2020 Presidential Election: Ohio
Oct 29 – Oct 30 2020

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Methodology & Sample Profile

This study was conducted by AtlasIntel, an independent research & data intelligence firm.

Random interviews of Ohio adults were conducted online between October 29 and October 30 2020. The sample was post-stratified with propensity scores to match the profile of registered voters on the following variables: gender, region, age group, education, family income, and race. Results are reported for 660 likely voters. The margin of error for likely voters is +/-4% at the 95% confidence level. Some percentages do not add up to 100% due to rounding.

More information about AtlasIntel can be obtained by visiting www.atlasintel.org.

Gender

Female	51.5%
Male	48.5%

Age Group

18 – 29	9.4%
30 – 44	24.2%
45 – 64	44.4%
65+	22.0%

Race

White	83.6%
Black	9.8%
Hispanic	2.8%
Asian	1.3%
Other	2.6%

Partisanship (self-reported)

Democrats	31.5%
Republicans	34.8%
Independents	33.8%

Household income

Below 50k	38.6%
50k – 100k	30.8%
Above 100k	30.6%

Education

College degree or higher	49.1%
All other	50.9%

Vote in 2016 Presidential Election

Donald Trump	44.8%
Hillary Clinton	42.9%
Other, don't remember, didn't vote	12.2%

I. Presidential Election
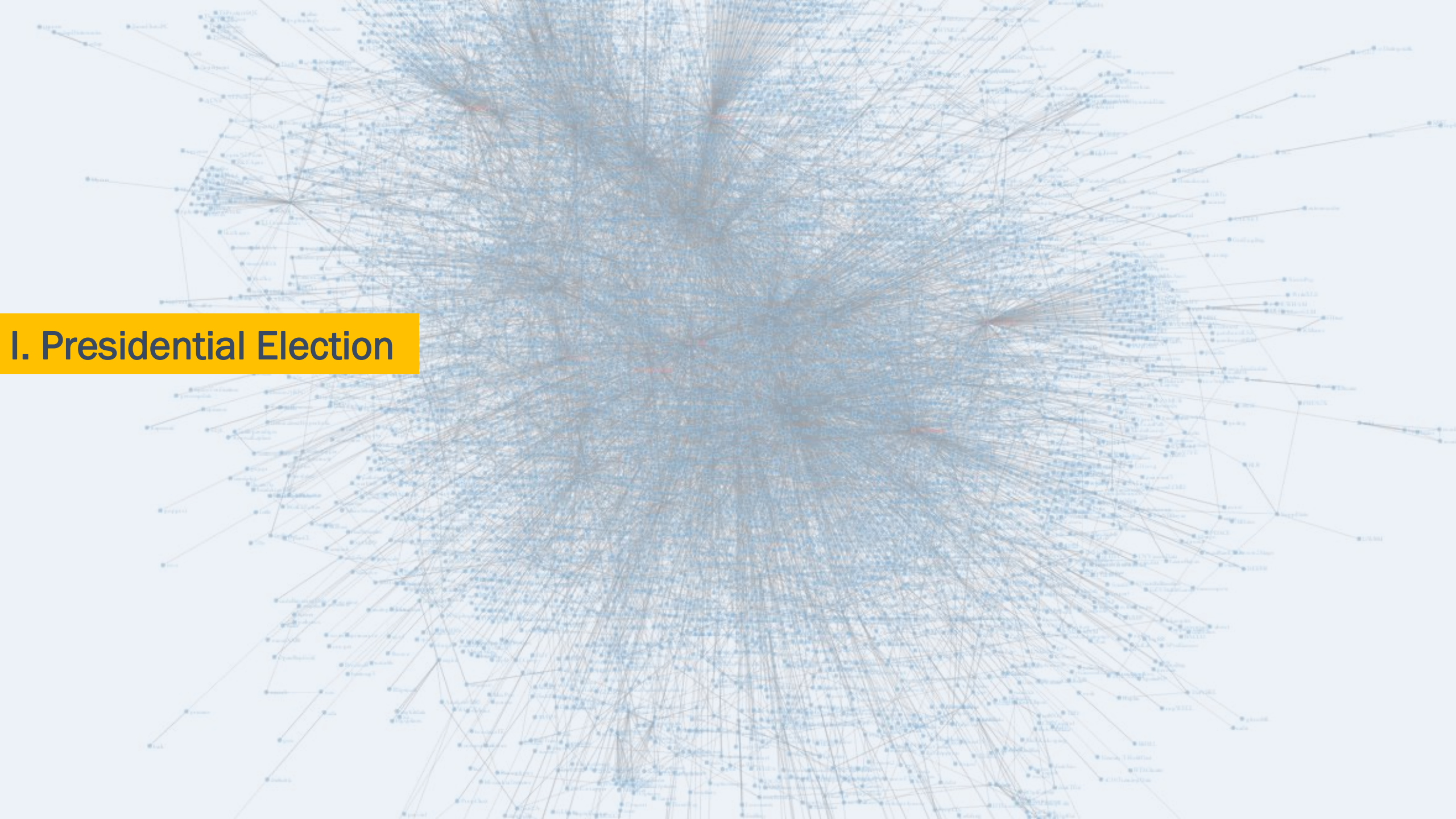
1 **Whom will you vote for in the US presidential election?**

	Oct-20
Joe Biden	47
Donald Trump	50
Other	3
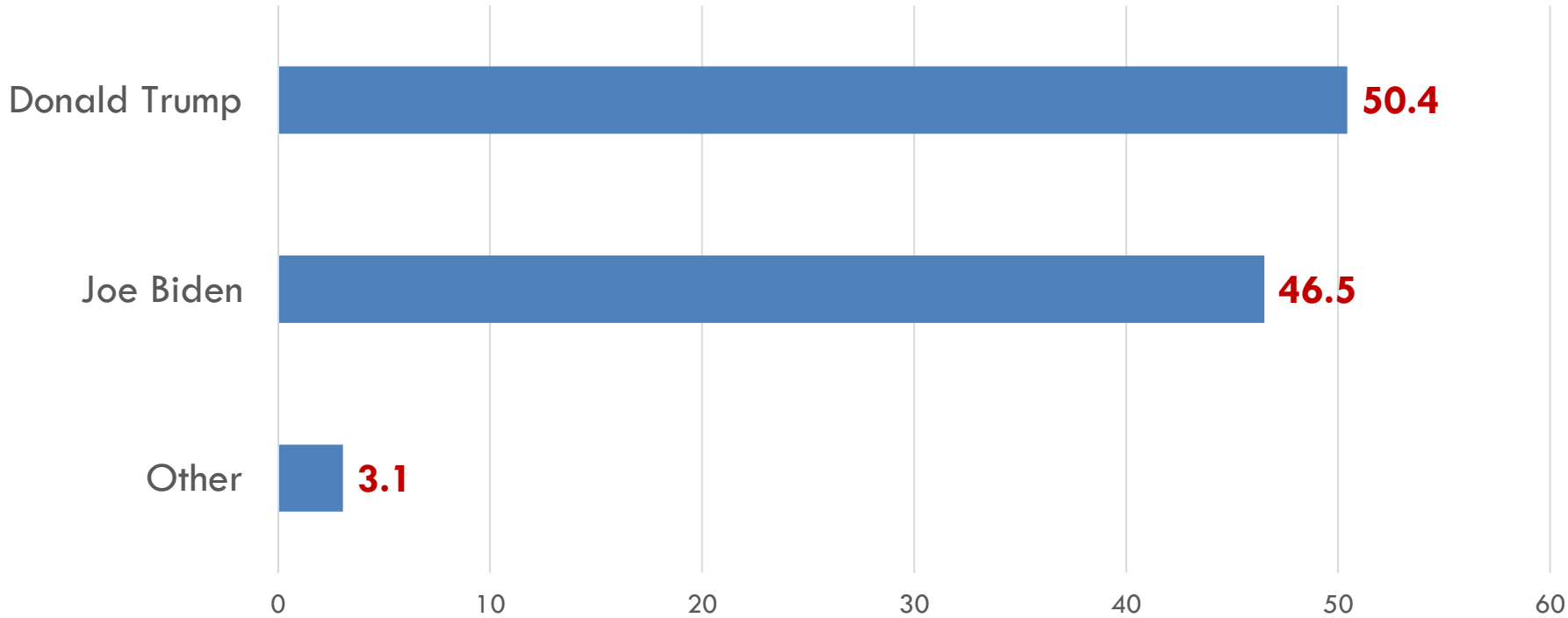
1 **Whom will you vote for in the US presidential election?**

[Crosstabs]

	Gender		Age			Race			
	Men	*Women*	*18 - 44*	*45 - 65*	*65+*	*Asian*	*Black*	*Other*	*White*
Donald Trump	51	50	59	46	46	7	22	60	53
Joe Biden	46	47	38	50	52	93	71	37	44

	Household Income			Partisanship (self-declared)			2016 Vote		
							Donald Trump	*Hillary Clinton*	
	Below $50k	*$50k - $100k*	*Above $100k*	*Democrat*	*Independent*	*Republican*			*Other*
Donald Trump	48	53	50	4	51	92	91	10	43
Joe Biden	47	46	46	91	45	6	6	86	56

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II. Presidential Approval
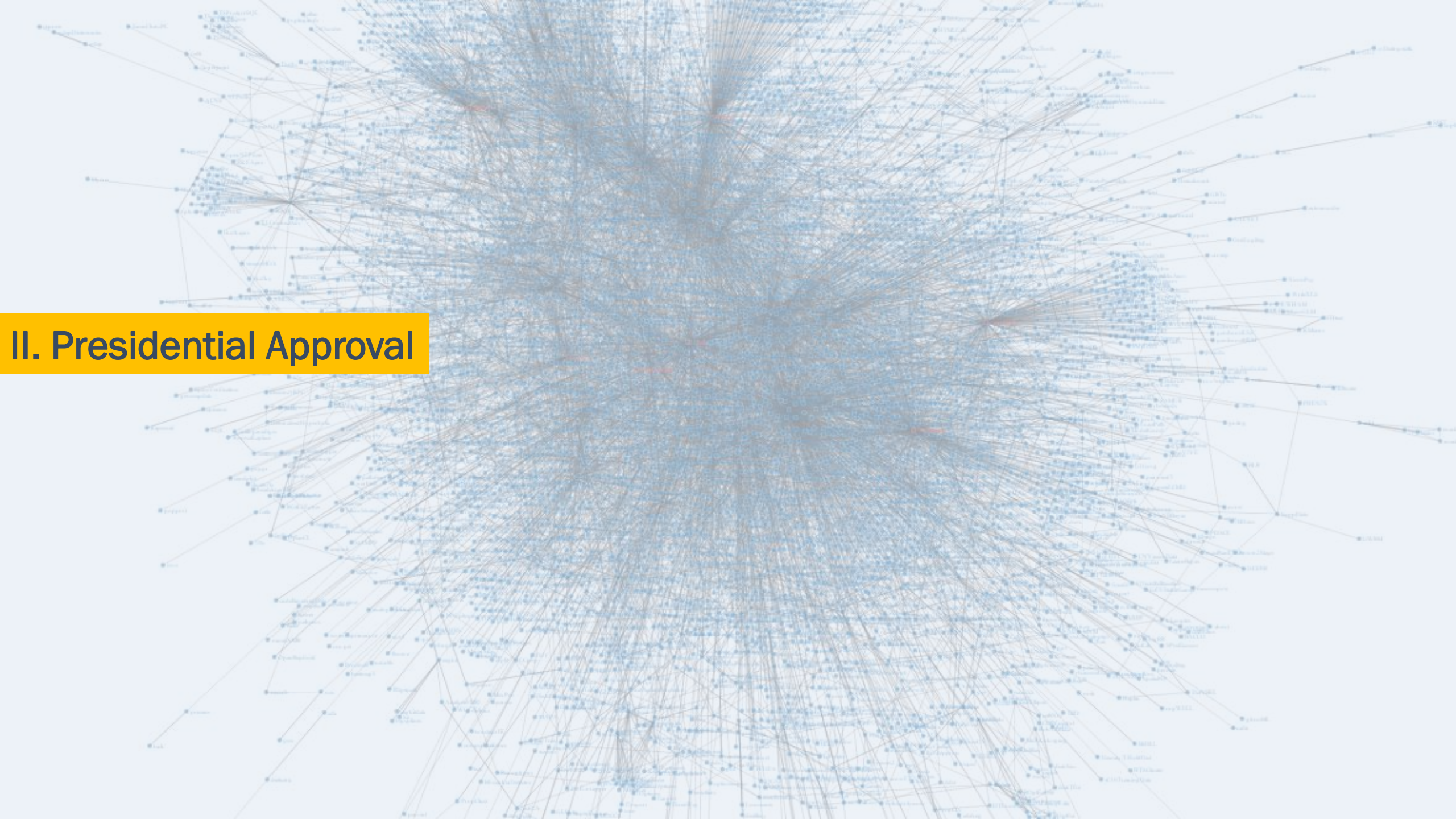
Do you approve or disapprove of the job Donald Trump is doing as president?

	Oct-20
Approve	52
Disapprove	46
Don't know	1

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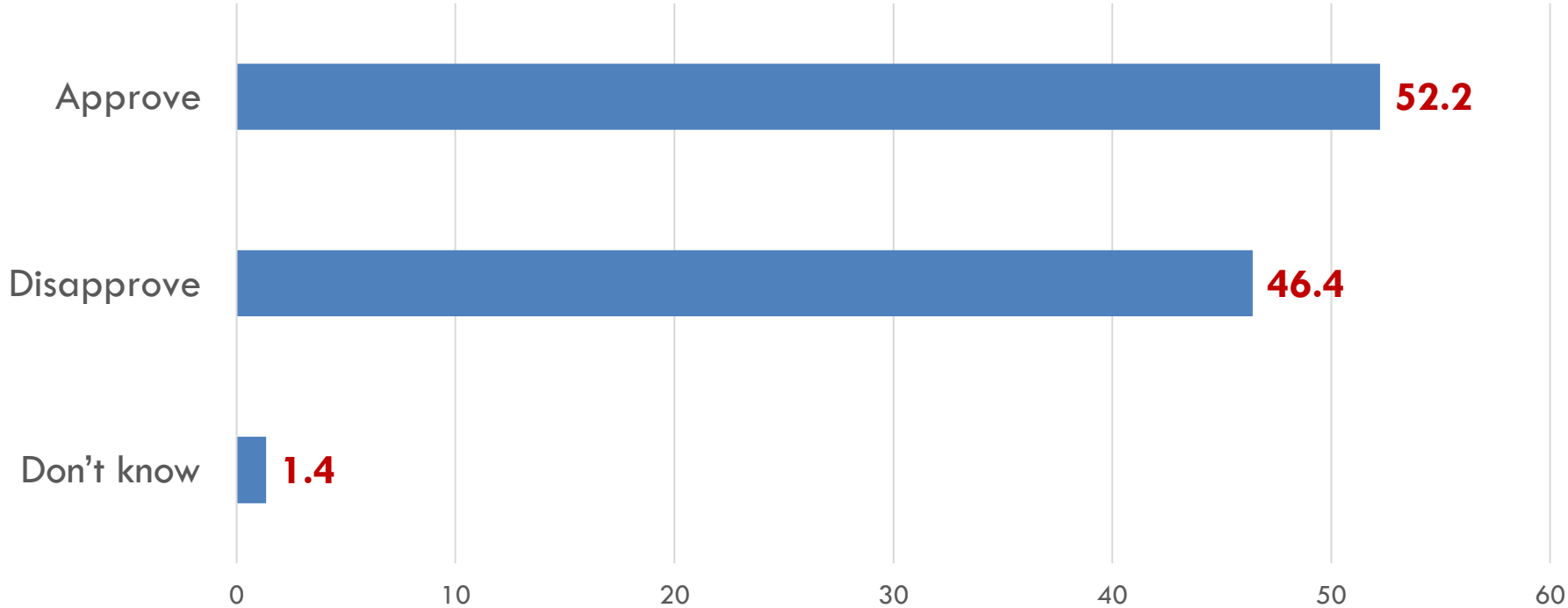
2 **Do you approve or disapprove of the job Donald Trump is doing as president?**
[Crosstabs]

	Gender		Age			Race			
	Men	*Women*	*18 - 44*	*45 - 65*	*65+*	*Asian*	*Black*	*Other*	*White*
Approve	53	52	61	49	46	7	28	62	54
Disapprove	46	47	36	51	54	93	72	38	44

	Household Income			Partisanship (self-declared)		
	Below $50k	*$50k - $100k*	*Above $100k*	*Democrat*	*Independent*	*Republican*
Approve	50	55	52	5	54	92
Disapprove	47	45	47	93	45	6
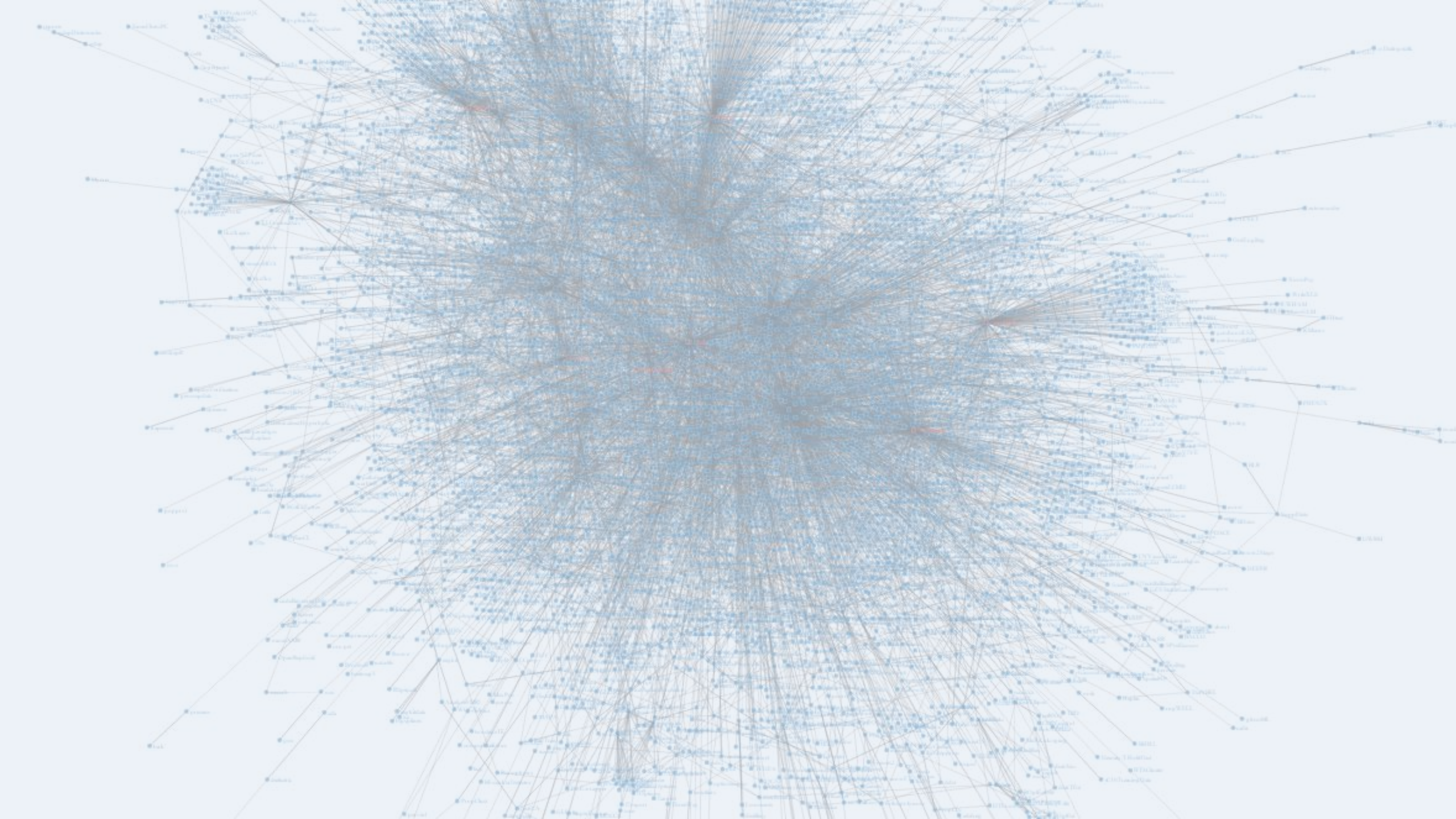
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In 2020, AtlasIntel polls for the US democratic primaries had the smallest mean error across all pollsters. AtlasIntel conducted the most accurate polls in New Hampshire, California, and Florida.

pollster	mean error
RKM Research and Communications Inc.	0.06354
University of Massachusetts Lowell	0.06194
Monmouth University	0.05217
YouGov	0.05006
Marist College	0.04994
University of New Hampshire	0.04254
American Research Group	0.04207
Change Research	0.04170
Park Street Strategies	0.03640
Emerson College	0.03567
Suffolk University	0.03454
Civiqs	0.03360
David Binder Research	0.03040
Data for Progress	0.02943
Elucd	0.02710
AtlasIntel	0.02594

QUALIFYING POLLSTERS			
Rank	Pollster	RMSE	# of Polls
1	ATLASINTEL	4.74	7
2	DATA FOR PROGRESS	5.92	23
3	EMERSON COLLEGE	5.50	7
4	MONMOUTH UNIVERSITY	6.27	6
5	CHANGE RESEARCH	6.92	6
6	YOUGOV	6.98	7
7	SWAYABLE	8.04	19
8	UNIVERSITY OF MASSACHUSETTS LOWELL	11.06	7

Performance up to February 12 2020
Source: G. Elliott Morris, The Economist
https://twitter.com/gelliottmorris/status/1227454160813088769

Performance up to March 15 2020
Source: Jack Kersting, JHK Forecasts
https://projects.jhkforecasts.com/democratic_primary/analysis/

Diferencia entre las encuestas y los resultados en las elecciones 2019

Diferencia

	Diferencia
Resultados	7.70%
Atlas intel	9.70%
CIGP	16.29%
Trespuntozero	17.70%
Ricardo Rouvier	18%
Opinaia	18%
Gustavo Cordoba	18.50%
Dicen	18.70%
Oh Panel	19%
Circuitos	19.10%
CEOP	19.40%
Proyección	20.40%
CB	20.40%
Clivajes	20.50%
Federico González	22.50%
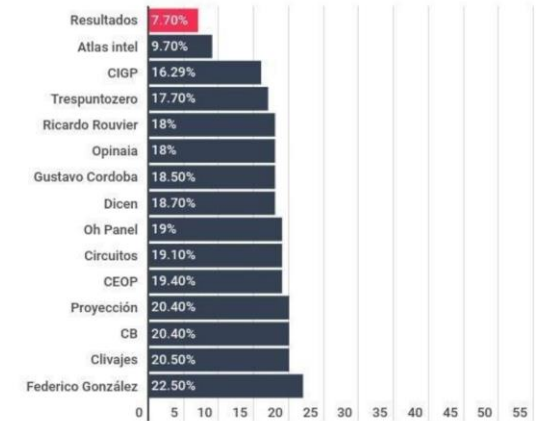
Fuente: relevamiento de Chequeado en base a 14 encuestas publicadas en diarios nacionales.

Chequeado

Clarín ✔
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#EleccionesArgentina
Las encuestas y las elecciones 2019: sólo una consultora brasileña se acercó en el resultado

Translate Tweet

Ranking of polls in the 2019 Presidential Elections in Argentina

	Result	1 Atlas Intel Result	Diff.	2 CIGP Result	Diff.	3 UDESA Result	Diff.	4 TresPunto Zero Result	Diff.	5 Ricardo Rouvier Result	Diff.	6 Dicen Result	Diff.	7 Oh Panel! Result	Diff.	8 CELAG Result	Diff.	9 Gustavo Cordoba Result	Diff.	10 Clivajes Result	Diff.	11 Proyección Result	Diff.	12 Opinaia Result	Diff.	13 Federico Gonzales Result	Diff.	14 Circuitos Result	Diff.	15 CB Consultora Result	Diff.
Alberto Fernández	48.1	49.5	1.4	51.4	3.3	51	2.9	52.5	4.4	52.3	4.2	51.9	3.8	52	3.9	52.8	4.7	52.2	4.1	53.7	5.6	54.56	6.5	55.3	7.2	54.0	5.9	53.7	5.6	58.0	9.9
Maurício Macri	40.4	39.6	0.8	35.1	5.3	34	6.4	34.8	5.6	34.3	6.1	33.2	7.2	33	7.4	33.4	6.9	32.7	7.7	33.2	7.2	33.87	6.5	34.0	6.3	31.5	8.9	30.4	10.4	34.4	5.9
																			0.0												
Roberto Lavagna	6.2	6.7	0.5	7.5	1.3	8	1.8	6.6	0.4	7.6	1.4	10.1	3.9	10	3.8	7.6	1.5	9.8	3.6	8.2	2.0	6.998	0.8	6.4	0.2	8.2	2.0	9.8	3.6	4.5	1.7
Nicolas del Caño	2.2	2.0	0.2	2.2	0.0	3	0.8	2.7	0.5	2.9	0.7	2.2	0.0	2	0.2	2.5	0.3	2.5	0.3	2.8	0.6	2.13	0.0	2.1	0.0	2.3	0.1	3.4	1.2	1.4	0.7
Juan José G. Centurión	1.7	1.0	0.7	2.2	0.5	2	0.3	2.1	0.4	1.6	0.1	1.4	0.3	2	0.3	2.5	0.8	1.6	0.1	1.2	0.5	1.318	0.4	1.1	0.6	2.1	0.4	1.5	0.2	1.0	0.7
José Luis Espert	1.5	1.2	0.3	1.7	0.2	2	0.5	1.3	0.2	1.4	0.1	1.3	0.2	1	0.5	1.1	0.4	1.2	0.3	0.9	0.6	1.116	0.4	1.1	0.4	1.9	0.4	1.2	0.3	0.7	0.8
AF / MM Difference	7.7	9.9		16.3		17.0		17.7		18.0		18.7		19.0		19.4		19.5		20.5		20.7		21.3		22.5		23.3		23.5	
			2.2		8.6		9.3		10.0		10.3		11.0		11.3		11.7		11.8		12.8		13.0		13.6		14.8		15.6		15.8	

Atlas Tracking PRO

Nationally-representative daily poll with more than 30 questions on the political and economic scenario. The polling is conducted online based on a proprietary methodology for random selection and sample post-stratification and validation.

✓ Currently available for:

North America
- United States
- Mexico

US Swing States
- Arizona
- Florida
- Georgia
- Ohio
- Michigan
- North Carolina
- Pennsylvania
- Texas

South America
- Argentina
- Brazil
- Chile
- Colombia
- Peru

Europe
- France
- Germany
- Netherlands
- Italy
- Spain
- UK

Atlas Tracking PRO is accessible in real time through a secure URL
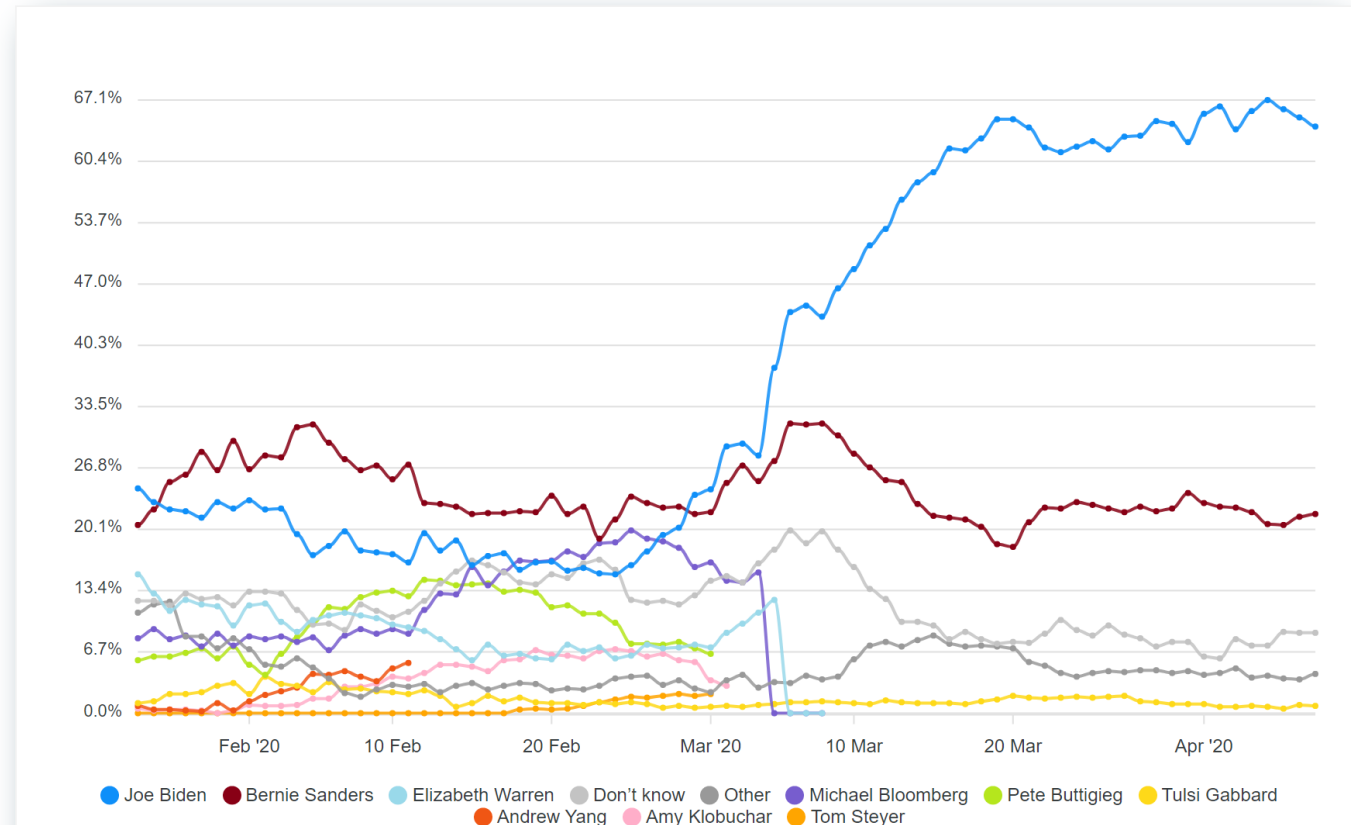
Atlas Monitor

Atlas Monitor tracks political engagement in social media in real time. We deploy big data tools to transform huge quantities of information into intuitive and useful indicators that reveal the impact of network sentiment on political developments and electoral dynamics. All of our work carefully adheres to the privacy rights of social media users, to platform policies, and to local and international legislation.
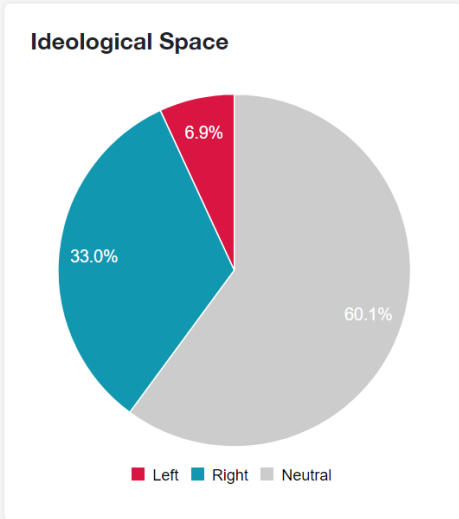
Atlas Monitor is accessible in real time through a secure URL

Atlas Político analytics

Monitor   Time Series   Topics   Leaders

Period   Daily   2020-08-30

Total Engagement on Facebook

5.794.040
engagements

-30.55%

Ideological Space

6.9%

33.0%

60.1%

■ Left ■ Right ■ Neutral

Total Number of Tweets

8.851.335
tweets

+16.19%

Top Politicians on Facebook

Name	Engagements
Donald Trump	3.239.252
Joe Biden	872.651
Bernie Sanders	167.883
Barack Obama	122.090
Michelle Obama	113.361
Andrew Cuomo	80.500
Elizabeth Warren	74.921

Top Politicians on Twitter

Name	Tweets
Donald Trump	6.631.364
Joe Biden	1.589.268
Michelle Obama	558.567
Kamala Harris	474.938
Barack Obama	412.687
Joy Reid	328.756
Andrew Cuomo	312.443

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