



Project Controls
EXPO
London, UK

5-6 November 2024,
Wembley Stadium, London



World's Largest Event for
Project Controls

Sponsorship Brochure



#PCEUK2024

Networking | Education | Opportunities

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2

Day Event



2000+

Delegates



70+

Speakers



55

Partners Stand

Project Controls Background

In recent years project controls have become established as a dedicated discipline with a rapidly growing community of senior professionals recognized for their value to all projects.

For a project to succeed, appropriate planning is vital and hence accurate estimating, cost and schedule management, risk management, change management and forecasting is now deemed essential. The development of a suitable project control system, and a team to execute these systems, is an integral part of the overall project management effort.

A report by PWC suggested that worldwide infrastructure spending will grow to \$9 trillion per year in 2025. With project controls investment estimated to average at least 2% of a project cost, this values the spend on project controls at around \$20 billion. Little wonder this is a sector that now has dedicated departments, staff and is establishing best practice techniques.

Project Controls Expo offers this rapidly expanding community the best route to examining all that is on offer by presenting a showcase of the leading products & services, combined with a multi stream dedicated cutting edge educational programme



The World's largest project controls event

Networking | Education | Opportunities

Project Controls is all about sharing the right information (KPIs) to the right stakeholders at the right time to ensure the right decisions are taken at the right time.

Project Controls Expo is the venue to meet all involved: Client, End User, Contractor, Consultancy and Technology Suppliers.

“Project Controls
EXPO
is a celebration of
project controls”

Event Calendar 2024

USA

7-9 October 2024
Nationals Park, Washington DC

UK

5-6 November 2024
Wembley Stadium, London

BRAZIL

12-13 February 2025
Centro de Convenções Frei
Caneca, São Paulo

UAE

18-19 February 2025
Jafza One Convention
Centre, Dubai

AUS

26-27 November 2024
Melbourne Cricket Ground

Project Controls Expo UK

owes its success to the unique mix of



It offers a distinctive forum for learning as well as the opportunity for the exchange of ideas across industries and the chance for delegates to examine the most up to date products and services as solutions to their pain points.

The education programme offers eight different streams of content with presentations led by users, clients, consultants and providers and hence gives a combination of all angles, experience and opinions

The partners showcase hosts the leading technology suppliers and consultancies, offering a multitude of answers to the issues faced by project controls professionals including

-  **Cost**
-  **Scheduling**
-  **Risk analysis**
-  **Estimating**

The Global Awards Evening illustrates the Expo's continuous efforts to recognize the best projects and practices serving as a platform to hear and share the success stories within the project controls community.

To cap the whole Expo experience, there are many networking opportunities including the Global Awards Evening within the Stadium. This creates a true and unparalleled community feel across all two days of PCE UK

Our Audience

- Project Controls Manager/Supervisor/Director/VP/Function Head
- Project Risk Manager/Director/VP/Function Head
- Project Scheduling Manager/Director/VP/Function Head
- PMO Manager/Director
- PMO Planning Lead
- Project Cost Estimator/Manager/Function Head
- BIM & Data Analytics Manager/Function Head
- Project Scheduling Manager/Director/Function Head
- Proposals and Tendering Manager/Director
- Project Manager/Director
- Project Performance Reporting Manager /Director/Function Head
- Contracts Manager/Director
- Programme Director
Quantity Surveyor
Engineer/Manager/Function Head
- Project Cost Control Manager/Director/Function Head
- Project, Program and Portfolio Professionals
- Project Delivery Professionals

Technology



Defense



Consulting



Energy



Infrastructure



Transport



Aerospace



Other



Who Support us



AGENDA 2024

DAY - 1

Tuesday, 5th November



08:00 - 16:45

Partner Showcase

5 Seminar Streams

- › Case Studies
- › Innovations
- › Technology
- › Back to Basics
- › Controls & Skills

2 Panel Discussions and Audience Q&A

18:00 - 22:00

Evening Proceedings

Awards Drinks Reception
Awards Ceremony & Black-Tie
Gala Dinner

DAY - 2

Wednesday, 6th November



08:00 - 16:45

Partner Showcase

5 Seminar Streams

- › Masterclass
- › Megaprojects
- › Innovations
- › Case Studies
- › Controls & Skills

2 Panel Discussions and Audience Q&A

17:00 - 19:00

Evening Proceedings

Evening Social
Stadium Tour



Bird's Eye View



Day 1 - Tuesday, 5th November 2024

- Partner showcase @ Great Hall
- Technology zone @ Number Nine
- Case Studies zone @ Wembley Suite
- Back to Basics zone @ Three Lions Bar
- Innovations Zone @ The Arc 1
- Controls & Skills Zone @ Taphouse
- Awards drinks reception @ Lioness Bar (For Dinner Attendees ONLY)
- Awards Ceremony & Black-Tie Gala Dinner @ Bobby Moore Room

Day 2 - Wednesday, 6th November 2024

- Partner showcase @ Great Hall
- Megaprojects Zone @ Number Nine
- Masterclass Zone @ Three Lions Bar
- Case Studies zone @ Wembley Suite
- Innovations zone @ The Arc 1
- Controls & Skills Zone @ Taphouse
- Evening Social Drinks @ Exhibition Hall



Lift



Cloak Room

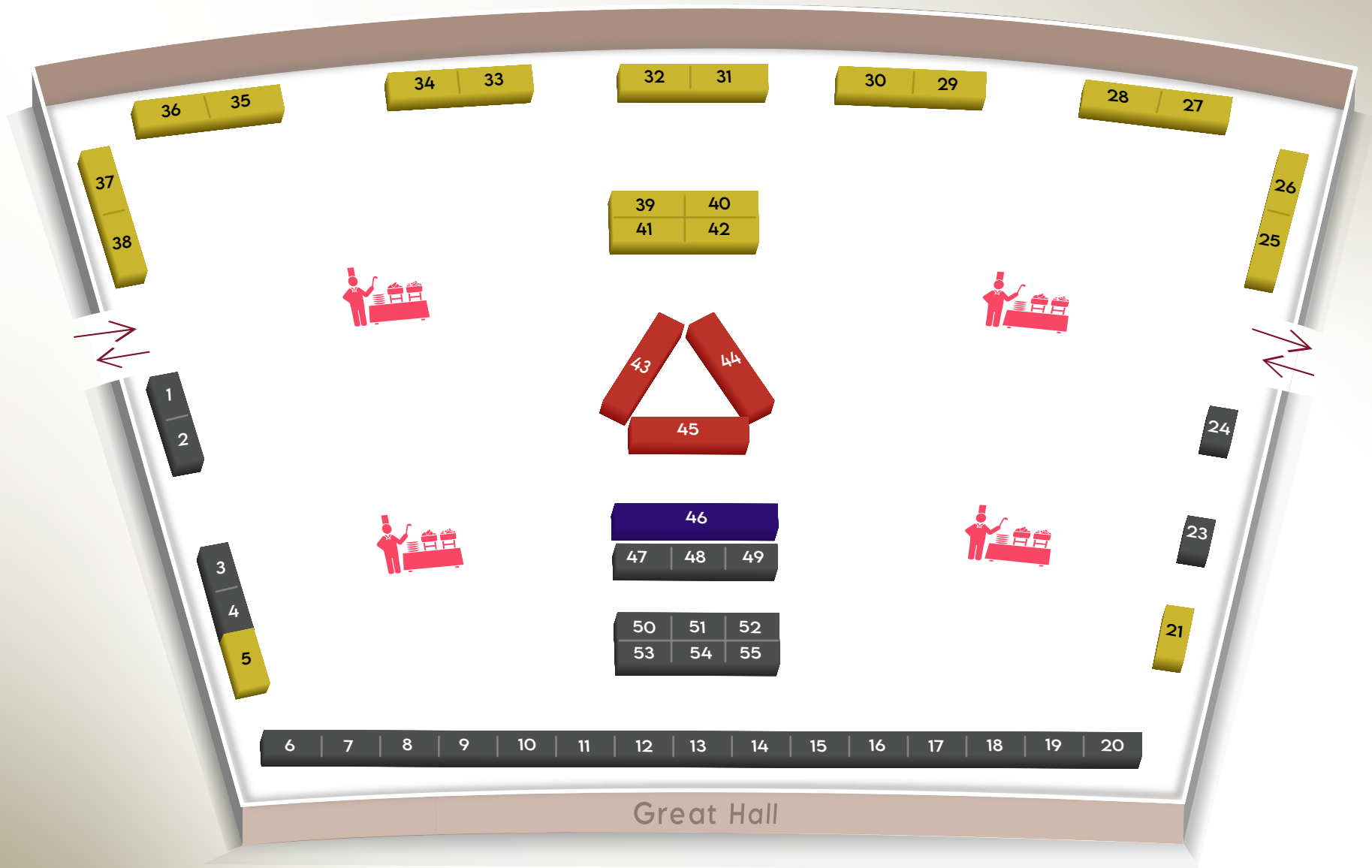


Escalator



Door

Partners Showcase



- Headline Partner**
- Platinum Partner**
- Gold Partner**
- Silver Partner**
-  **Catering**

Sponsorship Packages



Benefits

	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor	Headline Sponsor
Exhibition stand (Pre-installed, inc. Furniture, Electrics, LCD)		✓	✓	✓	✓
Presentation slot			✓	✓	✓
Delegate list supplied (according to local data protection legislation)		✓	✓	✓	✓
Complimentary event passes (Excluding Awards Ceremony and Black-tie gala dinner)	1	3	5	10	15
Logo, brochure, flyer, case study and video on PCE UK website partners' page	✓	✓	✓	✓	✓
Exclusive Awards Ceremony & Black-Tie Gala Dinner tickets	1	2	2	3	4
Publish technical paper on PCE UK website				✓	✓
Executive lounge				✓	✓
Stadium tour pass	1	1	2	3	5
Expo App Access	✓	✓	✓	✓	✓

£ 3,000

£8,900

£11,500

£17,000

£22,000



Project Controls
EXPO
London, UK

Headline Sponsorship

£22,000 plus VAT

Benefits

In addition to the outlined benefits above, the Headline Sponsor will receive the following:

- Premium exhibit location and bespoke pre-installed stand
- 1st speaking slot
- 1st banner on PCE UK website homepage and 1st banner on partners page
- 5 minute speaking slot after keynote (both days)
- One blog in PCE newsletter (Text)

Sponsor logo to be displayed:

- On all Expo notepads
- On all delegate badges
- On all certificates (for delegates and speakers)
- Event brochure (online and printed)
- On all email campaigns
- On all social media campaigns
- On all venue brandings
- Project Controls Expo APP

Pre-installed Stand

- 2x 65" LCD Screens
- 5x6b (1525mm x 1830mm)
- 3x6 (915mm x 1830mm)
- 3x3 (915mm x 915mm)
- Company logo and stand number on both ends
- 2x HDMI Cable
- 6405mm x 1830mm floor
- Printed company logo
- 1x 4ways power socket



Platinum Sponsorship

£17,000 plus VAT

Benefits

In addition to the outlined benefits above, the Platinum Sponsor will receive the following:

- Premium exhibit location and bespoke pre-installed stand
- 2nd, 3rd or 4th speaking slot (on a first come first served basis)
- 2nd banner on Expo homepage (shared with other 2 platinum partners and professional bodies) and 2nd banner partner's page on our website (on a first come first served basis)
- One blog in PCE newsletter (Text)

Sponsor logo to be displayed:

- on all certificates (for delegates and speakers)
- Event brochure (online and printed)
- Exclusive social media campaigns
- Venue branding
- Project Controls Expo APP

Pre-installed Stand

- 1 x 55" LCD screen
- 3x6 (915mm x 1830mm)
- 3x3 (915mm x 915mm)
- 4.5x6 (1373mm x 1830mm)
- Company logo and stand number on either end of the stand
- 1x HDMI Cable
- 1x 4ways power socket
- 4572mm x 1830mm floor



Gold Sponsorship

£11,500 plus VAT

Benefits

In addition to the outlined benefits above, the Gold Sponsor will receive the following:

- Speaking slot
- 3rd banner on PCE UK website homepage and 3rd banner on partners page
- One blog in PCE newsletter (Text)

Sponsor logo to be displayed:

- Event brochure (online and printed)
- On all email campaigns
- On dedicated social media campaigns
- On venue branding
- Project Controls Expo APP

Pre-installed Stand

- 1x 46" LCD Screens
- 3x6 (915mm x 1830mm)
- 1x HDMI Cable
- 1x 4ways power socket
- Company logo and stand number on either end of the stand
- 3660mm x 1830mm floor



Silver Sponsorship

£8,900 plus VAT

Benefits

In addition to the outlined benefits above, the Silver Sponsor will receive the following:

Sponsor logo to be displayed:

- Event brochure (online and printed)
- On dedicated social media campaigns
- On venue branding
- Project Controls Expo APP

Pre-installed Stand

- 1x 46" LCD Screens
- 4x8 (1220mm x 2480mm)
- Company logo and stand number on either end of the stand
- 1x HDMI Cable
- 1x 4ways power socket
- 2440mm x 1830mm floor



Registration Area Sponsor

Benefits

- 3m x 2m banner behind the registration desk
- T shirts, with dual branding, on staff at desk (provided by Expo)
- Bags, environmentally friendly, given to each delegate (To be provided and distributed by partner)
- 1 complimentary event pass



£5,000 plus VAT



App Sponsor

Benefits

- Access to the App is given to all delegates, speakers and sponsors two weeks before the Expo, and allows interaction pre event amongst all participants.
- The App will also hold all agenda details/speakers so will be a continually used resource through the event as well as post event.
- Sponsorship would include accreditation on all promotions plus acknowledgment on the footer of all App pages
- Exposure on social media and newsletter x 1 as App sponsor, logo in event brochure (Printed and Online) & 1 complimentary event pass

£4,000 plus VAT

Awards Sponsorship Packages

5th November 2024



Awards Ceremony & Black-Tie Gala Dinner

This year's categories for sponsorship will be:

1. UK Project Controls **APPRENTICE** of the Year

2. Global Project Controls **CONSULTANCY** of the Year

3. Global Project Controls **INNOVATION** of the Year

4. Global Project Controls **LIFETIME CONTRIBUTION** Award

5. Global Project Controls **MEGAPROJECT** of the Year

6. Global Project Controls **PROFESSIONAL** of the Year

7. Global Project Controls **SMALL BUSINESS** of the Year

8. UK Project Controls **SOCIAL IMPACT** of the Year

9. Global Project Controls **SUSTAINABILITY** Project of the Year

10. Global Project Controls **TRANSFORMATION PROJECT** of the Year



Awards Ceremony & Black-Tie Gala Dinner



Branding / Awareness Campaign

- > Includes sponsorship of one award
- > The logo of the headline sponsor will always be designed slightly larger than the other partner logos (and clearly demarked as “headline partner”)
- > Whenever the event is mentioned – it will be mentioned with “partnered by”
- > Mention on advertising and marketing materials (in connection with selected category)
- > Social media graphics and messaging supplied pre and post event
- > Photography and video content supplied post event
- > Visibility on Project Controls Expo Awards webpage (with a link to their organisation page)

Headline Sponsorship

£10,000 plus VAT (1 Available)



Awards Dinner Venue Branding

Company logo on:

- > Menu
- > Place cards
- > AV
- > Trophy (company name engraved)
- > Sponsor logo on award pull up banner at entrance to the dinner location



Premium Benefits

- > Opportunity to be part of one of the judging panels
- > Opportunity to present a trophy to the winner



Tickets

- > The sponsorship package includes TWO tables of 10 dinner places each including half a bottle of wine per person
- > Additional tables can be purchased if required at an additional cost

Awards Ceremony & Black-Tie Gala Dinner



Branding / Awareness Campaign

- > Includes sponsorship of one award
- > Mention on advertising and marketing materials (in connection with selected category)
- > Social media graphics and messaging supplied pre and post event
- > Photography and video content supplied post event
- > Visibility on Project Controls Expo Awards webpage (with a link to their organisation page)



Premium Benefits

- > Sponsor name on specific award trophy
- > Opportunity to present a trophy to the winner

Category Sponsorship

£5,000 plus VAT (9 Available)



Awards Dinner Venue Branding

Company logo on:

- > Menu
- > Place cards
- > AV
- > Trophy (company name engraved)
- > Sponsor logo on award pull up banner at entrance to the dinner location



Tickets

- > The sponsorship package includes ONE table of 10 dinner places each including half a bottle of wine per person
- > Additional tables can be purchased if required at an additional cost

Awards Drinks Sponsorship

£2,500 plus VAT



- Logo on PCE UK website Awards partners page
- One guest ticket for Awards Ceremony & Black-Tie Gala Dinner
- One guest ticket for Expo on 5-6 November
- Opportunity to display two branded pull-up banners, during the Awards drinks reception (we will produce)
- Logo on Awards page of Event brochure
- Logo on the Menu on each table





5-6 November 2024,
Wembley Stadium, London

BOOK YOUR BOOTH TODAY

CONTACT US TO DISCUSS YOUR PARTICIPATION OPPORTUNITIES:

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SPONSORSHIP ENQUIRIES

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SPEAKING OPPORTUNITIES

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DELEGATE REGISTRATION

projectcontrolexpo.com/uk/register

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