### STATE OF THE INNER CITY ECONOMIES

### State of the Inner City Economies: New Learning

Prof. Michael E. Porter

3<sup>rd</sup> Annual Inner City Economic Forum November 15, 2005

Sponsored by the Economic Development Administration, U.S. Department of Commerce

Additional information may be found at the website of the Initiative for a Competitive Inner City, <a href="https://www.icic.org">www.icic.org</a>.

#### **Agenda**



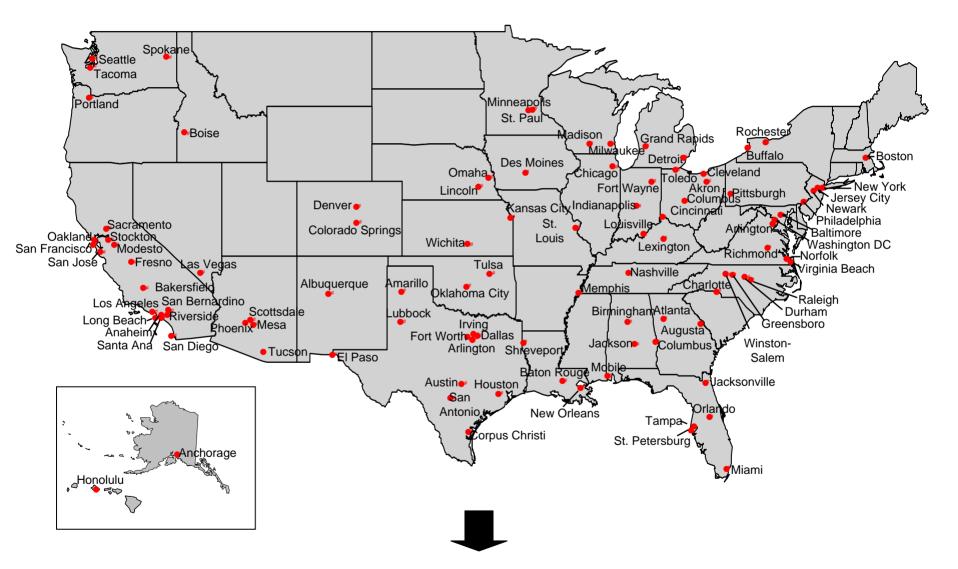
#### Profiling the Inner City Economy

- Defining the Inner City
- Inner City Residents
- Inner City Economies
  - Composition
  - Inner Cities vs. the Region

- Characteristics of Successful Inner Cities
  - Job Growth
  - Wage Level
  - Wage Growth

### State of the Inner City Economy Project 100 Largest Cities





The 100 largest inner cities account for 7% of the U.S. population (2005)

#### **Defining Inner City Boundaries**



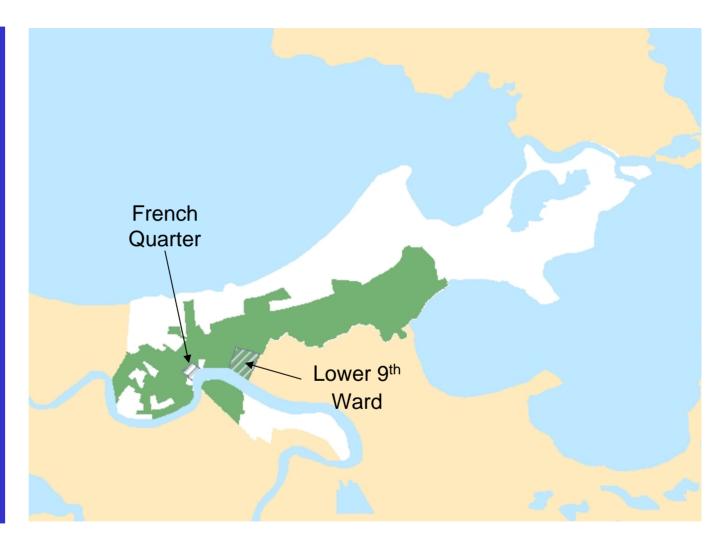
Inner cities are defined as core urban areas that are economically distressed.

Specifically, those census tracts within the central city area of a Metropolitan Statistical Area (MSA) characterized by:

20% or higher poverty rate

#### **OR**

- Poverty rate of 1.5 times or more that of the surrounding MSA
- Median household income of half or less that of the surrounding MSA
- Unemployment rate of 1.5 times or more that of the surrounding MSA

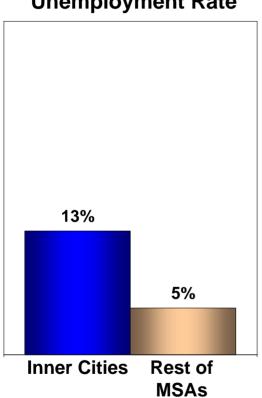


New Orleans MSA New Orleans Central City New Orleans Inner City

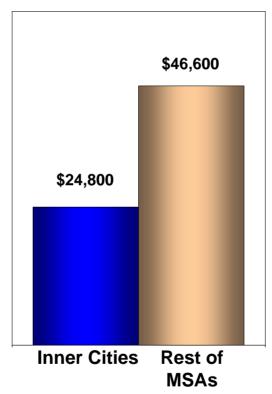
#### **Resident Prosperity** 100 Largest Cities, 2000



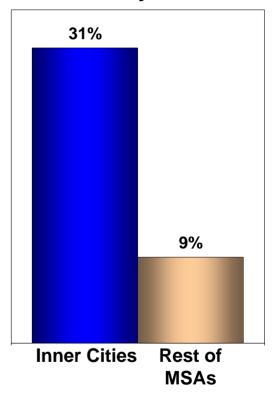
**Unemployment Rate** 



**Median Income** 



**Poverty Rate** 



### Ranking Inner City Prosperity <a href="Worst-Performing Cities">Worst-Performing Cities</a>, 2000</a>

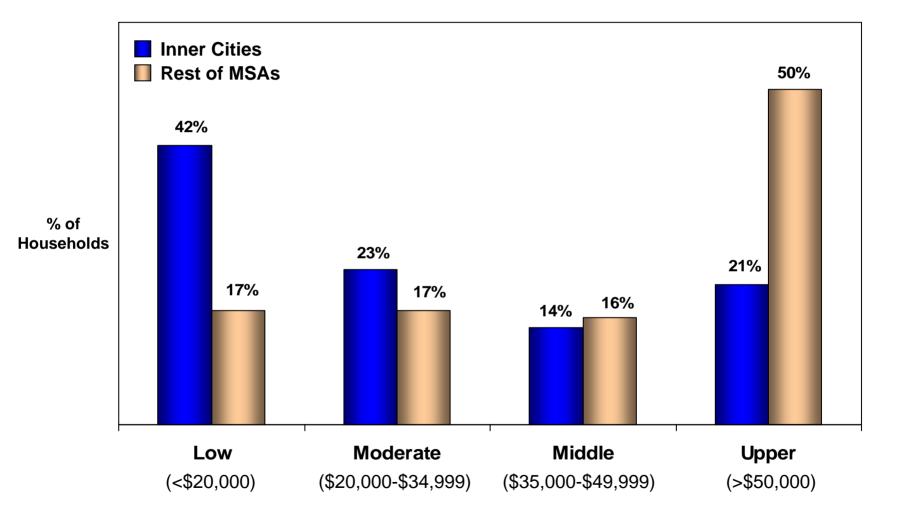


Name	Poverty	Rank	Unemployment	Rank	Median	Rank
Ivallic	Rate	rtanit	Rate	rank	Income	rtanit
Columbus GA	38%	1	13%	28	\$ 17,596	100
New Orleans	38%	2	13%	41	\$ 19,891	95
Orlando	38%	3	11%	56	\$ 18,972	98
Fresno	37%	4	16%	10	\$ 23,428	61
Long Beach	37%	5	15%	14	\$ 23,969	55
Mobile	37%	6	13%	30	\$ 19,460	97
Manhattan - Bronx	37%	7	17%	3	\$ 22,478	73
Shreveport	36%	8	15%	11	\$ 20,096	93
Baton Rouge	36%	9	13%	42	\$ 20,053	94
Montgomery	36%	10	13%	29	\$ 20,823	91
Louisville	35%	11	12%	46	\$ 19,841	96
Miami	35%	12	15%	18	\$ 18,890	99
Cincinnati	34%	13	12%	50	\$ 21,032	89
Newark	34%	14	19%	2	\$ 22,226	77
Bakersfield	34%	15	15%	17	\$ 23,125	64
San Bernardino	34%	16	14%	20	\$ 25,196	42
Cleveland	34%	17	14%	19	\$ 20,857	90
San Diego	33%	18	12%	54	\$ 24,883	44
Los Angeles	33%	19	13%	37	\$ 24,050	53
Atlanta	33%	20	16%	9	\$ 23,335	62
El Paso	33%	21	13%	36	\$ 22,247	76
Stockton	33%	22	16%	7	\$ 26,408	33
Durham	33%	23	10%	69	\$ 22,054	80
Norfolk	33%	24	13%	38	\$ 21,698	83
Birmingham	33%	25	16%	6	\$ 20,603	92
Average, 100 Inner Cities	31%	-	13%	-	\$ 24,838	-

Note: Resident prosperity rankings are out of 100 inner cities Source: State of the Inner City Economies, ICIC

## Household Income Distribution 100 Largest Cities, 2000





# Resident Profile Inner Cities vs. MSAs, 2000



	Inner Cities	Rest of MSAs
High School Attainment	60%	84%
College Attainment	12%	30%
Minority Population	81%	32%
Population 25 and under	42%	34%
Homeownership Rate	35%	67%
Income Density (\$M per square mile)	\$74M	\$9M

<sup>\*</sup>Note: Inner City and Metropolitan Area are exclusive categories. Household is as defined by the U.S. Census. Source: State of the Inner City Economies, ICIC

### The Inner City Economy Overview of Largest Cities, 2003



#### **Inner Cities**

#### **Rest of MSAs**

• 8.3 million jobs

64.2 million jobs

 8% of U.S. private employment

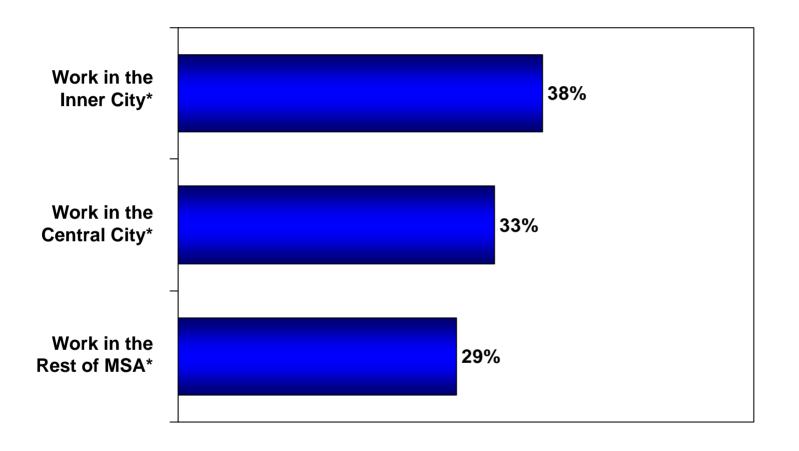
• 62% of U.S. private employment

Average wage of \$39,300

Average wage of \$41,399

### Where Do Inner City Residents Work? 100 Largest Cities, 2000

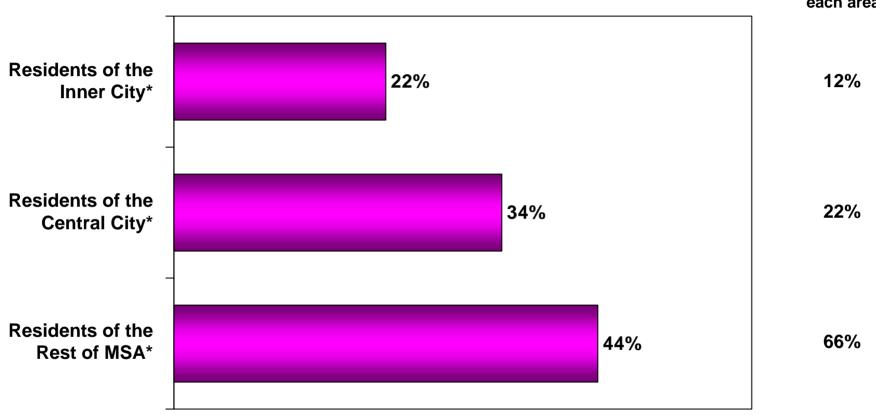




Over 70% of inner city residents work in or near the inner city.

# Who Holds the Jobs Located in Inner Cities? 100 Largest Cities, 2000



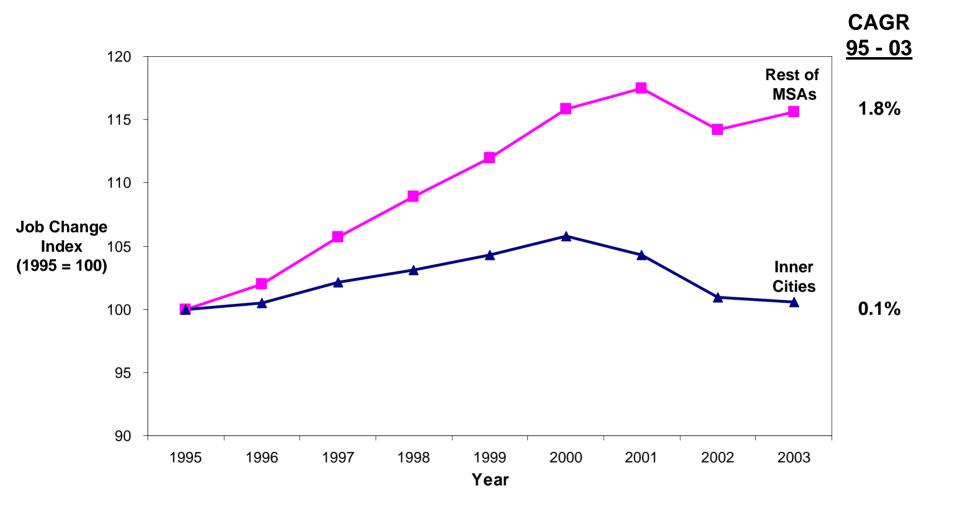


More than 75% of inner city jobs are held by residents living outside the inner city.

<sup>\*</sup> All exclusive categories Source: State of the Inner City Economies, ICIC

#### Job Growth, 1995 – 2003 Inner Cities vs. MSAs

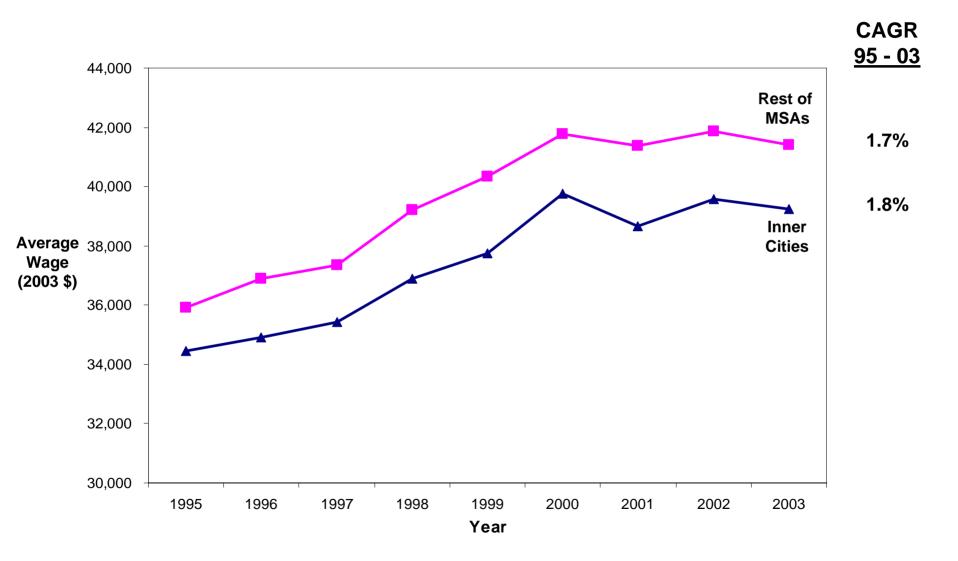




<sup>\*</sup> All exclusive categories

### Wage Growth, 1995 – 2003 <a href="Inner Cities vs. MSAs">Inner Cities vs. MSAs</a>

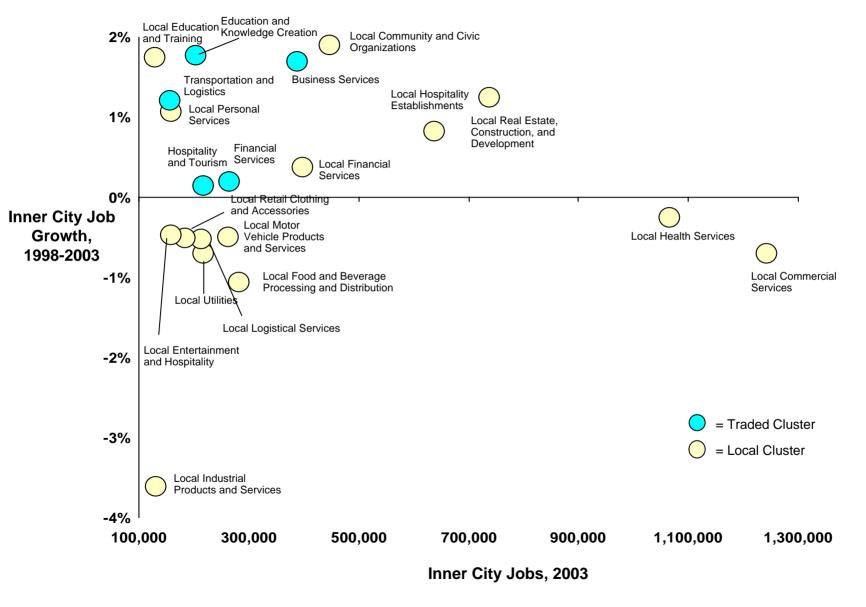




<sup>\*</sup> All exclusive categories Source: State of the Inner City Economies, ICIC

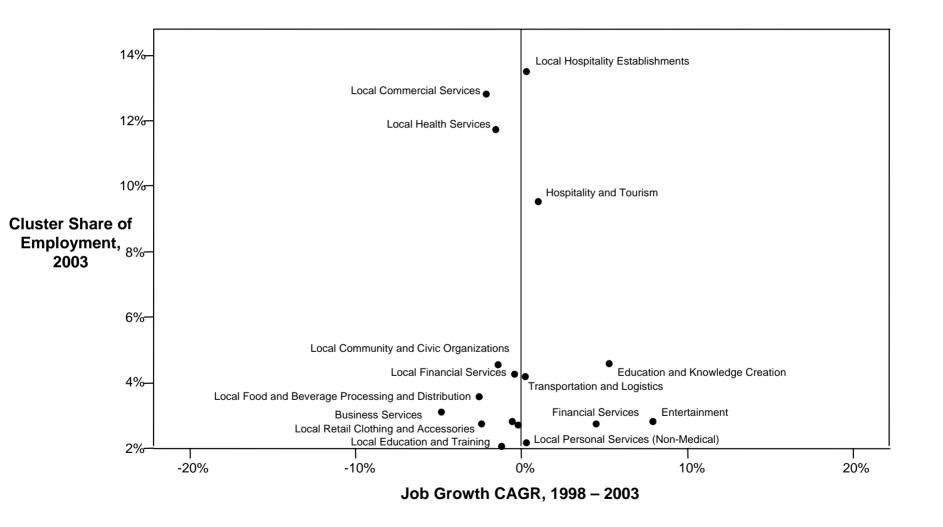
### Inner City Cluster Size and Growth 100 Largest Cities, Top 20 Clusters





### Inner City Cluster Size and Growth New Orleans

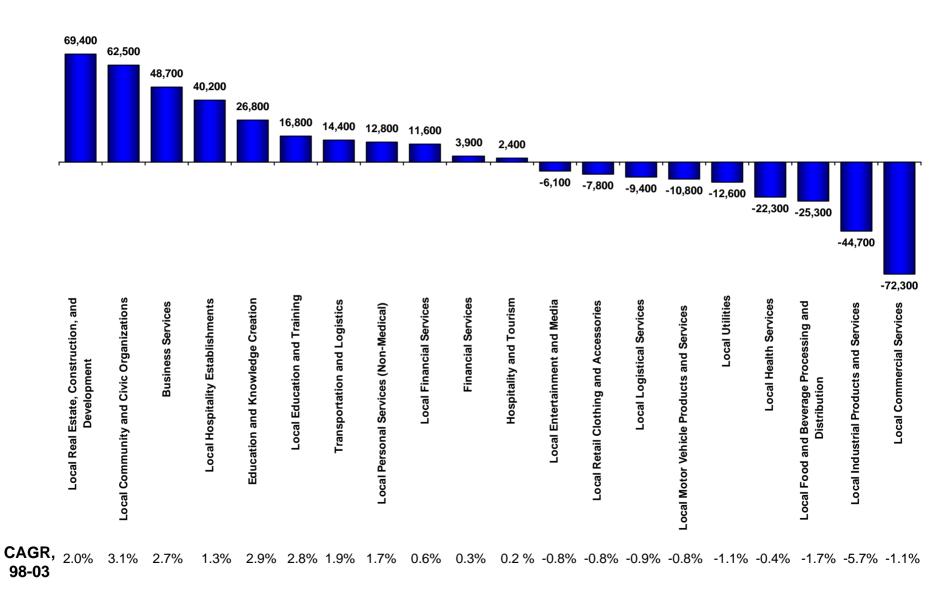




Note: Clusters with a smaller share of inner city employment than 2% are excluded. Source: State of the Inner City Economies, ICIC

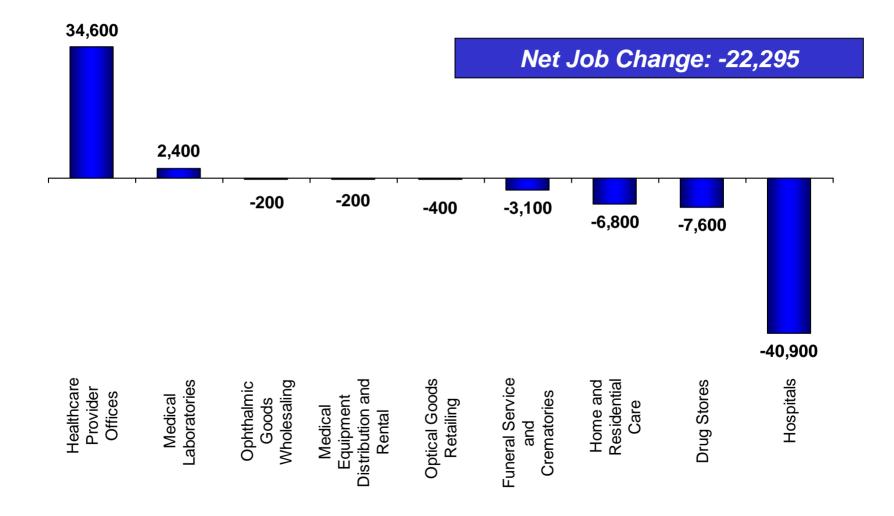
#### Inner City Job Gains and Losses <u>Largest 20 Clusters</u>, 1998 – 2003





### Inner City Health Services Cluster Job Growth by Subcluster, 1998 – 2003

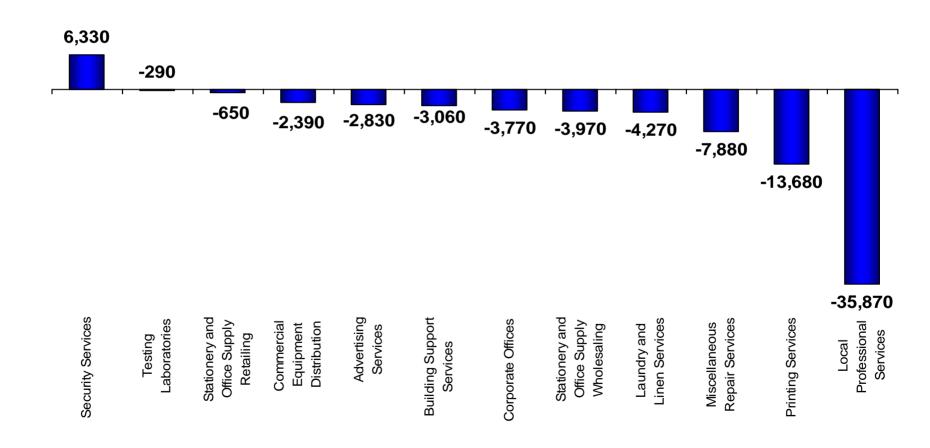




### Inner City Local Commercial Services Cluster Job Growth by Subcluster, 1998 – 2003



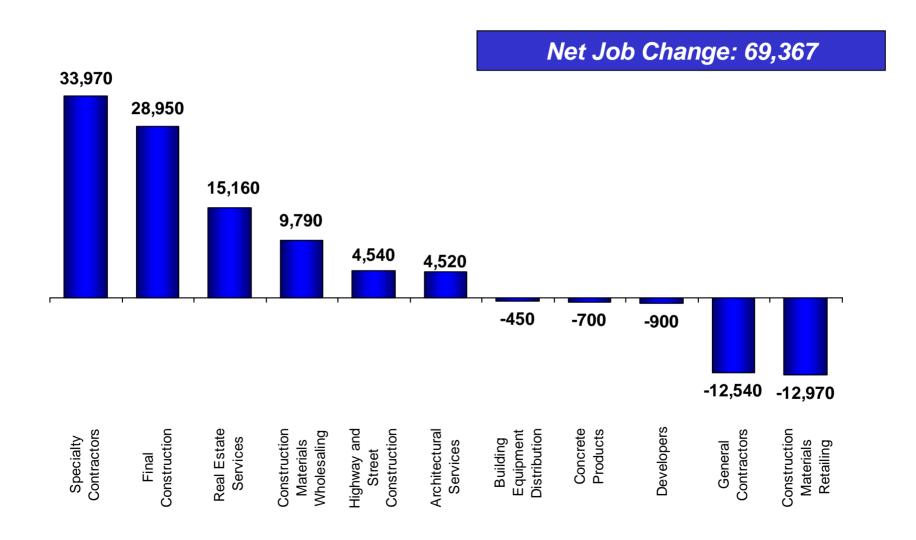
Net Job Change: -72,333



# Inner City Local Real Estate, Construction and Development Cluster

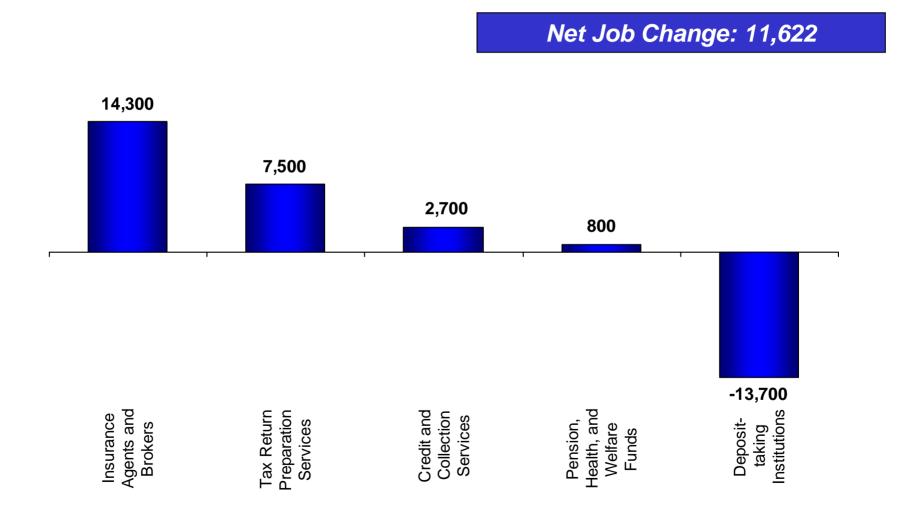


Job Growth by Subcluster, 1998 – 2003



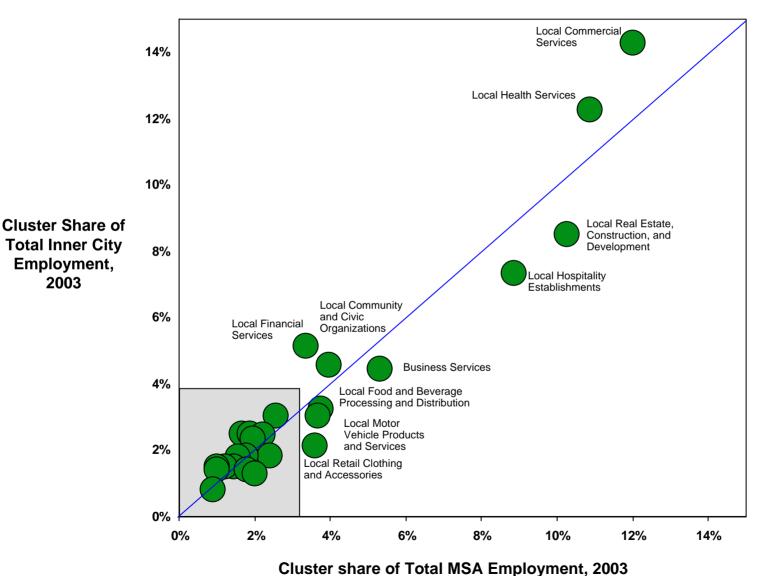
### Inner City Local Financial Services Cluster Job Growth by Subcluster, 1998 – 2003





#### **Leading Clusters: Inner Cities vs. MSAs** 100 Largest Cities, 2003

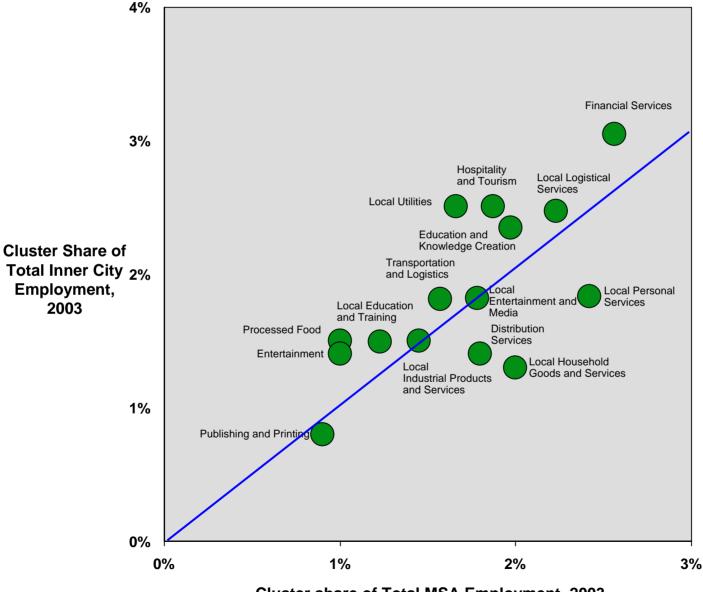




2003

### Leading Clusters: Inner Cities vs. MSAs 100 Largest Cities, 2003





Cluster share of Total MSA Employment, 2003

#### **Agenda**

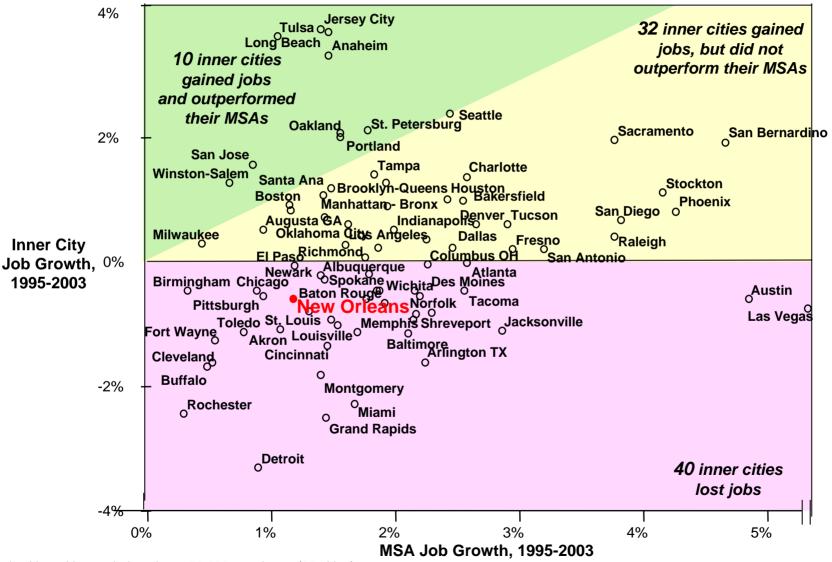


- Profiling the Inner City Economy
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#### Job Growth Inner Cities vs. MSAs, 1995 – 2003\*





### Inner City Job Growth 25 Fastest-Growing Inner Cities



Nam e	Inner City Job Growth CAGR 95 - 03	Job Growth Rank
Jersey City	3.8%	1
Long Beach	3.7%	2
Tulsa	3.6%	3
Anaheim	3.3%	4
Seattle	2.4%	5
St. Petersburg	2.1%	6
Oakland	2.1%	7
Portland	2.0%	8
Sacramento	2.0%	9
San Bernardino	1.9%	10
San Jose	1.6%	11
Tampa	1.4%	12
Charlotte	1.4%	13
Omaha	1.3%	14
Winston-Salem	1.3%	15
Santa Ana	1.2%	16
Stockton	1.1%	17
Brooklyn - Queens	1.1%	18
Houston	1.0%	19
Bakersfield	1.0%	20
Boston	0.9%	21
Lubbock	0.9%	22
Mobile	0.9%	23
Corpus Christi	0.8%	24
Phoenix	0.8%	25
Average	0.07%	-

Note: Rankings are out of 82 inner cities (those with inner city population > 50,000) Source: State of the Inner City Economies, ICIC

# What Causes Inner City Job Growth? <u>Demographics</u>



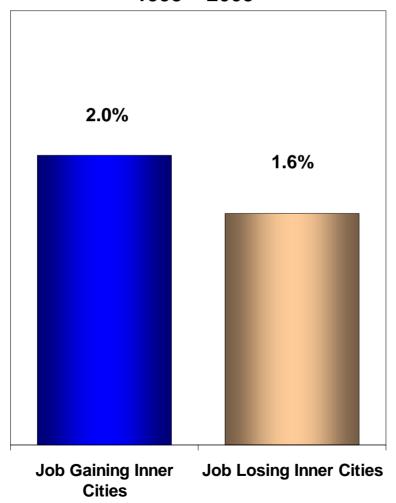
	Job Gaining Inner Cities	Job Losing Inner Cities
% Minority	83%	78%
High School Attainment	57%	64%
College Attainment	12%	12%
% Immigrant*	31%	12%

<sup>\*</sup>Result is statistically significant at the 95% level.

### What Causes Inner City Job Growth? Regional Growth



Rest of MSA Job Growth CAGR, 1995 – 2003\*



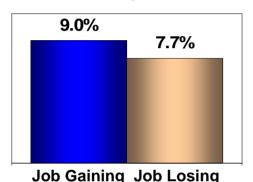
<sup>\*</sup> Result is statistically significant at 95% level.

### What Causes Inner City Job Growth? Cluster Mix



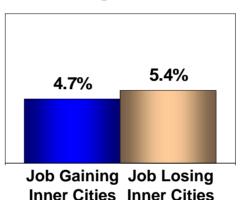
#### Employment Share, Top 5 Job Gaining Clusters, 2003

Local Real Estate, Construction, and Development

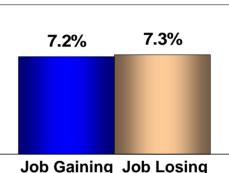


Inner Cities Inner Cities

Local Community and Civic Organizations

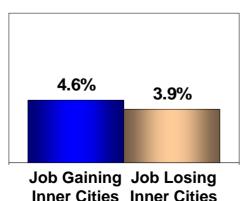


Local Hospitality Establishments

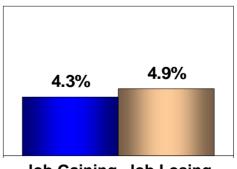


Job Gaining Job Losing Inner Cities

**Business Services** 



Local Financial Services



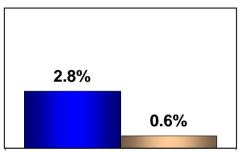
Job Gaining Job Losing Inner Cities Inner Cities

### What Causes Inner City Job Growth? Cluster Performance



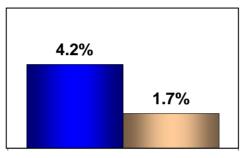
#### Job Growth, Top 5 Job Gaining Clusters, 1998 – 2003

Local Real Estate, Construction, and Development



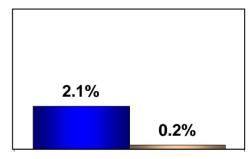
Job Gaining Job Losing Inner Cities Inner Cities

Local Community and Civic Organizations



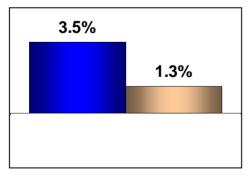
Job Gaining Job Losing Inner Cities Inner Cities

Local Hospitality Establishments



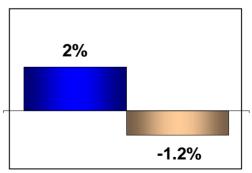
Job Gaining Job Losing Inner Cities Inner Cities

#### **Business Services**



Job Gaining Job Losing Inner Cities Inner Cities

### Local Financial Services



Job Gaining Job Losing Inner Cities Inner Cities

### What Causes Inner City Job Growth? <u>Cluster Mix vs. the Region</u>



 Inner cities have a similar mix of clusters to the rest of the MSA in which they are located

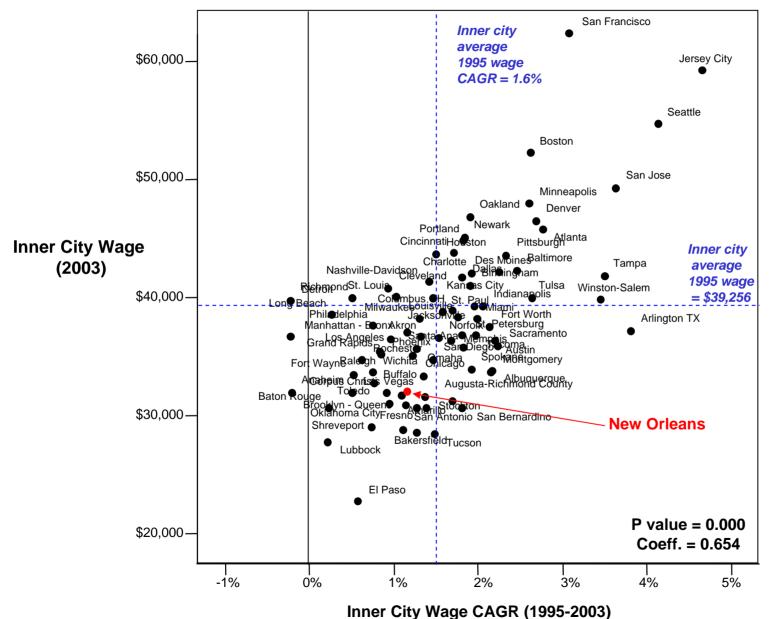
 However, those inner cities with a more different mix of clusters register higher job growth

Difference in Cluster Mix vs. Inner City Job Growth

Coefficient: 0.347 P-value: 0.001

### Inner City Wages and Wage Growth 100 Largest Cities, 2003





# What Causes High Inner City Wages? <u>Demographics</u>

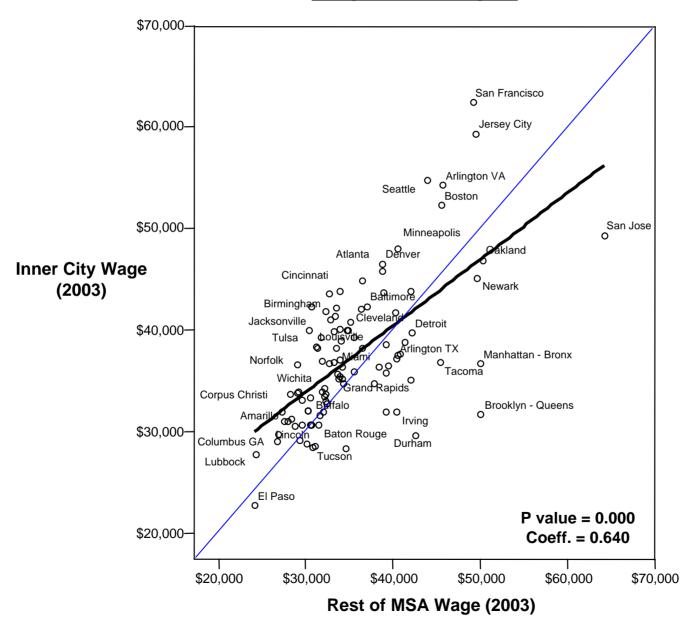


	Inner Cities with Above- Average Wages	Inner Cities with Below- Average Wages
% Minority	81%	81%
High School Attainment*	57%	54%
College Attainment*	16%	15%

<sup>\*</sup> Result is statistically significant at 95% level.

### What Causes High Inner City Wages? Regional Wages





### What Causes High Inner City Wages? <u>Cluster Mix vs. the Region</u>



 Inner cities have a similar mix of clusters to the rest of the MSA in which they are located

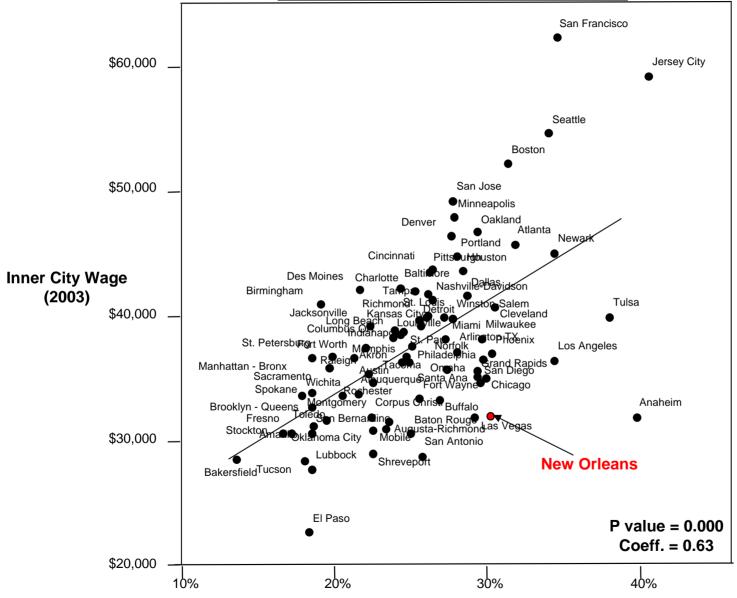
 However, those inner cities with a more different mix of clusters register higher wages

Difference in Cluster Mix vs.
Inner City Wages

Coefficient: 0.385 P-value: 0.000

### What Causes High Inner City Wages? <u>Success in Traded Clusters</u>

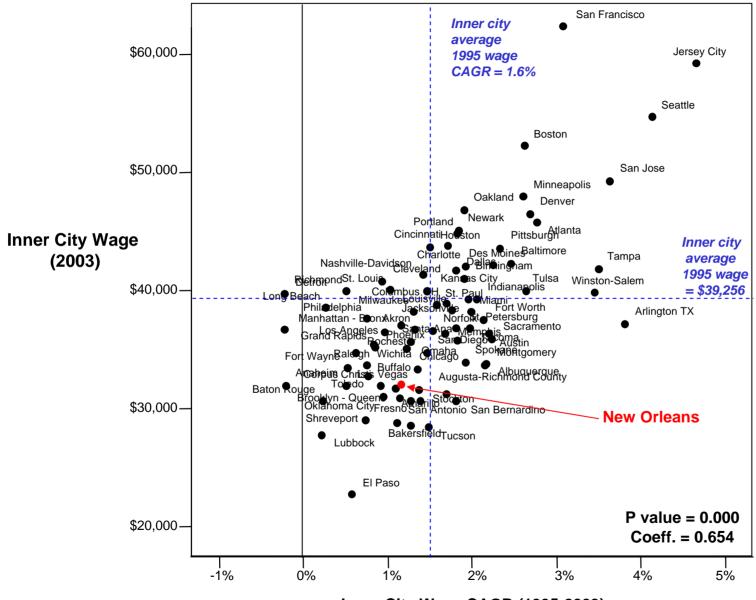




Traded Cluster Share of Inner City Employment (2003)

### Inner City Wages and Wage Growth 100 Largest Cities, 2003





### Ranking Wage Growth 25 Inner Cities with Fastest Wage Growth



Nam e	Inner City Wage Growth CAGR, 1995 - 2003	IC Wage Growth Rank
Jersey City	4.7%	1
Seattle	4.1%	2
Arlington TX	3.8%	3
San Jose	3.6%	4
Tampa	3.5%	5
Winston-Salem	3.4%	6
San Francisco	3.1%	7
Atlanta	2.8%	8
Denver	2.7%	9
Tulsa	2.6%	10
Boston	2.6%	11
Minneapolis	2.6%	12
Baltimore	2.5%	13
Pittsburgh	2.3%	14
Des Moines	2.2%	15
Sacramento	2.2%	16
Austin	2.2%	17
Albuquerque	2.2%	18
Montgomery	2.1%	19
Fort Worth	2.1%	20
Indianapolis	2.1%	21
Miami	2.0%	22
Tacoma	2.0%	23
Jacksonville	2.0%	24
Charlotte	1.9%	25
Average	1.7%	-

Note: Rankings are out of 82 inner cities (those with inner city population > 50,000)

Source: State of the Inner City Economies, ICIC

### What Causes Faster Inner City Wage Growth? <u>Demographics</u>

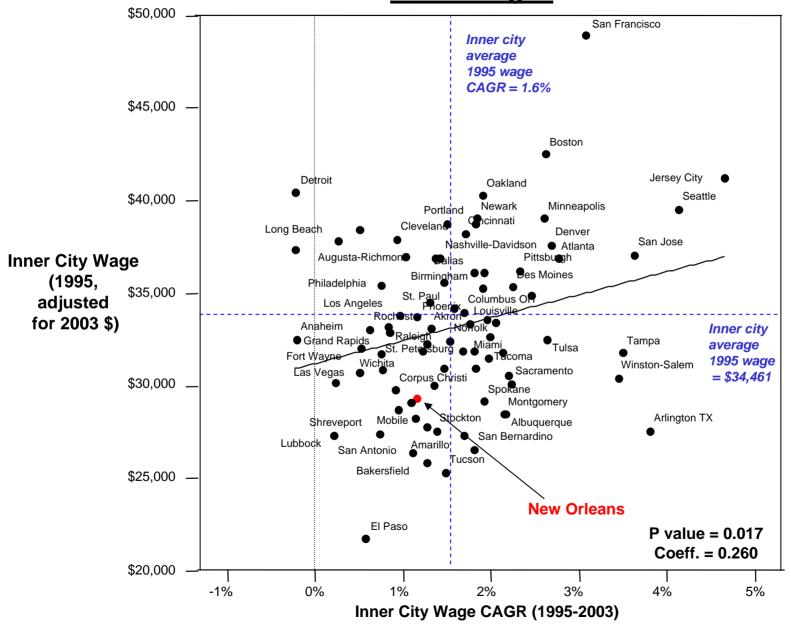


Demographic Variables	Above- Average Wage Growth 1995 – 2003	Below- Average Wage Growth 1995 - 2003
High School Attainment*	63%	59%
College Attainment*	14%	12%
Unemployment Rate*	12%	14%

<sup>\*</sup> Result is statistically significant at 95% level.

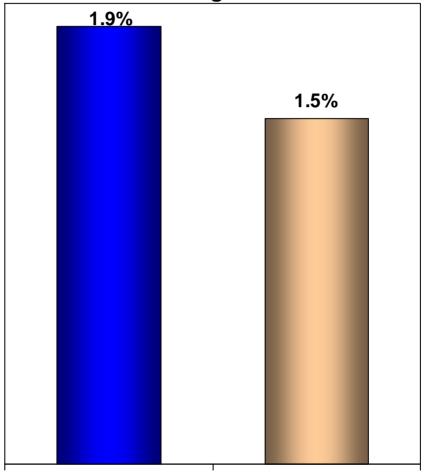
### What Causes Faster Inner City Wage Growth? Initial Wages





# What Causes Faster Inner City Wage Growth Regional Wage Growth



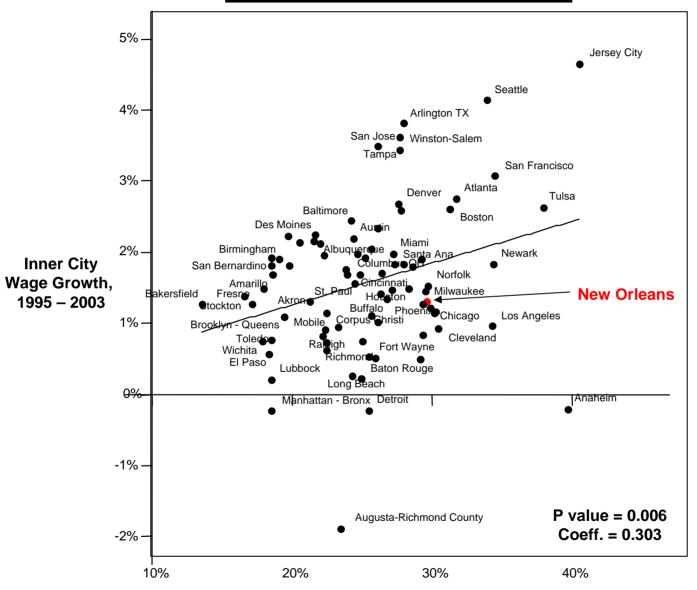


Above-Average Wage Below-Average Wage Growth Inner Cities Growth Inner Cities

<sup>\*</sup> Result is statistically significant at 95% level. Source: State of the Inner City Economies, ICIC

### What Causes Faster Inner City Wage Growth? Position in Traded Clusters





Inner City Share of Traded Clusters,