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(54) Title: HAIR BLEACH PRODUCT

(57) Abstract: The present invention relates to a substantially ammonia free hair bleach product. Specifically, the invention concerns hair bleach products that comprise a hydrogen peroxide developer; a powder activator containing a mixed persulfate oxidizing system, and a monoethanolamine alkalizing agent.

INTERNATIONAL SEARCH REPORT

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B. FIELDS SEARCHED	
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C. DOCUMENTS CONSIDERED TO BE RELEVANT	
Category* Citation of document, with indication, where a	opropriate, of the relevant passages Relevant to claim No.
Y US 4,226,852 A (Tesmann et al.) (document.	O7 October 1980, see entire 1-19
Y US 4,507,278 A (DeMarco et al.) 26 March 1985, see entire document.	
Further documents are listed in the continuation of Box	C. See patent family annex.
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