

(19) World Intellectual Property Organization  
International Bureau



(43) International Publication Date  
21 July 2005 (21.07.2005)

PCT

(10) International Publication Number  
**WO 2005/065365 A3**

- (51) International Patent Classification:  
*G06Q 99/00* (2006.01)
- (21) International Application Number:  
PCT/US2004/043904
- (22) International Filing Date:  
31 December 2004 (31.12.2004)
- (25) Filing Language: English
- (26) Publication Language: English
- (30) Priority Data:  
60/533,731 31 December 2003 (31.12.2003) US  
10/863,856 8 June 2004 (08.06.2004) US
- (71) Applicant (for all designated States except US): **ADVANCED AESTHETICS, LLC** [US/US]; 515 N. Flager Drive, P-300, West Palm Beach, FL 33401 (US).
- (72) Inventors; and
- (75) Inventors/Applicants (for US only): **RAKOWSKI, Richard, R.** [US/US]; 515 N. Flager Drive, P-300, West Palm Beach, FL 33401 (US). **CHARRON, Kelly**

[US/US]; 515 N. Flager Drive, P-300, West Palm Beach, FL 33401 (US).

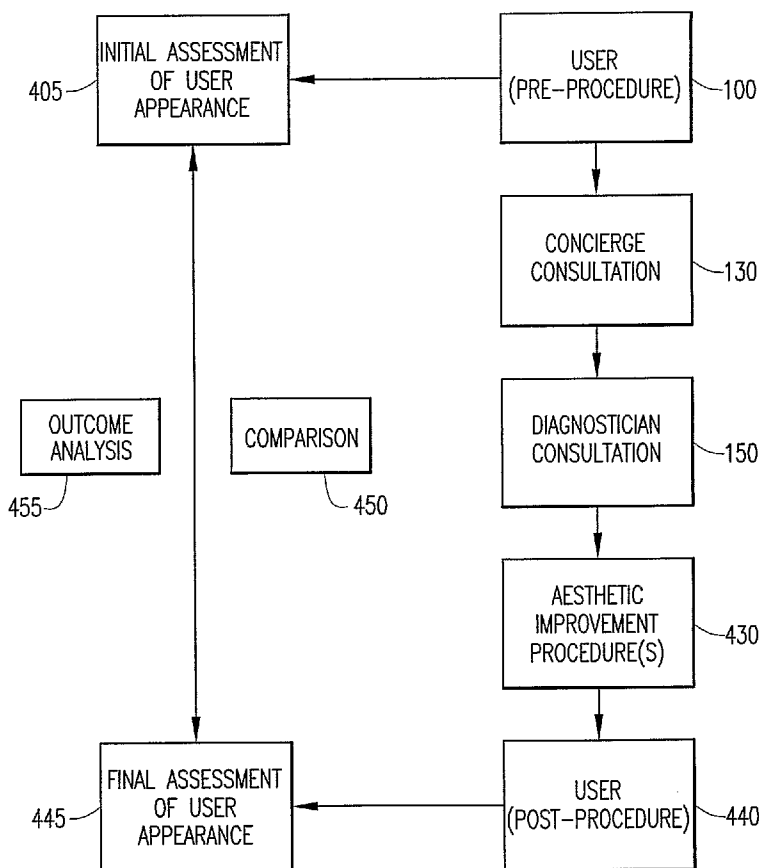
(74) Agent: **FRANK, Michele, V.**; Patton Boggs LLP, 8484 Westpark Drive, 9th Floor, McLean, VA 22102 (US).

(81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SM, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

(84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IS, IT, LT, LU, MC, NL, PL, PT, RO,

[Continued on next page]

(54) Title: SYSTEMS AND METHODS FOR AESTHETIC IMPROVEMENT



(57) Abstract: Systems and methods consistent with the invention may be used to provide a user with an aesthetic improvement procedure comprising, obtaining information from the user regarding the aesthetic improvements desired by the user, consulting with individual providers of aesthetic improvements for recommendations, performing the recommended aesthetic improvement procedures and assessing the outcome of the aesthetic improvements in an integrated and objective manner.

WO 2005/065365 A3



SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

**Published:**

— *with international search report*

**Declarations under Rule 4.17:**

- *as to applicant's entitlement to apply for and be granted a patent (Rule 4.17(ii))*
- *as to the applicant's entitlement to claim the priority of the earlier application (Rule 4.17(iii))*

**(88) Date of publication of the international search report:**

1 March 2007

*For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.*

**INTERNATIONAL SEARCH REPORT**

International application No.

PCT/US04/43904

**A. CLASSIFICATION OF SUBJECT MATTER**  
 IPC: **G60Q 99/00**

USPC: 705/1  
 According to International Patent Classification (IPC) or to both national classification and IPC

**B. FIELDS SEARCHED**

Minimum documentation searched (classification system followed by classification symbols)  
 U.S. : 705/1

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

**C. DOCUMENTS CONSIDERED TO BE RELEVANT**

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US 6,761,697 B2(Rubinstenn et al) 13 June 2004 entire document	1-45
---		-----
Y		46

Further documents are listed in the continuation of Box C.  See patent family annex.

* Special categories of cited documents:		"T"
"A"	document defining the general state of the art which is not considered to be of particular relevance	later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention
"E"	earlier application or patent published on or after the international filing date	"X"
"L"	document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)	document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone
"O"	document referring to an oral disclosure, use, exhibition or other means	"Y"
"P"	document published prior to the international filing date but later than the priority date claimed	document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art
		"&"
		document member of the same patent family

Date of the actual completion of the international search 07 August 2006 (07.08.2006)	Date of mailing of the international search report <b>29 SEP 2006</b>
Name and mailing address of the ISA/US Mail Stop PCT, Attn: ISA/US Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450 Facsimile No. (571) 273-3201	Authorized officer <i>[Signature]</i> John Weiss Telephone No. 571-272-3600