



2007 Year-End Shipment Statistics

202-775-0101

Manufacturers' Unit Shipments and Retail Dollar Value

(In Millions, net after returns)

Physical

	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006*	% CHANGE 2005-2006	2007	% CHANGE 2006-2007
(Units Shipped)													
CD	753.1	847.0	938.9	942.5	881.9	803.3	746.0	767.0	705.4	619.7	-12.1%	511.1	-17.5%
(Dollar Value)	9,915.1	11,416.0	12,816.3	13,214.5	12,909.4	12,044.1	11,232.9	11,446.5	10,520.2	9,372.6	-10.9%	7,452.3	-20.5%
CD Single	66.7	56.0	55.9	34.2	17.3	4.5	8.3	3.1	2.8	1.7	-36.7%	2.6	51.5%
Cassette	272.7	213.2	222.4	142.7	79.4	19.6	36.0	14,982	10.9	7.7	-29.9%	12.2	59.0%
Cassette	172.6	158.5	123.6	76.0	45.0	31.1	17.2	5.2	2.5	0.7	-73.6%	0.4	-41.2%
Cassette Single ¹	1,522.7	1,419.9	1,061.6	626.0	363.4	209.8	108.1	23.7	13.1	3.7	-71.6%	3.0	-18.4%
Cassette Single ¹	42.2	26.4	14.2	1.3	-1.5	-0.5	N/A	N/A	N/A	N/A	N/A	N/A	N/A
LP/EP	133.5	94.4	48.0	4.6	-5.3	-1.6	N/A	N/A	N/A	N/A	N/A	N/A	N/A
LP/EP	2.7	3.4	2.9	2.2	2.3	1.7	1.5	1.36	1.0	0.9	-7.7%	1.3	36.6%
Vinyl Single	33.3	34.0	31.8	27.7	27.4	20.5	21.7	19,286	14.2	15.7	10.1%	22.9	46.2%
Vinyl Single	7.5	5.4	5.3	4.8	5.5	4.4	3.8	3.5	2.3	1.5	-31.8%	0.6	-58.5%
Music Video	35.6	25.7	27.9	26.3	31.4	24.9	21.5	19.9	13.2	9.9	-25.1%	4.0	-59.6%
Music Video	18.6	27.2	19.8	18.2	17.7	14.7	19.9	32.8	33.8	23.2	-31.5%	27.5	18.6%
DVD Audio	323.9	508.0	376.7	281.9	329.2	288.4	399.9	607.2	602.2	451.1	-25.1%	484.9	7.5%
DVD Audio	-	-	-	-	0.3	0.4	0.4	0.3	0.5	0.1	-75.0%	0.2	42.1%
SACD	-	-	-	-	6.0	8.5	8.0	6.5	11.2	2.4	-78.5%	2.8	15.2%
SACD	-	-	-	-	-	-	1.3	0.8	0.5	0.3	-42.5%	0.2	-30.5%
DVD Video ²	-	-	-	-	-	-	26.3	16.6	10.0	5.5	-44.5%	3.6	-34.2%
DVD Video ²	-	0.5	2.5	3.3	7.9	10.7	17.5	29.0	27.8	22.3	-19.9%	26.6	19.4%
Total Units	-	12.2	66.3	80.3	190.7	236.3	369.6	561.0	539.8	442.8	-18.0%	476.1	7.5%
Total Value	1063.4	1123.9	1160.6	1079.2	968.5	859.7	798.4	814.1	748.7	648.2	-13.4%	543.9	-16.1%
Total Value	12,236.8	13,711.2	14,584.7	14,323.7	13,740.9	12,614.2	11,854.4	12,154.7	11,195.0	9,868.6	-11.8%	7,985.8	-19.1%

Total Retail Units	850.0	869.7	788.6	733.1	675.7	658.2	687.0	634.8	558.8	-12.0%	464.4	-16.9%
Total Retail Value	12,165.4	13,048.0	12,705.0	12,388.8	11,549.0	11,053.4	11,423.0	10,477.5	9,269.7	-11.5%	7,495.3	-19.1%

Digital

Download Single	-	-	-	-	-	-	-	139.4	366.9	586.4	59.8%	809.9	38.1%
Download Single	-	-	-	-	-	-	-	138.0	363.3	580.6	59.8%	801.8	38.1%
Download Album	-	-	-	-	-	-	-	4.6	13.6	27.6	103.3%	42.5	54.0%
Download Album	-	-	-	-	-	-	-	45.5	135.7	275.9	103.3%	424.9	54.0%
Kiosk ³	-	-	-	-	-	-	-	-	0.7	1.4	89.5%	1.8	28.5%
Kiosk ³	-	-	-	-	-	-	-	-	1.0	1.9	96.2%	2.6	38.1%
Music Video	-	-	-	-	-	-	-	-	1.9	9.9	434.3%	14.2	43.0%
Music Video	-	-	-	-	-	-	-	-	3.7	19.7	434.2%	28.2	43.0%
Total Units	-	-	-	-	-	-	-	143.9	383.1	625.3	63.2%	868.4	38.9%
Total Value	-	-	-	-	-	-	-	183.4	503.6	878.0	74.4%	1,257.5	43.2%

Mobile ⁴	-	-	-	-	-	-	-	-	170.0	315.0	85.3%	361.0	14.6%
Mobile ⁴	-	-	-	-	-	-	-	-	421.6	773.8	83.5%	878.9	13.6%
Subscription ⁵	-	-	-	-	-	-	-	-	1.3	1.7	34.9%	1.8	0.7%
Subscription ⁵	-	-	-	-	-	-	-	-	149.2	206.2	38.2%	200.9	-2.6%
Digital Performance Royalties ⁶	-	-	-	-	-	-	-	6.9	27.4	31.5	14.9%	47.0	49.2%

Total Digital & Physical

Total Units ⁷	1,063.4	1,123.9	1,160.6	1,079.2	968.5	859.7	798.4	958.0	1,301.8	1,588.5	22.0%	1,773.3	11.6%
Total Value	12,236.8	13,711.2	14,584.7	14,323.7	13,740.9	12,614.2	11,854.4	12,345.0	12,296.9	11,758.2	-4.4%	10,370.0	-11.8%

Retail value is value of shipments at recommended or estimated list price

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* Note 2006 data has been updated

¹ RIAA's reports will no longer reflect shipments of cassette singles

² While broken out for this chart, DVD Video Product is included in the Music Video totals

³ Includes Singles and Albums

⁴ Includes Master Ringtones, Ringbacks, Music Videos, Full Length Downloads, and Other Mobile

⁵ Weighted Annual Average

⁶ Estimated payments in dollars to artists and record companies distributed by SoundExchange. Amounts based on prior year's collections and airplay

⁷ Units total includes both albums and singles, and does not include subscriptions or royalties

% of Revenue	2005	2006	2007
Physical	91.0%	83.9%	77.0%
Digital	9.0%	16.1%	23.0%