(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

WIPOPCT

(19) World Intellectual Property

Organization

International Bureau

(43) International Publication Date 07 December 2017 (07.12.2017)

- (51) International Patent Classification: *A46D 1/00* (2006.01) *A46B 9/04* (2006.01) *A46D 1/08* (2006.01)
- (21) International Application Number:

PCT/US2017/034484

- (22) International Filing Date: 25 May 2017 (25.05.2017)
- (25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:

THUTHY Data.		
16172797.9	03 June 2016 (03.06.2016)	EP
16172798.7	03 June 2016 (03.06.2016)	EP
16172799.5	03 June 2016 (03.06.2016)	EP
16177188.6	30 June 2016 (30.06.2016)	EP

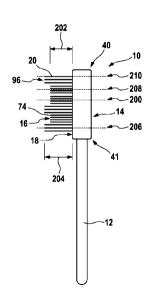
- (71) Applicant: THE PROCTER & GAMBLE COMPANY [US/US]; One Procter & Gamble Plaza, Cincinnati, Ohio 45202 (US).
- (72) Inventors: JUNGNICKEL, Uwe; Frankfurter Strasse 145, 61476 Kronberg (DE). ALINSKI, Jens; Frankfurter Strasse 145, 61476 Kronberg (DE). FRANKE, Sven, Alexander; Frankfurter Strasse 145, 61476 Kronberg (DE). CLAIRE-

(10) International Publication Number WO 2017/210082 A1

ZIMMET, Karen, Lynn; Sulzbacher Strasse 40, 65824 Schwalbach (DE).

- (74) Agent: KREBS, Jay A.; c/o The Procter & Gamble Company, Global IP Services, One Procter & Gamble Plaza, C9, Cincinnati, Ohio 45202 (US).
- (81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AO, AT, AU, AZ, BA, BB, BG, BH, BN, BR, BW, BY, BZ, CA, CH, CL, CN, CO, CR, CU, CZ, DE, DJ, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IR, IS, JP, KE, KG, KH, KN, KP, KR, KW, KZ, LA, LC, LK, LR, LS, LU, LY, MA, MD, ME, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PA, PE, PG, PH, PL, PT, QA, RO, RS, RU, RW, SA, SC, SD, SE, SG, SK, SL, SM, ST, SV, SY, TH, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, ZA, ZM, ZW.
- (84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LR, LS, MW, MZ, NA, RW, SD, SL, ST, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, RU, TJ, TM), European (AL, AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HR, HU, IE, IS, IT, LT, LU, LV, MC, MK, MT, NL, NO, PL, PT, RO, RS, SE, SI, SK, SM,

(54) Title: HEAD FOR AN ORAL CARE IMPLEMENT AND ORAL CARE IMPLEMENT



(57) Abstract: A head for an oral care implement comprises at least one tooth cleaning element of a first type and at least one tooth cleaning element of a second type. The at least one tooth cleaning element of the first type has a length extension along a longitudinal axis being about 1 mm to about 2 mm shorter than the length extension of the at least one tooth cleaning element of the second type along its longitudinal axis. The at least one tooth cleaning element of the first type is a tuft of a first type comprising a plurality of filaments, each filament having a longitudinal axis and a substantially cross-shaped cross-sectional area extending in a plane substantially perpendicular to the longitudinal axis. The cross-shaped cross-sectional area has four projections and four channels, the projections and channels being arranged in an alternating manner. The at least one tuft of the first type has a packing factor within a range from about 40% to about 55%, preferably from about 45% to about 50%.



TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, KM, ML, MR, NE, SN, TD, TG).

Published:

— with international search report (Art. 21(3))

HEAD FOR AN ORAL CARE IMPLEMENT AND ORAL CARE IMPLEMENT

FIELD OF THE INVENTION

The present disclosure is concerned with a head for an oral care implement, the head comprising at least one tooth cleaning element of a first type and least one tooth cleaning element of a second type. The at least one tooth cleaning element of the first type is a tuft of a first type comprising a plurality of filaments with a substantially cross-shaped cross-sectional area. The present disclosure is further concerned with an oral care implement comprising such head.

10

15

20

25

BACKGROUND OF THE INVENTION

Tufts composed of a plurality of filaments for oral care implements, like manual and powered toothbrushes, are well known in the art. Generally, the tufts are attached to a bristle carrier of a head intended for insertion into a user's oral cavity. A grip handle is usually attached to the head, which handle is held by the user during brushing. The head is either permanently connected or repeatedly attachable to and detachable from the handle.

In order to clean teeth effectively, appropriate contact pressure has to be provided between the free ends of the filaments and the teeth. Generally, the contact pressure depends on the bending stiffness and the displacement of the filaments, while the bending stiffness of a single filament depends on its length and cross sectional area. Usually, filaments with greater length show lower bending stiffness as compared to shorter filaments. However, relatively thin filaments tend to flex away easily and the relatively low bending stiffness results in reduced plaque removal efficiency on teeth surfaces, as well as in less interdental penetrations properties and cleaning performance. In order to compensate said reduction in bending stiffness of longer filaments, the size of the cross sectional area of a filament could be increased. However, relatively thick filaments may create an unpleasant brushing sensation and tend to injure the gums in the oral cavity. In addition, thicker filaments may show reduced bend recovery and usage of said filaments may generate a worn-out

impression of the tuft pattern after a relatively short time of use.

Further, filaments having a profile along their length extension resulting in a non-circular cross sectional area, e.g. a polygonal- or a cross-shaped cross sectional area, are also known in the

30 art. Such filaments should improve cleaning properties of oral care implements during normal use. In particular, the profiled edges should provide a stronger scraping action during a brushing process to improve removal of plaque and other residuals on the teeth surfaces.

While toothbrushes comprising conventional type of tufts clean the outer buccal face of teeth adequately, they are generally not as well suited to provide adequate removal of plaque and debris from the interproximal areas and other hard to reach regions of the mouth since penetration

- 5 into interdental spaces is still relatively difficult. In particular, they are not well suited to sufficiently clean the gingival margin, interdental spaces and other hard to reach areas where typically plaque starts to grow. Thus, in order to achieve and preserve good oral health, and to prevent gingivitis, it is important to clean along the gum line and, in particular, the gap between teeth and periodontium, the so called gingival groove. It is known that a lack of good removal of plaque in the gingival groove can cause gingivitis, i.e. inflammation of the gum tissue.
- Additionally, standard tufts do not provide sufficient capillary effects to remove plaque and debris from the teeth and gum surfaces during brushing. However, in order to achieve good cleaning results, the plaque must be reached by the tufts/filaments, then the plaque must be disrupted and, finally, taken away. Further, the tufts shall provide good sensory feeling on the gums during
 brushing.

Additionally, the mechanical stress occurring within a cross-shaped filament during a brushing process leads to higher stress in the tips of the cross-shaped filaments as compared to circular-shaped filaments. This means, in tufts having the same overall stiffness, cross-shaped filaments have to bear higher maximum stress values as compared to circular-shaped filaments. This increased stress in the individual cross-shaped filaments can lead to an increased wear behavior during usage. This wear is characterized by an increased splay of the tuft which leads to less consumer acceptance.

It is an object of the present disclosure to provide a head for an oral care implement which overcomes at least one of the above-mentioned drawbacks. It is also an object of the present disclosure to provide an oral care implement comprising such head.

SUMMARY OF THE INVENTION

30 In accordance with one aspect, a head for an oral care implement is provided, the head comprising at least one tooth cleaning element of a first type and at least one tooth cleaning element of a second type, the at least one tooth cleaning element of the first type having a length extension along a longitudinal axis being about 1 mm to about 2 mm shorter than the length extension of the

at least one tooth cleaning element of the second type along its longitudinal axis, the at least one tooth cleaning element of the first type being a tuft of a first type comprising a plurality of filaments, each filament having a longitudinal axis and a substantially cross-shaped cross-sectional area extending in a plane substantially perpendicular to the longitudinal axis, the cross-shaped

5 cross-sectional area having four projections and four channels, the projections and channels being arranged in an alternating manner, wherein the at least one tuft of the first type has a packing factor within a range from about 40% to about 55%, preferably from about 45% to about 50%.

In accordance with one aspect an oral care implement is provided that comprises such head.

10

20

25

BRIEF DESCRIPTION OF THE DRAWINGS

The invention is described in more detail below with reference to various embodiments and figures, wherein:

Fig. 1 shows a schematic side view of an example embodiment of an oral care implement comprising a head according to the present disclosure;

Fig. 2 shows a schematic cross-sectional view of one filament of the tuft of the first type as shown in Fig. 1;

Fig. 3 shows a schematic cross-sectional view of a filament according to the state of the art;

Fig. 4 shows a schematic cross-sectional view of an example embodiment of a tuft of the

first type;

Fig. 5 shows a schematic cross-sectional view of a tuft according to a first comparative example embodiment;

Fig. 6 shows a schematic cross-sectional view of a tuft according to a second comparative example embodiment;

Fig. 7 shows a diagram in which brushing results of a tuft of the first type are compared with brushing results of tufts according to two comparative example embodiments;

Fig. 8 shows a diagram in which "slurry uptake mass" of a tuft of the first type is compared with "slurry uptake mass" of tufts according to two comparative example embodiments;

30

Fig. 9 shows a diagram in which "slurry uptake speed" of a tuft of the first type is compared with "slurry uptake speed" of tufts according to two comparative example embodiments;

Fig. 10 shows a schematic cross-sectional view of a diamond-shaped filament according to the state of the art;

Fig. 11 shows a diagram in which plaque removal performance vs. stiffness perception of a head for an oral care implement according to an example embodiment is compared with plaque removal performance vs. stiffness of heads according to two comparative example embodiments;

Fig. 12 shows a diagram in which brushing comfort of a head for an oral care implement
according to an example embodiment is compared with brushing comfort of heads for oral care implements according to four comparative example embodiments;

Fig. 13 shows the tuft configuration of an example embodiment of a head for an oral care implement;

Fig. 14 shows the tuft configuration of a comparative example embodiment of a head for 10 an oral care implement; and

Fig. 15 shows the tuft configuration of a comparative example embodiment of a head for an oral care implement.

DETAILED DESCRIPTION OF THE INVENTION

15 The head for an oral care implement according to the present disclosure comprises at least one tooth cleaning element of a first type and at least one tooth cleaning element of a second type. The at least one tooth cleaning element of the first type has a length extension along a longitudinal axis being about 1 mm to about 2 mm, or about 1.5 mm, shorter than the length extension of the at least one tooth cleaning element of the second type. In the context of this disclosure, the length of a tooth cleaning element is defined by the extension of the cleaning element measured from its lower end being secured at a mounting surface of the head to its upper free/loose end.

The at least one tooth cleaning element of the first type is a tuft which comprises a plurality of filaments having a longitudinal axis and a substantially cross-shaped cross-sectional area extending in a plane substantially perpendicular to the longitudinal axis. The cross-shaped crosssectional area has four projections and four channels being arranged in an alternating manner. The longitudinal axis of a filament is defined by the main extension of the filament. In the following, the extension of the filament along its longitudinal axis may also be referred to as the "longitudinal extension of the filament".

30

A difference in length between the tooth cleaning elements of the first and the second type from about 1 mm to about 2 mm, or about 1.5 mm, may allow good penetration of the longer tooth cleaning element into interdental spaces whereas the shorter tooth cleaning element may clean the

30

5

buccal, lingual and occlusal surfaces of the teeth adequately. The at least one tooth cleaning element of the first type may provide an adequate scrubbing effect and may be specialized for cleaning the flat and easily accessible surfaces of the teeth. A head for an oral care implement is provided that may remove plaque and other residues more effectively both, on substantially flat

- 5 surfaces as well as in interdental spaces. The tooth cleaning elements of the first and the second type work synergistically together. Test results revealed that the difference in length between the longer and the shorter cleaning elements is critical for interdental penetration and the overall cleaning capabilities. In case the length difference is too small the longer tooth cleaning element may not penetrate deeply enough into the interproximal areas to provide sufficient plaque removal.
 10 However, a length difference being too large may prevent the shorter tooth cleaning element from
- touching and cleaning the buccal, lingual and occlusal surfaces of the teeth.

Surprisingly, it was found out that a length difference of about 1.5 mm provides both, improved interdental cleaning properties by means of the longer tooth cleaning element and good cleaning performance on the buccal, lingual and occlusal surfaces of the teeth by means of the shorter tooth cleaning element.

The filaments of the at least one tuft of the first type are provided with a relatively low packing factor within a range from about 40% to about 55%, or within a range from about 45% to about 50%. The packing factor of regular tufts known in the art and comprising circular shaped filaments is from about 70% to about 80%. In the context of this disclosure the term "packing factor" is defined as the sum total of the transverse cross-sectional areas of the filaments where anchors, such as staples, are used to mount the tuft within the tuft hole, the area of the anchoring means is excluded from the transverse cross-sectional area of the tuft hole.

A packing factor of about 40% to about 55%, or from about 45% to about 50%, or about 49% opens up a specific void volume within the tuft while the filaments have still contact to each other along a portion of the outer lateral surface. The void volume may deliver more toothpaste to the tooth brushing process, and the toothpaste can interact with the teeth for a longer period of time which contributes to improved tooth brushing effects. In addition, the void volume, i.e. the space between filaments, enables increased uptake of loosened plaque due to improved capillary action. In other words, such low packing factor may result in more dentifrice/toothpaste retaining

at/adhering to the filaments for a longer period of time during a tooth brushing process. Further, the lower tuft density may avoid that dentifrice spread away which may result in an improved overall brushing process. Toothpaste can be better received in the channels and, upon cleaning contact with the teeth, directly delivered, whereby a greater polishing effect is achieved, which is desirable, in particular for removal of tooth discoloration.

In other words, a relatively low packing factor within a range from about 40% to about 55%, or from about 45% to about 50%, or about 49% may provide improved brushing effectiveness, i.e. better removal of plaque and debris from the teeth's surface and gums due to improved capillary effects. These capillary effects may enable the dentifrice to flow towards the tip/free end of the filaments and, thus, may make the dentifrice better available to the teeth and gums during brushing. At the same time uptake of plaque and debris away from the teeth and gum surfaces is improved.

15 Further, due to the cross-shaped geometry of the filament, each single filament is stiffer than a circular-shaped filament, when made of the same amount of material. The filament's resistance to bending and buckling is increased as compared to standard circular-shaped filaments made of the same amount of material. However, due to the relatively low packing factor within a range from about 40% to about 55%, or from about 45% to about 50%, or about 49%, the stiffness

- 20 of the overall tuft made of cross-shaped filaments according to the present disclosure is reduced as compared to a tuft of circular-shaped filaments made of the same amount of material. Surprisingly, it has been found out that according to both, clinical and sensory/consumer testing, a tooth cleaning element arrangement according to the present disclosure provides improved sensory experience, i.e. a softer feeling within the mouth during brushing, while providing increased cleaning
- 25 efficiency. The shorter tufts of the first type are effective for cleaning the flat surfaces via a buckling and scrubbing motion. This effect may be reinforced due to the taller surrounding tooth cleaning elements of the second type which mainly perform a bending motion during a brushing process. The longer tooth cleaning elements, e.g. a tuft of filaments of a second type, provide improved interdental cleaning properties via bending against teeth and buckling when the brushing
- 30 direction changes. This effect may be enhanced in case the cleaning elements of the second type are angled with respect to the mounting surface of the head.

10

5

15

7

Each projection of the cross-shaped cross-sectional area of the filaments of the tuft of the first type comprises two outer lateral edges along the filament's longitudinal extension. These lateral edges may generate relatively high concentrated stress on the tooth surfaces to disrupt and remove plaque. The channels can then capture the disrupted plaque and may move it away from the teeth more effectively. In other words, the projections may scratch on the tooth surfaces to loosen plaque and due to the improved capillary effects of the overall tuft, the plaque can be better taken away. In addition, the relatively low packing factor of the tuft of the first type enables the individual cross-shaped filaments to better adapt to the teeth contour. Due to the low packing factor, each individual filament can more easily rearrange and adapt to gaps so that better

10 penetration into interproximal/interdental areas can be achieved.

The shape of the cross-shaped filament may lead to greater stress induced in the filament, and, therefore, to increased filament wear with use. If cross-shaped filaments wear out quickly, this will result in negative consumer acceptance of the overall brush as such brushes may be seen as low quality brushes. However, since the at least one tooth cleaning element of the second type is longer than the tuft of the first type, said tooth cleaning element may provide the tuft of the first type with increased stability during brushing in order to prevent said tuft from extensive splaying. The at least one tooth cleaning element of the second type neighboring the tuft of the first type prevent the filaments of the latter from collapsing during a brushing process. Consequently, the tooth cleaning element of the second type can significantly improve the wear behavior and wear

- 20 tooth cleaning element of the second type can significantly improve the wear behavior and wear appearance of the tuft of the first type having a relatively low packing factor, and, thus, less stability, while providing increased tooth cleaning efficiency. Brushes which look less used after brushing, in particular over a longer period of time, provide higher consumer acceptance.
- The at least one tooth cleaning element of the second type may be a tuft of a second type, or an elastomeric cleaning element. In case the at least one tooth cleaning element of the second type is a tuft of a second type, then said tuft may comprise a plurality of filaments, each filament having a longitudinal axis and a substantially circular cross-sectional area extending in a plane substantially perpendicular to the longitudinal axis. Said tuft may have a packing factor of about 70% to about 80% thereby providing more bending stiffness and stability of the overall tuft as compared to the tuft of the first type. The at least one tuft of the second type may additionally provide interdental cleaning properties. In case the at least one tooth cleaning element of the second type is an elastomeric element it can be made of TPE material, and/or may have the shape

WO 2017/210082

8

of an elastomeric wall extending along the length extension of the head. Such elastomeric wall may provide a polishing effect on the outer tooth surfaces and may remove tooth coloration more completely. Alternatively, the elastomeric element may have the shape of a rubber nub or finger for stimulating and massaging the gums.

5

10

The tuft of the first type and the tuft of the second type neighboring the tuft of the first type may each have a substantially circular cross-sectional shape, and the diameter of the tuft of the first type may be greater than the diameter of the tuft of the second type. The tuft of the second type may be composed of substantially circular shaped filaments with a packing factor of about 70% to about 80%. Such tuft combination may provide both, improved interdental penetration properties and increased stability of the tuft of the second type, while the tuft of the first type may provide a scrubbing effect. Thus, superior cleaning properties may be achieved.

Each channel of the cross-shaped filaments of the at least one tuft of the first type may have a concave curvature formed by neighboring and converging projections. Said concave curvature may have a radius within a range from about 0.025 mm to about 0.10 mm, or from about 0.03 mm to about 0.08 mm, or from about 0.04 mm to about 0.06 mm. In other words, two neighboring projections, i.e. two neighboring side lateral edges of said projections may converge at the bottom of a channel and define a "converging region". The neighboring projections may converge in said converging region in a manner that a concave curvature, i.e. with an inwardly curved radius is formed at the bottom of the channel. A radius within such range is relatively large as compared to standard cross-shaped filaments (cf. Fig. 3 and as further described below).

In the past it has been observed that conventional cross-shaped filaments (e.g. as shown in Fig. 3 and further described below) have the disadvantage that these type of filaments can easily catch amongst themselves, both during manufacturing and brushing. However, it has been now surprisingly found out that the specific geometry/contour of the outer surface of the filament according to the present disclosure allows for improved manufacturability since there is significant less likelihood that the filaments get caught when a plurality of said filaments is combined to form one tuft during a so-called "picking process".

Further, due to the relatively large radius at the bottom of the channel, the filament is provided with increased stability, and, thus, less filament damage occur during the brush

9

manufacturing process, e.g. when the filaments get picked and fixed on the mounting surface of the brush head during a stapling or hot tufting process. In the past, it has been observed that a relatively high number of conventional cross-shaped filaments get damaged during the picking process, in particular projections may break away from the filament, or the filament gets spliced in the converging region at the bottom of a channel. Spliced filaments can provide relatively sharp

edges which may harm/injure the oral tissue during brushing.

Further, surprisingly it has been found out that due to the specific geometry of the radius of the concave curvature, the filaments within a tuft can be better packed with a relatively low packing factor, i.e. within a range from about 40% to about 55%, or within a range from about 45% to about 50%, as gaps between two adjacent filaments can be maximized. It has been found out that it is important that the filaments open up a specific void area while still having contact to each other. In order to produce a toothbrush that is compliant with regulatory requirements and appreciated by the consumer regarding the overall appearance, typically a high packing factor (about 70% to about 80% for round filaments; about 80% for diamond-shaped filaments; about 89% for trilobal filaments) is needed. With respect to toothbrushes manufactured by a stapling process, a packing factor lower than about 70% results in insufficiently compressed filaments within the tuft hole and, thus, provides insufficient tuft retention. Consequently, regulatory

20 about 70%. For hot tufted toothbrushes, a packing factor lower than about 70% would allow plastic melt entering into the tuft during the over molding process as the pressure of the melt pushes the filaments of the tuft to one side until the filaments have contact to each other. So-called polyspikes are thereby formed which may injure/harm the gums and, thus resulting in unsafe products. Beside regulatory and safety aspects a low packed tuft of round filaments would have a "wild" and

requirements are not met in case round filaments are provided with a packing factor lower than

- 25 destroyed appearance and would not be accepted by consumers. However, with the usage of crossshaped filaments having a radius of the concave curvature of the channel within a range from about 0.025 mm to about 0.10 mm a low packing factor can be achieved for compliant and safe products having an acceptable overall appearance while providing improved cleaning properties.
- 30 Each projection of the cross-shaped cross-sectional area comprises two outer lateral edges along the filament's longitudinal extension. These lateral edges may generate relatively high concentrated stress on the tooth surfaces to disrupt and remove plaque. The outer edges can provide a scraping effect so that plaque and other debris get loosened more effectively. Due to the

relatively large radius of the concave curvature at the bottom of the channel, the projections are provided with increased stiffness/stability to loosen/remove plaque from the teeth surfaces more easily/effectively. The channels can then capture the disrupted plaque and may move it away from the teeth. As shown in Fig. 7 and further explained below, a tuft comprising a plurality of filaments

5 according to the present disclosure provides improved plaque removal from the buccal, lingual, occlusal and interdental surfaces as well as along the gum line as compared to a tuft of circular or conventional cross-shaped filaments.

The cross-shaped cross sectional area of each filament of the tuft of the first type may have an outer diameter. In the context of the present disclosure the outer diameter is defined by the length of a straight line that passes through the center of the filament's cross-sectional area and whose endpoints lie on the most outer circumference of the cross-sectional area. In other words, the cross-shaped cross-sectional area has an imaginary outer circumference in the form of a circle (i.e. outer envelope circle), and the outer diameter is defined as the longest straight line segment of the circle passing through the center of the circle.

The outer diameter may be within a range from about 0.15 mm to about 0.40 mm, or from about 0.19 mm to about 0.38 mm, or the outer diameter may be within a range from about 0.22 mm to about 0.35 mm, or from about 0.24 mm to about 0.31 mm.

20

The ratio of the outer diameter to the radius of the curvature of the channel may be within a range from about 2.5 to about 12. Alternatively, the ratio of the outer diameter to the radius of the curvature of the channel may be within a range from about 2.7 to about 9.

Surprisingly, it has been found out that such filament geometry provides even further improved cleaning performance while maintaining brush comfort in the mouth. In addition, it has been found out that such geometry helps even more to reduce the appearance of filament/tuft wear since there is even less likelihood that the filaments get caught during brushing. Further, the manufacturability of such filaments during a toothbrush manufacturing process is further 30 improved.

Each projection of the cross-shaped cross-sectional area of the filaments of the tuft of the first type may be end-rounded thereby forming a curvature. Said curvature may have a diameter.

WO 2017/210082

PCT/US2017/034484

11

The diameter of the curvature of the projection may be within a range from about 0.01 mm to about 0.04 mm, or within a range from about 0.018 mm to about 0.026 mm.

The ratio of the diameter of the curvature of the projection to the radius of the curvature of the channel may be within a range from about 0.2 to about 1.5, or from about 0.3 to about 1.0, or from about 0.5 to about 0.7. Said ratio is relatively low as compared to standard cross-shaped filaments according to the state of the art (cf. Fig. 3 and as further described below). In other words, the radius of the concave curvature of the channel is relatively large with respect to the diameter of the curvature of the projection, i.e. with respect to the width extension of the projection – or in other words, the diameter of the curvature of the projection can be relatively thin as compared to the radius of the concave curvature of the channel. The relatively large radius provides the relatively thin projections with increased stability, while the relatively thin projections provide improved interdental penetration properties. Thus, there is less likelihood that the filaments/projections get damaged or that the relatively thin projections break away during the brush manufacturing process,

15 in particular when the filaments get picked. In other words, the manufacturability of such filaments during a toothbrush manufacturing process is further improved.

Further, surprisingly, it has been found out that such filament geometry provides even further improved cleaning performance, in particular in interdental areas while maintaining brush
comfort in the mouth. In addition, it has been found out that such geometry further helps to reduce the appearance of filament/tuft wear since there is even less likelihood that the filaments get caught during brushing.

The diameter of the curvature of the projection may be within a range from about 6% to 25 about 15% or from about 8% to about 12% of the outer diameter of the filament. Surprisingly, it has been found out that such filaments may adapt to the teeth contour even better and penetrate into the interdental spaces more easily to remove plaque and debris more completely.

The projections of the cross-shaped filaments may taper radially off in an outward direction, 30 i.e. in a direction away from the center of the cross-sectional area and towards the outer circumference. Such tapered projections may further assure access to narrow spaces and other hard to reach areas and may be able to penetrate into/enter interdental areas even more deeply and effectively. Since the bending stiffness of a cross-shaped filament is higher as compared to a

circular-shaped filament made of the same amount of material, the higher bending stiffness may force the filament's projections to slide into the interdental areas more easily.

The projections may taper radially outwards by an angle within a range from about 6° to 5 about 25°, or by an angle within a range from about 8° to about 20°. Surprisingly, it has been found out that such tapering allows for optimal interdental penetration properties. Additionally, such filament can be more easily bundled in a tuft without catching on contours of adjacent filaments.

- 10 The filaments of the tuft of the first type may be a substantially cylindrical filament, i.e. the filament may have a substantially cylindrical outer lateral surface. In other words, the shape and size of the cross-sectional area of the filament along its longitudinal axis may not vary substantially, i.e. the shape and size of the cross-sectional area may be substantially constant over the longitudinal extension of the filament. In the context of this disclosure the term "outer lateral surface of a filament" means any outer face or surface of the filament on its sides. This type of filament may provide increased bending stiffness as compared to tapered filaments. A higher bending stiffness may further facilitate the filament to penetrate into interdental gaps/spaces. Further, cylindrical filaments are generally slowly worn away which may provide longer lifetime of the filaments.
- 20 The cylindrical filament may have a substantially end-rounded tip/free end to provide gentle cleaning properties. End-rounded tips may avoid that gums get injured during brushing. Within the context of this disclosure, end-rounded filaments would still fall under the definition of a substantially cylindrical filament.
- Alternatively, the filaments of the tuft of the first type may comprise along its longitudinal axis a substantially cylindrical portion and a tapered portion, the tapered portion tapers in the longitudinal direction towards a free end of the filament, and the cylindrical portion has a crosssectional area according to the present disclosure. In other words, the filaments of the tuft of the first type may be tapered filaments having a pointed tip. Tapered filaments may achieve optimal penetration into areas between two teeth as well as into gingival pockets during brushing and, thus, may provide improved cleaning properties. The tapered filaments may have an overall length extending above the mounting surface of the head within a range from about 8 mm to about 16 mm, optionally about 12.5 mm, and a tapered portion within a range from about 5 mm to about 10

20

13

mm measured from the tip of the filament. The pointed tip may be needle shaped, may comprise a split or a feathered end. The tapering portion may be produced by a chemical and/or mechanical tapering process.

5 The filaments of the tufts of the first and/or second type may be made of polyamide, e.g. nylon, with or without an abrasive such as kaolin clay, polybutylene terephthalate (PBT) with or without an abrasive such as kaolin clay and/or of polyamide indicator material, e.g. nylon indicator material, colored at the outer surface. The coloring on the polyamide indicator material may be slowly worn away as the filament is used over time to indicate the extent to which the filament is 10 worn.

The filaments of the tufts of the first and/or second type may comprise at least two segments of different materials. At least one segment may comprise a thermoplastic elastomer material (TPE) and at least one segment may comprise polyamide, e.g. nylon, with or without an abrasive such as kaolin clay, polybutylene terephthalate (PBT) with or without an abrasive such as kaolin clay or a polyamide indicator material, e.g. a nylon indicator material, colored at the outer surface. These at least two segments may be arranged in a side-by-side structure or in a core-sheath structure which may result in reduced stiffness of the overall filament. A core-sheath structure with an inner/core segment comprising a harder material, e.g. polyamide or PBT, and with an outer/sheath segment surrounding the core segment and comprising a softer material, e.g. TPE, may provide the filament with a relatively soft outer lateral surface which may result in gentle cleaning properties.

The filaments of the tufts of the first and/or second type may comprise a component selected from fluoride, zinc, strontium salts, flavor, silica, pyrophosphate, hydrogen peroxide, potassium nitrate or combinations thereof. For example, fluoride may provide a mineralization effect and, thus, may prevent tooth decay. Zinc may strengthen the immune system of the user. Hydrogen peroxide may bleach/whiten the teeth. Silica may have an abrasive effect to remove dental plaque and debris more effectively. Pyrophosphate may inhibit the formation of new plaque, tartar and dental calculus along the gum line. A filaments comprising pyrophosphate may offer lasting protection against inflammations of the gums and mucous membrane of the mouth.

If a plurality of such filaments is bundled together to form a tuft, they may be arranged in a manner that filaments at the tuft's outer lateral surface may comprise pyrophosphate to inhibit WO 2017/210082

10

14

the formation of plaque, tartar and dental calculus along the gum line whereas filaments arranged in the center of the tuft may comprise fluoride to mineralize the teeth during a brushing process.

At least one of the components listed above may be coated onto a sheath, i.e. onto an outer segment of a filament. In other words, at least some of the filaments of the tuft may comprise a core-sheath structure wherein the inner/core segment may comprise TPE, polyamide or PBT, and the outer/sheath segment may comprise at least one of the components listed above. Such coresheath structure may make the component(s) directly available to the teeth in a relatively high concentration, i.e. the component(s) may be in direct contact with the teeth during brushing.

Alternatively, at least one of the components listed above may be co-extruded with TPE, polyamide, e.g. nylon, and/or PBT. Such embodiments may make the component(s) gradually available to the teeth when the filament material is slowly worn away during use.

15 The at least one tuft of the first type attached to the head for an oral care implement may have a longitudinal axis and a cross-sectional area which extends in a plane that is perpendicular to said longitudinal axis. The plurality of filaments may be arranged in a manner that the cross-sectional area of the tuft has a scaled up shape of the respective shape of each individual filament which makes up the tuft. In other words, the tuft is a scaled up version of its filaments, i.e. the shape of the cross-sectional area of the tuft may have substantially the same cross-shaped cross-sectional area as each individual filament but in a larger size. The shape of the cross-sectional area of the tuft may correspond to the shape of the cross-sectional area of its filaments. In the context of this disclosure the term "cross-sectional area having a scaled up shape" means a cross-sectional area comprising the same shape but in increased size. In other words, the type of shape may be the

25 same but the size of the cross-sectional area is different, i.e. increased. Any gaps, irregularities, reliefs or slots which may be present between two adjacent individual filaments at the outer circumference of the cross-sectional area of the tuft do not contribute to the substantial shape of said cross-sectional area and are, thus, to be neglected.

30 Such tuft may provide increased cleaning properties. As outlined above, the specific shape/geometry of the individual filaments has specific cleaning properties which differ from the properties of regular filaments with a circular cross-sectional area. These specific cleaning properties may be enhanced by arranging the filaments in a manner so that they form a cross-

sectional shape of the overall tuft which is a scaled up version of the cross-sectional shape of each individual filament. In addition, as the specific geometry of each single filament may be generally not visible to the user, the tuft in accordance with the present disclosure may communicate the respective geometry to the user and, thus, the corresponding cleaning properties of the filaments

5 which make up said tuft.

10

15

As the filaments and the tuft of the first type, respectively, have each a cross-sectional area with a non-circular shape, the filaments as well as the overall tuft may provide anisotropic bending stiffness properties during a brushing process. In case a given contact pressure is applied to the free end of the filaments/tuft the amount of deflection/displacement of the filaments/tuft depends on the diameter/radius of the filaments/tuft. The smaller the diameter/radius, the higher is the deflection/displacement of the free end of the filaments/tuft, and vice versa, the larger the diameter/radius, the smaller is the deflection/displacement of the filaments/tuft. The tuft may be arranged on the mounting surface of the head in a manner that higher bending stiffness is provided in a direction where higher cleaning forces may be needed. Lower bending stiffness

may be provided in a direction where gentle cleaning forces or a massaging effect may be required.

The oral care implement according to the present disclosure may be a toothbrush comprising a handle and a head. The head extends from the handle and may be either repeatedly attachable to and detachable from the handle, or the head may be non-detachably connected to the handle. The toothbrush may be an electrical or a manual toothbrush.

The head may comprise a bristle carrier having a substantially circular or oval shape. Such a bristle carrier may be provided for an electrical toothbrush which may perform a rotational oscillation movement. The bristle carrier of an electrical toothbrush can be driven to rotate about and to move axially along an axis of movement in an oscillating manner, wherein such axis of movement may extend substantially perpendicular to the plane defined by the upper top surface of the bristle carrier. The tufts according to the present disclosure may be attached to the bristle carrier. The projections of the filaments of the at least one tuft of the first type may penetrate into interdental areas and hard to reach regions more easily during the rotational oscillation movement of the head which may provide further improved cleaning properties of the head. Plaque and other residues may be loosened by the oscillating action of the filaments being substantially perpendicular to the tooth surfaces, whereas the rotational movement may sweep the plaque and further residues away.

- A head for an oral care implement in accordance with the present disclosure may comprise
 a bristle carrier being provided with tuft holes, e.g. blind-end bores. Tufts according to the present disclosure may be fixed/anchored in said tuft holes by a stapling process/anchor tufting method. This means, that the filaments of the tufts are bent/folded around an anchor, e.g. an anchor wire or anchor plate, for example made of metal, in a substantially U-shaped manner. The filaments together with the anchor are pushed into the tuft hole so that the anchor penetrates into opposing
 side walls of the tuft hole thereby anchoring/fixing/fastening the filaments to the bristle carrier. The anchor may be fixed in opposing side walls by positive and frictional engagement. In case the tuft hole is a blind-end bore, the anchor holds the filaments against a bottom of the bore. In other
 - words, the anchor may lie over the U-shaped bend in a substantially perpendicular manner. Since

the filaments of the tuft are bent around the anchor in a substantially U-shaped configuration, a

- 15 first limb and a second limb of each filament extend from the bristle carrier in a filament direction. Filament types which can be used/are suitable for usage in a stapling process are also called "twosided filaments". Heads for oral care implements which are manufactured by a stapling process can be provided in a relatively low-cost and time-efficient manner. Due to the improved geometry of the filaments of the at least one tuft of the first type according to the present disclosure, fewer
- 20 filaments get damaged, e.g. by slicing, when the filaments get picked and fixed on the mounting surface of the brush head during the stapling process. Further, fewer filaments get caught on the outer surface of a neighboring filament when a plurality of filaments are picked to form one tuft.
- Alternatively, the tufts may be attached/secured to the head by means of a hot tufting process. One method of manufacturing the head of an oral care implement may comprise the following steps: Firstly, the tufts may be formed by providing a desired amount of filaments according to the present disclosure. Secondly, the tufts may be placed into a mold cavity so that ends of the filaments which are supposed to be attached to the head extend into said cavity. Thirdly, the head or an oral care implement body comprising the head and the handle may be formed around the ends of the filaments extending into the mold cavity by an injection molding process, thereby anchoring the tufts in the head. Alternatively, the tufts may be anchored by forming a first part of the head – a so called "sealplate" – around the ends of the filaments extending into the mold cavity by an injection molding process before the remaining part of the oral care implement may be

formed. Before starting the injection molding process, the ends of the at least one tuft extending into the mold cavity may be optionally melted or fusion-bonded to join the filaments together in a fused mass or ball so that the fused masses or balls are located within the cavity. The tufts may be held in the mold cavity by a mold bar having blind holes that correspond to the desired position of

- 5 the tuft on the finished head of the oral care implement. In other words, the filaments of the tufts attached to the head by means of a hot tufting process may be not doubled over a middle portion along their length and may be not mounted in the head by using an anchor/staple. The tufts may be mounted on the head by means of an anchor-free tufting process. A hot tufting manufacturing process allows for complex tuft geometries. For example, the tufts may have a specific
- 10 topography/geometry at its free end, i.e. at its upper top surface, which may be shaped to optimally adapt to the teeth's contour and to further enhance interdental penetration. For example, the topography may be chamfered or rounded in one or two directions, pointed or may be formed linear, concave or convex. Due to the improved geometry of the filaments of the at least one tuft of the first type according to the present disclosure, fewer filaments get damaged, e.g. by slicing,
- 15 when the filaments get picked and fixed on the mounting surface of the brush head during the hottufting process. Further, fewer filaments get caught on the outer surface of a neighboring filament when a plurality of filaments are picked to form one tuft.
- The following is a non-limiting discussion of example embodiments of oral care implements and parts thereof in accordance with the present disclosure, where reference to the Figures is made.

Fig. 1 shows a schematic top-down view of an example embodiment of an oral care implement 10 which could be a manual or an electrical toothbrush 10 comprising a handle 12 and a head 14 extending from the handle 12 in a longitudinal direction. The head 14 has a proximal end 41 close to the handle 12 and a distal end 40 furthest away from the handle 12, i.e. opposite the proximal end 41. A plurality of tufts of the first type 16 comprising a plurality of circular-shaped filaments 20, and a plurality of tufts of the second type 96 comprising a plurality of circular-shaped filaments 74 (e.g. as shown in Fig. 5) may be secured to the head 14 by means of a hot tufting or stapling process. Tufts 16, 96 extend from a mounting surface 18 of the head 14 in a substantially orthogonal manner. The tufts of the first type 16 have a length extension 202 along a longitudinal axis 200 being about 1 mm to about 2 mm, or about 1.5 mm, shorter than the length extension 204 of the tufts of the second type 96 along their longitudinal axis 206. The tufts of the first type 16

have a packing factor within a range from about 40% to about 55%, or from about 45% to about 50%, or about 49%. The "packing factor" is defined as the total sum of the cross-sectional areas 22 of the filaments 20 divided by the cross-sectional area of the tuft hole. The tufts of the first and the second type 16, 96 have each a substantially circular cross-sectional shape with a diameter. The diameter of the tufts of the first type 16 is greater than the diameter of the tufts of the second

type 96.

5

The tufts of the first type 16 as illustrated in Fig. 1 comprise a plurality of end-rounded cross-shaped filaments 20, one of them being shown in Fig. 2. Alternatively, the filaments 20 may be tapered filaments comprising along the longitudinal axis 200 a substantially cylindrical portion and a tapered portion. The tapered portion tapers towards the free end of the filament 20, and the cylindrical portion has a cross-sectional area 22 according to the present disclosure.

Fig. 2 shows a schematic cross-sectional view of a filament 20 of tuft 16. The filament 20 15 has a longitudinal axis 200 and a substantially cross-shaped cross-sectional area 22 extending in a plane substantially perpendicular to the longitudinal axis 200. The cross-shaped cross-sectional area 22 has four projections 24 and four channels 26. The projections 24 and channels 26 are arranged in an alternating manner. Each projection 24 tapers in an outward direction by an angle α within a range from about 6° to about 25°, or from about 8° to about 20°.

20

25

The cross-sectional area 22 has an outer diameter 28 passing through the center 36 of the filament's cross-sectional area 22. The endpoints of the outer diameter 28 lie on the most outer circumference 38 of the cross-sectional area 22. The outer diameter 28 has a length extension within a range from about 0.15 mm to about 0.40 mm, from about 0.19 mm to about 0.38 mm, from about 0.22 mm to about 0.35 mm, or from about 0.24 mm to about 0.31 mm.

Each channel 26 has a concave curvature 34, i.e. a curvature being curved inwardly towards the center 36 of the cross-sectional area 22. The concave curvature 34 is formed at the bottom of each channel 26 by two neighboring and converging projections 24. The concave curvature 34 has

30 a radius 30 which is in a range from about 0.025 mm to about 0.10 mm, or from about 0.03 mm to about 0.08 mm, or from about 0.04 mm to about 0.06 mm.

WO 2017/210082

19

The ratio of the outer diameter 28 to the radius 30 of the concave curvature 34 is within a range from about 2.5 to about 12, or from about 2.7 to about 9.

Each projection 24 is end-rounded thereby forming a curvature with a specific diameter 42.
Said diameter 42 can also be defined as the width extension 42 extending between two opposite lateral edges 44 of the projection 24. The ratio of the diameter 42 of the curvature of the projection 24 to the radius 30 of the curvature 34 of the channel 26 is within a range from about 0.2 to about 1.5, or from about 0.3 to about 1.0, or from about 0.5 to about 0.7.

10 Further, the diameter 42 of the end-rounding of the projection 24 is defined in a range from about 6% to about 15%, or from about 8% to about 12% of the outer diameter 28 of the filament 20. For example, the diameter 42 of the end-rounding of the projection 24 may be within a range from about 0.01 mm to about 0.04 mm, or within a range from about 0.018 mm to about 0.026 mm.

15

Fig. 3 shows a schematic cross-sectional view of a cross-shaped filament 54 according to the state of the art. Filament 54 comprises the following dimensions:

Outer diameter 56: 0.295 mm

Radius 58 of the concave curvature of the channel: 0.01 mm

Ratio outer diameter 56 to radius 58 of the concave curvature: 29.5 Tapering of the projections α: 15° Diameter 62 of the curvature of the projection: 0.04 mm Ratio of the diameter 62 to the radius 58: 4

Inner diameter 64: 0.1 mm.

25

20

Fig. 4 shows a schematic cross-sectional view of a tuft of a first type 66 according to the present disclosure (example embodiment 1). Tuft 66 has a packing factor of about 49%. The filaments 68 of tuft 66 have the following dimensions:

Outer diameter 28: 0.309 mm
 Radius 30 of the concave curvature: 0.06 mm
 Ratio outer diameter 28 to radius 30 of the concave curvature: 5.15
 Tapering of the projections α: 10°
 Diameter 42 of the curvature of the projection 42: 0.04 mm

Ratio of the diameter 42 to the radius 30: 0.67 Inner diameter 70: 0.12 mm.

Fig. 5 shows a schematic cross-sectional view of a tuft 72 comprising a plurality of circular
filaments 74 according to the state of the art. The diameter of filaments 74 is about 0.178 mm (7 mil). Such tuft 72 has a packing factor of about 77% (comparative example 2).

Fig. 6 shows a schematic cross-sectional view of a tuft 76 comprising a plurality of filaments 54 according to Fig. 3. Such tuft 76 has a packing factor of about 58% (comparative example 3).

COMPARISON EXPERIMENTS

Robot Tests:

Tuft 66 (diameter of the tuft: 1.7 mm) in accordance with Fig. 4 comprising a plurality of filaments 68 (example embodiment 1), the tuft 72 (diameter of the tuft: 1.7 mm) according to Fig. 5 comprising a plurality of filaments 74 (comparative example 2), and the tuft 76 (diameter of the tuft: 1.7 mm) according to Fig. 6 comprising a plurality of filaments 54 (comparative example 3) were compared with respect to their efficiency of plaque substitute removal on artificial teeth (typodonts).

20

10

Brushing tests were performed using a robot system KUKA 3 under the following conditions (cf. Table 1):

Product	program upper	program lower	force	power supply
	jaw	jaw		
All tested products	EO_INDI	EU_INDI	3 N	no
total cleaning time	60 s	60 s		
program version	9.11.09 Eng	9.11.09 Eng		
SYSTEC speed	60	60		
SYSTEC amplitude x / y	20/0	20/0		
number of moves	3	3		
Movement	horizontal			
used handle / mould	No/ no			

Table 1

25

Fig. 7 shows the amount of plaque substitute removal in % of example embodiment 1, comparative example 2 and comparative example 3, each with respect to all tooth surfaces 78,

buccal surfaces 80, lingual surfaces 82, lingual and buccal surfaces 84, occlusal surfaces 86, the gum line 88 and interdental surfaces 90.

- Fig. 7 clearly shows that example embodiment 1 provides significant improved plaque removal properties with respect all tooth surfaces 78, buccal surfaces 80, lingual surfaces 82, lingual and buccal surfaces 84, occlusal surfaces 86, the gum line 88 and interdental surfaces 90 as compared to comparative examples 2 and 3. The most significant improvement of the cleaning performance occurred on the occlusal surfaces 86 with an improvement of 22 % and 9%, respectively.
- 10

15

30

Slurry Uptake Tests:

Fig. 8 shows a diagram in which "slurry uptake mass" of a tuft of the first type (diameter of the tuft: 1.7 mm) having a packing factor of about 46% (example embodiment 4) is compared with "slurry uptake mass" of a tuft (diameter of the tuft: 1.7 mm) comprising diamond shaped filaments (cf. Fig. 10) and having a packing factor of about 80% (comparative example 5), and with "slurry uptake mass" of the tuft 72 having a packing factor of about 77% according to comparative example 2.

The filaments of example embodiment 4 have the following dimensions:

20 Outer diameter: 0.269 mm

Radius of the concave curvature of the channel: 0.05 mm

Ratio of outer diameter to radius of the concave curvature: 5.38

Tapering of the projections α : 14°

Diameter of the curvature of the projection: 0.029 mm

25 Ratio of the diameter of the curvature of the projection to the radius concave curvature of the channel: 0.58

Inner diameter: 0.102 mm

The filaments of comparative example 5 have the following dimensions (cf. Fig. 10): Longer diagonal length 92: 0.29 mm Shorter diagonal length 94: 0.214 mm

Fig. 9 shows a diagram in which "slurry uptake speed" of example embodiment 4 is compared with "slurry uptake speed" of comparative examples 2 and 5.

Test description:

Brush heads comprising tufts according to example embodiment 4 and comparative examples 2 and 5 were fixed in a horizontal position with filaments pointing down. A bowl of toothpaste slurry (toothpaste: water = 1:3) was placed with a scale directly under the brush heads. The scale was used to measure the amount of slurry in the bowl. When the test was started, the brushes moved down with 100 mm/s and dipped 2 mm deep into the slurry. Then the brushes were hold for 5 s in the toothpaste slurry and pulled out again with 100 mm/min. The force in vertical direction was measured over time.

Figs. 8 and 9 clearly show that example embodiment 4 provides significant improved "slurry uptake" in terms of mass and speed as compared to comparative examples 2 and 5. The
increased void volume within the tuft of example embodiment 4 enables improved capillary action. This leads to increased uptake of toothpaste (slurry) so that the toothpaste interacts/contributes longer to the tooth brushing process. The tuft of example embodiment 4 can take-up about 50% more toothpaste slurry with about 50% higher uptake speed which results in improved tooth cleaning effects. In other words, besides delivering more toothpaste to the tooth brushing process,
the specific void volume within the tuft of example embodiment 4 enables also increased uptake of loosened plaque. This results in an overall improved clinical performance of a toothbrush comprising a head with a tuft configuration according to the present disclosure.

Fig. 11 shows a diagram in which plaque removal performance (y-axis) vs. stiffness perception (x-axis) of a head for an oral care implement according to the present disclosure (example embodiment 300) is compared with plaque removal performance vs. stiffness of heads according to two comparative example embodiments (comparative example embodiment 310 and 320). A clinical study was performed by 20 panelists to understand the impact of filament placement location on plaque removal performance. The panelists were brushing their teeth with both comparative example embodiments 310, 320 and example embodiment 300, each of them on

four different days (4 treatments).

10

5

Tuft configuration of example embodiment 300 is apparent from Fig. 13 in connection with the Table 2. All tufts have a diameter of 1.7 mm. Difference in length ("tuft trim") between the cross-shaped filaments and the circular-shaped filament is 1.5 mm.

Location	Shape	Material	Filament Diameter	Packing Factor
1	าวนกว่	PA5.12	0,165 mm	73,2%
2	round	PA6.12	0,165 mm	73,2%
3	าอนกอ่	PA5.12	0,178 mm	74,6%
4	าอนกอ่	PA6.12	0,152 mm	73,7%
5	Cross- shaped	PA6.12	0,38 mm	49%

5

Table 2: Tuft configuration of example embodiment 300

Tuft configuration of comparative example embodiment 310 is apparent from Fig. 14 in connection with the Table 3. All tufts have a diameter of 1.7 mm. The tufts of comparative example embodiment 310 have the same length configuration ("tuft trim") as example embodiment 300.

10 30

Location	Shape	Material	Filament Diameter	Packing Factor
1	round	PA6.12	0,165 mm	73,2%
2	round	PA6.12	0,165 mm	73,2%
3	round	PA6.12	0,178 mm	74,6%
4	round	PA6.12	0,152 mm	73,7%
5	Cross- shaped	PA6.12	0,38 mm	49%

Table 3: Tuft configuration of comparative example embodiment 310

Tuft configuration of comparative example embodiment 320 is apparent from Fig. 15 in connection with the Table 4. All tufts have a diameter of 1.7 mm. The tufts of comparative example embodiment 310 have the same length configuration ("tuft trim") as example embodiment 300.

				-
Location	Material	Filament Diameter	Packing Factor	
1	PA6.12	0,203 mm	73 ,9 %	
2	PA6.12	0,203 mm	73,9%	
3	PA6.12	0,216 mm	75,9%	
4	PA6.12	0,178 mm	74,6%	

Table 4: Tuft configuration of comparative example embodiment 320

- Surprisingly, it was found out that example embodiment 300 comprising cross-shaped filaments in the shorter tufts show numerically higher plaque removal results, even if the stiffness is lower as compared to tufts composed of circular-shaped filaments being made of the same amount of material. Fig. 11 clearly shows that example embodiment 300 provides the highest amount of plaque reduction while having relatively low stiffness, i.e. a tuft configuration which is perceived as being relatively soft during brushing. Example embodiment 300 provides 6% better plaque removal properties as compared to comparative example embodiment 320 comprising circular-shaped filaments only. Additionally, Fig. 11 reveals, that positioning the cross-shaped filaments in the shorter tufts provides even 4% better plaque removal properties as compared to a head comprising cross-shaped filaments in the higher tufts.
- 15 Fig. 12 shows a diagram in which brushing comfort of the head for an oral care implement according to example embodiment 300 is compared with brushing comfort of heads for oral care implements according to four comparative example embodiments 410, 420 430, 440. Tests were performed to evaluate the comfort in the mouth during brushing. A total of 61 panelists rated each head, for a number of attributes, following a single product use. Product usage was performed at a central testing location, with each panelist visiting a total of 5 times, in order to use each product once. Toothpaste usage was controlled; for each brushing panelists used Crest Cavity Protection toothpaste. Order of product placement was varied to avoid effects due to order of product trial, additionally all products were placed with 3 digit product blinding codes. Statistical results shown are for ANOVA comparison of rated means across samples tested.

Tuft configuration of comparative example embodiment 410 is apparent from Fig. 14 in connection with the Table 5. All tufts have a diameter of 1.7 mm. The tufts of comparative

example embodiment 410 have the same length configuration ("tuft trim") as example embodiment 300.

Location	Shape	Material	Filament Diameter	Packing Factor
1	rouad	PA6.12	0,165 mm	73,2%
2	round	PA6.12	0,165 mm	73,2%
3	round	FA6.12	0,178 mm	74,6%
4	เอนธรี	PA6.12	0,152 mm	73,7%
5	Cross- shaped	PA6.12	0,30 mm	55%

Table 5: Tuft configuration of comparative example embodiment 410

5

Tuft configuration of comparative example embodiment 420 is apparent from Fig. 13 in connection with the Table 6. All tufts have a diameter of 1.7 mm. The tufts of comparative example embodiment 420 have the same length configuration ("tuft trim") as example embodiment 300.

Location	Shape	Material	Filament Diameter	Packing Factor
1	round	PA6.12	0,165 BIM	73,2%
2	round	PA6.12	0,165 mm	73,2%
3	round	PA6.12	0,178 88m	74,6%
4	round	PA5.12	0,152 mm	73,7%
5	Cross- shaped	PA6.12	0,30 mm	55%

10

 Table 6: Tuft configuration of comparative example embodiment 420

Tuft configuration of comparative example embodiment 430 is apparent from Fig. 15 in connection with the Table 7. All tufts have a diameter of 1.7 mm. The tufts of comparative example embodiment 430 have the same length configuration ("tuft trim") as example embodiment 300.

15

Location	Material	Filament Diameter	Packing Factor
1	PA5.12	0,203 mm	73,9%
2	PA6.12	0,203 mm	73,9%
3	PA6.12	0,216 mm	75,9%
4	PA6.12	0,178 mm	74,6%

Table 7: Tuft configuration of comparative example embodiment 430

Tuft configuration of comparative example embodiment 440 is apparent from Fig. 15 in connection with the Table 8. All tufts have a diameter of 1.7 mm. The tufts of comparative example embodiment 440 have the same length configuration ("tuft trim") as example embodiment 300.

Location	Material	Filament Diameter	Packing Factor
1	PA6.12	0,165 mm	73,2%
2	PA6.12	0,165 mm	73,2%
3	PA6.12	0,178 mm	74,6%
4	PA6.12	0,152 mm	73,7%

Table 8: Tuft configuration of comparative example embodiment 440

10

Fig. 12 clearly shows that a head according to example embodiment 300 comprising crossshaped filaments in the shorter tufts provides superior comfort in the mouth during brushing as compared to comparative example embodiments 410, 420, 430 and 440.

15

In the context of this disclosure, the term "substantially" refers to an arrangement of elements or features that, while in theory would be expected to exhibit exact correspondence or behavior, may, in practice embody something slightly less than exact. As such, the term denotes the degree by which a quantitative value, measurement or other related representation may vary from a stated reference without resulting in a change in the basic function of the subject matter at .

20 issue.

The dimensions and values disclosed herein are not to be understood as being strictly limited to the exact numerical values recited. Instead, unless otherwise specified, each such dimension is intended to mean both the recited value and a functionally equivalent range surrounding that value. For example, a dimension disclosed as "40 mm" is intended to mean "about

5 40 mm."

CLAIMS

What is claimed is:

1. A head (14) for an oral care implement (10), the head (14) comprising at least one tooth cleaning element of a first type (16, 66) and at least one tooth cleaning element of a second type (96),

the at least one tooth cleaning element of the first type (16, 66) having a length extension (202) along a longitudinal axis (200) being about 1 mm to about 2 mm shorter than the length extension (204) of the at least one tooth cleaning element of the second type (96) along its longitudinal axis (206),

the at least one tooth cleaning element of the first type (16, 66) being a tuft of a first type (16, 66) comprising a plurality of filaments (20, 68), each filament (20, 68) having a longitudinal axis (208) and a substantially cross-shaped cross-sectional area (22) extending in a plane substantially perpendicular to the longitudinal axis (208), the cross-shaped cross-sectional area (22) having four projections (24) and four channels (26), the projections (24) and channels (26) being arranged in an alternating manner, wherein

the at least one tuft of the first type (16, 66) has a packing factor within a range from about 40% to about 55%, preferably from about 45% to about 50%.

- 2. A head (14) according to claim 1, wherein the at least one tooth cleaning element of the second type (96) is a tuft of a second type (96) comprising a plurality of filaments (74), each filament (74) having a longitudinal axis (210) and a substantially circular cross-sectional area (102) extending in a plane substantially perpendicular to the longitudinal axis (210), or an elastomeric cleaning element.
- 3. A head (14) according to claim 1 or 2, wherein the at least one tooth cleaning element of the first type (16, 66) has a length extension (202) being about 1.5 mm shorter than the length extension (204) of the at least one tooth cleaning element of the second type (96).
- 4. A head (14) according to any of the preceding claims, wherein each channel (26) of the filaments (20, 68) of the at least one tuft of the first type (16, 66) has a concave curvature (34) formed by neighboring and converging projections (24), the concave curvature (34) having a radius (30), and the radius (30) of the concave curvature (34) of the channel (26) is within a range from about 0.025 mm to about 0.10 mm.

- 29
- 5. A head (14) according to claim 4, wherein the radius (30) of the concave curvature (34) of the channel (26) is within a range from about 0.03 mm to about 0.08 mm, preferably from about 0.04 mm to about 0.06 mm.
- 6. A head (14) according to any of the preceding claims, wherein the cross-sectional area (22) of each filament (20, 68) of the at least one tuft of the first type (16, 66) has an outer diameter (28) within a range from about 0.15 mm to about 0.40 mm, preferably from about 0.19 mm to about 0.38 mm, further preferably from about 0.22 mm to about 0.35 mm, even further preferably from about 0.24 mm to about 0.31 mm.
- 7. A head (14) according to any of the preceding claims, wherein the cross-sectional area (22) of each filament (20, 68) of the at least one tuft of the first type (16, 66) has an outer diameter (28), and each channel (26) of the filaments (20, 68) of the at least one tuft of the first type (16, 66) has a concave curvature (34) formed by neighboring and converging projections (24), the concave curvature (34) having a radius (30), and the ratio of the outer diameter (28) to the radius (30) of the concave curvature (34) of the channel (26) is within a range from about 2.5 to about 12, preferably from about 2.7 to about 9.
- 8. A head (14) according to any of the preceding claims, wherein each projection (24) of the cross-sectional area (22) of the filaments (20, 68) of the at least one tuft of the first type (16, 66) is end-rounded thereby forming a curvature, the curvature having a diameter (42), and the diameter (42) of the curvature of the projection (24) is within a range from about 0.01 mm to about 0.04, preferably within a range from about 0.018 mm to about 0.026.
- 9. A head (14) according to any of the preceding claims, wherein each projection (24) of the cross-sectional area (22) of the filaments (20, 68) of the at least one tuft of the first type (16, 66) is end-rounded thereby forming a curvature, the curvature having a diameter (42), and each channel (26) of the filaments (20, 68) of the at least one tuft of the first type (16, 66) has a concave curvature (34) formed by neighboring and converging projections (24), the concave curvature (34) having a radius (30), and the ratio of the diameter (42) of the curvature of the projection (24) to the radius (30) of the curvature (34) of the channel (26) is from about 0.2 to about 1.5.

- 10. A head (14) according to claim 9, wherein the ratio of the diameter (42) of the curvature of the projection (24) to the radius (30) of the curvature (34) of the channel (26) is from about 0.3 to about 1.0, preferably from about 0.5 to about 0.7.
- 11. A head (14) according to any of the preceding claims, wherein each projection (24) of the cross-shaped cross-sectional area (22) of each filament (20, 68) of the at least one tuft of the first type (16, 66) tapers off in an outward direction.
- A head (14) according to claim 11, wherein each projection (24) tapers off in the outward direction in an angle defined in a range from about 6° to about 25°, preferably from about 8° to about 20°.
- 13. A head (14) according to any of the preceding claims, wherein each filament (20, 68) of the at least one tuft of the first type (16, 66) comprises along its longitudinal axis a substantially cylindrical portion and a tapered portion, the tapered portion tapers towards a free end of the filament, and the cylindrical portion has a cross-sectional area (22) according to any of the preceding claims.
- 14. A head (14) according to any of the preceding claims, wherein the tuft of the first type (16, 66) has a longitudinal axis and a cross-sectional area extending in a plane that is perpendicular to the longitudinal axis, and the plurality of filaments (20, 68) is arranged in a manner that the cross-sectional area of the tuft of the first type (16, 66) has a scaled up shape with respect to the shape of the cross-sectional area (22) of each filament (20, 68).
- 15. An oral care implement (10) comprising a head (14) according to any of the preceding claims.

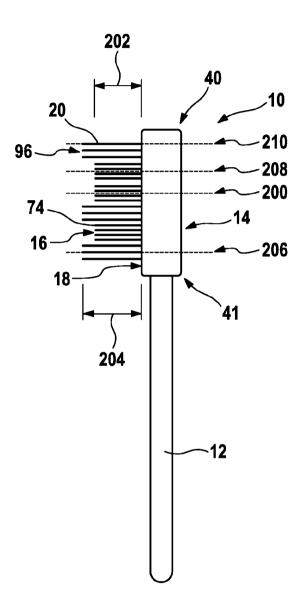


Fig. 1

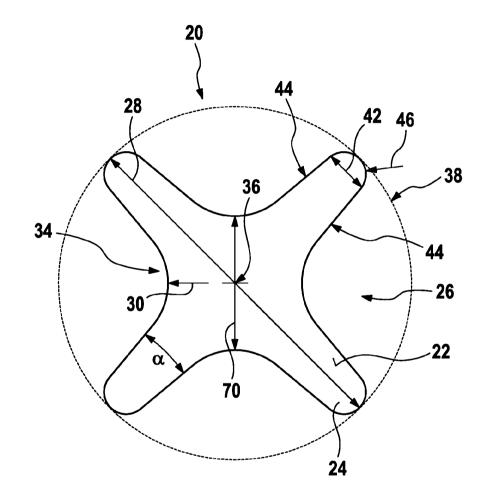
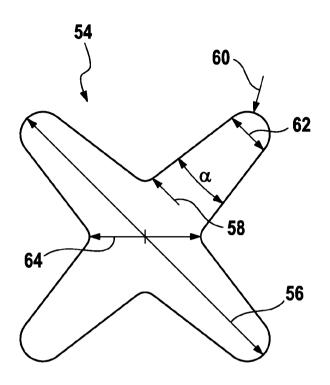
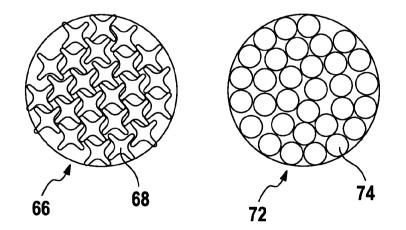


Fig. 2







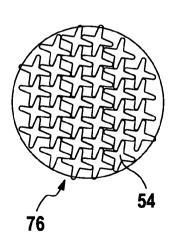
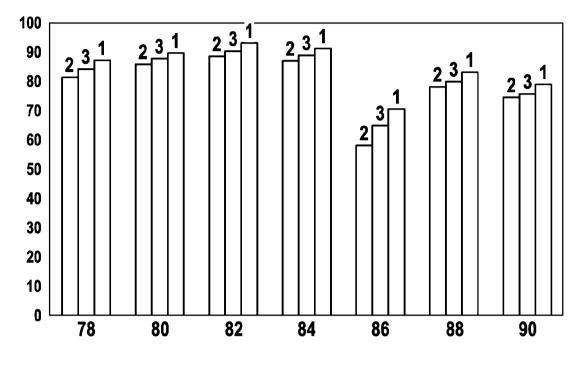


Fig. 4

Fig. 5

Fig. 6

4/7





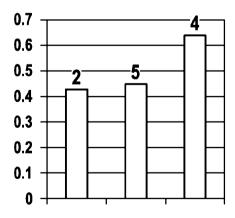
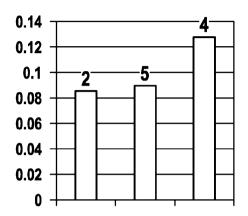


Fig. 8





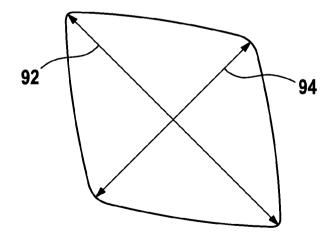


Fig. 10

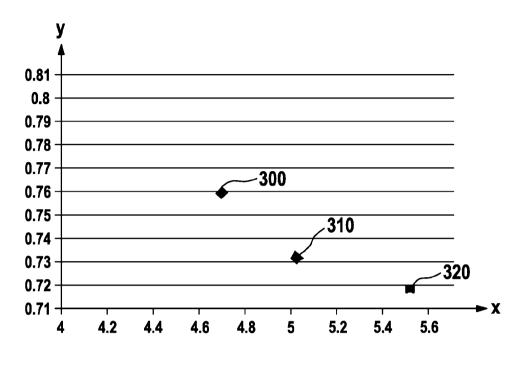


Fig. 11

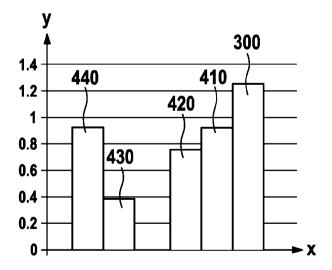


Fig. 12



