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(54) **EYE MAKEUP KIT**

(71) Applicant: **Barbara Macias-Abu**, San Diego, CA (US)

(72) Inventor: **Barbara Macias-Abu**, San Diego, CA (US)

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(57) **ABSTRACT**

An eye makeup kit for enlarging and shaping the appearance of the eye, the eye makeup kit including a multilayer sheet with one or more of primary cutouts, secondary cutouts, and/or wings.

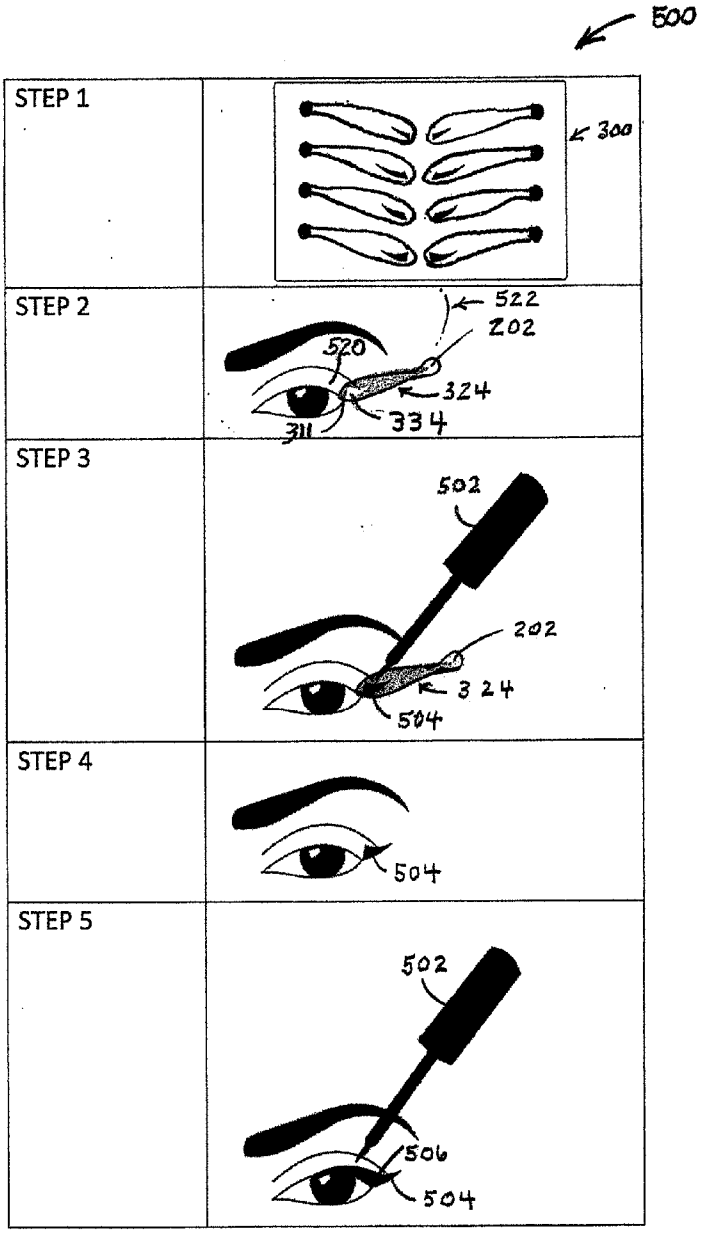

FIG. 1

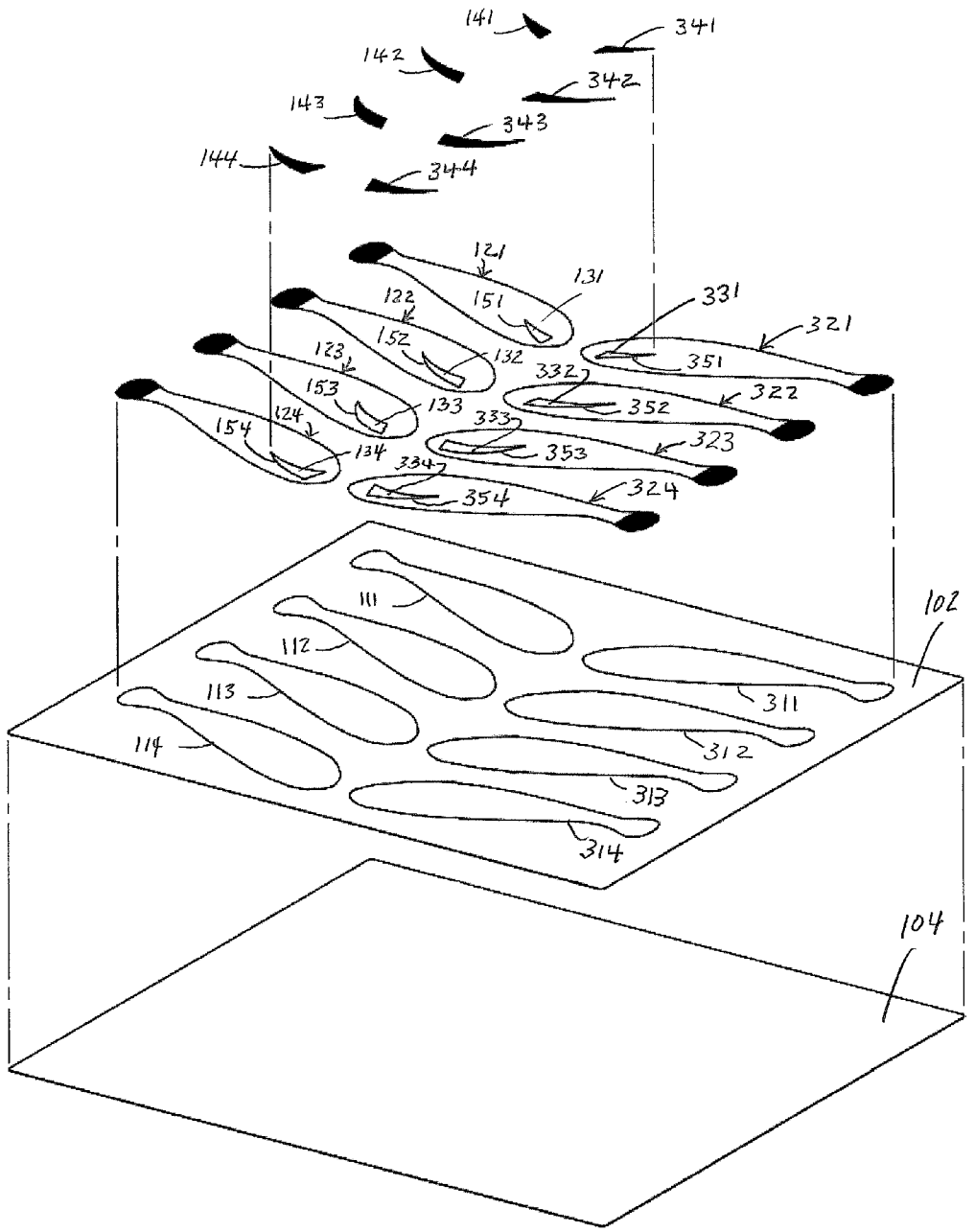
141
341
142
342
143
343
144
344
121
131
331
122
151
321
152
132
351
123
332
153
133
352
322
333
124
154
353
323
134
334
354
324
102
111
112
113
311
114
312
313
314
104

FIG. 2

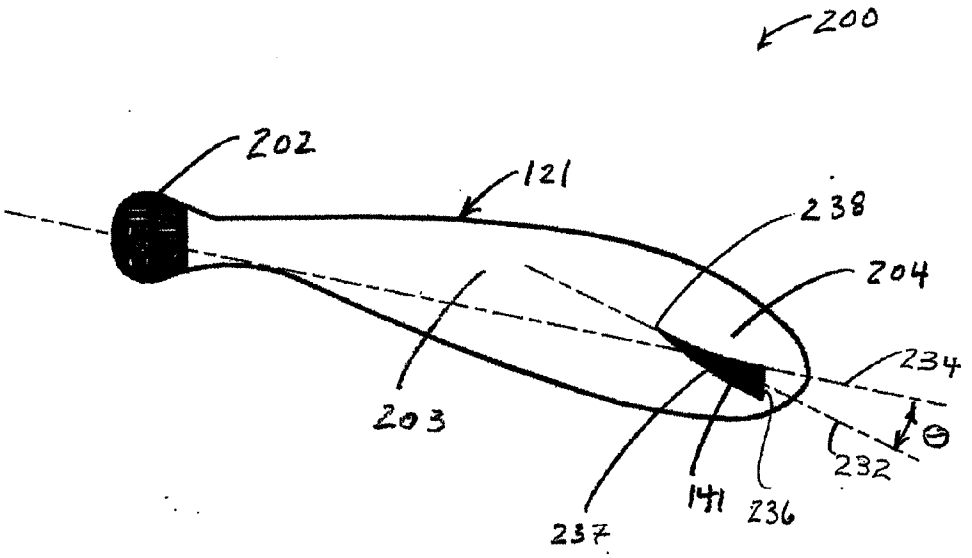
200
202
121
238
204
234
203
θ
232
237
141
236

FIG. 3

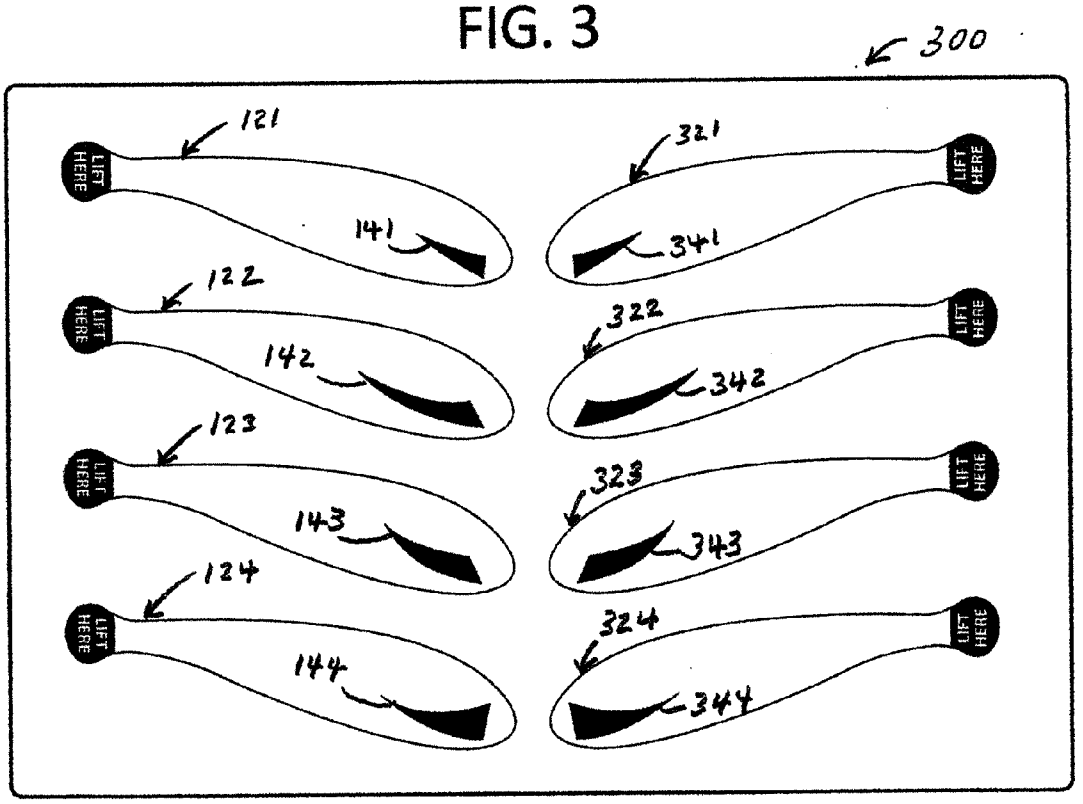
300
121
LIFT HERE
141
321
LIFT HERE
341
122
LIFT HERE
142
322
LIFT HERE
342
123
LIFT HERE
143
323
LIFT HERE
343
124
LIFT HERE
144
324
LIFT HERE
344

FIG. 4

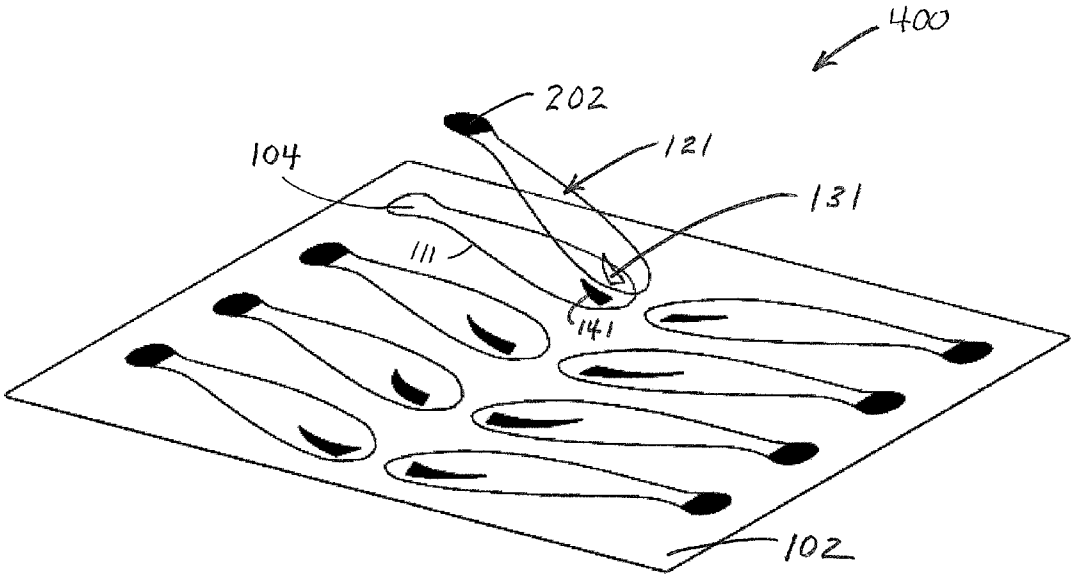

FIG. 5

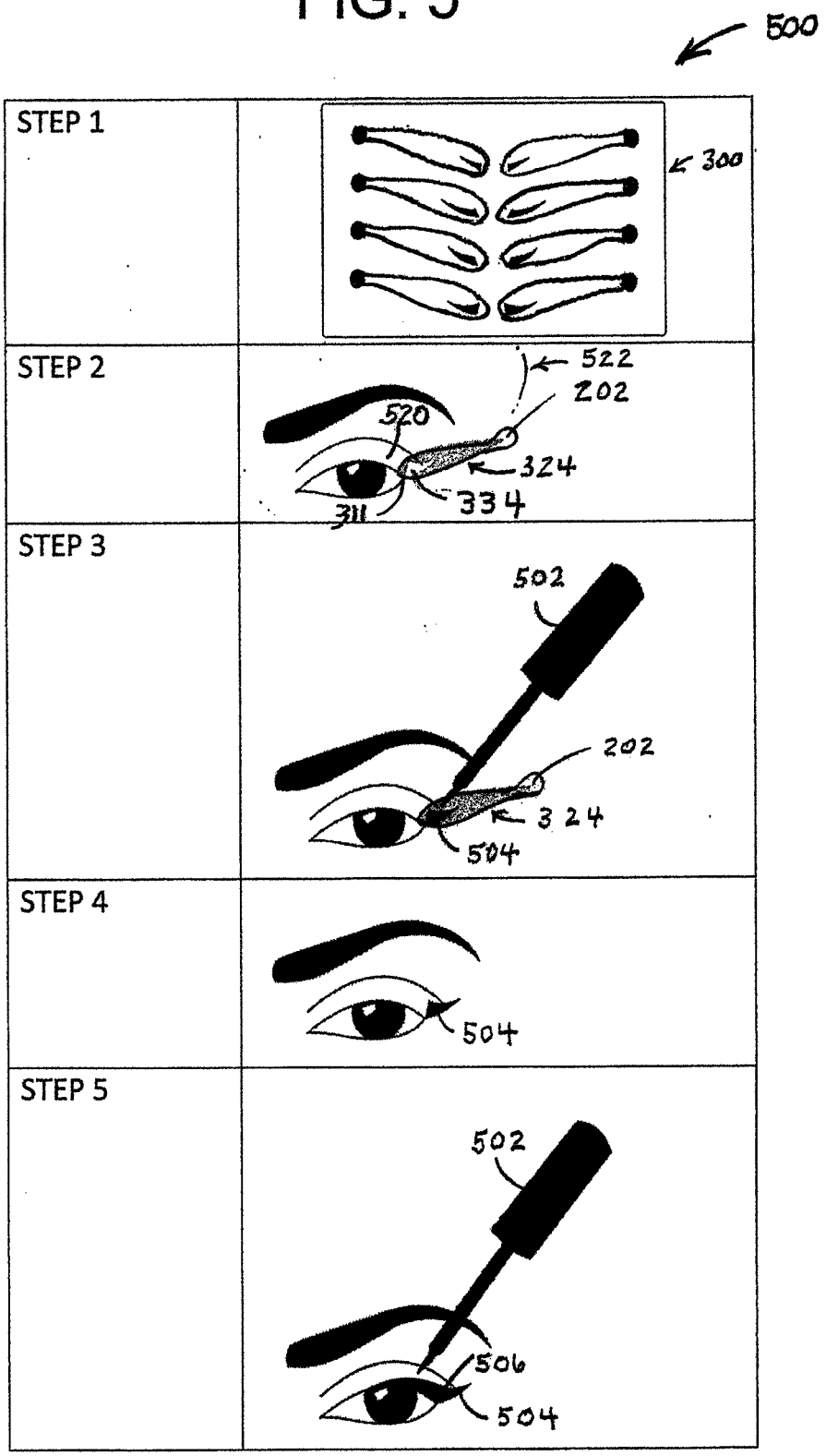
500
STEP 1
300
STEP 2
522
202
520
324
334
311
STEP 3
502
202
324
504
STEP 4
504
STEP 5
502
506
504

FIG. 6

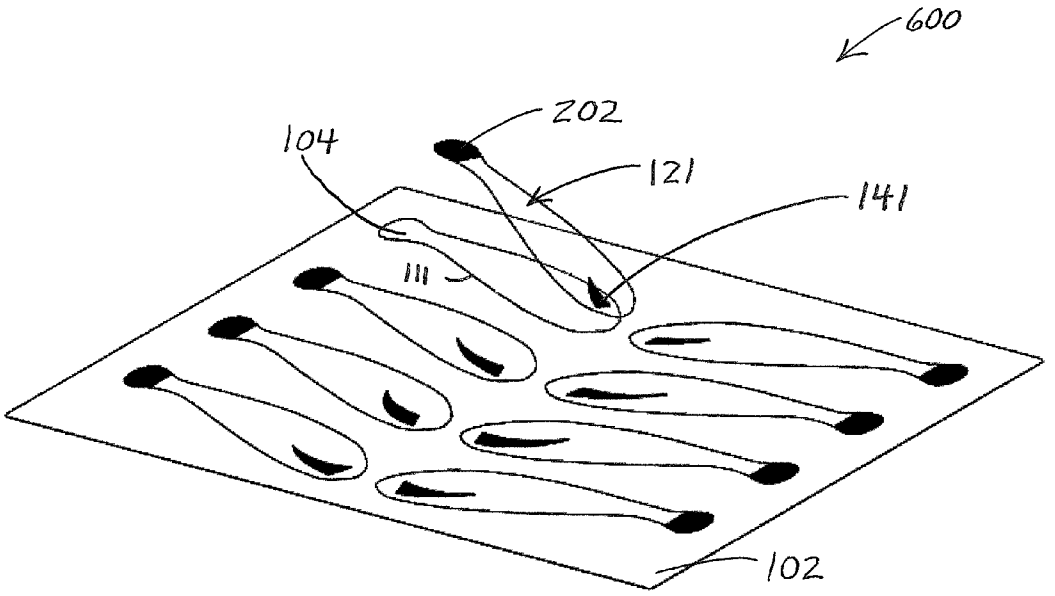

FIG. 7

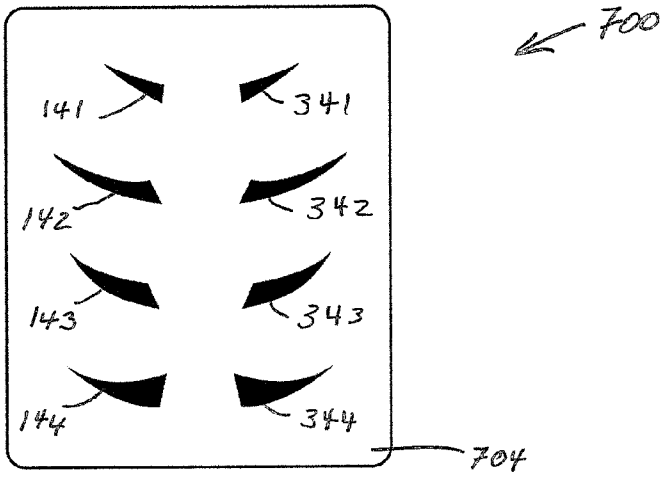
700
141
341
142
342
143
343
144
344
704

FIG. 8

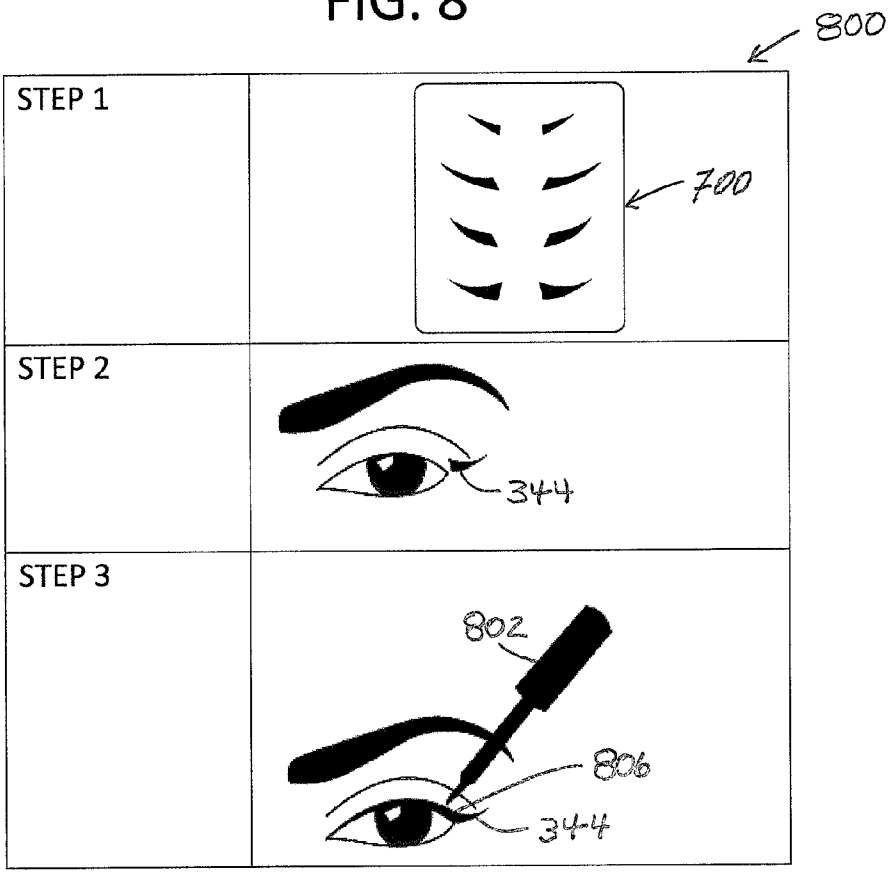
800
STEP 1
700
STEP 2
344
STEP 3
802
806
344

FIG. 9

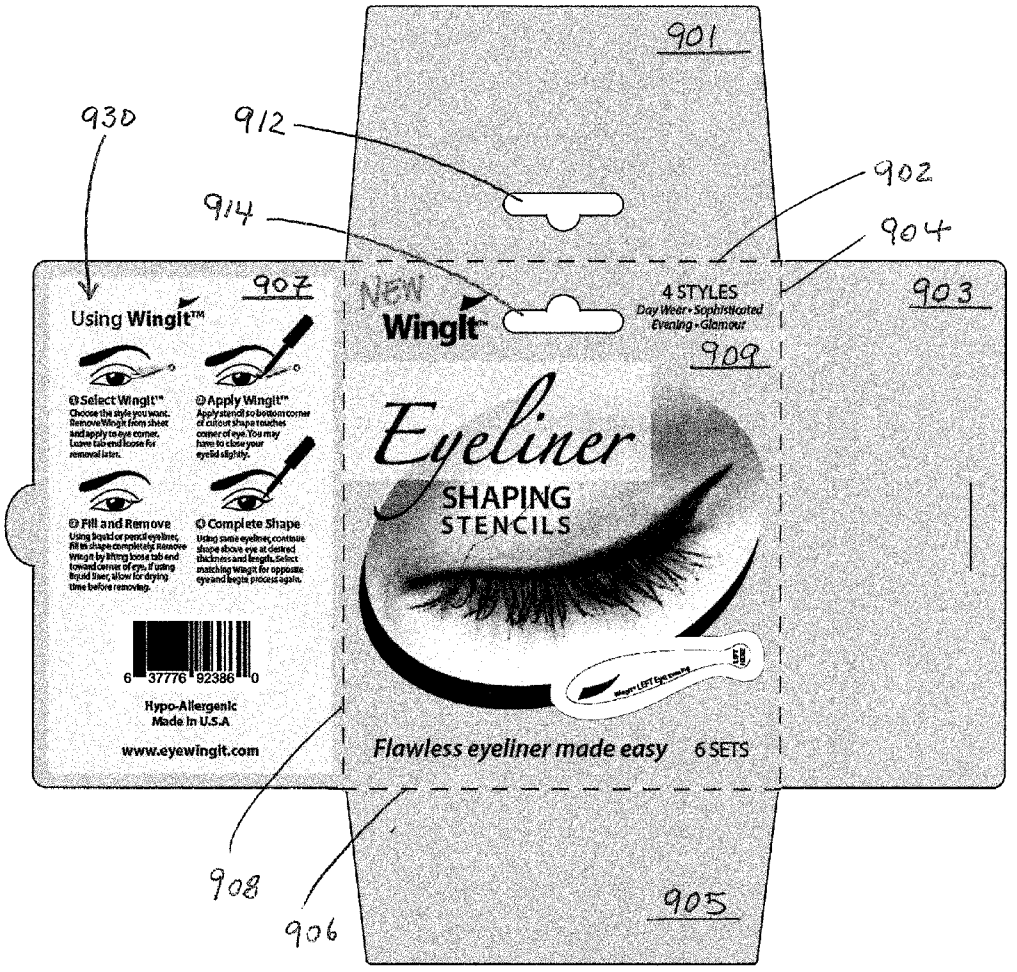
901
930
912
914
902
904
907
903
Using Wingit™
NEW
Wingit™
4 STYLES
Day Wear • Sophisticated
Evening • Glamour
909
Eyeliner
SHAPING
STENCILS
Select Wingit™
Apply Wingit™
Fill and Remove
Complete Shape
6 37776 92386 0
Hypo-Allergenic
Made in U.S.A
www.eyewingit.com
Flawless eyeliner made easy
6 SETS
908
906
905

FIG. 10

Material	Hypoallergenic Adhesive	Breathable Substrate
3M Single Coated Polyolefin Medical Tape #1527: 4.2 mil printable perforated polyolefin backing with 2.6 mil tackified acrylate medical adhesive. May be used with coated liner such as coated Kraft paper.	Yes	Yes
3M Single Coated Medical Tape #9865: transparent and printable 3 mil polyethylene backing with 1.4 mil non-tackified acrylate medical adhesive. May be used with coated liner such as coated Kraft paper.	Yes	
3M Single Coated Medical Tape #1525L: transparent 3 mil printable polyethylene backing with 1.4 mil acrylate medical adhesive. May be used with coated liner such as coated Kraft paper.	Yes	
3M Single Coated Conformable Incise Medical Tape #9948: printable, transparent and highly conformable 1.0 mil translucent breathable plastic backing coated with a 1.7 mil hypoallergenic, pressure sensitive acrylate medical adhesive. May be used with coated liner such as coated Kraft paper.	Yes	Yes MVTR 400 g/m^2/day
DOW affinity Polyolefin Plastomer #EG8200: 2.5 mil film. Momentive SilGrip PSA610 adhesive, 1.0 mil applied to film.	Yes Yes	Yes MVTR 4.5 mg/100 in^2/day Yes
Vector Styrene-Isoprene-Styrene (SIS) Block Copolymer #4111: 3.1 mil film. Adhesive: About 1 mil of acrylic or silicon medical grade adhesive. Dow MD7-4502 silicone adhesive, Momentive SilGrip PSA610 silicon adhesive.		Yes MTVR: 7.1 mg/cm^2/day O2 Transmission Rate: 7130 cc/100in^2/day
Activ Heal® transparent polyurethane film with layer of UV-PU-Acrylate PSA such as acrylic adhesive.	Yes	Yes
UV-PU-Acrylate pressure sensitive solution acrylic.	Yes	Yes MVTR Wet Inverted Cup Method: Approximately 1000 g/m^2/day.

EYE MAKEUP KIT

INCORPORATION BY REFERENCE

[0001] This application incorporates by reference, in their entireties and for all purposes, U.S. Pat. No. 6,870,074 filed May 16, 2003 and U.S. Pat. No. 7,048,706 filed Jun. 4, 2003.

BACKGROUND OF THE INVENTION

[0002] 1. Field of the Invention

[0003] The present invention discloses an apparatus and a method. In particular, embodiments of an eye makeup kit and methods of using the eye makeup kit embodiments are disclosed.

[0004] 2. Description of the Related Art

[0005] Eye makeup including liquids, gels, pencils, and hair-like extensions are known. Typically, "beauty bars" that sell these items also offer the assistance of trained young associates with steady hands and good eyes to demonstrate their use. But, only few eye makeup customers are successful in producing a result similar to that demonstrated when they attempt to replicate the demonstrated look themselves.

SUMMARY OF THE INVENTION

[0006] The present invention provides an eye makeup kit useful in the application of eye makeup for purposes including enlarging and shaping eye appearance such as creating "cat" eyes, and/or making eyelashes appear more lush.

[0007] In an embodiment, an eye makeup kit for enlarging and shaping eye appearance, the eye makeup kit comprises: a multilayer sheet; a first sheet layer is a liner and a second sheet layer is a polymer film; a plurality of paired primary film cutouts in the polymer film; each primary film cutout shaped like a teardrop and having a major dimension; forming a part of each primary film cutout, a secondary film cutout such that paired primary film cutouts include respective paired secondary film cutouts; each secondary film cutout shaped like a wing and having a major dimension about parallel to the corresponding primary film cutout major dimension; and, each of the pairs of secondary film cutouts being different from the other pairs of secondary film cutouts; wherein paired primary film cutouts are mirror images and paired secondary film cutouts are mirror images.

BRIEF DESCRIPTION OF THE DRAWINGS

[0008] The present invention is described with reference to the accompanying figures. These figures, incorporated herein and forming part of the specification, illustrate the present invention and, together with the description, further serve to explain the principles of the invention and to enable a person skilled in the relevant art to make and use the invention.

[0009] FIG. **1** shows an exploded view of a multilayer sheet of the present invention.

[0010] FIG. **2** shows a secondary cutout of a layer of the multilayer sheet of FIG. **1**.

[0011] FIG. **3** shows a first top view of the multilayer sheet of FIG. **1**.

[0012] FIG. **4** shows a second top view of the multilayer sheet of FIG. **1**.

[0013] FIG. **5** shows steps in a method of use of the multilayer sheet of FIG. **1**.

[0014] FIG. **6** shows a third top view of the multilayer sheet of FIG. **1**.

[0015] FIG. **7** shows an alternative multilayer sheet somewhat similar to that of FIG. **1**.

[0016] FIG. **8** shows steps in a method of use of the multilayer sheet of FIG. **7**.

[0017] FIG. **9** shows packaging for holding plural ones of the multilayer sheets of FIGS. **1** and/or **7**.

[0018] FIG. **10** shows materials that may be used to construct all or parts of the multilayer sheets of FIGS. **1** and **7**.

DETAILED DESCRIPTION OF THE PREFERRED EMBODIMENT

[0019] The disclosure provided in the following pages describes examples of some embodiments of the invention. The designs, figures, and descriptions are non-limiting examples of certain embodiments of the invention. For example, other embodiments of the disclosed device may or may not include the features described herein. Moreover, disclosed advantages and benefits may apply to only certain embodiments of the invention and should not be used to limit the disclosed inventions.

[0020] For ease of reading, applicant typically mentions the number of a particular annotated item only once in each paragraph. And, where a number is mentioned, it typically refers to the preceding noun phrase and not an interposed prepositional phrase. For example, "The left side of the arch **111** . . . " directs the reader to look in a related figure for the arch left side which bears the number **111**. On occasion, applicant may use a phrase like "The left side **111** of the arch **110**" where clarity suggests a need exists to distinguish the arch **110** from the left side of the arch **111**.

[0021] The present invention provides parts of an eye makeup kit including aids useful in the application of eye makeup for purposes including enlarging and shaping eye appearance such as creating "cat" eyes and/or making eyelashes appear more lush.

[0022] FIG. **1** shows an exploded view of a multilayer sheet **100**. A first sheet layer **104** is a liner and a second sheet layer **102** is an overlayer referred to herein as a film. The film adheres to the liner and includes portions that are removable from the liner. In various embodiments, an adhesive provides for adhering the liner and film layers.

[0023] Removable portions include one or both of primary film cutouts and secondary film cutouts. Primary film cutouts are left side cutouts **121-124** with corresponding holes in the liner **131-134** and right side cutouts **321-324** with corresponding holes in the primary cutout **331-334**. Secondary film cutouts are left side cutouts **141-144** and right side cutouts **341-344**. Cut lines in the film corresponding to the primary film cutouts are left side cut lines **111-114** and right side cut lines **311-314**. Cut lines in the film corresponding to the secondary film cutouts are left side cut lines **151-154** and right side cut lines **351-354**. Notably, the secondary cutouts are part of and lie within the borders of the primary cutouts.

[0024] Applicant notes that "cut lines" indicates a means for separating a cutout from the parent material, in this case the film **102**. Separating means include continuous cut lines in the film that partially or completely penetrate the film, serrations, or other suitable means providing for separation of a cutout from adjoining parent material. In various embodiments, the primary cutouts (**121-124**, **321-324**) and secondary cutouts (**141-144**, **341-344**) are selectively marked or colored, for example to allow users to distinguish between them and/or to provide a makeup color such as

black in the case of the secondary cutouts. And, in some embodiments the primary cutouts are transparent while the secondary cutouts are darkly marked such as marked in black.

[0025] FIG. **2** shows an exemplary primary film cutout **200**. Here, the primary film cutout **121** is removed from the liner **104** along with the secondary film cutout **141**.

[0026] With a shape similar to that of a teardrop, the primary cutout **121** has a diverging midbody **203** that joins a first bulbous end or tab **202** and a second bulbous end **204**. As shown, the first bulbous end marked "LIFT HERE", for example white or clear letters with a contrasting color surround such as black, is intended to aid removal of the primary cutout from the liner. The second bulbous end is larger than the first bulbous end and includes a region that surrounds the second cutout **141**. In various embodiments, primary cutouts are substantially transparent or translucent, for example transparent but for the tab.

[0027] Secondary cutout **141** has a shape similar to that of a wing. As shown in the wing **141** of FIG. **2** and in the somewhat similarly shaped wings **142-144** of FIG. **1**, a tapered and curved body **237** extends between an enlarged root end of the wing **236** and a pointed wing tip **238**.

[0028] A longitudinal axis is shown along a major dimension of the primary cutout **232** and a longitudinal axis is shown along a major dimension of the secondary cutout **234**. Relative orientation of the cutouts is indicated by an angle θ formed at the intersection of these major dimensions. In various embodiments, this angle is in the range of about 10 to 20 degrees and, as such, the axes are about parallel. And, in various embodiments the angle is in the range of about 20 to 45 degrees.

[0029] FIG. **3** shows a first top view of a multilayer sheet **300** similar to that of FIG. **1**. Here, four pairs of primary film cutouts **121**:**321**, **122**:**322**, **123**:**323**, **124**:**324** are shown as a part of the film layer **102** which overlays a liner layer **104** (not shown). For each pair of primary cutouts there is a respective pair of secondary cutouts **141**:**341**, **142**:**342**, **143**:**343**, **144**:**344**. As shown, the secondary cutouts in a particular pair define mirror images of a particular wing size and shape. These mirror images provide aids for applying eye makeup to the left and right eyes of a human user. In various embodiments, the pairs of secondary cutouts may be described for use as Day Wear, **141**:**341**; Evening, **142**:**342**; Sophisticated, **143**:**343**; and Glamour, **144**:**344**.

[0030] FIG. **4** shows a second top view of a multilayer sheet **400** similar to that of FIG. **1**. In this embodiment, removal of the primary cutout **121** via lifting the tab **202** occurs without removal of the secondary cutout **141** which remains adhered to the liner **104**. Retention of the secondary cutout may result from a completely penetrating cutout **131**, by selective application of adhesive between the secondary cutout and the liner, by use of an adhesive that is more resistant to peeling than that used on the primary cutout, by any combination of these methods, or by another suitable means known to a skilled artisan.

[0031] In embodiments where the primary cutout **121** is removed from the liner **102** without the secondary cutout **141**, the primary cutout provides a wing shaped hole **131** for, among other things, guiding the application of makeup. Moreover, the primary cutout with its teardrop shape provides a flexible facial applique designed to span the contours of a human face between the outside corner of a user's eye and the user's adjacent temple such that the wing shaped hole extends or points from the user's eye lash toward the temple.

[0032] FIG. **5** illustrates a method of use **500** where the primary cutout **121** is removed from the liner **102** with the secondary cutout **141**. As seen, the primary cutout is configured for adhesion to a human female adult face such that the larger bulbous end **204** adheres to an upper eyelid **520** and the smaller bulbous end **202** is positioned near a temple **522** with the midbody **203** extending therebetween.

[0033] In step **1**, a particular pair of secondary cutouts (one of **141**:**341**, **142**:**342**, **143**:**343**, **144**:**344**) is selected. From the corresponding pair of primary cutouts (corresponding one of **121**:**321**, **122**:**322**, **123**:**323**, **124**:**324**), one of the primary cutouts **324** is removed from the liner without the secondary cutout **344**.

[0034] In step **2**, the primary cutout **324** (see FIG. **1**) is applied to the eye so that the bottom corner of the wing shaped hole **334** just touches the outside corner of the eye.

[0035] In step **3**, the wing shaped hole of the primary cutout **334** (see FIG. **1**) provides a stencil that is used for marking a wing shape **504** on the user's face with an eyeliner or marker **502** such as a liquid or pencil eyeliner.

[0036] In step **4**, the secondary cutout **344** is removed from the face, preferably starting at the end remote from the corner of the eye. Notably, where a liquid eye marker is used, time for drying should be allowed, in some embodiments about 5 to 10 seconds after marking is completed.

[0037] In step **5**, the eyeliner or marker **502** is used to mark a wing continuation or connection **506** when the wing shape is connected/continued above the eye. This process is repeated using the mating primary cutout **124** on the other eye.

[0038] FIG. **6** shows a third top view of a multilayer sheet **600** similar to that of FIG. **1**. In this embodiment, removal of the primary cutout **121** via lifting the tab **202** occurs along with removal of the secondary cutout **141** such that the secondary cutout remains attached to the primary cutout. Retention of the secondary cutout by the primary cutout may result from an incompletely penetrating cutout **131** (see FIG. **1**), by a serrated cutout, by another discontinuous or incomplete cutout, by any combination of these methods, or by another suitable means known to a skilled artisan.

[0039] In embodiments where the primary cutout **121** is removed from the liner **102** with the secondary cutout **141**, the primary cutout provides a means for locating the included wing shaped secondary cutout on a user's face. Here, the primary cutout with its teardrop shape provides a flexible facial applique designed to span the contours of a human face between the outside corner a user's eye and the adjacent temple of the user's head such that the wing shaped cutout extends or points from the user's eye lash toward the temple. Once the wing shaped cutout is properly adhered to a user's face, the secondary cutout is detached from the primary cutout as the primary cutout is peeled away from the user's face. In some embodiments this detachment is aided by applying pressure to the secondary cutout by peeling, for example with a finger or with an implement such as an implement having a wing shaped end.

[0040] FIG. **7** shows a wing only embodiment **700** similar to the embodiment of FIG. **1**. Here, there are no primary cutouts. Rather, wing cutouts are paired **141**:**341**, **142**:**342**, **143**:**343**, **144**:**344** and adhered to a liner sheet **704**.

[0041] FIG. **8** illustrates a method of use **800** where the wing cutout **344** is removed from the liner **704**. As seen, the wing is an applique that when applied extends from the outside corner of the eye **812** and points toward the temple **822**.

[0042] In step **1**, a particular pair of wing cutouts e.g., **144**:**344** is selected and a first one of the wing cutouts **344** is removed from the liner. In step **2**, the wing cutout **344** is applied such that the bottom corner of the wing's root end is located near or touches the eye. In step **3**, an eyeliner or marker **802** is used to mark a wing continuation or connection **806** when the wing shape is connected/continued above the eye. This process is repeated using the mating wing cutout **144** on the other eye.

[0043] FIG. **9** shows eye makeup kit packaging **900**. In particular, the package is formed from sheetstock such as a paper, cardboard, or plastic sheetstock. A face of the package **909** presents the product and the package contents. Fold lines **902**, **904**, **906**, **908** define respective package flaps: upper flap **901**; right flap **903**; lower flap **905**; and, left flap **907**. The left flap is visible after the package is assembled for presenting instructions of use **930**. Designed for use with a hanger stand, the package includes a hanger slot in the package face **914** which aligns with a mating hanger slot **912** in the upper flap **901** when the package is assembled. In some embodiments, the package includes a pencil, gel, or liquid eye marker. In an embodiment, a liquid eye liner is used.

[0044] Materials used to construct the multilayer sheets **300**, **700** include papers, polymers, and other suitable materials known to skilled artisans. For example, Kraft paper may be used as a liner **104**, **704** and polymers may be used for the overlayer **102**, the primary cutouts **121-124**, **321-324**, and/or the wings/secondary cutouts **141-144**, **341-344**, any of which may be coated on one or both sides. Exemplary coatings include adhesives such as acrylic and silicone based adhesives, release agents such as silicone coatings, and markings such as ink or other suitable marking materials and processes. See for example the materials shown in the table of FIG. **10**.

[0045] Where the needs of the user and or the application indicate special materials are needed, any of the primary cutouts of FIG. **3**, the secondary cutouts of FIG. **3**, and/or the wings of FIG. **7** may be made from materials that conform to the user's needs and/or applications. Exemplary user needs include responding to allergies, sensitivities, duration of use, and environment of use. For example, materials that are hypoallergenic and/or breathable with respect to moisture vapor transmission rate and/or oxygen transmission rate may be required.

[0046] Hypoallergenic adhesives such as medical grades of acrylic or silicone based adhesives may be used and in some embodiments these adhesives may be used in combination with a hypoallergenic overlayer **102**, hypoallergenic primary cutouts **121-124**, **321-324**, and/or hypoallergenic wings/secondary cutouts **141-144**, **341-344**. In various embodiments, pressure-sensitive adhesives blend rubbers (natural or synthetic) and a tackifying resin. For example, some acrylic adhesives also include an additional tackifier. Silicone rubber-based pressure-sensitive adhesives may use special tackifiers based on "MQ" silicate resins, composed of a monofunctional trimethyl silane ("M") reacted with quadrafunctional silicon tetrachloride ("Q").

[0047] In some embodiments, overlayer or cutout material selection may be based on use of printable materials such as materials printable with ink, for example by offset printing or flexographic printing. Laser printable materials may also be used and where material damage by heat is problematic, ink jet printable materials may be used.

[0048] In some embodiments, overlayer or cutout material selection may be based on use of hypoallergenic materials where a product touches the face. Here, hypoallergenic adhesives may be used and in cases the substrate to which the adhesive is applied may be a hypoallergenic material, for example hypoallergenic wings/secondary cutouts **141-144**, **341-344** and in cases hypoallergenic primary cutouts **121-124**, **321-324**.

[0049] And, in some embodiments, the breathability of the adhesive and the overlayer or cutout substrate to which it is applied is chosen to mitigate and/or avoid abnormal and/or irritating skin conditions. It is known that the water or moisture vapor transmission rate of skin (MVTR or WVTR) is approximately 20 mg/cm^2/day. And, it is known that skin is ordinarily exposed to oxygen in the air. As used herein, breathable may refer to one or both of water vapor transmission rate approximating that of normal skin and oxygen transmission rate approximating that of normal skin.

[0050] In various embodiments materials with MVTR of about 20 mg/cm^2/day are used and in various embodiments materials with MVTR of about 10 to 30 mg/cm^2/day are used.

[0051] In various embodiments, materials with an oxygen transmission rate of at least 600 cc/100 in^2/day are used and in various embodiments with an oxygen transmission rate of at least 2000 cc/100 in^2/day or greater are used.

[0052] Breathable melt-extrudable polymers include thermoplastic polymers, copolymers, and mixtures thereof. Particularly suitable second polymers include polyolefins such as homopolymers of polyethylene or propylene, copolymers of ethylene and propylene, polyethers, copolyethers, and mixtures thereof. Other suitable barrier polymer resins can include polyesters, such as polyethylene terephtalate, poly (vinylidene chloride), vinylidene chloride copolymers, poly (Vinyl fluoride), and poly vinylidene fluoride, and aliphatic polycarbonates. Breathable thermoplastic polymers include linear low density polyethylene (LLDPE) resin, Dowlex® NG 3347A available from Dow Chemical Corporation, metallocene polyethylene (MPE), saturated ethylene-octene copolymer, Affinity® EG 8200 resin available from Dow Plastics, and a polypropylene (PP) copolymer based resin. Useful polypropylene random copolymer resins such as 6D81 and 6D82 are available from Union Carbide Corporation.

[0053] In addition, some of the materials listed in the table of FIG. **10** serve to mitigate and/or avoid abnormal skin conditions. For example, 1.0 mil of a pressure sensitive UV-PU-Acrylate adhesive (e.g., a medical grade solution acrylic) can provide a MTVR in excess of 100 mg/cm^2/day (MTVR measured using inverted cup method). A 3.1 mil styrene-isoprene-styrene block copolymer film can provide an MTVR of about 7 mg/cm^2/day. And, a 1.0 mil styrene-isoprene-styrene block copolymer film can provide an MTVR of over 20 mg/cm^2/day. See also Appendix filed with this application for materials and materials properties.

[0054] While various embodiments of the present invention have been described above, it should be understood that they have been presented by way of example only, and not

limitation. It will be apparent to those skilled in the art that various changes in the form and details can be made without departing from the spirit and scope of the invention. As such, the breadth and scope of the present invention should not be limited by the above-described exemplary embodiments, but should be defined only in accordance with the following claims and equivalents thereof.

What is claimed is:

1. An eye makeup kit for enlarging and shaping eye appearance, the makeup kit comprising:

a multilayer sheet;

a first sheet layer is a liner and a second sheet layer is a polymer film;

a plurality of paired primary film cutouts in the polymer film;

each primary film cutout shaped like a teardrop and having a major dimension;

forming a part of each primary film cutout, a secondary film cutout such that paired primary film cutouts include respective paired secondary film cutouts;

each secondary film cutout shaped like a wing and having a major dimension about parallel to the corresponding primary film cutout major dimension; and, each of the pairs of secondary film cutouts being different from the other pairs of secondary film cutouts;

wherein paired primary film cutouts are mirror images and paired secondary film cutouts are mirror images.

2. The eye makeup kit of claim **1** wherein a primary cutout (i) includes a tab oriented proximate a border of the liner, (ii) is substantially transparent, and (iii) is removably attached to the liner.

3. The eye makeup kit of claim **2** further comprising:

along the major dimension of the primary cutout, opposed first and second bulbous ends of the primary cutout;

the first bulbous end forming the tab;

the second bulbous end including the secondary cutout;

the first bulbous end smaller than the second bulbous end; and,

a diverging midbody of the primary cutout, the midbody joining the bulbous first end with the bulbous second end;

wherein the primary cutout is configured for adhesion to a human female adult face such that (i) the larger bulbous end adheres to an upper eyelid, (ii) the smaller bulbous end is positioned near a temple, and (iii) the midbody extends therebetween.

4. The eye makeup kit of claim **3** wherein the secondary cutout has a wing blunt root end opposite a pointed wing tip end.

5. The eye makeup kit of claim **4**

wherein the primary and secondary cutouts are removable from the liner together for application to the face together, after which the primary cutout is removable from the face such that the secondary cutout trails from the eyelash toward the user's temple, the wing root being proximate to the eyelash and the wing tip end pointing toward the temple.

6. The eye makeup kit of claim **5** further comprising:

a hypoallergenic adhesive applied to the secondary cutout for adhering the secondary cutout to the face; and,

a thickness of the secondary cutout and the adhesive is not more than 10 mils;

wherein the secondary cutout with the applied adhesive has a moisture vapor transfer rate of about 20 mg/cm^2/day and an oxygen transmission rate of at least 2000 cc/100 in^2/day.

7. The eye makeup kit of claim **5** further comprising:

a medical grade hypoallergenic acrylate adhesive applied to the secondary cutout for adhering the secondary cutout to the face;

wherein the secondary cutout is a breathable polyolefin having a thickness of not more than 5 mils.

8. The eye makeup kit of claim **4** further comprising:

an eye liner device;

wherein the primary cutout is removable from the liner without the secondary cutout and application of the primary cutout to the face reveals a wing shaped skin surface for marking with the eye liner device.

9. The eye makeup kit of claim **8** further comprising:

a hypoallergenic adhesive applied to the primary cutout for adhering the primary cutout to the face; and, a thickness of the primary cutout and the adhesive is not more than 10 mils;

wherein the primary cutout with the applied adhesive has a moisture vapor transfer rate of about 20 mg/cm^2/day and an oxygen transmission rate of at least 2000 cc/100 in^2/day.

10. The eye makeup kit of claim **8** further comprising:

a medical grade hypoallergenic acrylate adhesive applied to the primary cutout for adhering the primary cutout to the face;

wherein the primary cutout is a breathable polyolefin having a thickness of not more than 5 mils.

11. An eye makeup method for enlarging and shaping eye appearance, the makeup method comprising the steps of:

providing a multilayer sheet including a liner and an overlying polymer film;

providing a plurality of paired primary film cutouts in the polymer film, the cutouts shaped like teardrops and having a major dimension;

forming in each primary film cutout a secondary film cutout such that each pair of primary film cutouts includes respective paired secondary film cutouts, the secondary film cutouts shaped like wings and having a major dimension about parallel to the corresponding primary film cutout major dimension; and,

wherein each of the pairs of secondary film cutouts is different from the other pairs of secondary film cutouts, paired primary film cutouts are mirror images, and paired secondary film cutouts are mirror images.

12. The method of claim **11** wherein the primary and secondary cutouts are removed from the liner together and applied to the face together, after which the primary cutout is removed from the face such that the secondary cutout trails from the eyelash toward the user's temple, a wing root being adjacent to the eyelash and a wing tip end pointing toward the temple.

13. The method of claim **12** wherein a medical grade hypoallergenic acrylate adhesive is applied to the secondary cutout for adhering the secondary cutout to the face and the secondary cutout is a breathable polyolefin having a thickness of not more than 5 mils and a moisture vapor transfer rate of at least 20 mg/cm^2/day.

14. The method of claim **11** further comprising:

removing the primary cutout from the liner without the secondary cutout such that the primary cutout defines a wing shaped hole;

applying the primary cutout to the face such that a root of the wing shaped hole is adjacent to an outside corner of the eye and an opposed tip of the wing shaped hole points toward a temple;

providing an eye liner device and marking a wing shaped area of the skin defined by the wing shaped hole; and, removing the primary cutout from the face.

15. The method of claim **14** wherein a medical grade hypoallergenic acrylate adhesive is applied to the primary cutout for adhering the primary cutout to the face and the primary cutout is a breathable polyolefin having a thickness of not more than 5 mils and a moisture vapor transfer rate of at least 20 $mg/cm^2/day$.

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