



# Standard Certificate of Circulation

For the 6 issues distributed between 1st January 2007 and 30th June 2007

**Consumer  
Magazines**

---

**Q**

## Contents

---

- 2 Analysis of Circulation
- 3 Supporting Data
- 4 Supporting Data
- 5 Supporting Data

This certificate expires on 31st March 2008 unless ABC has issued a new certificate before that date.

---

**Issued by**

ABC Ltd  
Saxon House, 211 High Street  
Berkhamsted  
Hertfordshire HP4 1AD  
United Kingdom

Tel: +44 (0) 1442 870800  
Fax: +44 (0) 1442 200700  
Net: www.abc.org.uk  
Email: abcpost@abc.org.uk

All data carried in this certificate is derived from a Return of Circulation approved by ABC on: 16th August 2007 on behalf of the publisher: EMAP Consumer Media PLC The publisher has certified that the data has been reported in accordance with ABC rules. ABC will audit the data and if any material error or omission is found, an audit report will be issued giving details of the error or omission.

For details of audit reports issued or the rules and procedures, please contact ABC.

The Audit Bureau of Circulations cannot accept responsibility for mistakes or omissions although every care is taken to ensure that the information is correct. This certificate is the **copyright** property of the publisher and the Audit Bureau of Circulations Ltd.

**Published by**

EMAP Performance Ltd  
Mappin House  
4 Winsley Street  
London  
W1W 8HF

Tel: 0207 436 1515  
Fax:  
Net:  
Email:



# Q

Certificate of Average Net Circulation for the 6 issues distributed between 1st January 2007 and 30th June 2007

<b>TOTAL AVERAGE NET CIRCULATION PER ISSUE</b>		<b>Net Total</b>	<b>UK &amp; Rol</b>	<b>Other Countries</b>
		<b>130, 179</b>	<b>102, 812</b>	<b>27, 367</b>
<b>Newstrade and other Single Copy Sales</b>	<b>Total</b>	<b>105, 449</b>	<b>82, 355</b>	<b>23, 094</b>
At Basic Cover Price		105, 107	82, 013	23, 094
Below BCP but not less than 50%		342	342	-
Less than 50% of BCP but not less than 20%		-	-	-
<b>Single Copy Subscription Sales</b>	<b>Total</b>	<b>24, 730</b>	<b>20, 457</b>	<b>4, 273</b>
At Basic Annual Rate		5, 006	1, 985	3, 021
Below BAR but not less than 50%		18, 090	16, 887	1, 203
Less than 50% of BAR but not less than 20%		69	23	46
Less than 20% of BAR but not less than 10%		110	110	-
Less than 10% of BAR		1, 455	1, 452	3
<b>Multiple Copy Subscription Sales</b>	<b>Total</b>	<b>-</b>	<b>-</b>	<b>-</b>
At Basic Annual Rate		-	-	-
Below BAR but not less than 50%		-	-	-
Less than 50% of BAR but not less than 20%		-	-	-
Less than 20% of BAR but not less than 10%		-	-	-
Less than 10% of BAR		-	-	-
<b>Regular Bulk Sales</b>	<b>Total</b>	<b>-</b>	<b>-</b>	<b>-</b>
Not less than 50% of Basic Cover Price		-	-	-
Less than 50% of BCP but not less than 10%		-	-	-
Less than 10% of BCP		-	-	-
<b>Issue Specific Bulk Sales</b>	<b>Total</b>	<b>-</b>	<b>-</b>	<b>-</b>
Not less than 50% of Basic Cover Price		-	-	-
Less than 50% of BCP but not less than 20%		-	-	-
<b>Society / Association / Organisation Circulation</b>	<b>Total</b>	<b>-</b>	<b>-</b>	<b>-</b>
Paid Optional Single Copies		-	-	-
Unpaid Single Copies Requested in Writing		-	-	-
Unpaid Single Copies Requested by Telecommunications		-	-	-
Non-Optional Single Copies		-	-	-
<b>Controlled Free Circulation</b>	<b>Total</b>	<b>-</b>	<b>-</b>	<b>-</b>
Individually Requested in Writing		-	-	-
Individually Requested by Telecommunications		-	-	-
Company Requested in Writing		-	-	-
Company Requested by Telecommunications		-	-	-
Non-Requested - by Name		-	-	-
Non-Requested - by Job Title / Function		-	-	-
<b>Non-Controlled Free Circulation</b>	<b>Total</b>	<b>-</b>	<b>-</b>	<b>-</b>
By Name		-	-	-
Not by Name		-	-	-
<b>Monitored Free Distribution</b>	<b>Total</b>	<b>-</b>	<b>-</b>	<b>-</b>
Individually Distributed		-	-	-
Bulk Distributed		-	-	-
		<b>ACTIVELY PURCHASED % OF TOTAL</b>		
<b>Actively Purchased Circulation</b>		<b>100. 0</b>	<b>100. 0</b>	<b>100. 0</b>

# Q

Certificate of Average Net Circulation for the 6 issues distributed between 1st January 2007 and 30th June 2007

---

**Price:** The following prices are accurate for the end of the audit period.

Basic Cover Price:	£3.90
Published annual UK Subscription rate:	£37.44
Published annual RoI Subscription rate:	£39.00
Published annual Other Countries Subscription rate:	£39.00 to £69.00

---

**Duplication:**

The mailing list for the audit issue was tested, the level of duplication found was: 0%

---

**Excluded Issues:**

None

---

**Regular Bulk Sales Analysis**

None

---

**Issue Specific Bulk Sales Analysis**

None

---

# Q

Certificate of Average Net Circulation for the 6 issues distributed between 1st January 2007 and 30th June 2007

---

## **Society / Association / Organisation Circulation**

None

---

## **Controlled Circulation - Terms of Control in Audit Period**

None

---

## **Monitored Free Distribution**

None

---

## **Editions Analysis**

None

---

# Q

Certificate of Average Net Circulation for the 6 issues distributed between 1st January 2007 and 30th June 2007

## Issue by Issue Analysis:

Cover Date / Issue Identifier	Issue Variance from Total Average *	Issue Specific Bulk Sales	Monitored Free Distribution		
			Total	Individually Distributed	Bulk Distributed
Feb-07	-	-	-	-	-
Mar-07	-	-	-	-	-
Apr-07	-	-	-	-	-
May-07	-	-	-	-	-
Jun-07	-	-	-	-	-
Jul-07	-	-	-	-	-

Variances are only shown where an issue exceeds the Avg Net Circ by (a) 10% for 12 month audit periods or (b) 20% for all other audit periods. Variances will be displayed as (a) percentages for 12 month audit periods or (b) either the word 'above' or 'below' for all other audit periods.