

April 2005 Competitive Program Ranker (M-F 6a-11p programs)

April '05: 3/28/2005 - 4/24/2005

Ranked On:

NETWORK	PROGRAM NAME	DAYS	COV	HH AA%AA (000)	HH AA (000)	P2+ AA (000)	A25-54 AA (000)	#Tlc
FOXN	THE OREILLY FACTOR	MTWTF..	1.9	1,660	2,178	465	19	
FOXN	HANNITY & COLMES	MTWTF..	1.5	1,272	1,630	436	19	
FOXN	ON THE RECORD W/GRETA	MTWTF..	1.4	1,178	1,490	399	19	
CNN	LARRY KING LIVE	MTWTF..	1.2	1,053	1,268	352	20	
FOXN	THE FOX REPORT W/S.SMITH	MTWTF..	1.1	967	1,266	330	19	
FOXN	SPECIAL REPORTW/BRIT HUME	MTWTF..	1.0	897	1,120	236	19	
CNN	NEWSNIGHT W/ AARON BROWN	MTWTF..	0.8	752	907	307	20	
FOXN	FOX AND FRIENDS	MTWTF..	0.9	772	885	365	43	
FOXN	STUDIO B W/S.SMITH	MTWTF..	0.8	694	820	260	23	
FOXN	THE BIG STORY W/J GIBSON	MTWTF..	0.8	685	818	211	21	
FOXN	FOX NEWS LIVE	MTWTF..	0.8	661	772	246	104	
CNN	PAULA ZAHN NOW	MTWTF..	0.7	629	760	252	20	
FOXN	YOUR WORLD W/NEIL CAVUTO	MTWTF..	0.7	633	741	210	22	
FOXN	DAYSIDE WITH LINDA VESTER	MTWTF..	0.7	610	705	220	20	
CNN	ANDERSON COOPER 360	MTWTF..	0.6	534	632	198	20	
CNN	WOLF BLITZER REPORTS	MTWTF..	0.6	499	569	146	20	
CNN	LOU DOBBS TONIGHT	MTWTF..	0.5	487	559	157	20	
CNN	AMERICAN MORNING	MTWTF..	0.5	467	531	171	19	
FOXN	FOX & FRIENDS FIRST	MTWTF..	0.6	495	517	233	19	
CNN	INSIDE POLITICS	MTWTF..	0.5	457	512	140	20	
CNN	LIVE FROM ...	MTWTF..	0.5	426	483	154	58	
CNN	NEWS FROM CNN	MTWTF..	0.4	400	479	134	18	
CNN	CNN LIVE	MTWTF..	0.4	395	453	126	35	
HLN	NANCY GRACE	MTWTF..	0.4	374	451	136	20	
CNN	CROSSFIRE	MTWTF..	0.4	371	414	99	15	
MSNB	MSNBC INVESTIGATESF..	0.4	358	413	176	3	
MSNB	SCARBOROUGH COUNTRY	MTWTF..	0.4	295	352	119	18	
MSNB	COUNTDOWN W/ K. OLBERMANN	MTWTF..	0.3	290	339	115	20	
MSNB	HARDBALL WITH C. MATTHEWS	MTWTF..	0.3	273	324	88	20	
MSNB	IMUS IN THE MORNING	MTWTF..	0.3	284	316	92	20	
CNN	CNN DAYBREAK	MTWTF..	0.3	292	312	136	19	
HLN	PRIME NEWS TONIGHT	MTWTF..	0.3	227	276	94	20	
MSNB	THE ABRAMS REPORT	MTWTF..	0.3	220	259	86	28	
HLN	CNN HEADLINE NEWS	MTWTF..	0.2	196	223	95	520	
CNBC	CLOSING BELL	MTWTF..	0.2	193	207	43	20	
CNBC	THE CONTENDER	M.W....	0.2	156	206	121	8	
MSNB	MSNBC LIVE	MTWTF..	0.2	187	203	71	139	
CNBC	STREET SIGNS	MTWTF..	0.2	175	188	47	20	
CNBC	THE APPRENTICE	.T..F..	0.2	156	178	103	8	
CNBC	THE OFFICEF..	0.2	142	177	121	2	
CNBC	POWER LUNCH	MTWTF..	0.2	166	176	41	20	
CNBC	MORNING CALL	MTWTF..	0.2	155	164	42	20	
CNBC	KUDLOW & COMPANY	MTWTF..	0.2	145	159	35	20	
MSNB	CONNECTED: COAST TO COAST	MTWTF..	0.2	141	157	49	37	
CNBC	MAD MONEY	MTWTF..	0.2	139	151	46	20	
CNBC	SQUAWK BOX 9:30A	MTWTF..	0.2	142	149	45	20	
HLN	SHOWBIZ TONIGHT	MTWTF..	0.1	108	128	59	40	
CNBC	SQUAWK BOX 9A	MTWTF..	0.1	110	119	29	20	
CNBC	SQUAWK BOX 8:30A	MTWTF..	0.1	104	119	35	20	
CNBC	DENNIS MILLER	MTWTF..	0.1	90	107	60	20	

CNBC	SQUAWK BOX 8A	MTWTF..	0.1	87	104	25	20
CNBC	LATE NIGHT W/CONAN OBRIEN	MTWTF..	0.1	75	88	45	20
CNBC	BIG IDEA W/ DONNY DEUTSCH	MTWTF..	0.1	68	79	39	19
CNBC	SQUAWK BOX 7:30A	MTWTF..	0.1	65	73	32	20
CNBC	SQUAWK BOX 7A	MTWTF..	0.1	63	62	26	20
CNBC	WAKE-UP CALL	MTWTF..	0.0	36	34	15	20