



AT&T has aggressively expanded its fiber-optics network deeper into neighborhoods and has built and deployed one of the most ambitious, pure IPTV solutions to bring advanced services and choice to millions of consumers.

2007 Highlights

Sept. 5, 2007

- AT&T announces that U-verse TV has surpassed 100,000 customers and its fiber-rich network passes approximately 5 million living units. AT&T also announces the upcoming rollout of new interactive features, including on-screen access to personalized information through the AT&T U-bar, local directory search available on YELLOWPAGES.COM TV, and access to several AT&T Yahoo! Games on the TV screen.

August 2007

- AT&T launches U-verse services in the Oklahoma City, Okla., and Sacramento, Calif., areas.

July 24, 2007

- AT&T ends the second quarter with more than 51,000 U-verse TV and Internet subscribers in 23 markets. AT&T's fiber-rich network passes more than 4 million living units, and the company averages 900 U-verse installations per day.

June 2007

- AT&T launches U-verse services in Cleveland and Akron, Ohio, and San Diego, Calif.

May 2007

- AT&T launches U-verse services in Detroit and Ann Arbor, Mich., and Riverside, Ventura and Los Angeles, Calif.

April 24, 2007

- AT&T ends the first quarter with more than 20,000 U-verse TV and Internet subscribers in 15 markets. The average installation rate ramps to 2,000 installs per week, five times greater than the average rate in January.

April 19, 2007

- AT&T launches Mobile Remote Access to the DVR for U-verse TV customers. The feature brings the functionality and convenience of the U-verse TV DVR to the three screens central to many consumers' lives: the wireless device, the TV, and the PC.

March 22, 2007

- AT&T announces the availability of AT&T U-verseSM OnTheGo, a new premium service that will allow U-verse TV customers to view live television on a PC using any broadband Internet connection. The service is the first of its kind offered by a television provider.

March 2007

- AT&T launches U-verse services in Dallas-Fort Worth, Texas, and Kansas City, Kan.

February 2007

- AT&T launches U-verse services in Milwaukee and Racine, Wis.



Jan. 25, 2007

- AT&T ends the fourth quarter with more than 13,000 U-verse TV and Internet subscribers in 11 markets. AT&T's fiber-rich network passes more than 2.8 million living units.

2006 Highlights

Dec. 29, 2006

- AT&T Inc. closes its acquisition of BellSouth Corporation and consolidates ownership of Cingular Wireless.

December 2006

- AT&T launches U-verse services in nine additional markets, including San Francisco-Oakland and San Jose-Santa Clara, Calif.; Hartford, New Haven and Stamford, Conn.; and Anderson, Bloomington, Indianapolis and Muncie, Ind. AT&T ends the year with 3,000 U-verse customers in 11 total markets.

Nov. 28, 2006

- AT&T announces the availability of exclusive new features to U-verse TV customers, including HD service, Web Remote Access to the DVR, the ability to record four programs at once using a DVR, and an expanded channel lineup.

November 2006

- AT&T launches U-verse services in Houston, Texas.

June 2006

- AT&T starts the commercial launch of U-verse services in San Antonio, Texas.

2005 Highlights

December 2005

- AT&T starts a controlled market entry of U-verse services in San Antonio neighborhoods.

Nov. 18, 2005

- SBC Communications Inc. closes its acquisition of AT&T Corp. and adopts the AT&T Inc. name.

Nov. 3, 2005

- SBC concludes a two-month technical field trial of IP-based services, which successfully demonstrated that the technology works in a real-world environment.

Aug. 18, 2005

- SBC announces contracts have been awarded to Scientific-Atlanta and Motorola to deliver next-generation IP set-top boxes that will enable customers to access TV programming, Video on Demand, interactive applications and other features.

March 31, 2005

- SBC announces a \$195 million, multi-year contract with Scientific-Atlanta to provide IP-based video equipment.

Jan. 6, 2005

- SBC announces U-verse will be the brand for the company's suite of IP-based products and services.



2004 Highlights

Nov. 17, 2004

- SBC announces an agreement with Microsoft Corp. to provide next-generation television services using the new Microsoft TV Internet Protocol Television (IPTV) Edition software platform.

Oct. 20, 2004

- SBC announces a five-year, approximately \$1.7 billion primary supplier agreement with Alcatel to provide network equipment and video system integration services for Project Lightspeed.

June 22, 2004

- SBC Communications Inc. announces key advances in developing a network capable of delivering a new generation of integrated digital TV, high speed Internet access and voice over IP service.