



CARNEGIE ENDOWMENT
for International Peace

Arab Reform Bulletin, December 2004 (Vol. 2, Issue 11)

Statistics on Arab Media

Largest-Circulation Arabic Newspapers

Offshore Pan-Arab Newspapers

Name	Headquarters and Date established	Estimated Circulation	Owner	Chief Editor
<i>Asharq Al Awsat</i> (The Middle East)	London 1977	234,561*	Prince Faisal bin Salman (son of Riyadh governor Prince Salman bin Abdel Aziz)	Tarek Al Houmid
<i>Al Hayat</i> (Life)	London 1988	160,000-170,000*	Prince Khalid bin Sultan (son of Saudi defense minister)	Ghassan Sharbel
<i>Al Quds Al Arabi</i> (Arab Jerusalem)	London 1989	15,000 ⁺	N/A	Abdel Bari Atwan
<i>Al Arab</i> (The Arab)	London 1977	10,000 ⁺	Ahmad Al Houni (former Libyan information minister)	Ahmad Al Houni
<i>Al Zaman</i> (The Times)	London 1977	5,000 ⁺ (Also publishes an Iraq edition, but exact figures unavailable)	Saad Al Bazzaz	Saad Al Bazzaz

*Allied Media Corp.

⁺ William A. Rugh, *Arab Mass Media: Newspapers, Radio, and Television in Arab Politics* (Westport, CT: Praeger, 2004), p. 173.

Largest-Circulation National Newspapers

Country	Name	Estimated Circulation	Date Established
Egypt	<i>Al Ahrām</i>	900,000*	1875
Algeria	<i>Al Khabar</i>	400,000	1990
Sudan	<i>Al Sudani</i>	305,000	1980
Saudi Arabia	<i>Al Riyadh</i>	170,000	1965
Jordan	<i>Al Dustur</i>	90,000	1967
"	<i>Al Rai</i>	90,000	1971
Tunisia	<i>Al Shuruq</i>	45,000*	1985
"	<i>La Presse</i>	30,000*	1936
Morocco	<i>Al Ahdath Al Maghribiyya</i>	60,000*	1999
"	<i>Al Sabah</i>	40,000*	1965
Lebanon	<i>Al Nahar</i>	15,000*	1933
"	<i>Al Safir</i>	12,000*	1974
United Arab Emirates	<i>Al Khaleej</i>	60,000	1979
"	<i>Al Ittihad</i>	58,000	1970
Syria	<i>Tishrin</i>	50,000	1974
Libya	<i>Al Fajr Al Jadid</i>	40,000	1969
"	<i>Al Shams</i>	40,000	1980s
Oman	<i>Al Watan</i>	32,500	1971
Qatar	<i>Al Watan</i>	18,000	1995
"	<i>Al Sharq</i>	15,000	1985
Bahrain	<i>Al Wasat</i>	9,000	2002
"	<i>Al Ayyam</i>	8,000	1989
Yemen	<i>Al Thawra</i>	NA	1962

Source: William A. Rugh, *Arab Mass Media: Newspapers, Radio, and Television in Arab Politics* (Westport, CT: Praeger, 2004).

*Carnegie Endowment research

Note: Figures are estimates; exact statistics are impossible to obtain.

Newspaper, Radio, and Television Penetration

Country	Daily Newspapers per 1,000 people (2000)	Radios per 1,000 people (2001)	Television		
			Sets per 1,000 people (2002)	Cable TV subscribers per 1,000 people (2002)	Home satellite antennas per 1,000 people (2001)
Algeria	27	244	114	0.0	109
Bahrain	117	NA	440	11.8	97.4
Egypt	31	339	229	0.0	11.7
Iraq	19	222	83	NA	NA
Jordan	75	372	177	0.3	46.5
Kuwait	374	570	418	NA	288
Lebanon	107	182	357	29.9	79.4
Libya	15	273	137	NA	NA
Morocco	28	243	167	NA	24.8
Oman	29	621	553	0.0	NA
Palestinian Territories	NA	NA	148	0.0	71.5
Qatar	NA	NA	421	40.5	NA
Saudi Arabia	326	326	265	0.3	79.9
Sudan	26	461	386	0.0	2.1
Syria	20	276	182	0.0	50
Tunisia	19	158	207	NA	156
UAE	156	330	252	NA	NA
Yemen	15	65	308	NA	NA

Source: World Bank Development Indicators 2004: Information Technology
http://www.worldbank.org/data/wdi2004/pdfs/Table5_11.pdf

Internet Use

Country	Number of Internet Users (2000)	Number of Internet Users (2004)	Percent of Population (2004)	User Increase between 2000-2004
Algeria	150,000	500,000	1.56	233.3 %
Bahrain	40,000	195,700	28.9	389.3 %
Egypt	450,000	2,700,000	3.55	500.0 %
Iraq	12,500	25,000	0.1	100.0 %
Jordan	127,300	457,000	8.1	259.0 %
Kuwait	150,000	567,000	25.1	278.0 %
Lebanon	300,000	400,000	10.6	33.3 %
Libya	10,000	160,000	2.84	1,500 %
Morocco	200,000	800,000	2.48	300 %
Oman	90,000	180,000	6.2	100.0 %
Palestinian Territories	35,000	145,000	3.99	314.3 %
Qatar	30,000	126,000	15.0	320.0 %
Saudi Arabia	200,000	1,500,000	5.8	650.0 %
Sudan	30,000	56,000	0.14	86.7 %
Syria	30,000	220,000	1.22	633.3 %
Tunisia	250,000	505,500	5.07	102.2 %
UAE	735,000	1,110,200	44.0	51.0 %
Yemen	15,000	100,000	0.5	566.7 %

Sources: Internet World Stats (<http://www.internetworldstats.com>)

Nua Internet Surveys (http://www.nua.com/surveys/how_many_online/m_east.html)

International Telecommunication Union

(http://www.itu.int/ITU-D/ict/statistics/at_glance/Internet03.pdf)

Literacy Rates 2003

Country	Literacy rate, adult total (% of people age 15+)	Literacy rate, adult male (% of males age 15+)	Literacy rate, adult female (% of females age 15+)
Algeria	70	79	61
Bahrain	89	92	85
Egypt	58	68	47
Iraq	40	56	24
Jordan	91	96	86
Kuwait	84	85	82
Lebanon	87	93	82
Libya	82	92	72
Morocco	52	64	39
Oman	76	83	67
Palestine	89	NA	NA
Qatar	83	81	85
Saudi Arabia	78	85	71
Sudan	61	72	51
Syria	77	90	64
Tunisia	74	84	64
United Arab Emirates	78	76	82
Yemen	50	70	30

Source: CIA World Factbook, 2004.