

Nov. 19, 1929.

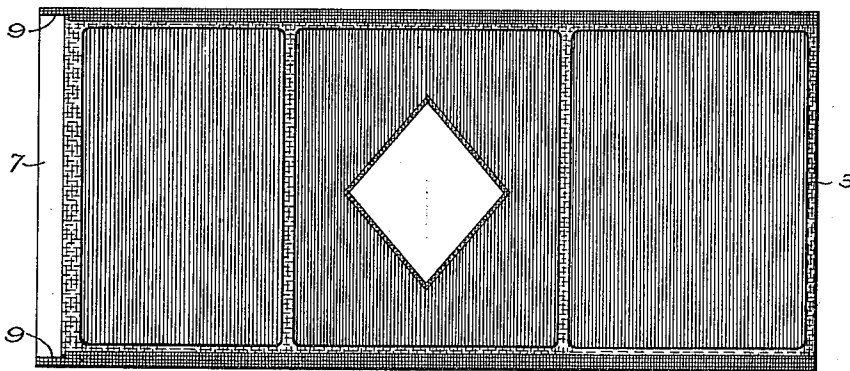
F. H. COOMBS

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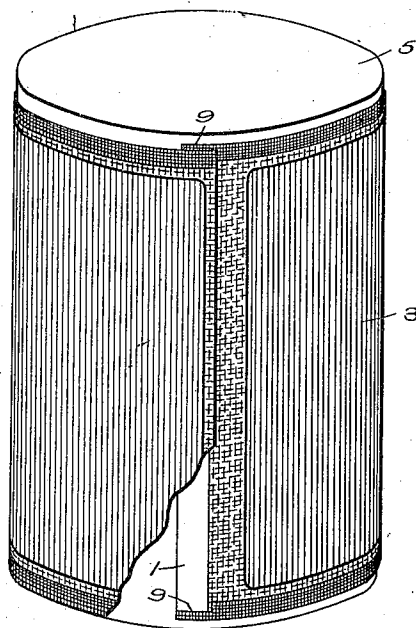
LABEL

Filed May 27, 1926

*Fig. 1.*



*Fig. 2.*



*Inventor:*  
*Fred H. Coombs.*  
*By Emery, Booth, Jamney & Barney*  
*Attys.*

# UNITED STATES PATENT OFFICE

FRED H. COOMBS, OF LYNN, MASSACHUSETTS, ASSIGNOR TO FORBES LITHOGRAPH MANUFACTURING COMPANY, OF BOSTON, MASSACHUSETTS, A CORPORATION OF MASSACHUSETTS

## LABEL

Application filed May 27, 1926. Serial No. 112,018.

This invention relates to labels of the kind secured about packages of commodities and the object is to provide an improvement in the construction of such labels whereby their appearance will not be impaired by inaccuracies in application.

My invention will be well understood by reference to the following description taken in connection with the accompanying drawing, wherein:

Fig. 1 is a plan view of a label embodying my invention; and

Fig. 2 is a perspective view of a carton having a label applied thereto but with part broken away, this figure being on a larger scale than Fig. 1.

Referring to Fig. 1 of the drawing, I have there shown in a schematic manner a label 3 lithographed in suitable colors and adapted to be wrapped around a can or carton 5, as indicated in Fig. 2, with the ends lapping and adhesively secured together. Ordinary printer's ink and lithographer's inks are, however, resistant to adhesive and it is therefore necessary to provide an unprinted margin at one end of the label to receive the glue or other adhesive and over which the other end of the label is lapped and to which it is fastened. If, however, the label is not applied with entire accuracy and the ends are slightly out of registration in the manner illustrated in Fig. 2, wherein the overlying end of the label is displaced slightly downwardly with respect to the underlying end, a portion of the underlying margin shows. Since this is uncolored and the rest of the label is colored, there is a white portion showing, detracting greatly from the appearance of the article.

In accordance with my invention I utilize an uncolored or white end portion 7 on the label of less width than the label itself. I may make the label as shown of uniform width throughout but I extend the printing of the margin from end to end, leaving along one end the unprinted space 7 bordered at each edge by narrow printed portions 9, matching the corresponding edges of the other or overlying end. An adhesive joint of substantially the width of the label is pro-

vided for by the unprinted part 7 while, if the label is applied slightly out of registration as shown in Fig. 2, part of one of the margins 9, the upper one in the figure, is exposed beyond the margin of the overlying end and as it matches the same in color it is not noticed as a contrasting white margin would be.

In referring to the label as printed I mean by printing any method of providing color or decoration which so alters the character of the paper as to make it resistant to adhesive.

I have described in detail the embodiment of my invention illustrated in the accompanying drawing. What I claim as new and desire to secure by Letters Patent I shall express in the following claim.

### Claim:

A printed label having ends of equal width adapted to be adhesively secured together to secure the label in encircling relation about a package, said label having at one end on its outer face an unprinted portion of less width than said end providing for the application of adhesive thereto and adapted to underlie the other end of the label, said part being bordered at the sides with printed margins matching the margins of the overlying end.

In testimony whereof, I have signed my name to this specification.

FRED H. COOMBS.

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