

CORRECTED VERSION

(19) World Intellectual Property
Organization
International Bureau



(10) International Publication Number
WO 2020/214761 A8

(43) International Publication Date
22 October 2020 (22.10.2020)

(51) International Patent Classification:

D21H 19/18 (2006.01) D21H 19/82 (2006.01)
B65D 65/42 (2006.01) D21H 27/10 (2006.01)

TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW,
KM, ML, MR, NE, SN, TD, TG).

(21) International Application Number:

PCT/US2020/028430

Declarations under Rule 4.17:

- as to applicant's entitlement to apply for and be granted a patent (Rule 4.17(ii))
- as to the applicant's entitlement to claim the priority of the earlier application (Rule 4.17(iii))

(22) International Filing Date:

16 April 2020 (16.04.2020)

(25) Filing Language:

English

Published:

- with international search report (Art. 21(3))

(26) Publication Language:

English

(30) Priority Data:

62/835,088 17 April 2019 (17.04.2019) US

(48) Date of publication of this corrected version:

04 November 2021 (04.11.2021)

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(15) Information about Correction:

see Notice of 04 November 2021 (04.11.2021)

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(81) Designated States (unless otherwise indicated, for every
kind of national protection available): AE, AG, AL, AM,
AO, AT, AU, AZ, BA, BB, BG, BH, BN, BR, BW, BY, BZ,
CA, CH, CL, CN, CO, CR, CU, CZ, DE, DJ, DK, DM, DO,
DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN,
HR, HU, ID, IL, IN, IR, IS, JO, JP, KE, KG, KH, KN, KP,
KR, KW, KZ, LA, LC, LK, LR, LS, LU, LY, MA, MD, ME,
MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ,
OM, PA, PE, PG, PH, PL, PT, QA, RO, RS, RU, RW, SA,
SC, SD, SE, SG, SK, SL, ST, SV, SY, TH, TJ, TM, TN, TR,
TT, TZ, UA, UG, US, UZ, VC, VN, WS, ZA, ZM, ZW.

(84) Designated States (unless otherwise indicated, for every
kind of regional protection available): ARIPO (BW, GH,
GM, KE, LR, LS, MW, MZ, NA, RW, SD, SL, ST, SZ, TZ,
UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, RU, TJ,
TM), European (AL, AT, BE, BG, CH, CY, CZ, DE, DK,
EE, ES, FI, FR, GB, GR, HR, HU, IE, IS, IT, LT, LU, LV,
MC, MK, MT, NL, NO, PL, PT, RO, RS, SE, SI, SK, SM,



WO 2020/214761 A8

(54) Title: METHODS FOR IMPROVED ADHESION OF A COATING TO A SUBSTRATE SURFACE AND ARTICLES MADE THEREFROM

(57) Abstract: A method including providing a substrate including a substrate surface with a first surface free energy; treating one or more sections of the substrate surface by applying a coating including an ink and/or at least one ink component; and applying a wax coating to at least one of the one or more treated sections of the substrate surface, in which the wax coating has a second surface free energy and the coating including the ink and/or ink component has a third surface free energy that is greater than the second surface free energy such that adhesion of the wax coating to the treated sections of the substrate surface is increased. Also provided is an article formed from a treated substrate.