

A young woman in a red hoodie is cheering with her mouth open and arms raised, holding a white sign with the word "MEDIA" written in red. She is in a crowd of people, some of whom are also holding signs. The background is dark and out of focus.

MEDIA

-
- 364** Public and Media Relations Staff
 - 365** Media Information
 - 366** Announcers
 - 368** Traveling Media
 - 369** Internet/TV Affiliates/
Radio Affiliates
 - 370** Key NBA Dates
 - 372** United Center Information
 - 373** Map/Directions to United Center
and Berto Center
 - 374** Ticket Information
 - 375** 2004-05 Promotional Schedule
 - 376** 2004-05 Schedule

FRONT OFFICE

PLAYERS

NBA

OPPONENTS

2003|04 SEASON

RECORDS

PLAYOFF RECORDS

HISTORICAL

COMMUNITY

MEDIA



SEBRINA BREWSTER SENIOR MANAGER, PUBLIC & MEDIA RELATIONS

In her 11th season with the Bulls and sixth in the Public and Media Relations Department ... Sebrina is responsible for assisting the senior director with the department's day-to-day public and media relations activities ... in addition to facilitating various media requests, Sebrina manages the department's budget, staff and publications and travels with the team on the road ... prior to joining the Public and Media Relations Department, Sebrina spent five seasons in the Bulls Community Relations Department ... Sebrina began her career with the Bulls as an intern during the summer of 1994 ... a native of South Carolina, she graduated from the University of South Carolina with a B.A. degree in Journalism and

Mass Communications ... while at USC, she worked three years as a Student Assistant in the Sports Information Office ... Sebrina also earned a M.S. degree in Sports Management in 1994 from the United States Sports Academy ... Sebrina resides in Chicago.



BRANDON FABER COORDINATOR, PUBLIC & MEDIA RELATIONS

In his third season with the Bulls ... Brandon assists with all day-to-day media inquiries for the Bulls, including the compilation of game notes and statistics, facilitating player and staff interviews, team travel and writing press releases for the organization ... he joined the Bulls after completing a communications internship with USA Basketball in Colorado Springs, Colo. ... prior to USA Basketball, worked two years as a Student Assistant in the Media Relations Department at Indiana University ... at IU, assisted with Men's Basketball coverage while serving as primary contact for several Olympic sports ... also did a marketing internship in the summer of 2000 with the Toledo Mud Hens, Triple A

Affiliate of the Detroit Tigers ... a native of Auburn, Ind., he graduated from Indiana University in 2002 with a B.S. in Sports Communications-Broadcast ... Brandon, 25, resides in Chicago.



MATT YOB ASSISTANT, PUBLIC & MEDIA RELATIONS

In his second season with the Bulls ... assists with all day-to-day public and media relations responsibilities ... also serves as a liaison between the Bulls and local, national and international media; assists with the coordination of player and staff interviews, written information disseminated by the Bulls, maintaining statistical and historical information and team travel ... came to the Bulls after completing a media relations internship with the Houston Rockets ... raised in Milwaukee, he graduated from the University of Wisconsin-Whitewater with a B.A. in Public Relations ...upon graduation, he worked for the Schaumburg Flyers (Northern League) for two seasons, primarily assisting the Media Relations department and

Baseball Operations ... presently pursuing a M.A. degree in Journalism from Marquette University ... worked in Marquette's Sports Information Department, serving as a Student Assistant with Men's Basketball and covering Men's Tennis ... Matt currently resides in Chicago.



ADAM FLUCK COORDINATOR, INTERNET SERVICES

In his fifth full season with the Bulls and third as a member of the Public and Media Relations Department ... Adam is responsible for creating, producing, updating, improving and monitoring the business and content portions of the Chicago Bulls' official website, Bulls.com ... he also creates and sends content for mybulls, the Bulls' e-newsletter designed to distribute breaking news and information surrounding the team ... prior to joining the Public and Media Relations Department, Adam worked as an intern in the Bulls Ticket Department ... originally from Geneseo, Ill., Adam attended Augustana College in Rock Island, Ill., and graduated with a B.A. degree in Business Administration-Finance in May

1999 ... Adam, 28, resides in Chicago.

Media Information

As the Chicago Bulls enter their 39th season in the NBA and 11th year at the United Center, the team appreciates the coverage and support from the media. We look forward to assisting you again this season. In an effort to provide a professional working environment, the Bulls have established the following guidelines for the 2004-05 season:

Credentials:

We will honor all reasonable requests for credentials from recognized newspapers, magazines, radio and television outlets. The only season passes that will be honored at the United Center are Bulls' season credentials and NBA season credentials. Each of those credentials will admit the bearer to the United Center, the upstairs press box, press row, press work room and both locker rooms. However, **IN ORDER TO RESERVE SEATING, MEDIA MEMBERS HOLDING SEASON PASSES SHOULD NOTIFY THE BULLS PR DEPARTMENT IF PLANNING TO COVER A GAME.** Please make seating requests by 5:00 p.m. the day prior to the game. Individual single-game press and photo credentials can be secured for accredited media members by calling the Bulls Public and Media Relations Department no later than 5:00 p.m. the day before a game (by 5:00 p.m. Friday for a weekend game). Single passes can be picked up at Gate 3 1/2 on the northeast corner of the United Center.

Credentials must be visibly worn in the United Center to facilitate proper access to designated areas. In all cases, season and single-game passes are non-transferable. Any unauthorized use will subject the bearer to ejection from the United Center and the forfeiture of the credential.

Press Work Room:

The press work room is located on the service level in the northwest corner of the United Center. A meal will be available in this area prior to every Bulls game. Working media with valid credentials will be allowed into the press work room. The work area is equipped with electrical outlets and phones.

Services:

A pre-game meal will be available in the press work room at a charge of \$6.00. Prior to the game, the media will be provided with game notes and programs. All statistical services including play-by-play, quarter statistics, halftime and final box scores and post-game quotes will be distributed at press row and in the upstairs press box. Fax service is provided before, during and after the game by Tom Wiscarz.

Locker Room:

In accordance with NBA policy, the Bulls' and visitor's locker rooms will be open to the media up to 45 minutes before the game and 10 minutes after the end of the game. Only working media with a valid credential will be admitted into the locker rooms. Still photography is not allowed in the locker rooms at any time. Media members are also prohibited from using cell phones inside the locker room. The Bulls' locker room is located on the north end of the service level, while the visitor's locker room is located adjacent to the press work room.

Photographers:

A single-game credential will be issued to accredited photographers from large-circulation Chicagoland daily newspapers. Photographers from other newspapers or magazines wishing to work specific games must request single-game passes. Freelance photographers needing credentials must submit a letter indicating a specific assignment from a publication.

Post-game Interviews:

Please be sure to list THREE choices for radio and television post-game interviews. This will ensure an interviewee in case the first choice is unavailable.

Autographs/Personal Cameras:

No autographs of players or coaches are allowed. No personal cameras are allowed.

Radio

**NEIL FUNK** RADIO PLAY-BY-PLAY ANNOUNCER

Neil Funk returns for his 14th season as play-by-play announcer for all games broadcast on ESPN Radio 1000 ... prior to his Bulls assignment, he served as the announcer for Philadelphia 76ers games on WPHL-TV for four seasons ... was the recipient of an Emmy award for his broadcasting in 1989 ... he began his career in 1971 announcing University of Illinois basketball and football and Danville Warrior games (Milwaukee Brewers farm club) on WITY Radio ... his first NBA stint was in 1976-77, when he broadcast the Sixers on WIBG radio ... he then moved to Kansas City, where he announced Kings games ... while serving as the Kings' broadcaster, he was named Missouri's best sports broadcaster three times ... he returned to Philadelphia and broadcast Sixers games on WPHL-TV and WFIL Radio from 1982 to 1985 ... the following three seasons he handled play-by-play for the New Jersey Nets on WNBC and WNEW ... Neil and his wife, Renee, reside in Chicago and have one son, William.

**BILL WENNINGTON** RADIO ANALYST

Bill Wennington begins his second season as radio color commentator for all games broadcast on ESPN Radio 1000 ... served as sideline reporter for FOX Sports Net Chicago during the 2002-03 season ... a 13-year veteran of the NBA, spent six seasons with the Bulls (1993-94 through 1998-99) including three World Championships ... a native of Montreal, Canada, Bill was also a member of the 1984 and 1992 Canadian Olympic Teams ... recently inducted into the Quebec Basketball Hall of Fame ... played his college basketball at St. John's University and was inducted into the school's Basketball Hall of Fame in 2002 ... Bill and his wife Anne, reside in Lake Forest, Ill., with their son, Robbie.

Television

**TOM DORE** TELEVISION PLAY-BY-PLAY ANNOUNCER

Tom Dore is a 23-year television and radio sports announcing veteran who, for the 14th year, will serve as the play-by-play announcer for all games telecast on Comcast SportsNet ... the 7 foot-2-inch Dore is a native of Northlake, Ill. ... voted 1994 "Sportscaster of the Year" for the state of Illinois ... two-time All-State and All-America prep basketball player at East Leyden High School in Franklin Park ... played center for the University of Missouri from 1976-80 ... appeared in two NCAA tournaments with the Tigers and still holds their single-game and career tournament block shot record ... played professionally for one year in France, and two years in New Zealand, where he got his start in broadcasting doing play-by-play for the country's professional basketball league ... upon returning to the U.S. in 1984, Tom began a five year association with the University of Texas as sports director for KLBJ Radio in Austin ... he worked for Host Communications Radio Network, did color work for the Texas A&M, SMU and Arkansas Radio Network and announced for both the Liberty and Cotton Bowls ... from 1989-91, Tom served as sports director at KCMO Radio in Kansas City, Mo., handling play-by-play duties for the University of Missouri Basketball Radio Network, selected to announce men's NCAA Basketball Tournament regional games, the NCAA Women's Basketball Final Four and the College World Series ... additionally, Dore was the color analyst for the Missouri Football Network, hosted statewide coaches weekly call-in shows, anchored morning drive sports-casts and co-hosted an afternoon sports talk show with former NFL star Conrad Dobler ... along with his Bulls play-by-play duties, he also serves as play-by-play announcer for the Chicago Rush Arena Football team ... Tom and his wife, Cheryl, reside in Des Plaines, Ill., with their children, Alison, Annie and Tommy.

Television (Cont.)

**JOHNNY "RED" KERR** TELEVISION ANALYST

Johnny "Red" Kerr enters his 31st season as a Bulls broadcaster ... he has been part of both Bulls' television and radio broadcast teams ... Johnny's name is synonymous with professional basketball in Chicago ... "Big Red" was the first coach of the Chicago Bulls in 1966 and earned NBA Coach of the Year honors for the 1966-67 season, when he directed the first year expansion Bulls to a playoff appearance ... a native Chicagoan, John starred as a prep at Tilden Tech, collegiately at the University of Illinois and in the pro ranks with Syracuse, Philadelphia and Baltimore ... his NBA record for most consecutive games played (844) was broken during the 1982-83 season by Randy Smith ... he is one of the select NBA players who totaled more than 10,000 points and 10,000 rebounds during his career ... coached the Phoenix Suns and also held several administrative positions in both the NBA and ABA ... he is an insurance investment consultant and holds the title of President of Kerr Financial Services ... his book "Bull Session" was released in October 1989 ... John resides in Riverside, Ill., and has five children, Ed, Matt, Jim, Bill and Essie, and 10 grandchildren.

**WAYNE LARRIVEE** TELEVISION PLAY-BY-PLAY ANNOUNCER

Wayne Larrivee will return as play-by-play announcer for his 13th season on WGN TV and for the fifth season on WCIU-TV ... also serves as the Green Bay Packers' radio play-by-play announcer ... three-time winner of AIRY Award for top play-by-play announcer in Wisconsin for work on Green Bay Packers football broadcasts ... Wayne began his broadcasting career in 1975 at KGRO Radio in Pampa, Texas ... from there, he moved to Davenport, Iowa, and KSTT Radio, where he announced University of Iowa football, minor league baseball and high school basketball games ... in 1978, he headed to Kansas City, Mo., where he provided daily sportscasts, as well as Kansas City Kings play-by-play for KCMO Radio ... was soon known as the "Voice of the Kansas City Chiefs" ... he joined WGN Radio in 1985, where he began his broadcasting duties as play-by-play announcer for the Chicago Bears Radio Network ... in 1998 awarded the Illinois Sportscaster of the Year award by the National Sportscasters and Sportswriters Association ... 1997 winner of the Midwest Emmy for Bulls play-by-play announcing ... he has been a four-time recipient of the Illinois Broadcasting Association's "Silver Dome Award" in the category of "Best Radio Play-By-Play Broadcast" for his work as the Bears' announcer ... Wayne has also announced Big Ten football and basketball on ESPN and RAYCOM ... Wayne and his wife, Julie, reside in Grafton, Wis., with their two children.

Public Address

**STEVE SCOTT** PUBLIC ADDRESS ANNOUNCER

Steve Scott is in his third season as the Bulls' PA announcer ... Scott is currently the morning news anchor on WLS-AM's Don Wade and Roma show, a position he has held since 1993 ... in 1997, he was also named the station's News Director and therefore coordinates the station's news coverage while serving as a field reporter for ABC Radio News ... Scott began his radio career in 1979 with stops at San Jose, Calif., Chicago's WCKG-FM and Shadow Broadcast Services ... among his many accolades, Scott won the "Best Radio Reporter" honor from the Illinois Associated Press three times (1999, 2001, 2002) and was the AP's "Newsfinder of the Year" in 2002 ... he attended San Jose State University and has taught radio news classes at Chicago's Columbia College ... Scott is currently the President of the Illinois News Broadcasters Association and resides in Chicago with his wife, Jeanne.

Traveling Media

FRONT OFFICE

PLAYERS

NBA

OPPONENTS

2003/04 SEASON

RECORDS

PLAYOFF RECORDS

HISTORICAL

COMMUNITY

MEDIA



Producer, Comcast SportsNet
BOB ALBRECHT



Associate Producer,
Comcast SportsNet
TAMRA ANDERSON



Director, Comcast SportsNet
JIM ANGIO



NBA Writer, Chicago Sun-Times
LACY BANKS



Associate Producer,
WGN-TV/WCIU-TV
MARC BRADY



Director, WGN-TV/WCIU-TV
SKIP ELLISON



Beat Reporter, Chicago Sun-Times
JOHN JACKSON



Beat Reporter, Chicago Tribune
K.C. JOHNSON



Beat Reporter, Daily Southtown
PAUL LADEWSKI



Beat Reporter, Daily Herald
MIKE MCGRAW



NBA Writer, Chicago Tribune
SAM SMITH



Producer, WGN-TV/WCIU-TV
JON WALGREN

Bulls.com

Bulls.com is the ultimate source for all news and relevant information pertaining to the Chicago Bulls, both on and off the court. It is the official website of the Chicago Bulls and part of the NBA.com network and it is updated daily. After every Bulls game, visit Bulls.com for comprehensive game coverage including recaps, box scores, postgame quotes, video highlights and several action photos.

The site serves as a comprehensive resource for items such as ticket information, rosters, statistics, schedules, broadcast information, player bios, feature stories, exclusive interviews, promotions, multimedia (video/audio), photographs, historical information, online chats, team calendar and player appearances. Extensive coverage is provided at Bulls.com for major news releases and events, including the NBA Draft and Bulls' summer league games. In addition, the entire Bulls media guide is available for your reference at Bulls.com.

You can also receive free e-mail notification of breaking Bulls news by registering for mybulls at Bulls.com. Get all of the latest information on the team customized to your preferences by setting up your mybulls account today.

Bulls.com is one of the most popular NBA team sites. It is regularly ranked in the top ten in traffic statistics and it averages more than 2 million hits per month.



Television Affiliates

STATION	MARKET
Comcast SportsNet	Chicago
WGN-TV	Chicago
WCIU-TV	Chicago

Bulls Radio Network 2004.05

STATION	MARKET
KCPS-AM	Burlington, Iowa
KJOC-AM	Davenport, Iowa
WBCP-AM	Champaign, Ill.
WBIG-AM	Aurora, Ill.
WDBQ-AM	Dubuque, Iowa
WDDD-AM	Marion, Ill.
WGEM-AM/FM	Quincy, Ill.
WHOW-AM/FM	Clinton, Ill.
WIMS-AM	Michigan City, Ind.
WKLZ-AM	Kalamazoo, Mich.
WKRO-AM	Cairo, Ill.
WLQI-FM	Rensselaer, Ind.
WMOK-AM	Metropolis, Ill.
WRHL-AM/FM	Rochelle, Ill.
WSPL-AM	Streator, Ill.

NBA KEY DATES

FRONT OFFICE

PLAYERS

NBA

OPPONENTS

2003|04 SEASON

RECORDS

PLAYOFF RECORDS

HISTORICAL

COMMUNITY

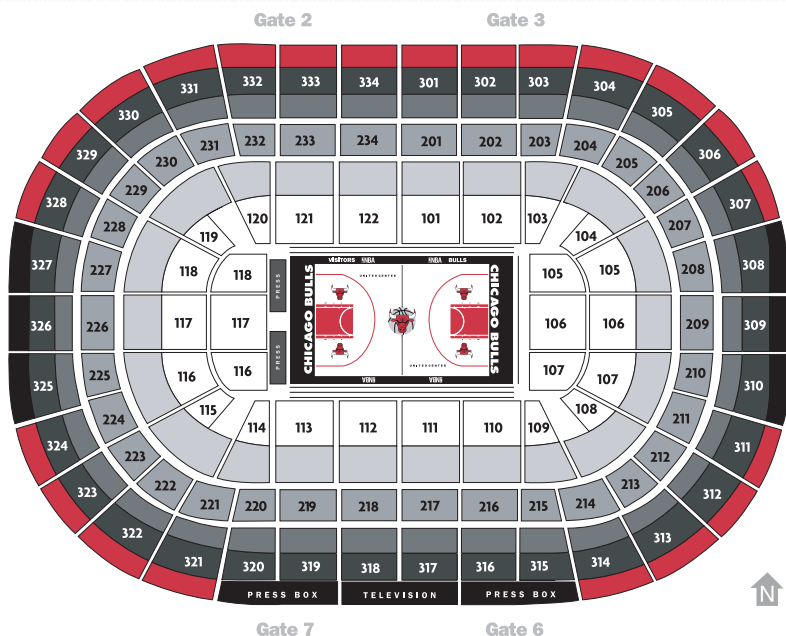
MEDIA

2004

OCTOBER 4	NBA Training Camps open for veterans
OCTOBER 8	Utah vs. CSKA (Moscow, Russia)
OCTOBER 14	NBA China Games 2004 - Houston vs. Sacramento (Shanghai, China)
OCTOBER 17	NBA China Games 2004 - Houston vs. Sacramento (Beijing, China)
OCTOBER 18-22	Read to Achieve Week
NOVEMBER 1	Rosters set for opening day, 6 p.m. ET
NOVEMBER 2	Start of the 2004-05 NBA Regular Season

2005

JANUARY 5	10-day contracts may now be signed
JANUARY 10	All player contracts are guaranteed for the remainder of the season
FEBRUARY 18-20	NBA All-Star 2005 (Pepsi Center, Denver, Colo.)
FEBRUARY 24	Trading Deadline, 3 p.m. ET
APRIL 6-9	Portsmouth Invitational Tournament (Portsmouth, Va.)
APRIL 20	2004-05 NBA Regular Season ends
APRIL 23	NBA Playoffs 2004 begin
JUNE 7-10	NBA Pre-Draft Camp (Moody Bible Institute; Chicago, Ill.)
JUNE 9	NBA Finals start date (possible move-up to June 7)
JUNE 21	NBA Draft Early Entry Entrant Withdrawal Deadline
JUNE 23	NBA Finals latest possible end date
JUNE 28	NBA Draft (Theater at Madison Square Garden, New York, N.Y.)



KEY	Single Game*	Season Tickets
Courtside	\$500	\$500
Main Floor	\$145	\$145
100 Level	\$95 (rows A-M, 1-11)	\$85
100 Level	\$90 (rows 12-19)	\$80
200 Level	\$60 (rows 1-8)	\$50**
300 Level	\$42 (rows 1-7)	\$38
300 Level	\$32 (rows 8-12)	\$28
300 Level	\$26 (rows 13-17)	\$22
300 Level	\$10 (rows 13-17)	\$NA

* Single game ticket prices for games versus the Lakers, Heat, Rockets, Cavaliers, Kings, Pacers, Timberwolves, Celtics and Knicks (Jan. 15 only) are \$105, \$100, \$70, \$46, \$36, \$30 and \$10.

** Plus \$1,000 per seat premium for season tickets.

United Center Building Information

Completed in 1994, the United Center cost \$175 million and is 960,000 square feet in size. 3,500 tons of steel were used in the building - enough to build 28 life-sized replicas of the Statue of Liberty. 41,000 cubic yards of concrete were used in the building - enough to equal a five-foot wide sidewalk from the United Center to the Berto Center in Deerfield, Ill. The scoreboard is as tall as a two-story building (20 feet), weighs nearly as much as 26 cars, and displays 175,000 different lights. The first public event at the United Center was World Wrestling Federation SummerSlam, held on 08/29/94. The building has 1,850 doors, 6,500 parking spaces, eight escalators, nine elevators and 50 public restrooms. The United Center has hosted over 1,000 events and 15,000,000 guests in just more than 10 years.

Seating Capacities

Hockey	20,500
Basketball	21,711
Concerts - 180-Degree	17,000
Concerts - 360-Degree	25,000
Circus	20,500

United Center
1901 West Madison Street
Chicago, Illinois 60612
(312) 455-4500
www.unitedcenter.com

DIRECTIONS TO UNITED CENTER & BERTO CENTER

FRONT OFFICE

PLAYERS

NBA

OPPONENTS

2003/04 SEASON

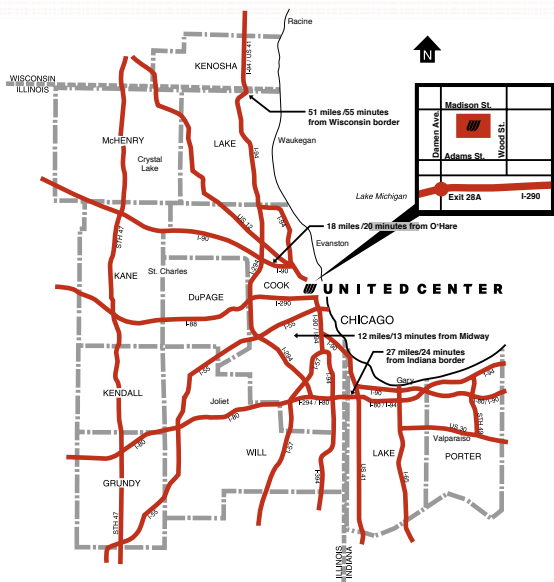
RECORDS

PLAYOFF RECORDS

HISTORICAL

COMMUNITY

MEDIA



Directions to the United Center & Berto Center

United Center 1901 West Madison Street Chicago, IL 60612

FROM O'HARE:

Take 90 East to the Madison Street exit. Turn right on Madison Street (heading west). The United Center is located on the left at 1901 W. Madison Street.

FROM MIDWAY:

Take 55 North to 90 West. Exit at Madison Street. Turn left on Madison Street (heading west). The United Center is located on the left at 1901 W. Madison Street.

FROM DOWNTOWN:

Take Grand Avenue west to Ogden Avenue. Turn left (south). Head south on Ogden Avenue to Madison Street. Turn right (west). The United Center is on the left at 1901 W. Madison Street.

Sheri L. Berto Center (Practice Facility) 550 Lake-Cook Road Deerfield, IL 60015

FROM O'HARE:

Take 294 North. Exit at Lake-Cook Road. Turn right on Lake-Cook Road (heading east). Turn left onto Waukegan Road (heading north). Turn left onto Kates Road (only left turn allowed). Head west 500 feet and the Berto Center is on the left side at 550 Lake-Cook Road.

FROM MIDWAY:

Take 55 North to 90/94 West. At the 90 West (O'Hare)/94 (Milwaukee) split, take 94 West. Exit at Dundee Road West. Turn right onto Waukegan Road (heading north). Turn left at Kates Road (only left turn allowed). Head west 500 feet and the Berto Center is on the left at 550 Lake-Cook Road.

FROM DOWNTOWN:

Take 94 West. At the O'Hare/Milwaukee split, stay on 94 West/Edens Expressway. Exit at Dundee Road West. Turn right onto Waukegan Road. Turn left onto Kates Road and then an immediate left at the first light. The Berto Center is on the left side at 550 Lake-Cook Road.

FROM 294/TRI-STATE:

Take 294 North to Lake-Cook Road. Exit at Lake-Cook Road and head east (right). Turn left onto Pfingsten Road. Turn right at the first light. The Berto Center is on the right side of the street at 550 Lake-Cook Road.

Ticket Prices: \$95, \$90, \$60, \$42, \$32, \$26 and \$10

For the Heat, Lakers, Kings, Cavaliers, Rockets, Timberwolves, Pacers, Celtics and Knicks (Jan. 15 only):
\$105, \$100, \$70, \$46, \$36, \$30 and \$10

(Season ticket holders receive a \$4 to \$20 savings per ticket from individual game prices.)

Tickets for any Chicago Bulls home game can be ordered in one of five convenient ways:

1) United Center Box Office

Visit the United Center Box Office, located at Gate 4 (the east end of the building) at 1901 West Madison Street. The box office is open Monday through Saturday from 11:00 am until 6:00 pm and is open through halftime on game days. The Box Office accepts cash, certified checks, Visa, MasterCard, Discover or American Express.

2) Ticketmaster

Visit any Chicagoland Ticketmaster location, located in most Carson Pirie Scott, Bergner's and Coconuts stores and Tower Records.

3) By Phone

Call **1-800-4NBA-TIX** to use a major credit card. Orders are accepted up to one hour before game time. If time does not permit mailing, tickets will be held for pickup at the United Center's Gate 4 Will Call within 90 minutes of the game.

4) Online

Visit **Bulls.com**.

5) By Mail

Complete the order form found on all Bulls pocket schedules (or at Bulls.com), and mail with payment to: Chicago Bulls Tickets, 1901 W. Madison Street, Chicago, IL 60612-2459. Orders must be received at least two weeks in advance of the first game ordered, and all tickets are subject to availability. The Heat games are not available by mail.

Gift certificates are available at the United Center box office, Ticketmaster locations, online at **www.bulls.com**, or by calling **1-800-4NBA-TIX**

Season Tickets

Full Season Plans and four 11-Game Plans are available. For information, call (312) 455-4000 and ask for a Ticket Representative. Or visit Bulls.com and click on Ticket Info.

Group Tickets

The Bulls hold at least 1,000 tickets per game for groups of 25 or more. Every group in attendance receives scoreboard recognition at the game and a free mini-poster with every ticket purchased. Group discounts are available for selected dates. Many exciting programs-for fundraising and on-court participation-are also available for groups, including Preps With Pros, Tickets to Happiness, Court of Dreams and the Meal Deal. Pregame dining is also available in one of the United Center's private banquet rooms. All tickets and game dates are subject to availability. For information about group outings, call (312) 455-4000 and ask for a Ticket Representative. For large group events (250 tickets or more), ask for a Group Event Planner. Or visit Bulls.com and click on Ticket Info.

Day of Event Rental Suites

United Center Day-of-Event Rental Suites offer the best in sports and entertainment. See a Chicago Bulls game or one of many other exciting events. Suites can accommodate 20, 40 or 80 guests, and include tickets, parking passes, the choice of two food and beverage packages with an open bar, and dedicated catering attendants. Be sure to ask about the Rental Suite "Privilege Plan." For more information, call the Manager of Rental Suites at (312) 455-4119. Or visit www.unitedcenter.com.

2004.05 PROMOTIONAL SCHEDULE

2004.05 Promotional Schedule

November

5 New Jersey Nets Miller Genuine Draft/MGD Light Schedule Posters*

December

1 L.A. Lakers Verizon Wireless Cooler Bags
 3 Miami Heat Miller Genuine Draft Winter Skull Caps*
 6 San Antonio Spurs Blue Cross/Blue Shield Winter Gloves
 8 Cleveland Cavaliers Comcast SportsNet Hats
 10 Philadelphia 76ers Miller Genuine Draft/MGD Light Luvabulls Posters*
 11 Minnesota Timberwolves Pepsi Schedule Magnets
 13 Dallas Mavericks ESPN Radio 1000 Custom T-Shirts
 18 Indiana Pacers Fifth Third Bank Youth Jerseys

January

3 Detroit Pistons Miller Genuine Draft 3-Legged Stools*
 15 New York Knicks ESPN Radio 1000 Winter Skull Caps
 25 Denver Nuggets Miller Genuine Draft/MGD Light Playing Cards*

February

22 Miami Heat Pepsi Hats
 25 Washington Wizards Read to Achieve Books+

March

18 New Orleans Hornets ESPN Radio Coasters
 26 Indiana Pacers Verizon Wireless Jersey Koozies
 31 Cleveland Cavaliers Miller Genuine Draft Basketballs*

April

15 Orlando Magic Miller Genuine Draft Jersey T-Shirts*
 19 New York Knicks Hinckley Springs Travel Mugs

*Adults Only (21 and older)

+ Children Only (14 and younger)

Quantities of items are limited.

All promotions are subject to change or cancel without notice.

2004.05 CHICAGO BULLS SCHEDULE

NOVEMBER

S	M	T	W	T	F	S
		1	2	3	4	NJ 5 7:30 WCU
						IND 6 7:00 CSN
7	8	PHX 9 7:30 CSN	10	11	12	LAC 13 7:30 WGN
14	15	SAC 16 9:00 CSN	GS 17 9:30 WGN	18	DEN 19 8:00 CSN	20
LAL 21 8:30 WCU	PHX 22 8:00 CSN	23	UT 24 8:00 CSN	25	26	CLE 27 6:30 WGN
28	29	30			HOME	ROAD

DECEMBER

S	M	T	W	T	F	S
			LAL 1 7:30 CSN	2	MIA 3 7:30 WGN	4 WAS 7:00 WGN
5	SA 6 7:30 WCU	7	CLE 8 7:30 CSN	9	PHI 10 7:00 CSN	11 MIN 7:30 WGN
12	DAL 13 7:30 CSN	14	MEM 15 7:00 CSN	MIL 16 7:30 CSN	17	IND 18 7:30 WGN
19	POR 20 7:30 WCU	21	DET 22 6:30 WGN	23	24	25
MIL 26 6:00 CSN	27	NJ 28 7:30 WGN	29	30	31	

JANUARY

S	M	T	W	T	F	S
						ORL 1 7:30 CSN
2	DET 3 7:30 CSN	4	NO 5 7:00 CSN	6	UT 7 7:30 WGN	BOS 8 7:30 WGN
9	GS 10 7:30 CSN	11	PHI 12 7:30 WGN	13	14	NY 15 2:30 CSN
16	NY 17 12:00 WGN	18	BOS 19 6:00 CSN	20	ATL 21 7:30 CSN	DET 22 6:30 WGN
23	ATL 24 6:30 CSN	DEN 25 7:30 WCU	26	CHA 27 7:30 WGN	28	BOS 29 7:30 WGN
30	31					

FEBRUARY

S	M	T	W	T	F	S
		NJ 1 6:30 CSN	2	3	4	MIA 5 6:30 WGN
6	7	DAL 8 7:30 CSN	HOU 9 7:30 WCU	10	11	12
MIN 13 2:30	14	SAC 15 7:30 CSN	TOR 16 6:00 WCU	17	18	19
20	21	MIA 22 7:30 CSN	CLE 23 6:00 CSN	24	WAS 25 7:30 CSN	CHA 26 6:00 WGN
27	28					

MARCH

S	M	T	W	T	F	S
		HOU 1 7:30 CSN	2	3	SA 4 7:30 CSN	MIL 5 7:30 WGN
6	MIL 7 7:30 WCU	8	POR 9 9:00 CSN	10	SEA 11 9:30 WGN	12
LAC 13 2:30	SEA 14 7:30 CSN	NJ 15 6:30 CSN	16	17	NO 18 7:30 CSN	PHI 19 6:00 WGN
20	ATL 21 7:30 CSN	22	TOR 23 6:00 CSN	24	BOS 25 6:30 WGN	IND 26 7:30 WGN
27	MEM 28 7:30 CSN	29	CHA 30 6:00 CSN	31	CLE 31 7:30 CSN	

APRIL

S	M	T	W	T	F	S
				1	CHA 2 7:30 WGN	
3	4	MIA 5 6:30 CSN	ORL 6 6:00 WCU	7	NY 8 7:00 CSN	TOR 9 7:30 WGN
10	DET 11 7:30 CSN	12	WAS 13 6:00 WCU	14	ORL 15 7:30 CSN	ATL 16 6:00 WGN
17	18	NY 19 7:30 CSN	IND 20 7:00 CSN	21	22	23

CSN = Comcast SportsNet | WGN = WGN-TV | WCU = WCU-TV

FRONT OFFICE

PLAYERS

NBA

OPPONENTS

2003/04 SEASON

RECORDS

PLAYOFF RECORDS

HISTORICAL

COMMUNITY

MEDIA