

LONDON FIRE BRIGADE

CROYDON

BOROUGH PROFILE

The London Borough of Croydon has a population of over 342,000 people, 26% of whom are under twenty years of age. Croydon has 156 schools, the highest in London. Therefore one of our key priorities is to engage with young people in the community.

We work in partnership with groups such as Croydon Housing Management Services and Age Concern to educate and fit smoke alarms for at risk groups in the borough. We also run Junior Citizens events to convey the fire safety message to children and their parents. We also respond to requests from parents whose children are firesetting. A visit from our Juvenile Firesetter advisor provides advice for parents and education for the child. We plan on continuing and expanding our community safety work by attending local fetes and fairs, holding open days at our fire stations and delivering a two week road show, in conjunction with our partners.



LONDON FIRE BRIGADE

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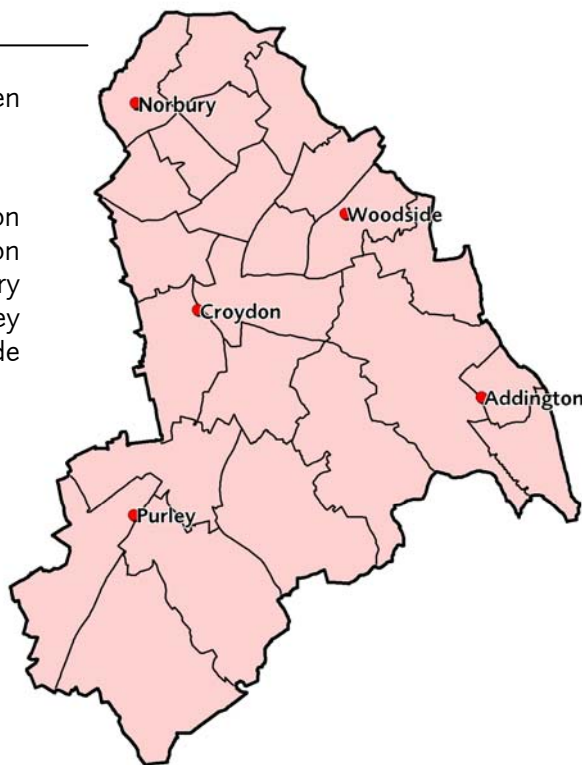
Croydon

Borough commander

Cyril O'Brien

Fire stations

Addington
Croydon
Norbury
Purley
Woodside



Station grounds are not consistent with borough boundaries. A station ground may include parts of a neighbouring borough and appliances from that station would be mobilised to the adjoining borough.

Addington H26

Station ground

22.9 km sq



Operational incidents 2006/07

All fires	408
False alarms	199
Road traffic collisions	42
Other special services	163
Total	812

Appliances: two pumping appliances

Croydon H31

Station ground

16.2 km sq



Operational incidents 2006/07

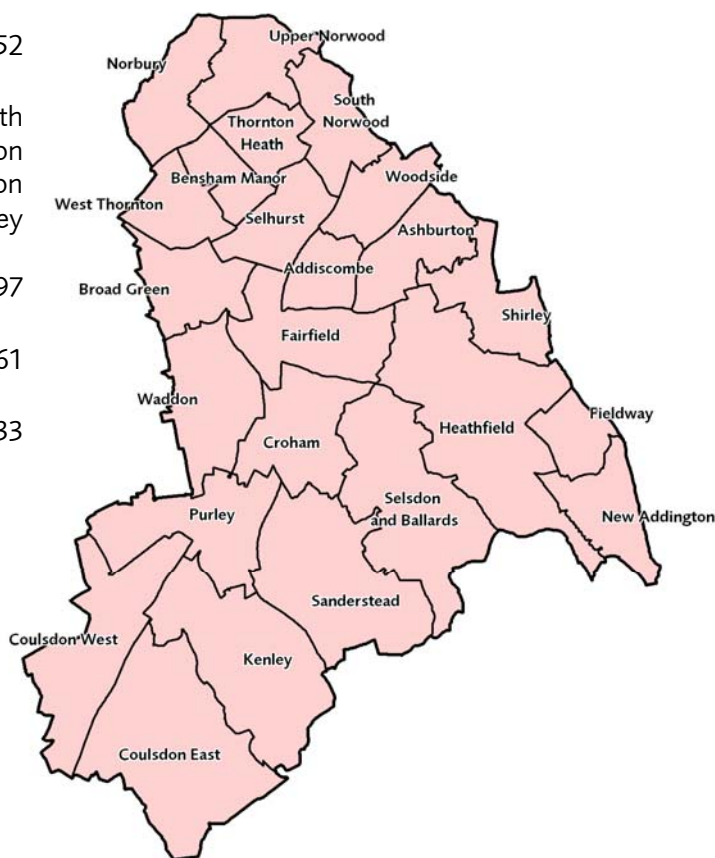
All fires	379
False alarms	755
Road traffic collisions	63
Other special services	415
Total	1,612

Appliances: two pumping appliances, incident response unit, fire rescue unit and an urban search & rescue unit

Norbury H32	Station ground	14.3 km sq
	Operational incidents 2006/07 All fires 356 False alarms 536 Road traffic collisions 59 Other special services 334 Total 1,285 Appliances: two pumping appliances	
Purley H29	Station ground	30.5 km sq
	Operational incidents 2006/07 All fires 211 False alarms 268 Road traffic collisions 53 Other special services 147 Total 679 Appliances: one pumping appliance	
Woodside H28	Station ground	16.1 km sq
	Operational incidents 2006/07 All fires 334 False alarms 401 Road traffic collisions 50 Other special services 244 Total 1,029 Appliances: one pumping appliance	

Key facts about Croydon

Area in km ²	86.52
Adjoining boroughs	Lambeth Merton Sutton Bromley
Total population	342,697
Number of people per km ²	3,961
Density ranking in London	24/33



LFEP family group C

Family groups consist of boroughs with similar characteristics. Boroughs have been grouped together based on their score on the Index of Multiple Deprivation (IMD 2004). Group C boroughs are Brent, Croydon, Ealing, Enfield, Hounslow, Kensington & Chelsea and Wandsworth.

Population and age

0 to 19	88,894	26%
20 to 39	105,077	31%
40 to 59	91,333	27%
60 to 79	45,417	13%
80 and over	11,976	3%

Ethnicity

White	70%
Mixed	4%
Asian	11%
Black	13%
Chinese	1%
Other	1%

Living in Croydon

Type of housing

Detached house or bungalow	12%
Semi-detached house or bungalow	25%
Terraced house or bungalow	30%
Purpose built flat or maisonette	21%
Shared house or converted flat	10%
Flat in commercial building	2%
Caravan or mobile home	<1%

Deprivation

Deprivation ranking in London (1 = Most deprivation)	21/33
No. of areas in London's 10 per cent most deprived	4 of 220 (2%)

Households

Overcrowding ranking in London	25/33
Average household size	2.36
Public sector owned housing	17%
Privately owned housing	83%

Employment

No. of VAT Registered businesses	7,780
No. of people employed in the borough	138,000
No. of non domestic properties	8,866

Workforce

Business services	27,462
Health and Education	25,806
Wholesale and retail	27,738
Transport and Communications	9,246
Other services	8,556

Performance and service in Croydon

Emergency calls

Reasons for 999 calls, No. of calls per year and London ranking

Fires	1,457	6/33
False alarms	1,922	15/33
Road traffic collisions	238	5/33
Other special services	1,199	13/33
Total	4,816	13/33

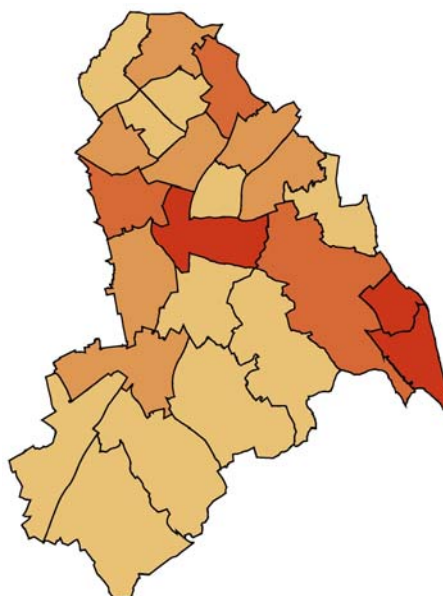
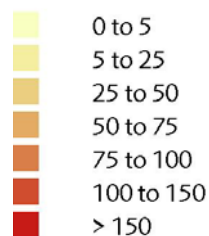
London Fire and Emergency Planning Authority (LFEPA) measures the level of service it provides through performance indicators and performance targets. These indicators are set by government in the form of BVPIs (Best Value Performance Indicators) or by LFEPA with LFPIs (London Fire Performance Indicators). Some measures do not have targets and are referred to as LFSMs (London Fire Service Measures). The targets given on the following pages are for 2007/08.

All fires

	02/03	03/04	04/05	05/06	06/07
BVPI 142ii: All primary fires	673	802	667	631	652
BVPI 207: Primary fires in non domestic properties	122	145	132	115	136

All Fires

(by ward)



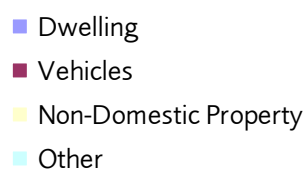
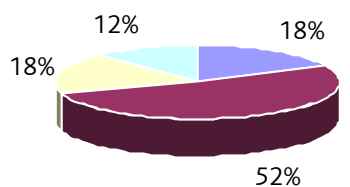
	02/03	03/04	04/05	05/06	06/07
LFSM 8i: All secondary fires	811	1,282	740	737	805
LFPI 200v: Secondary fires involving rubbish	172	207	185	163	174
LFPI 200iii: Secondary fires in derelict vehicles	152	105	63	69	37

Performance and service in Croydon

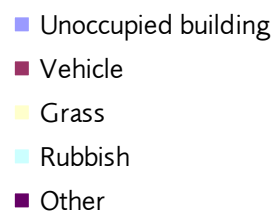
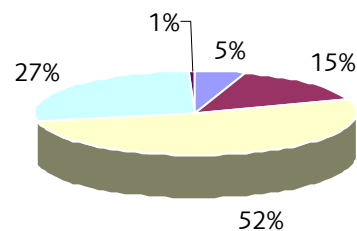
	02/03	03/04	04/05	05/06	06/07	Target
BVPI 142iii: Accidental fires in dwellings	240	272	234	237	245	232
BVPI 143ii: Injuries arising from accidental fires in dwellings	56	55	38	65	50	-
LFPI 206: Deliberate primary fires	254	309	255	244	248	248

The charts below show the breakdown for deliberate primary and secondary fires by type over the last 5 years.

Deliberate Primary Fires



Deliberate Secondary Fires



	03/04	04/05	05/06	06/07
LFSM 4: Deaths arising from fires	3	1	4	1
BVPI 143i: Deaths arising from accidental fires in dwellings	2	1	2	0

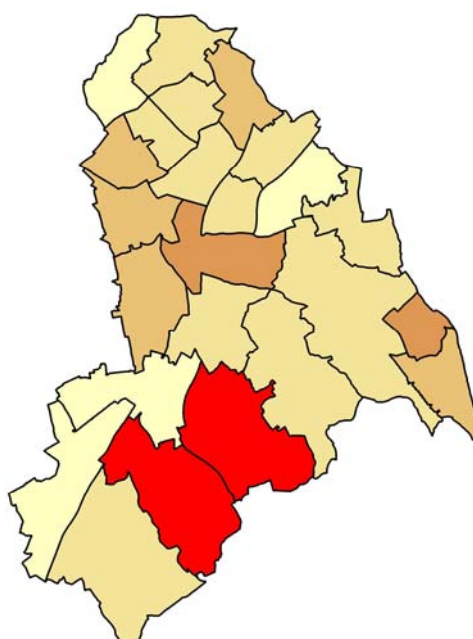
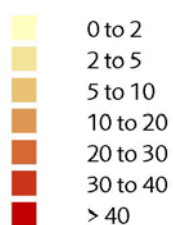
Performance and service in Croydon

False alarms

	02/03	03/04	04/05	05/06	06/07	Target
BVPI 146ii: Malicious false alarms attended	268	283	140	166	86	86
BVPI 149i: Automatic fire alarms (AFAs) in non-domestic properties	756	772	773	768	792	751

Malicious Calls

(by ward)



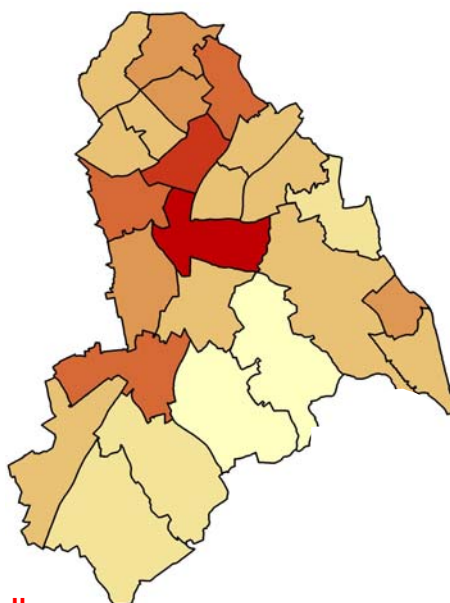
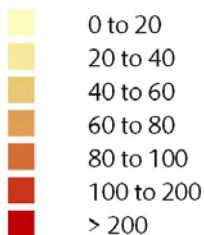
Special services

	02/03	03/04	04/05	05/06	06/07	Target
Road traffic collisions	274	284	237	251	238	-
Chemical incidents	24	21	28	29	21	-
Persons shut in lift	162	180	173	181	210	173
Gaining entry	236	278	251	258	293	-
Flooding	199	164	185	154	225	-
Making structures safe	105	111	116	96	126	-
Other special services	296	327	279	274	324	-
Total	1,296	1,365	1,269	1,243	1,437	-

Performance and service in Croydon

Special Services

(by ward)



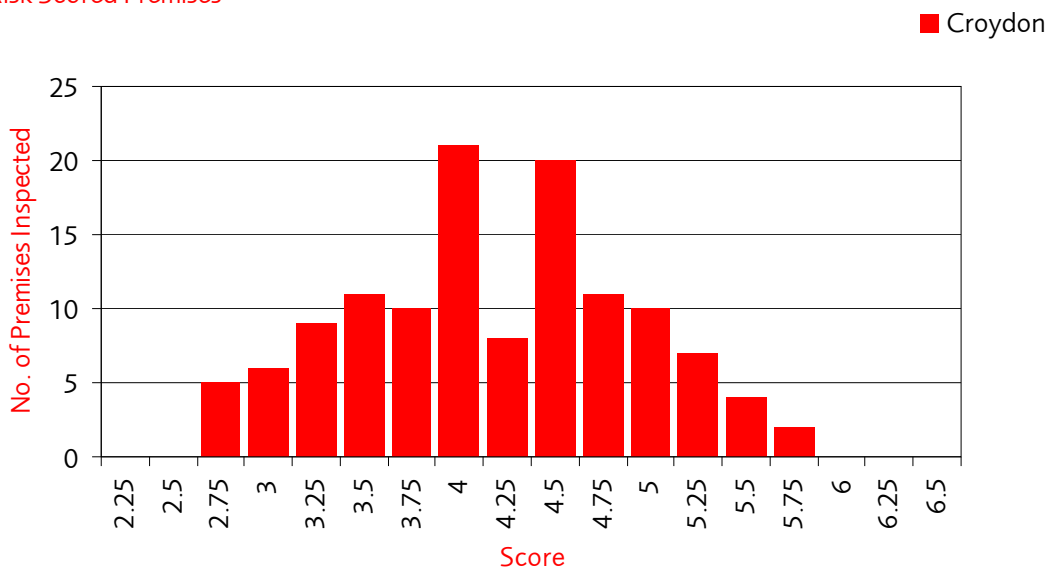
How quickly we get to emergency calls

Our firefighters in Croydon work hard to get to incidents as quickly as possible. On average our first fire engine arrives in 5 minutes and 51 seconds. When we need to, we will send more than one fire engine. On average the second fire engine arrives in 7 minutes and 5 seconds.

Risk scored premises

Under new fire safety legislation that came into force on 1 October 2006, we have the power to enforce the required standard of fire precautions. Our staff carry out fire safety checks to ensure that building managers and occupiers are complying with fire regulations. We have a risk based fire safety inspection programme and every building we check is risk graded and given a score between 2.25 and 6.5, where 6.5 is the highest risk. The graph below shows the number of checks carried out in the six month period following the implementation of the new legislation and the corresponding risk scores.

Risk Scored Premises



Community fire safety

	04/05	05/06	06/07	Target
LFPI 123: Time spent on community safety activity by station based staff	3.80%	9.71%	7.84%	8%
LFPI 125: Home fire safety visits completed by stations	442	492	109	1,632
Smoke alarms fitted in the borough of Croydon	371	749	1,580	-

Schools Team

The Schools Team visit Year 2 and 6 pupils and deliver a package specifically designed for these age groups. Each class enjoys an hour long presentation with the schools officer, in which they learn the concepts of fire prevention, detection and escape. This hour includes visuals, worksheet activities and videos to stimulate, educate and inform the pupils. High priority schools are found in areas that have historically seen a higher number of accidental residential fires.

	02/03	03/04	04/05	05/06	06/07
Schools Team visits	42	29	31	49	49
High and very high priority schools visited	26	15	19	25	36

Juvenile Firesetters

The Juvenile Firesetters Intervention Scheme is designed to address firesetting behaviour among children and young people. Trained advisors are available to meet with the child or young person and their parents.

Partnerships

In partnership with Croydon Housing Management Services, we provide smoke alarms and home fire safety visits for vulnerable tenants utilising central government funding. We work in partnership with Age Concern to provide smoke alarms and home fire safety visits for vulnerable tenants. Through the Safer Croydon Partnership we work with other agencies to provide education for young people through the Junior Citizens events.

With regard to our regulatory fire safety work we also have a strategic protocol in place with Croydon Council's Housing Department to facilitate joint working and inspections of certain sleeping accommodation. We also work in partnership with the council's corporate Health & Safety Department in order to address the issue of fire risk assessments for schools and other, council-owned, sleeping accommodation such as residential care homes, sheltered housing units and large, multi-occupied, social housing premises.