

**2007** Financial Analyst Day

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December 13, 2007

## **Agenda**



### 2007 Reflection

**Computing Solutions Update** 

**Roadmap Update** 

**Summary** 

## **AMD** Leading the Way





Performance and performance-perwatt

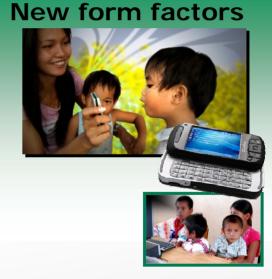


Notebook and desktop PC mix shift. Server consolidation.





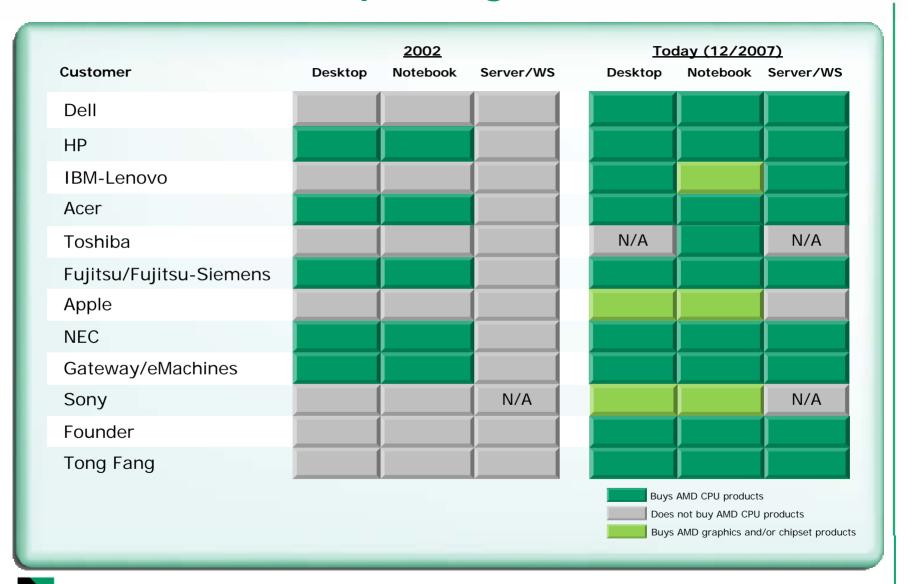




Emerging market opportunities and convergence - x86

### **Customers Are Responding**





### **Design Win Momentum Continues**



































### 2007 Reflection



### Challenges

- Quad-core execution
- Some OEM server relationships delivered lower than expected
- Q107 Channel engagement

## **Accomplishments**

- Worldwide notebook position strong and getting stronger
- Leading in Retail North America desktop and notebook
- · Overall market share growth
- Continued growth in China
- ASPs trending up
- Platform solutions and performance benchmarks
- · Richer mix of solutions

### AMD WW Revenue Dollars and Unit Market Share AMD



0%

3Q07

Units

#### **Desktop**





2Q07

Revenue

1007

#### Server

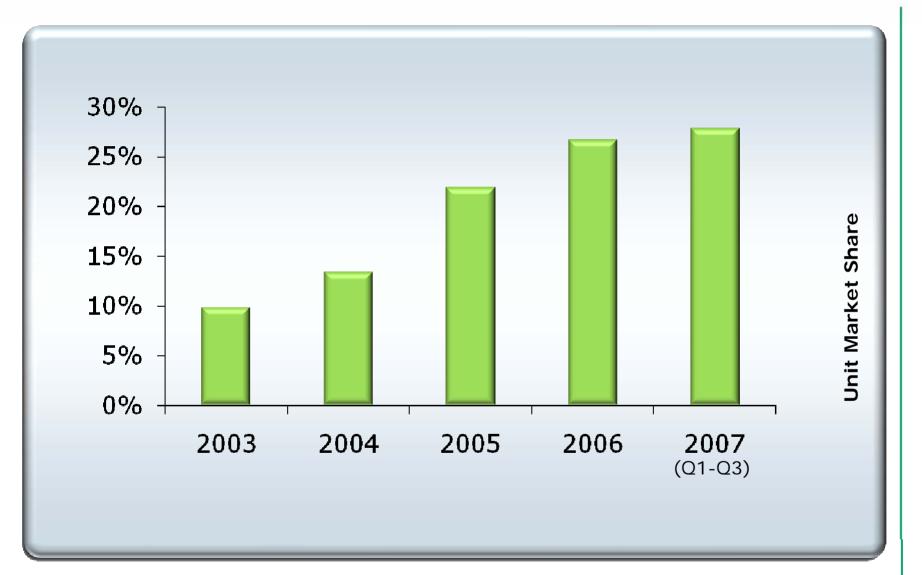


Desktop source: AMD Internal Estimates Notebook and Server source: PC Processors and

Chipsets 4Q07, Mercury Research

#### **AMD PC Market Share: Greater China**





### 2008 Worldwide CSG Market Opportunity AMD CPU & Chipset Revenue Dollars

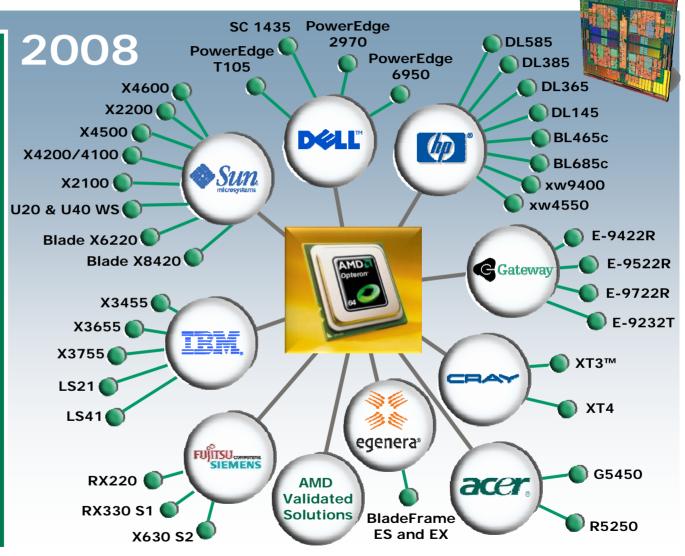


Rev \$6.6B	
- Λον φυ.υ <b>D</b>	Rev \$9.3B
Rev \$6.3B	Rev \$7.5B
	Rev \$6.7B
	Rev \$6.3B

### **Network of AMD Opteron™ Platforms**



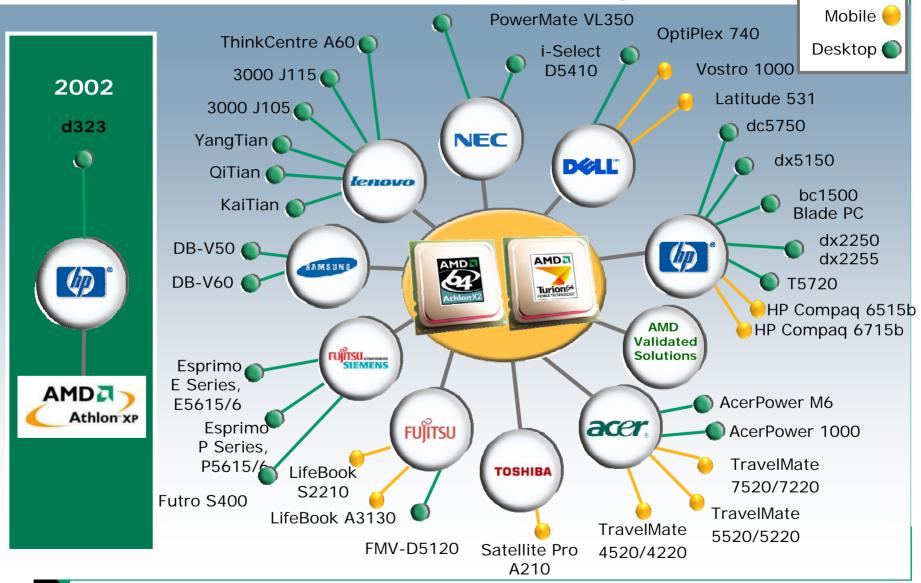




### 2008 Worldwide CSG Market Opportunity AMD CPU & Chipset Revenue Dollars

	Consumer Systems	Commercial Systems
Desktop	Rev \$6.6B	Rev \$9.3B
Notebook	Rev \$6.3B	Rev \$7.5B
Server & Workstation		Rev \$6.7B

# We Have Significantly Grown Our Commercial Client Platform Footprint



**AMD** 

Smarter Choice

### The State of Quad-Core



#### **Products**

# On track with some large installations of the Quad-Core AMD Opteron processor





The Quad-Core AMD Opteron shipments for the Texas Advanced Computing Center (TACC) supercomputing cluster at The University of Texas at Austin have been completed (16,000 pieces)

KISTI – Korea

ICC – Poland

TLCC - N.A.



Mercury reports more than 39K Quad-Core AMD Opteron processor units shipped in Q3'07



The key strategic OEM's (Dell, HP, IBM and Sun) will be introducing a broad portfolio of Quad-Core AMD Opteron processor-based platforms starting in Q2 2008

The OEM's are fully engaged and very focused in quickly bringing these products to market

We continue to expect slight Server revenue growth in Q4 as Quad-Core sales will compensate for the decline of Dual-Core products

#### The State of Quad-Core



#### **Products**

# AMD is shipping hundreds of thousands of Quad-Core processors

AMD shipped tens of thousands of Quad-Core processors in Q3 '07

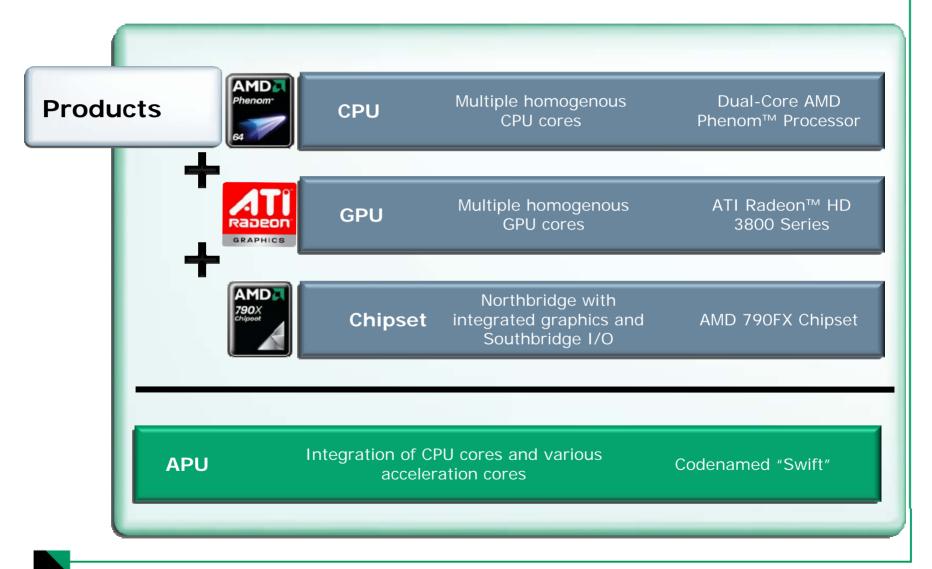
AMD is shipping hundreds of thousands of Quad-Core processors to the server and desktop segments

We are taking the most reasonable approach to deliver Quad-Core AMD Opteron processors as soon as possible

Our #1 goal is to accelerate volume ramp in Q1 '08

## **Birth of a New Category: Accelerated Processing Unit (APU)**



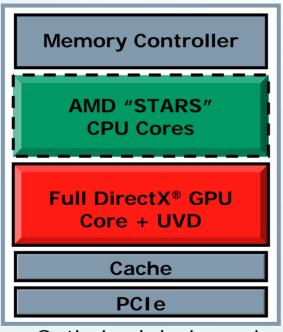


## **Birth of a New Category: Accelerated Processing Unit (APU)**



**Products** 

First APU Family: Codenamed "Swift"



#### Technology choices for higher confidence production ramp:

- AMD "STARS" CPU Cores
- GPU Core based on existing high-end discrete
- Second 45nm product
- Current SOI design rules
- "Griffin"-based Northbridge highly leveraged

Optimized design using more existing IP for less risk and faster time to market in 2H09

# **Spider**

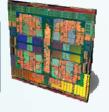
### **Enthusiast Desktop Platform**



**Products** 

### The Most Scalable **Enthusiast Platform Ever**

#### **Platforms**



AMD Phenom™ **CPUs** 

ATI Radeon HD 3800 Graphics

AMD 790 Chipset Technology

True Quad-Core Shared L3 Cache Cool'n'Ouiet™ 2.0 HyperTransport™ 3.0

**Quad Graphics Ready** DirectX® 10.1 & UVD PCI Express® 2.0 55nm

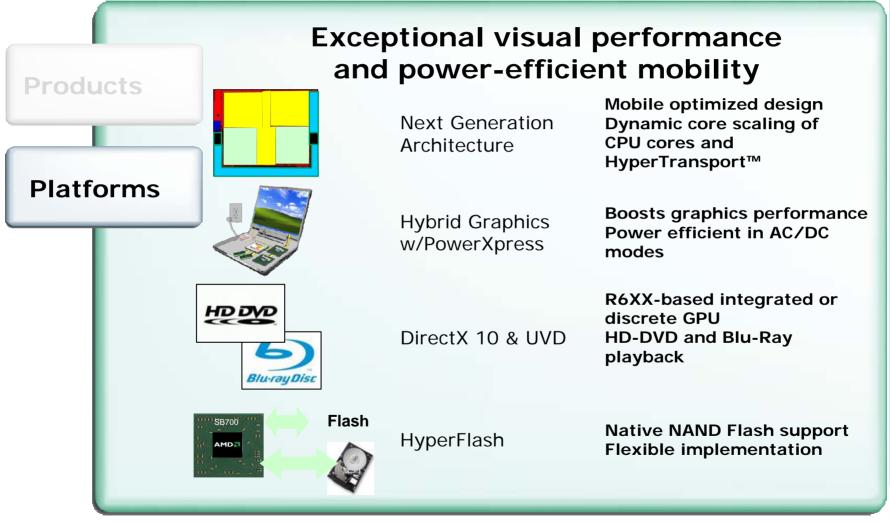
42 PCI Express® 2.0 Lanes Multi-Monitor CrossFireX™ ~ 10W TDP AMD OverDrive™ Utility\*

\*Overclocking AMD processors will void associated product warranties and may cause damage to the processor and/or other system components.

### Puma



#### Commercial/Consumer Notebook Platform



<sup>\*</sup> UVD is not present in all GPUs. Please refer to product specs on ATI.AMD.COM for more information

#### Perseus

# AMD Smarter Choice

### **Commercial Desktop Platform Plan**

**Products** 

Superior stability and longevity, essential manageability and security, exceptional performance and power savings.

**Platforms** 



Superior Stability and Longevity

Stable and available CPU and chipset roadmaps Extended warranty common AMD64 architecture

DMTF )

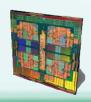
Essential Manageability and Security

Open standards approach with DASH and TPM AMD-V™ and EVP



**Energy Efficiency** 

Enable customer to meet new Energy Star requirement Cool'n'Quiet™ 2.0 45W and 65W max processors



Exceptional Performance

Do more in less time with multi-core processors Power savings for lower operational costs Future-ready

## Cartwheel

#### **Mainstream Consumer Platform**



**Products** 

# Connectivity, Extendibility and Usability for the Mainstream Consumer

**Platforms** 



**HD Video** 



AMD 780 Chipset



AMD Live!™ Explorer



Multi-Core Processing

UVD & Video-post processing Native HDMI/HDCP support

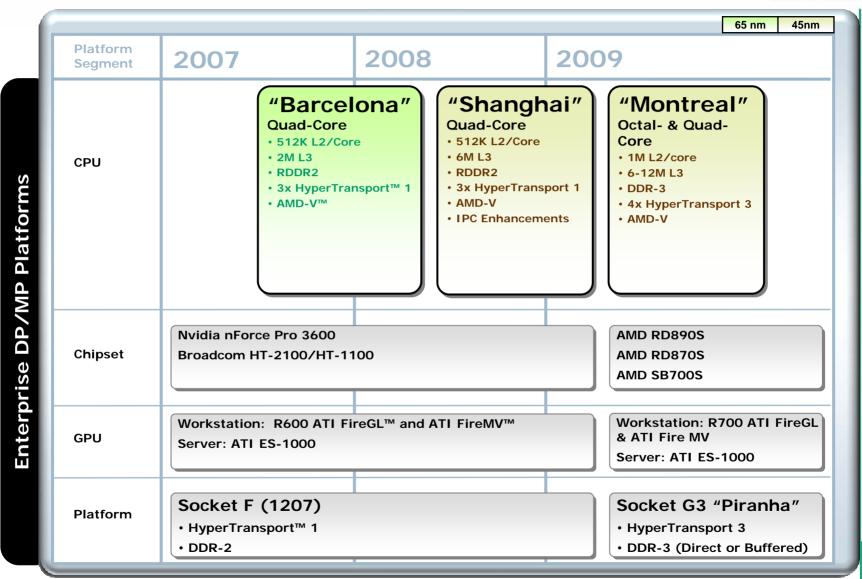
Multi-Monitor CrossfireX ™ Energy Efficient PCI Express 2.0

Common UI for all entertainment Leverages CPU and GPU performance

Native quad- and triplequad core Cool 'n' Quiet™ 2.0

### Server/Workstation Roadmap





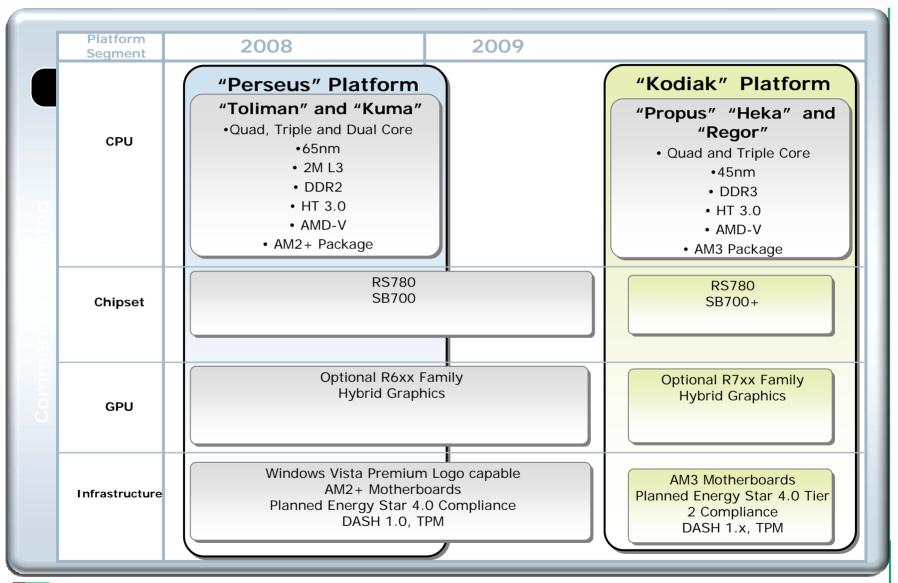
# AMD Notebook Platform Roadmap 2008-2009



Platform Segment	2008	2009		
CPU/APU	"Griffin"  • Mobile Optimized Memory Controller  • Power Optimized HyperTransport ™ 3.0  • Enhanced  AMD PowerNow!™ technology  • S1	"Shrike" Platform  "Swift"  • Gen 3 "STARS" CPU Core  • 1 GPU Core  • DDR3  • 45nm  • FS1		
Chipset	RS780M SB700	Next Generation Southbridge		
Discrete GPU	M8x Hybrid Graphics	M9x		
Infrastructure	802.11 a/b/g/n 3G DASH	802.11 a/b/g/n 3G DASH UWB		

# **Commercial Mainstream Platform Roadmap** 2008-2009





### **Consumer Mainstream Platform Roadmap** 2008-2009



Platform Segment	2008	2009			
	"Cartwheel" Pl	atform	"Cartwheel" Refresh Platform		
CPU	"Toliman" and " • Quad, Triple, Dual • 65nm • DDR2 • HT 3.0 • AMD-V™ • AM2+ Packag	al Core	"Propus" "Heka" and "Regor"  • Quad, Triple, Dual Core  • 45nm  • DDR3  • HT 3.0  • AMD-V  • AM3 Package		
Chipset	RS780 SB700		RS780 SB800		
Mainstream	Optional R6xx Fa Hybrid Graphic	3	Optional R7xx Family Hybrid Graphics		
Infrastructure	Vista Premium Logo AM2+ Motherboo Planned Energy Star 4.0	ards	AM3 Motherboards Planned Energy Star 4.0 Compliance		

### **Consumer Enthusiast Platform Roadmap** 2008-2009



Platform Segment	2007	2008		2009	9	
	"Spider" Platform  AMD Phenom™		"Leo" Platform		"Leo" Refresh Platform	
CPU	•0 •2ME	euad Core  •65nm  •DDR2  •HT 3.0  3 Shared L3  2+ Package	"Propus"  • Quad and Triple Core • 45nm • DDR2 • HT 3.0 • AMD-V • AM2+ Package		Deneb" and "Propus"  • Quad and Triple Core  • 45nm  • DDR3  • HT 3.0  • AMD-V  • AM3 Package	
Chipset GPU	Multi Cro AMD	D 7-Series -Monitor ATI ossFireX™ Overdrive™ Express 2.0	AMD 790FX, 790 and 770 chipsets SB700		RD8xx Family SB800	
GPU	GDE	deon HD 3800 Series DR3/GDDR4 0.1 & UVD	ATI R6xxTM ATI CrossFireX with RD790		ATI R7xx Family	
Infrastructure	Log AM2+	Vista® Premium go capable Motherboards ransport™ 3.0	Windows Vista® Premium Logo capable AM2+ Motherboards HyperTransport™ 3.0		AM3 Motherboards IOMMU I/O Virtualization HyperTransport™ 3.0	

# 2008 Summary



#### We will...

- 1 ... Get quad-core execution on track
- 2 ... Focus heavily on roadmap execution
- 3 ... Drive platform value and portfolio growth
- ...Grow share and ASPs to increase margins
- ...Optimize supply chain and capacity

## **Cautionary Statement**



These presentations contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements are based on current expectations, assumptions and beliefs and involve numerous risks and uncertainties that could cause actual results to differ materially from expectations. These forward-looking statements should not be relied upon as predictions of future events as we cannot assure you that the events or circumstances reflected in these statements will be achieved or will occur. Forward-looking statements in these presentations relate to, among other things, product and technology introduction schedules, product features. future manufacturing capacity plans, manufacturing yields, manufacturing strategy, average selling price, gross margins and operating margins. The material factors that could cause actual results to differ materially from current expectations include, without limitation, the following: that Intel Corporation's pricing, marketing and rebating programs, product bundling, standard setting, new product introductions or other activities targeting the company's business will prevent attainment of the company's current plans; the company will require additional funding and may not be able to raise funds on favorable terms or at all; the company's cost reduction efforts will not be effective; customers stop buying the company's products or materially reduce their operations or demand for its products; the company will be unable to develop, launch and ramp new products and technologies in the volumes and mix required by the market and at mature yields on a timely basis; the company's competitors, customers and suppliers may take actions that will negate the anticipated benefits of the company's acquisition of ATI; demand for computers and consumer electronics products and, in turn, demand for the company's products will be lower than currently expected; global business and economic conditions will worsen; there will be unexpected variations in market growth and demand for the company's products and technologies in light of the product mix that it may have available at any particular time or a decline in demand; the company will be unable to transition to advanced manufacturing process technologies in a timely and effective way, consistent with planned capital expenditures; the company will be unable to maintain the level of investment in research and development and capacity that is required to remain competitive; and the company will be unable to obtain sufficient manufacturing capacity or components to meet demand for its products or will under-utilize its microprocessor manufacturing facilities.

Because our actual results may differ materially from our plans and expectations today, we encourage you to review our filings with the Securities and Exchange Commission, including but not limited to the Quarterly Report on Form 10-Q for the guarter ended September 29, 2007.



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