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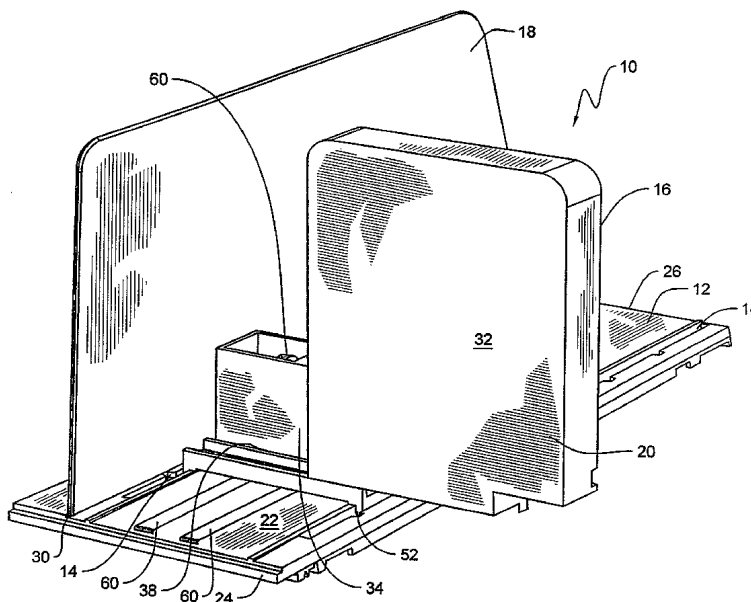
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(54) Title: PRODUCT MANAGEMENT DISPLAY SYSTEM



(57) Abstract: A product management display system for merchandising both wide and narrow product includes a unique pusher mechanism (16) having an extendable pusher face (20). The pusher mechanism (16) is mounted to a track (14) on a base (12) that is, in turn, mounted to a store shelf. The pusher face (20) is transversely extendable relative the track (14) and is extendable from a retracted position to one of several extended positions. The extended pusher face locates the product pushing surface behind the approximate center of the wider product, thereby greatly enhancing the pushing leverage on the product.

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INTERNATIONAL SEARCH REPORT

International application No.

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A. CLASSIFICATION OF SUBJECT MATTER

IPC: A47B 57/00(2006.01)

USPC: 108/61;211/59.3

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

U.S. : 108/61, 60, 135; 211/59.3, 61, 184,59, 2, 43, 11

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

US-PGPUB, USPAT, USOCR

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US 6,142,317 A (Merl) 7 November 2000 (7.11.2000), fig 3	1-6, 8, 11, 12, 13-18, 23, 24, 25-30, 35
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Y		7, 19, 20, 31, 32, 36-39
Y	US 5,634,564 A (Spamer et al) 3 June 1997 (3.06.1997), figure 1	7,19,20,31,32,36-39
A	US 5,464,105 A (Mandeltort) 7 November 1995 (7.11.1995), figure 1	1-43
A	US 6,655,536 B2 (Jo et al) 2 December 2003 (2.12.2003) Figure 4	1-43
A	US 6,964,235 B2 (Hardy) 15 November 2005 (15.11.2005) Figure 1	1-43
A	US 6,866,156 B2 (Nagel et al) 15 March 2005 (15.03.2005), figure 3	1-43

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later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention

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Date of the actual completion of the international search

12 February 2008 (12.02.2008)

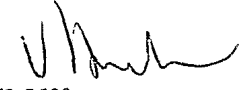
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C (Continuation). DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
A	US 3,308,964 A (Pistone) 14 March 1967 (14.03.1967), figure 1	1-43