

WHY BLEED? BLEED IS IMPORTANT TO
INCLUDE WHEN YOU HAVE A BACKGROUND THAT MEETS THE EDGE OF
THE PRINTED PRODUCT.

SAFETY MARGIN 1/8"

Avoid placing important text or logos outside this area.

TRIM LINE

The printed product will be cut here.

BLEED AREA 1/8"

Extend your background 1/8" beyond the cut line if it bleeds
off the edge of your product.

IMPORTANT

Remove template layer **BEFORE** submitting.

FINAL SIZE

1.25" x 2.5"

DOCUMENT SIZE WITH BLEED

1.5" x 2.75"



DESIGN TIP- EXTEND YOUR BLEED TO ENSURE YOUR ARTWORK MEETS THE EDGE OF
THE PAPER WHEN PRINTED! ALSO, AVOID PLACING TEXT NEAR THE EDGE.
AESTHETICALLY IT CREATES AN IMBALANCE!