

December 30, 2006



Dear Alamo Bowl Fans:

It is a pleasure to welcome you to the 14th annual Alamo Bowl and another exciting post-season college football matchup in San Antonio.

This year's sold-out game between powerhouses Texas and Iowa in front of the largest crowd in Alamo Bowl history is a testament to the hard work of the student-athletes, coaches and educators.

And the experience doesn't start with the kickoff and end with an official's whistle. Bowl games offer the competing teams and student-athletes a chance to experience the unique attractions offered by their host communities.

In San Antonio, teams have visited the Alamo, celebrated with their fans during a pep rally on the Riverwalk and done team-building on a working Texas ranch.

After another exciting regular season where every game is important from August to December, these communities will help produce memories that will last a lifetime for fans, student-athletes and their universities.

Congratulations to Texas and Iowa for their excellence and efforts in every aspect of collegiate athletics and academics throughout 2006.

Tonight's game truly is history in the making. From all of us at the Alamo Bowl, thank you, enjoy the game and have a happy and safe New Year.

Sincerely,

Derrick S. Fox
President/CEO, Alamo Bowl

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100 Montana Street, Suite 3D01
 San Antonio, Texas 78203
 Phone: (210) 226-BOWL (2695)
 Fax: (210) 704-6399
 Email: info@alamobowl.com
 www.alamobowl.com

ALAMO BOWL STAFF	
President/CEO	Derrick Fox
Vice President, Operations	Julie Baker
Vice President, Marketing & Communications	Rick Hill
Event Marketing Manager	Jolene Hood
Ticket Manager	Dick McDowell
Administrative Assistant	Sonya Thomas
Events Coord.	Michelle Andjelich
Public Relations Coord.	Brandon Edelman
Marketing Coord.	Scott Winegar

TEAM HOTEL INFORMATION	
Iowa Hawkeyes	Hyatt Regency 123 Losoya Street San Antonio, TX 78205 (210) 222-1234
Team Contacts	Phil Haddy , Sports Information Director Matt Weitzel , Assistant Dir. Sports Information
Texas Longhorns	Marriott Rivercenter 101 Bowie Street San Antonio, TX 78205 (210) 223-1000
Team Contacts	John Bianco , Assistant Athletic Director for Media Relations Thomas Stepp , Assistant Media Relations Director

2006 Alamo Bowl Officers	
Chairman	Bob Cohen
Chairman-Elect	John Yantis
President/CEO	Derrick Fox
Secretary	Bob Brincat
Treasurer	Bill McCandless

MEDIA INFORMATION	
Media Hotel & Headquarters	Marriott Riverwalk 711 East Riverwalk San Antonio, Texas (210) 224-4555
Headquarters Phone	(210) 299-6586
Headquarters Fax	(210) 299-6556
Alamodome Press Box	(210) 704-6200
<i>Game Day Only</i>	
Alamodome Press Box Fax	(210) 704-6201
<i>Game Day Only</i>	
Press Box Coordinators	Tiffany Buchanan/ Brandon Edelman
Headquarters Coordinator	Tom Shumaker

SECOND TIME AROUND

- Texas and Iowa have played each other only once.
- Only meeting: Inaugural Freedom Bowl in Anaheim, California (December 26, 1984). Iowa defeated Texas 55-17.
- Attendance: 24,093
- Iowa Head Coach Kirk Ferentz was an assistant coach at the time for the Hawkeyes.

SEEING DOUBLE

- Iowa and Texas both played Iowa State and Ohio State at home in 2006.
- The Hawkeyes defeated the Cyclones 27-17 and lost 38-17 to the Buckeyes.
- The Longhorns defeated the Cyclones 37-14 and lost 24-17 to the Buckeyes.

FOUR IN A ROW?

- The last three football games played in the Alamodome have come down to the wire and featured a defensive stop.
 - In the 2005 MasterCard Alamo Bowl, Michigan lateraled the ball eight times on the final play and nearly found the end zone. But Nebraska's Titus Brothers sealed a 32-28 victory, pushing Michigan's Tyler Ecker out of bounds at the Husker 13-yard line.
 - In the 2006 East-West Shrine game the West defeated the East 35-31. The East drove all the way down to the West one yard line on its last possession. But a defensive tackle for a three yard loss as time expired sealed a West victory.
 - Texas A&M beat Army 28-24 in front of a sellout crowd of 64,583 in the 2006 AT&T Corps Classic. But it required an A&M defensive stand with nine seconds remaining. Time expired as Army running back Tony Moore was stopped on a third-and-goal play from the A&M two-yard line. He lost four yards on the play.

BOWLING WITH THE CHAMPS

- This is the second time in three years that Iowa will play the defending national champion in a bowl game.
- The Hawkeyes defeated the 2004 National Champion LSU Tigers 30-25 in the 2005 Capital One Bowl in Orlando, Florida.

SECOND QUARTER EXPLOSION

- Texas and Iowa both erupted for the most points in 2006 during the second quarter.
 - Texas outscored opponents 163-51.
 - Iowa outscored opponents 99-65.

ALAMO CITY APPEARANCES

- Iowa is 2-1 in the Alamo Bowl with its first appearance coming in the inaugural Builders Square Alamo Bowl in 1993 as an at-large selection in a losing effort to Cal. The Hawkeyes defeated Texas Tech in both the 1996 Builders Square Alamo Bowl (27-3) and the 2001 SYLVANIA Alamo Bowl (19-16).
- Texas has played twice in San Antonio, but never in the Alamo Bowl. The Longhorns are 1-1 in previous Alamodome contests with a 37-10 regular season win against SMU in 1993 and a 22-6 loss to Nebraska in the 1999 Big 12 Championship.

CORRESPONDING CONVERSIONS

- Texas and Iowa are tied for ninth in the country in fourth-down conversion percentage (.667).
 - Texas is 10-15.
 - Iowa is 6-9.
- Both teams have also converted 59 times each on third down this season.
 - Texas is 59-141 (.420).
 - Iowa is 59-147 (.401).

SPRINGBOARD TO SUCCESS

- Three of the last four teams to compete in the Alamo Bowl are playing in January bowl games this year.
 - Ohio State (12-0) will play Florida in the Tostitos BCS National Championship Game. The Buckeyes defeated Oklahoma State 33-7 in the 2004 MasterCard Alamo Bowl.
 - Michigan (11-1) will play USC in the Rose Bowl. The Wolverines fell to Nebraska 32-28 in the 2005 MasterCard Alamo Bowl. Meanwhile, the Huskers will take on Auburn in the AT&T Cotton Bowl.
- Iowa also used the Alamo Bowl as a step toward greatness. Since defeating Texas Tech in the 2001 SYLVANIA Alamo Bowl, the Hawkeyes made four straight January bowl game appearances including the 2003 Orange Bowl, 2004 Outback Bowl, 2005 Capital One Bowl and 2006 Outback Bowl.

TURN THE TIDE

- In 11 years with the Alamo Bowl, the Big Ten team was victorious in seven out of the 11 games. Iowa is responsible for two of those wins.
- With their victory last year, the Huskers gave the Big 12 Conference only its fourth Alamo Bowl victory. Nebraska owns three of those wins (2000, 2003 and 2005). With a 22-20 win over Michigan in 1995, Texas A&M is the only other Big 12 team to win in the bowl.

STREAK SNAPPERS

- Two streaks came to a halt in Longhorn losses to Kansas State and Texas A&M.
- 21 game winning streak against Big 12 opponents in a 45-42 loss to the Wildcats.
- Nation-best record of 87 games without losing back-to-back contests ended in a 12-7 loss to the Aggies.

YOUNG SQUARED

- Iowa junior running back Albert Young has 940 all-purpose yards on the season. He rushed for 715 yards and has 225 yards receiving.
- Texas senior running back Selvin Young has 942 all-purpose yards to lead the Longhorns. His are comprised of 580 rushing, 129 receiving and 233 kick return yards.
- Albert and Selvin each have six rushing touchdowns.
- The Alamo Bowl record for most all-purpose yards is 240, set by Nebraska's Dan Alexander against Northwestern in 2000.

HIGH SCHOOL HEROS

- Iowa quarterback Drew Tate (Baytown Lee) and Texas quarterback Colt McCoy (Jim Ned) have set numerous Texas high school football records, but meet for the first time on the field in this year's Alamo Bowl.
- McCoy finished his career #2 all-time in Texas high school history with 116 touchdown passes with Tate close behind at #3 with 113 touchdown passes.
- Tate is #2 all-time amongst passing leaders with 12,180 yards while McCoy is the #2 all-time passer in 2A history with 9,344 yards.

10 WIN WONDER

- With a victory in the Alamo Bowl, Texas will have recorded 10 wins in a season for the sixth straight year. No other team this decade has achieved such a feat.
- Next on the list behind the Longhorns is USC. With an 11-win season this year, the Trojans have won at least 10 games in a season for five straight years.

"D"ETERMINED

- Texas' rush defense is ranked #1 in the Big 12 and #2 in the nation, allowing an average of 59 yards per game and surrendering only seven rushing touchdowns.
- The Alamo Bowl record for fewest rushing yards was set in the 1994 game when Baylor limited Washington State to only seven yards rushing on 31 carries.

ALAMODOME VETERANS

- 11 Hawkeyes have played in the Alamodome.
 - DL Ryain Bain, TE Tyler Blum, QB Jake Christensen, OL Dan Doering, TE Tony Moeaki, OL Dace Richardson and WR Trey Stross all played in the 2005 U.S. Army-All American Bowl.
 - QB Drew Tate, DE Bryan Mattison and OL Mike Jones played in the 2003 Army-All American Bowl while P Ryan Donahue played in the 2006 installment of the All-American game.
- 17 Longhorns have played in the Alamodome.
 - DB Deon Beasley, OT Justin Blalock, CB Tarell Brown, RB Jamaal Charles, OG Cedric Dockery, LB Robert Killebrew, LB Sergio Kindle, DE Aaron Lewis, DT Roy Miller, DT Frank Okam, WR Jordan Shipley, OG Kasey Studdard, WR Limas Sweed, OL J'Marcus Webb all have played in the U.S. Army-All American Bowl.
 - LB Dustin Earnest, DB James Henry and DE Eddie Jones, all redshirts, have also played in the U.S. Army-All American Bowl.

BETWEEN THE POSTS

- With 50 career field goals, Iowa's Kyle Schlicher ranks third in school history. Schlicher needs four more field goals to move into a tie for second with former kicker Rob Houghtlin. Four field goals would match former Iowa kicker Nate Kaeding's performance against Texas Tech in the 2001 SYLVANIA Alamo Bowl
- The Alamo Bowl record for most field goals in a game is five. Texas A&M's Kyle Bryant did that in a 22-20 victory over Michigan in the 1995 game.

MOVING ON UP

- Drew Tate can have sole possession of third place in Hawkeye history for most QB victories with a win in the Alamo Bowl. Tate and former QB Matt Rodgers (1988-1991) each have 21 wins behind center. Chuck Long (1981-1985) is #1 with 33 victories.
- Tate is #2 at Iowa behind Long in career total passing yards with 8,018. Long has 10,461 passing yards.

HOME FOR THE HOLIDAYS

- Texas cornerback Aaron Ross, the 2006 Jim Thorpe Award winner, was born in San Antonio and played his sophomore season at Fox Tech High School. During that year Ross scored 12 TD's, rushed for 486 yards and caught 11 passes for 382 yards. Defensively he recorded five interceptions and also blocked 10 kicks.

Saturday, December 23

4 p.m. (tentative) — Iowa team arrival at Hyatt Regency. Coach Kirk Ferentz and select players available in hotel lobby. No player interviews.

Monday, December 25 — Christmas Day

Media Headquarters Closed

Texas team arrives at various times throughout the day. No media availability.

Tuesday, December 26

8:30 a.m. - 5:00 p.m. — Media Headquarters (Valero Room)

8:30 a.m. - 5:00 p.m. — Media Hospitality Room (Salon E)

8:30 a.m. - 5:00 p.m. — Media Workroom (Bonham Room)

9:45 a.m. — Texas practice at the Alamodome. Video and still photographers may shoot first 15 minutes. Head Coach Mack Brown and select players available after practice.

12:30 p.m. — Iowa practice at Trinity University.

3:00 p.m. — Iowa Head Coach Kirk Ferentz and requested players available following practice at Trinity University.

7:00 p.m. — Alamo Bowl Team Night at Spurs vs. Milwaukee Game (media availability to be determined by San Antonio Spurs media relations--please fax all requests for credentials on letterhead to the Spurs at 210-444-5720, Spurs contact: Kris Davis at 210-444-5731.) Both teams will be in attendance.

Wednesday, December 27

8:00 a.m. - 5:00 p.m. — Media Headquarters (Valero Room, 2nd Floor of Marriott Riverwalk)

8:00 a.m. - 5:00 p.m. — Media Hospitality (Salon E, 2nd Floor of Marriott Riverwalk)

8:00 a.m. - 5:00 p.m. — Media Workroom (Bonham Room 2nd Floor of Marriott Riverwalk)

8:45 a.m. — Texas Press Conference (tentative) - Defensive Coordinator and select players scheduled to appear. Press conference held at Marriott Riverwalk, Second Floor, Salon D.

9:30 a.m. — Iowa Press Conference - Offensive Coordinator Ken O'Keefe and select players scheduled to appear. Press conference held at Marriott Riverwalk, Second Floor, Salon D.

9:45 a.m. — Texas practice at the Alamodome. Video and still photographers may shoot the first 15 minutes. No media availability after practice.

12:30 p.m. — Iowa practice at Trinity University. Coach Kirk Ferentz available after practice.

2:00 p.m. - 6:00 p.m. — Alamo Bowl Team Day at Sea World (media welcome, player availability to be determined although planned for early afternoon)

7:00 p.m. — Alamo Bowl Coaches Dinner (private function, no media availability)

Thursday, December 28

8:30 a.m. - 5:00 p.m. — Media Headquarters (Valero Room)

8:30 a.m. - 5:00 p.m. — Media Hospitality (Salon E)

8:30 a.m. - 5:00 p.m. — Media Workroom (Bonham Room)

7:30 a.m. — Alamo Cafe Alamo Bowl FCA Breakfast (Marriott Rivercenter)

10:20 a.m. — Texas practice at Blossom Athletic Center. No video and still photographer window. No media availability after practice.

10:30 a.m. — Iowa Press Conference - Defensive Coordinator Norm Parker and select players scheduled to appear. Press conference held at Marriott Riverwalk, Second Floor, Salon D.

3:00 p.m. — Iowa practice at Trinity University. Coach Kirk Ferentz available after practice.

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4:00 p.m. — Texas Press Conference - Offensive Coordinator and players to be determined. Press conference held at Marriott Riverwalk, Second Floor, Salon D.

6:00 p.m. — MasterCard Alamo Bowl Pep Rally (Arneson River Theatre along Riverwalk - Head Coaches and select players speaking with teams and bands on river cruisers as well as b-roll opportunities of fans). Cheerleaders start performing at 6:15 p.m. with pep bands and teams to arrive at 6:30 p.m. Media availability at theatre is limited, so please arrive early. Directions: Arneson River Theatre is on the river level below Villita Assembly Hall at 401 Villita Street. To drive: take Commerce west and go left at S. St. Mary's and then left on Villita. To walk: go one block west on Market and turn left on Alamo and enter La Villita 1/2 block on the right.

7:30 p.m. - MasterCard Alamo Bowl Team Fiesta Dinner (La Villita Assembly Hall - Private Team Function, no media availability)

10:00 p.m. - 2:00 a.m. — Media Hospitality Suite (Suite 3004/Marriott Riverwalk)

Friday, December 29

8:30 a.m. - 5:00 p.m. — Media Headquarters (Valero Room)

8:30 a.m. - 5:00 p.m. — Media Hospitality (Salon E)

8:30 a.m. - 5:00 p.m. — Media Workroom (Bonham Room)

11:00 a.m. — Press Conference with Iowa Head Coach Kirk Ferentz and Texas Head Coach Mack Brown. Press conference held at Marriott Riverwalk, Second Floor, Salon D.

Noon — Wells Fargo Alamo Bowl Kickoff Luncheon (Marriott Rivercenter Ballroom). This 1,300+ person event features the Head Coaches and select players speaking at a head table with ESPN talent emceeding. The rest of the team is in the crowd in jerseys with pageantry from team bands and cheerleaders. Media seating available for first 20 requests at Media Center check-in. Others filled on an "as-available" basis.

2:00 p.m. — Texas team walk-through at the Alamodome. Video and still photographers may shoot first 15 minutes.

4:00 p.m. — Iowa team walk-through at the Alamodome.

6:30 p.m. — Alamo Ball (Marriott Rivercenter Ballroom). Dinner, casino games and concert featuring Honeybrowne. Tickets available to the public for \$20 through www.alamobowl.com.

10:00 p.m. - 2:00 a.m. — Media Hospitality Suite (Suite 3004/Marriott Riverwalk)

Saturday, December 30

8:30 a.m. - 11:45 a.m. — Media Headquarters (Valero Room)

8:30 a.m. - 11:45 a.m. — Media Hospitality (Salon E)

8:30 a.m. - 11:45 a.m. — Media Workroom (Bonham Room)

Noon — Media shuttle from Marriott Riverwalk's Market Street entrance (south side of hotel) to Alamodome begins

12:15 p.m. — Alamodome's East Media Entrance and Media Will Call opens

11:00 a.m. - 3:30 p.m. — AT&T Alamo Bowl Fan Zone (interactive area with games, food booths and an appearance by the university bands at Sunset Station—one block north of the Alamodome). A crowd of over 25,000 fans is expected. For additional pregame b-roll, media can visit the tailgating in Lot B located in the Southeast corner of the Alamodome footprint.

3:30 p.m. — 2006 Alamo Bowl (The Alamodome)

Post-Game — Head Coaches/Select Players Press Conference (Interview Rooms across from Locker Room A/B). Audio piped into press box.

Post-Game — Media Shuttle will run from Lot A until the press box is empty.

10:00 p.m. — 2:00 a.m. — Media Hospitality Suite (Suite 3004/Marriott Riverwalk)

Sunday, December 31

8:30 a.m. - 10:00 a.m. — Media Hospitality Room (Salon E)

No media availability for Iowa players or coaches. Texas TBD.

Photo Credentials

Credentials for sideline photographers will be issued on the same basis of priority as working press. Similarly, photographers must adhere to the following guidelines:

Photo credentials must be worn in plain sight at all times. Anyone wearing a photo credential and not actively shooting game action will be required to surrender their credential and leave the facility immediately.

Photographers are permitted on either sideline or endzone. Persons with sideline access are not permitted within the team bench area (inside the 25-yard lines) at any time. NO EXCEPTIONS. Persons in violation of this policy will be required to surrender their credential and leave the stadium.

Persons with sideline access must remain behind the 12-foot restraining line surrounding the field at all times.

No cameras are permitted in the sideline area other than those shooting in a working capacity for official media organizations. All persons possessing photo credentials must have proper professional equipment and be shooting actual game action.

ESPN/Alamo Bowl TV Station Policy

Television stations will be allowed to film from the sidelines during the game. However, the Alamo Bowl's contract with ESPN prohibits the use of game highlights on local newscasts prior to the completion of the game. A distribution amp will also be provided adjacent to ESPN's production truck in the loading dock area of the Alamodome for use by television stations wanting game highlights.

Credentials will not be issued to TV assistants or "grips."

Television standup reporters will not be permitted on the sideline during the game. All reporters will be seated in the press box or auxiliary seating area. With five (5) minutes remaining in the game, media will be allowed access to the field.

Beginning a half-hour prior to kickoff until ESPN is off the air, there will be absolutely no live telecasts or transmissions from inside the Alamodome. Live shots can be originated at any time from outside the Alamodome.

Microwave transmissions are not permitted within the Alamodome. All satellite dishes and/or ENG trucks must be positioned outside the Alamodome in the designated area located southwest of the building.

Post-Game Field Access

The quickest way to get to the field from the press box is through the Media Pass Gate in Section 122. To get to Section 122, take a right out of the press box (toward the South Entrance) and go 40 yards to the southeast stairwell. Go down one floor to Level 2. Follow the main concourse over three sections and enter Section 122. Take the stairs down to the field. Media can also access the field and the post-game interview rooms by taking the Alamodome media elevators outside the press box and making a left toward the locker rooms.

Media Credentials

Credentials will be available at the media headquarters and will not be mailed. Individuals may claim all passes issued to his/her media organization. Lost or stolen media credentials will not be replaced. All media credentials remain property of the Bowl and must be surrendered upon request.

Media Will Call

Credentials not claimed at the media headquarters will be transferred to the Alamodome at the East Plaza Entrance. A media will call table will be located inside the East Plaza Entrance across from Section 112, with the media elevators also located adjacent to the will call table.

Directions from San Antonio Airport to Alamodome

Take Highway 281 South, which will turn into Interstate Highway 37 South leading to Corpus Christi. Exit at the Durango exit and take a left on the turnaround under the bridge and head back north on the Durango access road. Turn right into Lot A. The south side entrance of the Alamodome is just past the marquee. Approximate drive time: 11 minutes.

Directions from San Antonio Airport to Media Hotel

Take Highway 281 South, which will turn into Interstate Highway 37 South, heading toward Corpus Christi. Exit at Commerce Street/Downtown exit and turn right on Commerce. Proceed west on Commerce to Alamo Street, take a left and the first light will be Market Street. Take a left on Market and the Marriott Riverwalk will be on your left. Approximate drive time: 11 minutes

Accommodations

The San Antonio Marriott Riverwalk Hotel will serve as the official media headquarters for the Alamo Bowl and will house the media check-in, workroom and press conferences as well as overnight accommodations. The neighboring Marriott Rivercenter will host several bowl events.

Media Hotel Room Rates

Room rates for the Alamo Bowl media are \$109 plus tax. These rates are only valid from December 23-30, 2006. All media rooms must be booked through the bowl office with the online credential form. The Marriott Riverwalk will not accept room reservations directly from media members.

Please note that the bowl will not assign rooms until December 15, so the hotel will not have a record of your name until after that date. However, once credentials are confirmed and the hotel has your information, you can work through the hotel to change names as well as arrival and departure information.



Alamo Bowl Media Hospitality

A number of media functions are scheduled during Bowl week. Please consult your media event schedule for specific dates, times and locations. A hospitality room (Salon E at the Marriott Riverwalk) will be open daily at the media headquarters beginning two days before the game. A continental breakfast and lunch will be served every day starting December 26. An evening hospitality suite will be located in Suite 3004 at the San Antonio Marriott Riverwalk Hotel. The suite's hours of operation are posted on the media schedule.

Practice Sites

Team practice sites will be Trinity University and Blossom Athletic Center. Trinity University is located between the airport and downtown San Antonio, less than 10 minutes from downtown. Blossom Athletic Center is located five minutes north of Trinity University, next to the airport. The Alamodome is also a possible practice site for each of the teams.

Directions to Trinity University from Media Hotel

Take Highway 281 North towards the airport. Exit at the St. Mary's/Stadium Drive exit (less than 2 miles). Take a left at Mulberry the second stoplight) and the entrance to Trinity is one block on your right. The football field is in the center of campus next to the baseball stadium. Approximate drive time: 5 minutes.

Directions to Blossom Athletic Center from Media Hotel

Take Highway 281 North towards the airport. Exit Nakoma Drive (about 8 miles) and take a right on Nakoma Street and follow it until it winds into and becomes Jones-Maltsberger Road. Blossom Athletic Center is a half-mile away on your right, at the corner of Jones-Maltsberger Road and Starcrest Drive. Approximate drive time: 15 minutes.

TV ENG Truck Parking

Parking space for TV ENG trucks at the Alamodome, located in the southwest corner of the parking lot, is extremely limited. **Please contact David Lucero at the Alamodome (210-207-3605) as soon as possible concerning a parking location and specific needs.**

Press Box Monitors

Television monitors are located in the Alamodome press box to assist media in its coverage of the Alamo Bowl. ESPN will provide video with a direct feed to these monitors through the Alamodome's in-house system.

Parking and Media Shuttle

A limited number of Alamodome parking passes for media covering the Alamo Bowl are available. Media, especially those staying in the media hotel, are urged to utilize the shuttle service provided from the San Antonio Marriott Riverwalk Hotel to the Alamodome. The shuttle will pick up from the Marriott's Market Street entrance and drop off in Lot A on the Alamodome's south side and then return to the Marriott. Shuttle service will begin at 12:00 p.m. (3 1/2 hours before kickoff) and run post-game until the press box is empty. The San Antonio Marriott Riverwalk is a 10-minute walk to the Alamodome.

Coach/Player Interviews

All interviews with coaches and/or players must be cleared through each school's sports information director. To aid the media in its coverage of the Alamo Bowl, press conferences with coaches and players are scheduled throughout bowl week at the San Antonio Marriott Riverwalk Hotel. Please consult your media schedule for exact times and locations. If you require specific interview needs, please work through each school's sports information director.

Post-Game Interviews

Coaches and/or selected players will be available to the media following the conclusion of the game. A formal interview room for each school will be clearly marked and located directly across from locker room A/B. Each school's sports information office is responsible for overseeing its respective interview room. If you have a question regarding post-game interview procedures please contact each school's sports information director. Only media with proper credentials will be admitted to the interview rooms. Admission to each school's locker room will be granted in accordance with each school's post-game interview policy.

Press Box Telephones/Internet Access

Two (2) telephones are available on a first-come, first-serve basis in the Alamodome press box for third party, collect and credit card calls only. Wireless service is provided to press box and photo work room. Media outlets requiring telephone and/or internet services for exclusive use must order directly from the Alamodome at (210) 207-3629 at least two weeks prior to game day. The Alamodome will provide telephone instruments on phone orders placed for the Alamo Bowl.

Fax Service

The Alamo Bowl will provide a fax service upon request at no charge. This service will be provided during bowl week at media headquarters and at the Alamodome on game day. Please notify bowl staff members of your needs and supply fax numbers and telephone billing instructions. Following the game, a pdf of the official stats will be on the bowl's home page and will be e-mailed upon request.

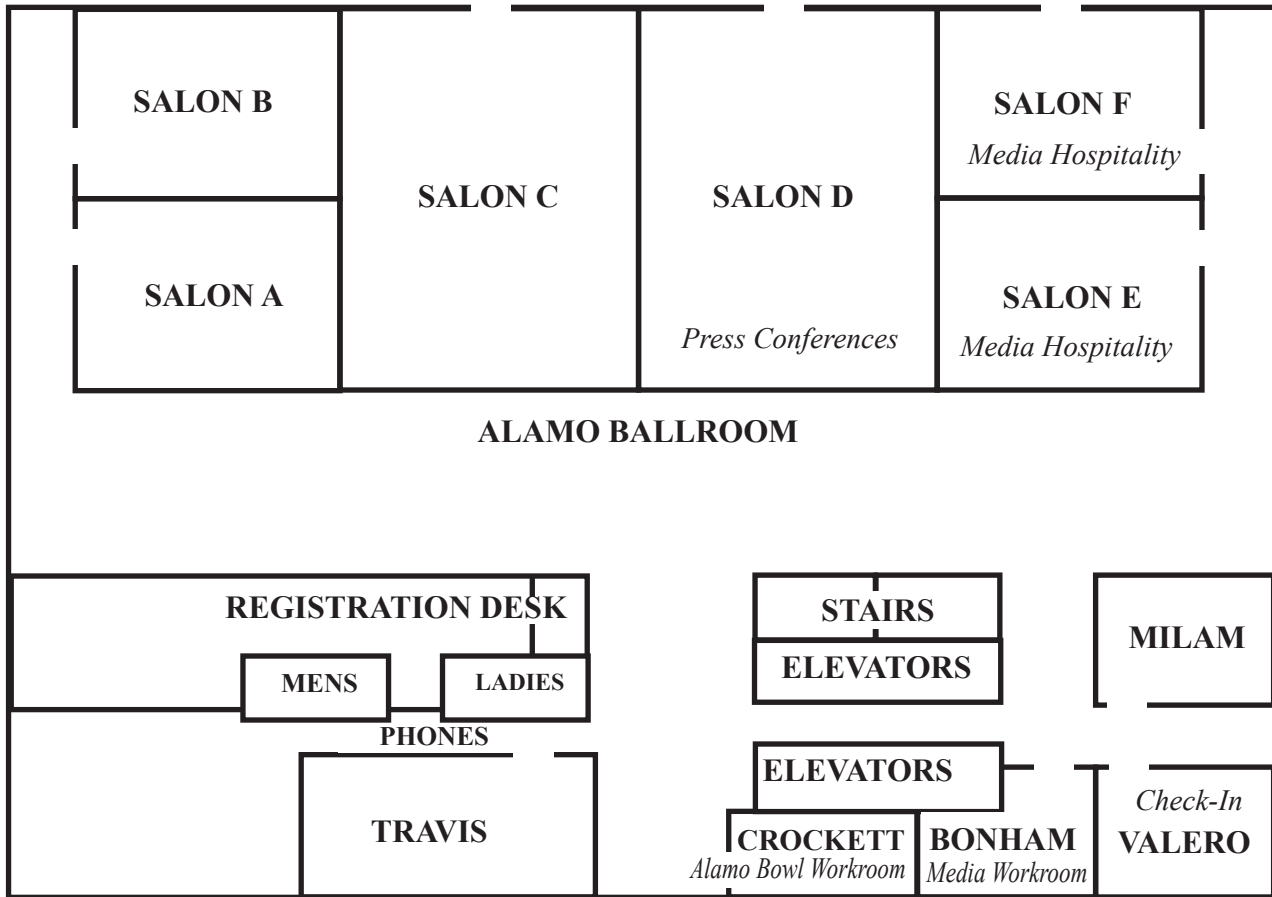
Multi-Box

A multi-box at mic level will be provided for electronic media at press conferences conducted at the San Antonio Marriott Riverwalk Hotel. Radio stations need to provide cassette recorders with any combination of mini, alligator clips or RCA cables. TV crews will require normal XLR plugs.

Alamo Bowl Outstanding Players

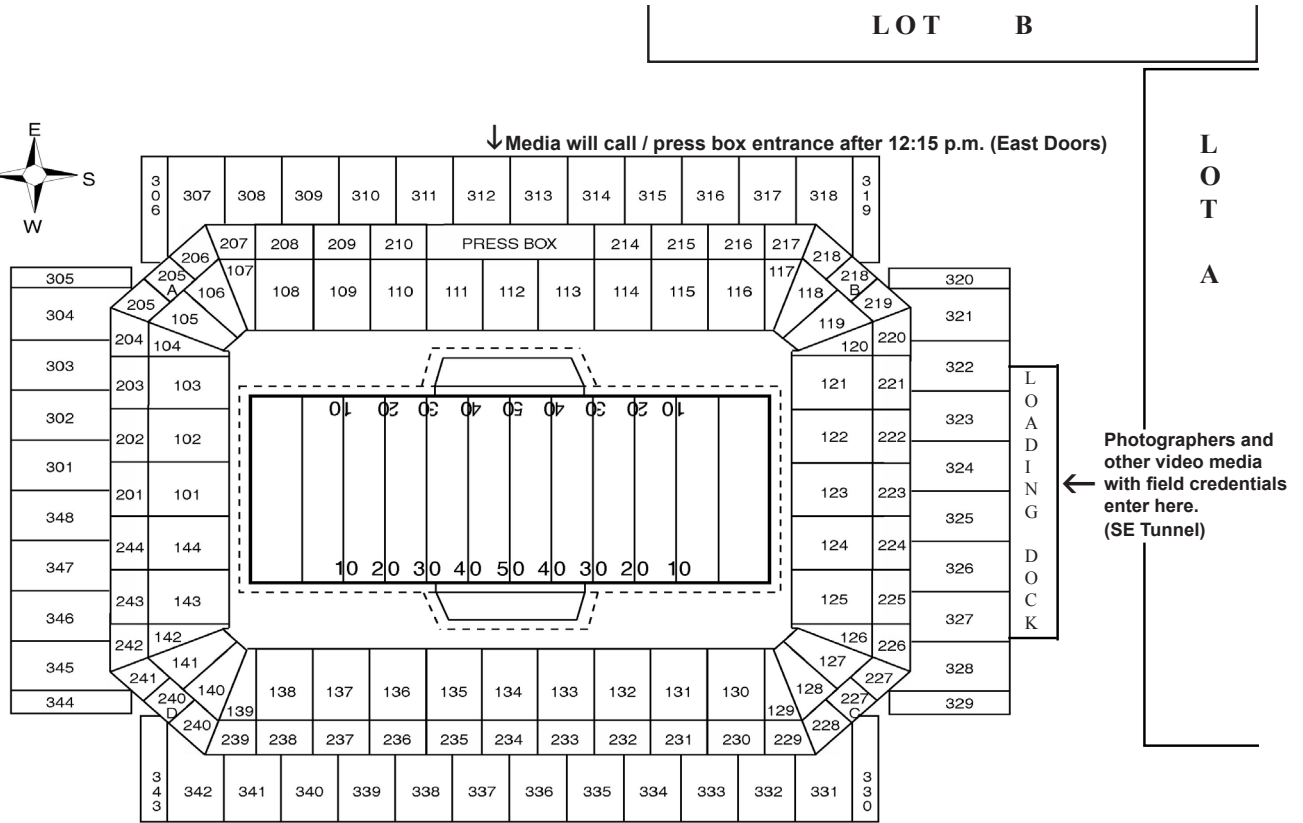
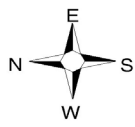
The Outstanding Offensive and Defensive Player for the Alamo Bowl will be named through media voting. Ballots will be distributed at the beginning of the fourth quarter and collected prior to your departure to the interview rooms.

**MARRIOTT RIVERWALK
SECOND FLOOR**

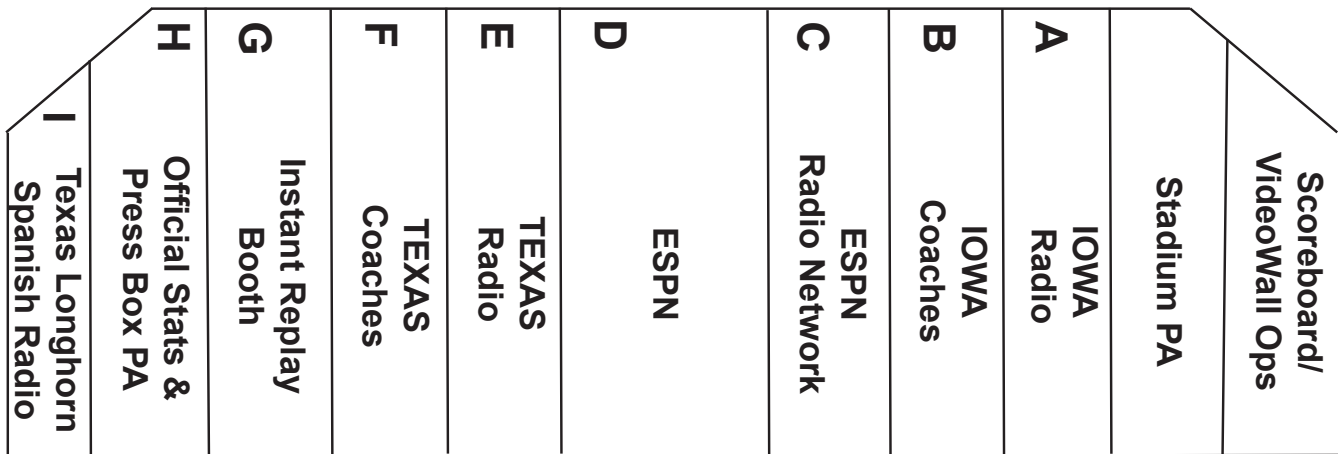


SECOND FLOOR MEETING ROOMS

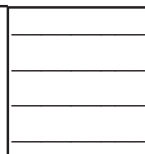
<p>Credential Pick-Up & Media Check-In Press Conferences Media Hospitality Media Workroom Alamo Bowl Workroom Media Hospitality Suite</p>	<p>Valero Salon D Salon E/F Bonham Crockett Room 3004 (30th Fl.)</p>
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ALAMODOME BROADCAST BOOTHS LEVEL 4 - USE EAST ELEVATOR



STAIRS TO
WRITERS LEVEL
↓



Community Festival of Events

The Alamo Bowl is one of America's most popular bowl games, but the big game is just the beginning. Each year more than 150 sponsors, 500 volunteers and 75,000 fans support the Alamo Bowl's month long celebration that includes a golf tournament, gala, kickoff luncheon, coaches dinner, fan zone interactive area, pregame party, pep rally and much more. Bowl week is full of fun activities and celebration throughout San Antonio.

Hit the Links

With more than 300 days of sunshine, San Antonio is a golf mecca. Fans of the two universities are invited to sample some of the area's finest golf courses including The SilverHorn Golf Club, host of this year's AT&T Alamo Bowl Golf Classic. This event kicked off the community festival of events on December 7 and allowed bowl sponsors and board members to enjoy a day on the links only days after the Alamo Bowl participating teams are announced. The tournament features a day of fun and prizes along with appearances from the head football coaches and athletic directors of the two teams participating in the Alamo Bowl.

Rally On The River

The MasterCard Alamo Bowl Pep Rally is the one of the loudest and most popular events of bowl week. The head coaches, football teams, cheerleaders and team pep bands show their colors as they face off in a spirited pep rally and battle of the bands at the Arneson River Theatre on the Riverwalk on Thursday, December 28 at 6:00 p.m. Arrive early (as seating is very limited) to watch the players make their grand entrance on boats floating through the river. This unique, free event truly embodies all of the excitement and revelry college football has to offer.

Kicking Off the Weekend

Before the teams hit the field for the Alamo Bowl, everyone will gather for the Wells Fargo Alamo Bowl Kickoff Luncheon on Tuesday, December 29 at noon at the Marriott Rivercenter. Emceed by the ESPN broadcast crew, more than 1,500 fans will be treated with insight from the two head coaches and the team captains as well as the pageantry from their cheerleaders and bands.

Having a Ball

The evening before the game guests will put on their dancing shoes for the Alamo Ball presented by Shiner Beers. In conjunction with the Alamo Bowl, 92.5 The Outlaw, KJ 97 FM Country and Shiner Beers this event includes a spectacular dinner, casino games (with the chance to win great prizes) and a concert featuring home grown Texas country music from the band Honeybrowne. The San Antonio-style party kicks off on Friday, December 29 with a cocktail reception for VIP ticket holders beginning at 6:30 p.m. and dinner at 7:15 p.m. General admission ticket holders will be admitted starting at 8:30 p.m. for the buffet dinner. Concert begins at 8:45 p.m.



Texas head coach Mack Brown (left) and Iowa head coach Kirk Ferentz made their first appearance in San Antonio on Dec. 7 at the AT&T Alamo Bowl Golf Classic.

Game Day

Sunset Station, an entertainment complex 50 steps north of the Alamodome, will be the gathering place for all this year's pregame festivities. A crowd of over 25,000 is expected as local fans, alumni groups and the university bands will join together to celebrate before the big game during the Corporate Express Alamo Bowl Pregame Party, the AT&T Alamo Bowl Fan Zone and the Shiner Beers Tailgate Party.

Opening three hours prior to kickoff, the Corporate Express Alamo Bowl Pregame Party provides hours of food, libations and music, including a special pregame performance by both university bands for bowl sponsors and each university's traveling party. It is the perfect beginning to an exciting college football showdown.

For fun the whole family can enjoy, stop by the AT&T Alamo Bowl Fan Zone from 11 a.m. until 3:30 p.m. Saturday, December 30. This fun, exciting event is free to the public and includes a variety of interactive games that encourage fan participation while challenging football skills and agility. A host of other activities sponsored by AT&T, American Airlines, MasterCard and the San Antonio Express-News will be there to entertain fans of all ages.

After the game, fans can head back to Sunset Station to hear live music in a variety of club venues where they often celebrate another great game.

It's not just a game. The Alamo Bowl is a month-long celebration in San Antonio of the tradition and pageantry of college football.

2006 COMMUNITY FESTIVAL OF EVENTS



WEDNESDAY, DECEMBER 13

•Fleming's Alamo Bowl Scholarship Awards Luncheon
Site: Fleming's Prime Steakhouse & Wine Bar
Time: Noon

SATURDAY, DECEMBER 23

•Official Iowa Team Welcome
Site: Hyatt Regency
Time: 4 p.m. (tentatively)

TUESDAY, DECEMBER 26

•Team Night at the Spurs Game (vs. Milwaukee)
Site: AT&T Center
Time: 7 p.m.
Tickets: 444-5000 or www.nba.spurs.com/tickets

WEDNESDAY, DECEMBER 27

•Team Day at Sea World
Site: Sea World
Time: 2 p.m. - 6 p.m.
 (player availability to be determined although planned for early afternoon)

•Alamo Bowl Coaches Dinner
Site: Biga on the Banks
Time: 7 p.m.
Tickets: Private Party

THURSDAY, DECEMBER 28

•Alamo Cafe Alamo Bowl FCA Breakfast
Site: Marriott Rivercenter
Time: 7:30 a.m.
Tickets: \$30 per person

•MasterCard Alamo Bowl Pep Rally
Site: Arneson River Theatre
Time: 6:30 p.m.
Tickets: Free, General Admission Seating

•MasterCard Alamo Bowl Team Fiesta
Site: Villita Assembly Hall
Time: 7:30 p.m.
Tickets: Private Party

FRIDAY, DECEMBER 29

•Wells Fargo Alamo Bowl Kickoff Luncheon
Site: San Antonio Marriott Rivercenter
Time: Noon
Tickets: \$55 per person/\$550 per table

•Alamo Ball
Site: San Antonio Marriott Rivercenter
Time: 6:30 p.m.
Tickets: \$150 per person/\$1,500 per table

SATURDAY, DECEMBER 30

•AT&T Alamo Bowl Fan Zone
Site: Sunset Station
Time: 11 a.m. - 3:30 p.m.
Tickets: Free

•Shiner Beers Alamo Bowl Tailgate Party
Site: Sunset Station
Time: 11 a.m. - 3:30 p.m.
Tickets: Free

•Corporate Express Alamo Bowl Pregame Party & Corporate Hospitality Village
Site: Sunset Station
Time: 12:30 p.m. - 3:30 p.m.
Pregame Party Pricing: \$55 per person

2006 ALAMO BOWL

Site: The Alamodome
Date: December 30, 2006
Time: 3:30 p.m.
Participants: Texas vs. Iowa

2007 EVENTS

SATURDAY, JANUARY 6

•U.S. Army All-American Bowl
Site: The Alamodome
Time: 11:00 a.m.
Tickets: \$20

SATURDAY, DECEMBER 1, 2007

•2007 Dr Pepper Big 12 Championship
Site: The Alamodome



FOR ADDITIONAL INFORMATION PLEASE CALL (210) 226-BOWL (2695) OR VISIT OUR AWARD-WINNING WEBSITE, WWW.ALAMOBOWL.COM, COURTESY OF AT&T.



The Alamodome, which opened its doors to the public in May 1993, is located in downtown San Antonio and is a five-minute walk from the Riverwalk and more than 9,400 hotel rooms. Unique because of its design and versatility, the Alamodome has a cable-suspended roof, a retractable seating system and a flexible floor grid.



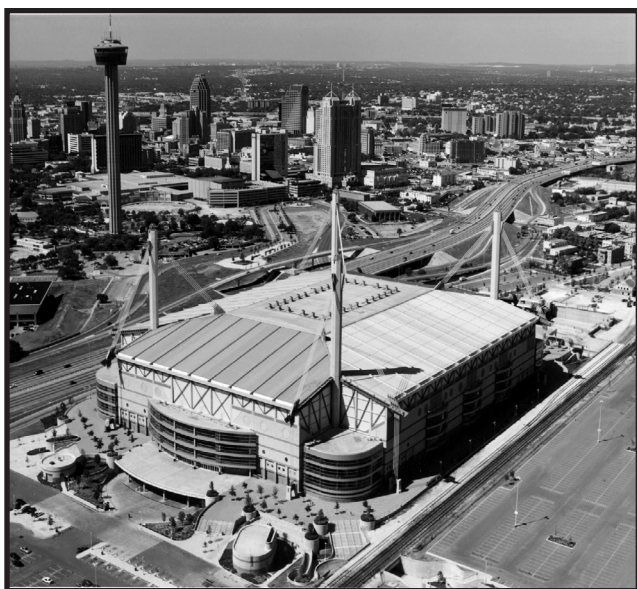
In 2006, the Alamodome underwent an expansion to accommodate 14 new executive luxury suites. With a seating capacity of 65,000 and 52 executive suites, the Alamodome provides the ideal setting for football.

This year the Alamodome's exterior also received a face lift with a \$1.24 million brand new paint job. The modernized color scheme is identical to that of the nearby Convention Center.

2004 brought \$4.5 million in renovations to the Alamodome. In addition to improvements on the plaza entrances and the club level, the Sports Club and the Top of the Dome restaurant were also remodeled. A new Daktronics video system, which features two 24x32 foot screens, was installed in two corners of the stadium. The existing basketball video screens were also upgraded with a new four-sided scoreboard.

The renovations also included an upgrade to the existing playing field. SportField, the new in-fill turf system, is a thicker playing surface that is more player-friendly. SportField allows the Alamodome to have a playing surface that is much easier to maintain and install. The installation process, which used to take four days, can now be done in 48 hours.

The improvements aim to foster the already \$15 million direct economic impact the Alamo Bowl brings to the city each year. The bowl game has been played in the Alamodome since its inaugural game on December 31, 1993.



Since aligning with the Big 12 and Big Ten Conferences in 1995, the Alamo Bowl has had an average attendance of over 60,000, which is over 90 percent of the Alamodome's capacity. This year's Alamo Bowl between No. 18 Texas and Iowa attracted a crowd of 65,400 (as of 12/12) to give it the largest bowl game attendance in Alamodome history. Including the 1999 game, the Alamo Bowl has sold out on five separate occasions (1995, 1999, 2001, 2004 and 2006).

In September 2006, the Alamodome recorded its first sell-out crowd from a non-conference regular season football game as 64,583 fans witnessed Texas A&M defeat Army 28-24 in the AT&T Corps Classic. Two of the three other non-bowl college sell-outs took place when the Alamo Bowl hosted a pair of Dr Pepper Big 12 Championship games.

In 1997, Nebraska beat Texas A&M in front of 64,824 fans on its way to a share of the National Championship. The Huskers made a return trip in 1999, defeating Texas in front of 65,035 fans.

The Dallas Cowboys will make a return trip of their own to San Antonio in 2007 to hold preseason training camp. The Cowboys will hold camp through 2011 in the Alamodome.

They previously held training camp in the Alamodome in 2002 and 2003. The Alamodome will also host the 2006 and 2007 UIL 5A Division I and II Football Championship games, the U.S. Army All-American Bowl on January 7, 2007 and the Dr Pepper Big 12 Championship game December 1, 2007.

Three regular season and six NFL preseason games have taken place in the Alamodome since the stadium's construction. The New Orleans Saints hold the record for the largest sports attendance in Alamodome history after hosting the Atlanta Falcons on October 16, 2005 (65,562).

The Alamodome was also the home of the San Antonio Spurs from 1993-2001. While the Alamodome normally offered 21,372 seats for basketball, seating was expanded to a record of 39,554 for Game Two of the 1999 NBA Finals featuring the Spurs and the New York Knicks on June 18, 1999.

The Alamodome has been the site of the NCAA Men's Final Four on two occasions (1998, 2004) and the Women's Final Four in 2002. The 2004 Men's Final Four attracted a crowd of 44,400 (an Alamodome record for basketball) as Connecticut claimed the National Championship, defeating Georgia Tech 82-73. These sellout crowds translated into an estimated \$55 million in direct visitor spending.

The Alamodome will be home to the 2007 NCAA Men's Basketball Regional, the 2008 NCAA Men's Final Four and the 2010 NCAA Women's Final Four.

The South Texas Billy Graham Crusade owns two of the top four all-time Alamodome crowds. On April 5, 1997 the Crusade (a free event) attracted 65,280 people and 66,835 on April 6, 1997. Other top crowds include the Julio Cesar Chavez-Pernell Whitaker boxing match in 1993 (58,891) and the WWF Royal Rumble in 1997 (60,525).

ALL-TIME ALAMO BOWL ATTENDANCE NUMBERS

65,400	Alamo Bowl, Dec. 30, 2006 - Texas vs. Iowa (As of 12/12)
65,380	SYLVANIA Alamo Bowl, Dec. 28, 1999 - Penn State vs. Texas A&M
65,265	MasterCard Alamo Bowl, Dec. 29, 2004 - Ohio State vs. Oklahoma State
65,232	SYLVANIA Alamo Bowl, Dec. 29, 2001 - Texas Tech vs. Iowa
64,597	Builders Square Alamo Bowl, Dec. 28, 1995 - Michigan vs. Texas A&M
62,016	MasterCard Alamo Bowl, Dec. 28, 2005 - Michigan vs. Nebraska
60,780	Builders Square Alamo Bowl, Dec. 29, 1998 - Kansas State vs. Purdue
60,028	SYLVANIA Alamo Bowl, Dec. 30, 2000 - Nebraska vs. Northwestern
56,229	MasterCard Alamo Bowl, Dec. 29, 2003 - Nebraska vs. Michigan State
55,677	Builders Square Alamo Bowl, Dec. 29, 1996 - Texas Tech vs. Iowa
55,552	Builders Square Alamo Bowl, Dec. 30, 1997 - Oklahoma State vs. Purdue
50,690	MasterCard Alamo Bowl, Dec. 28, 2002 - Wisconsin vs. Colorado
45,716	Builders Square Alamo Bowl, Dec. 31, 1993 - California vs. Iowa
44,106	Builders Square Alamo Bowl, Dec. 31, 1994 - Washington State vs. Baylor

TOP TEN ALL-TIME ALAMODOME FOOTBALL CROWDS

65,562	New Orleans Saints vs. Atlanta Falcons, Oct. 16, 2005
65,400	Alamo Bowl, Dec. 30, 2006 - Texas vs. Iowa (As of 12/12)
65,380	SYLVANIA Alamo Bowl, Dec. 28, 1999 - Penn State vs. Texas A&M
65,265	MasterCard Alamo Bowl, Dec. 29, 2004 - Ohio State vs. Oklahoma State
65,232	SYLVANIA Alamo Bowl, Dec. 29, 2001 - Texas Tech vs. Iowa
65,035	Dr Pepper Big 12 Championship, Dec. 4, 1999 - Nebraska vs. Texas
64,824	Dr Pepper Big 12 Championship, Dec. 6, 1997 - Nebraska vs. Texas A&M
64,597	Builders Square Alamo Bowl, Dec. 28, 1995 - Michigan vs. Texas A&M
64,583	AT&T Corps Classic, Sept. 16, 2006 - Texas A&M vs. Army
63,285	NFL Preseason Game, Aug. 21, 1993 - Dallas Cowboys vs. Houston Oilers

TOP 15 ALL-TIME ALAMODOME CROWDS

66,835	South Texas Billy Graham Crusade, April 6, 1997 (free event)
65,562	New Orleans Saints vs. Atlanta Falcons, Oct. 16, 2005
65,400	Alamo Bowl, Dec. 30, 2006 - Texas vs. Iowa (As of 12/12)
65,380	SYLVANIA Alamo Bowl, Dec. 28, 1999 - Penn State vs. Texas A&M
65,280	South Texas Billy Graham Crusade, April 5, 1997 (free event)
65,265	MasterCard Alamo Bowl, Dec. 29, 2004 - Ohio State vs. Oklahoma State
65,232	SYLVANIA Alamo Bowl, Dec. 29, 2001 - Texas Tech vs. Iowa
65,035	Dr Pepper Big 12 Championship, Dec. 4, 1999 - Nebraska vs. Texas
64,824	Dr Pepper Big 12 Championship, Dec. 6, 1997 - Nebraska vs. Texas A&M
64,597	Builders Square Alamo Bowl, Dec. 28, 1995 - Michigan vs. Texas A&M
64,583	AT&T Corps Classic, Sept. 16, 2006 - Texas A&M vs. Army
63,747	New Orleans Saints vs. Detroit Lions, Dec. 24, 2005
63,285	NFL Preseason Game, Aug. 21, 1993 - Dallas Cowboys vs. Houston Oilers
62,016	MasterCard Alamo Bowl, Dec. 28, 2005 - Michigan vs. Nebraska
60,780	Builders Square Alamo Bowl, Dec. 29, 1998 - Kansas State vs. Purdue

OTHER TOP CROWDS

Stadium Concert	48,709 - Paul McCartney, May 29, 1993
Arena Concert	38,325 - Backstreet Boys, March 1, 2000
NFL	65,562 - New Orleans Saints vs. Atlanta Falcons, Oct. 16, 2005
NBA	39,554 - New York Knicks vs. San Antonio Spurs, June 18, 1999 (Gm. 2 of NBA Finals)
College Basketball	44,400 - NCAA Final Four (2004) - Connecticut, Duke, Georgia Tech, Oklahoma State
Hockey	19,211 - San Antonio Dragons vs. Phoenix Roadrunners, Feb. 20, 1997
Figure Skating	30,000 - World Figure Skating Champions Tour, June 26, 1996

A City of Diverse Culture and Activities

What greater stage for one of college football's most popular bowl games than one of the country's most popular vacation destinations, San Antonio. The Alamo City benefits from a wealth of experience hosting major conventions and sporting events, including sold out Big 12 Football Championships, NCAA Men's and Women's Final Fours, and the NBA Finals and All-Star Game.

San Antonio also provides unparalleled entertainment in what is the seventh largest city in the United States.

What makes San Antonio ideal for the 8 million visitors enjoying world class shopping, golf, restaurants and the always romantic River Walk is that it's all at your fingertips.

The 65,000 seat Alamodome, home to the Alamo Bowl,

is within walking distance of downtown, major tourist attractions, restaurants, hotels and other events surrounding this year's game. So as winter blankets the rest of the country during bowl season, San Antonio will be busy greeting thousands of football fans with weather as warm and enjoyable as its people.



The River Walk

For most visitors their journey starts with the Paseo Del Rio. Better known as the River Walk, these cobblestone and flagstone paths border both sides of the San Antonio River, 20 feet below street level, as it winds its way through the middle of the business district. The Riverwalk has multiple personalities—quite park-like in some stretches, while other areas are full of activity with European-style sidewalk cafes, specialty boutiques, art galleries, nightclubs and gleaming high-rise hotels.

Rio San Antonio Cruises, the river's floating transportation system, provides a novel method of sightseeing and people-watching in downtown San Antonio. Groups can dine aboard open-air river cruisers whilst river taxis deliver visitors to the Rivercenter, a three-level glass shopping, dining and entertainment complex, and to the newly expanded Henry B. Gonzalez Convention Center.

Family Adventures

For family adventures, visitors may want to explore the San Antonio Children's Museum or the Witte Museum. If you want to catch up on all the other bowl scores, while having a great time, stop by Malibu Grand Prix. Or try exploring the Buckhorn Saloon and Museum featuring a massive collection of more than 3,500 specimens of horned game animal trophies from all over the world or take the family to the Children's Museum.

Perhaps you could visit the San Antonio Zoo, which is located in Brackenridge park and features over 3000 animals. San Antonio is also a shopper's paradise. Eleven malls are scattered throughout the city, including the new Shops at La Cantera. Three major outlet malls are within an hour's drive of San Antonio.

No serious shopper would miss historic Market Square where you can enjoy patio dining, cold margaritas, strolling mariachis, authentic arts and crafts, original paintings, southwest treasures and a whole lot more. The Quarry shopping center has a wide variety of retail shops and restaurants, and a 14 screen movie theater.

Pure San Antonio

Visitors will see that San Antonio has retained its sense of history and tradition, amid cosmopolitan progress. Flavors and sounds of Native Americans, Old Mexico, The Republic of Texas, Germans, the Wild West, African-Americans and the Deep South converge. For visitors interested in gallant deeds of days gone by, Pure San Antonio is history. The city was founded in 1718 by Father Antonio Olivares when he established the Mission San Antonio de Valero, which became permanently etched in the annals of history in 1836 as The Alamo, where 168 defenders held the old mission against some 4,000 Mexican troops for 13 days. Located in the heart of downtown, The Alamo is still a major landmark and a shrine of Texas liberty.

Pure San Antonio is also beautiful blue skies and outdoor adventure. With more than 300 days of sunshine annually and an average year round temperature of 68.8 degrees, visitors will find an abundance of outdoor sports and recreation, including The Quarry Golf Club, located conveniently between downtown and the airport, which is one of over 40 golf courses within city limits.

Food and Fun

While known for its Tex-Mex, dining options in San Antonio range from French cuisine to Chinese to Texas steaks and barbecue to Soul Food and Cajun. After sun-down, the San Antonio night life begins. Visitors can two-step to a country-western tune or sway to a Tejano super group. There's also traditional jazz, the piano bar at Pat O'Brien's and the latest music at Polly Esther's on the River Walk. What about a steak at The Palm Restaurant or a concert at Sunset Station? What's the best thing about San Antonio? The answer is as varied as the people who live in and visit this great city. It's the Alamo, the River Walk, conjunto music, friendly people, Tex-Mex cuisine, Fiesta San Antonio and more.

Thank you for coming to San Antonio to experience her natural beauty, her history, her people, her music and her cuisine. For future visits, make sure to log on to www.sanantoniovisit.com for a visitors guide.

According to the Tourism Research Center at the University of Texas at San Antonio, the Alamo Bowl averages an estimated direct economic impact of \$21 million to the City of San Antonio each December as more than 30,000 visitors travel to San Antonio annually. This visitor spending adds an additional indirect economic impact of \$18 million in terms of regional output.

Contribution to Higher Education

This year, the Alamo Bowl will award \$52,000 in scholarships to 26 seniors graduating high school in Bexar County, which brings the seven-year total to \$362,000.

Applicants were evaluated on the basis of academic achievement, teacher recommendations, evaluation of a personal narrative, and the applicant's involvement in extracurricular activities including awards and honors received.

Students selected for the scholarships will be recognized on the field during the 2006 Alamo Bowl. With these scholarships, along with this year's team payouts, the Alamo Bowl's total combined contribution to higher education has surpassed \$37 million since 1993. The bowl would like to thank Fleming's Prime Steakhouse and Wine Bar for supporting this year's scholarship program.

The 2006 scholarship winners are:

Michelle Kimi Arishita, Health Careers
Julian Allen Banks, Luther Burbank
Samuel Whitney Calvert, Robert E. Lee
Stacey Karmen Chan, Earl Warren
Katherine Jean Cockerill, Incarnate Word
Cordell Christopher Dixon, Wagner
Joshua Robert Dugie, East Central
Stephanie Nicole Garza, Incarnate Word
Janet Katherine Jones-Duffey, Ronald Reagan
Kelsey Lynn Krenz, Winston Churchill
Curtis Aaron Lee, Samuel Clemons
Benjellica Nicole Leslie-Jones, L.W. Fox Tech
James Liu, James E. Madison

Gideon Tays McKee, James E. Madison
Anum Gulam Mohammad, Douglas MacArthur
Cristopher Laurence Quintero, St. Anthony's
Guillermo Rodriguez, Jr., Dillard McCollum
William L. Slasor, William H. Taft
Alexandra Nicole Sterling, Alamo Heights
Casey Erin Thomas, Samuel Clemons
David Ari Thompson, Keystone School
Thanh Thien Tran, Antonian
Jon-Ross Trevino, Business Careers
Brian R. Vaio, Central Catholic
Alexander Vazquez, Memorial
Spencer Leigh Wall, John Marshall

National Exposure

A 2004 survey showed national travelers are discovering what Texans have always known - San Antonio is one of the nation's greatest places to visit. The Alamo City was ranked No. 6 as the most popular destination city nationwide and rated No. 4 in the most pleasant people section. Almost 10 million people visit San Antonio each year for business and leisure.

The City of San Antonio and the Alamodome receives tremendous national exposure during ESPN's broadcast of the Alamo Bowl. The bowl's 4.55 rating on ESPN during the last 11 years is the second highest of the ESPN and ESPN2 bowls and annually reaches a viewing audience of more than six million.

This year's game will be the 14th installment of the Alamo Bowl. Since 1995, the game has matched the Big Ten and the Big 12 Conferences. This combination has produced seven of the Top 20 most-watched games in ESPN bowl history. With a 5.41 rating, the 2005 MasterCard Alamo Bowl became the most-watched college bowl game in ESPN history.

According to Joyce Julius and Associates' television audit of the 2005 game, the City of San Antonio and the Alamodome combined received \$830,135 in measurable media value during the national broadcast (in addition to the SACVB's commercials and 3 minute feature). Since the Alamo Bowl's inception in 1993, the City of San Antonio has received over \$17 million in measurable media exposure from the game telecasts.

GAME SPONSORS



PATRON SPONSORS

- Advanced Medical Imaging
- AEP Texas
- Alamo Cement Company
- Alamo City Chamber of Commerce
- Alamo City Harley-Davidson
- Alamo Leasing Company, Inc.
- Alamodome
- Alice Southern Equipment
- Allstate
- American Airlines
- AmeriPoint Title San Antonio
- AMSCO/PYNDUS STEEL CO.
- Ancira Enterprises
- Anheuser-Busch, Inc.
- Apollo Gate Operators
- ARAMARK
- Arnold Oil Company, LP
- AT&T
- Bank of America
- Big 12 Conference
- Big Ten Conference
- BIOMET
- Bowl Games of America
- Broadway National Bank
- BSG Clearing Solutions
- C.F.I. Delivery
- Cantey Hanger, LLP
- Capitol Aggregates, Ltd.
- Carneiro Chumney & Co., L.C.
- Carpet Management
- Central Builders Ltd.
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- ChapmanSchewe Benefits Consulting
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- Chris Shoup
- Clayton & Clayton PC
- Clear Channel Outdoor
- Clear Visions, Inc.
- Colonial Supplemental Insurance
- ConocoPhillips
- Corporate Express
- CPS Energy
- Cram Roofing
- Credit Union Direct Lending
- Crowne Plaza Riverwalk San Antonio
- CSC Copiers & Fax
- CTP
- D.R. Horton-America's Builder
- Daisy Tours
- Dave Campbell's Texas Football
- Davila Pharmacy
- Denham-Ramones Engineering
- Dixie Flag Manufacturing Company
- Dublin & Associates, Inc.
- Dugas Diversified Developments LC
- Eagle Well Service
- eEmployers Solutions, Inc.
- Elegant Limousine and Charter
- EMBARQ
- Enterprise rent-a-car
- Ernst & Young
- ESPN
- Event 1
- FirstCity
- Fleming's Prime Steakhouse & Wine Bar
- Frost Bank
- Future Brands LLC
- George Becknell
- George C. Hixon
- Girling Health Care
- Good Neighbor Pharmacy
- Grande Communications
- Hampton Inn Downtown
- H-E-B
- Heritage Title Company
- Historic Menger Hotel
- Homeplate Pool Service
- Hyatt Regency San Antonio
- Industrial Communications
- James W. Nixon, III
- KMAC Construction Services Inc.
- KPMG LLP
- L&M Steel Co., Inc.
- Langley & Banack, Inc.
- Life Time Fitness
- lindholmtownsend
- Lone Star Capital Bank
- Longhorn Health Solutions
- Lyda Swinerton Builders
- Macina, Bose, Copeland & Assoc., Inc.
- Magnum Producing, LP
- Mainstream Media
- Malibu Castle
- Marriott Rivercenter/Riverwalk
- Martin Marietta Materials Southwest
- MasterCard
- MattressPro
- Medallion Homes
- Mission Golf Cars
- Mobius Partners
- NewsRadio 1200 WOAI
- OXLO
- Palacio del Rio, Inc.
- Pape-Dawson Engineers
- Pepsi Bottling Group
- Pioneer Drilling Company
- PNP Petroleum
- Polly Esther's of San Antonio LLC
- Primera Partners, L.L.C.
- Pulte Homes
- Ramberg Family & Friends
- RBC Dain Rauscher
- Republic Beverage Co.
- Rick Sheldon Real Estate
- Rio Bank
- Rio San Antonio Cruises
- Rudy's Country Store and Bar-B-Q
- San Antonio Business Journal
- San Antonio Convention & Visitors Bureau
- San Antonio Express-News
- SARMA
- Sea World of Texas
- Security Service Federal Credit Union
- Shiner Beers
- SilverHorn Golf Club
- Southwest Research Institute ©
- Southwest Signs
- Sports Medicine Associates of San Antonio, P.A.
- Sprint Nextel
- Steelway International
- Sterling Bank
- Steve & Barry's
- Stumpf Craddock Massey & Farrimond
- Sunset Station Group LLC
- SWBC
- Taco Cabana
- Texas Chevy Dealers
- Texas Longhorn Solutions
- The Boeing Company
- The Republic of Texas Restaurant, Inc.
- The University of Iowa
- The University of Texas
- Ticket 760
- Toolbox Studios
- Trinity University
- U.S. Army All-American Bowl
- Valero
- Vulcan Materials Company
- Watts Law Firm LLP
- Wells Fargo Bank
- Wender & Hall LLP
- Westin Riverwalk
- Weston Solutions, Inc.
- Yantis Company
- Zachry Hospitality Corporation

2006-2007 Post-Season College Bowl Schedule

(All Times CST)

Bowl	Date	Time	TV	Teams
San Diego County Credit Union Poinsettia Bowl	Dec. 19	7:00 PM	ESPN2	TCU vs. Northern Illinois
Pioneer PureVision Las Vegas Bowl	Dec. 21	7:00 PM	ESPN	BYU vs. Oregon
R+L Carriers New Orleans Bowl	Dec. 22	7:00 PM	ESPN2	Troy vs. Rice
Bell Helicopter Armed Forces Bowl	Dec. 23	7:00 PM	ESPN	Utah vs. Tulsa
PapaJohn's.com Bowl	Dec. 23	12:00 PM	ESPN2	South Florida vs. East Carolina
New Mexico Bowl	Dec. 23	3:30 PM	ESPN	New Mexico vs. San Jose State
Sheraton Hawaii Bowl	Dec. 24	7:00 PM	ESPN	Hawaii vs. Arizona State
Motor City Bowl	Dec. 26	6:30 PM	ESPN	Central Michigan vs. Middle Tennessee
Emerald Bowl	Dec. 27	7:00 PM	ESPN	UCLA vs. Florida State
PetroSun Independence Bowl	Dec. 28	3:30 PM	ESPN	Oklahoma State vs. Alabama
Pacific Life Holiday Bowl	Dec. 28	7:00 PM	ESPN	Cal vs. Texas A&M
Texas Bowl	Dec. 28	6:00 PM	NFL	Rutgers vs. Kansas State
Champs Sports Bowl	Dec. 29	7:00 PM	ESPN	Maryland vs. Purdue
Insight Bowl	Dec. 29	6:30 PM	NFL	Minnesota vs. Texas Tech
Gaylord Hotels Music City Bowl	Dec. 29	12:00 PM	ESPN	Clemson vs. Kentucky
Brut Sun Bowl	Dec. 29	1:00 PM	CBS	Oregon State vs. Missouri
AutoZone Liberty Bowl	Dec. 30	3:30 PM	ESPN	Houston vs. South Carolina
Alamo Bowl	Dec. 30	3:30 PM	ESPN	Iowa vs. Texas
Meineke Car Care Bowl	Dec. 30	12:00 PM	ESPN	Navy vs. Boston College
Chick-Fil-A Bowl	Dec. 30	7:00 PM	ESPN	Virginia Tech vs. Georgia
MPC Computers Bowl	Dec. 31	6:30 PM	ESPN	Miami vs. Nevada
Outback Bowl	Jan. 1	10:00 AM	ESPN	Penn State vs. Tennessee
AT&T Cotton Bowl	Jan. 1	10:30 AM	FOX	Nebraska vs. Auburn
Toyota Gator Bowl	Jan. 1	12:00 PM	CBS	Georgia Tech vs. West Virginia
Capital One Bowl	Jan. 1	12:00 PM	ABC	Arkansas vs. Wisconsin
Rose Bowl Presented by Citi	Jan. 1	4:00 PM	ABC	USC vs. Michigan
Tostitos Fiesta Bowl	Jan. 1	7:30 PM	FOX	Boise State vs. Oklahoma
FedEx Orange Bowl	Jan. 2	7:00 PM	FOX	Wake Forest vs. Louisville
Allstate Sugar Bowl	Jan. 3	7:00 PM	FOX	Notre Dame vs. LSU
International Bowl	Jan. 6	11:00 AM	ESPN2	Western Michigan vs. Cincinnati
GMAC Bowl	Jan. 7	7:00 PM	ESPN	Ohio vs. Southern Miss
Tostitos BCS National Championship	Jan. 8	7:00 PM	FOX	Ohio State vs. Florida