



## **WAB air becomes PLAY**

A new Icelandic low cost airline has today announced its name as PLAY.

PLAY consists of people with a wide range of experience from the aviation industry from airlines such as WOW air and Air Atlanta. The CEO of PLAY is Arnar Már Magnusson.

PLAY flies with Airbus A321 aircraft and will serve destinations across Europe. As of summer of 2020 the fleet will consist of six aircraft expanding to ten within three years. Plans are to add destinations in North America in spring 2020.

Sales start in November and thousand tickets will be given away to mark the occasion. To get further information subscribe to our newsletter on [www.flyplay.com](http://www.flyplay.com).

## **Media enquiries**

For any media enquiries please contact [pr@flyplay.com](mailto:pr@flyplay.com)

## **Destinations**

Destinations and flight schedules will be announced soon. PLAY will serve destinations in Europe to start with. Plans to start adding North American destinations in the spring of 2020.



## **Sale start**

Sale starts in November 2019. Subscribe to our newsletter to be the first one to know when the sale starts.

## **How much will tickets cost?**

Prices may vary depending on dates and destinations. PLAY aims to offer the best prices whenever possible. For further information on sales and promotions we suggest people subscribe to our newsletter.