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Declarations under Rule 4.17:

— as to applicant's entitlement to apply for and be granted a patent (Rule 4.17(ii))

[Continued on next page]

(54) Title: SYSTEM AND METHOD OF BUSINESS MODEL MANAGEMENT

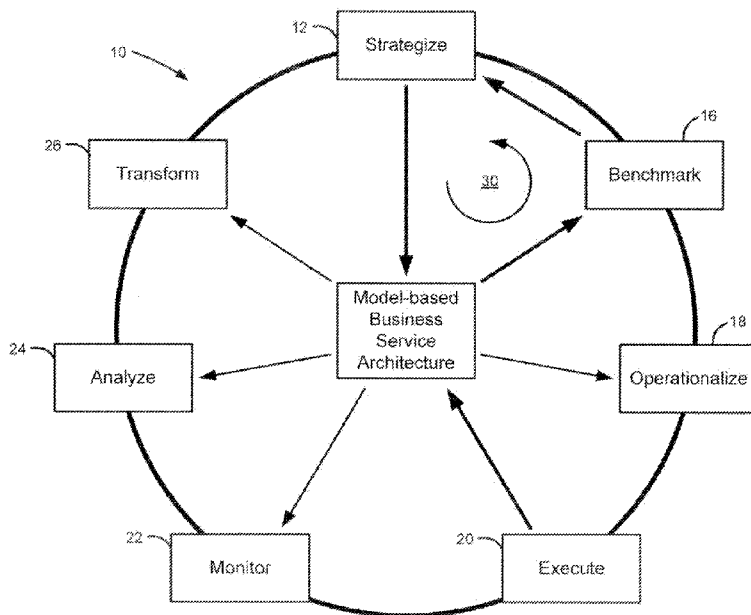
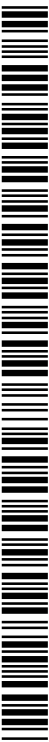


FIG. 1

(57) Abstract: The present disclosure relates to methods and systems for developing, implementing, transforming, and governing a business model of an enterprise. In some embodiments, a method of implementing and managing a business model of an enterprise includes defining a business model using a business model tool that is executed by a computer, wherein the business model is based on interrelated business strategy, business goal and business constraint data, and includes a business service, inputting into the computer a first set of data representing a benchmark performance value of the business service, and operating the enterprise in accordance with the business model. The enterprise is monitored to determine an actual performance value of the business service, and the actual performance value and the benchmark performance value are processed in the computer to affect a comparison therebetween. The business model is modified based on the comparison.



WO 2009/094290 A3



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— *as to the applicant's entitlement to claim the priority of the earlier application (Rule 4.17(iii))* — *before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments (Rule 48.2(h))*

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## INTERNATIONAL SEARCH REPORT

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**PCT/US2009/031131****A. CLASSIFICATION OF SUBJECT MATTER****G06Q 10/00(2006.01)i**

According to International Patent Classification (IPC) or to both national classification and IPC

**B. FIELDS SEARCHED**

Minimum documentation searched (classification system followed by classification symbols)

IPC8 G06Q 10/00, G06Q 10/00 B0, G06F 17/00

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Korean Utility models and applications for Utility models since 1975  
Japanese Utility models and applications for Utility models since 1975

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

eKOMPASS "business, model, benchmark, performance, compare, service, level, enterprise, prototype, monitoring, optimize, modify"

**C. DOCUMENTS CONSIDERED TO BE RELEVANT**

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
Y A	US 2005-0165822 A1 (SIMON D. YEUNG et al.) 28 JUL. 2005 See abstract; figures 1, 2, 5-7A; paragraphs [0009]-[0011],[0028],[0048]-[0052]; claims 1, 5, 18, 23, 25, 26, 29, 40.	1-3, 15-18, 30-32 4-14, 19-29, 33-40
Y A	US 2006-0184408 A1 (AUGUSTO RAFAEL GIANCOLA et al.) 17 AUG. 2006 See abstract; figures 1, 2, 4; paragraphs [0016], [0030]; claims 1, 9.	1-3, 15-18, 30-32 4-14, 19-29, 33-40
A	US 2005-0091093 A1 (KUMAR BHASKARAN et al.) 28 APR. 2005 See abstract; figures 1, 3; claims 1, 18, 25.	1-40
A	JP 2003-337697 A (URUSHISUTEMUZU, INC.) 28 NOV. 2003 See abstract; figures 1, 7; claims 1-3.	1-40

 Further documents are listed in the continuation of Box C. See patent family annex.

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Information on patent family members

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Patent document cited in search report	Publication date	Patent family member(s)	Publication date
US 2005-0165822 A1	28.07.2005	None	
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US 2006-0184408 A1	17.08.2006	JP 2006-228222 A	31.08.2006
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US 2005-0091093 A1	28.04.2005	None	
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JP 2003-337697 A	28.11.2003	None	
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