Dec. 12, 1944.

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2,365,020

GUMMED SHEET MATERIAL Filed Jan. 13, 1943

WATER ACTIVATABLE ADHESIVE IN CONTINUOUS PHASE DEFORMABLE RESINOID FILLER IN DISCONTINUOUS PHASE

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## UNITED STATES PATENT OFFICE

2,365,020

## **GUMMED SHEET MATERIAL**

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Application January 13, 1943, Serial No. 472,285

24 Claims. (Cl. 117-122)

This invention relates to the art of gummed sheet material, particularly gummed paper, that is paper coated with normally dry gumming, and the problem of producing such sheet material which does not curl when drying. Since the early development of gummed paper this curling has continued to be a troublesome problem and as evidence that it has not been solved, it is a fact that up to the present time manufacturers have had to "break" the gumming after 10 drying, as for example by drawing the paper over an edge sharply to bend the paper, thereby breaking the gum coating into very small sections along a network of cracks. This problem is particularly troublesome in the case of paper and other sheet material wetted by water because of the curling which results from forces set up when the fibers of the material are wetted and dried in the process of coating the mate-

The principal object of the present invention is to produce gummed sheet material which has little or no tendency to curl when drying and which therefore need not be broken after drying. Other objects are to produce gummed sheet 25 material which can be rendered adhesive by wetting with water, thereby avoiding the use of special moistening agents, which can be rolled or stacked sheet upon sheet without blocking, that which has quick tack when moistened with water, and which has a wide range of adhesion so that it can be satisfactorily applied to many difrerent kinds of surfaces including moistureproof Cellophane.

According to the present invention, the sheet material is coated on one side with a liquid mixture of water-soluble adhesive and deformable filler, with the adhesive in continuous phase and the filler in discontinuous phase, and the coating is dried, after which the gummed stock may be rolled or stacked without blocking. Preferably the coating is dried at room temperature, the paper being held flat during the drying operation. A diagrammatic illustration of the 45 product is shown in the accompanying drawing. To stick a gummed sheet to a surface the coating is wetted with water and pressed against the surface like an ordinary gummed label, thus the dry coating is water-activatable.

The preferred water-soluble adhesive is glue or dextrin or a mixture of the two but any material or mixture of materials which becomes tacky when moistened with water may be used,

certain water dispersible resins such as polymethacrylic acid. The deformable filler comprises resinoids or resinous bodies such as rubber or rubber-like materials, gutta-percha or balata, polymethacrylic esters, either unmodified or modified with other materials such as a plasticizer, in contradistinction to greasy, fatty or oily materials, such as tallow. The deformable filler should be elastoplastic, comprising bodies which are elastic, that is, which have a substantial tendency to resume their original shape when deformed and which are generally compressible, or bodies which are plastic, that is, which do not have the aforesaid tendency and which are generally non-compressible, or bodies which are elastic under some conditions and plastic under other conditions, for example, which react elastically when deformed for a short time but which lose their tendency to 20 resume their original shape when deformed for a long time. The filler should also be one which can be colloidally dispersed in water without the particles thereof undergoing any appreciable swelling.

The rate at which the aforesaid curling tendency decreases with increasing proportions of a particular filler, which may be referred to as the flatness characteristic of the filler, depends on various factors such as the size of the filler paris without superposed layers sticking together, 30 ticles, the evenness of distribution of the particles throughout the continuous-phase adhesive, etc., but other factors being equal the flatness characteristics of the plastic and elastic fillers. as well as their quick-tack and range-of-adhe-35 sion characteristics, are markedly superior to those of non-deformable fillers. The deformable filler preferably comprises latex, rubber or other elastic material but may comprise a natural or synthetic resin or a resinous material to which a suitable plasticizer has been added or a mixture of two or more of any of these materials. While vulcanized latex or vulcanized rubber may be used, the filler is preferably tacky so that after the water-soluble adhesive is moistened the filler contributes to the tackiness of the moistened coating. As is well known rubber may be rendered very tacky by extensive milling or mastication and latex may be made tacky by suitable processing in liquid form. Typical ways 50 of incorporating the filler in discontinuous phase are to emulsify latex in a glue solution or dis-

then mix with the glue solution. For certain purposes the following tacky fillers such as gum arabic, some converted starches and 55 are preferable; tacky resins such as soft poly-

perse rubber or a rubber solution in water and

basic acid-polyhydric alcohol resins (glyptals), soft Bakelites, gutta-percha resins or other natural resins with or without plasticizers, mixtures of nitrocotton with blown castor oil, soft Bakelites, etc., mixtures of chlorinated rubber with dibutyl phthalate, soft glyptals, etc., mixtures of rubber with Hercolyn (the methyl ester of hydrogenated abietic acid), ethyl benzoate, decalin, etc., mixtures of normal latex with emulsions of tacky resins such as gutta-percha resin, etc. For certain other purposes the following non-tacky fillers are preferable: normal latex, unmilled rubber, synthetic rubber or rubber-ilke materials such as Neoprene (polymerized 2-chlorbutadiene), Thiokol (polyethylene polysulfide), 15 Buna S (copolymer of butadiene and styrene), etc., and mixtures of film-forming materials with plastic resins in insufficient proportions to render the mixtures tacky, such as mixtures of nitrocotton with acrylate or methacrylate resins 20 of medium or low degree of polymerization such as acryloid resins.

Typical examples of the principal kinds of deformable fillers may be classified as follows:

Plastic.—Soft alkyd resins, soft Bakelites, soft cumars, soft natural resins such as those from gutta-percha, balata, gutta siak, etc., and mixtures of these with plasticizers, mixtures of hard synthetic or natural resins with plasticizers, mixtures of nitrocotton with blown castor oil or soft Bakelites or soft alkyds, etc.

Plastic or elastic.-Alkyd resins of the type believed to be partially polymerized; e. g., Petrex A7Ht, completely blown and oxidized castor oil, soft acrylate and methacrylate resins, and gums, such an pontianick, guttas, as gutta-percha, gutta siak, balatas of high resin content, ureaformaldehyde-alkyd resin mixtures, and poly- 40 merized terpenes such as Bexin.

Elastic .- Rubber, broken down or mixed with resins, natural or wild rubber, such as Guayule, balatas of low resin content, concentrated solutions of rubber in solvents such as ethyl benzoate, decalin or other high boiling solvents, solutions of rubber plasticized with Hercolyn, mixtures of latex and emulsions of tacky, elastic or plastic resins, such as gutta-percha resin emulsions, alkyd resin emulsions, gum elemi resin emulsions 50 and rosin emulsions.

## Non-tacky fillers

Plastic or elastic.—Polybutyl methacrylate resins, blown asphalts and pitches.

Elastic.—Rubber without much if any milling or processing, and synthetic rubber or rubber-like materials, such as Neoprene, Buna, Thiokol, etc.

In producing gummed sheets for application to a particular surface the water-soluble adhesive best suited to that material should be employed 60 and other materials may be added to the glue to improve the adhesive. For example, in producing gummed labels for application to moisture-proof cellophane, the glue may first be dissolved in Trigamine (a commercial substitute for 6 triethanolamine made by Glycol Products Co., New York city); following this, the usual dispersion with a filler is prepared. This particular mixture is useful in forming a water remoistenpyroxylin surface of moisture-proof cellophane. On the other hand the range of materials to which the gummed sheets will adhere satisfacor organic solvents. The presence of an alkali, 75 peelable from hard papers I recommend a ratio torily may be increased by adding acids, alkalies,

such as ammonia or sodium hydroxide in the adhesive, also has a beneficial effect on certain fillers, such as latex. Typical examples of organic solvents are butyl cellosolve, ethylene chlorohydrin, methyl isobutyl ketone, diacetone alcohol and butyl lactate.

To produce a gummed sheet which has good non-curling, non-blocking and quick-tack characteristics the dry coating may comprise approxi-10 mately one-quarter to three-quarters adhesive but a ratio of water-soluble adhesive to filler of approximately two to three is recommended. The following formula is particularly satisfactory because the resulting gumming not only lies substantially flat over a wide range of relative humidities, but also when remoistened, will adhere satisfactorily on an unusually wide range of surfaces of different kinds.

0	(1)	rts
	(50% aqueous solution) of high viscosity dextrine, or a mixture of equal parts of high viscosity and medium or low viscosity	7.
5	Tacky latex (50% solids) plain or vul- canized6 Concentrated ammonia6	
30	Another preferred embodiment of the invent results from a mixture of the following compound	ioı Si

n tions A and B in the ratio of 3 to 1.

(2)

35	<b>^</b>	Pa	rts
	(50% aqueous high viscosity) dextrine Butyl cellosolve (the mono ethyl ether ethylene glycol)	OI	_
	. 77		

(One-half second) nitrocotton20
Rezyl 12-H (a glycerine phthalic anhydride modified with non-drying fatty acid) 15 Tricresyl phosphate 5 Blown castor oil 30 Ethyl acetate 30 Butyl acetate 10
Benzol20

For gummed sheets to be applied to moistureproof Cellophane I recommend a ratio of adhesive to filler of approximately 1 to 2, the following being particularly good formulae:

	towning women bearing
	(3)
•	Parts
	30% solution of glue in Trigamine 50
	Vulcanized latex (50% solids) 60
	Concentrated ammonia1
	Concentrated animoma

(4)

1 part of A mixed with 5 parts of B:

55	A Pa	rts 10	B 10% emulsion rubber in 2%	of milled soap solu-
	Chloroacetic acid	8 10	tion.	

To produce & gummed sheet which, after being able adhesive which will adhere to the waxy, 70 moistened and applied to paper and dried, may be peeled from the paper, the ratio of watersoluble adhesive to non-tacky filler must be varied according to the nature of the paper.

For a gummed sheet to be not only flat but also

of approximately 1 to 4 as typified by the following formula:

(50% 00000000000000000000000000000000000	Parts
(50% aqueous-high viscosity) dextrine	6
Soft resin emulsion (50% solids)	8
Paraffin wax emulsion (10% solids)	15
Vulcanized latex (50% solids)	15
Concentrated ammonia	1

(E0 or		, :	Parts
1707	aqueous highly soluble) dextrine		15
very	tacky latex (50% solids)		40

mixtures of adhesive and filler, as exemplified by the foregoing examples, but also mixtures of adhesive and plasticizer and mixtures of adhesive, plasticizer and filler. The following are examples of mixtures comprising plasticizer in continuous phase.

Vulcanized latex (50% solids) 15		<b>(7)</b>	
Concentrated ammonia 1	)		_
1		High wigonites doubt	Per cent
A gummed sheet which, after being remoistened	10	High viscosity dextrine	40
will water, adheres well to a surface similarly		COLDINAL	0.5
summed may be prepared according to the follow		Latex (60% solids)	35
ing formula:		(8)	
( <b>C</b> )			Don comb
(6)	15	Medium high viscosity animal glue	Per cent
(50% agueous highles and 11)		Diaceline	4.0
(50% aqueous highly soluble) dextrine 15	-	Latex (60% solids)	4U
Very tacky latex (50% solids) 40			25
According to this invention the continuous		(9)	
			Per cent
Component, a water-soluble placticizer such on the		Low viscosity animal glue	EE
following: Polyhydric alcohols such as glycerol,		Giyceryi monostearate	15
sorbitol, mannitol; glycols; e. g., ethylene glycol,		Latex (60% solids)	30
diethylene glycol, 2-methyl-2, 4 pentanediol;		(10)	
polyglycols e g Carboway Tamediol;		(10)	
polyglycols, e. g., Carbowax, Igepal; di- and tri-	25	Low risecutty	Per cent
ethanolamine; water-dispersible derivatives of		Low viscosity animal glue	
above, such as glyceryl laurate, triacetate (tri-		Thacelin	
acetin), diacetate (diacetin), borate, stearate, di-		Latex (60% solids)	50
convicue glycol stearate, triethanolomine loctote		(11)	
abletate, allhydrosorbitols and mannifold a	30	(11)	_
Solution, Manifican, Mannitan Igurate, colta and		Low viscosity animal glue	Per cent
csiers of frydroxy acids, e.g. sodium lactate other		Low viscosity animal glue	60
phosphate, thethyl chrate tricarbitol citroto.		RHopley B. 10 (colid- 05 gr. 3)	30
annio-aikanois, e. g., 2-amino-2-ethyl-1 2 prop		RHoplex B-10 (solids 25% dispersion in	water
attentor, ether and keto alcohols a g mother	35	of methacrylate polymer)	10
diacetone enter, penzyl ether of ethylene givest	00	(12)	
(belizy) tellosolve): mixtures of some of the characteristics			Don sent
will acids ally sails slich as lired methyl time		Gum arabic	rer cent
urethane, ammonium thiocyanate. For example,			
mixtures of glycerine with urea or ammonium	40	Diethylene glycol monostearate	10
thiocyanate plasticizer casein or glue or any other	<b>4</b> 0	RHoplex WG-6 (solids) (40% dispers	40
similar protein more effectively and at lower cost		water of methacrylate-vinyl acetate c	ion in
than glycerine alone.		mer)	opoly-
In the three company of		mer)	10
In the three-component coatings the adhesive		(13)	
and vary between approximately one-fourth and	4õ		Per cent
om co-lour was of the total the filler may com		uw viscosity animal glue	
prise any proportion from 0% to about 75% that		BCPWI CIA	
is its blian approximately three-quarters of the	:	RHoplex WG-6 (solids) (40% dispers	00
will, and the plasticizer may comprise from on		water of methacrylate-vinyl acetate c	on in
about 50%, that is less than approximately 5	50	mer	opoly-
one-man of the total depending on the nortice			15
and plasticizer employed and how much if any		(14)	
mier is employed, the proportions of plasticizon			Per cent
and injer varying inversely with each other te		Medium high viscosity animal glue	
icas utati approximately one-fourth of adhesive is to		· · · · · · · · · · · · · · · · · · ·	- A.
curplyed, the coating does not have sufficient to all	" I	Latex (60% solids)	65
and adhesiveness, and if more than approximate-		(15)	00
ly three-quarters adhesive is employed the coated		the contract of the contract o	
material tends to become substantially	, k	Medium viscosites -1	Per cent
material tends to become substantially curly. If		Medium viscosity glue	65
more than approximately three-quarters filler is 6	30 °	/OIDIUGH	35
employed the coating does not have quick tack;		(16)	
and if too much plasticizer is employed the coated			
material tellus to block when the relative humid	Ί	ow viscosity glue	Per cent
by exceeds approximately 65% The range of	Ι	Diacetin	60
depointions of the adhesive, plasticizer and filler at	5	Diacetin	40
s defined approximately by the triangular chart		(17)	
Journaines extending along the 75% adhering time	٠		Parts
Toll tile plasticizer base line to the fillow base	H	mulsion TM-8 (urea formaldehyde al	1
me, dience along the filler hase line to the foot		middles manifactured by Dohm	
rasucizer line, thence along the 50% placticing.	n'	Haas)	OA F
ine to the 25% adhesive line, thence along the	ິເ	Odium posinata	24.5
5% adhesive line to the plasticizer base line, and	T	odium resinate	46.5
hence along the plasticizer base line, and	1	ammar grue	20
hence along the plasticizer base line to the 75% dhesive line.		From the foregoing it will be evident to	
Thus the coated motories	0	the illustrative embodiments of the ir	rat cach
Thus the coated material may comprise not only 75	5 C(	omprises gummed sheet material characteristics	rvention
		material chara	cterized

by a dry adhesive in continuous phase and a deformable filler in discontinuous phase, the adhesive comprising approximately one-fourth to three-fourths of the coating, and the product being non-adhesive and substantially non-curling when dry, whereby sheets of the material do not block when stacked together and have quick tack when wetted with water; and the remaining proportion may comprise either filler or plasticizer or a mixture of the two. By using a 10 tacky filler large proportions of filler may be used while maintaining quick tack.

It should be understood that the present disclosure is for the purpose of illustration only and that this invention includes all modifications 15 and equivalents which fall within the scope of the appended claims.

This is in part a continuation of application Serial No. 220,575, filed July 21, 1938.

I claim:

1. Gummed sheet material of the water-remoistenable type comprising a backing and on one side of the backing an exposed dry coating of water-activatable adhesive in continuous phase and a deformable resinoid filler in discontinuous 25 phase, the ratio of adhesive to filler being approximately two to one.

2. Gummed sheet material of the water-remoistenable type comprising a backing and on one side of the backing an exposed dry coating 30 of water-activatable adhesive in continuous phase and a deformable resinoid filler in discontinuous phase, the ratio of adhesive to filler being approximately one to two.

3. Gummed sheet material of the water-re- 35 moistenable type comprising a backing and on one side of the backing an exposed dry coating of water-activatable adhesive in continuous phase and a deformable resinoid filler in discontinuous phase, the ratio of adhesive to filler being approximately three to two.

4. Gummed sheet material of the water-remoistenable type comprising a backing and on one side of the backing an exposed dry coating of water-activatable adhesive in continuous phase and a deformable resinoid filler in discontinuous phase, the adhesive comprising approximately one-fourth to three-fourths of the coating, said material being non-adhesive and substantially non-curling when dry, whereby sheets of the material do not block when stacked together and do not curl when separated from each other and have quick tack when wetted with water.

5. Gummed sheet material of the water-remoistenable type comprising a backing and on one side of the backing an exposed dry coating of water-activatable adhesive in continuous phase and a normally tacky deformable resinoid filler in discontinuous phase, the adhesive comprising approximately one-fourth to three-fourths of the coating, said material being non-adhesive and substantially non-curling when dry, whereby sheets of the material do not block when stacked together and do not curl when separated from each other and have quick tack when wetted 65

with water. 6. Gummed sheet material of the water-remoistenable type comprising a paper backing and on one side of the backing an exposed dry coating of water-activatable adhesive in continuous phase and a deformable resinoid filler in discontinuous phase, the adhesive comprising approximately two-thirds of the coating, said material ing when dry, whereby sheets of the material 75 block when stacked together and do not curl

do not block when stacked together and do not curl when separated from each other and have quick tack when wetted with water.

7. Gummed sheet material of the water-remoistenable type comprising a paper backing and on one side of the backing an exposed dry coating of water-activatable adhesive in continuous phase and a normally tacky deformable resinoid filler in discontinuous phase, the adhesive comprising approximately two-thirds of the coating, said material being non-adhesive and substantially non-curling when dry, whereby sheets of the material do not block when stacked together and do not curl when separated from each other and have quick tack when wetted with water.

8. Gummed sheet material of the water-remoistenable type comprising a paper backing and on one side of the backing an exposed dry coating of water-activatable adhesive in continuous phase and a latex filler in discontinuous phase, the adhesive comprising approximately one-fourth to three-fourths of the coating, said material being non-adhesive and substantially non-curling when dry, whereby sheets of the material do not block when stacked together and do not curl when separated from each other and have quick tack when wetted with water.

9. Gummed sheet material of the water-remoistenable type comprising a paper backing and on one side of the backing an exposed dry coating of water-activatable adhesive in continuous phase and a normally tacky rubber filler in discontinuous phase, the adhesive comprising approximately two-thirds of the coating, said material being non-adhesive and substantially non-curling when dry, whereby sheets of the material do not block when stacked together and 40 do not curl when separated from each other and have quick tack when wetted with water.

10. Sheet material of the character described comprising a backing and on one side of the backing an exposed coating of dry adhesive in continuous phase containing a plastic resinoid filler in discontinuous phase, the adhesive comprising approximately one-fourth to three-fourths of the coating.

11. Sheet material of the character described 50 comprising a backing and on one side of the backing an exposed coating of dry adhesive in continuous phase containing an elastic resinoid filler in discontinuous phase, the adhesive comprising approximately one-fourth to three-fourths of the coating.

12. Sheet material of the character described comprising a backing having an exposed coating of dry adhesive in continuous phase containing a plastic filler in discontinuous phase, the adhesive comprising approximately one-fourth to three-fourths of the coating, said material being non-adhesive and substantially non-curling when dry, whereby sheets of the material do not block when stacked together and do not curl when separated from each other and have quick tack when wetted with water.

13. Sheet material of the character described comprising a backing having an exposed coating of dry adhesive in continuous phase containing an elastic filler in discontinuous phase, the adhesive comprising approximately one-fourth to three-fourths of the coating, said material being non-adhesive and substantially non-curling when dry, whereby sheets of the material do not

when separated from each other and have quick tack when wetted with water.

14. A gummed sheet of the character described comprising a backing and a coating of waterremoistenable adhesive in continuous phase and, in discontinuous phase throughout the coating, a deformable resinoid filler to render the sheet substantially non-curling, said coating being hard to resist blocking and water-activatable to afford quick tack when remoistened with water, the adhesive comprising approximately one-fourth to three-fourths of the coating.

15. A gummed sheet of the water remoistenable type including a backing and, on the front of the backing, a dry coating which comprises, in 15 continuous phase, a water-activatable adhesive which affords quick tack when remoistened with water and, in discontinuous phase, a deformable resinoid filler which renders the sheet substantially non-curling, the adhesive comprising approximately one-fourth to three-fourths of the 20 coating.

16. Gummed sheet material of the water-remoistenable type comprising a backing and on one side of the backing an exposed dry coating of water-activatable adhesive and a water-sol- 25 uble plasticizer in continuous phase and an elastoplastic resinous filler in discontinuous phase, the adhesive comprising approximately one-fourth to three-fourths of the coating, the plasticizer comprising less than approximately half 30 of the coating and the filler comprising less than approximately three-fourths of the coating, said material being non-adhesive and substantially non-curling when dry so that sheets of the material do not block when stacked together and do not curl when separated from each other and have quick tack when wetted with water.

17. Gummed sheet material of the water-remoistenable type comprising a backing and on one side of the backing an exposed dry coating of water-activatable adhesive and a water-soluble plasticizer in continuous phase and a normally tacky elastoplastic resinous filler in discontinuous phase, the adhesive comprising approximately one-fourth to three-fourths of the coating, the plasticizer comprising less than approximately half of the coating and the filler comprising less than approximately three-fourths of the coating, said material being non-adhesive and 50 substantially non-curling when dry so that sheets of the material do not block when stacked together and do not curl when separated from each other and have quick tack when wetted with

water.

18. Gummed sheet material of the water-remoistenable type comprising a backing and on one side of the backing an exposed dry coating of water-activatable adhesive and a water-soluble plasticizer in continuous phase and a rubber filler in discontinuous phase, the adhesive comprising approximately one-fourth to threefourths of the coating, the plasticizer comprising less than approximately half of the coating and the filler comprising less than approximately three-fourths of the coating, said material being and substantially non-adhesive non-curling when dry so that sheets of the material do not block when stacked together and do not curl when separated from each other and have quick tack when wetted with water.

19. Gummed sheet material of the water-remoistenable type comprising a backing and on one side of the backing an exposed dry coating of water-activatable adhesive and a water-sol- 75

uble plasticizer in continuous phase and a latex filler in discontinuous phase, the adhesive comprising approximately one-fourth to threefourths of the coating, the plasticizer comprising less than approximately half of the coating and the filler comprising less than approximately three-fourths of the coating, said material being non-adhesive and substantially non-curling when dry so that sheets of the material do not block when stacked together and do not curl when separated from each other and have quick tact when wetted with water.

20. A gummed sheet of the character described comprising a backing and a coating of waterremoistenable adhesive and a water-soluble plasticizer in continuous phase and an elastoplastic resinous filler in discontinuous phase throughout the coating, the adhesive comprising approximately one-fourth to three-fourths of the coating, the plasticizer comprising less than approximately half of the coating and the filler comprising less than approximately three-quarters of the coating, the range of proportions of the adhesive, plasticizer and filler being defined by the triangular chart boundaries extending along the 75% adhesive line from the plasticizer base line to the filler base line, thence along the filler base line to the 50% plasticizer line, thence along the 50% plasticizer line to the 25% adhesive line, thence along the 25% adhesive line to the plasticizer base line, and thence along the plasticizer base line to the 75% adhesive line, said coating being hard to resist blocking and water-activatable to afford quick tack when remoistened with water and substantially non-curling.

21. Gummed sheet material of the water-remoistenable type comprising a paper backing and on one side of the backing an exposed dry coating of water-activatable adhesive and plasticizer in continuous phase and a normally tacky elastic resinoid filler in discontinuous phase, the adhesive comprising approximately two-thirds of the coating and the plasticizer comprising less 45 than approximately one-half of the coating, said material being non-adhesive and substantially non-curling when dry, whereby sheets of the material do not block when stacked together and do not curl when separated from each other and have quick tack when wetted with water.

22. Sheet material of the character described comprising a backing and on one side of the backing an exposed coating of dry adhesive and plasticizer in continuous phase containing an 55 elastic resinoid filler in discontinuous phase, the adhesive comprising approximately one-fourth to three-fourths of the coating and the plasticizer comprising less than approximately one-

half of the coating.

23. Gummed sheet material of the water-remoistenable type comprising a paper backing and on one side of the backing an exposed dry coating of water-activatable adhesive and a water-soluble plasticizer in continuous phase and a latex filler in discontinuous phase, the adhesive comprising approximately one-fourth to three-fourths of the coating and the plasticizer comprising less than approximately one-half of the coating, said material being non-adhesive and substantially non-curling when dry, whereby sheets of the material do not block when stacked together and do not curl when separated from each other and have quick tack when wetted with water.

24. Sheet material of the character described

comprising a backing naving an exposed coating of dry adhesive and plasticizer in continuous phase containing an elastic filler in discontinuous phase, the adhesive comprising approximately one-fourth to three-fourths of the coating and the plasticizer comprising less than approximately one-half of the coating said materials. proximately one-half of the coating, said mate-

rial being non-adhesive and substantially non-curling when dry, whereby sheets of the mate-rial do not block when stacked together and do