



– Press Release –

September 30, 2021, Chicago, Illinois–
For immediate release

GIA to Distribute the Catalogs of Lorenz Corporation, Word Music, and Santa Barbara Music Publishing

Lorenz Corporation has signed an exclusive Distribution Agreement with GIA Publications, Inc.

Effective December 1, 2021, GIA will fulfill and distribute Lorenz’s current and future publications, as well as those of Word Music & Church Resources and Santa Barbara Music Publishing, from its Chicago warehouse.

Founded in 1890, The Lorenz Corporation is proud of its history and growth through the decades. Across its numerous imprints, the company releases hundreds of new titles each year. Lorenz serves as the publishing home for leading choral composers, elementary music educators, and church musicians of all disciplines. Their headquarters are in Dayton, Ohio and their website is lorenz.com.

Word Music & Church Resources is a music publishing company that services adult, kids, and youth music ministries across the world. Formerly owned by Word Entertainment LLC. in Nashville, Word Music & Church Resources joined The Lorenz Corporation in February 2017. Their website is wordchoralclub.com.

Santa Barbara Music Publishing, established by Barbara Harlow in 1990, is an esteemed choral music publisher with over 1000 works in print. Their website is sbmp.com.

Reiff Lorenz, Lorenz’s CEO, stated: “We are thrilled to be working with another family-owned music publishing business to distribute our publications. We hope this change will allow us to focus on publishing great new music and resources for the communities we serve.”

Alec Harris, President of GIA, said: “I have great respect for Reiff Lorenz and the team at Lorenz. I’ve known Reiff and his family for many years. Their five generations of publishing history are a rarity in the music community. It is an honor to work with Lorenz to serve churches and schools throughout North America and beyond.”

Founded in 1941, GIA Publications, Inc. is a family-owned company with more than 10,000 choral and instrumental editions in print, as well as hymnals, recordings, a licensing division, and a wide variety of music education resources. The esteemed choral publisher Walton Music became part of GIA in 2013. Both World Library Publications (WLP) and Meredith Music joined the GIA family in 2020. Our website is www.giamusic.com.

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