

新聞稿

Press Release

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MTR Student Fare Concessions To Be Available Network-wide In New Promotion Offer

Eligible Hong Kong students* holding Personalised Octopus cards encoded with "Student Status" will be able to enjoy fare concessions of up to 50% off normal fares when they travel on the MTR East Rail, West Rail and Ma On Shan Lines as well as Light Rail and MTR Bus. The plan is to implement the promotion within October 2008.

Coupled with the fare concession they now enjoy on the MTR Kwun Tong, Tsuen Wan, Island, Tseung Kwan O, Tung Chung and Disneyland Resort lines, the latest promotion offer means students can travel to almost anywhere within Hong Kong by rail at a discount (Lo Wu, Lok Ma Chau and Airport Express not included).

"Over the last several months, we have heard views from the community asking that we expand the student fare concessions across the merged MTR network," said Mr C K Chow, Chief Executive Officer of the MTR Corporation. "We have given this matter much thought and have decided to expand the scheme. In offering student fare concessions, our objective is to help local youngsters to travel to and from school. It will also give them greater opportunity to take part in after school activities and to become more involved in the community."

"In the long term, this would help the Corporation to cultivate ridership and would encourage the younger generation to choose an environmentally-friendly mode of public transport," Mr Chow added.

For students using Light Rail, the student fare concession promotion will replace the Light Rail Personalised Octopus Frequent User Bonus Scheme they currently enjoy.

Only holders of Personalised Octopus cards encoded with "Student Status" will be able to enjoy the new promotion and eligible Hong Kong students are advised to apply for a Personalised Octopus card encoded with "Student Status" when the new school year begins.

The MTR Corporation is the only public transport provider in Hong Kong that offers fare concessions to eligible students studying full-time at a recognised institution in Hong Kong, using its own internal resources to fund the programme.

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* **"Eligible Student"** means any person aged between 12 and 25 who is currently enrolled on a full-time day course offered by a recognised institution in Hong Kong.