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None

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(54) Matrix display systems

(57) The known driving waveform of Fig 4 (a) (not shown) for driving a matrix display apparatus having a two terminal non-linear resistance element 31 in series with a liquid crystal display element 37 at each matrix pixel point is modified by decreasing the magnitude of the sustain signal over its duration. Problems due to vertical cross-talk are thus avoided. The decrease in sustain signal may be continuous and determined by the time constant of an RC circuit (Fig 10 not shown) provided in each row driver circuit or in steps and preferably in accordance with the decay time constant of the liquid crystal material. The elements 31 may be diode ring circuits, MIMs or back to back diodes. Application to TV or video display is mentioned.

Fig. 5.

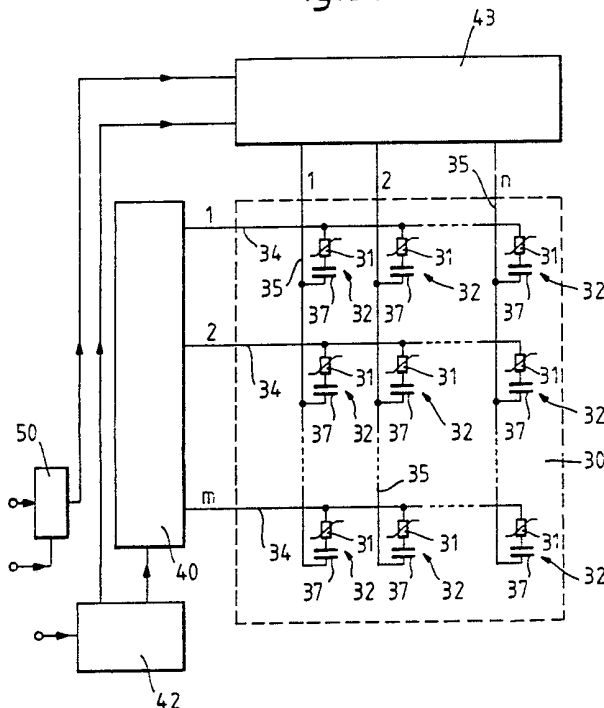


Fig. 1(a)

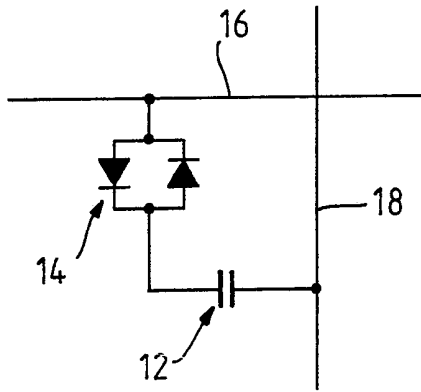


Fig. 1(b)

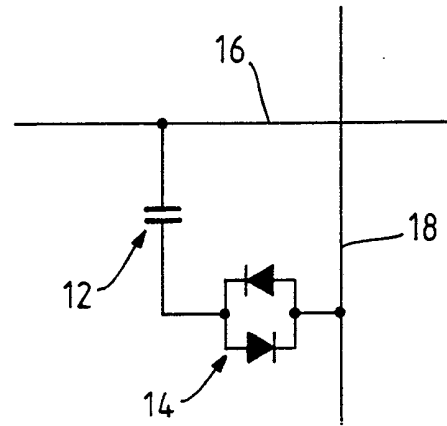


Fig. 2.

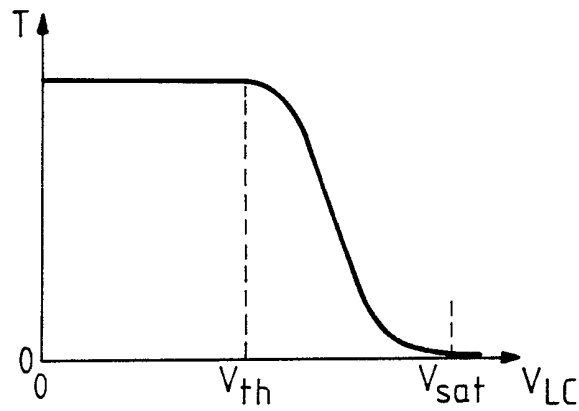


Fig. 3.

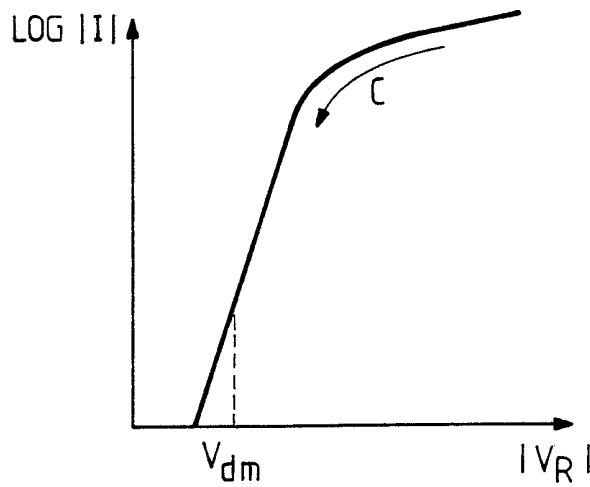


Fig.4(a)

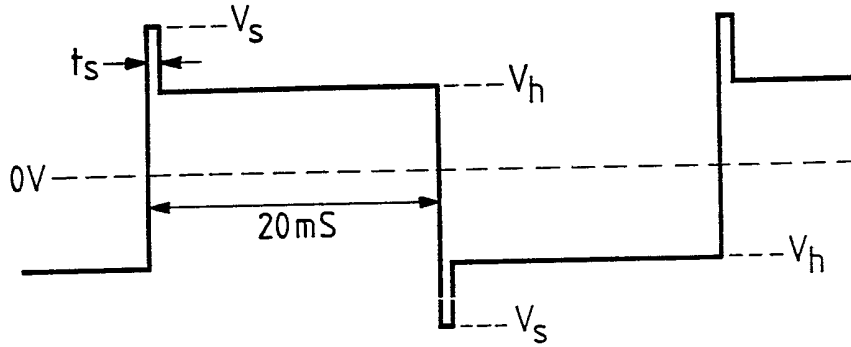


Fig.4(b)

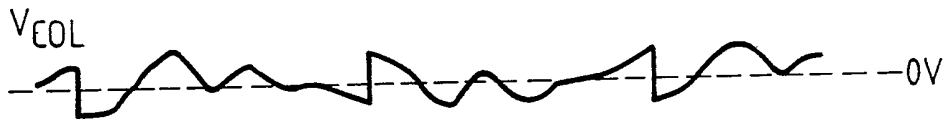


Fig.6(a)

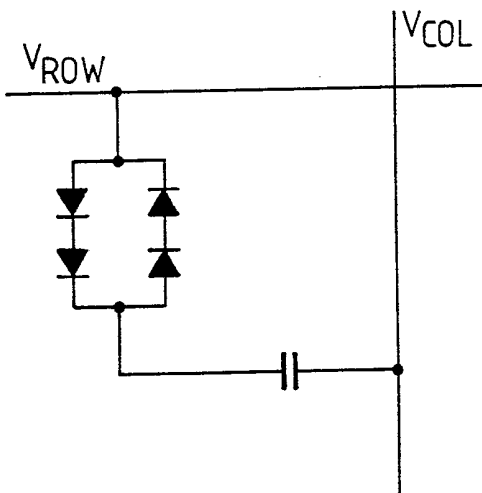


Fig.6(b)

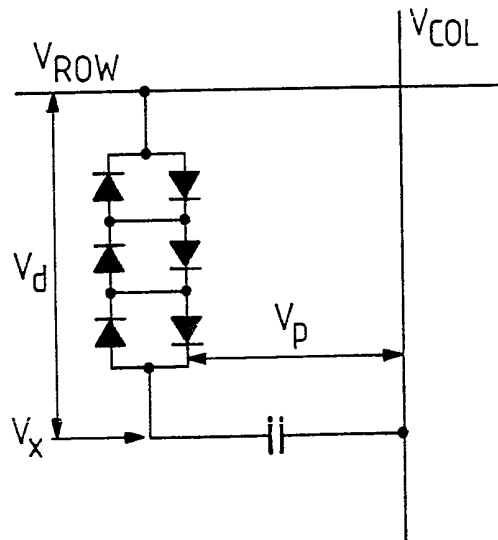


Fig. 5.

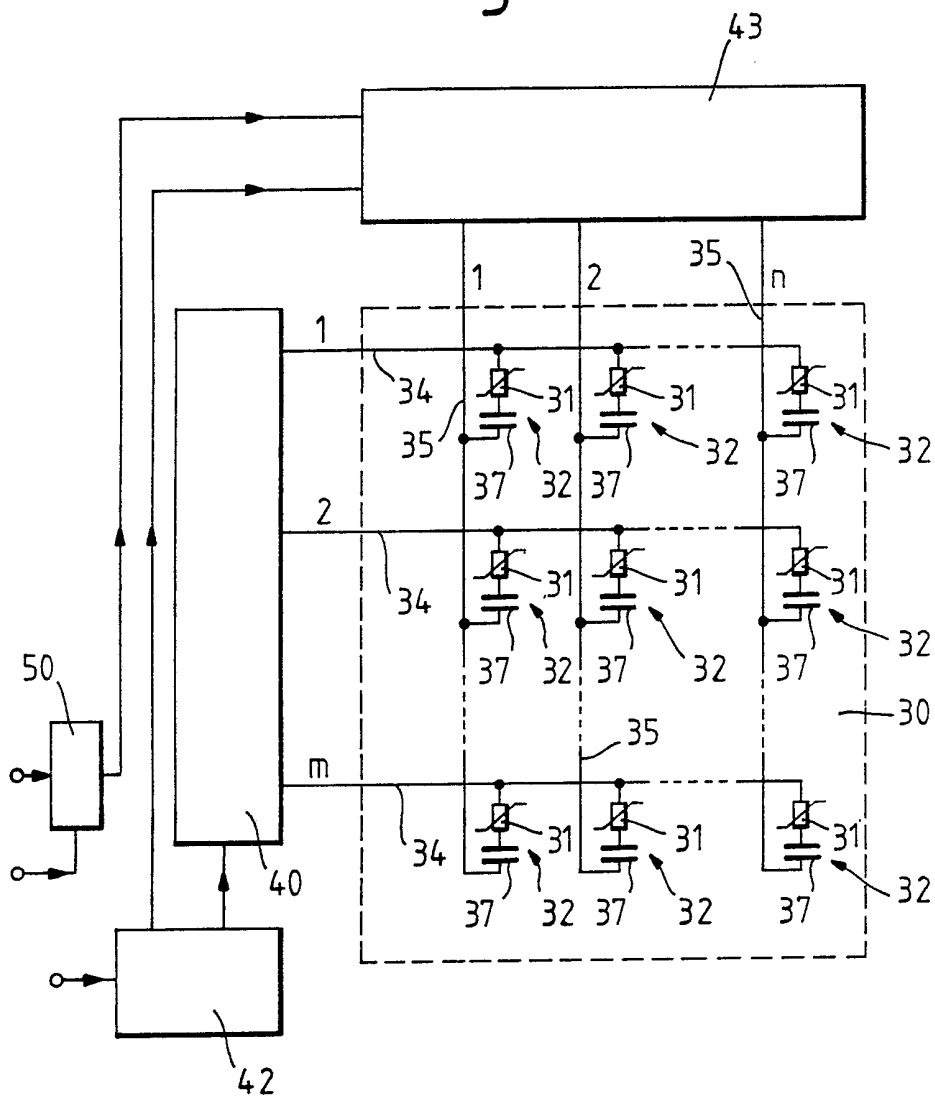


Fig.7(a)

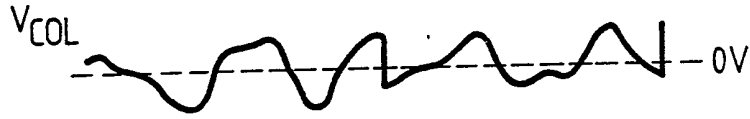


Fig.7(b)

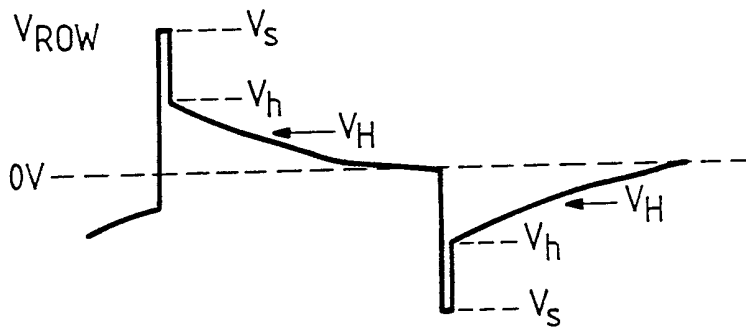


Fig.7(c)

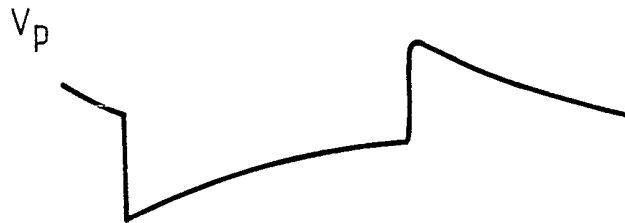


Fig.7(d)

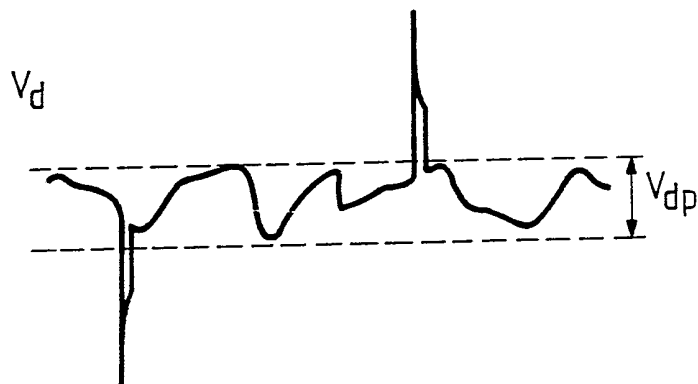


Fig. 8(a)

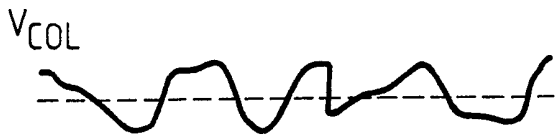


Fig. 9(a)

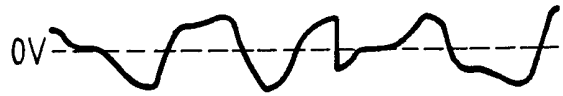


Fig. 8(b)

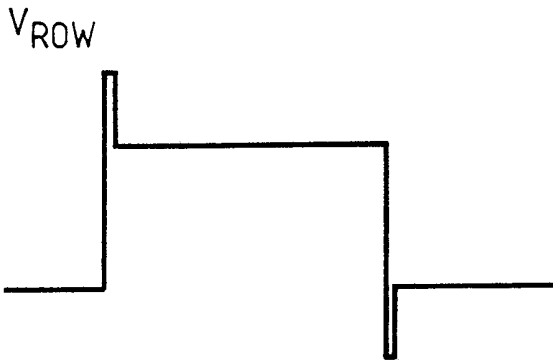


Fig. 9(b)

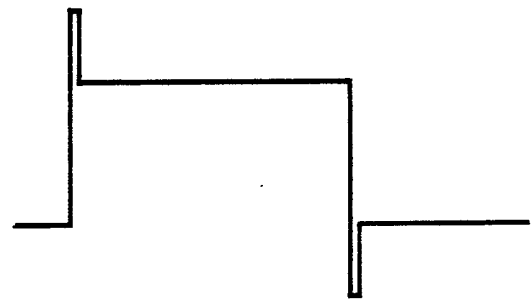


Fig. 8(c)

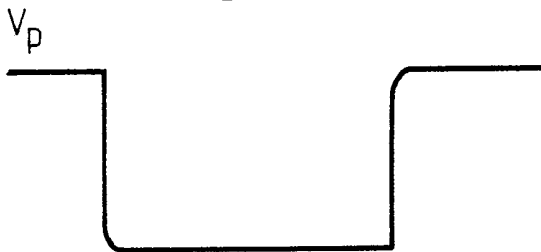


Fig. 9(c)



Fig. 8(d)

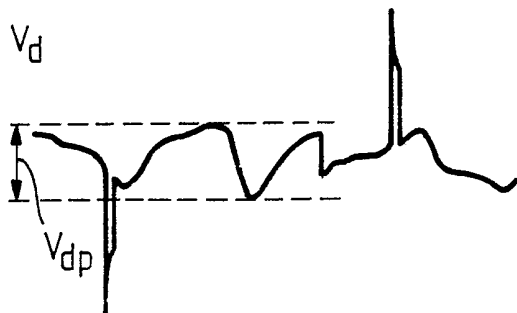


Fig. 9(d)

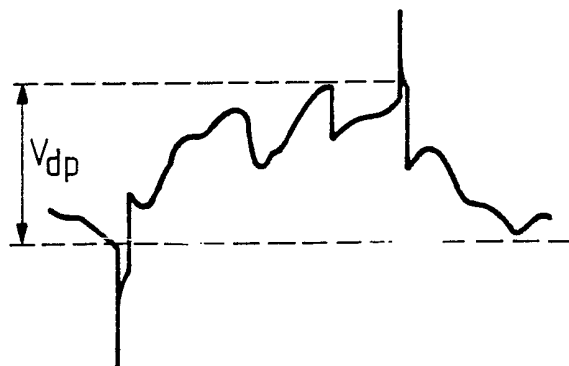
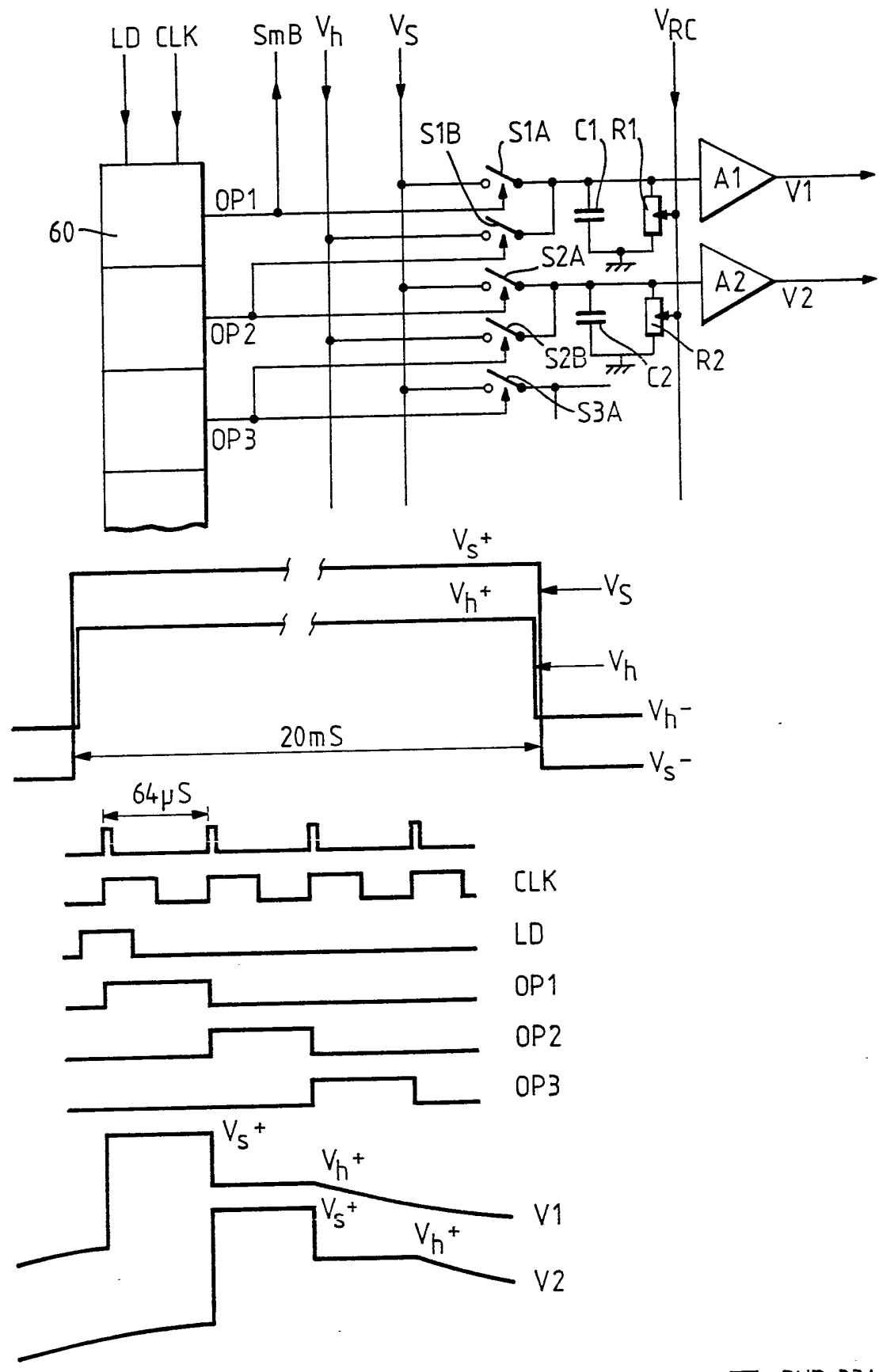


Fig. 10.



## DESCRIPTION

## MATRIX DISPLAY SYSTEMS

The present invention relates to a matrix display system comprising a plurality of row and column conductors, a plurality of picture elements each comprising a liquid crystal display element connected in series with an associated two terminal non-linear resistance element exhibiting a threshold characteristic between a row conductor and a column conductor, and drive signal generating means for applying drive signals to the row and column conductors for driving the display elements, the drive signal supplied to one of the two conductors associated with each picture element consisting of a selection signal portion during which the display element is set to a desired display condition and a sustain signal portion for sustaining that display condition during a subsequent interval prior to the picture element receiving a further selection signal portion.

An active matrix display system of this kind is suitable for displaying alpha-numeric or video, e.g. TV, information.

Display systems of this kind in which the non-linear resistance elements comprise diode structures are known.

In Figure 1 of the accompanying drawings there is shown diagrammatically two examples of the basic circuit configuration of a typical picture element and its associated row and column conductors of a known form of such a liquid crystal display system. In these circuits, each liquid crystal display element, constituted by a pair of spaced electrodes with liquid crystal material therebetween, is connected in series with a diode ring type of non-linear resistance element, comprising in these examples a pair of diodes connected in parallel with opposing polarities, between a row, scanning, conductor and a column, data, conductor. The two forms of circuit configurations shown are electrically equivalent and perform in the same manner. The choice between them is made purely on technological grounds.

The transmission (T)-RMS voltage ( $V_{lc}$ ) curve of the liquid



crystal material, the current (I) voltage ( $V_R$ ) characteristic of the diode ring and the drive waveforms applied to the row and column conductors are illustrated in Figures 2, 3 and 4 respectively.

5 The purpose of the diode ring is to act as a switch in series with the display element. When a given row of the display is to be driven the voltage applied to the row conductor concerned, illustrated by the waveform of Figure 4a, is taken to one,  $V_s$ , of two selected levels. In common with most other liquid crystal display systems the polarity of the voltage applied across the liquid crystal display element is inverted every field. Since the operation of the picture elements in the positive and negative cycles are exactly equivalent the following discussion will consider a cycle of only one polarity for simplicity.

15 During the "select" period  $t_s$  (Figure 4a), corresponding in the case of TV display to a maximum of a line period, the voltage across the diode ring and display element causes the diode ring to operate in the charging part of the diode ring characteristic indicated at C in Figure 3. In this region the diode ring current is large and the display element capacitance rapidly charges to a voltage,  $V_p$ , given by the expression:-

$$V_p = V_{col} - V_s - V_d, \quad (1)$$

25 where  $V_{col}$  and  $V_s$  are respectively the voltage applied to the column conductor 18 at that time and the select voltage applied to the row conductor 16, and  $V_d$  is the voltage drop across the diode ring.  $V_{col}$  is derived, in the case of a TV display, by sampling the appropriate line of the incoming video signal, in accordance with known practice. At the end of the select period  $t_s$  the row voltage falls to a new, lower, and constant value  $V_h$  (Figure 4a) which is selected so that the mean voltage across the diode ring during the next approximately 20 milliseconds, corresponding to the usual field period for TV display less the duration of the period  $t_s$ , when the row is next addressed again with a select voltage, is minimised. In theory,

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assuming an ideal situation, this sustain, or hold, voltage  $V_h$  is equal to the mean of the rms saturation and threshold voltages (as shown in Figure 2), that is:-

$$V_h = (V_{sat} + V_{th})/2. \quad (2)$$

5 Under these conditions the maximum voltage of either polarity appearing across the diode ring is equal to the peak to peak voltage on the column conductor, which in turn is equal to the difference between the rms saturation and threshold voltages  $V_{sat}$  and  $V_{th}$ . As the voltage across the diode ring increases  
10 larger leakage currents flow through the diodes and vertical crosstalk appears. For a given level of display performance it is possible to derive a maximum acceptable diode voltage which is shown at  $V_{dm}$  in Figure 3. This means that the display will only operate correctly if the condition:-

$$15 \quad V_{sat} - V_{th} < V_{dm} \quad (3)$$

is satisfied.  $V_{dm}$  can be controlled by placing several diode rings in series or by varying the way in which the diodes are fabricated so that the slope of the diode I-V curve is changed. The latter approach only allows small changes to be produced so  
20 the main way in which the diode ring characteristics can be matched to the liquid crystal is to place a number of diode rings in series until  $V_{dm}$  for the combination satisfies the above equation. An example of the circuit of a typical picture element employing a number of diode rings in series as the non-linear  
25 resistance element is shown in Figure 6.

Clearly, the smaller the difference between  $V_{sat}$  and  $V_{th}$ , the fewer diode rings are needed. However, a certain difference is needed to allow grey scale levels to be accurately reproduced. The use of the minimum number of diode rings is  
30 desirable for two reasons. Firstly the chances of producing a faulty diode increase as the number of diodes increases and so the yield of good displays becomes lower as numbers increase. Secondly, for a display device operated in transmission mode, and bearing in mind that the diodes are usually fabricated side by  
35 side and situated adjacent an electrode of their associated

display element on a substrate of the device, the effective optical transmission area of the display becomes smaller as more diodes are used, making the display dimmer for a given backlight power.

5 It has been found that in operation the known display system can exhibit unwanted vertical cross-talk effects and that the minimum number of series connected diode rings necessary for acceptable performance in reducing the level of cross-talk exhibited is greater than the number expected as a result of the above theoretical considerations. Because of this, the display  
10 system is likely to suffer more than expected with the above described problems.

It is an object of the present invention to provide an improved matrix display system in which the aforementioned  
15 operational problems are obviated at least to some extent.

More particularly it is an object of the present invention to provide a matrix display system operable such that, compared with the known system, the level of unwanted vertical cross-talk is reduced whilst at the same time the number of series diode  
20 rings needed for each picture element is kept to a minimum, so as to avoid the problems described with regard to the provision of large numbers of diodes.

According to the present invention, a matrix display system comprising a plurality of row and column conductors, a plurality  
25 of picture elements each comprising a liquid crystal display element connected in series with an associated two terminal non-linear resistance element exhibiting a threshold characteristic between a row conductor and a column conductor, and drive signal generating means for applying drive signals to  
30 the row and column conductors for driving the display elements, the drive signal supplied to one of the two conductors associated with each picture element consisting of a selection signal portion during which the display element is set to a desired display condition and a sustain signal portion for sustaining  
35 that display condition during a subsequent interval prior to the

picture element receiving a further selection signal portion is characterised in that the sustain signal portion voltage supplied by the drive signal generating means is decreased in magnitude over its duration.

5 Preferably, the sustain signal portion is decreased gradually, either continuously or in steps, such that the mean voltage obtained across the non-linear resistance element is substantially minimised for the duration of the sustain signal portion.

10 In a preferred embodiment, the magnitude of the sustain signal portion voltage is varied substantially in accordance with the decay time constant of the liquid crystal material of the display element.

15 The invention stems from a recognition that the cross talk problems associated with the known display system, and the consequent need for greater numbers of series connected diode rings than predicted theoretically, derives from a behavioural characteristic of the liquid crystal material employed.

20 In the above discussion of the operation of the known system, it was assumed that the voltage across the liquid crystal display element does not decay. In practice this is not the case. The charge on the display element slowly leaks away due to the inherent resistivity of the liquid crystal material and this has important implications for the operation of diode rings. As  
25 described above the constant sustain voltage,  $V_h$ , applied to the rows is set to minimise the voltage across the diode rings for any possible combination of column and display element voltages for a situation in which the display voltage does not decay. If the display element voltage decays during each TV field period  
30 then the range of voltage which can appear across the diode rings is increased by the amount of this decay. Thus the peak to peak voltage across the diode rings,  $V_{dp}$ , is much larger when the voltage across the liquid crystal display element decays. The condition for an acceptable level of crosstalk given in equation  
35 (3) then becomes:

$$V_{sat} - V_{th} + V_{decay} < V_{dm}$$

(4)

where  $V_{decay}$  is the amount by which the display element voltage decays during one TV field (20ms). This means a larger value of  $V_{dm}$  is required which, in turn, explains why more diode rings are needed in series for each picture element.

5 The invention, however, which in another aspect relates also to a method of driving the kind of display system described in the aforementioned manner, involves an improvement to the row driving wherein the row drive signals are modified in such a way as to reduce the effect of the decay in the liquid crystal  
10 voltage on the display crosstalk performance without having to increase the number of diode rings used per picture element. More particularly this improved drive involves controlling the sustain voltage such that it is no longer constant but is made to  
15 decrease so as to compensate for the effects of decay of the voltage across the display element. A decrease in the sustain signal voltage will tend to reduce the deleterious effect of any decay in charge in the display element on the voltage obtained across the non-linear element.

20 A simple drop in the sustain signal voltage would be helpful to some extent. However, particularly beneficial results are achieved if the sustain signal voltage is decreased gradually over its duration substantially in dependence upon charge decay in the display element so that, taking into account the charge  
25 decay in the display element, the mean voltage across the non-linear element is substantially minimised with no potentially harmful increase likely to lead to vertical cross-talk problems being produced during the presence of the sustain signal. When the sustain signal portion voltage is varied with a time constant  
30 substantially equal to that of the liquid crystal material of the display elements, the decay in the liquid crystal display element no longer produces any noticeable increase in the voltage across the non-linear resistance element.

35 The invention is beneficial to display systems using diode rings as in non-linear resistance elements, although it may be

used to advantage with other types of diode structures such as, for example, MIMs or back to back diodes.

A liquid crystal matrix display system and its method of operation in accordance with the present invention will now be described, by way of example, with reference to the accompanying drawings, in which:-

Figures 1a and 1b illustrate alternative forms of circuits of a typical picture element connected between a row and column conductor in a known matrix display system using diode ring circuits as non-linear resistance elements;

Figure 2 illustrates graphically the transmission-voltage characteristic of a liquid crystal display element;

Figure 3 illustrates graphically the current-voltage curve of a bidirectional non-linear resistance element exhibiting a threshold characteristic, for example a diode ring circuit;

Figures 4a and 4b show example of the waveforms applied to a row and a column conductor respectively for driving the picture element in a known driving scheme;

Figure 5 is a simplified block diagram of a liquid crystal matrix display system intended for displaying TV pictures and including a display panel comprising an array of individually addressable picture elements each consisting of a display element in series with a non-linear element;

Figures 6(A) and 6(b) illustrate examples of possible circuit configurations of a typical picture element of the display panel using diode rings for the non-linear elements;

Figures 7a-d show typical voltage waveforms associated with a picture element of the system of Figure 5 and comprising respectively the drive signal,  $V_{col}$ , applied to a column conductor, the drive signal,  $V_r$ , and  $V_n$  applied to row conductor, the voltage  $V_{lc}$  appearing across the display element, and the peak to peak voltage  $V_{dp}$  appearing across the non-linear resistance element of the picture element.

Figures 8a-d and 9a-d illustrate for comparison corresponding voltage waveforms in a similar matrix display

system but in which the picture elements are driven in known fashion, the waveforms of Figure 8 being applicable to an ideal case where the liquid crystal display element does not suffer leakage and Figure 9 being applicable to a case where leakage exists.

5 Figure 10 illustrates diagrammatically one form of drive circuit for use in driving row conductors in a display system according to the present invention, together with some of the associated voltage waveforms appearing therein.

10 Referring to Figure 5, there is shown schematically and in simplified form a block diagram of an LCD-TV matrix display system which includes an active matrix addressed liquid crystal display panel 30 consisting of  $m$  rows (1 to  $m$ ) with  $n$  horizontal picture elements 32 (1 to  $n$ ) in each row. In practice, the total number of picture elements ( $m.n$ ) in the matrix array of rows and columns may be 200,000 or more. Each picture element 32 consists of a liquid crystal display element 37 connected electrically in series with a bidirectional non-linear resistance element 31 exhibiting a threshold characteristic and acting as a switching element between a row conductor 34 and a column conductor 35. The current/voltage characteristic of the elements 31 is as shown in Figure 3. The picture elements 32 are addressed via these sets of row and column conductors 34 and 35 which are in the form of electrically conductive lines carried on respective opposing faces of two, spaced, glass supporting plates (not shown) also carrying the electrodes of the liquid crystal display elements. The two sets of conductors extend at right angles to each other with the picture elements located at their cross-over regions.

25 The row conductors 34 serve as scanning electrodes and are controlled by a row driver circuit 40 which applies a scanning signal to each row conductor 34 sequentially in turn. In synchronism with the scanning signals, achieved by means of the timing circuit 42, data signals are applied to the column conductors 35 from column conductor driver circuit 43 connected to the output of a video processing circuit 50 to produce the

30  
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required display from the rows of picture elements associated with the row conductors 34 as they are scanned. In the case of a video or TV display system these data signals comprise video information. By appropriate selection of the scanning and data signal voltages, the optical transmissivity of the display elements 37 of a row are controlled to produce the required visible display effect. The display elements 37 have a transmission voltage characteristic as shown in Figure 2 and are only activated to produce a display effect in response to the application of both the scanning and data signals to the picture elements 32 by means of the non-linear elements 31. The individual display effects of the picture elements 32, addressed one row at a time, combine to build up a complete picture in one field, the picture elements being refreshed in a subsequent field.

Using the transmission/voltage characteristics of a liquid crystal display element, as depicted in Figure 2, grey scale levels can be achieved.

The voltage/conduction characteristic of the two-terminal non-linear elements 31 is bidirectional and substantially symmetrical with respect to zero voltage so that by reversing the polarity of the scanning and data signal voltages after, for example, every complete field a net dc bias across the display elements is avoided.

Active matrix liquid crystal display systems employing two terminal non-linear resistance elements as switching elements in series with the display elements are generally well known and hence the foregoing description of the main features and general operation of the display system with regard to Figure 5 has deliberately been kept brief for simplicity. For further information reference is invited to earlier publications describing such types of display systems, such as, for example, US Patent Specification 4,223,308 and British Patent Specification 2,147,135, both describing the use of diode structures as non-linear switching elements, and British Patent



Specification 2,091,468, describing the use of MIMs (Metal-Insulator-Metal devices) as non-linear switching elements, details of which are incorporated herein.

In the particular embodiment described here, the non-linear elements 31 comprise diode rings (as described for example in the  
5  
aforementioned British Patent Specification No. 2,147,135), although it will be appreciated that other forms of bidirectional non-linear resistance elements exhibiting a threshold  
10  
characteristic may be used instead. The circuit of each picture element 32 may be similar to that shown in Figure 1a or 1b of the accompanying drawings. Although the diode ring circuit in these Figures is shown simply as two diodes connected in parallel and with opposite polarity, variations are possible. For  
15  
example, each of the parallel branches may comprise two or more diodes in series, as depicted in Figure 6a. Alternatively, the diode ring circuit may comprise two or more of the diode rings shown in Figures 1a or 1b connected in series, as depicted in Figure 6b. Other suitable forms of bidirectional non-linear  
20  
switching elements such as MIMs may be used instead.

As previously described, row scanning in matrix display systems of the above kind is normally accomplished using a  
25  
waveform comprising a row select signal portion of duration  $t_s$  and magnitude  $V_s$  followed immediately by a sustain, or hold, signal portion of lower, but similar polarity, voltage  $V_h$  for the remainder of the field period, as shown in Figure 4a. In order to alleviate the problem of vertical cross-talk in such display systems caused by charge leakage in the liquid crystal display elements during the sustain period resulting in diodes of other  
30  
picture elements which should be in a high impedance state being turned on, it is possible for a number of diode rings to be connected in series in the manner shown in Figure 6b. However, this has the disadvantage that the increased numbers of diodes then necessary can cause further problems with yield and optical transparency of the display panel.

35  
With the present invention, however, the row conductors 34

of the display panel are driven with modified scanning signals such as to reduce greatly the likely effects of charge decay in the liquid crystal display element voltage on the panel's cross-talk performance without increasing the number of diodes used for each picture element.

With regard to Figure 7b, there is shown a portion of the waveform of the scanning signal  $V_{row}$  applied to a typical row conductor 34 of the panel. Comparing this waveform with that used previously as shown in Figure 4a, it can be seen that while the select signal portion remains the same, the sustain signal portion,  $V_H$ , gradually decreases from a maximum  $V_H$  during the remaining field period in accordance with decay characteristics of charge in the display element rather than staying substantially constant. Figure 7a shows an example of a data signal waveform,  $V_{col}$ , applied to a typical column conductor 35. Figures 7c and 7d show respectively the resulting voltage,  $V_p$ , appearing across the liquid crystal display element 37 as determined by equation (1) and the voltage drop,  $V_d$ , across the non-linear element 31, where, assuming  $V_x$  is the voltage at the junction between the non-linear element 31 and the display element 37,

$$V_d = V_x - V_{row} \quad \text{and} \quad V_p = V_{col} - V_x.$$

The effect of this difference in the scanning signal waveform can be seen by comparing Figures 7a-7d with the corresponding waveforms shown in Figures 8a-8d and 9a-9d, both of which apply to a situation where the sustain signal portion voltage is maintained substantially constant. Figures 8a-8d relate to an ideal situation where it is assumed no charge decay in the liquid crystal display elements exists whereas Figures 9a-9d relate to a real situation in which such leakage occurs. It can be seen from Figures 7d and 9d particularly that the peak to peak voltage  $V_{dp}$  existing across the non-linear element 31 is much smaller when the sustain signal portion is appropriately varied during the field period because the decay of charge in the display element is compensated and no longer produces an increase

in the voltage across the non-linear element. In comparison, the voltage  $V_{dp}$  existing when the sustain signal portion is held constant, Figure 9d, is much larger as a consequence of gradual charge leakage in the display element so that a larger value of  $V_{dm}$  (Equations (3) and (4)) is required.

For optimum results in which the voltage existing across the diode  $V_d$  (Figure 7d) approaches closely that expected in the ideal situation assuming no display element charge leakage (Figure 8d), the sustain signal portion voltage  $V_H$  gradually decays from a maximum  $V_h$  with a time constant substantially equal to that of the liquid crystal material of the display elements 37.

The row driver circuit 40 may be of any convenient form for generating the required scanning signals on the row conductors 34. One form of circuit suitable for this purpose will now be described with reference to Figure 10 which illustrates a part of the circuit associated with the first two row conductors of the display panel 10 together with typical examples of waveforms involved.

The circuit 40 includes a shift register 60 which is supplied with a LOAD pulse LD and clocked at line synchronisation frequency of the signal to be displayed, i.e. every 64 microseconds for a TV display, by an input waveform CLK derived from the timer circuit 42 from the line synchronisation signal, LS. This clocking causes a single "high" pulse to propagate down the shift register outputs OP1, OP2, OP3, etc. On the first clock cycle OP1 goes high causing an associated analogue switch S1A to close. Upon closing, the switch S1A connects the input of a unity gain buffer A1 to a line at the required select voltage  $V_s$  thereby making the output voltage at output V1 connected to the first row conductor 34 also equal to  $V_s$ .

On the next positive edge of waveform CLK, output OP1 goes low and output OP2 goes high. This allows switch S1A to open and causes analogue switches S1B and S2A to close. As a result, the buffer A1 is connected to a line at voltage  $V_h$  and the output V1

is set to the initial sustain voltage  $V_h$ . At the same time, switch S2A operates to connect buffer A2 with the line at voltage  $V_s$  thereby causing row output V2, connected to the second row conductor 34, to go to the select voltage  $V_s$ .

5 On the next positive edge of the clock waveform CLK, shift register outputs OP2 and OP3 go low and high respectively. These cause the next row output, V3, not shown, to go to the select voltage level  $V_s$  via switch S3A, and row output V2 to go to the initial sustain level  $V_h$ . Also switch S1B is opened so that the  
10 input of buffer A1 is disconnected from any voltage supply line. From this point on until the switch S1A is next closed by shift register output OP1 going high one field period (20 ms) later, the voltage at row output V1 supplied to the first row conductor 34 is controlled by the voltage stored on capacitor C1. Since  
15 the unity gain buffers A1, A2, etc., are constructed to have a high input impedance, the voltage on C1 will decay exponentially with a time constant determined by capacitor C1 and the parallel resistor R1.

This exponential decay of the sustain signal voltage  $V_H$  from  
20 its maximum  $V_h$  is substantially the waveform required provided the time constant  $R1.C1$  is made approximately equal to the time constant for charge decay of the liquid crystal display elements 37. Similarly, the sustain signal decay for other row conductors 34 is determined by the associated resistors and capacitors R2,  
25 C2, etc..

By making the resistors R1, R2, etc., controllable by an external control voltage,  $V_{RC}$ , the form of the sustain signal  $V_H$  can be adjusted to match the requirements of the display elements.

30 The row driver circuit can be fabricated as an integrated circuit. As such, there are several ways in which these resistors can be made variable. For example, each resistor R1, R2, etc., may comprise a set of binary weighted resistors which can be switched in and out of circuit by a series of analogue  
35 switches controlled by digital signals. Alternatively,

a series of MOS transistors may be used in a non-saturated state for each of the resistors R1, R2, etc., to provide voltage controlled resistors. Small variations in the effective value of the resistors R1, R2, etc., with the voltage across them are not critical as a considerable reduction in the voltage across the non-linear elements 31 is still obtained even if the decay in the sustain signal  $V_h$  is not precisely exponential.

It will be appreciated that upon subsequent clocking of the shift register 60 by the signal CLK, the row outputs V2, V3 and so on to row output  $V_m$  for the mth row conductor 34 will in succession be driven in similar fashion to that described above with regard to row output V1 so as to apply scanning signals to the row conductors 1 to m in turn. Switch  $S_{mB}$  associated with output  $OP_m$  for the mth row conductor is operated by the output  $OP_1$ , as indicated in Figure 10. For simplicity, only the output waveforms for the first two row outputs V1 and V2 and the two sub-circuits for providing these waveforms are shown in Figure 10. The remaining  $m-2$  sub-circuits are identical with those shown.

Following operation of the row output  $V_m$ , signifying the completion of one complete field, the circuit 40 operation is repeated for the next field.

For this next field, however, the polarity of the voltages  $V_h$  and  $V_s$  is changed in order to meet the polarity inversion requirement for driving the display elements 37. The circuits 40 operates repeatedly in this fashion for succeeding fields, with polarity inversion of voltages  $V_h$  with  $V_s$  after each field.

Whilst the above described row drive circuit provides a sustain signal  $V_H$  which gradually and continuously decreased in magnitude over its duration, it is envisaged that in an alternative row drive scheme the sustain signal could be decreased over its duration in discrete steps.

## CLAIMS(S)

1. A matrix display system comprising a plurality of row and column conductors, a plurality of picture elements each comprising a liquid crystal display element connected in series with an associated two terminal non-linear resistance element exhibiting a threshold characteristic between a row conductor and a column conductor, and drive signal generating means for applying drive signals to the row and column conductors for driving the display elements, the drive signal supplied to one of the two conductors associated with each picture element consisting of a selection signal portion during which the display element is set to a desired display condition and a sustain signal portion for sustaining that display condition during a subsequent interval prior to the picture element receiving a further selection signal portion, characterised in that the sustain signal portion voltage supplied by the drive signal generating means is decreased in magnitude over its duration.

2. A matrix display system according to Claim 1, characterised in that the sustain signal portion is decreased gradually such that the mean voltage obtained across the non-linear resistance element is substantially minimised for the duration of the sustain signal portion.

3. A matrix display system according to Claim 2, characterised in that the magnitude of the sustain signal portion voltage is decreased substantially in accordance with the decay time constant of the liquid crystal material of the display element.

4. A matrix display system according to Claim 2 or Claim 3, characterised in that the sustain signal portion is decreased in continuous fashion.

5. A matrix display system according to Claim 2 or Claim 3, characterised in that the sustain signal portion is decreased in steps.

6. A matrix display system according to Claim 2 or Claim 3, characterised in that the drive signal generating means includes

for each conductor, to which selection signals and sustaining signals are applied a switch circuit and an output stage comprising a voltage storage circuit and connected to the associated conductor, the switch circuit being operable to connect the output stage to a source at the selection signal voltage and a source at a first level of sustain signal voltage in succession, and the voltage storage circuit including circuit elements for temporarily storing the sustain signal voltage and effecting decay in the sustain signal voltage from that first level.

7. A matrix display system according to Claim 6, characterised in that the switch circuits are operable by a shift register circuit whose outputs are connected to the switch circuits.

8. A matrix display system according to Claim 6 or Claim 7, characterised in that each voltage storage circuit comprises an RC circuit arrangement which determines the decay characteristic of the sustain signal voltage.

9. A matrix display system according to Claim 8, characterised in that the resistance value of the resistive element of the RC circuit arrangement is adjustable.

10. A matrix display system according to any one of the preceding claims, characterised in that the non-linear resistance elements comprise diode structures.

11. A matrix display system according to Claim 10, characterised in that the non-linear resistance elements comprise diode rings.

12. A matrix display system substantially as hereinbefore described with reference to, and as shown in, Figures 5 to 7 and 10 of the accompanying drawings.