

Sept. 11, 1928.

1,684,244

B. E. RICHARDSON

CARTON

Filed Nov. 29, 1926

3 Sheets-Sheet 1

Fig. 1

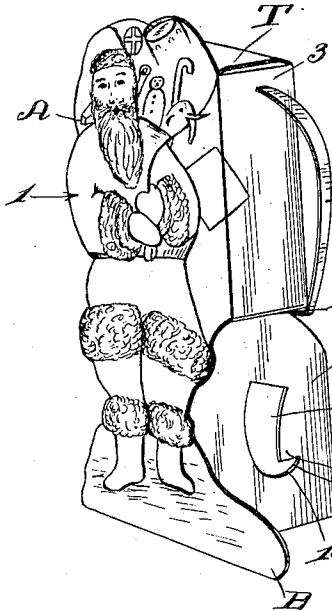


Fig. 2

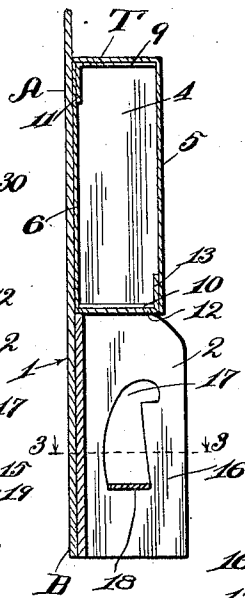


Fig. 3

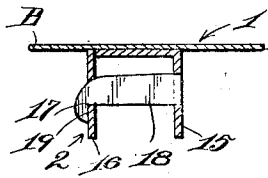


Fig. 4

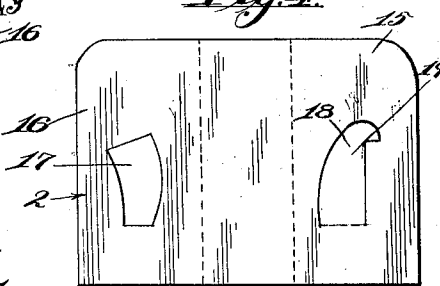
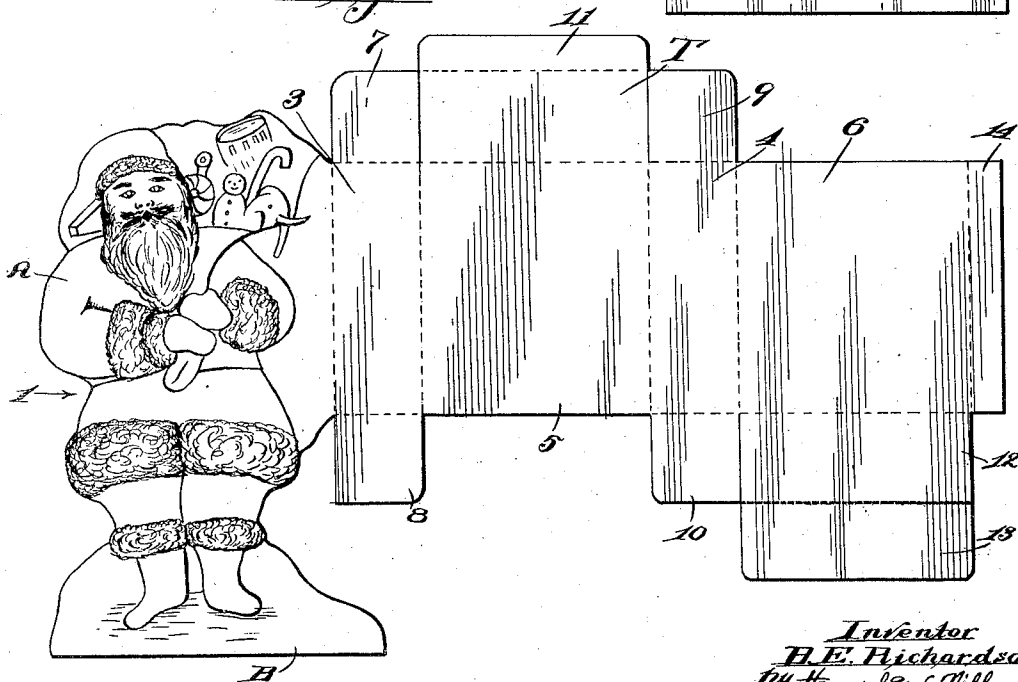


Fig. 5



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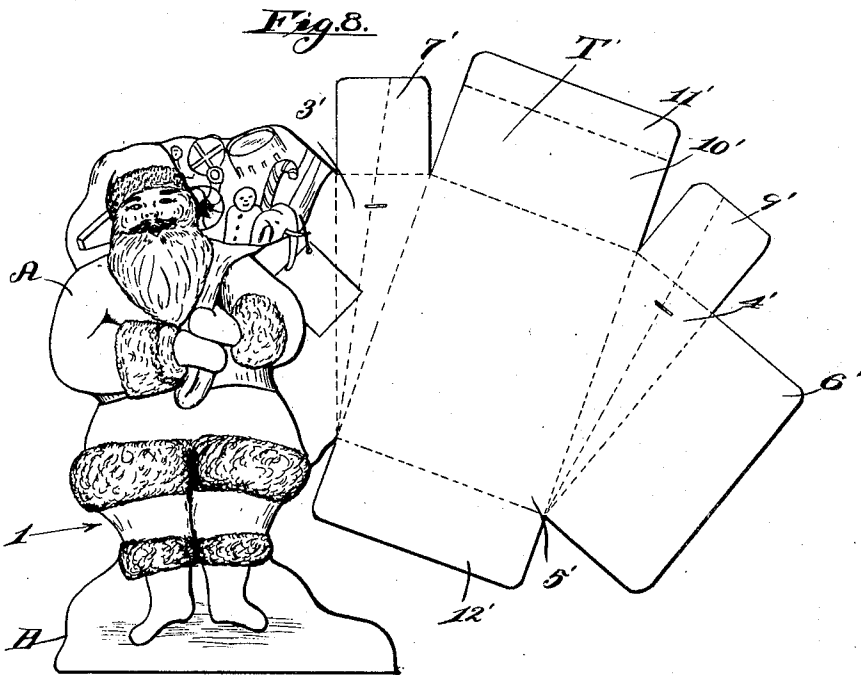
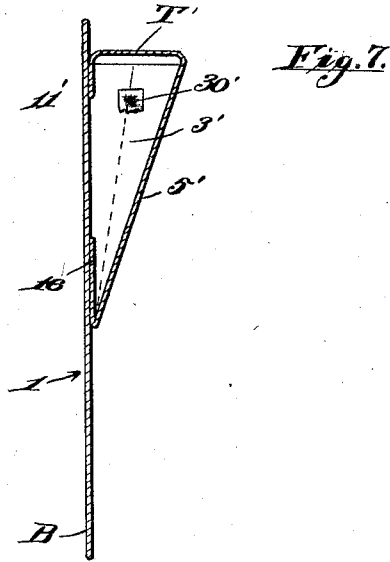
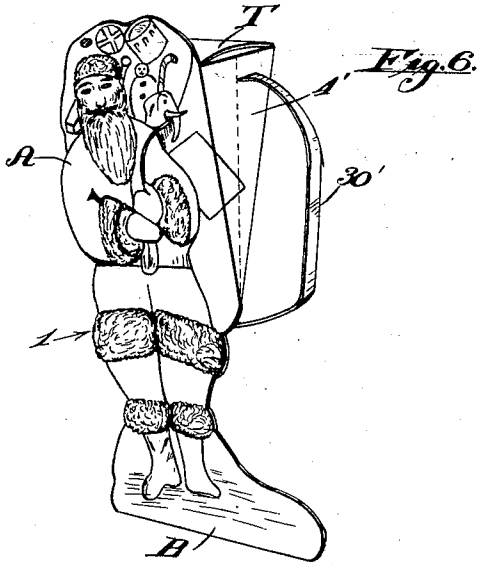
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3 Sheets-Sheet 3

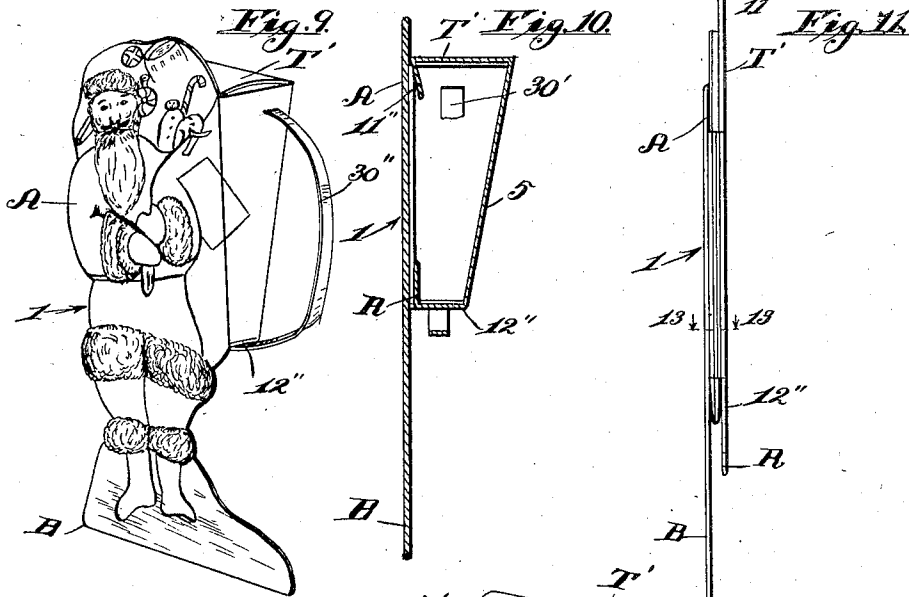
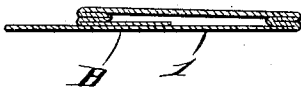


Fig. 13



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UNITED STATES PATENT OFFICE.

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CARTON.

Application filed November 29, 1926. Serial No. 151,474.

This invention relates to cartons and especially to cartons which are adapted for display purposes, and the particular embodiment which I have represented in the accompanying drawings is directed towards a carton which is especially designed for use in stores and is adapted to satisfy the demands for an attractive and useful Christmas packet.

An object of this invention is to provide a carton wherein the supporting member is in the form simulating a human figure and in which the actual article retaining packet rests upon the shoulders of the portrayed human figure.

Another object of this invention is to provide a carton which may be stamped from a single sheet of material and which folds in a novel manner to provide the desired effect.

A further object of this invention is to provide a carton which has a reinforcing member formed of heavy material and is formed in such dimensions and of such material as to withstand the weight of objects placed in the packet.

A still further object of this invention is to provide a carton which may be folded into a flat form whereby a number of these cartons may be placed together in superimposed relationship for shipping and transportation purposes.

With the foregoing and other objects in view which will be made manifest in the following detailed description and specifically pointed out in the appended claims, reference is had to the accompanying drawings for an illustrative embodiment of the invention, wherein:

Figure 1 is a perspective view taken on an oblique angle of the carton assembly,

Fig. 2 is a side view of the same,

Fig. 3 is a sectional view taken along the line 3—3 of Fig. 2,

Fig. 4 is a plan view of the blank forming my reinforcing member,

Fig. 5 is a plan view of the blank forming my complete carton assembly,

Fig. 6 is a perspective view taken on an oblique angle of a modified form of my device,

Fig. 7 is a side elevation in section of the same,

Fig. 8 is a plan view of the blank from which my modified form of carton is formed,

Fig. 9 is a perspective view taken on an oblique angle of a still further modified form of my invention,

Fig. 10 is a vertical sectional view of the same,

Fig. 11 is a side view of the same in folded relationship,

Fig. 12 is a plan view of the blank from which the second modified form of my invention is cut, and

Fig. 13 is a sectional view taken on the line 13—13 of Fig. 11.

Referring to the accompanying drawings wherein similar reference characters designate similar parts throughout, the main support is shown at 1 and comprises an enlarged base portion B and an upper portion A. This main support is adapted to have a pictorial representation printed thereon and in this instance I have shown a figure of Santa Claus printed thereon. This support 1 is adapted to have an easel 2 attached to the lower extremity of the same. This easel will be more fully described hereinafter. The supporting member 1 is adapted to form the front wall of a carton which is formed by stamping from a single blank of sheet material.

This carton comprises the front wall 1 above mentioned, side walls 3 and 4, a rear wall 5 and a front wall reinforcing member 6. The side walls 3 and 4 are provided with flaps 7, 8, 9 and 10, while attached to and formed integral with the rear wall along its upper edge is a top wall T having a flap 11. Similarly the front wall reinforcing member 6 has formed along its lower edge and integral with the same a bottom wall 12 having a flap 13. The reinforcing member also has formed along a wall thereof a side wall reinforcing member 14. The parts thus described form my carton assembly. This carton may be formed of any flat material such as thin cardboard or the like.

Formed as a separate piece and preferably of somewhat heavier material is my supporting easel 2. This easel comprises a front wall adapted to be suitably fastened as by gluing to the lower portion of the main support 1, and side members 15 and 16. The side member 16 is formed with an aperture therethrough indicated at 17, which aperture is slightly wider at the top than at the bottom. Stamped from the side member 15 is an arm 18 having a projection 19 in the outer end thereof. When the sides 15 and 16 are

in parallel relation this arm is adapted to be inserted into the wide portion of the slot 17 and brought downwardly so as to engage the narrow portion, thus holding the easel in extended relationship.

In the modification shown in Fig. 6 I have provided a carton which may be folded in compact relationship for shipment. This carton is likewise made from a single sheet of material and comprises side walls 3' and 4', a rear wall 5' and a front wall reinforcing member 6'. The flaps 8 and 10 have been omitted from the side walls and each side wall carries a single top flap 7' and 9'. Attached to the upper edge of the rear wall 5' is a top wall T' and a flap 11'. The bottom wall in this case instead of being attached to the front reinforcing member has been omitted, and attached to the rear wall 5' is a second front wall reinforcing member 12'. The angular side walls are bisected as are the flaps thereon by folds F. When the device is in assembled relation, as in Fig. 6, the top wall T' and the flap 11' may be extended upwardly and the side walls "kicked in" so as to cause the rear wall to abut against the main supporting member, forming structure occupying but little thickness. In this condition a number of the articles may be superimposed and stored for shipment.

In the modification shown in Figs. 9 to 13 inc. a still further modified form of my invention is illustrated. This modification is similar to the modification shown in Figs. 6 to 8 inc., but has provisions made for a bottom wall 12'' having a front wall reinforcing member R. With the exception of this bottom wall the arrangement of parts is as shown in the modification shown in Figs. 6, 7 and 8.

Suitable flexible handles illustrated at 30, 30' and 30'' are attached to the upper areas of the side walls 3, 3' and 3'' and form a support by which the packets may be carried.

It is obvious therefore that I have provided a novel and useful carton which is attractive in its appearance and which may be folded compactly for shipping purposes. The receptacles may be filled with candy, toys, trinkets or the like. Cartons embodying the principle of my invention are extremely durable due to the added thickness of the easel and they are well adapted to perform the function for which they are designed.

It will be understood that various changes may be made in the detail of construction without departing from the spirit or scope of the invention as defined by the appended claims.

I claim:

1. A carton cut from a single blank of material comprising a main support formed in the shape of a human figure, and a receptacle associated with said support in simulation of a burden carried by said figure.
2. A carton cut from a single blank of material comprising a main support providing a front wall cut in the shape of and portraying a human figure, a receptacle on said main support in simulation of a burden supported by said figure and comprising top and bottom walls, side walls, a rear wall, flaps on certain of said walls, reinforcements on other of said walls, and a handle associated with said receptacle.
3. A carton comprising a main support formed in the shape of and portraying a human figure, a receptacle associated with said support in simulation of a burden carried by said figure, and an easel associated with said support and disposed beneath said receptacle.
4. A carton cut from a single blank of material comprising a support providing a front wall cut in the shape of and portraying a human figure, a side wall formed integral with said support, flaps on said side wall, a back wall adjacent said side wall, a top formed upon said back wall, a flap on said top wall, a second side wall on said back wall, flaps on said second side wall, a bottom wall on said back wall, said side walls and flaps associated therewith being provided with a longitudinal fold whereby said carton may be collapsed.
5. A carton cut from a single blank of material comprising a main support, a side wall adjacent said support, a flap on said side wall, a rear wall adjacent said side wall, a second side wall adjacent said rear wall, a flap on said second side wall, a reinforcing member adjacent said second side wall, said side walls and flaps being provided with longitudinal folds, a front wall reinforcing member adjacent said rear wall, and a top wall adjacent said rear wall, said walls, flaps and reinforcing members forming a receptacle on said main support.

In testimony whereof I have signed my name to this specification.

BESS E. RICHARDSON.