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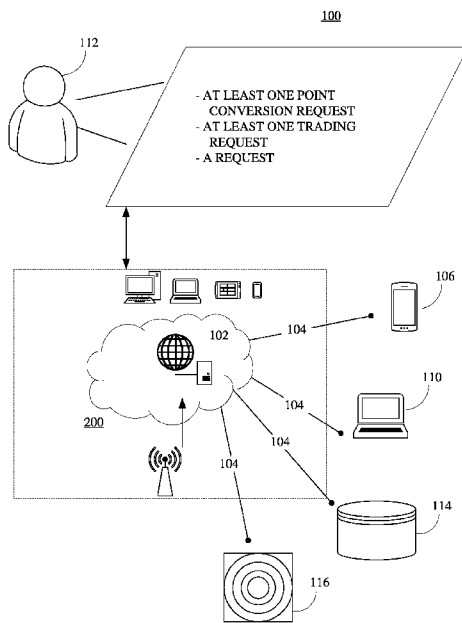


FIG. 1

(57) Abstract: The present disclosure provides a method of providing rewards to users based on activities performed by the users using applications. Moreover, the method may include receiving, using a communication device, a request from a user device associated with a user. Accordingly, the method may include analyzing, using the processing device, the one or more activity data using one or more machine learning models. Furthermore, the method may include determining, using the processing device, a number of points for the one or more activities based on the sweat equity of the one or more activities using one or more criteria. Moreover, the method may include retrieving, using a storage device, a user account associated with the user. Accordingly, the method may include updating, using the processing device, the user account based on the determining of the number of points.

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SUMMARY OF THE INVENTION

This summary is provided to introduce a selection of concepts in a simplified
5 form, that are further described below in the Detailed Description. This summary is not
intended to identify key features or essential features of the claimed subject matter. Nor is
this summary intended to be used to limit the claimed subject matter's scope.

The present disclosure provides a method of providing rewards to users based on
activities performed by the users using applications. Also, the method may include
10 receiving, using a communication device, a request from a user device associated with a
user. Further, the method may include providing, using a processing device, a user
interface on the user device based on the request. Furthermore, the user interface includes
one or more applications. Furthermore, the one or more applications may be used by the
user for performing one or more activities. Additionally, the method may include
15 generating, using the processing device, one or more activity data associated with the one
or more activities performed by the user using the one or more applications. Also, the
method may include analyzing, using the processing device, the one or more activity data
using one or more machine learning models. Further, the method may include
determining, using the processing device, a sweat equity of the one or more activities
20 based on the analyzing. Additionally, the method may include determining, using the
processing device, a number of points for the one or more activities based on the sweat
equity of the one or more activities using one or more criteria. Also, the method may
include retrieving, using a storage device, a user account associated with the user.
Further, the method may include updating, using the processing device, the user account
25 based on the determining of the number of points.

The present disclosure provides a system for facilitating an objective.
Accordingly, the system may include a communication device which may be configured
for receiving a request from a user device associated with a user. Further, the system may
include a processing device communicatively coupled with the communication device.
30 Additionally, the processing device may be configured for providing a user interface on
the user device based on the request. Moreover, the user interface includes one or more

applications. Moreover, the one or more applications may be used by the user for performing one or more activities. Also, the processing device may be configured for generating one or more activity data associated with the one or more activities performed by the user using the one or more software applications. Further, the processing device
5 may be configured for analyzing the one or more activity data using one or more machine learning models. Additionally, the processing device may be configured for determining a sweat equity of the one or more activities based on the analyzing. Also, the processing device may be configured for determining a number of points for the one or more activities based on the sweat equity of the one or more activities using one or more
10 criteria. Further, the processing device may be configured for updating a user account based on the determining of the number of points. Additionally, the system may include a storage device communicatively coupled with the processing device. Moreover, the storage device may be configured for retrieving the user account associated with the user.

Both the foregoing summary and the following detailed description provide
15 examples and are explanatory only. Accordingly, the foregoing summary and the following detailed description should not be considered to be restrictive. Further, features or variations may be provided in addition to those set forth herein. For example, embodiments may be directed to various feature combinations and sub-combinations described in the detailed description.

20

BRIEF DESCRIPTIONS OF DRAWINGS

The accompanying drawings, which are incorporated in and constitute a part of
25 this disclosure, illustrate various embodiments of the present disclosure. The drawings contain representations of various trademarks and copyrights owned by the Applicants. In addition, the drawings may contain other marks owned by third parties and are being used for illustrative purposes only. All rights to various trademarks and copyrights represented herein, except those belonging to their respective owners, are vested in and
30 the property of the applicants. The applicants retain and reserve all rights in their trademarks and copyrights included herein, and grant permission to reproduce the

material only in connection with reproduction of the granted patent and for no other purpose.

Furthermore, the drawings may contain text or captions that may explain certain embodiments of the present disclosure. This text is included for illustrative, non-limiting, explanatory purposes of certain embodiments detailed in the present disclosure.

FIG. 1 is an illustration of an online platform 100 consistent with various embodiments of the present disclosure.

FIG. 2 is a block diagram of a computing device 200 for implementing the methods disclosed herein, in accordance with some embodiments.

FIG. 3A illustrates a flowchart of a method 300 of providing rewards to users based on activities performed by users using applications, in accordance with some embodiments.

FIG. 3B illustrates a continuation of the flowchart of the method 300 of providing rewards to users based on activities performed by the users using applications, in accordance with some embodiments.

FIG. 4 illustrates a flowchart of a method 400 of providing rewards to users based on activities performed by users using applications, in accordance with some embodiments.

FIG. 5 illustrates a flowchart of a method 500 of providing rewards to users based on activities performed by users using applications, in accordance with some embodiments.

FIG. 6 illustrates a flowchart of a method 600 of providing rewards to users based on activities performed by users using applications, in accordance with some embodiments.

FIG. 7 illustrates a flowchart of a method 700 of providing rewards to users based on activities performed by users using applications, in accordance with some embodiments.

FIG. 8 illustrates a flowchart of a method 800 of providing rewards to users based on activities performed by users using applications, in accordance with some embodiments.

FIG. 9 illustrates a block diagram of a system 900 of providing rewards to users based on activities performed by users using applications, in accordance with some embodiments.

FIG. 10 illustrates a block diagram of the system 900 of providing rewards to users based on activities performed by users using applications, in accordance with some
5 embodiments.

FIG. 11 is a block diagram of a system 1100 for facilitating rewarding a user based on interacting with web applications, in accordance with some embodiments.

FIG. 12 is a flowchart of a method 1200 for facilitating rewarding a user based on
10 interacting with web applications, in accordance with some embodiments.

FIG. 13 illustrates a user interface 1300 associated with a software platform for facilitating rewarding a user based on interacting with web applications, in accordance with some embodiments.

FIG. 14 illustrates a user interface 1400 associated with a software platform of the
15 disclosed system, in accordance with some embodiments.

FIG. 15 illustrates a user interface 1500 associated with the software platform of the disclosed system, in accordance with some embodiments.

FIG. 16 illustrates a user interface 1600 associated with the software platform of the disclosed system, in accordance with some embodiments.

FIG. 17 illustrates a user interface 1700 associated with the software platform of
20 the disclosed system, in accordance with some embodiments.

FIG. 18 illustrates a user interface 1800 associated with the software platform of the disclosed system, in accordance with some embodiments.

FIG. 19 illustrates a user interface 1900 associated with the software platform of
25 the disclosed system, in accordance with some embodiments.

FIG. 20 illustrates a user interface 2000 associated with the software platform of the disclosed system, in accordance with some embodiments.

FIG. 21 illustrates a user interface 2100 associated with the software platform of the disclosed system, in accordance with some embodiments.

FIG. 22 illustrates an embodiment of a hardware system implemented with the
30 software platform of the disclosed system, in accordance with some embodiments.

DETAILED DESCRIPTION OF THE INVENTION

5 As a preliminary matter, it will readily be understood by one having ordinary skill
in the relevant art that the present disclosure has broad utility and application. As should
be understood, any embodiment may incorporate only one or a plurality of the above-
disclosed aspects of the disclosure and may further incorporate only one or a plurality of
the above-disclosed features. Furthermore, any embodiment discussed and identified as
10 being “preferred” is considered to be part of a best mode contemplated for carrying out
the embodiments of the present disclosure. Other embodiments also may be discussed for
additional illustrative purposes in providing a full and enabling disclosure. Moreover,
many embodiments, such as adaptations, variations, modifications, and equivalent
arrangements, will be implicitly disclosed by the embodiments described herein and fall
15 within the scope of the present disclosure.

 Accordingly, while embodiments are described herein in detail in relation to one
or more embodiments, it is to be understood that this disclosure is illustrative and
exemplary of the present disclosure, and are made merely for the purposes of providing a
full and enabling disclosure. The detailed disclosure herein of one or more embodiments
20 is not intended, nor is to be construed, to limit the scope of patent protection afforded in
any claim of a patent issuing here from, which scope is to be defined by the claims and
the equivalents thereof. It is not intended that the scope of patent protection be defined by
reading into any claim limitation found herein and/or issuing here from that does not
explicitly appear in the claim itself.

25 Thus, for example, any sequence(s) and/or temporal order of steps of various
processes or methods that are described herein are illustrative and not restrictive.
Accordingly, it should be understood that, although steps of various processes or methods
may be shown and described as being in a sequence or temporal order, the steps of any
such processes or methods are not limited to being carried out in any particular sequence
30 or order, absent an indication otherwise. Indeed, the steps in such processes or methods
generally may be carried out in various different sequences and orders while still falling

within the scope of the present disclosure. Accordingly, it is intended that the scope of patent protection is to be defined by the issued claim(s) rather than the description set forth herein.

5 Additionally, it is important to note that each term used herein refers to that which an ordinary artisan would understand such term to mean based on the contextual use of such term herein. To the extent that the meaning of a term used herein—as understood by the ordinary artisan based on the contextual use of such term—differs in any way from any particular dictionary definition of such term, it is intended that the meaning of the term as understood by the ordinary artisan should prevail.

10 Furthermore, it is important to note that, as used herein, “a” and “an” each generally denotes “at least one,” but does not exclude a plurality unless the contextual use dictates otherwise. When used herein to join a list of items, “or” denotes “at least one of the items,” but does not exclude a plurality of items of the list. Finally, when used herein to join a list of items, “and” denotes “all of the items of the list.”

15 The following detailed description refers to the accompanying drawings. Wherever possible, the same reference numbers are used in the drawings and the following description to refer to the same or similar elements. While many embodiments of the disclosure may be described, modifications, adaptations, and other implementations are possible. For example, substitutions, additions, or modifications may be made to the elements illustrated in the drawings, and the methods described herein
20 may be modified by substituting, reordering, or adding stages to the disclosed methods. Accordingly, the following detailed description does not limit the disclosure. Instead, the proper scope of the disclosure is defined by the claims found herein and/or issuing here from. The present disclosure contains headers. It should be understood that these headers
25 are used as references and are not to be construed as limiting upon the subjected matter disclosed under the header.

The present disclosure includes many aspects and features. Moreover, while many aspects and features relate to, and are described in the context of the disclosed use cases, embodiments of the present disclosure are not limited to use only in this context.

30 In general, the method disclosed herein may be performed by one or more computing devices. For example, in some embodiments, the method may be performed

by a server computer in communication with one or more client devices over a communication network such as, for example, the Internet. In some other embodiments, the method may be performed by one or more of at least one server computer, at least one client device, at least one network device, at least one sensor, and at least one actuator.

5 Examples of the one or more client devices and/or the server computer may include, a desktop computer, a laptop computer, a tablet computer, a personal digital assistant, a portable electronic device, a wearable computer, a smartphone, an Internet of Things (IoT) device, a smart electrical appliance, a video game console, a rack server, a super-computer, a mainframe computer, mini-computer, micro-computer, a storage server, an

10 application server (e.g., a mail server, a web server, a real-time communication server, an FTP server, a virtual server, a proxy server, a DNS server, etc.), a quantum computer, and so on. Further, one or more client devices and/or the server computer may be configured for executing a software application such as, for example, but not limited to, an operating system (e.g., Windows, Mac OS, Unix, Linux, Android, etc.) in order to provide a user

15 interface (e.g., GUI, touch-screen based interface, voice based interface, gesture based interface, etc.) for use by the one or more users and/or a network interface for communicating with other devices over a communication network. Accordingly, the server computer may include a processing device configured for performing data processing tasks such as, for example, but not limited to, analyzing, identifying,

20 determining, generating, transforming, calculating, computing, compressing, decompressing, encrypting, decrypting, scrambling, splitting, merging, interpolating, extrapolating, redacting, anonymizing, encoding and decoding. Further, the server computer may include a communication device configured for communicating with one or more external devices. The one or more external devices may include, for example, but

25 are not limited to, a client device, a third party database, a public database, a private database, and so on. Further, the communication device may be configured for communicating with the one or more external devices over one or more communication channels. Further, the one or more communication channels may include a wireless communication channel and/or a wired communication channel. Accordingly, the

30 communication device may be configured for performing one or more of transmitting and receiving of information in electronic form. Further, the server computer may include a

storage device configured for performing data storage and/or data retrieval operations. In general, the storage device may be configured for providing reliable storage of digital information. Accordingly, in some embodiments, the storage device may be based on technologies such as, but not limited to, data compression, data backup, data redundancy, deduplication, error correction, data finger-printing, role based access control, and so on.

Further, one or more steps of the method disclosed herein may be initiated, maintained, controlled, and/or terminated based on a control input received from one or more devices operated by one or more users such as, for example, but not limited to, an end user, an admin, a service provider, a service consumer, an agent, a broker and a representative thereof. Further, the user as defined herein may refer to a human, an animal, or an artificially intelligent being in any state of existence, unless stated otherwise, elsewhere in the present disclosure. Further, in some embodiments, the one or more users may be required to successfully perform authentication in order for the control input to be effective. In general, a user of the one or more users may perform authentication based on the possession of a secret human readable secret data (e.g., username, password, passphrase, PIN, secret question, secret answer, etc.) and/or possession of a machine readable secret data (e.g., encryption key, decryption key, bar codes, etc.) and/or or possession of one or more embodied characteristics unique to the user (e.g., biometric variables such as, but not limited to, fingerprint, palm-print, voice characteristics, behavioral characteristics, facial features, iris pattern, heart rate variability, evoked potentials, brain waves, and so on) and/or possession of a unique device (e.g., a device with a unique physical and/or chemical and/or biological characteristic, a hardware device with a unique serial number, a network device with a unique IP/MAC address, a telephone with a unique phone number, a smartcard with an authentication token stored thereupon, etc.). Accordingly, the one or more steps of the method may include communicating (e.g., transmitting and/or receiving) with one or more sensor devices and/or one or more actuators in order to perform authentication. For example, the one or more steps may include receiving, using the communication device, the secret human readable data from an input device such as, for example, a keyboard, a keypad, a touch-screen, a microphone, a camera, and so on. Likewise, the one or more

steps may include receiving, using the communication device, the one or more embodied characteristics from one or more biometric sensors.

Further, one or more steps of the method may be automatically initiated, maintained, and/or terminated based on one or more predefined conditions. In an instance, the one or more predefined conditions may be based on one or more contextual variables. In general, the one or more contextual variables may represent a condition relevant to the performance of the one or more steps of the method. The one or more contextual variables may include, for example, but are not limited to, location, time, identity of a user associated with a device (e.g., the server computer, a client device, etc.) corresponding to the performance of the one or more steps, environmental variables (e.g., temperature, humidity, pressure, wind speed, lighting, sound, etc.) associated with a device corresponding to the performance of the one or more steps, physical state and/or physiological state and/or psychological state of the user, physical state (e.g., motion, direction of motion, orientation, speed, velocity, acceleration, trajectory, etc.) of the device corresponding to the performance of the one or more steps and/or semantic content of data associated with the one or more users. Accordingly, the one or more steps may include communicating with one or more sensors and/or one or more actuators associated with the one or more contextual variables. For example, the one or more sensors may include, but are not limited to, a timing device (e.g., a real-time clock), a location sensor (e.g., a GPS receiver, a GLONASS receiver, an indoor location sensor, etc.), a biometric sensor (e.g., a fingerprint sensor), an environmental variable sensor (e.g., temperature sensor, humidity sensor, pressure sensor, etc.) and a device state sensor (e.g., a power sensor, a voltage/current sensor, a switch-state sensor, a usage sensor, etc. associated with the device corresponding to performance of the or more steps).

Further, the one or more steps of the method may be performed one or more number of times. Additionally, the one or more steps may be performed in any order other than as exemplarily disclosed herein, unless explicitly stated otherwise, elsewhere in the present disclosure. Further, two or more steps of the one or more steps may, in some embodiments, be simultaneously performed, at least in part. Further, in some embodiments, there may be one or more time gaps between performance of any two steps of the one or more steps.

Further, in some embodiments, the one or more predefined conditions may be specified by the one or more users. Accordingly, the one or more steps may include receiving, using the communication device, the one or more predefined conditions from one or more devices operated by the one or more users. Further, the one or more predefined conditions may be stored in the storage device. Alternatively, and/or additionally, in some embodiments, the one or more predefined conditions may be automatically determined, using the processing device, based on historical data corresponding to performance of the one or more steps. For example, the historical data may be collected, using the storage device, from a plurality of instances of performance of the method. Such historical data may include performance actions (e.g., initiating, maintaining, interrupting, terminating, etc.) of the one or more steps and/or the one or more contextual variables associated therewith. Further, machine learning may be performed on the historical data in order to determine the one or more predefined conditions. For instance, machine learning on the historical data may determine a correlation between one or more contextual variables and performance of the one or more steps of the method. Accordingly, the one or more predefined conditions may be generated, using the processing device, based on the correlation.

Further, one or more steps of the method may be performed at one or more spatial locations. For instance, the method may be performed by a plurality of devices interconnected through a communication network. Accordingly, in an example, one or more steps of the method may be performed by a server computer. Similarly, one or more steps of the method may be performed by a client computer. Likewise, one or more steps of the method may be performed by an intermediate entity such as, for example, a proxy server. For instance, one or more steps of the method may be performed in a distributed fashion across the plurality of devices in order to meet one or more objectives. For example, one objective may be to provide load balancing between two or more devices. Another objective may be to restrict a location of one or more of an input data, an output data, and any intermediate data therebetween corresponding to one or more steps of the method. For example, in a client-server environment, sensitive data corresponding to a user may not be allowed to be transmitted to the server computer. Accordingly, one or

more steps of the method operating on the sensitive data and/or a derivative thereof may be performed at the client device.

Overview

5 The present disclosure describes methods and systems of providing rewards to users based on activities performed by the users using applications. Further, the disclosed system may be associated with a software platform (such as a website) that may function as a platform and different pages function like apps (with a built-in points system that functions like cryptocurrency) where people need to get permission to access via direct
10 referral.

Further, the website may include many different parts that mimic cryptocurrency, CRM, social networks, etc. that all have different pages on the same website. Further, the website may function as one product with different parts.

15 Further, the website may function like an App Store where users may need passwords to open up different clusters of pages that function like an application (or app). The apps may be known as web apps or web software.

20 Further, the disclosed system may allow the users to earn points (in form of cryptocurrency) for everything the users do on the site. If the users undo anything, the points may be undone too. Further, a parent company may redeem all points or a percentage of points with cash. Further, the users may trade points for goods and services. Further, the users may also buy points and invest. Further, the parent company may set the value of points with anything in the real world. For instance, gold and silver. Further, the points may be verified on work that may be viewable in public for others to see. Further, the points may be based on an honor system.

25 Further, the users may also look at advertisements to earn points. If the users purchase from advertisements they looked at, the users may get additional points for looking at ads and purchasing. Further, the users may turn an advertisement on their page off and on. If the users leave advertisements on for themselves to look at, the users may earn points daily. Further, the users may also program what kind of advertisements they
30 may like to see. If other people surf a page associated with a user, that person may opt to see what advertisements the user is into or they can opt to not see them. Either way, other

people get points for surfing the user's page and additional points for looking at their advertisements.

Further, the disclosed system may be associated with an Omni platform that may function as a cross between a website and an App Store. Further, the users may go to a domain log-in lookup apps that are readily available or enter an app key to gain access to the application or enter a referral code to be linked to who refers them.

Further, the disclosed system may be configured for providing a social network web app (or the social network) with its cryptocurrency. Further, the users may earn points for doing a task on the social network. Further, the points may be traded for goods and services. Each point may be given a value base on what people are willing to use it for. Further, a standard scale of gold and silver or diamonds may also be used. Further, the points may be traded, bought, and sold. Further, the parent company may also redeem all points and/or a percentage of points with a profit-sharing model. Further, the users (or people) who do a certain amount of activity may get a certain percentage of points to redeem. The more points accumulated with various amounts of task the higher percentage of points gets redeemed with actual cash. Further, the points may start off pegged against a precious metal and can change over time as long as it becomes more valuable. Further, each user may have a point bank.

Further, the disclosed system may be associated with a CRM web app. Further, the CRM web app may include a network marketing app and a traditional business CRM app. Further, the network marketing app helps the users to track progress in developing an organization. Further, the traditional business CRM app helps the users to track the number of employees, the work they do, and the progress of each project.

Further, the CRM web app may be associated with an interview process web app that simulates the interview hiring and screening out the process of adding people to a team or company. Further, the CRM web app may be associated with a bookmarking web app that allows the users to bookmark web pages without having to use one particular device to access stored bookmarks. Further, the CRM web app may be associated with a blog web app that allows the users to blog. Further, the CRM web app may be associated with a storage web app that allows the users to upload files for storage.

Further, the website may look like a 3D and/or 2d sphere with smaller shapes of all types that looks like windows that make up that sphere. Each shape symbolizes a function. For instance, a circle app may signal social media, a diamond-shaped may symbolize gaming, a star app may symbolize business function, and so on.

5 Further, the disclosed system may allow the users to generate cryptocurrency/points from generally using the site as a way of mining crypto.

Further, the users may use social media activities as sweat equity that converts into points that will act like cryptocurrency in which trading time or hours for points that the users may sell for dollars or the website may convert the points to cash or buy a
10 percentage of the points back from the users. Further, the users may also trade the points within a community for goods and services. Further, businesses may also use the points system to calculate productivity or how much work their staff is doing.

Further, the users may also buy cryptocurrency/points as an investment as cryptocurrency/points may be attached to the value of precious metals like silver, gold,
15 platinum, diamonds, ruby, and emerald. The points may be called silverpoint coins or web coins.

Further, the disclosed system may be associated with the points/coins also known as the web coins that represent different industries and different types of sweat equity. Further, the users from each industry may trade goods and services within an industry for
20 industry points/coins.

Further, each coin may have a design specific to different industries. Further, the disclosed system may be associated with an industry points/coin exchange where the users may trade coins within a different industry.

Further, the disclosed system may allow companies to come up with their own
25 crypto coin name to pay their employees in points that they will redeem for cash.

Further, the companies may buy coins from the site to pay their employees as the website is pegged against precious metals (gold/silver/platinum/emerald/Ruby/diamond). Further, the website may facilitate purchasing precious metal to back up its own points system that is being paid out. Further, the points available may be based on the precious
30 metals already in stock. Further, the website may post things for people to do and as work is done people will get paid in points that are redeemable for cash.

Further, industry coins associated with the disclosed system may be named after an industry like Real Estate WebCoins/real estate web dollars. Further, in different countries, the industry name may follow that country's currency such as "UK real estate web coin/dollar". Further, all industry coins may be converted to Omniwebcoins that are backed by precious metals. Further, the Omni web coins may set exchange rates and exchange platforms for other cryptocurrencies. Otherwise, those industry coins may be traded with industries and people in those industries who understand and trust those industries to trade the web points or web coins for goods and services which they can choose to redeem for the Omniwebcoins backed by precious metals and stones that may be exchanged for other cryptocurrency or redeem for cash. Further, the name of Omni crypto may be Omega points, Omnipoints, Omniwebpoints, Omniwebcoins, and Omniwebdollar.

Further, the sub-cryptocurrency may be OmniREwebpoints or OmniREwebdollars.

Further, the users may use the disclosed system as their own App Store platform or website/social media/business platform. It's like having your own virtual App Store as an individual. Further, the users may only let others see what app the users want them to see via a special number key that makes those apps appear in a user's portal or space on the platform. Further, the website functions like an App Store where the users need passwords to open up different clusters of pages that function like its own app.

Further, a company motto associated with the disclosed system may be "do all the good you can". Further, the disclosed system features over 1,000,000 things that the user may do on the site or use the site for. Further, the disclosed system may be configured for creating a developer's environment for general programming and software development as well as advanced programming with 3D, VR, AR, AI, and robotics. Further, the disclosed system may be a one-stop shop open sources environment, where all open sources software and programs may be housed and reorganized and improved upon for the general good and the greater good. Further, the disclosed system may be configured to turn each open-source program into an app on the site. Further, the developers may generate points and crypto by improving and maintaining open-source software.

Further, the disclosed system may be configured for facilitating site advertising. Further, any words that someone types may be a hyperlink to the advertisement. The more words the user has that are a hyperlink to ads, the user may generate points and crypto. Further, the user may generate points and crypto for looking at ads & taking surveys. Further, the user may generate points and crypto when the user purchases from the advertisers especially when the user may purchase repeatedly. Further, the user may generate crypto to use for specific purposes and well crypto to be used in specific industries. Further, the disclosed system may be associated with different compensation ways to get paid. Further, every user joining the site may get a number of points or crypto. Further, for every action, there may be points and crypto assigned. Further, every duration of time spent may have an action or duration. Further, every action in the real world taken may have an online parallel that may have a financial value attached to it. Further, the user may be able to do everything on the site that the user may do offline but the difference is everything will have a value online that may be linked to points that may turn into crypto that may be used for the exchange of goods and services and vice versa where goods and services may be exchanged for crypto and points. Further, each industry may have a unique crypto that may lead to overall crypto. Further, companies may generate industry crypto or the employees may generate industry crypto and couple them with social media crypto and life crypto (crypto that is given because you exist or because the user is on the site) to generate general crypto that may be exchanged for goods and services. Further, the disclosed system may be associated with life crypto. Further, everyone may automatically be given a number or crypto just for existing that they can use to start interacting with other people and generate income or wealth. Once it's used up, the user may generate more points and crypto by being on the site and or being active with the length of activity. Further, a number of points and crypto may be given for tenure and level of activity. Further, the disclosed system may be associated with developer crypto. Further, the user may earn points and crypto for bringing value and ideas to the site. Further, the value and ideas may include app ideas feature ideas, and any type of improvements as well as publish credit. Further, virtual world credit or virtual reality credit for building out a virtual world on the internet. Further, the disclosed system may be associated with a financial exchange app where the users may exchange points

they have developed and exchange crypto, they've developed. Further, the user may buy internal crypto from internal users. The financial exchange app may include another outside crypto to be exchanged. Further, the users may be given points and crypto just for participating in the crypto exchange.

5 Further, the disclosed system may be configured to convert all parts of the environment and features into a 3D with a 2D option. Further, the disclosed system may convert each app or page on a platform or other platform on the internet into a 3D shape like a sphere or cube. Further, a fully interactive 3D environment associated with the disclosed system will include Mix Reality with AR/VR connected to wearable screens
10 like glasses. Further, each user may also have a personal AI to be their assistant that may learn their habits and patterns. Further, each AI may be uploaded into a real-life robotic pet or robot with updates. So, each user may have an online AI that is in sync with a personal robotic AI at home that will function as an assistant, companion, pet, or hologram at home that the user can interact with. Further, the AI may be connected to a
15 hologram or robot and may manage the user's online accounts social media, and business websites.

Further, the disclosed system may include a solid-state wearable hard drive with a virtual desktop server. Further, the disclosed system may include a CPU hardware sleeve that may connect a blue tooth to wireless devices like wireless earphones and mixed
20 reality AR/VR glasses. Further, the disclosed system may be configured to create all types of wearable technology so the users may be hands-free. Further, users' data of value from wearable technology may be posted online and the user may receive points that may turn into crypto. Further, the users may have a data bank where the users may choose what they may like to post about themselves. Further, the user may receive points for that
25 which turns into crypto. Further, the wearable hardware may use kinetic energy and heat from the human body to generate power along with a solar and rechargeable battery that can be plugged into a wall. Further, a user interface with a CPU may use microprojector technology to communicate visually and to also show displays of websites or objects. Further, wearable tech may include a sleeve, ring, wide bracket, headband, risk band, foot
30 band, CPU band, etc. Further, wearing sensor devices in the form of personal accessories

to record a daily activity that may go into a personal data bank associated with the user where the user may select what the user may like to post.

Further, each component may be already covered in a proxy. Further, each component may be ready to combine with other similarly prepared hardware to upgrade
5 the hard drive, ram, processing speed, skin, and display (glass screen, projector, AR 3D hologram screen. All components are separate, so this way they can be worked on separately.

Further, the disclosed system may be associated with a self-adhesive skin projector on top of a dark glass for display with receiver and transmitter Bluetooth/Wi-Fi.
10 Further, the self-adhesive skin projector may be associated with location-finding technology. Further, the disclosed system may be associated with a wearable solid-state hard drive with a receiver and transmitter and attached wireless headphones with location finder tech. Further, the disclosed system may be associated with a wearable necklace or ring for the camera with a battery with location finder tech. Further, the wearable
15 necklace may get parts from spy cameras. Further, all parts are separate and may be connected or come ready to be connected or can be split up as wearable technology that looks luxurious. Further, the disclosed system may be project management (PM)/CRM. Further, the disclosed system may be associated with social media personnel/professionals. Further, the disclosed system may be associated with
20 blockchain/crypto. Further, the disclosed system may provide business tools and apps. Further, the disclosed system may be associated with industry PM/CRM and a desktop web browser. Further, the disclosed system may be associated with PM/CRM and industry base crypto to circulate in the respective industry. Further, the disclosed system may be associated with a communication app with a video/voice/text/video
25 messaging/voice messaging/voice/video conferencing system. Further, the disclosed system may be associated with an interactive whiteboard.

Further, the disclosed system may give everyone a software platform so the user may scale their business and life. Further, the disclosed system may allow others to use the disclosed platform as their own by having a URL. Further, in an instance, the URL
30 may be yourname.omni.com.

Further, the disclosed system may facilitate allowing the user to wear an entire computer as a Fitbit. Further, the disclosed system may use gloves or eye movements as a mouse. Further, the user may wear a bracket/watch/arm sleeve as a solid-state hard drive. Further, the user may wear a hat/jacket with solar power for power. Further, the user may wear shoes for kinetic energy. Further, the user may wear a ring as a projector. Further, the user may wear a sleeve as a reflective surface for the projector. Further, the user may wear smart clothing comprising wearable clothes that has wire winning through them to connect all components together for summer and winter. Further, summer appeal may have an anti-freeze to keep the computer and person cool. Winter appeal may let the user regulate the temperature. Further, the gloves with a ring with a sleeve run a line to a hat or jacket and run a line to feet/hands (swinging of the hands and feet) for kinetic energy.

Further, the Omni platform, an exemplary embodiment of the disclosed system, may have an app for every industry that may revolutionize each industry.

Further, the disclosed system may be configured for creating an internet within the internet. Further, the disclosed system may be associated with a boutique internet, a cleaner version with the best of the internet, or a luxury version of the internet that is available for all.

Further, for the social network, the user may join the productivity community or app community. As the user may have to be referred to each app, if two or more people refer the user to the same app, the user may join both communities. Further, the Omni platform allows each user to create a micro-community over which the user may have full control. Further, the disclosed system may turn social CRM into an MX reality experience. Further, the disclosed system may be associated with a payment system that may be based on adding value to society in general whether the user may use the app or not.

Further, the disclosed system may be associated with a Brain-computer interface (BCI). Further, the disclosed system may be associated with a wearable long-finger ring as mouse control for AR. Further, the disclosed system may provide an alternative to a universal basic income. Further, the disclosed system may be associated with an international credit rating system for all users. Further, the disclosed system may be

configured for cross-platform posting. By posting on the Omni platform, the user may simultaneously post on other platforms too like Twitter™, Facebook™, Instagram™, etc.

Further, the user may do cross-platform viewing, where the user may look at many different social media sites and websites in one window that gets updated regularly.

5 So, this way, the user may never have to leave the Omni platform.

Further, the disclosed system may be associated with an augmented reality platform environment to run a business.

Further, the disclosed system may be associated with a virtual office cubicle. Further, each step of a process is mapped out in 3D scale to live size using a virtual
10 machine (virtual desktop server).

Further, the disclosed system may be associated with an augmented reality CRM that may record a 3D model of work being done for playback.

Further, the disclosed system may provide an AR/Virtual world for business, where every activity is recorded and assigned points that will turn into crypto. For
15 instance, a number of steps, a number of people the user may speak to, a number of postings, etc. Further, the quality of that activity may be tracked based on the number of other people who engage with the user.

Further, the disclosed system may create a virtual world that will have the same dynamics measurements as the real world. A virtual world may be drawn to scale to the
20 real world in the laws of reality, where gravity and the other laws of all disciplines of science may take effect. Further, the disclosed system may be configured for converting a 3D version of Apple™ Maps or Google™ maps into a live scale. For instance, the user may be able to go into one of the buildings in Apple™ Maps and it may be live scale. Further, all the floors and measurements and someone may decorate and paint it the way
25 the user may want. Further, the user may place an object. Further, someone could buy and sell one of the virtual buildings.

Further, with a Fitbit, if the user is walking down the street in the real world, the user may also create a show of himself doing the same thing in the virtual world. Again, all activities may be linked to cryptocurrency. Further, the users may create their fantasy
30 virtual world on the Omni platform in a developer environment.

Further, the disclosed system may provide one cryptocurrency that may be invested in all industries and markets around the world. So, people may only need to invest in one product. Further, by investing in one product (Omni crypto & Omni NFT), the user may be indirectly investing in everything else that may be exclusively traded on its platform.

Further, the disclosed system may be associated with a company with ownership of other assets (stocks of public and % ownership of private companies) and a blockchain with many tokens that may represent other industries with an NFT to where people can buy special privileges.

Further, the software platform may have a different level of user access. Further, the user access may be associated with public, employee/ independent contractor, self-employed small business, investor, big business, enterprise business, head of industry, captain of industry, conqueror, monarch, dynasty, global leader, and champions.

Further, to get to each level, a predetermined task has to be completed or a predetermined number of things need to happen.

Further, each user account may be associated with an NFT. Further, the user may sell their overall page as an NFT and still get paid for posting on the site. But the ad revenue may go to whoever owns the NFT. There may be an NFT store. There may also be an App Store. Further, the disclosed system may be associated with a crypto store for local crypto and off-platform (other) crypto. Further, the disclosed system may be associated with a crypto exchange feature like the stock exchange with a trading platform with cryptocurrency against other cryptos like the forex market.

Further, the disclosed system may be configured to create a cryptocurrency that may represent the individual amount of precious metal. Further, the disclosed system may be configured to create the cryptocurrency and/or NFT that may represent each known element on a periodic table. Further, the disclosed system may provide an amount of digital crypto coins and digital tokens equal to the measurement of the actual amount of that element in the real world. Further, the disclosed system may provide crypto or digital token that may represent sweat equity in different industries and fields of work. Further, the disclosed system may be associated with tokens, points, content creation, quality of online presence, and basic everyday user activity. Further, the disclosed system may

provide everyone alive one crypto, digital token, and NFT. Further, the disclosed system may offer everyone alive one crypto, NFT, or digital token every year. This may create a universal basic income. Further, the disclosed system may be configured for creating crypto or digital token or NFT (non-fungible tokens) that may be a representation of every financial tool and/or financial instrument that may exist in the real world.

Further, the disclosed system may be configured for creating a network marketing business modeling around Social Media, CRM, Crypto, and NFT individually and together around all the apps of the site. Further, the disclosed system may be configured for creating the NFT and a crypto exchange similar to the NY stock exchange, where existing companies and new companies may get representation via NFT and offer utilities (or new utilities) of their companies to the customer. In addition, existing companies and new companies may stay relevant long-term and not go out of business. Further, the disclosed system may be configured for creating tools that the companies may use to convert their business operations to be represented by crypto and NFT. Further, this may transform or give the options to existing private and/or public companies to be wholly or partially converted into a network marketing business model.

Further, the disclosed system may be associated with a value trading platform. Further, the value trading platform may calculate the value of things that are converted into assets and the assets get a digital representation. Further, a real-world value and a digital world value may be assessed. And once that value is assessed, the users may make trades on that value of those assets on a trading platform using charts with a buy and sell functionality. Further, the disclosed system may provide buying and selling options on the value of actual items on a trading platform of real-world items and digital items with fractional ownership. Further, when a 100% ownership is achieved, the user may own the item (or asset) or leave it to be traded. Further, the users may trade fractional ownership with or without an anonymous account. Further, the disclosed system may be configured for creating options to buy and sell crypto, NFT, and other digital assets.

Further, the disclosed system may provide a blockchain social network CRM with an App Store with a wide array of tokens that branches from one crypto that's pegged against the value of the physical asset. Further, the disclosed system may be associated with an app comprising a social CRM crypto AppStore. Further, the social CRM crypto

AppStore may have one main crypto and digital tokens for each industry where the users may redeem their crypto and tokens (that's generated through sweat equity of content creation or basic internet or social media participation) from the website itself without having to transfer its crypto to multiple different sites in order convert the digital
5 currency to real currency.

Further, the disclosed system may be associated with crypto that is generated from user participation where the user can redeem for real cash. The website may generate real cash from advertisements and pass on the cash to the users who created content that triggers the advertisement. Further, the overall crypto may be pegged to real-
10 world value like gold and other industry tokens. Further, the crypto may be pegged to another real-world precious metal respectively. Further, the disclosed system may digitize everything of value in the real world on the website. Further, as the users get attracted to those values and advertisements, revenue is generated by user participation. Further, profit may be shared with a large percentage of the advertisement revenue. Further, a
15 central value like gold may be used for the crypto and the tokens can be other metals like silver. Further, the disclosed system may provide a unifying platform like New York City is to the world. Further, the sweat equity crypto on the disclosed platform may be redeemed or be traded on an internal/external or third-party exchange so the users may benefit from the value going up over time. Further, each crypto generated may also
20 represent a share of the company that the users create and own. Further, the disclosed system may be configured for allowing the users to create shares and own those shares and those shares can be sold in whole or part for cryptocurrency or real currency. Further, the users may get a large percentage of the ad revenue or other valuable consideration their content attracts.

25 Further, the disclosed system may create a blockchain with crypto for every industry. Further, the users may own any original content they create on the app. Further, the users' data may be part of the blockchain and they can sell their data if they like.

Further, original content that is created may be treated as stock. Further, for whatever content that's created, the users may own a piece of the company that the
30 stock/content represents. Further, apps associated with the disclosed system may be on the blockchain. Further, the application may have a blockchain of a digital world where

the users may have the ability to create an App Store within the App Store and a marketplace and a digital world.

Further, the disclosed system may provide cross-platform functionality. Further, the users may use another platform on the Omni platform directly and virtually.

5 Further, the disclosed system may provide a wallet app for each blockchain and token. Further, the crypto wallet app may include other crypto apps within so the users may exchange crypto coins and tokens to increase in value separately before coins/token leaves the digital wallet and lose value. Further, the wallet may include a payment gateway for the physical world where the crypto is converted/redeemed into cash in real-
10 time to make purchases. Further, the disclosed system may provide a payment system that may also come with a regular physical credit card and also a Bluetooth™ credit/debit card, where the Bluetooth™ credit card may sync to the website platform or app where the users may transfer money into the credit/debit card or the payment gateway via a mobile or a wearable device. Further, this type of wallet may convert cryptocurrency
15 instantly to make purchases that may be offered to off-platform crypto coins/tokens and forex.

Further, an Omni user agreement associated with the disclosed system may be on the blockchain. Further, sweat equity may be the crypto and user levels may be an NFT with the utility of interest payment gifts incentives, and bonuses.

20 Further, a crypto-mining application or a service may be provided in accordance with some embodiments. The crypto mining application may allow users to mine third-party crypto/tokens. Further, the crypto mining application may allow users to create their crypto/token/NFT. Further, the crypto mining application may be associated with an optional JV agreement to stay on the platform or first rights of refusal to buy in part or
25 whole.

According to some embodiments, Omni Browser that acts as a virtual desktop for mobile devices, phones or computers, or virtual machines is disclosed.

According to some embodiments, a search engine that only searches predetermined websites is disclosed. For example, a browser that searches the top 1000
30 websites for each industry. Further, a search feature that perpetually searches for keywords and sends a notification to users is disclosed.

According to some embodiments, a Digital franchise is disclosed. Further, applications associated with a virtual business machine system may generate money that may be sold like a franchise and given digital territory via zip codes or county or state to advertise in or capture business that is generating in a certain area online and or location
5 in the real world.

Further, the Omni platform (disclosed system) may include a login user interface. Further, when a user first enters the site URL, the user may be taken to the website and the first thing the user may see is a Logo and a circle in the middle of the page with the word *Omni* in the top middle as the word “log in appears” in the form of a button. Once
10 the user clicks on the login button, a box for user name and password may appear with hyperlinks at the bottom for the recovery of password and usernames that may lead to a form that may provide the user the options to recover the password or username via personal email or phone number. Before the user submits the password recovery, the user may have to verify that they are not a robot.

Further, the Omni platform may include an *app key* user interface. Once the user can log in, the user may see a rectangular box in the center that says enter an app key. Further, the user may see parts of the site to which the user has been given access by a person who had sent a referral link to the user. Once the user enters the code that may
15 give access to an app on the site, the app key box may travel to the upper left corner. And in the center of the page, the app may appear and looks like the shape of a circle with the name of the app appearing in the center middle of the circle. And if the user inputs another app code into the app key then the user may have many apps appear in the middle of the page side by side in a perfect line, square, triangle, or circular shape depending on
20 the number of apps it will take to make those shapes. Further, every app may inter-
25 connect with other apps the user has been given permission to use.

Further, the Omni platform may include an *interview app* user interface associated with an interview app. Further, the app design associated with the interview app may be a circle with the word social in the middle. Further, the interview app may allow the user to upload loaded PDF, YouTube videos, videos, audio, text, or pics at the upper top of a
30 page where the user may input as many files as the user likes, and under it, the user can ask questions where there is multiple choice answers in radio buttons or line for a had

written answers in which the user may make as many questions or answers as you need to in as many different pages as you need to. Further, at the bottom of the questions and answers, the user may either allow have a feedback form, or a box to enter a password if the user likes the person to call to confirm the answer. Further, the user may give them a code to enter in order to move on to the next question or simply click submit button to go to the next page and the next question. And at the end of all the questions, it may produce a list of all the questions, and, feedback and be sent to an email and placed in a separate database. Further, the interview app may have User, Admin, Team Admin, Super Admin, and Master Admin where each level of user have a different level of access and permission with limitation set by the higher user. Further, only the Master admin can create a super admin. Further, the master admin may set the content for the questions and answers. Further, the super Admin and the Master Admin may edit. Further, the master admin can see the whole network of all users and view their activity. Further, the super admin can only see a different team admin they created. Further, the team admin may only see the people (admin) in their team and their activities. Further, Admin may block the admin or team admin from viewing them on the site if they like. But, the super admin and the master admin can not be blocked. Further, there may be setting options in the menu.

Further, the Omni platform may include a *social media app* user interface associated with a social media app. Further, an app design associated with the social media app may a circle with the word social in the middle. Further, the social media app may allow the user to create a profile that may follow and connect to all apps. Further, a picture of the user is in a circle that may float in the upper left and acts as the pull-out menu that pulls out site functionality options from left to right for each app. For profiles without a pic, it's a dark circle with a white image of a person's head and shoulders. Further, the Social media app is an app where people can post in the form of text, audio, and video in chronological order with the most recent post at the top. There will be the main post. Further, there may be tabs that filter out text, audio, and videos for easy access. Further, the users may have access to parts of the app. Further, the social media app may include social media for personal and social media for business. There may be a clone social media app called "business social" in the same circular format where the

users are not going to be able to see each other by default. The account holder will have to enable users to see each other for the business social app.

Further, the Omni platform may include a *PM/CRM app* user interface associated with a PM/CRM app. Further, the user may invite other users to look at different features specifically or the whole CRM or a group of features. Further, an app design associated with the PM/CRM app is a circle with the word CRM in the middle. PM/CRM app is a collaboration app for project management and project pipeline management. Further, the PM/CRM app may probably have the most features. The menu features of the CRM will include a dashboard, projects/Pipeline, calendar, whiteboard, message, to-do/reminders, and contacts. Further, the Dashboard may be comprised of summaries of the most recent and main activities of the other features of the CRM. In the center of the dashboard may be one big circle with 6 smaller circles that the user may write names in. Further, the user may create an unlimited amount of projects and give them a custom name. Further, the user may be able to privately invite other users to work with the user on a specific project. Further, only the initial creator of the project may make pipeline/steps and edit. Within those newly created projects, the user may create an unlimited amount of steps to complete your project. Within each step created, the user may be able to put a to-do list that may be crossed out when each list of items is completed or the user may delete it, there may be an area for notes, and an area to invite users for a specific pipeline. Each project and pipeline may show who is invited.

Further, the calendar app may have a regular ongoing calendar that may incorporate a to-do list and a C.O.R.E. checklist in each day ongoing.

Further, the whiteboard may be a two-way whiteboard that can incorporate videos, voice, and text, as one on one or in a group. The video chat may have unlimited members, with a password for access and a waiting room feature. This may be sent out with an outside link for anyone to join, they would just need to register.

Further, the messaging may include standard IM, Video chat, voice, email, etc. Further, F.O.C.U.S. (Standard Todo) may be a pre-written to-do list with a check box for each thing, where every day a new list appears for that day.

Further, the contact may include a stand contact list of people that the user may know. Name Address, phone, number, and employer, with additional information on

Family, Occupation, Recreation, and a message with notes for answers. These contact may be incorporated into any project or pipeline from the contact app with all the personal profile info.

Further, the Omni platform may include a *messaging app* user interface associated with a Messaging App. Further, the Messaging App may include tabs for IM, phone
5 buttons, video chat buttons, email tabs, etc.

Further, the Omni platform may include a *point system app* user interface associated with a point system/crypto app. Further, the point system/crypto app with ledger may be associated with a system in place where the users and admin may get
10 points for interacting on the site. Each feature users use will get points and the points may go into a separate page so the users can see what they did to generate points and how much. Further, the point system app may be associated with a ledger where the users may transfer points to each other but the points have to be braided by a super admin.

Further, the Omni platform may include a *search browser app* user interface associated with a Search/browser App. Further, the Search/browser App using the *search
15 browser app* user interface may allow the user to search the web or the local environment. When the users search, they will not leave the original site or be redirected. The search results may come to them. And when they click on the search results, the website they click ok may be pulled from the web into the app for them to view and
20 navigate. The search app may mimic a browser and may function as a private browser for the site that pulls in other browsers from the web.

Further, the Omni platform may include a *blogging app* user interface associated with a blogging app. Further, the blogging app may allow the users to upload videos, text, pdf, and make comments for individual purposes. Further, the blogging app may include
25 tabs to filter only video, picture, or text next to each other and the main page. Further, the users may make each post public or private, or viewable by specific users. Further, the forum app may have the same access as the blogging app.

Further, the Omni platform may include a *website editor app/clone app* user interface associated with a website editor. Further, the website editor may allow the user
30 to import any app from the site and allow the users to change features, add features, delete features, or add tools and create clones that can edit and move features around for

placement. Further, the website editor app may be available for the other users to make available for people they invite only to use. Accordingly, the clone app may add and remove features. Further, all apps may be able to have more than one version that is available. Further, the master admin may embed it in the website as an official app.

5 Further, the clone app may be able to be embedded for all users and assign a unique key to unlock as it referred.

Further, the Omni platform may include a *keyword link app* user interface associated with a keyword link App. Further, the keyword link App may assign a specific link to specific words. Further, when users type any of those words in any area of the
10 website, an automatic link may be generated that may redirect users to a public area of that site. This will be like a keyword crawler.

Further, the Omni platform may include a *tool app* user interface associated with a tool app. Further, the tool app may be associated with a two-way whiteboard app. Further, the tool app may include tools like calculators, Office, language, etc. Further, the
15 tools may be stand-alone for the users to use and may also be available in the site builder where the users may drag and drop and build their own custom app.

Further, the Omni platform may include a *back-office app* user interface associated with a back office app. Further, the back office app may be associated with multi-tier user access. Further, the admin may overlook a tiny area of the site and control
20 additional access to the users. Further, the team admin may overlook a smaller area of the site and control additional access to the admin. Further, the super admin may overlook a small area of the site that the master admin can control what they look at or have access to. Further, the master admin may overlook a large portion of the site with permission from support or owner admin. Further, the support admin may be people who are to
25 overlook the site functionality and give support. Further, the owner admin may control every area of the site. Further, the support admin may edit, give access, take away access, block users, and view other users' activity. Further, the owner admin may have a list of things to access that may be released to the support admin. Further, the support admin may release access to the master admin. Further, the master admin may release access to
30 the super admin. Further, the super admin may release access to the team admin. Further, the team admin may release access to the admin. Further, the admin will release access to

the user. Further, each admin may have standard access by default. Further, the next level of admin may release and itemize privileges they have been granted to a lesser admin. Further, when each app is build-out, a back office for each app needs to be built. Further, a master Backoffice app may be needed where the users may see what the user has access to and how the user can give access to additional privileges to a lesser admin. Further, the users may request the higher admin for additional access. Further, the disclosed system may be associated with a ticket tracking system for troubleshooting. Further, a floating feedback button on each page may be needed if someone is having an issue. Further, they can send a message to support and the owner admin will get a copy.

10 Additionally, in some embodiments, the Omni platform may function as a way to bridge the gap and barrier of entry and facilitate making money online as easy as possible. Accordingly, the Omni platform may include features and app suite that may streamline all the necessary steps to making money. The AI or AI collective may access a specific library and/or the internet as well and may work with synergy across other
15 industries and functionalities to help users make as much money as possible. This may include, for example, speech to text to code to creating original professional content to blog to pictures to video to posting on multiple platforms.

 There may also be specific AI for each industry with specific industry library for users to perform highly targeted research and content creation. Each AI may work within
20 the corresponding specific industry and in tandem with each other via a master AI. There may also be a management AI component that may run the app and be available for users to use. The management AI may include functionality of corporate structure from
25 Chairman of the Board/proxy to board of directors to executives to managers to sales and every other personnel in between. Each AI may also have a virtual presence device for
real world interaction. Consequently, in some instances the Omni platform may be a
“Mega Platform with Super Apps and Super AI Programs” for different industries with a
Mega AI managing and monitoring the platform.

 When a user makes initial purchase of hardware or make any purchase on the app with currency they may have those currency converted to various types of crypto that
30 may go into their crypto wallet as well as having a straight transaction to receive their initial purchase for goods and services.

AI will make recommended actions to users to add value to their overall platform, their own platform within the platform, and/or profile.

Back office of platform and AI may perform steps or processes on how to make money or more crypto and send those steps to users or selected users based on a preference algorithm so users can execute those steps to generate money, income or crypto.

AI may include machine learning, machine intelligence and also mimic machine consciousness in the form of analysis of data and knowing the outcome that is necessary for the Omni platform to take the next step or level and for individual user account to take the next step or level in adding value and or making more money.

The AI system on the platform may perform in stages or user may be able to select different level of AI for their own use to interact with the Omni platform as follows:

1. Rule Based System
2. Context-awareness and Retention
3. Domain-specific aptitude
4. Reasoning systems
5. Artificial General Intelligence (AGI).
6. Artificial Narrow Intelligence (ANI)
7. Artificial Super Intelligence (ASI)
8. Singularity and excellency (AISE)

In other words, as used herein, the term “machine learning” or AI may refer to one or more of machine learning, machine intelligence, machine conscience, AGI, ASI and AISE.

As can be seen in FIG. 22, the Omni Platform may function as an Operating System (OS) and may be known as Omni Operating System (OOS) with a virtual machine for users and the Omni Platform as the operating system may be pegged to a hardware device in various sizes and dimensions with one main screen or monitor with multiple pull out screens or monitor on each side of various sizes and dimension.

FIG. 1 is an illustration of an online platform 100 consistent with various embodiments of the present disclosure. By way of non-limiting example, the online platform 100 may be hosted on a centralized server 102, such as, for example, a cloud computing service. The centralized server 102 may communicate with other network entities, such as, for example, a mobile device 106 (such as a smartphone, a laptop, a tablet computer, etc.), other electronic devices 110 (such as desktop computers, server computers, etc.), databases 114, and sensors 116 over a communication network 104, such as, but not limited to, the Internet. Further, users of the online platform 100 may include relevant parties such as, but not limited to, end-users, administrators, service providers, service consumers, and so on. Accordingly, in some instances, electronic devices operated by the one or more relevant parties may be in communication with the platform.

A user 112, such as the one or more relevant parties, may access online platform 100 through a web based software application or browser. The web based software application may be embodied as, for example, but not be limited to, a website, a web application, a desktop application, and a mobile application compatible with a computing device 200.

With reference to FIG. 2, a system consistent with an embodiment of the disclosure may include a computing device or cloud service, such as computing device 200. In a basic configuration, computing device 200 may include at least one processing unit 202 and a system memory 204. Depending on the configuration and type of computing device, system memory 204 may comprise, but is not limited to, volatile (e.g., random-access memory (RAM)), non-volatile (e.g., read-only memory (ROM)), flash memory, or any combination. System memory 204 may include operating system 205, one or more programming modules 206, and may include a program data 207. Operating system 205, for example, may be suitable for controlling computing device 200's operation. In one embodiment, programming modules 206 may include image-processing module, machine learning module. Furthermore, embodiments of the disclosure may be practiced in conjunction with a graphics library, other operating systems, or any other application program and is not limited to any particular application or system. This basic configuration is illustrated in FIG. 2 by those components within a dashed line 208.

Computing device 200 may have additional features or functionality. For example, computing device 200 may also include additional data storage devices (removable and/or non-removable) such as, for example, magnetic disks, optical disks, or tape. Such additional storage is illustrated in FIG. 2 by a removable storage 209 and a
5 non-removable storage 210. Computer storage media may include volatile and non-volatile, removable, and non-removable media implemented in any method or technology for storage of information, such as computer-readable instructions, data structures, program modules, or other data. System memory 204, removable storage 209, and non-removable storage 210 are all computer storage media examples (i.e., memory storage.)
10 Computer storage media may include, but is not limited to, RAM, ROM, electrically erasable read-only memory (EEPROM), flash memory or other memory technology, CD-ROM, digital versatile disks (DVD), or other optical storage, magnetic cassettes, magnetic tape, magnetic disk storage or other magnetic storage devices, or any other medium which can be used to store information and which can be accessed by computing
15 device 200. Any such computer storage media may be part of device 200. Computing device 200 may also have input device(s) 212 such as a keyboard, a mouse, a pen, a sound input device, a touch input device, a location sensor, a camera, a biometric sensor, etc. Output device(s) 214 such as a display, speakers, a printer, etc. may also be included. The aforementioned devices are examples and others may be used.

20 Computing device 200 may also contain a communication connection 216 that may allow device 200 to communicate with other computing devices 218, such as over a network in a distributed computing environment, for example, an intranet or the Internet. Communication connection 216 is one example of communication media. Communication media may typically be embodied by computer readable instructions,
25 data structures, program modules, or other data in a modulated data signal, such as a carrier wave or other transport mechanism, and includes any information delivery media. The term “modulated data signal” may describe a signal that has one or more characteristics set or changed in such a manner as to encode information in the signal. By way of example, and not limitation, communication media may include wired media such
30 as a wired network or direct-wired connection, and wireless media such as acoustic, radio

frequency (RF), infrared, and other wireless media. The term computer readable media as used herein may include both storage media and communication media.

As stated above, a number of program modules and data files may be stored in system memory 204, including operating system 205. While executing on processing unit 5 202, programming modules 206 (e.g., application 220 such as a media player) may perform processes including, for example, one or more stages of methods, algorithms, systems, applications, servers, databases as described above. The aforementioned process is an example, and processing unit 202 may perform other processes. Other programming modules that may be used in accordance with embodiments of the present disclosure may 10 include machine learning applications.

Generally, consistent with embodiments of the disclosure, program modules may include routines, programs, components, data structures, and other types of structures that may perform particular tasks or that may implement particular abstract data types. Moreover, embodiments of the disclosure may be practiced with other computer system 15 configurations, including hand-held devices, general purpose graphics processor-based systems, multiprocessor systems, microprocessor-based or programmable consumer electronics, application specific integrated circuit-based electronics, minicomputers, mainframe computers, and the like. Embodiments of the disclosure may also be practiced in distributed computing environments where tasks are performed by remote processing 20 devices that are linked through a communications network. In a distributed computing environment, program modules may be located in both local and remote memory storage devices.

Furthermore, embodiments of the disclosure may be practiced in an electrical circuit comprising discrete electronic elements, packaged or integrated electronic chips 25 containing logic gates, a circuit utilizing a microprocessor, or on a single chip containing electronic elements or microprocessors. Embodiments of the disclosure may also be practiced using other technologies capable of performing logical operations such as, for example, AND, OR, and NOT, including but not limited to mechanical, optical, fluidic, and quantum technologies. In addition, embodiments of the disclosure may be practiced 30 within a general-purpose computer or in any other circuits or systems.

Embodiments of the disclosure, for example, may be implemented as a computer process (method), a computing system, or as an article of manufacture, such as a computer program product or computer readable media. The computer program product may be a computer storage media readable by a computer system and encoding a computer program of instructions for executing a computer process. The computer program product may also be a propagated signal on a carrier readable by a computing system and encoding a computer program of instructions for executing a computer process. Accordingly, the present disclosure may be embodied in hardware and/or in software (including firmware, resident software, micro-code, etc.). In other words, 5
10
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embodiments of the present disclosure may take the form of a computer program product on a computer-usable or computer-readable storage medium having computer-usable or computer-readable program code embodied in the medium for use by or in connection with an instruction execution system. A computer-usable or computer-readable medium may be any medium that can contain, store, communicate, propagate, or transport the program for use by or in connection with the instruction execution system, apparatus, or device.

The computer-usable or computer-readable medium may be, for example, but not limited to, an electronic, magnetic, optical, electromagnetic, infrared, or semiconductor system, apparatus, device, or propagation medium. More specific computer-readable 20
25
medium examples (a non-exhaustive list), the computer-readable medium may include the following: an electrical connection having one or more wires, a portable computer diskette, a random-access memory (RAM), a read-only memory (ROM), an erasable programmable read-only memory (EPROM or Flash memory), an optical fiber, and a portable compact disc read-only memory (CD-ROM). Note that the computer-usable or computer-readable medium could even be paper or another suitable medium upon which the program is printed, as the program can be electronically captured, via, for instance, optical scanning of the paper or other medium, then compiled, interpreted, or otherwise processed in a suitable manner, if necessary, and then stored in a computer memory.

Embodiments of the present disclosure, for example, are described above with 30
reference to block diagrams and/or operational illustrations of methods, systems, and computer program products according to embodiments of the disclosure. The

functions/acts noted in the blocks may occur out of the order as shown in any flowchart. For example, two blocks shown in succession may in fact be executed substantially concurrently or the blocks may sometimes be executed in the reverse order, depending upon the functionality/acts involved.

5 While certain embodiments of the disclosure have been described, other embodiments may exist. Furthermore, although embodiments of the present disclosure have been described as being associated with data stored in memory and other storage mediums, data can also be stored on or read from other types of computer-readable media, such as secondary storage devices, like hard disks, solid state storage (e.g., USB
10 drive), or a CD-ROM, a carrier wave from the Internet, or other forms of RAM or ROM. Further, the disclosed methods' stages may be modified in any manner, including by reordering stages and/or inserting or deleting stages, without departing from the disclosure.

 FIG. 3A and FIG. 3B illustrate a flowchart of a method 300 of providing rewards
15 to users based on activities performed by the users using applications, in accordance with some embodiments.

 Accordingly, the method 300 may include a step 302 of receiving, using a communication device 902, a request from a user device (such as a user device 1002) associated with a user. Further, in an embodiment, the request may include a URL
20 (uniform resource locator of at least one website. Further, in an embodiment, the request may include a selection indication of at least one software application installed on the user device. Furthermore, the user may include an individual, an institution, an organization, etc. Further, the request may include at least one user information associated with the user. Further, the at least one user information may include a user's
25 identifier, a user's status, a user login details, etc. Further, the at least one user information may include user data. Further, the user device may include a computing device, a client device, etc.

 Moreover, the method 300 may include a step 304 of providing, using a processing device 904, a user interface on the user device based on the request. Further,
30 in an embodiment, the providing may include sending the user interface to the user device. Further, the user interface may include a web interface, an application interface,

etc. Also, the user interface includes one or more applications. Further, the one or more applications may include one or more software applications. Further, the one or more applications may include an interview application, a social media application, a project management/customer relationship management (PM/CRM) application, a messenger application, a point system application, a search browser application, a blogging application, a forum application, a book marking web application, a website editor application, a clone application, a keyword link application, a tool application, a back-office application, etc. Also, the one or more applications may be used by the user for performing one or more activities. Further, the one or more activities may include performing interviews, sharing content, uploading/posting content, messaging, browsing, purchasing, viewing advertisements, performing tasks, etc.

Further, the method 300 may include a step 306 of generating, using the processing device 904, one or more activity data associated with the one or more activities performed by the user using the one or more applications. Further, the one or more activity data may include a duration of viewing advertisements on the one or more applications, a type of advertisements viewed on the one or more applications, a task performed using the one or more applications, an advertisement-motivated purchase, etc.

Furthermore, the method 300 may include a step 308 of analyzing, using the processing device 904, the one or more activity data using one or more machine learning models. Further, the one or more machine learning models may be trained for determining a worth of the one or more activities performed by the user using the one or more applications. Further, the worth corresponds to a value generated by the user by performing the one or more activities. Further, the one or more machine learning models may be configured for determining the worth based on rating a performance of the one or more activities. Further, the worth may be measurable on a scale consisting of a minimum level to a highest level of the worth.

Moreover, the method 300 may include a step 310 of determining, using the processing device 904, a sweat equity of the one or more activities based on the analyzing. Further, the sweat equity may be the worth for the performing of the one or more activities.

Accordingly, the method 300 may include a step 312 of determining, using the processing device 904, a number of points for the one or more activities based on the sweat equity of the one or more activities using one or more criteria. Further, the number of points corresponds to the worth. Further, the number of points may be reward points.

5 Furthermore, the method 300 may include a step 314 of retrieving, using a storage device 906, a user account associated with the user. Further, the user account may maintain a record of an accumulated point associated with the user.

Moreover, the method 300 may include a step 316 of updating, using the processing device 904, the user account based on the determining of the number of
10 points. Further, in an embodiment, the updating may include adding the number of points to the record of the accumulated point. Further, in an embodiment, the updating may include subtracting the number of points from the record of the accumulated point.

FIG. 4 illustrates a flowchart of a method 400 of providing rewards to users based on activities performed by the users using applications, in accordance with some
15 embodiments.

Additionally, the method 400 further may include a step 402 of converting, using the processing device 904, the number of points into a number of tokens associated with one or more cryptocurrencies using one or more value conversion information based on the determining of the number of points. Further, in an embodiment, the one or more
20 cryptocurrencies may be associated with one or more industries. Further, the one or more cryptocurrencies may be different. Further, in an embodiment, the one or more cryptocurrencies may be *Omni crypto*. Accordingly, the one or more value conversion information includes a value of a token of the one or more cryptocurrencies in terms of a point. Also, the method 400 further may include a step 404 of storing, using the storage
25 device 906, the number of tokens in a digital wallet associated with the user. Further, the digital wallet may be maintained in a distributed ledger associated with a blockchain.

In some embodiments, the one or more cryptocurrencies may be pegged against a value of one or more physical assets. Further, the one or more physical assets may include precious metals and stones (gold, silver, platinum, diamond, ruby, emeralds, etc.),
30 physical currencies (US dollar, Euro, Yen, etc.), etc.

In some embodiments, the one or more cryptocurrencies may be pegged against a value of one or more financial instruments. Further, the one or more financial instruments may include company shares, government bonds, corporate bonds, mutual investment funds, exchange traded funds (ETF), certificates of deposit (CDs), exchange-traded
5 derivatives, equities, etc.

FIG. 5 illustrates a flowchart of a method 500 of providing rewards to users based on activities performed by the users using applications, in accordance with some embodiments.

Moreover, the method 500 may include a step 502 of analyzing, using the
10 processing device 904, the request. Accordingly, the method 500 further may include a step 504 of determining, using the processing device 904, a level of access of the user based on the analyzing of the request. Furthermore, the method 500 further may include a step 506 of identifying, using the processing device 904, the one or more applications from two or more applications based on the level of access. Additionally, the providing of
15 the user interface may be further based on the identifying.

FIG. 6 illustrates a flowchart of a method 600 of providing rewards to users based on activities performed by the users using applications, in accordance with some embodiments.

Further, the method 600 may include a step 602 of retrieving, using the storage
20 device 906, one or more previous activity data associated with one or more previous activities performed by the user using the one or more applications. Moreover, the one or more previous activities may be performed prior to the one or more activities. Additionally, the method 600 further may include a step 604 of analyzing, using the processing device 904, the one or more previous activity data using the one or more
25 machine learning models. Moreover, the determining of the sweat equity may be based on the analyzing of the one or more previous activity data.

In some embodiments, the method 600 may include determining, using the processing device 904, a nature of the one or more activities based on the analyzing of the one or more activity data and the analyzing of the one or more previous activity data.
30 Further, the nature includes a constructive nature and a destructive nature. Further, the constructive nature may include an addition of value in the performing of the one or more

activities (such as actively viewing advertisements, performing tasks, liking posts, etc.). Further, the destructive nature may include a subtraction of value in the performing of the one or more activities (such as actively ignoring advertisements, undoing tasks, unliking posts, etc.). Further, the updating of the user account may be based on the nature of the one or more activities.

5 FIG. 7 illustrates a flowchart of a method 700 of providing rewards to users based on activities performed by the users using applications, in accordance with some embodiments.

Also, the method 700 may include a step 702 of receiving, using the communication device 902, one or more trading requests for trading the sweat equity from the user device. Further, the method 700 may include a step 704 of identifying, using the processing device 904, one or more first users interested in the trading of the sweat equity based on the one or more trading requests. Additionally, the method 700 further may include a step 706 of establishing, using the processing device 904, a trading session between the one or more first users and the user for the trading of the sweat equity based on the identifying of the one or more first users.

10 15 FIG. 8 illustrates a flowchart of a method 800 of providing rewards to users based on activities performed by the users using applications, in accordance with some embodiments.

20 Furthermore, the method 800 may include a step 802 of receiving, using the communication device 902, one or more point conversion requests for converting points into one or more currencies from the user device. Further, the one or more currencies may include US dollar, Euro, Yen, etc. Moreover, the method 800 further may include a step 804 of converting, using the processing device 904, a first number of points from a total number of points present in the user account into an amount of the one or more currencies using one or more currency conversion information based on the one or more point conversion requests. Further, the one or more currency conversion information may include a conversion factor of a unit of the one or more currencies to a unit of the tokens. Accordingly, the method 800 further may include a step 806 of transmitting, using the communication device 902, the amount to the user device.

In some embodiments, the method 800 may include identifying, using the processing device 904, the first number of points from the total number of points based on the one or more criteria. Further, the one or more criteria may include a redeemable percentage, a lower limit exchange, a redeemable points slab, etc. Moreover, the
5 converting of the first number of points from the total number of points may be based on the identifying of the first number of points.

FIG. 9 illustrates a block diagram of a system 900 of providing rewards to users based on activities performed by the users using applications, in accordance with some embodiments.

10 Accordingly, the system 900 may include a communication device 902 which may be configured for receiving a request from a user device 1002 (as shown in FIG. 10) associated with a user. Additionally, the system 900 may include a processing device 904 communicatively coupled with the communication device 902. Also, the processing device 904 may be configured for providing a user interface on the user device 1002
15 based on the request. Accordingly, the user interface includes one or more applications. Accordingly, the one or more applications may be used by the user for performing one or more activities. Further, the processing device 904 may be configured for generating one or more activity data associated with the one or more activities performed by the user using the one or more software applications. Additionally, the processing device 904 may
20 be configured for analyzing the one or more activity data using one or more machine learning models. Also, the processing device 904 may be configured for determining a sweat equity of the one or more activities based on the analyzing. Further, the processing device 904 may be configured for determining a number of points for the one or more activities based on the sweat equity of the one or more activities using one or more
25 criteria. Additionally, the processing device 904 may be configured for updating a user account based on the determining of the number of points. Also, the system 900 may include a storage device 906 communicatively coupled with the processing device 904. Accordingly, the storage device 906 may be configured for retrieving the user account associated with the user.

30 In some embodiments, the processing device 904 may be configured for converting the number of points into a number of tokens associated with one or more

cryptocurrencies using one or more value conversion information based on the determining of the number of points. Additionally, the one or more value conversion information includes a value of a token of the one or more cryptocurrencies in terms of a point. Additionally, the storage device 906 may be configured for storing the number of
5 tokens in a digital wallet associated with the user.

In some embodiments, the one or more cryptocurrencies may be pegged against a value of one or more physical assets.

In some embodiments, the one or more cryptocurrencies may be pegged against a value of one or more financial instruments.

10 Further, in some embodiments, the processing device 904 may be configured for analyzing the request. Additionally, the processing device 904 may be configured for determining a level of access of the user based on the analyzing of the request. Also, the processing device 904 may be configured for identifying the one or more applications from two or more applications based on the level of access. Accordingly, the providing of
15 the user interface may be further based on the identifying.

In some embodiments, the storage device 906 may be further configured for retrieving one or more previous activity data associated with one or more previous activities performed by the user using the one or more applications. Additionally, the one or more previous activities may be performed prior to the one or more activities.

20 Additionally, the processing device 904 may be further configured for analyzing the one or more previous activity data using the one or more machine learning models. Additionally, the determining of the sweat equity may be based on the analyzing of the one or more previous activity data.

In some embodiments, the processing device 904 may be further configured for
25 determining a nature of the one or more activities based on the analyzing of the one or more activity data and the analyzing of the one or more previous activity data. Accordingly, the nature includes a constructive nature and a destructive nature. Accordingly, the updating of the user account may be further based on the nature of the one or more activities.

30 Moreover, in some embodiments, the communication device 902 may be further configured for receiving one or more trading requests for trading the sweat equity from

the user device 1002. Further, the processing device 904 may be configured for identifying one or more first users interested in the trading of the sweat equity based on the one or more trading requests. Further, the processing device 904 may be configured for establishing a trading session between the one or more first users and the user for the trading of the sweat equity based on the identifying of the one or more first users.

Further, in some embodiments, the communication device 902 may be configured for receiving one or more point conversion requests for converting points into one or more currencies from the user device 1002. Further, the communication device 902 may be configured for transmitting an amount to the user device 1002. Furthermore, the processing device 904 may be configured for converting a first number of points from a total number of points present in the user account into the amount of the one or more currencies using one or more currency conversion information based on the one or more point conversion requests.

In some embodiments, the processing device 904 may be further configured for identifying the first number of points from the total number of points based on the one or more criteria. Also, the converting of the first number of points from the total number of points may be further based on the identifying of the first number of points.

FIG. 10 illustrates a block diagram of the system 900 of providing rewards to users based on activities performed by the users using applications, in accordance with some embodiments.

FIG. 11 is a block diagram of a system 1100 for facilitating rewarding a user based on interacting with web applications, in accordance with some embodiments. Accordingly, the system 1100 may include a communication device 1102 configured for receiving user data from at least one user device associated with at least one user. Further, the user data may include a name, a contact address, an email address, a contact number, etc. Further, the at least one user device may include a smartphone, a tablet, a mobile, a laptop, a personal computer, and so on. Further, the at least one user may include an individual, an institution, and an organization. Further, the communication device 1102 may be configured for receiving an app store content from the at least one user device. Further, the app store content may include at least one advertisement that may be associated with a product or a service. Further, the app store content may include

a plurality of applications (or web apps). Further, each of the plurality of applications may facilitate providing a service to at least one second user. Further, each of the app store content may be associated with a privacy boundation. Further, the at least one second user may include an individual, an institution, and an organization that may want to view the app store content associated with the at least one user based on the privacy boundation. Further, the privacy boundation may facilitate one of allowing and restricting the at least one second user to view the app store content. Further, the communication device 1102 may be configured for receiving a visit request from the at least one second user device. Further, the visit request may indicate that the at least one second user may want to visit the app store to view the app store content. Further, the communication device 1102 may be configured for transmitting the app store content to the at least one second user device based on the visit request and the privacy boundation. Further, the communication device 1102 may be configured for receiving a response associated with the app store content from the at least one user device. Further, the communication device 1102 may be configured for transmitting reward points to the at least one second user device.

Further, the system 1100 may include a processing device 1104 configured for analyzing the user data for generating a user account. Further, the user account may be associated with a user profile. Further, the processing device 1104 may be configured for generating an app store based on the app store content. Further, the processing device 1104 may be configured for determining an interaction indication between the app store content and the at least one second user. Further, the interaction indication may indicate that the at least one second user has interacted with at least one of the app store content. Further, in an instance, the interaction indication may be associated with the at least one second user viewing the at least one advertisement. Further, in another instance, the interaction indication may be associated with the at least one second user purchasing a product or service associated with the at least one advertisement. Further, in another instance, the interaction indication may be associated with the at least one second user interacting with the plurality of applications. Further, the processing device 1104 may be configured for processing the interaction indication. Further, the processing device 1104 may be configured for generating the reward points based on the processing of the

interaction indication. Further, the at least one second user may be rewarded with the reward points that may include a cryptocurrency. Further, in some embodiments, the cryptocurrency may be associated with the at least one user. Further, in an instance, the cryptocurrency may be real estate web coins/real estate web dollars. Further, in some
5 embodiments, the cryptocurrency may be associated with a region associated with the at least one user. Further, in an instance, the cryptocurrency may be UK real estate web coin. Further, the at least one second user may sell the reward points for dollars. Further, in an embodiment, the disclosed system 1100 may convert the reward points to cash or buy a percentage of the points back from the at least one second user. Further, the at least
10 one second user may trade the reward points within a community for goods and services.

Further, the system 1100 may include a storage device 1106 configured for storing the reward points.

FIG. 12 is a flowchart of a method 1200 for facilitating rewarding a user based on interacting with web applications, in accordance with some embodiments. Accordingly,
15 at 1202, the method 1200 may include receiving, using a communication device (such as the communication device 1102), user data from at least one user device associated with at least one user. Further, the user data may include a name, a contact address, an email address, a contact number, etc. Further, the at least one user device may include a smartphone, a tablet, a mobile, a laptop, a personal computer, and so on. Further, the at
20 least one user may include an individual, an institution, and an organization.

Further, at 1204, the method 1200 may include analyzing, using a processing device (such as the processing device 1104), the user data for generating a user account. Further, the user account may be associated with a user profile.

Further, at 1206, the method 1200 may include receiving, using the
25 communication device, an app store content from the at least one user device. Further, the app store content may include at least one advertisement that may be associated with a product or a service. Further, the app store content may include a plurality of applications (or web apps). Further, each of the plurality of applications may facilitate providing a service to at least one second user. Further, each of the app store content may be
30 associated with a privacy boundation. Further, the at least one second user may include an individual, an institution, and an organization that may want to view the app store

content associated with the at least one user based on the privacy boundation. Further, the privacy boundation may facilitate one of allowing and restricting the at least one second user to view the app store content. Further, the plurality of applications may include an interview app, social media app, PM/CRM app, messenger app, point system app, search
5 browser app, blogging app, forum app, bookmarking web app, website editor app, clone app, keyword link app, tool app, a back-office app, etc. Further, each of the plurality of applications may be configured for performing a unique functionality associated with each of the plurality of applications. Further, the each of the plurality of applications may be associated with a function (or domain) that may be represented by a geometrical
10 shape. Further, the geometrical shape may include a circle, a diamond, a star, etc. Further, in an instance, a circle shape may signal social media, a diamond shape may symbolize gaming, and a star shape may symbolize business function.

Further, at 1208, the method 1200 may include generating, using the processing device, an app store based on the app store content.

15 Further, at 1210, the method 1200 may include receiving, using the processing device, a visit request from the at least one second user device. Further, the visit request may indicate that the at least one second user may want to visit the app store to view the app store content.

Further, at 1212, the method 1200 may include transmitting, using the
20 communication device, the app store content to the at least one second user device based on the visit request and the privacy boundation.

Further, at 1214, the method 1200 may include receiving, using the communication device, a response associated with the app store content from the at least one user device.

25 Further, at 1216, the method 1200 may include determining, using the processing device, an interaction indication between the app store content and the at least one second user. Further, the interaction indication may indicate that the at least one second user has interacted with at least one of the app store content. Further, in an instance, the interaction indication may be associated with the at least one second user viewing the at
30 least one advertisement. Further, in another instance, the interaction indication may be associated with the at least one second user purchasing a product or service associated

with the at least one advertisement. Further, in another instance, the interaction indication may be associated with the at least one second user interacting with the plurality of applications.

Further, at 1218, the method 1200 may include processing, using the processing
5 device, the interaction indication.

Further, at 1220, the method 1200 may include generating, using the processing
device, reward points based on the processing of the interaction indication. Further, the at
least one second user may be rewarded with the reward points that may include a
cryptocurrency. Further, in some embodiments, the cryptocurrency may be associated
10 with the at least one user. Further, in an instance, the cryptocurrency may be real estate
web coins/real estate web dollars. Further, in some embodiments, the cryptocurrency may
be associated with a region associated with the at least one user. Further, in an instance,
the cryptocurrency may be a UK real estate web coin that may be associated with the
United Kingdom (UK). Further, the at least one second user may sell the reward points
15 for dollars. Further, in an embodiment, the disclosed system may convert the reward
points to cash or buy a percentage of the points back from the at least one second user.
Further, the at least one second user may trade the reward points within a community for
goods and services.

Further, at 1222, the method 1200 may include transmitting, using the
20 communication device, the reward points to the at least one second user device.

Further, at 1224, the method 1200 may include storing, using a storage device
(such as the storage device 1106), the reward points. Further, the storing may include
storing the reward points in a digital wallet associated with the at least one second user.

Further, in some embodiments, the storing may include storing the reward points
25 in a distributed ledger.

FIG. 13 illustrates a user interface 1300 associated with a software platform for
facilitating rewarding a user based on interacting with web applications, in accordance
with some embodiments.

FIG. 14 illustrates a user interface 1400 associated with a software platform of the
30 disclosed system, in accordance with some embodiments.

FIG. 15 illustrates a user interface 1500 associated with the software platform of the disclosed system, in accordance with some embodiments.

FIG. 16 illustrates a user interface 1600 associated with the software platform of the disclosed system, in accordance with some embodiments.

5 FIG. 17 illustrates a user interface 1700 associated with the software platform of the disclosed system, in accordance with some embodiments.

FIG. 18 illustrates a user interface 1800 associated with the software platform of the disclosed system, in accordance with some embodiments.

10 FIG. 19 illustrates a user interface 1900 associated with the software platform of the disclosed system, in accordance with some embodiments.

FIG. 20 illustrates a user interface 2000 associated with the software platform of the disclosed system, in accordance with some embodiments.

FIG. 21 illustrates a user interface 2100 associated with the software platform of the disclosed system, in accordance with some embodiments.

15 FIG. 22 illustrates an embodiment of a hardware system implemented with the software platform of the disclosed system, in accordance with some embodiments.

Although the invention has been explained in relation to its preferred embodiment, it is to be understood that many other possible modifications and variations can be made without departing from the spirit and scope of the invention as hereinafter
20 claimed.

What is claimed is:

1. A method of providing rewards to users based on activities performed by the users using applications, wherein the method comprises:

5 receiving, using a communication device, a request from a user device associated with a user;

providing, using a processing device, a user interface on the user device based on the request, wherein the user interface comprises at least one application, wherein the at least one application is used by the user for performing at least one activity;

10 generating, using the processing device, at least one activity data associated with the at least one activity performed by the user using the at least one application;

analyzing, using the processing device, the at least one activity data using at least one machine learning model;

15 determining, using the processing device, a sweat equity of the at least one activity based on the analyzing;

determining, using the processing device, a number of points for the at least one activity based on the sweat equity of the at least one activity using at least one criterion;

20 retrieving, using a storage device, a user account associated with the user; and

updating, using the processing device, the user account based on the determining of the number of points.

- 25 2. The method of claim 1 further comprises:

30 converting, using the processing device, the number of points into a number of tokens associated with at least one cryptocurrency using at least one value conversion information based on the determining of the number of points, wherein the at least one value conversion information comprises a value of a token of the at least one cryptocurrency in terms of a point; and

storing, using the storage device, the number of tokens in a digital wallet associated with the user.

3. The method of claim 2 wherein the at least one cryptocurrency is pegged against a value of at least one physical asset.
4. The method of claim 2 wherein the at least one cryptocurrency is pegged against a value of at least one financial instrument.
5. The method of claim 1 further comprises:
analyzing, using the processing device, the request;
determining, using the processing device, a level of access of the user based on the analyzing of the request; and
identifying, using the processing device, the at least one application from a plurality of applications based on the level of access, wherein the providing of the user interface is further based on the identifying.
6. The method of claim 1 further comprises:
retrieving, using the storage device, at least one previous activity data associated with at least one previous activity performed by the user using the at least one application, wherein the at least one previous activity is performed prior to the at least one activity; and
analyzing, using the processing device, the at least one previous activity data using the at least one machine learning model, wherein the determining of the sweat equity is further based on the analyzing of the at least one previous activity data.
7. The method of claim 6 further comprising determining, using the processing device, a nature of the at least one activity based on the analyzing of the at least one activity data and the analyzing of the at least one previous activity data, wherein the nature comprises a constructive nature and a destructive nature,

wherein the updating of the user account is further based on the nature of the at least one activity.

8. The method of claim 1 further comprises:

5 receiving, using the communication device, at least one trading request for trading the sweat equity from the user device;
identifying, using the processing device, at least one first user interested in the trading of the sweat equity based on the at least one trading request; and
10 establishing, using the processing device, a trading session between the at least one first user and the user for the trading of the sweat equity based on the identifying of the at least one first user.

9. The method of claim 1 further comprises:

15 receiving, using the communication device, at least one point conversion request for converting points into at least one currency from the user device;
converting, using the processing device, a first number of points from a total number of points present in the user account into an amount of the at least one currency using at least one currency conversion information based on the at least one point conversion request; and
20 transmitting, using the communication device, the amount to the user device.

10. The method of claim 9 further comprising identifying, using the processing device, the first number of points from the total number of points based on the at least one criterion, wherein the converting of the first number of points from the total number of points is further based on the identifying of the first number of points.

11. A system for facilitating an objective, the system comprising:

30 a communication device configured for receiving a request from a user device associated with a user;

a processing device communicatively coupled with the communication device, wherein the processing device is configured for:

providing a user interface on the user device based on the request, wherein the user interface comprises at least one application, wherein the at least one application is used by the user for performing at least one activity;

generating at least one activity data associated with the at least one activity performed by the user using the at least one software application;

analyzing the at least one activity data using at least one machine learning model;

determining a sweat equity of the at least one activity based on the analyzing;

determining a number of points for the at least one activity based on the sweat equity of the at least one activity using at least one criterion; and

updating a user account based on the determining of the number of points; and

a storage device communicatively coupled with the processing device, wherein the storage device is configured for retrieving the user account associated with the user.

12. The system of claim 11, wherein the processing device is further configured for converting the number of points into a number of tokens associated with at least one cryptocurrency using at least one value conversion information based on the determining of the number of points, wherein the at least one value conversion information comprises a value of a token of the at least one cryptocurrency in terms of a point, wherein the storage device is further configured for storing the number of tokens in a digital wallet associated with the user.

13. The system of claim 12, wherein the at least one cryptocurrency is pegged against a value of at least one physical asset.

14. The system of claim 12, wherein the at least one cryptocurrency is pegged against a value of at least one financial instrument.
- 5 15. The system of claim 11, wherein the processing device is further configured for:
analyzing the request;
determining a level of access of the user based on the analyzing of the
request; and
10 identifying the at least one application from a plurality of applications
based on the level of access, wherein the providing of the user interface is further
based on the identifying.
16. The system of claim 11, wherein the storage device is further configured for
retrieving at least one previous activity data associated with at least one previous
15 activity performed by the user using the at least one application, wherein the at
least one previous activity is performed prior to the at least one activity, wherein
the processing device is further configured for analyzing the at least one previous
activity data using the at least one machine learning model, wherein the
determining of the sweat equity is further based on the analyzing of the at least
20 one previous activity data.
17. The system of claim 16, wherein the processing device is further configured for
determining a nature of the at least one activity based on the analyzing of the at
least one activity data and the analyzing of the at least one previous activity data,
25 wherein the nature comprises a constructive nature and a destructive nature,
wherein the updating of the user account is further based on the nature of the at
least one activity.
18. The system of claim 11, wherein the communication device is further configured
30 for receiving at least one trading request for trading the sweat equity from the user
device, wherein the processing device is further configured for:

identifying at least one first user interested in the trading of the sweat equity based on the at least one trading request; and

establishing a trading session between the at least one first user and the user for the trading of the sweat equity based on the identifying of the at least one first user.

5

19. The system of claim 11, wherein the communication device is further configured for:

receiving at least one point conversion request for converting points into at least one currency from the user device; and

10

transmitting an amount to the user device, wherein the processing device is further configured for converting a first number of points from a total number of points present in the user account into the amount of the at least one currency using at least one currency conversion information based on the at least one point conversion request.

15

20. The system of claim 19, wherein the processing device is further configured for identifying the first number of points from the total number of points based on the at least one criterion, wherein the converting of the first number of points from the total number of points is further based on the identifying of the first number of points.

20

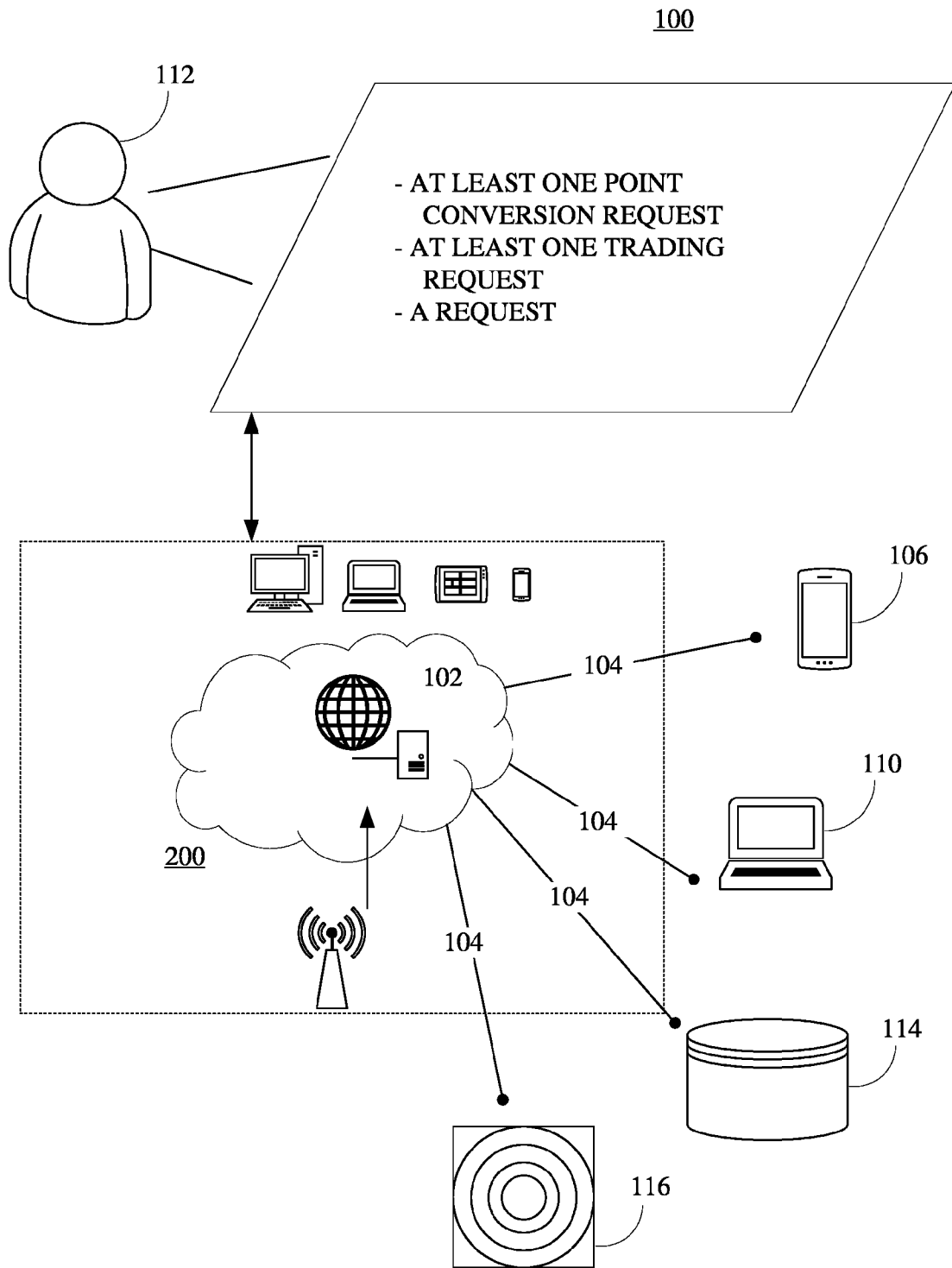


FIG. 1

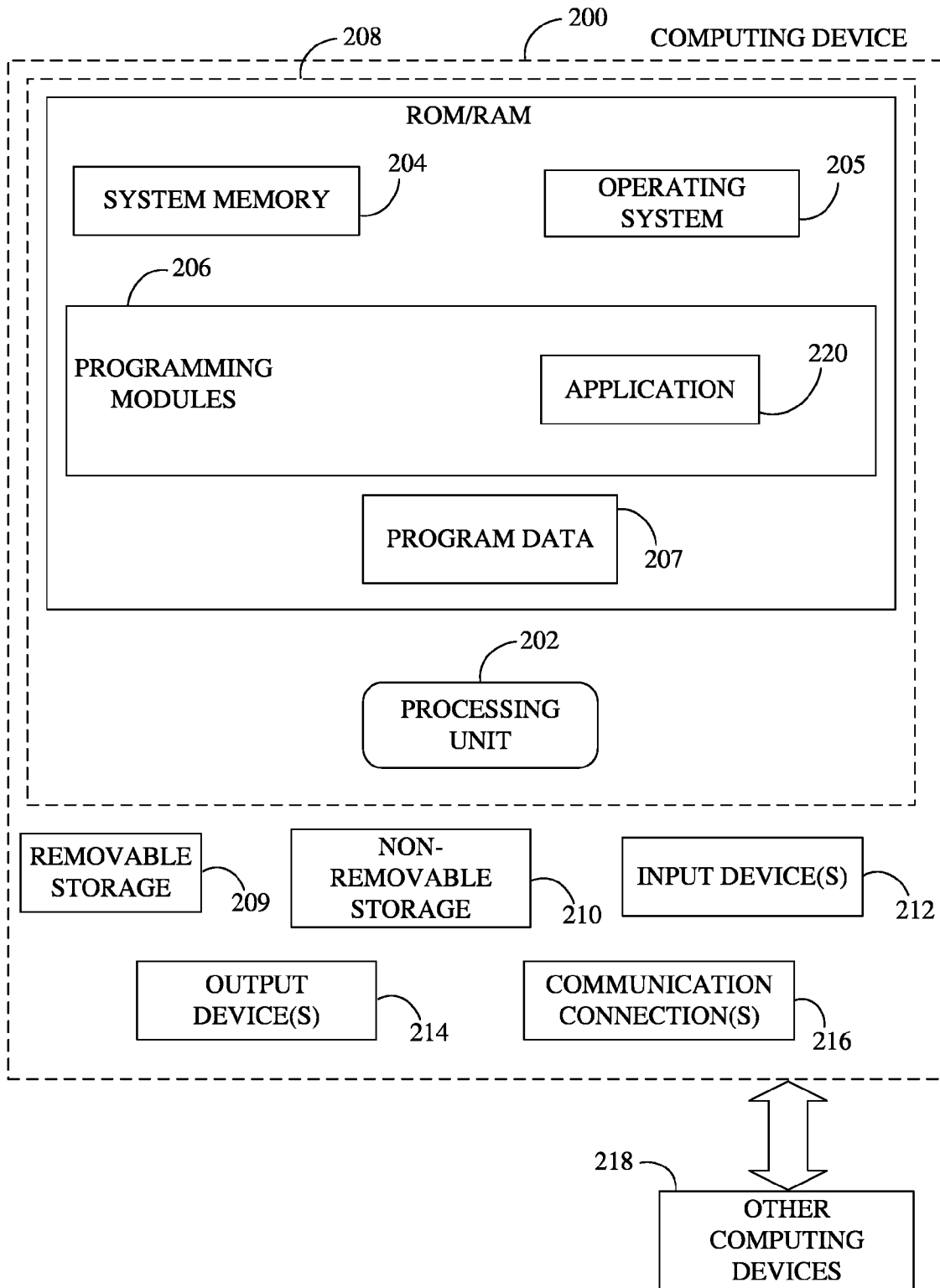


FIG. 2

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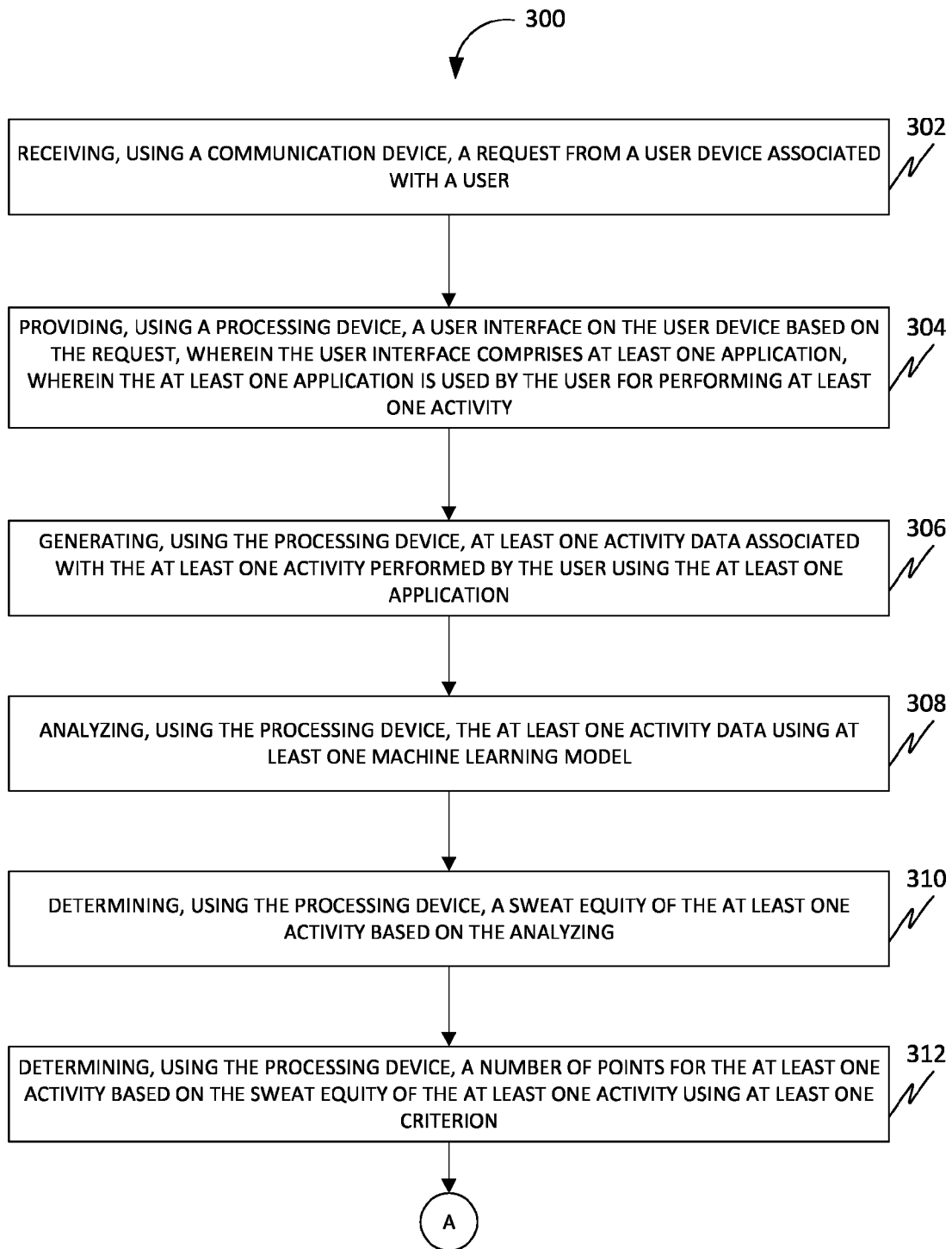


FIG. 3A

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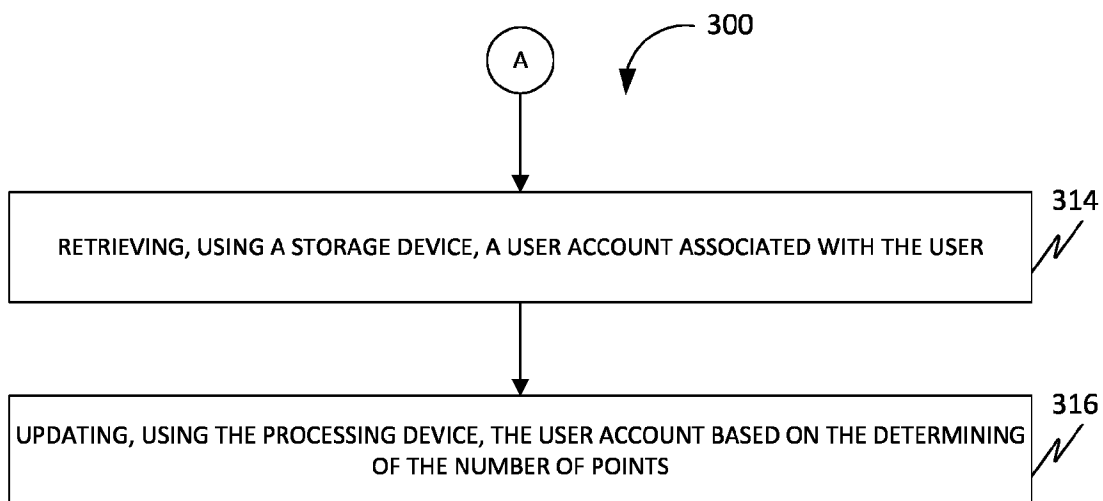


FIG. 3B

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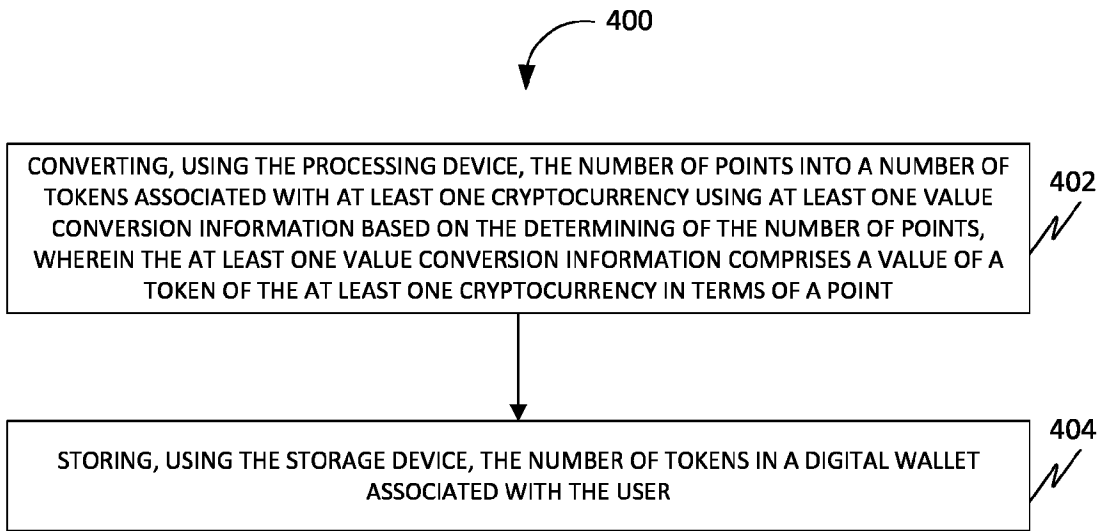


FIG. 4

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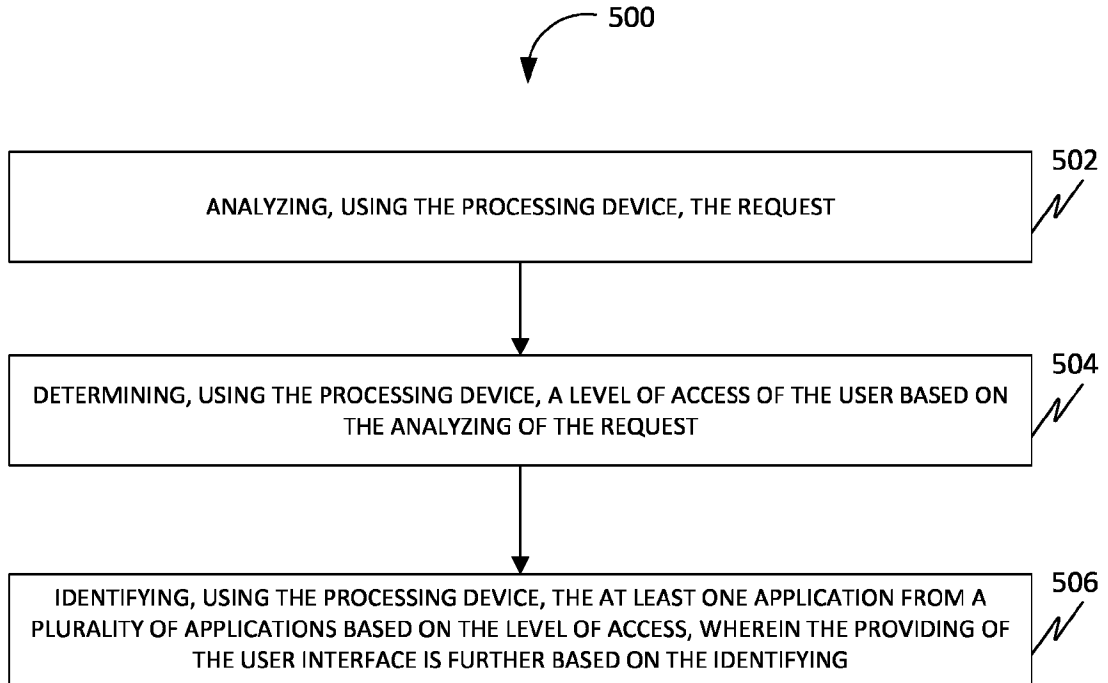


FIG. 5

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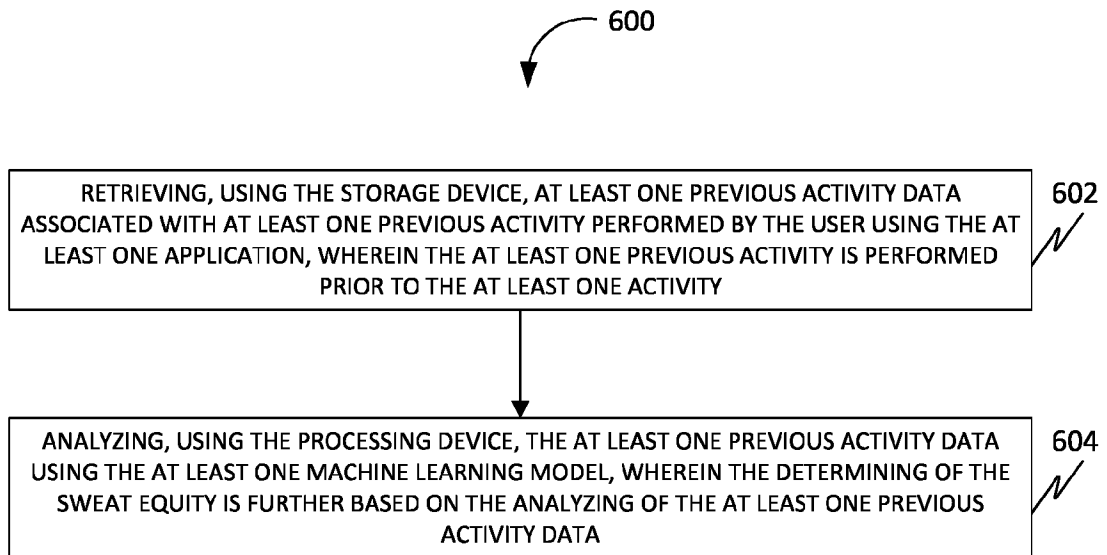


FIG. 6

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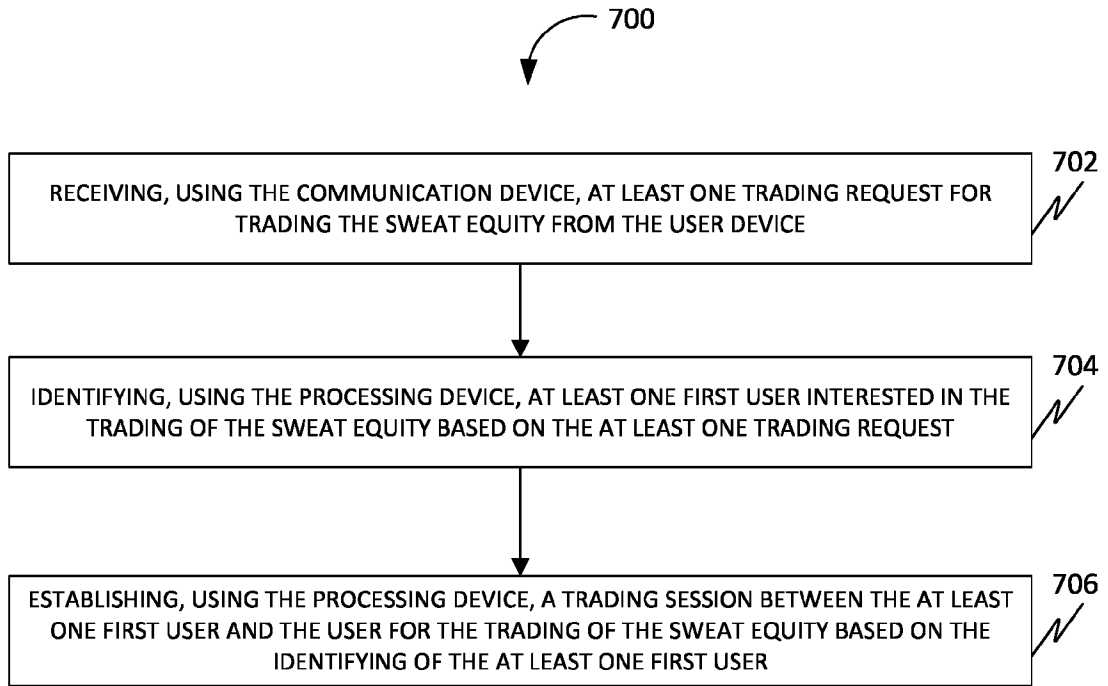


FIG. 7

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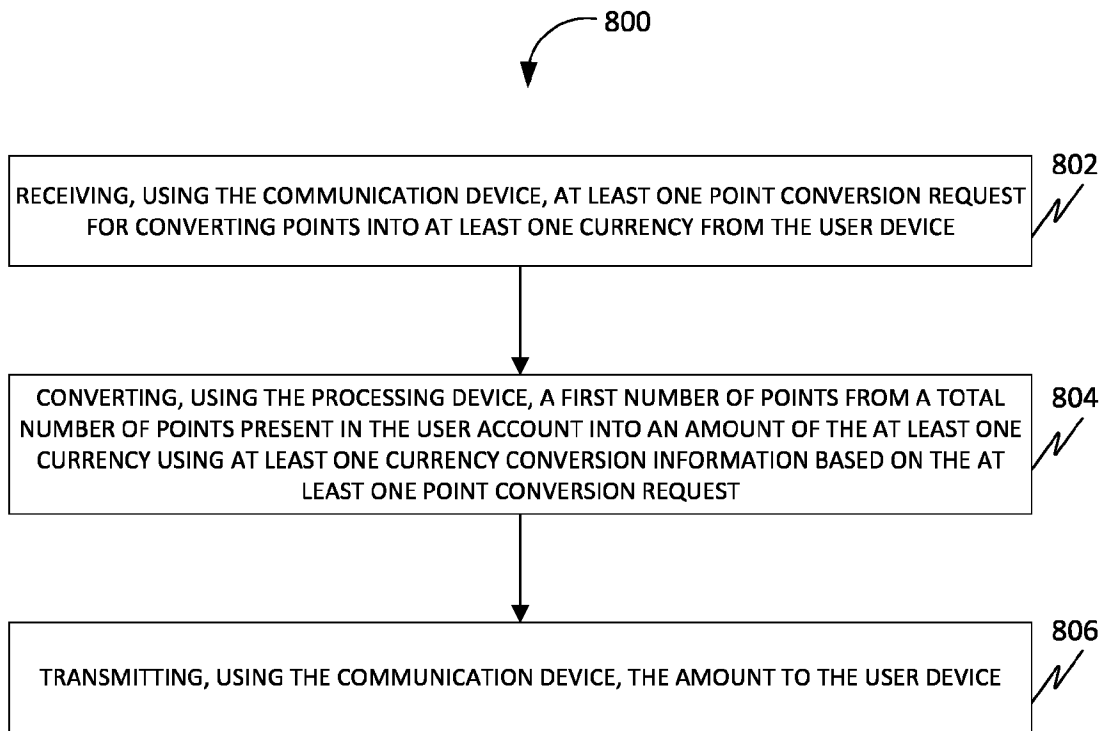


FIG. 8

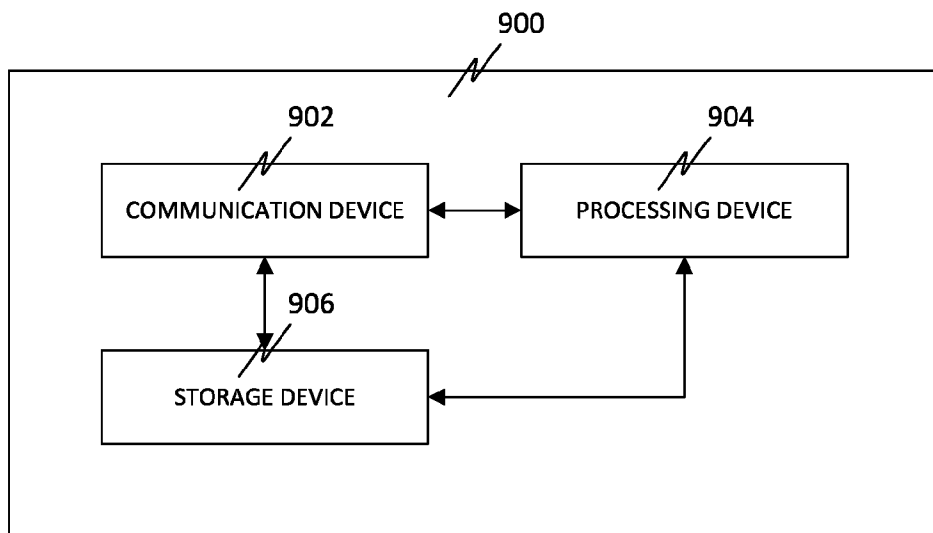


FIG. 9

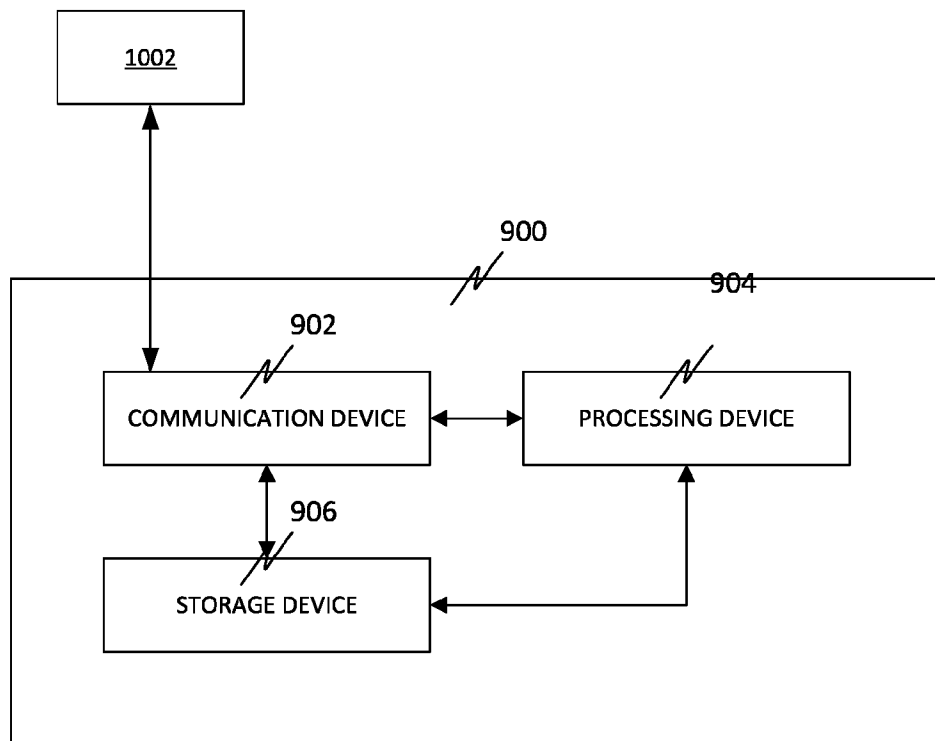


FIG. 10

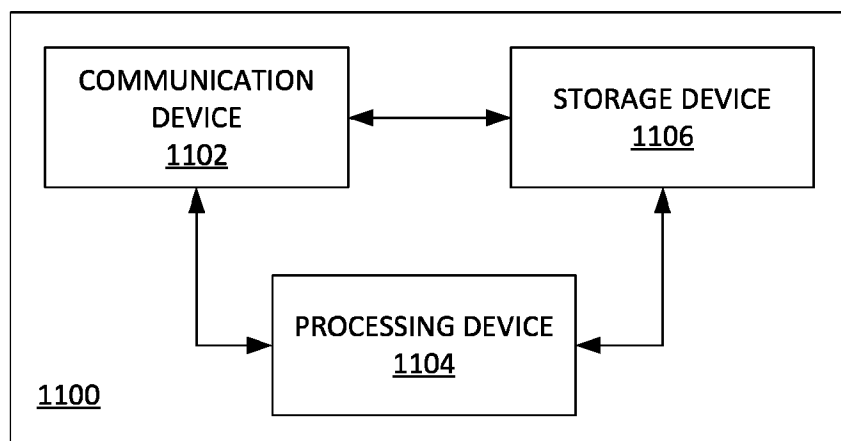


FIG. 11

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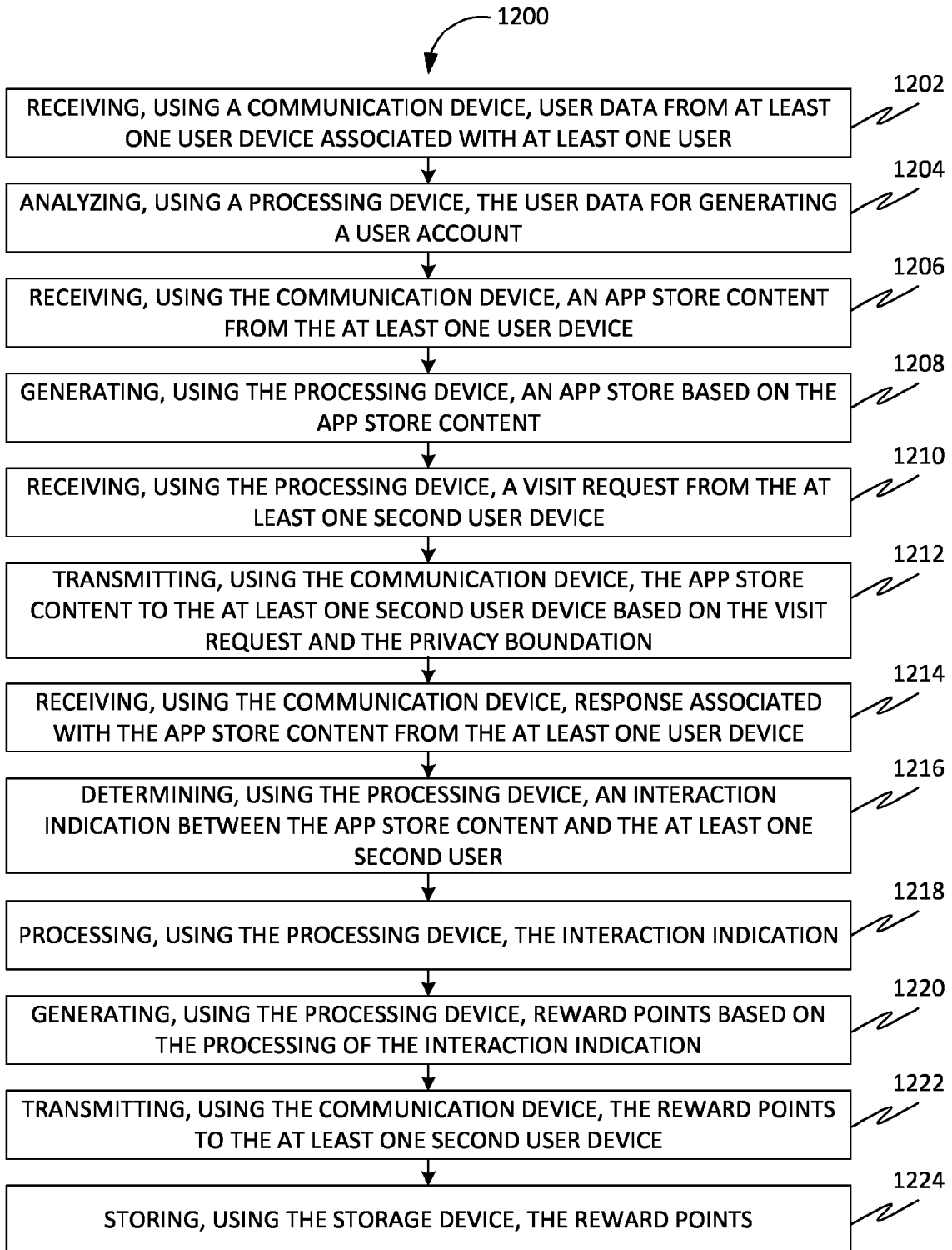


FIG. 12

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1300

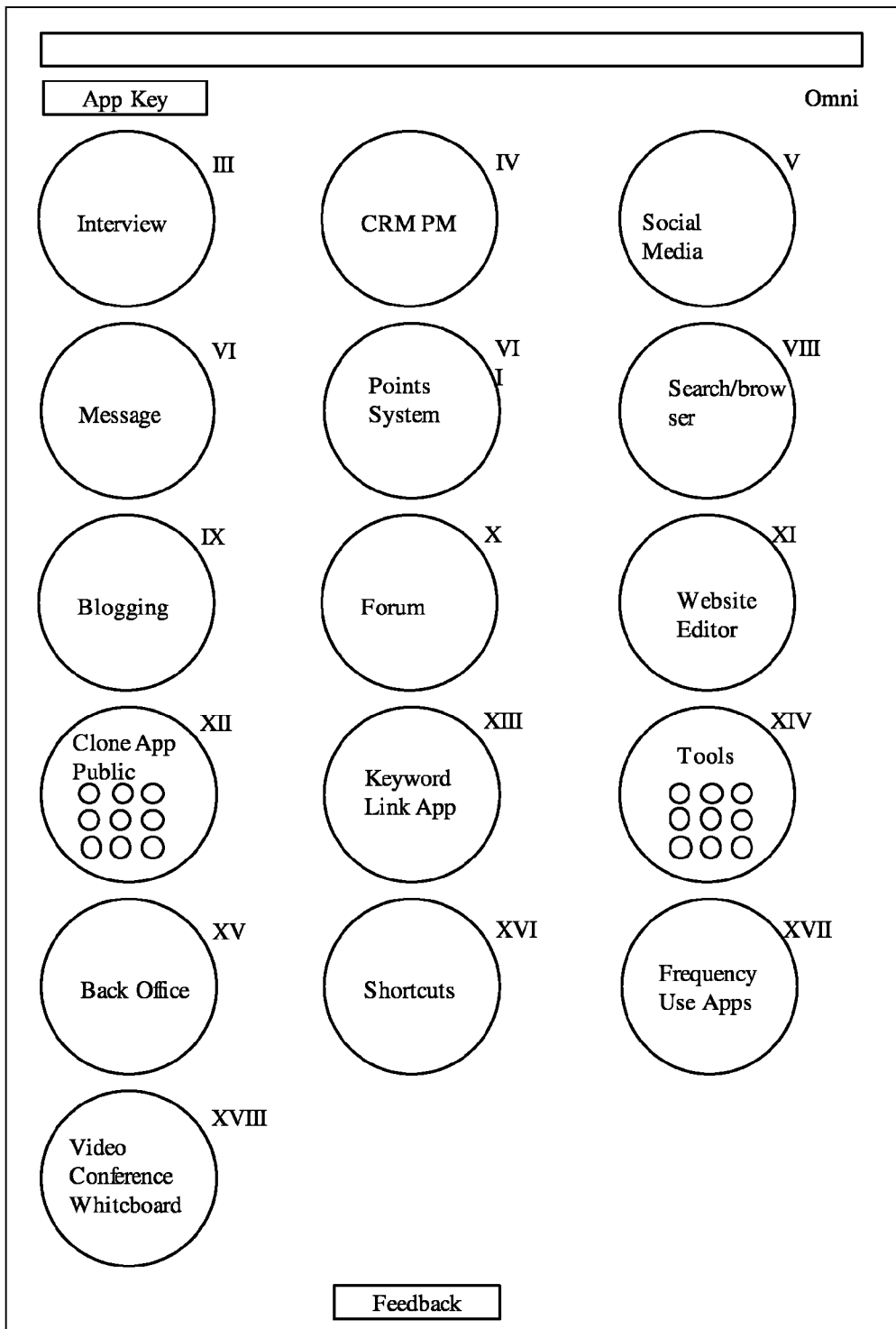


FIG. 13

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1400

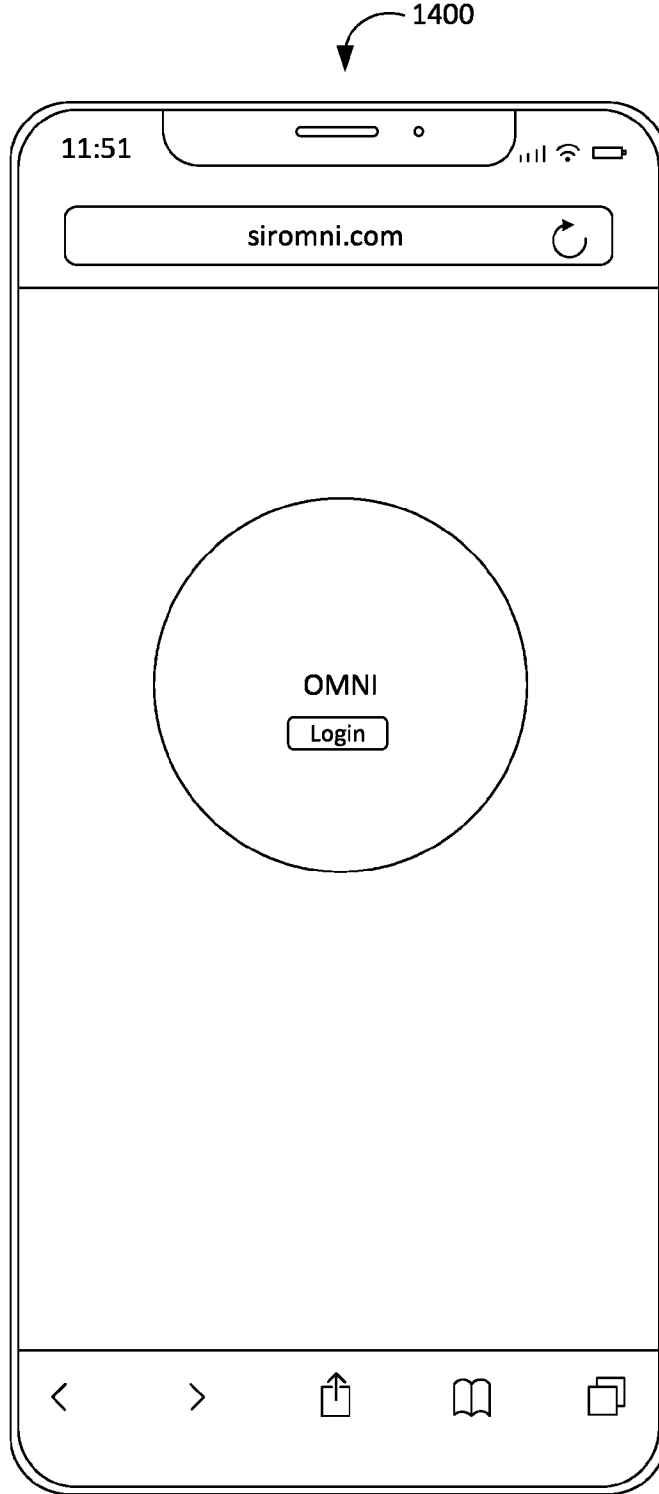


FIG. 14

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1500

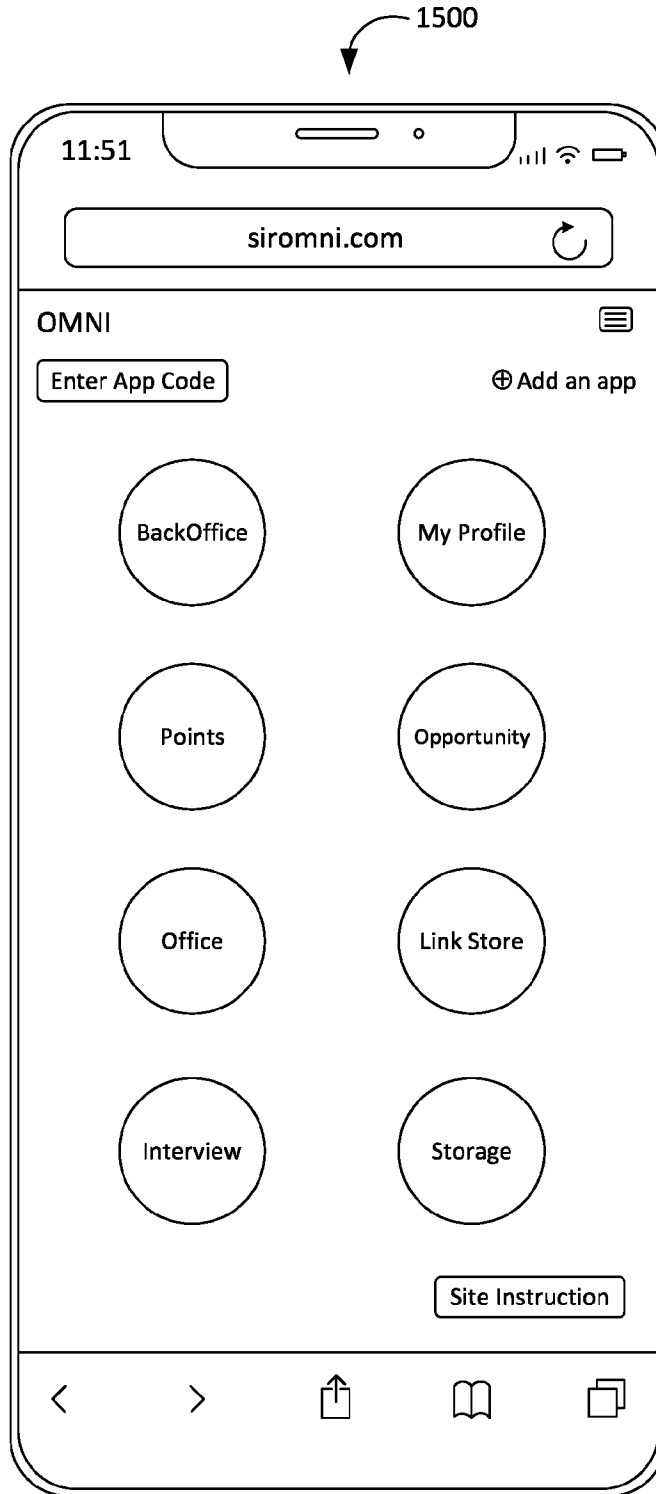


FIG. 15

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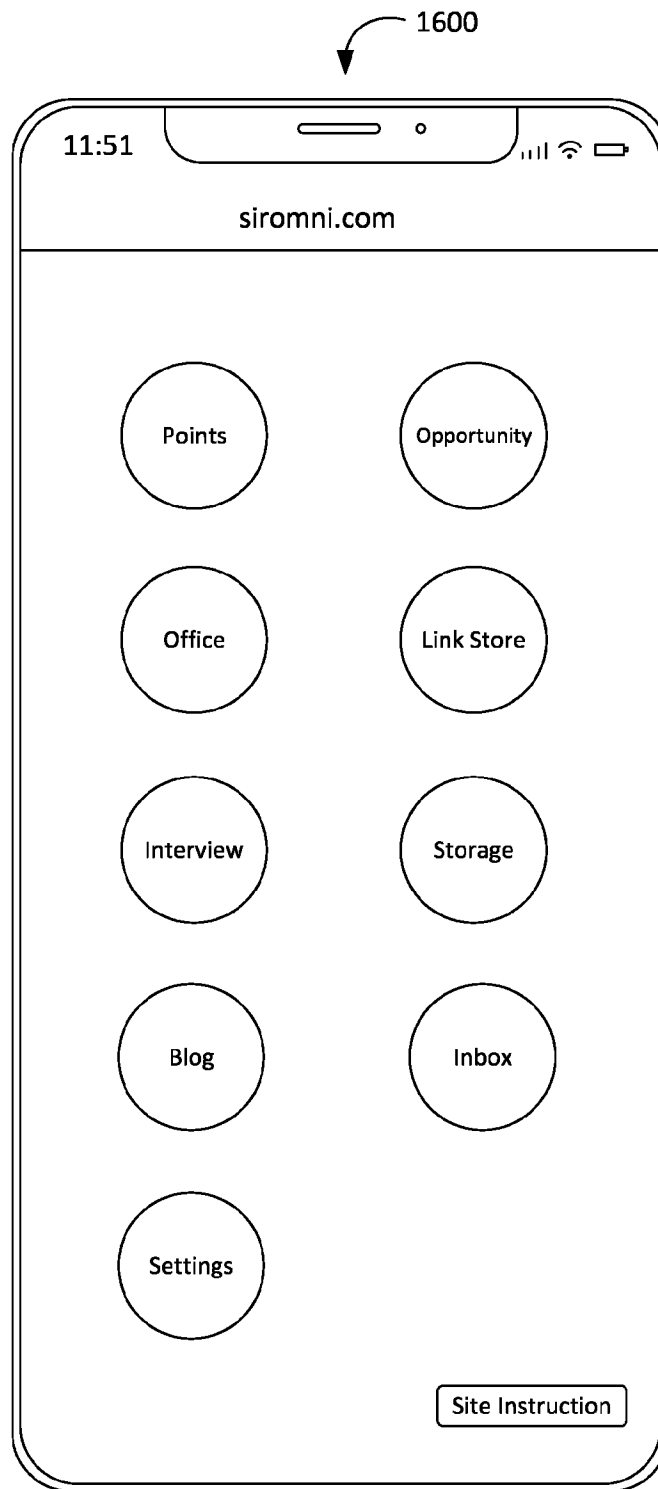


FIG. 16

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1700

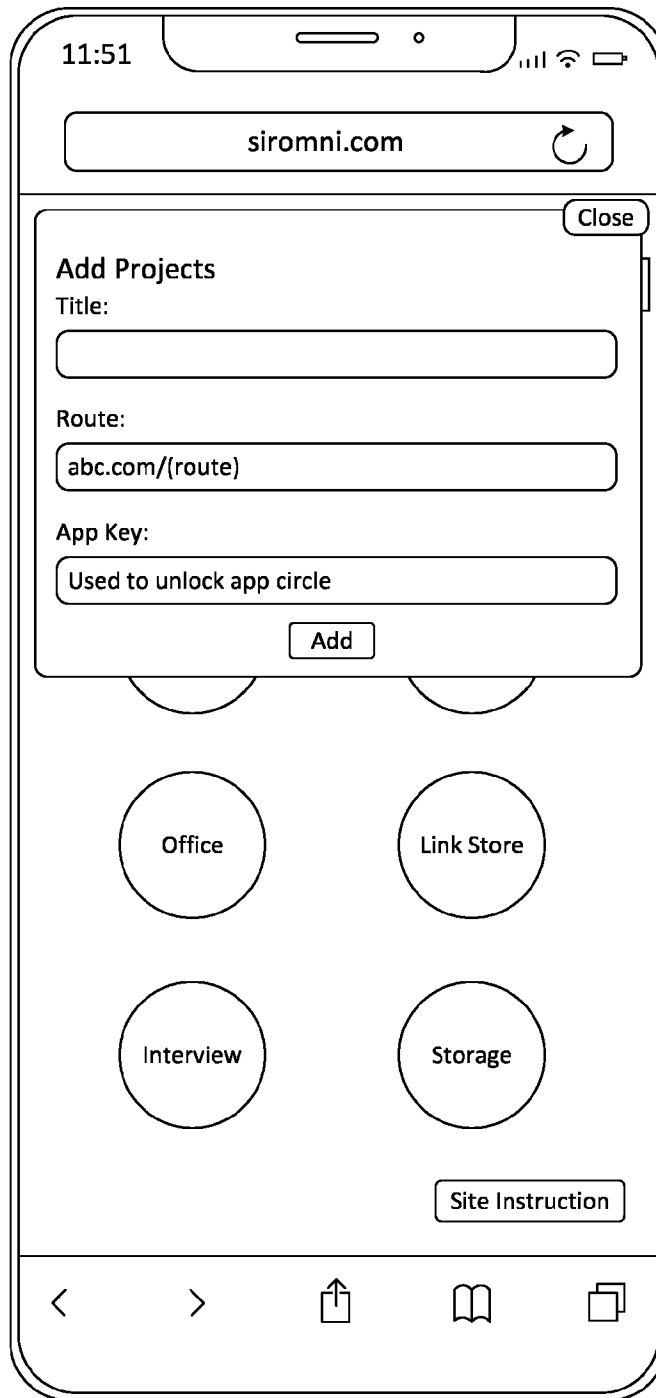


FIG. 17

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1800

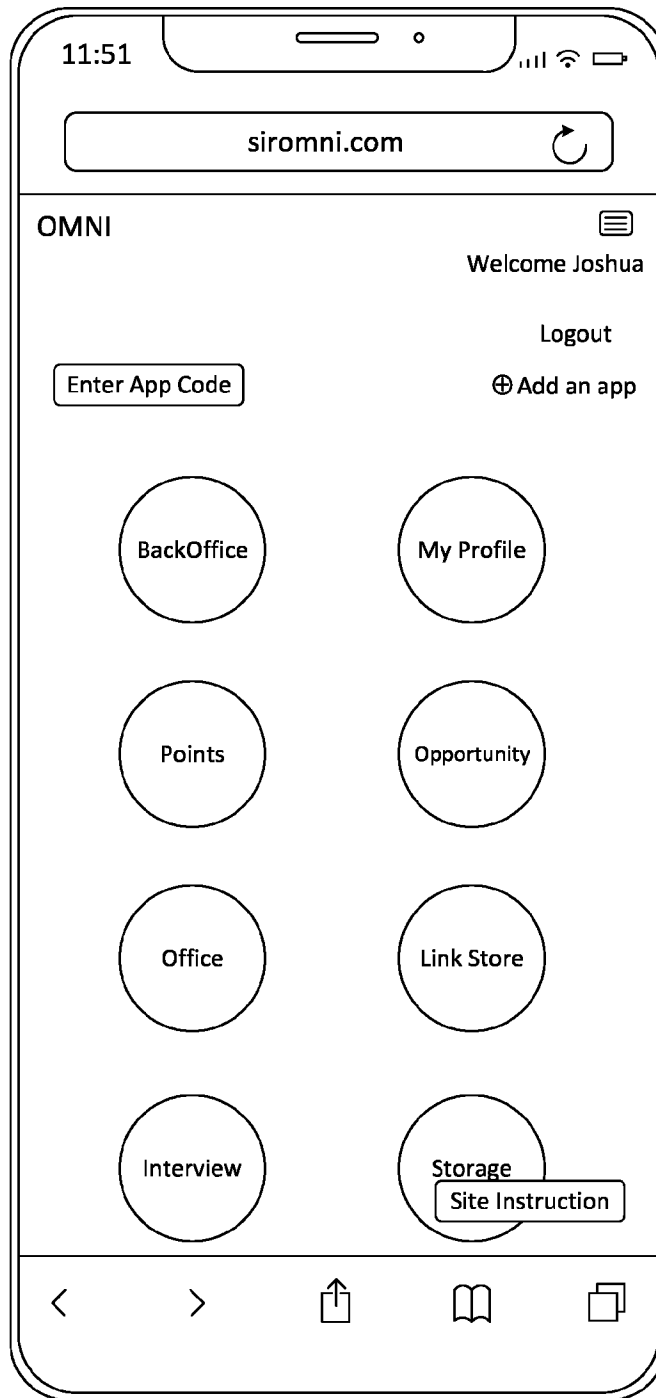


FIG. 18

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1900

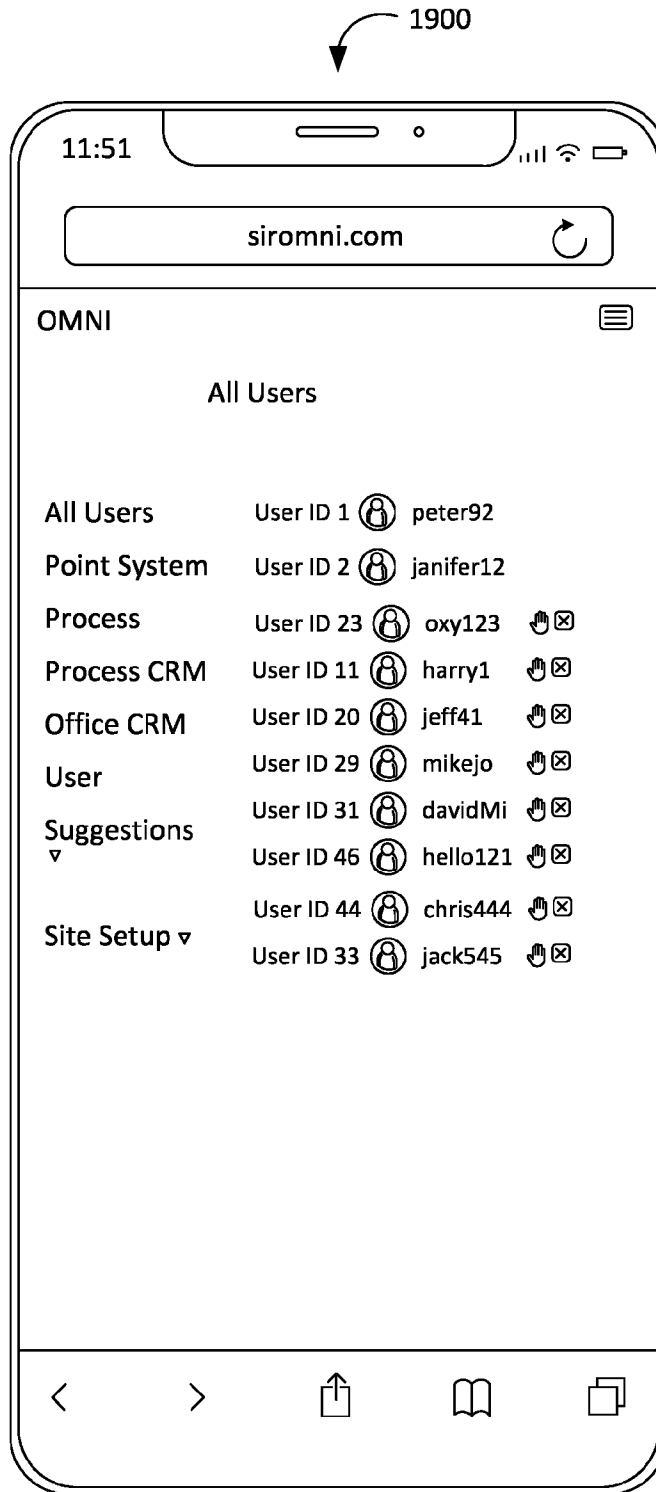


FIG. 19

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2000

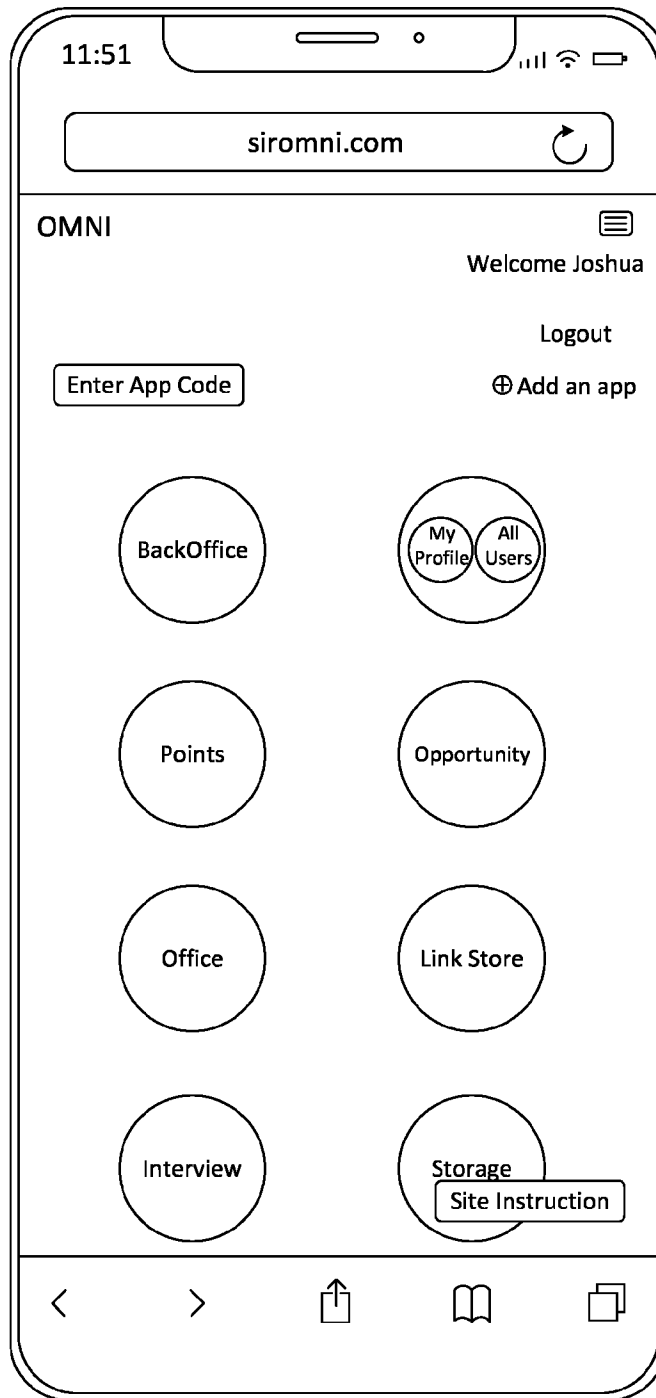


FIG. 20

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2100

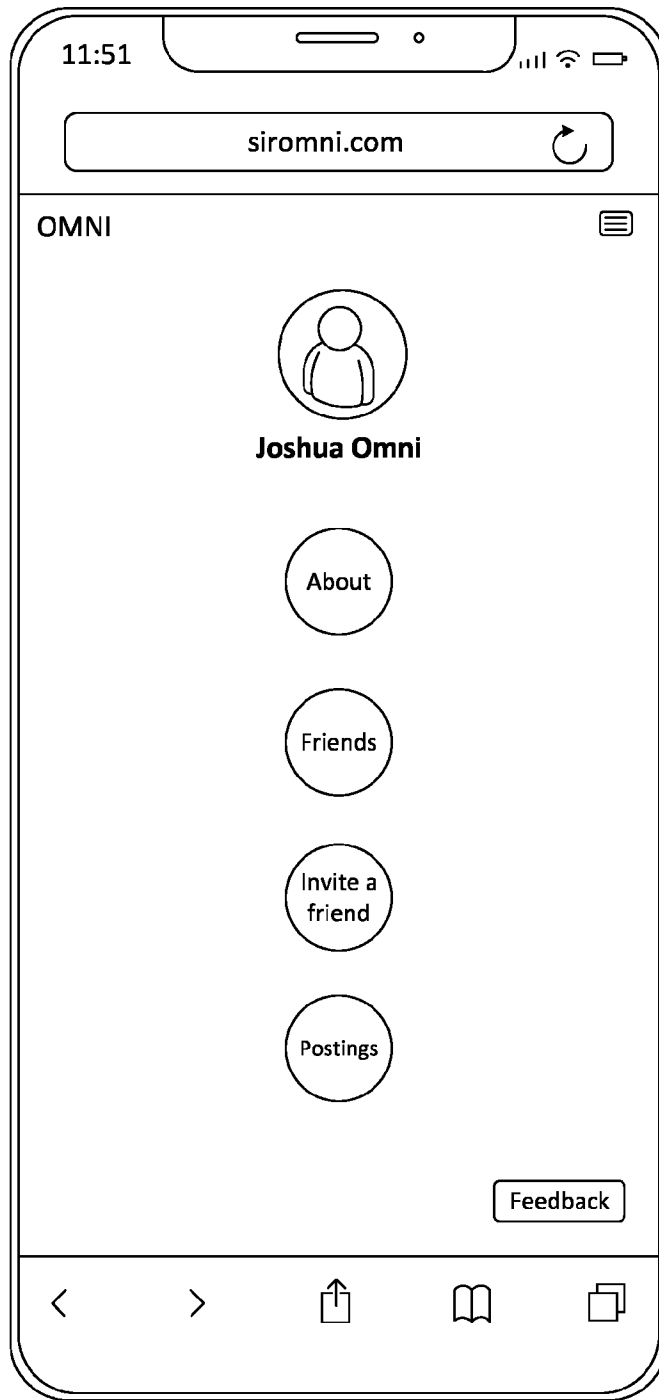


FIG. 21

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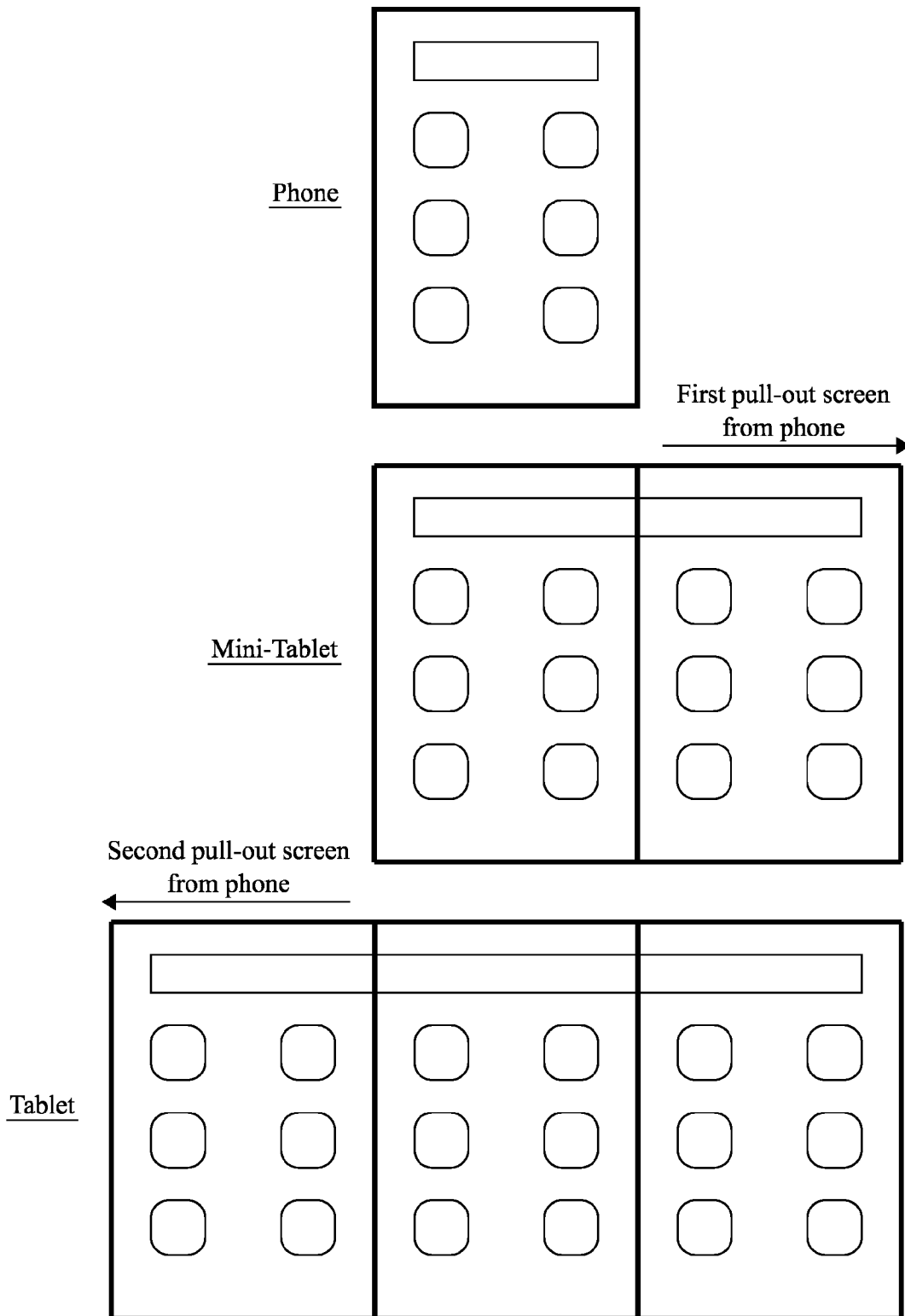


FIG. 22

INTERNATIONAL SEARCH REPORT

International application No.
PCT/US2023/015701

A. CLASSIFICATION OF SUBJECT MATTER
IPC(8) - INV. - G06Q 30/02; H04L 9/14 (2023.01)
ADD. - G06Q 20/36 (2023.01)
CPC - INV. - G06Q 30/0215; H04L 9/14 (2023.05)
ADD. - G06Q 20/3672 (2023.05)
According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED
Minimum documentation searched (classification system followed by classification symbols)
See Search History document
Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched
See Search History document
Electronic database consulted during the international search (name of database and, where practicable, search terms used)
See Search History document

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US 2020/0265526 A1 (OGUNSUSI) 20 August 2020 (20.08.2020) entire document	1, 5-7, 11, 15-17
Y		2-4, 8-10, 12-14, 18-20
Y	US 2019/0325407 A1 (WORLD AWARD FOUNDATION INC et al) 24 October 2019 (24.10.2019) entire document	2-4, 8-10, 12-14, 18-20
A	US 2020/0097951 A1 (MICROSOFT TECHNOLOGY LICENSING LLC) 26 March 2020 (26.03.2020) entire document	1-20
A	US 2019/0186919 A1 (NIKE INC.) 20 June 2019 (20.06.2019) entire document	1-20
A	US 2012/0226603 A1 (SMARGON) 06 September 2012 (06.09.2012) entire document	1-20
A	US 2013/0103483 A1 (XUE) 25 April 2013 (25.04.2013) entire document	1-20

Further documents are listed in the continuation of Box C. See patent family annex.

* Special categories of cited documents:	"T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention
"A" document defining the general state of the art which is not considered to be of particular relevance	"X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone
"D" document cited by the applicant in the international application	"Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art
"E" earlier application or patent but published on or after the international filing date	"&" document member of the same patent family
"L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)	
"O" document referring to an oral disclosure, use, exhibition or other means	
"P" document published prior to the international filing date but later than the priority date claimed	

Date of the actual completion of the international search 02 May 2023	Date of mailing of the international search report JUN 16 2023
Name and mailing address of the ISA/ Mail Stop PCT, Attn: ISA/US, Commissioner for Patents P.O. Box 1450, Alexandria, VA 22313-1450 Facsimile No. 571-273-8300	Authorized officer Taina Matos Telephone No. PCT Helpdesk: 571-272-4300