

# 2016 Post-Election National Asian American Survey

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*The authors are solely responsible for the content and analysis presented herein.*

## Key Facts About the AAPI Electorate

- In 2016, Asian Americans posted their biggest gains ever in voting, with more than 1.1 million new voters. Between 2000 and 2012, the average increase in each presidential cycle was about 620,000 voters.
- Asian Americans and Pacific Islanders are the fastest-growing populations in the country—growing 46% and 40%, respectively, between 2000 and 2010
- The rapid growth of AAPIs continues today; between 2010 and 2015, the growth rates were 18% and 12%, respectively
- AAPIs are growing even faster in states such as Nevada, Arizona, North Carolina, Georgia, and Virginia
- AAPIs are 5% or more of the eligible voter population in 9 states
  - Hawaii, California, Nevada, Washington, New Jersey, New York, Alaska, Maryland, and Virginia

*Source: AAPIData.com*

## Key Findings from the Fall 2016 Survey

- When compared to the 2012 AAPI Post-Election Study, Clinton did about as well as Obama did among Asian American voters and won every segment of the Asian American vote
- For the first time, we surveyed Bangladeshi and Pakistani American voters, and they show among the strongest levels of Democratic party identification and strongest support for Clinton over Trump
- Asian Americans and Pacific Islanders were less likely than Whites or Blacks to be contacted by political parties
- The most serious problems facing Asian Americans include the affordability of college, health care, and elder care
- Asian Americans are progressive on various aspects of economic policy, but are more split when it comes to policies related to undocumented immigrants
- In terms of relations with other groups, Asian Americans are more likely to have contact with Whites than with Blacks or Latinos; Chinese Americans report the least contact with other racial groups
- The question of Asian American identity is contested, with South Asian groups (Indians and Pakistanis) finding it more challenging for American society to view them as Asian American
- Experiences with discrimination and micro-aggression vary significantly across groups, and there has been an increase in job-related discrimination experiences for some groups since 2008

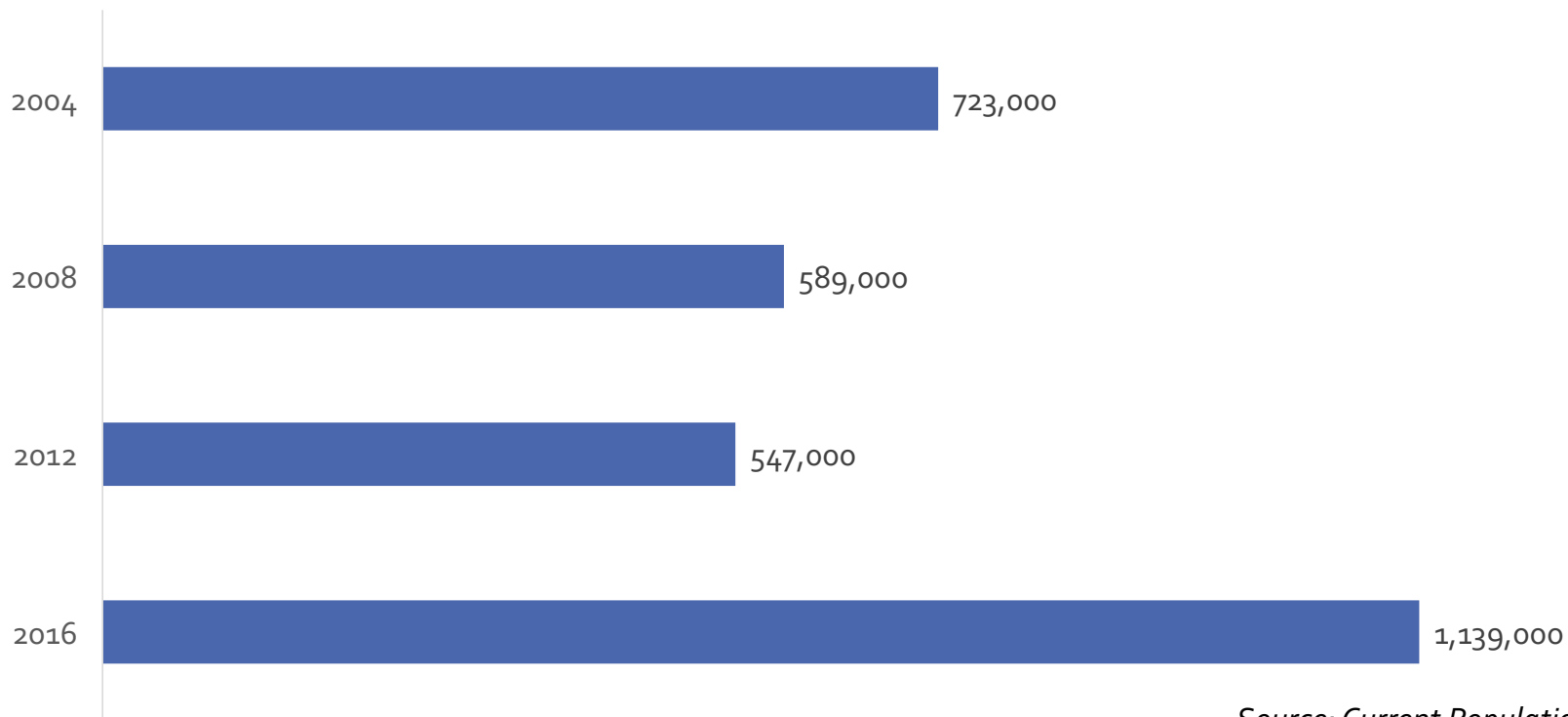
## Methodology

- 4,393 telephone interviews of Asian American adults conducted between November 10, 2016 and March 2, 2017
  - Overall margin of error (includes design effect): 2.5%
  - Landline (63%) and cell phones (37%)
- Listed samples available from Catalist using registered voter and commercial vendor samples and classified for ethnicity by name, listed race where applicable, and tract-level ethnic concentration
- Ten national origins (six largest, plus South Asian and Southeast Asian groups)
  - Chinese (475), Asian Indian (504), Filipino (505), Korean (499), Vietnamese (501), Japanese (517), Pakistani (320), Bangladeshi (320), Hmong (351), Cambodian (401)
- Data weighted by ethnicity and gender, age, state of residence, education, and nativity (raking method)

# Voting and Election-Related Contact

# Asian Americans Posted Record Gains in Voting in 2016

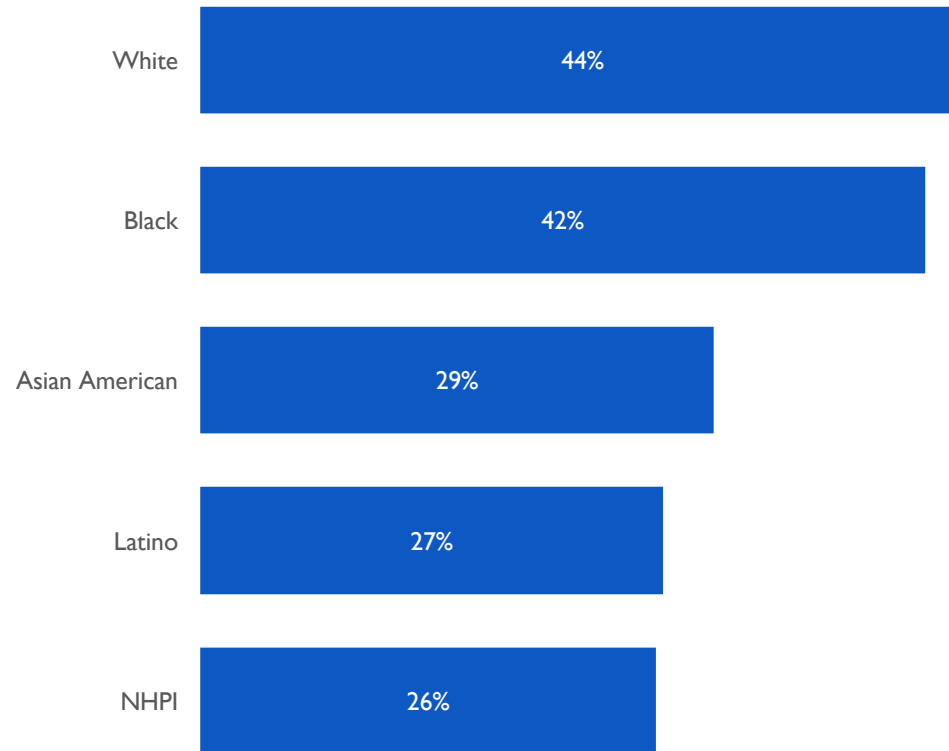
Gain in Votes Over Prior Presidential Election



Source: Current Population Survey

## Still, Asian Americans & Pacific Islanders Were Less Likely to Be Contacted By Political Parties

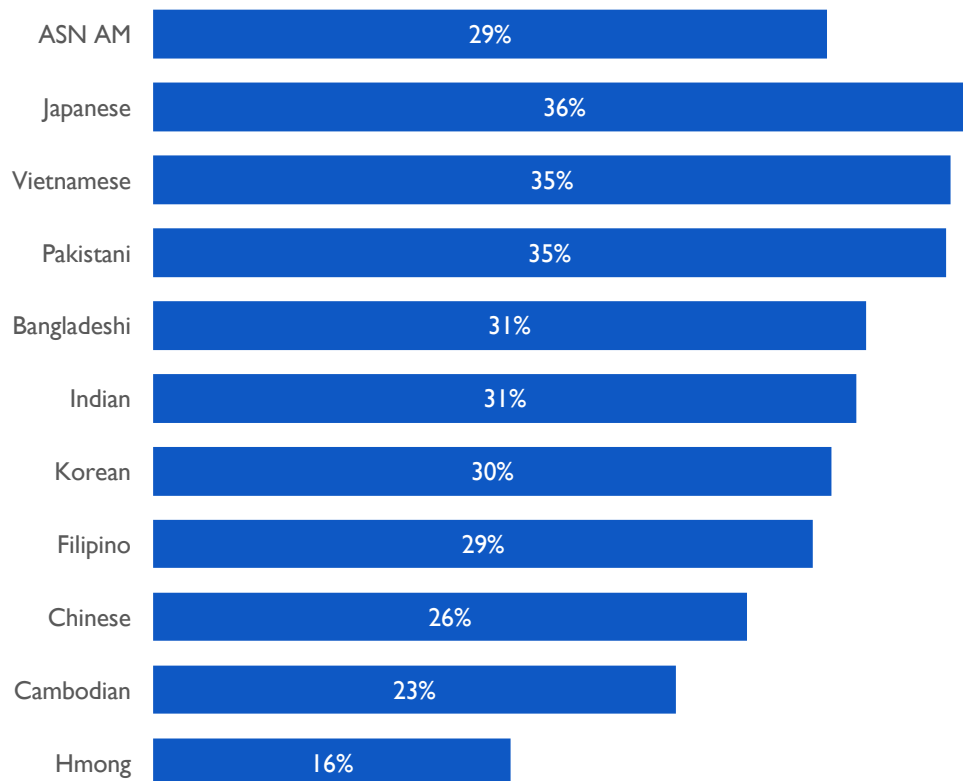
Question: As you know, the political parties try to talk to as many people as they can to get them to vote for their candidate. Did anyone from one of the political parties call you up or come around and talk to you about the campaign this year?



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## There Is Significant Variation in Party Contact by Ethnic Group

Question: As you know, the political parties try to talk to as many people as they can to get them to vote for their candidate. Did anyone from one of the political parties call you up or come around and talk to you about the campaign this year?

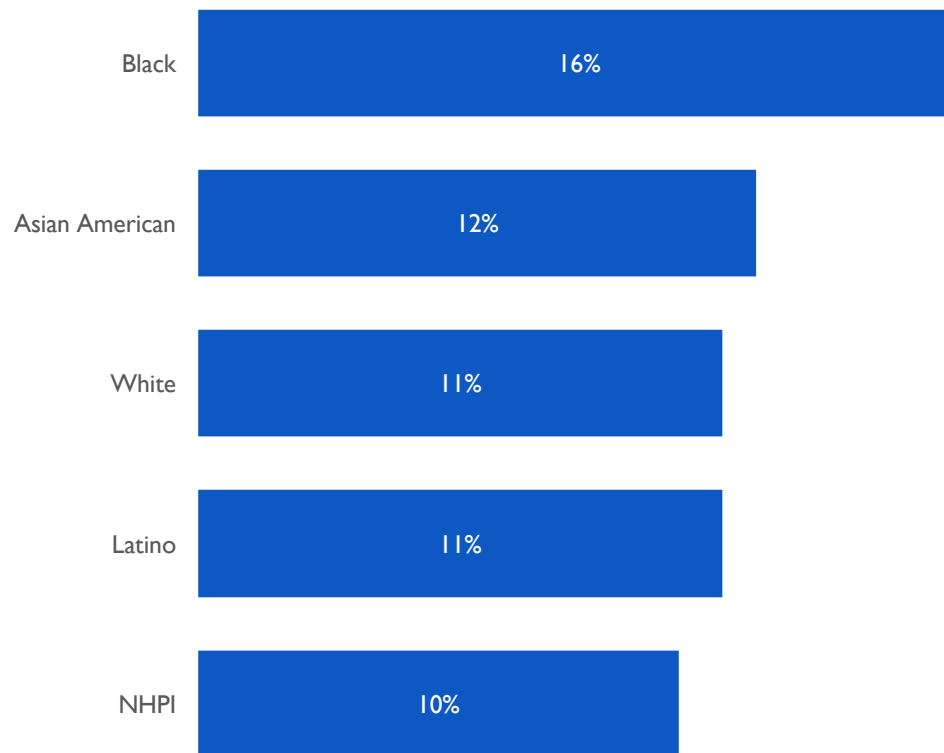


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## Racial Differences in Contact by Non-Partisan Organizations Were More Muted

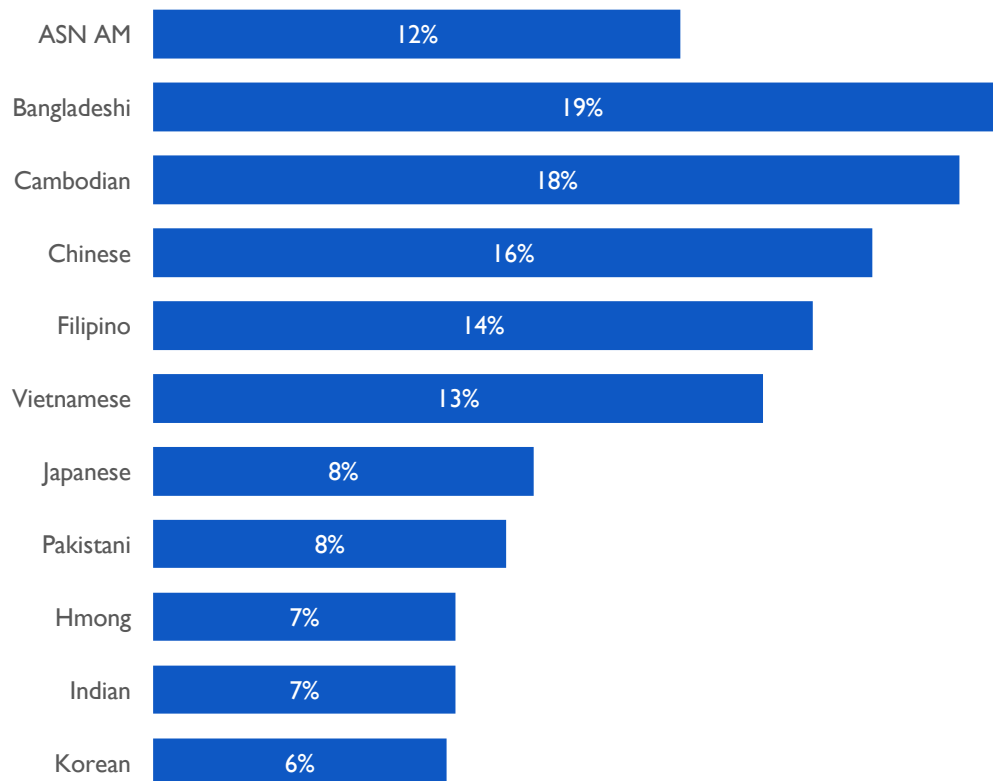
Other than someone from the two major parties, did anyone else call you up or come around and talk to you about this election?



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## There Is Significant Variation in Nonpartisan Contact by Ethnic Group

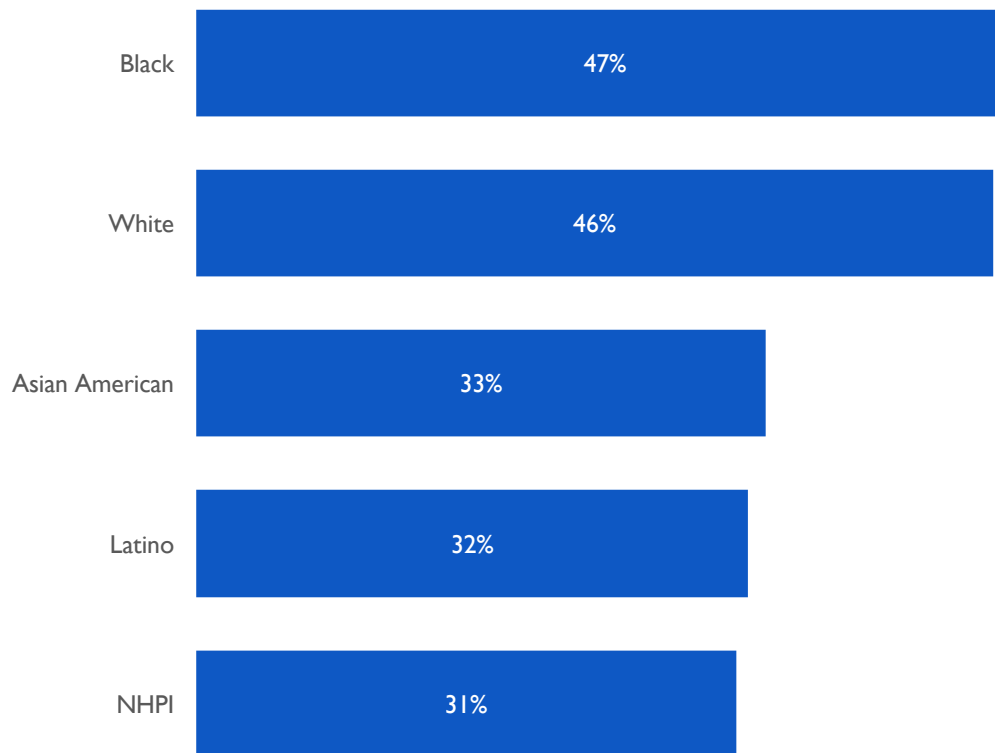
Other than someone from the two major parties, did anyone else call you up or come around and talk to you about this election?



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## Still, overall contact (partisan and nonpartisan) was lower among AAPIs

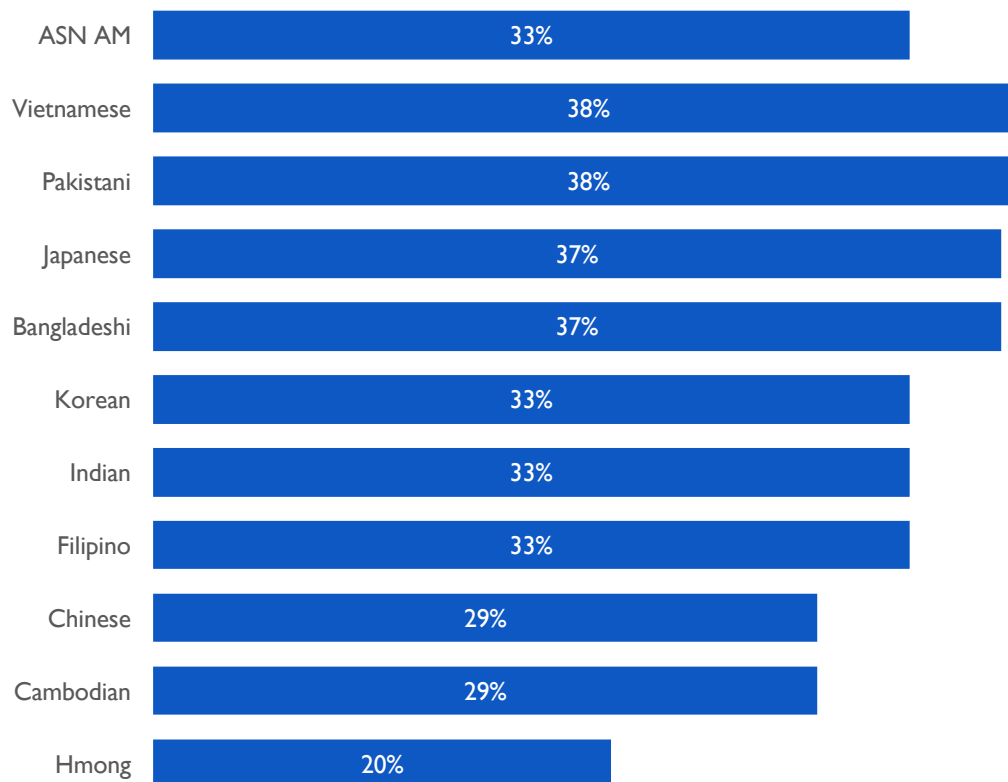
Any election-related contact =  
“Yes” answer to party contact  
or nonpartisan contact  
questions



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## There Is Significant Variation in Overall Election Contact by Ethnic Group

Any election-related contact =  
“Yes” answer to party contact  
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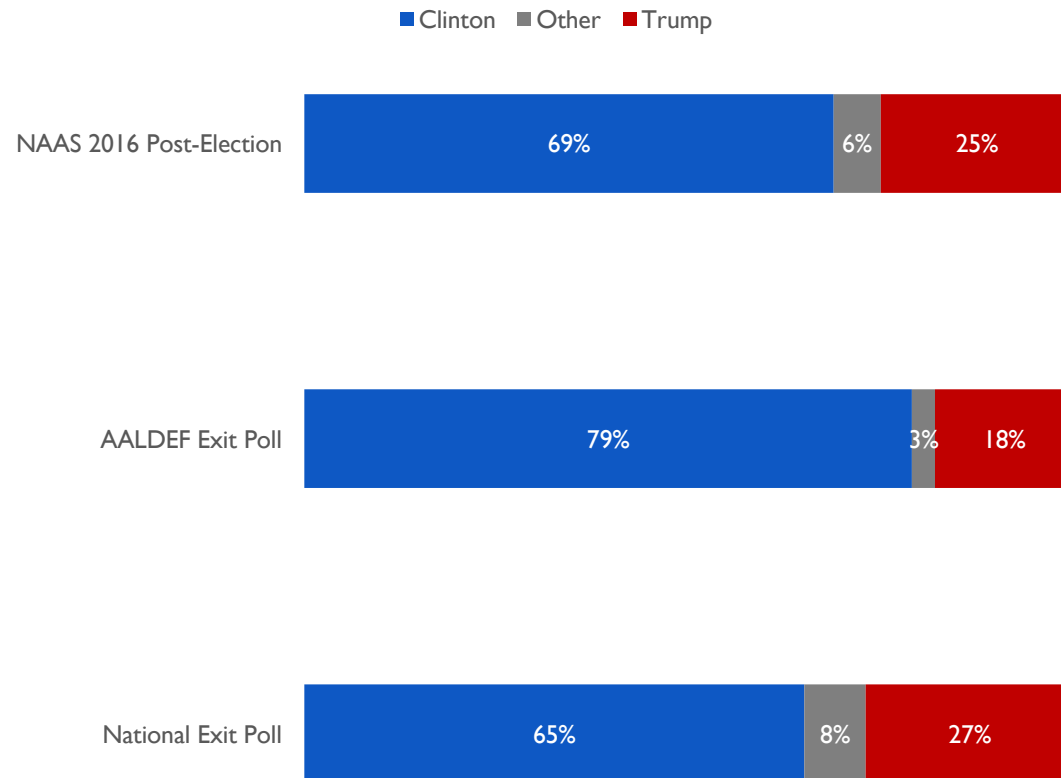
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# Presidential Vote and Party Identification

# Presidential Vote Choice Among Asian Americans in 2016: A Comparison of Survey Estimates

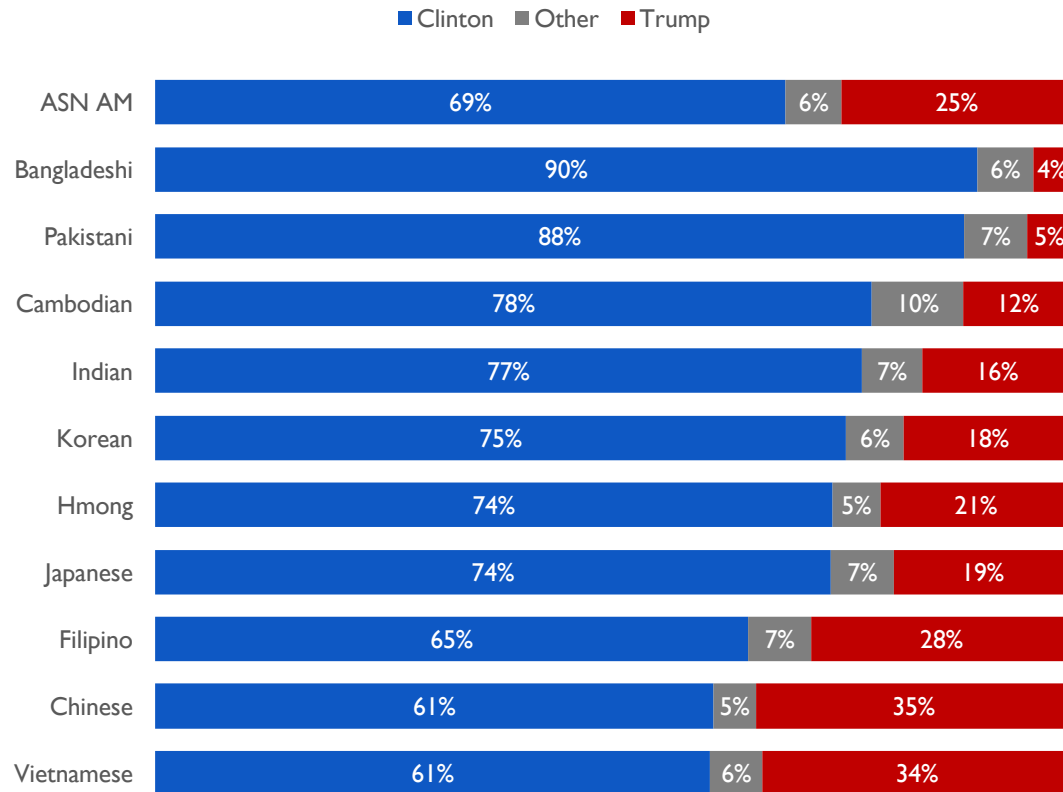
The 2016 Post-Election National Asian American Survey is also distinctive from other surveys in the following ways:

- 1) Unlike the National Exit Polls, which were conducted only in English and Spanish, the 2016 NAAS was conducted in the same languages, plus 11 Asian languages (Bangla, Cambodian, Cantonese, Hindi, Hmong, Japanese, Korean, Mandarin, Tagalog, Vietnamese, and Urdu). The 2016 NAAS found higher support for Clinton among English-language respondents (74%) than among Asian-language respondents (61%).
- 2) Unlike the National Exit Poll, which is designed to be representative of the overall electorate, but not necessarily of smaller minority populations, the 2016 NAAS is designed to be nationally representative, with Asian respondents from 48 states and the District of Columbia. The 2016 NAAS found higher support for Clinton among English-language respondents (74%) than what the National Exit Poll found with respect to their English-language respondents (65%).
- 3) Unlike the AALDEF exit poll of Asian Americans, which was conducted in high-density precincts with significant Asian American populations, the 2016 NAAS includes respondents from suburban areas as well as central cities. While the 2016 AALDEF exit poll found that 79% of their respondents voted for Clinton. By contrast, the 2016 NAAS finds that 69% of Asian Americans voted for Clinton.



# Presidential Vote Choice By Ethnicity for Asian Americans, 2016

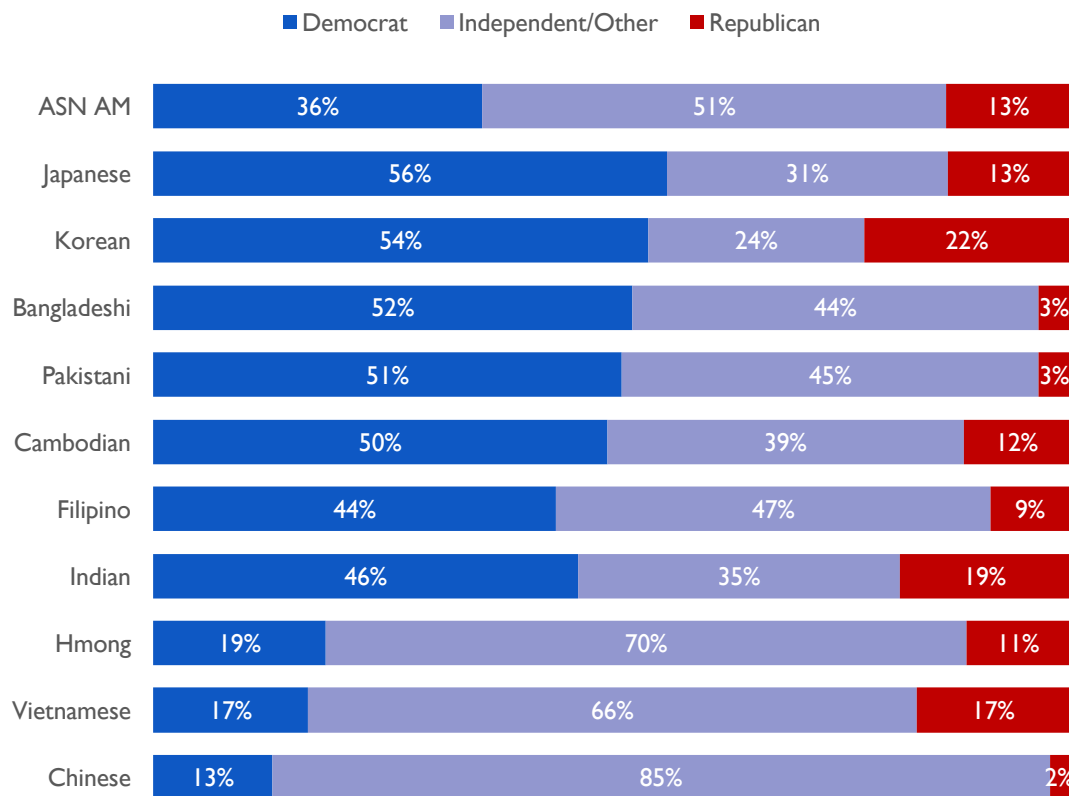
Thinking about the past November election for **President**... did you vote for Hillary Clinton, Donald Trump, or some other candidate?



## Party Identification, 3-point scale

Generally speaking, do you usually think of yourself as a **{READ CATEGORIES}**, an independent, or in terms of some other party?

*Note: Independent/Other includes those who say “Don’t Know” or “Do not think in terms of political parties”*

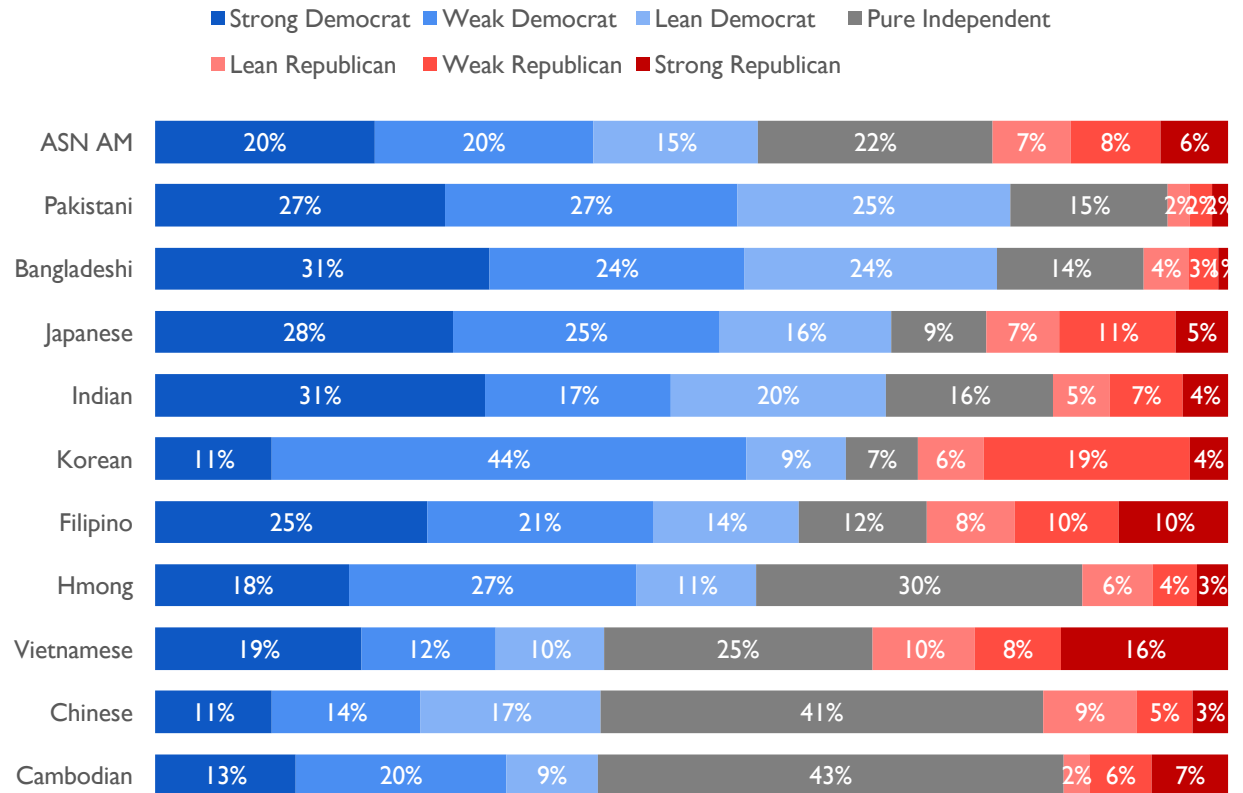


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## Party Identification, 7-point scale, including party leaners among independents

Generally speaking, do you usually think of yourself as a **{READ CATEGORIES}**, an independent, or in terms of some other part

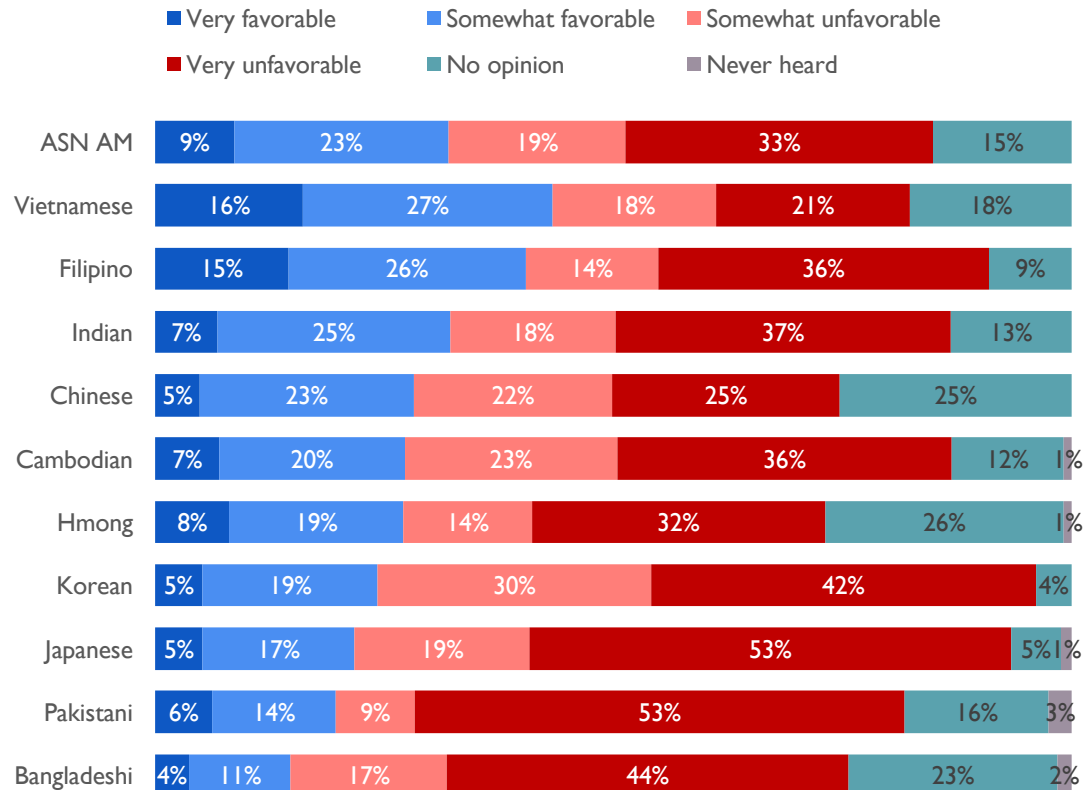


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# Favorability: Trump

Now I'd like to ask you about some people and organizations who have been mentioned in the news recently. For each, please tell me whether you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression.

Do you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression of **[NAME]**?

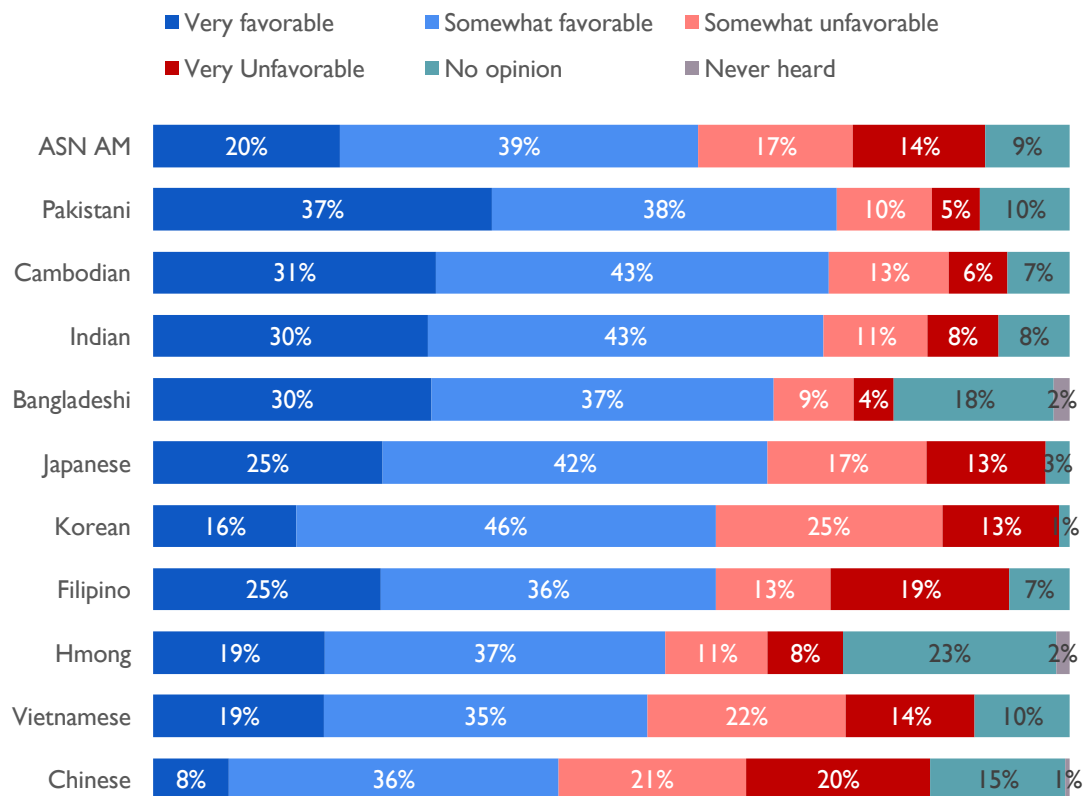


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## Favorability: Clinton

Now I'd like to ask you about some people and organizations who have been mentioned in the news recently. For each, please tell me whether you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression.

Do you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression of **[NAME]**?

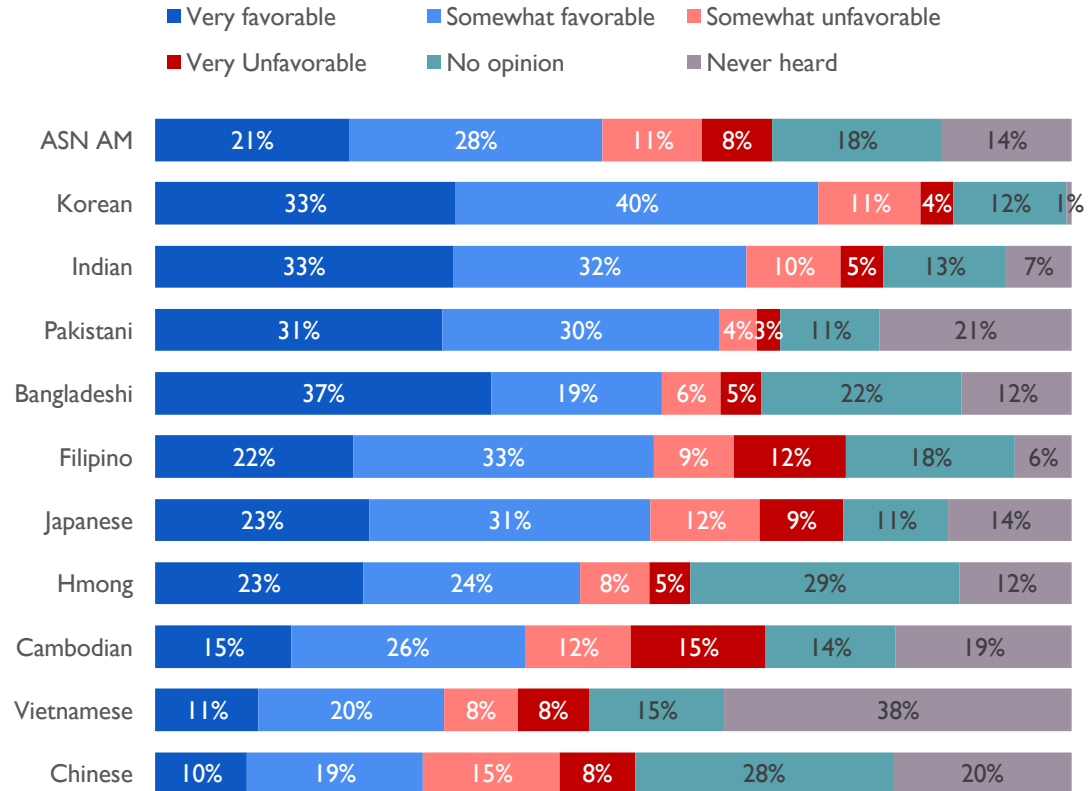


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# Favorability: Black Lives Matter

Now I'd like to ask you about some people and organizations who have been mentioned in the news recently. For each, please tell me whether you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression.

Do you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression of **[NAME]**?

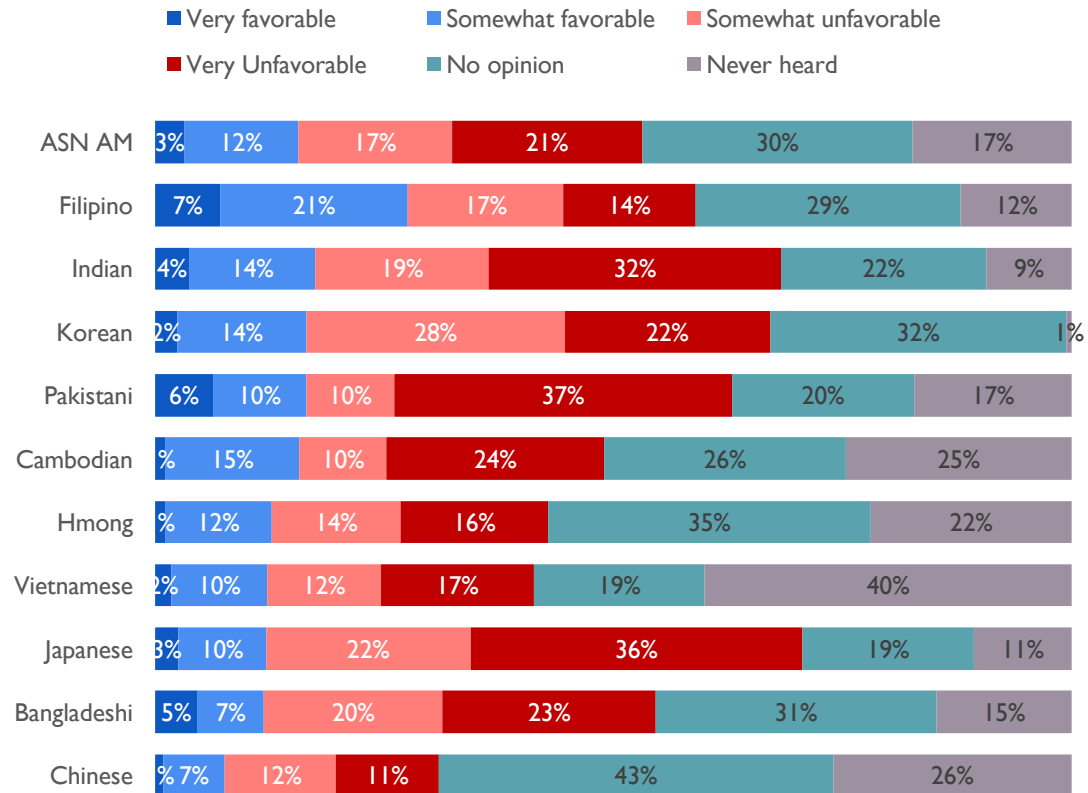


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## Favorability: Tea Party

Now I'd like to ask you about some people and organizations who have been mentioned in the news recently. For each, please tell me whether you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression.

The Tea Party Movement, which is a conservative movement within the Republican Party

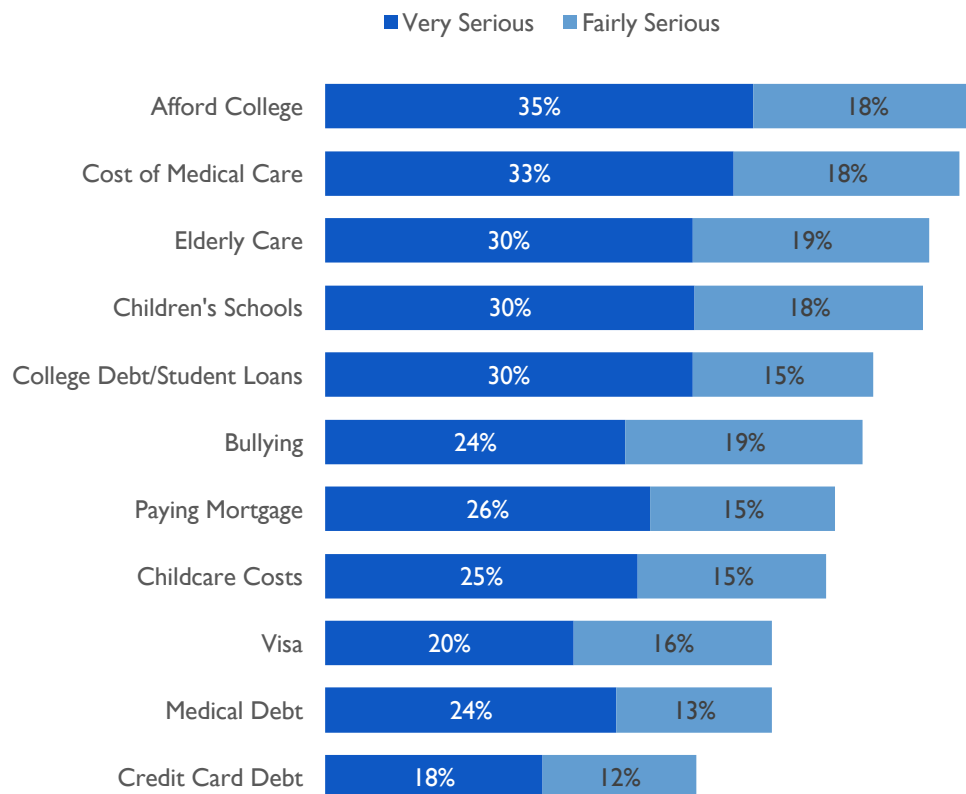


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# Problems Facing the Asian American Community

## Serious Problem: Asian Americans

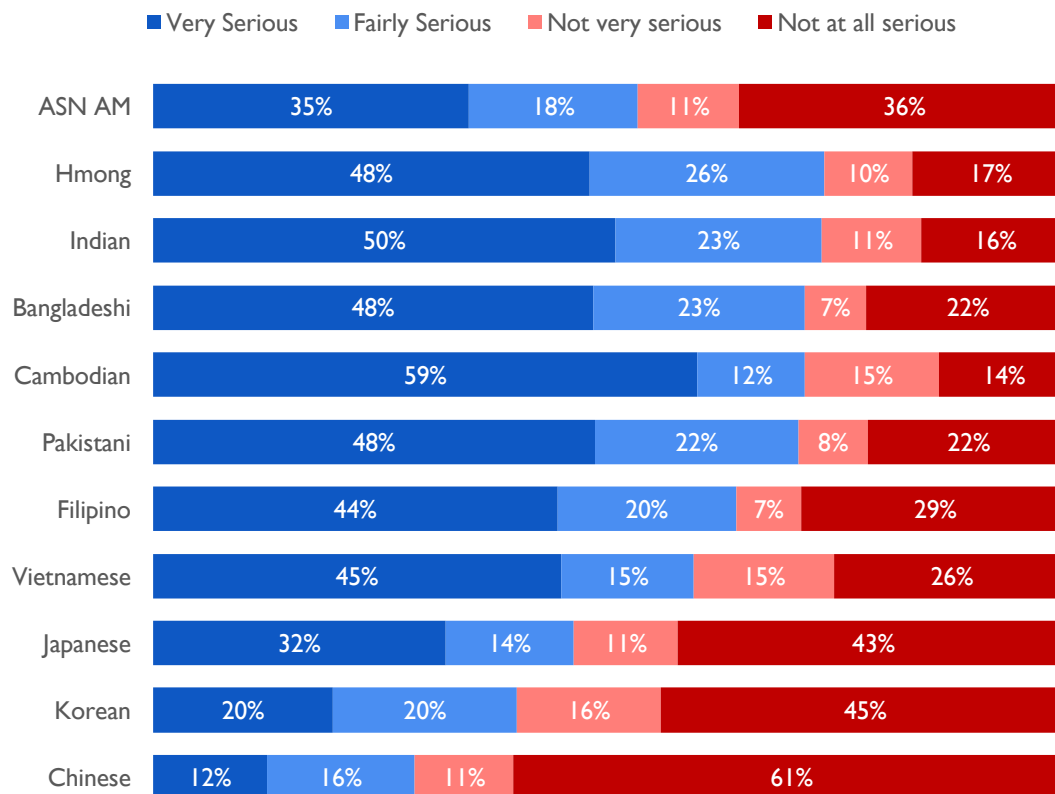
Please tell me how serious of a problem each is for you and your family: Not at all serious, not very serious, fairly serious, or very serious



# Problems: College

Next, here are some issues other people have mentioned as challenges they face. Please tell me how serious of a problem each is for you and your family: Not at all serious, not very serious, fairly serious, or very serious.

The affordability of college.

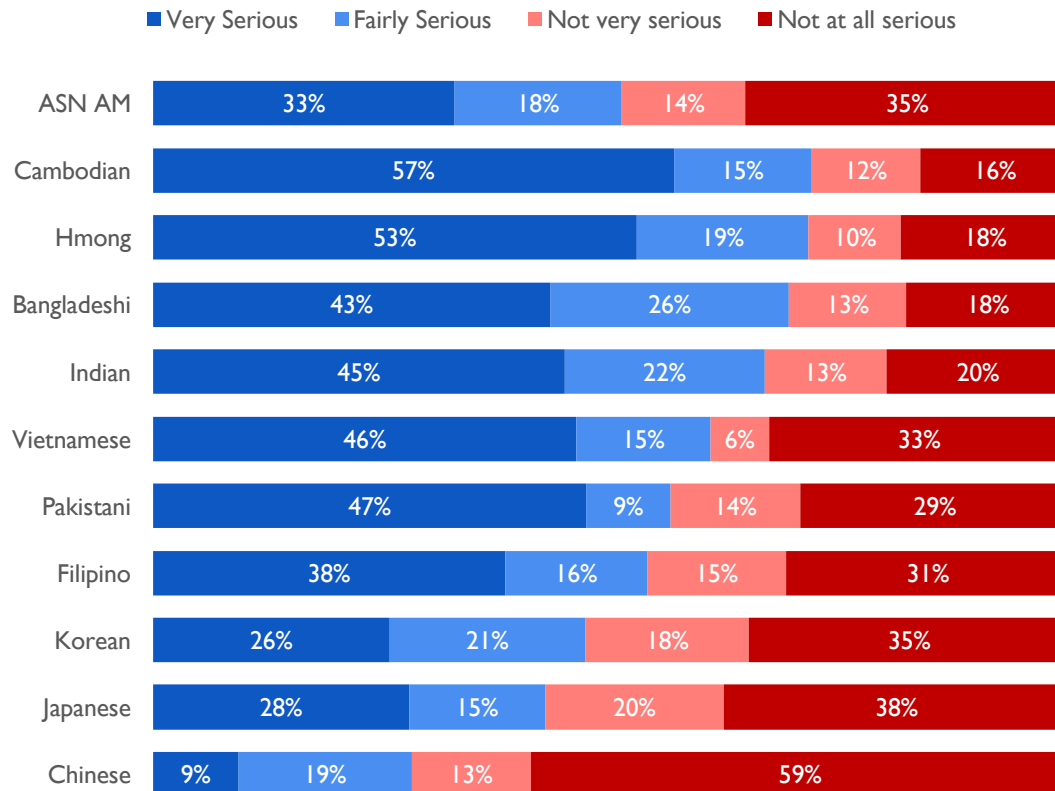




## Problems: Medical Care

Next, here are some issues other people have mentioned as challenges they face. Please tell me how serious of a problem each is for you and your family: Not at all serious, not very serious, fairly serious, or very serious.

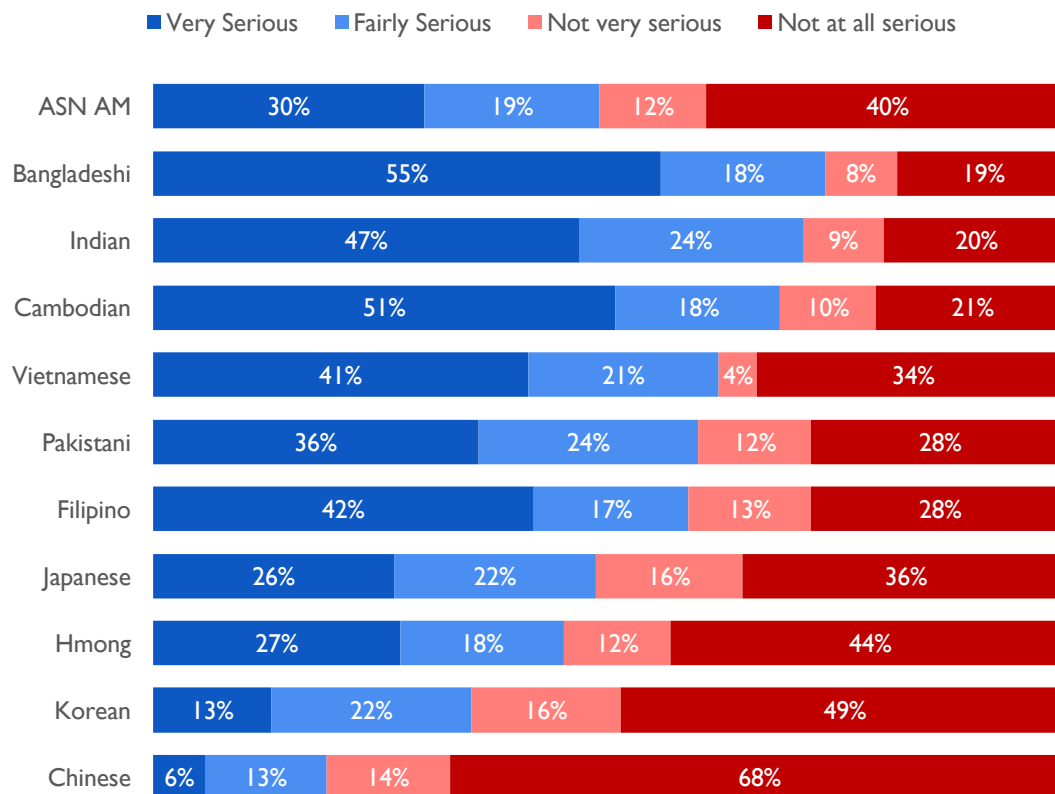
The cost of medical care.



## Problems: Elderly Care

Next, here are some issues other people have mentioned as challenges they face. Please tell me how serious of a problem each is for you and your family: Not at all serious, not very serious, fairly serious, or very serious.

The cost of taking care of elderly

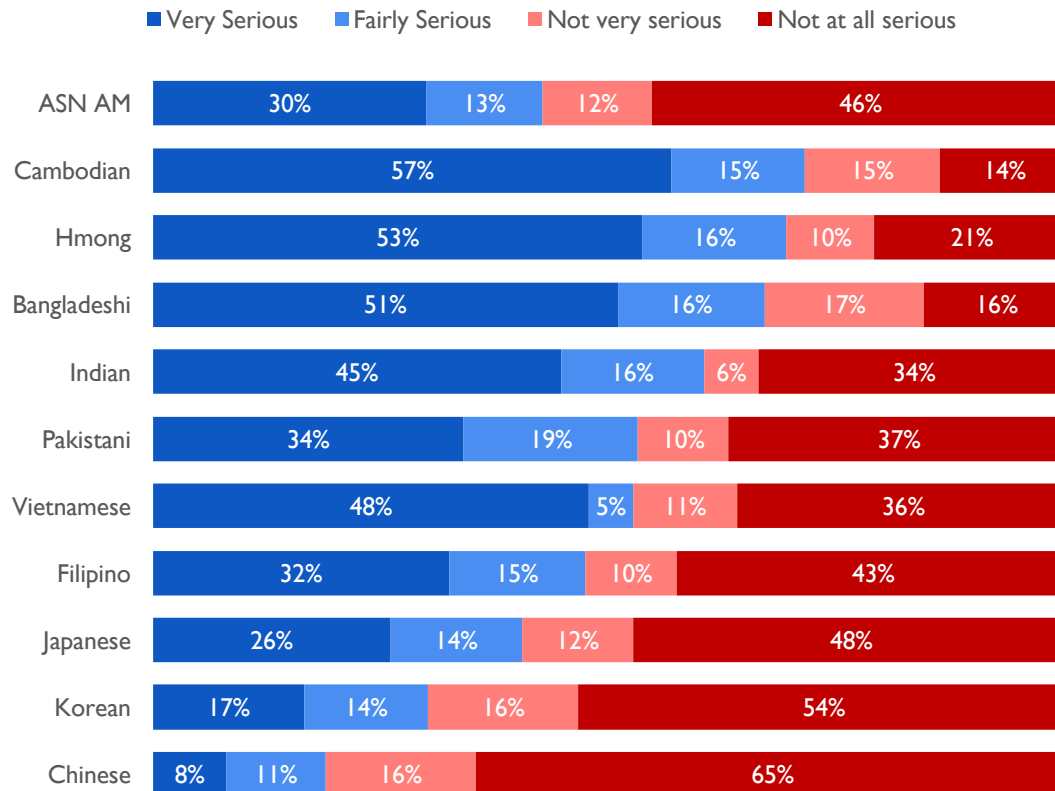


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## Problems: Children's Schools

Next, here are some issues other people have mentioned as challenges they face. Please tell me how serious of a problem each is for you and your family: Not at all serious, not very serious, fairly serious, or very serious.

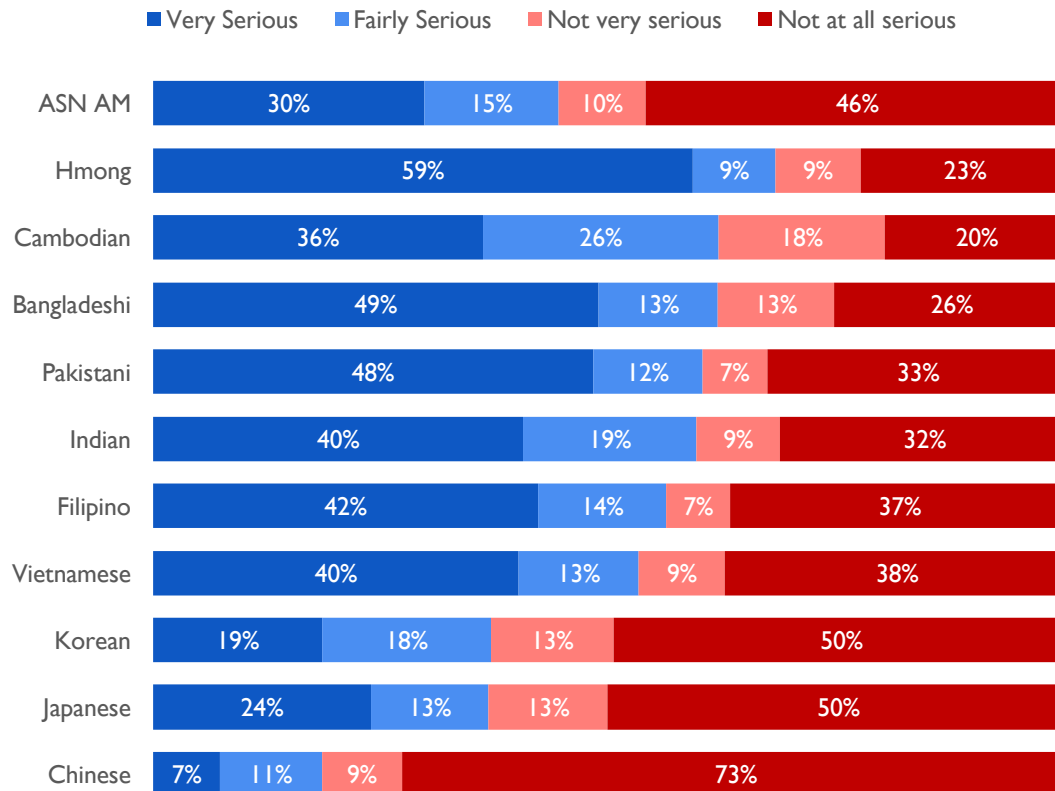
The quality of children's schools.



## Problems: College Debt/Student Loans

Next, here are some issues other people have mentioned as challenges they face. Please tell me how serious of a problem each is for you and your family: Not at all serious, not very serious, fairly serious, or very serious.

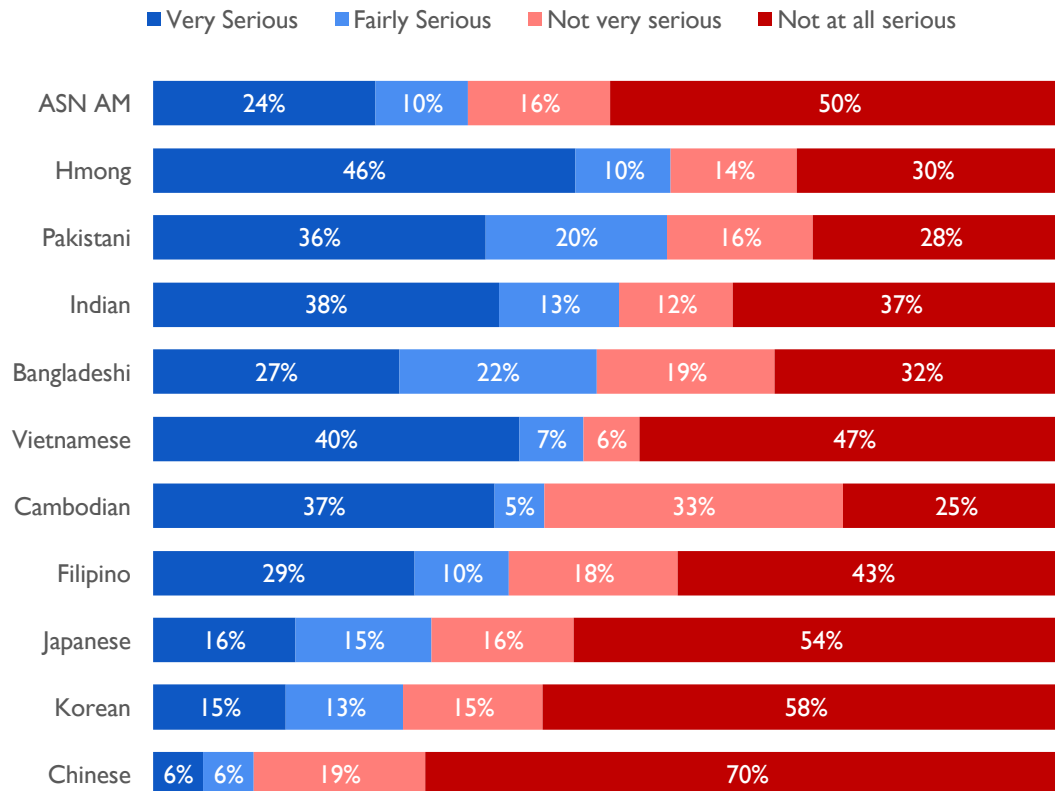
College debt or student loans.



## Problems: Bullying

Next, here are some issues other people have mentioned as challenges they face. Please tell me how serious of a problem each is for you and your family: Not at all serious, not very serious, fairly serious, or very serious.

Getting bullied in school.

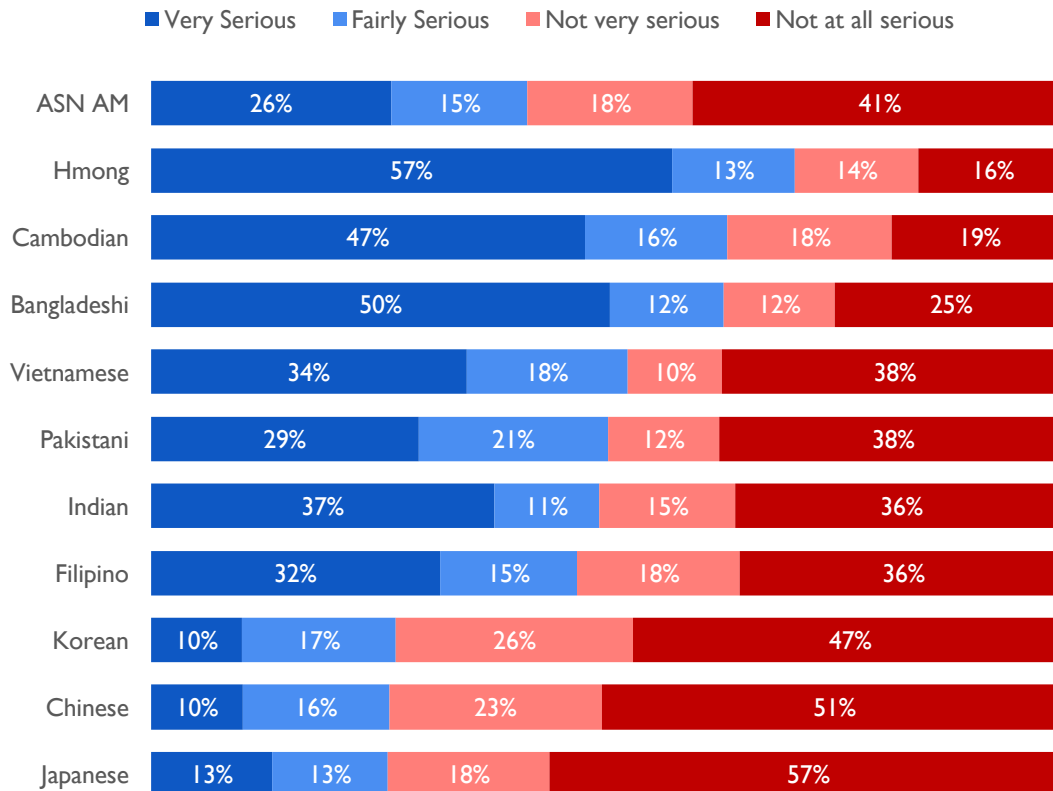


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## Problems: Paying Mortgage

Next, here are some issues other people have mentioned as challenges they face. Please tell me how serious of a problem each is for you and your family: Not at all serious, not very serious, fairly serious, or very serious.

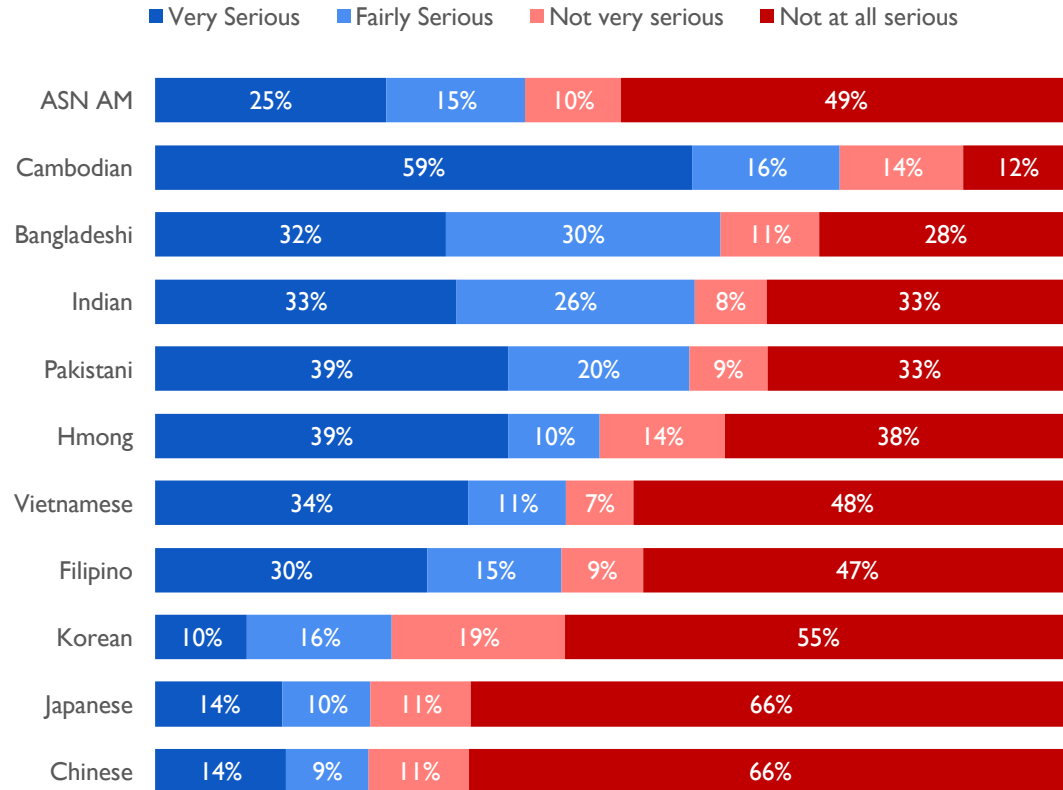
Being able to pay the rent or mortgage.



## Problems: Childcare costs

Next, here are some issues other people have mentioned as challenges they face. Please tell me how serious of a problem each is for you and your family: Not at all serious, not very serious, fairly serious, or very serious.

The cost of child care

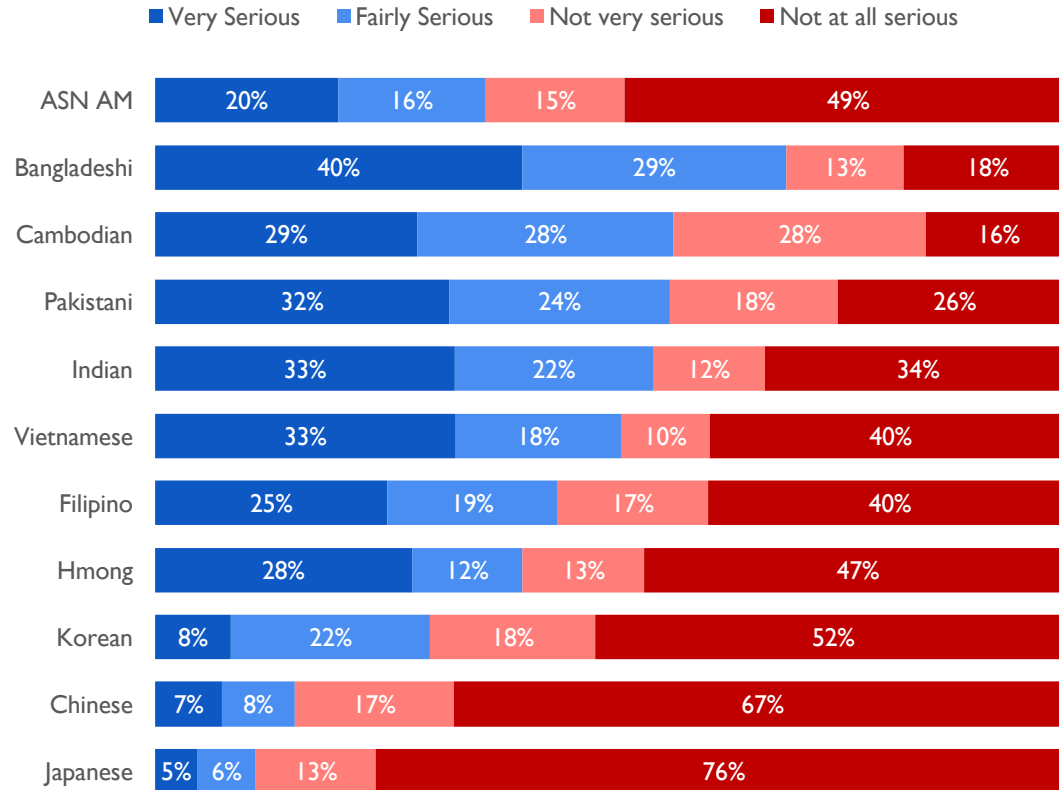


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# Problems: Visa

Next, here are some issues other people have mentioned as challenges they face. Please tell me how serious of a problem each is for you and your family: Not at all serious, not very serious, fairly serious, or very serious.

The long time it takes for people to get visas.

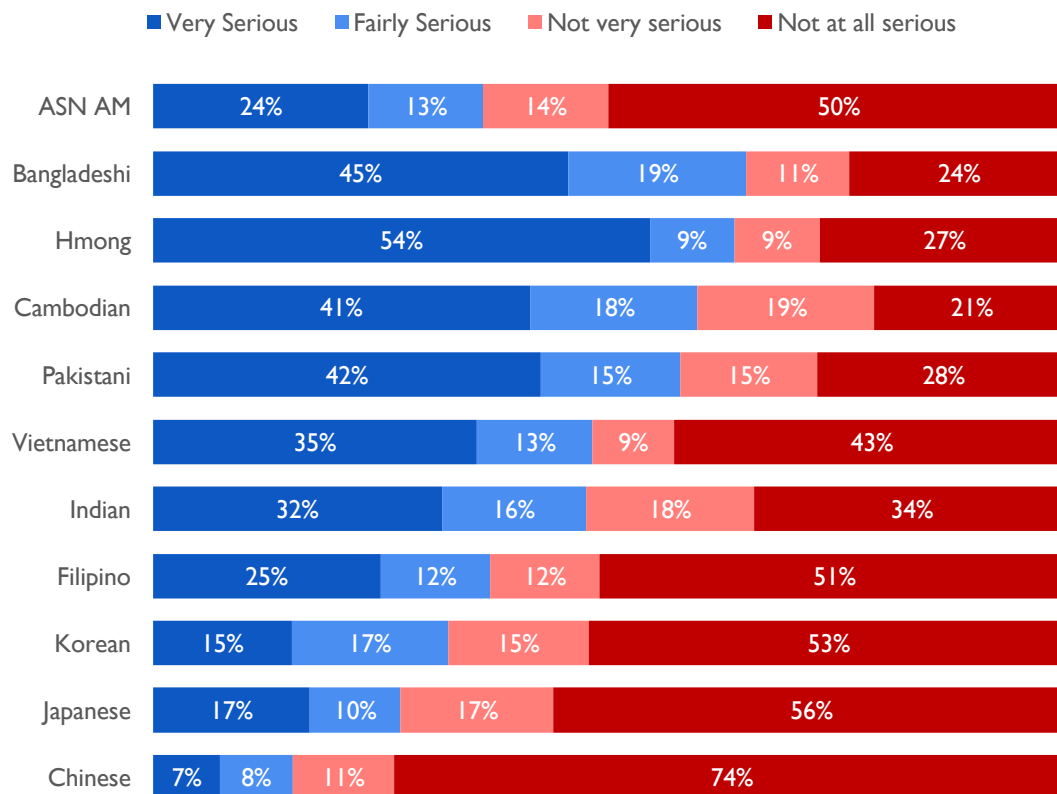




# Problems: Medical Debt

Next, here are some issues other people have mentioned as challenges they face. Please tell me how serious of a problem each is for you and your family: Not at all serious, not very serious, fairly serious, or very serious.

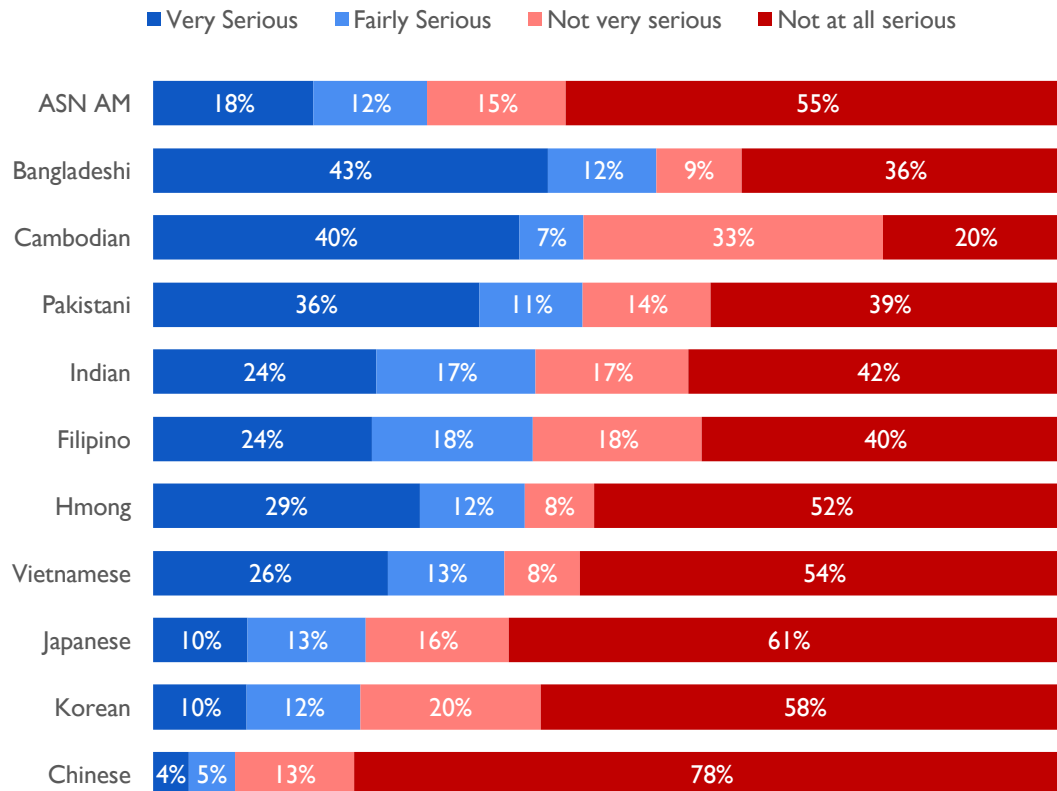
Medical debt



# Problems: Credit card debt

Next, here are some issues other people have mentioned as challenges they face. Please tell me how serious of a problem each is for you and your family: Not at all serious, not very serious, fairly serious, or very serious.

## Credit Card Debt

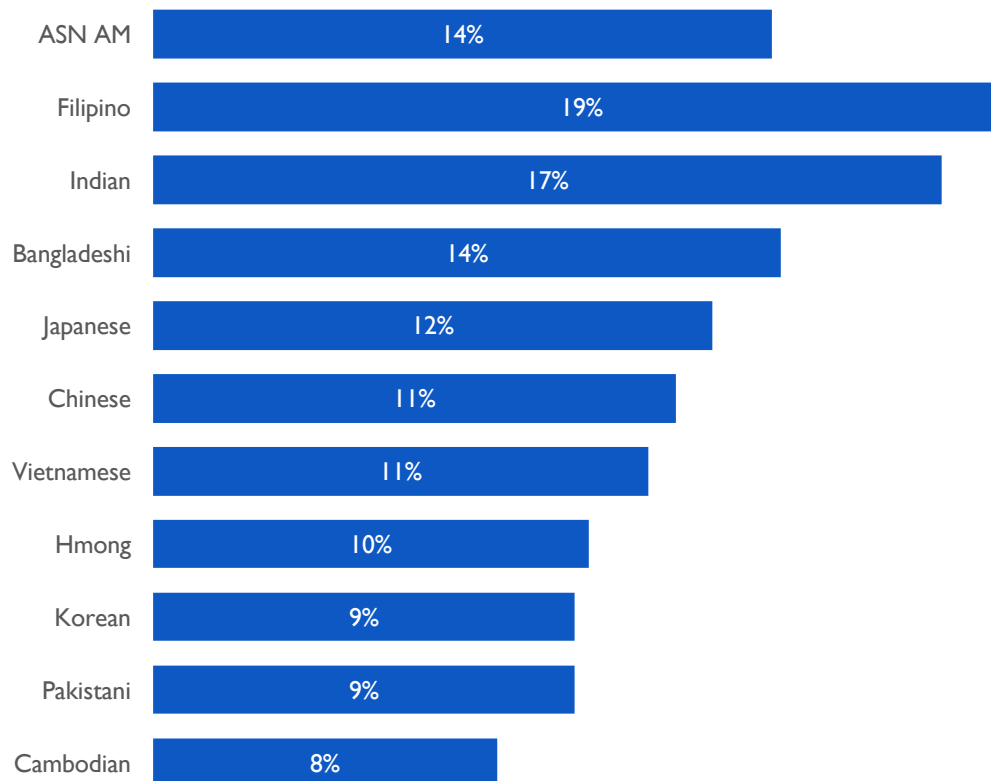


# Experiences with Discrimination

## Major Discrim: Denied Promotion

Next, we would like to ask about important ways that some people have been treated poorly or unfairly:

Have you ever been unfairly denied a promotion?

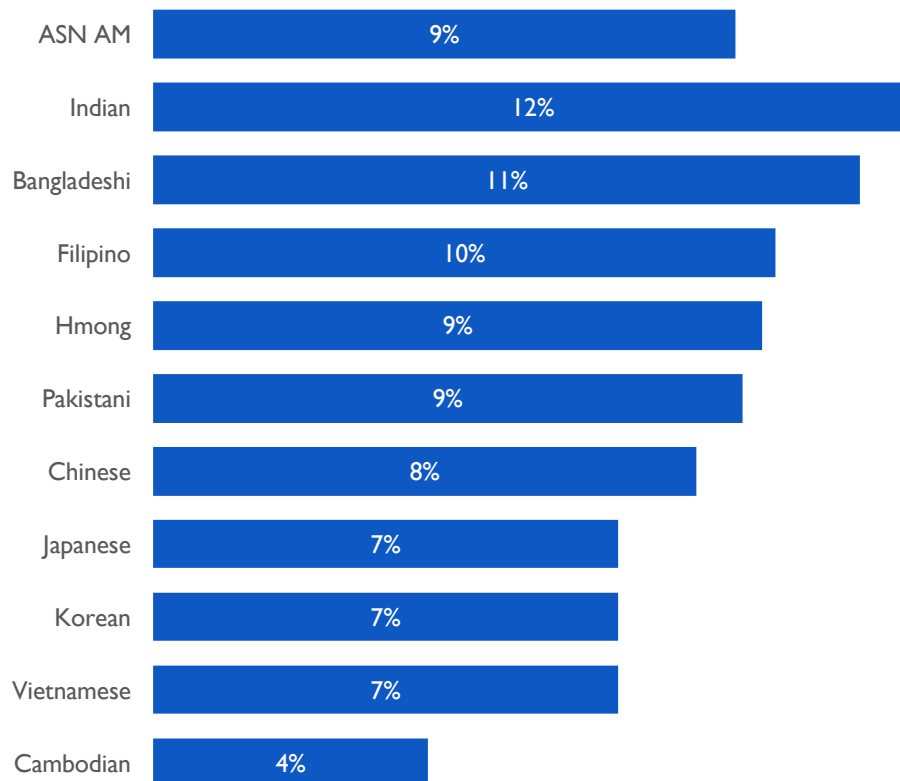


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## Major Discrim: Unfairly Fired

Next, we would like to ask about important ways that some people have been treated poorly or unfairly:

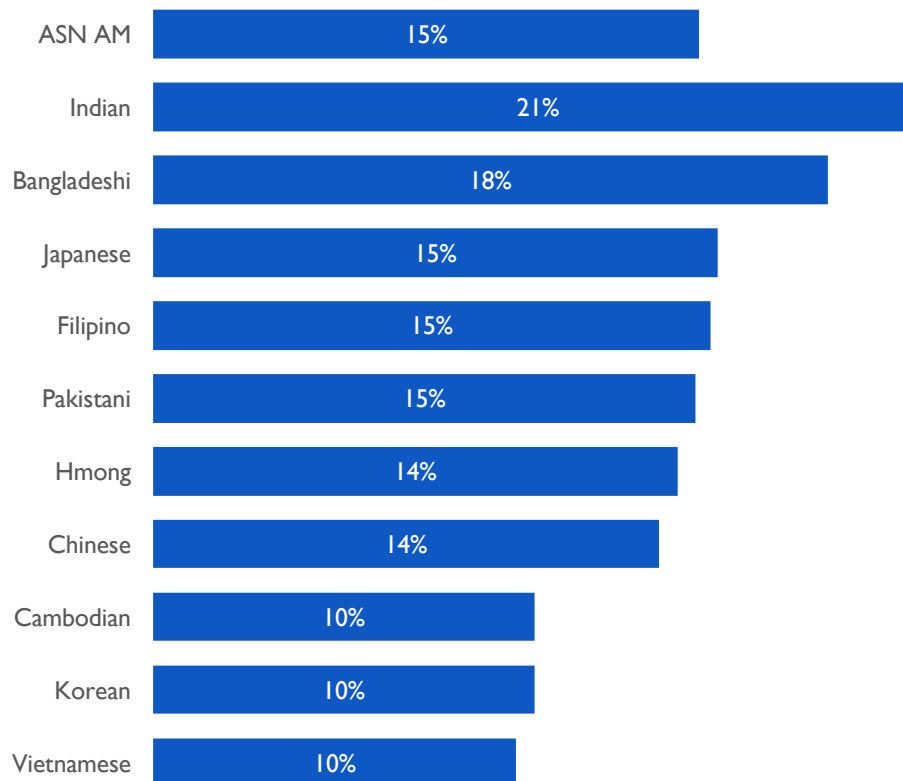
Have you ever been unfairly fired from a job?



## Major Discrim: Unfairly Not Hired

Next, we would like to ask about important ways that some people have been treated poorly or unfairly:

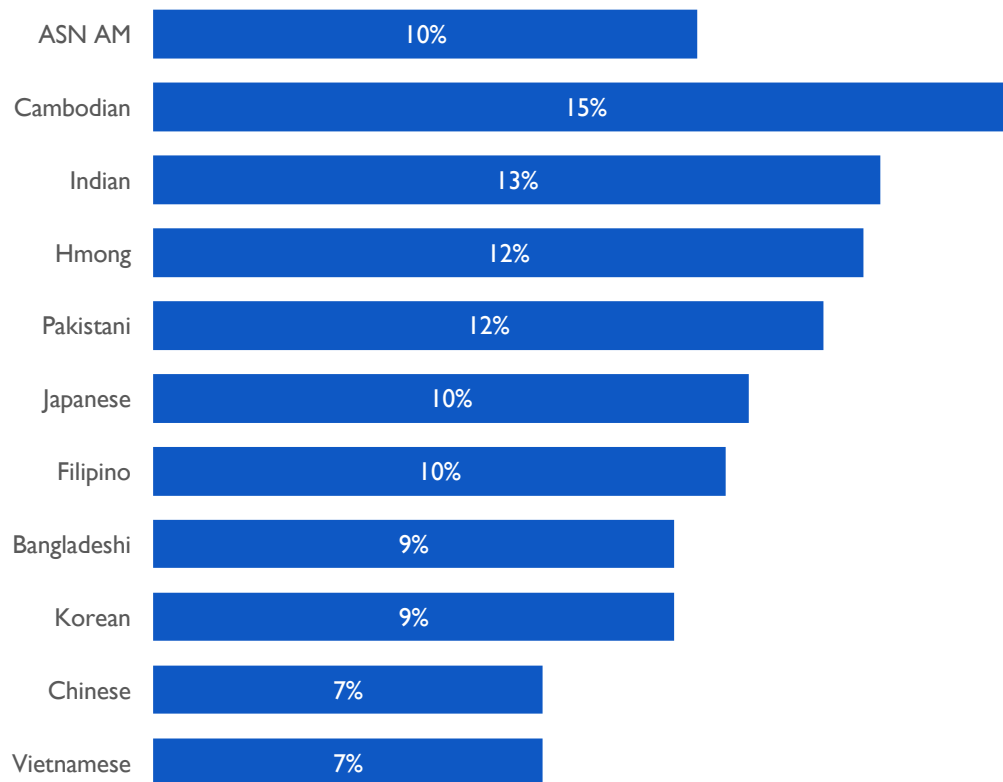
For unfair reasons, do you think you have ever not been hired for a job?



## Major Discrim: Police

Next, we would like to ask about important ways that some people have been treated poorly or unfairly:

Have you ever been unfairly stopped, searched, questioned, physically threatened or abused by the police?

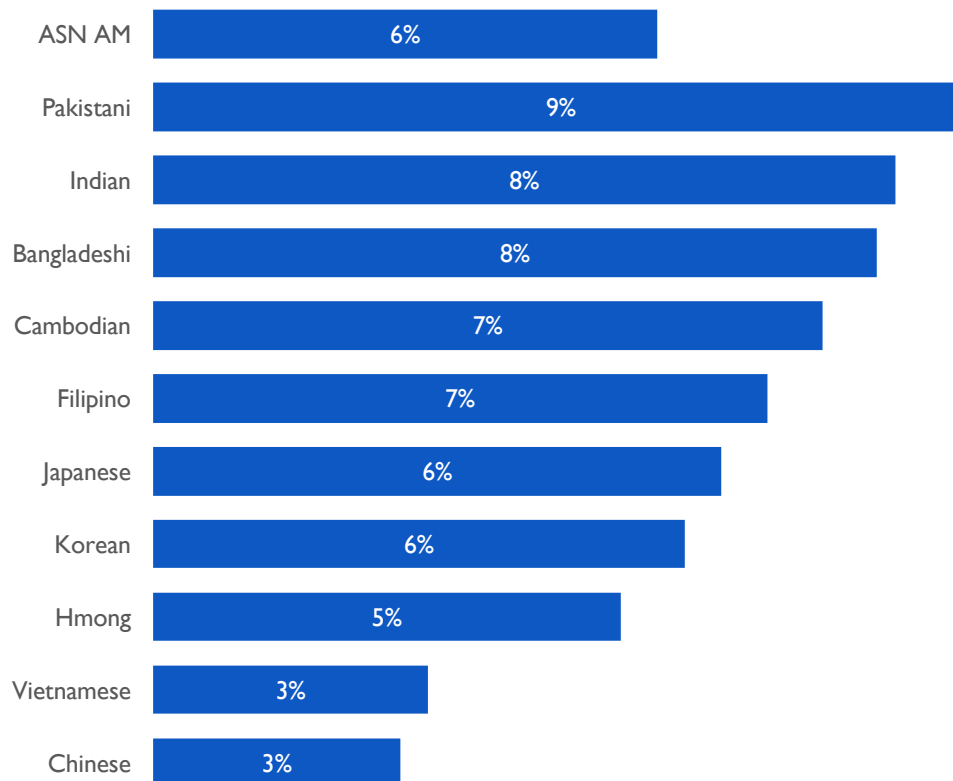


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## Major Discrim: Housing

Next, we would like to ask about important ways that some people have been treated poorly or unfairly:

Do you think you have ever been unfairly prevented from moving into a neighborhood because the landlord or a realtor refused to sell or rent you a house or apartment?



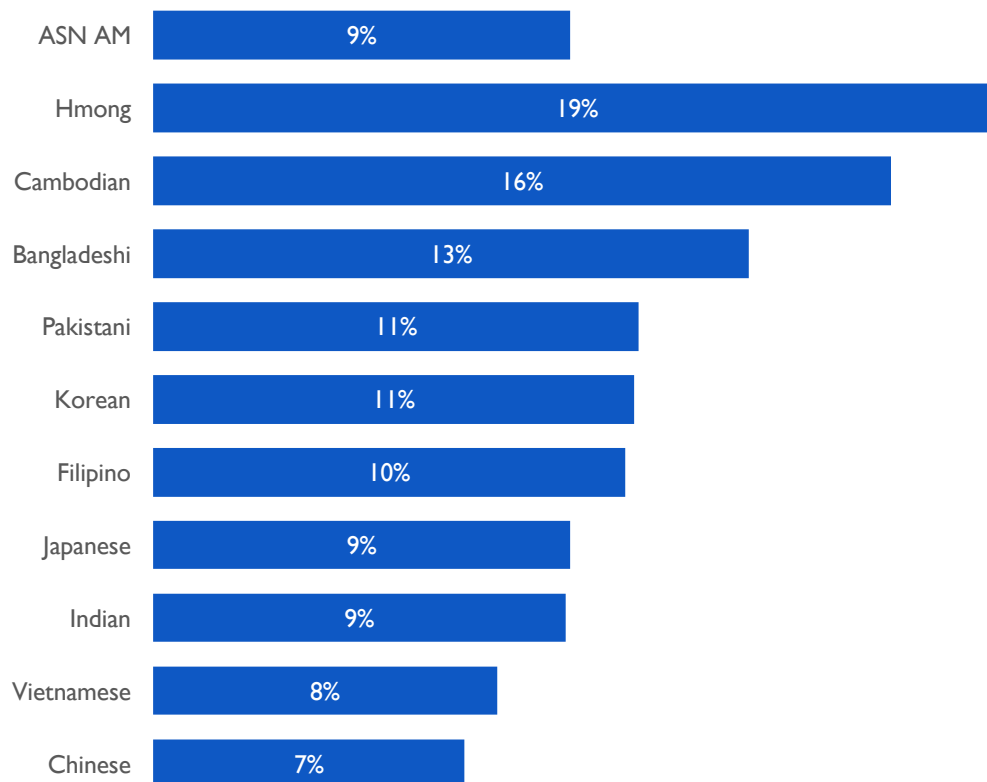
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## Major Discrim: Neighbors

Next, we would like to ask about important ways that some people have been treated poorly or unfairly:

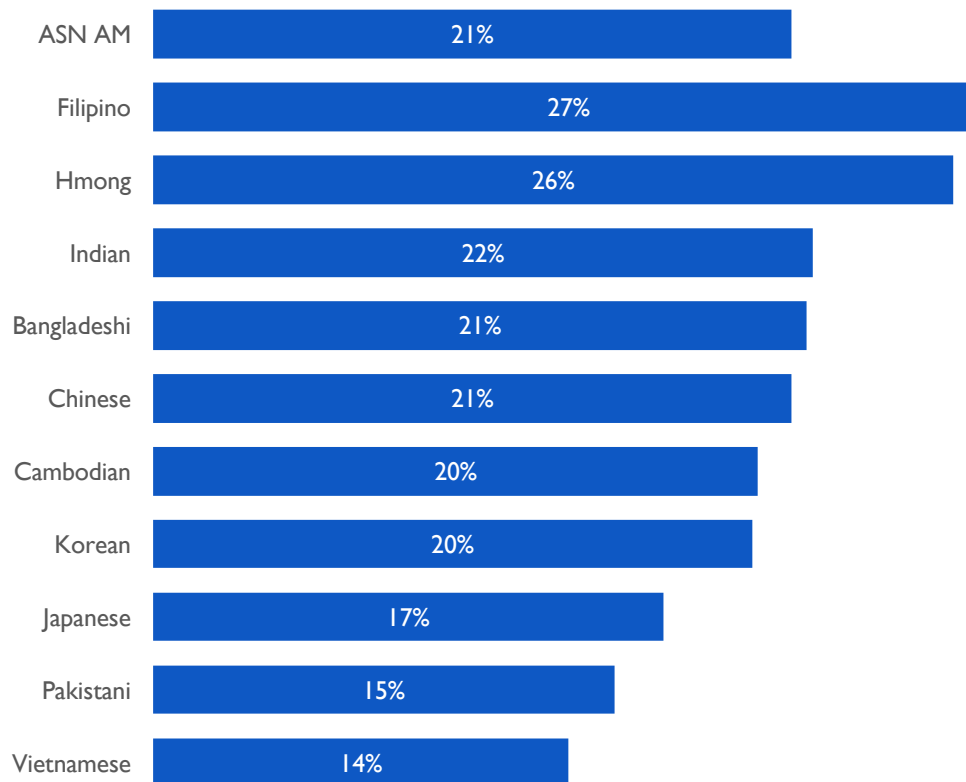
Have you ever moved into a neighborhood where neighbors made life difficult for you or your family?



## Microaggression: Poorer Service

In the following questions, we are interested in the way you have been treated in your day to day encounters with strangers in the United States. In an average month, do any of the following things happen to you?

You receive poorer service than other people at restaurants or stores.

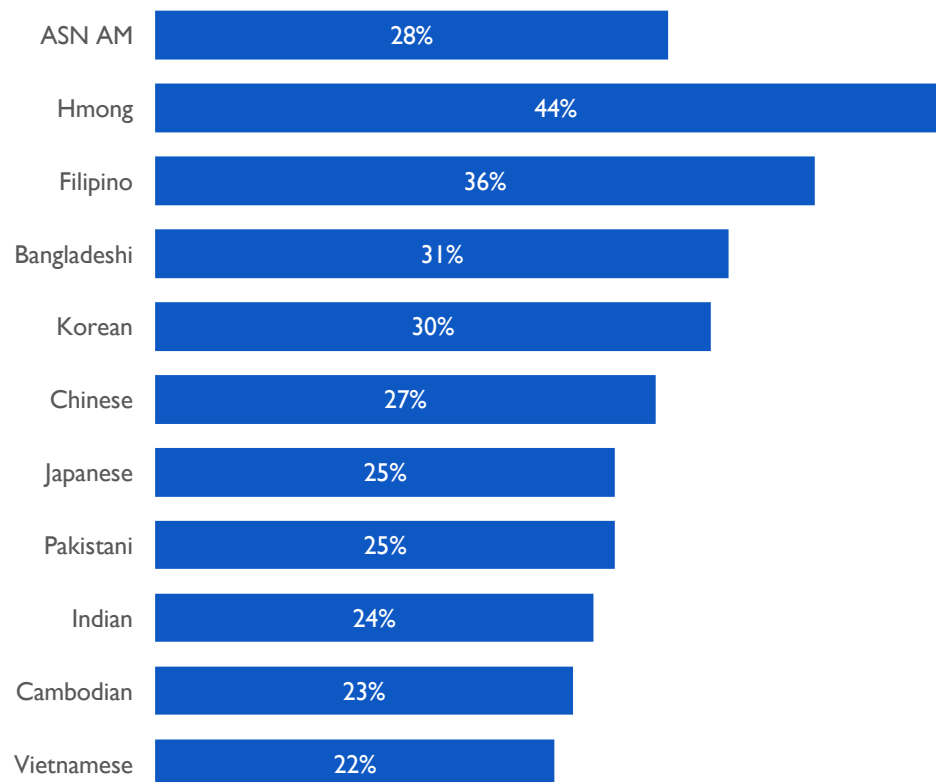


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## Microaggression: Non English Speaker

In the following questions, we are interested in the way you have been treated in your day to day encounters with strangers in the United States. In an average month, do any of the following things happen to you?

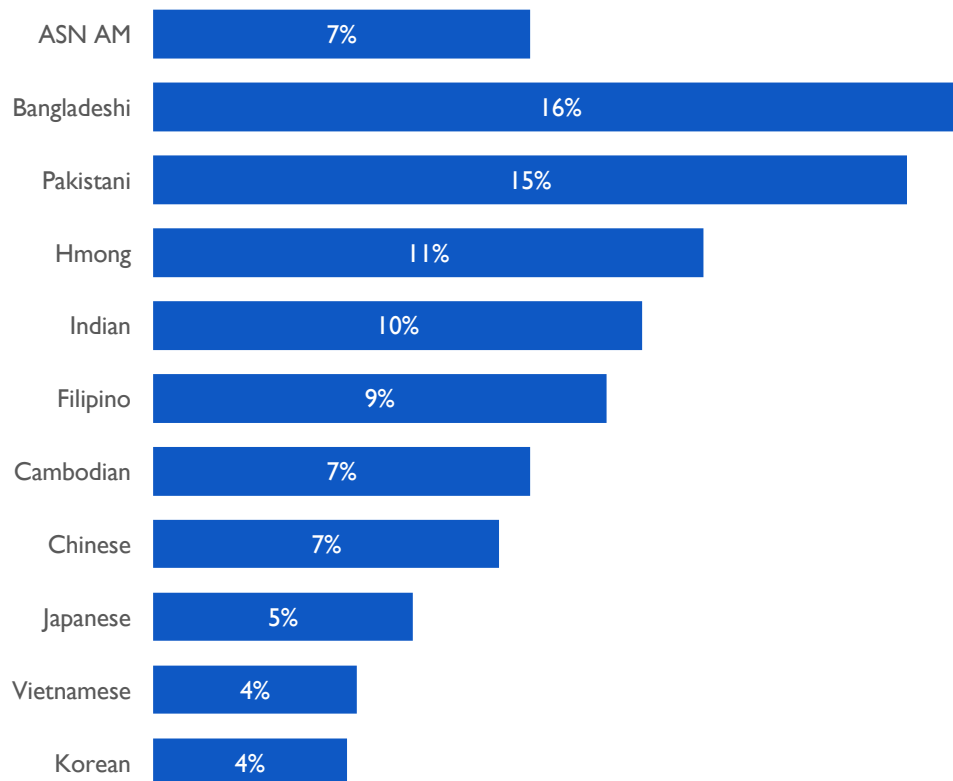
People act as if you don't speak English.



## Microaggression: Afraid of R

In the following questions, we are interested in the way you have been treated in your day to day encounters with strangers in the United States. In an average month, do any of the following things happen to you?

People act as if they are afraid of you.

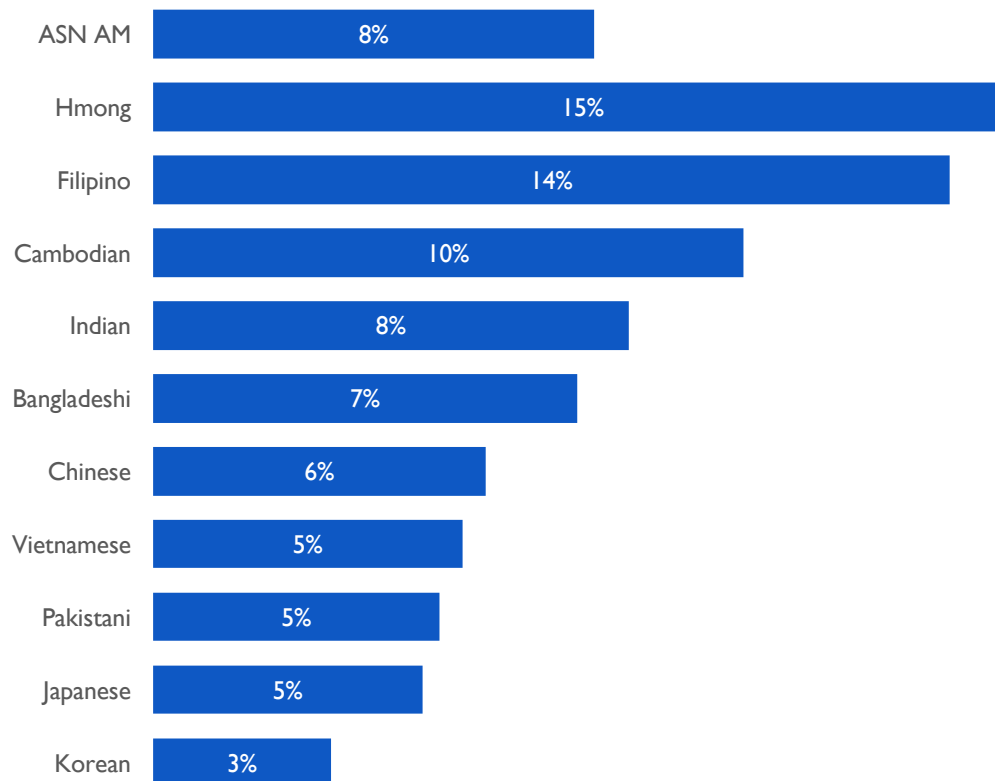


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## Microaggression: People act as if they think you are dishonest

In the following questions, we are interested in the way you have been treated in your day to day encounters with strangers in the United States. In an average month, do any of the following things happen to you?

People act as if they think you are dishonest.

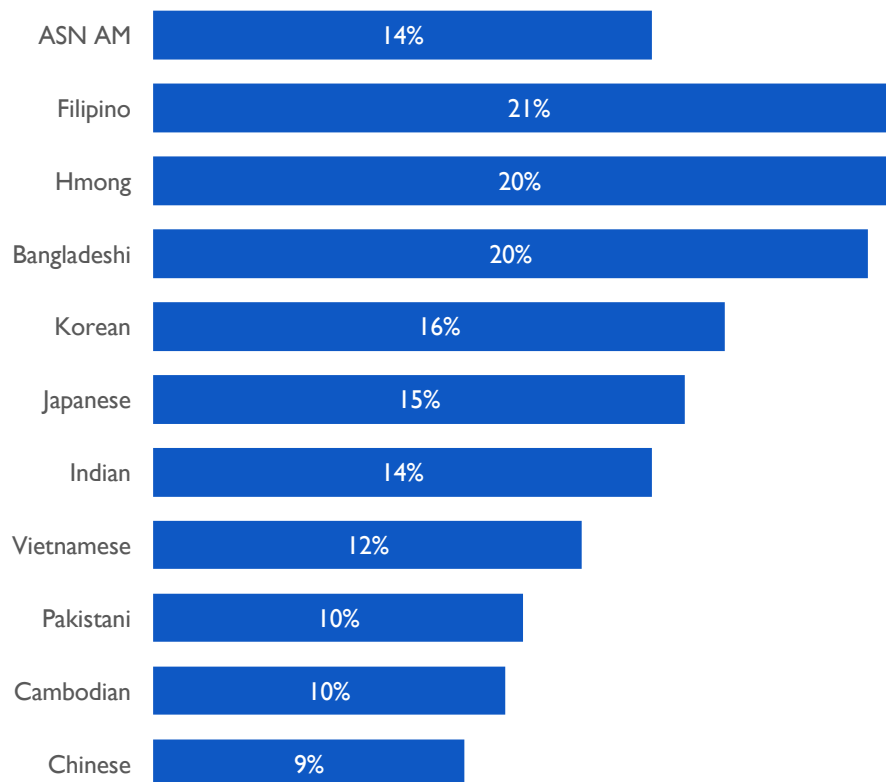


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## Microaggression: Called Names

In the following questions, we are interested in the way you have been treated in your day to day encounters with strangers in the United States. In an average month, do any of the following things happen to you?

You are called names or insulted.

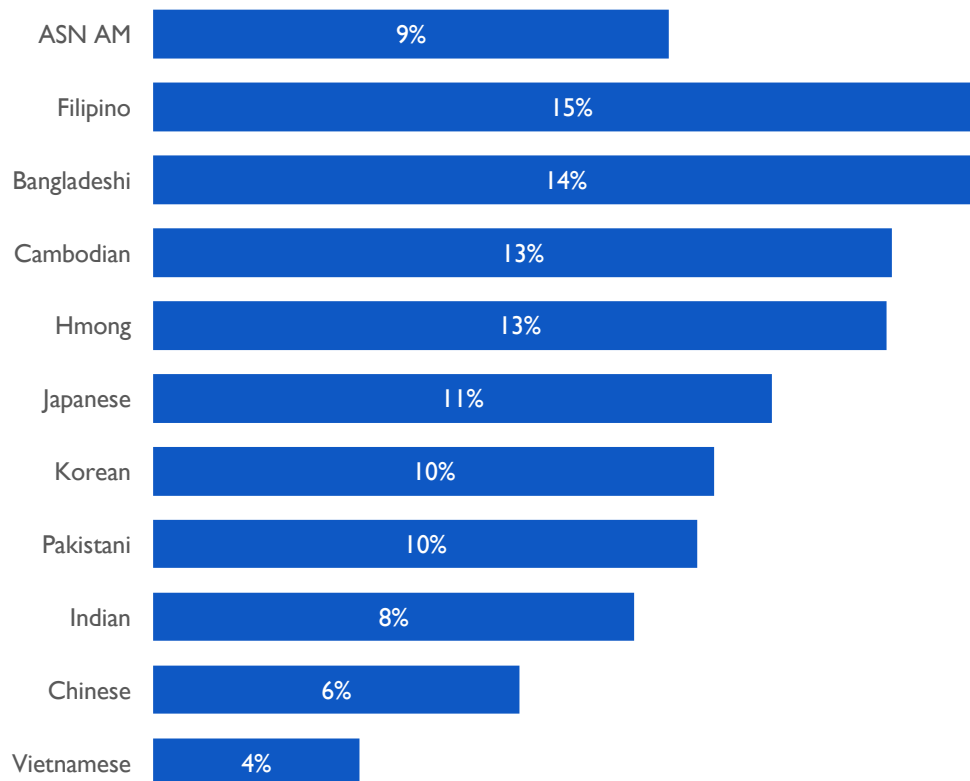


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## Microaggression: Harassed/Threatened

In the following questions, we are interested in the way you have been treated in your day to day encounters with strangers in the United States. In an average month, do any of the following things happen to you?

You are threatened or harassed

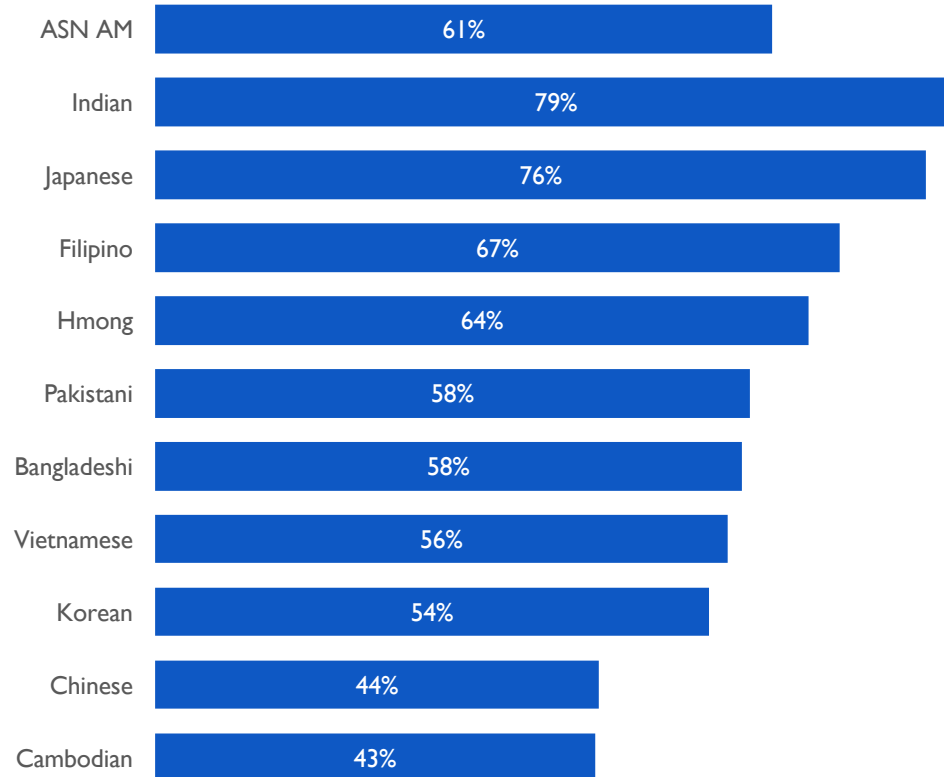


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# Microaggression: Name Mispronounced

In the following questions, we are interested in the way you have been treated in your day to day encounters with strangers in the United States. In an average month, do any of the following things happen to you?

You are threatened or harassed

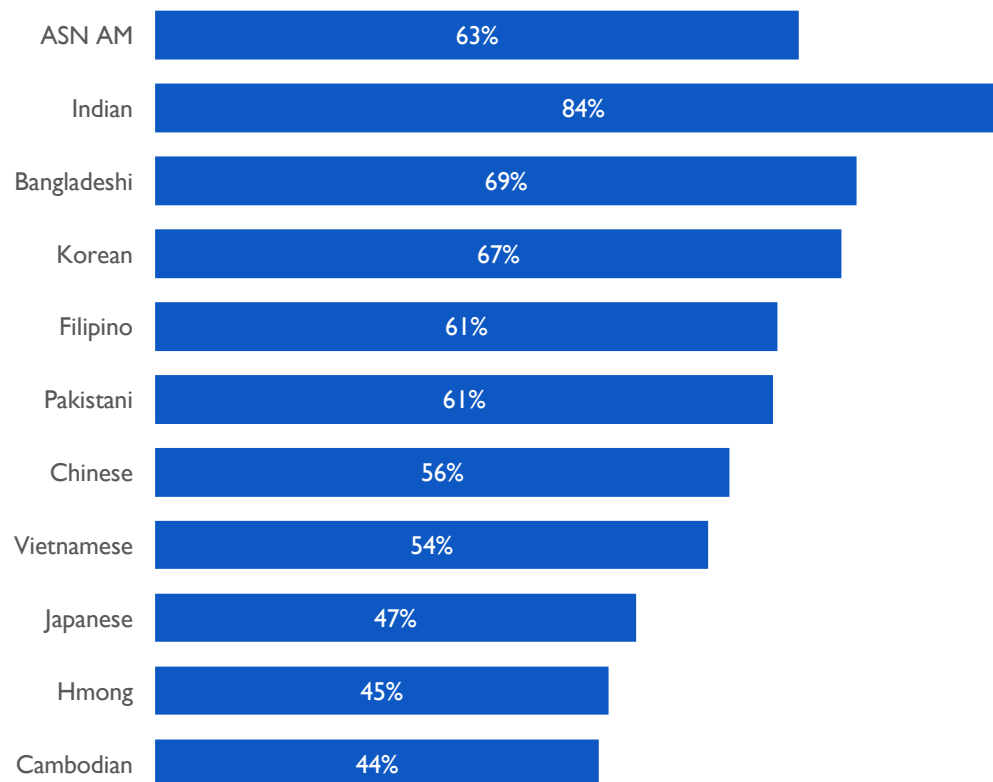




## Microaggression: STEM

In the following questions, we are interested in the way you have been treated in your day to day encounters with strangers in the United States. In an average month, do any of the following things happen to you?

People assume you are good at math and science.

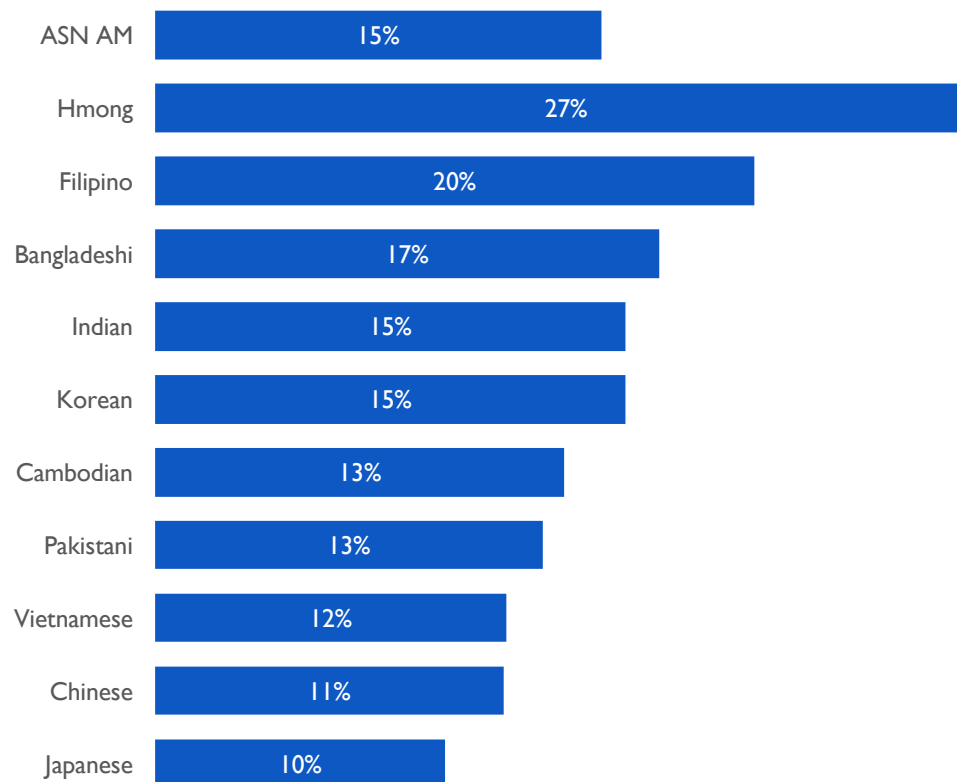


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## Microaggression: Not Creative

In the following questions, we are interested in the way you have been treated in your day to day encounters with strangers in the United States. In an average month, do any of the following things happen to you?

People assume you are not a creative thinker

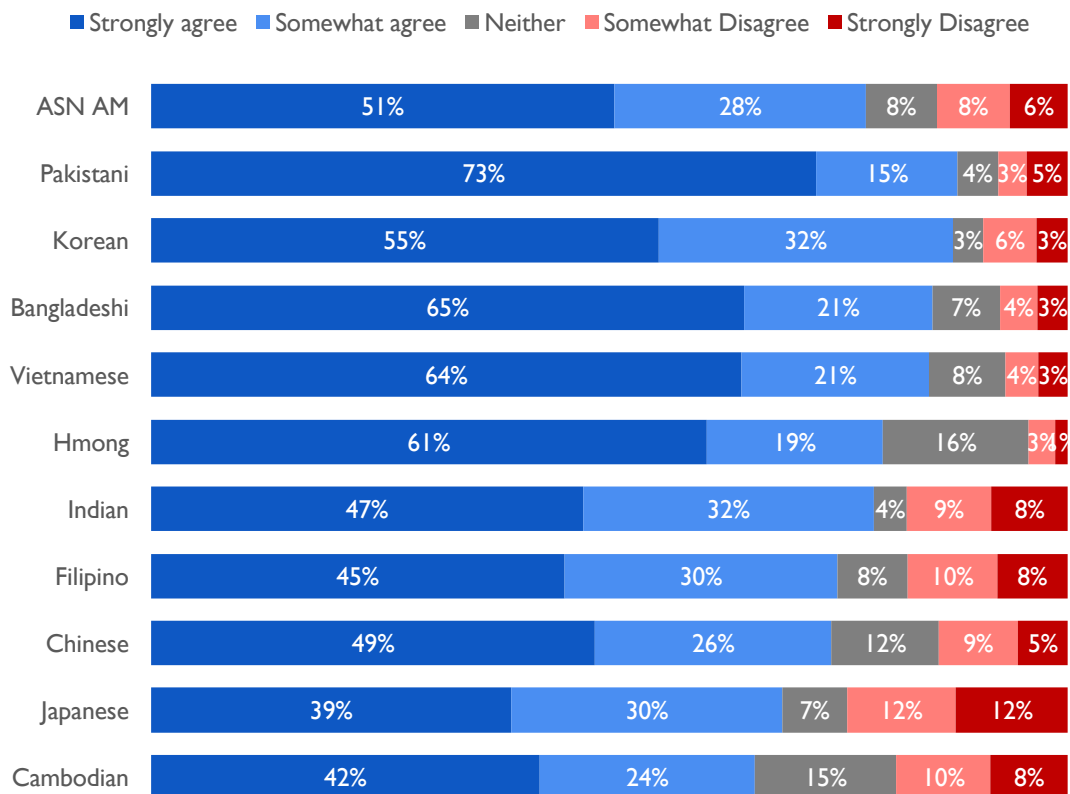


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# Opinions on Policy Issues

## Role of Federal Government: Reduce Income Differences

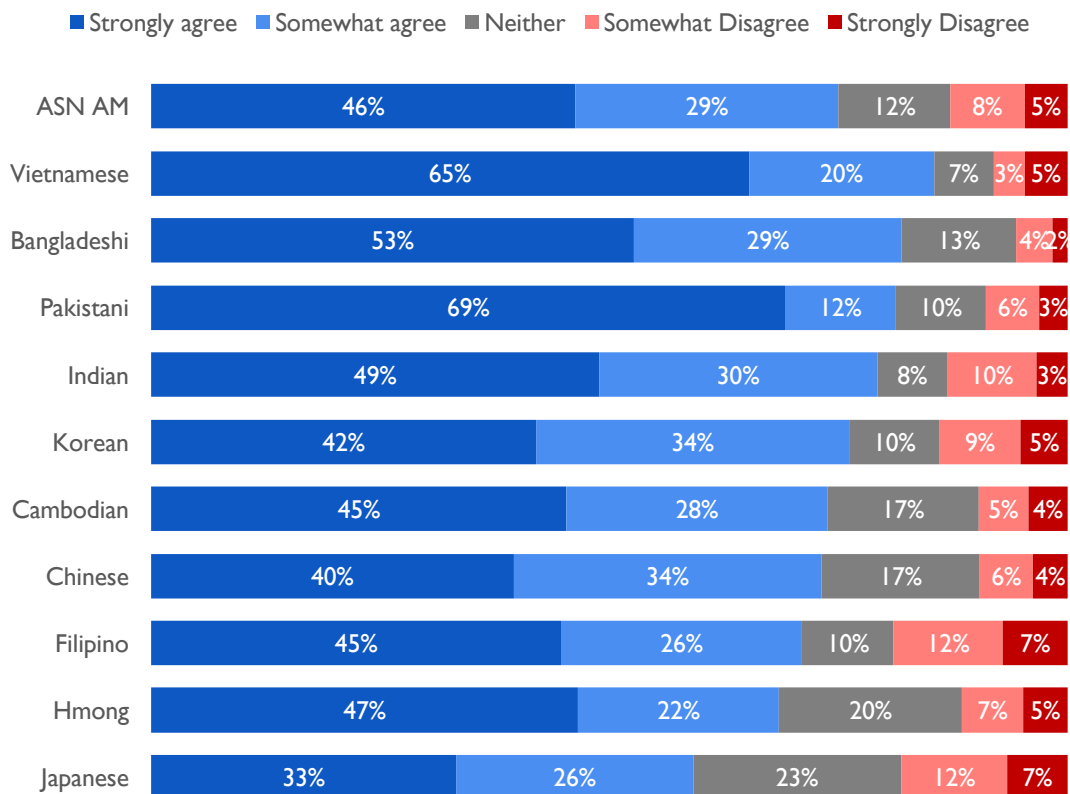
The federal government should do more to reduce income differences between the richest and the poorest households.



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## Role of Federal Government: Regulate Banks

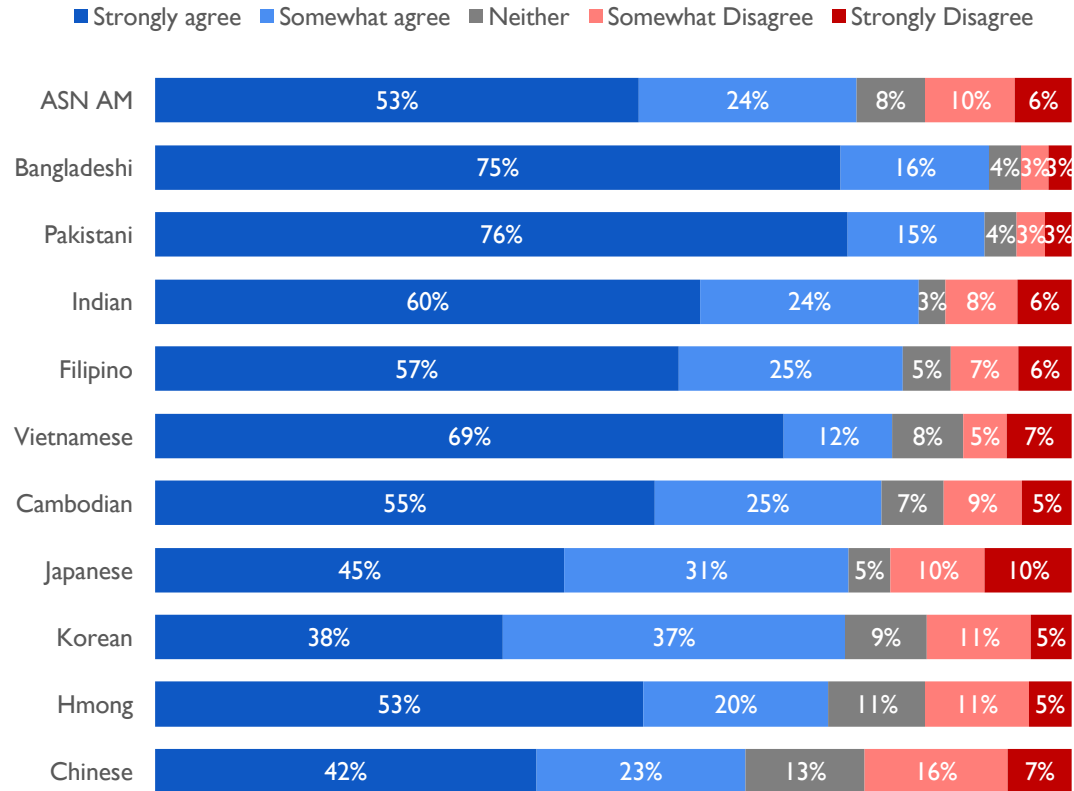
The federal government should do more to regulate banks.



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# Role of Federal Government: Raise Minimum Wage

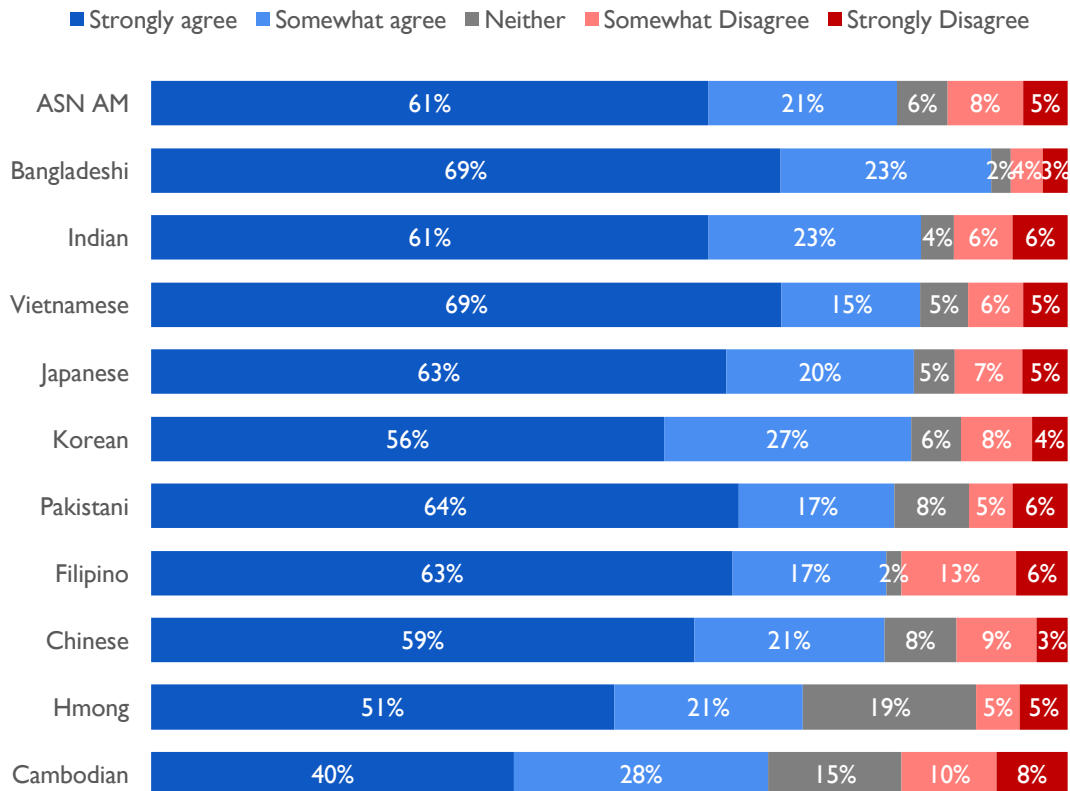
The federal government should raise the minimum wage to allow every working American a decent standard of living.



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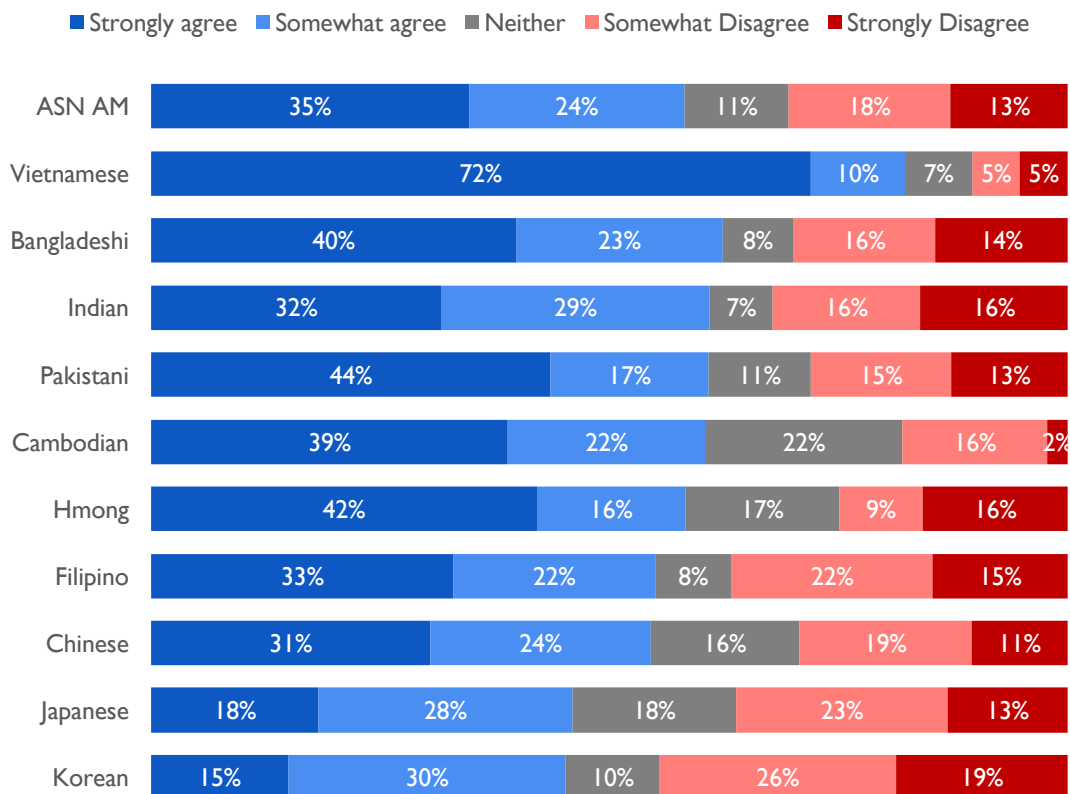
## Role of Federal Government: Raise Taxes on the rich

The federal government should increase income taxes on people making over a million dollars a year.



## Role of Federal Government: Offshoring jobs

The federal government should do more to discourage big American companies from hiring foreign workers to replace workers in the U.S.

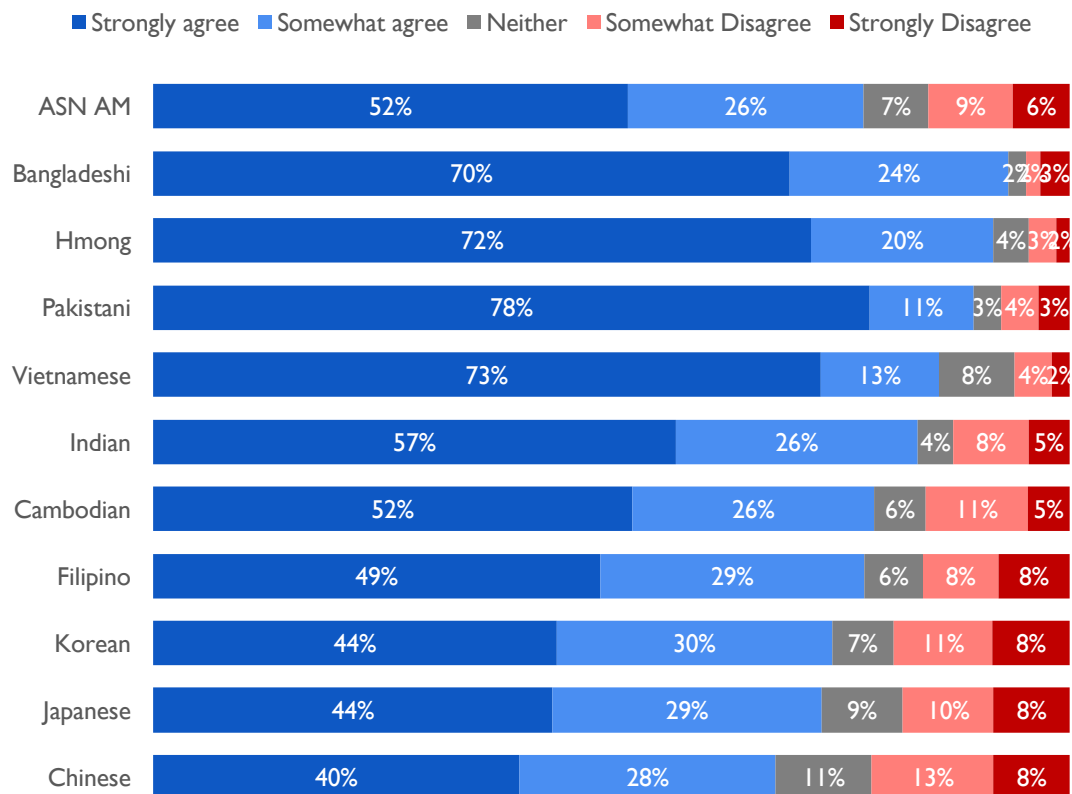


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## Role of Federal Government: College Tuition

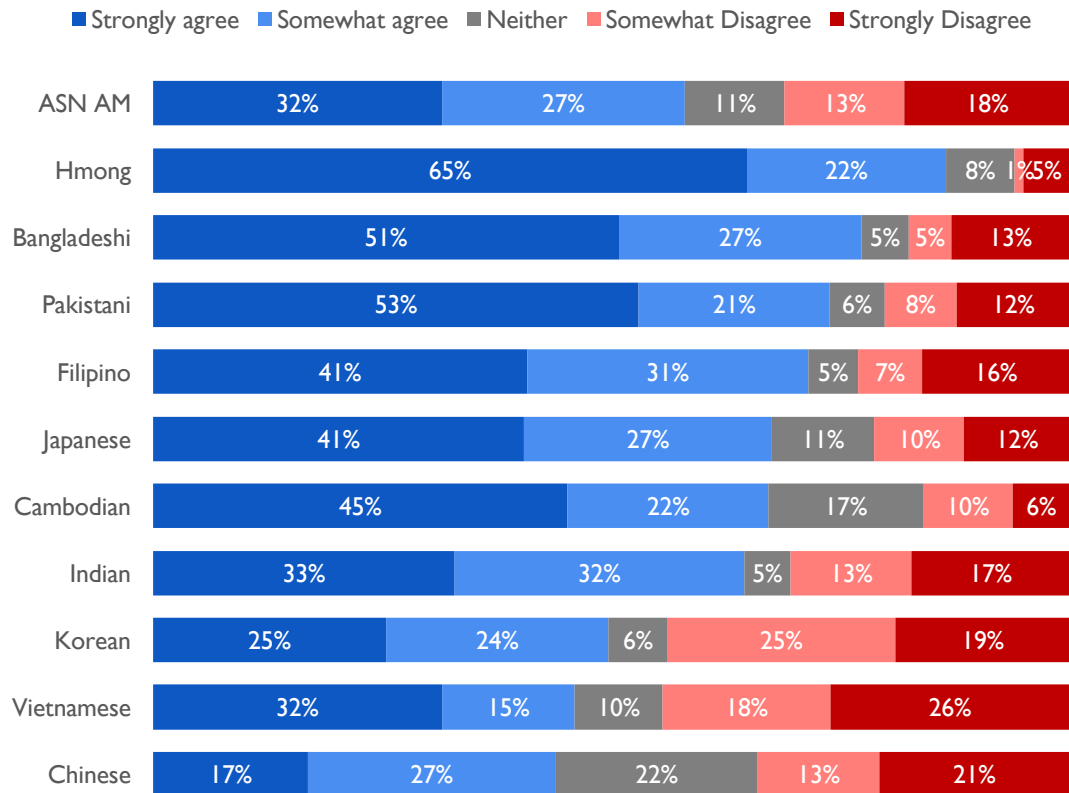
The federal government should enact major new spending that would help undergraduates pay tuition at public colleges without needing loans.



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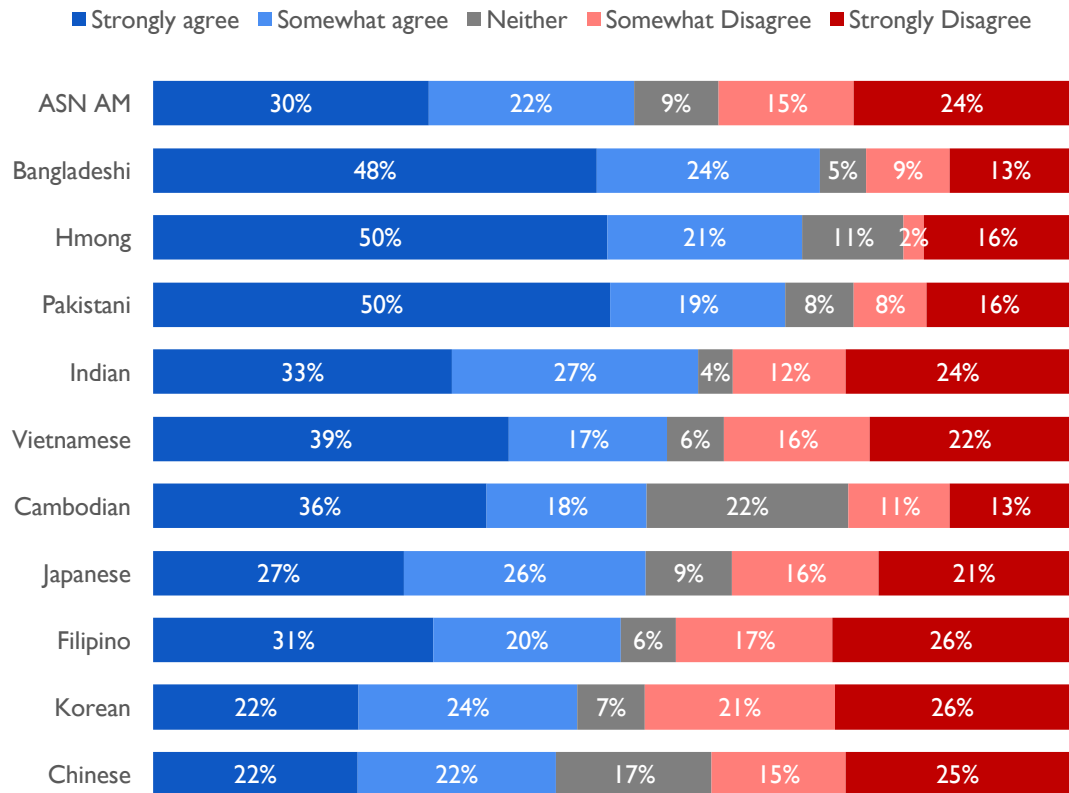
# Immigration Policy: Pathway to Citizenship

Undocumented or illegal immigrants should be allowed to have an opportunity to eventually become U.S. citizens



# Immigration Policy: Driver's Licenses

States should provide driver's licenses to all residents, regardless of their immigration status

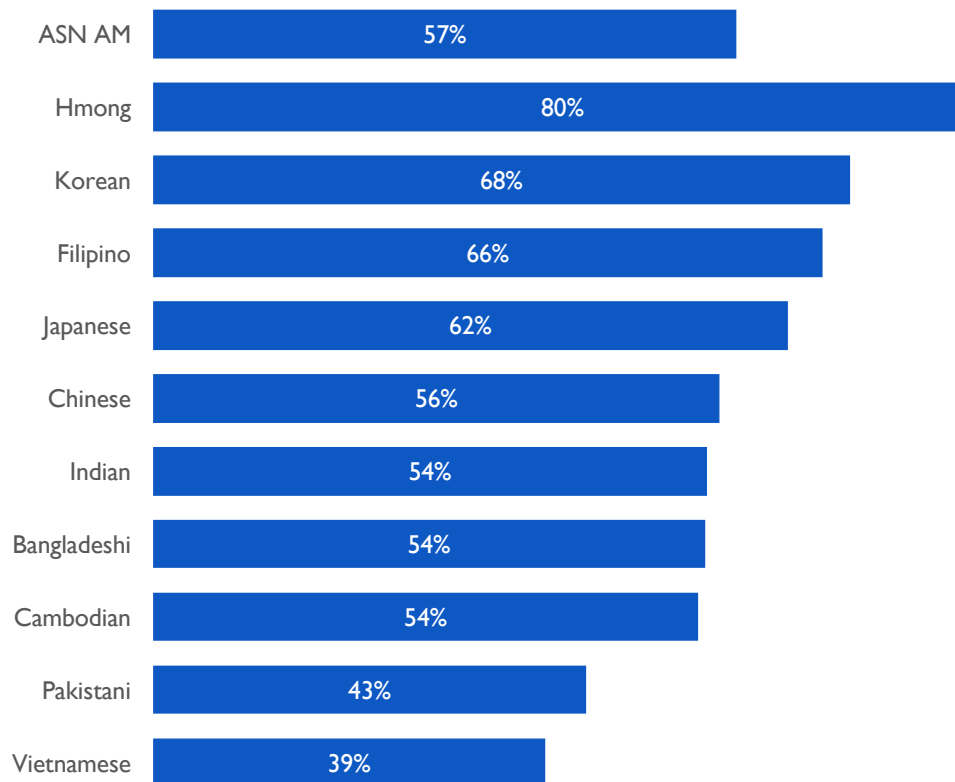


# Racial Identification

## Asian Americans: Share Common Race

What, if anything do [RACES] in the United States share with one another? Would you say they share...

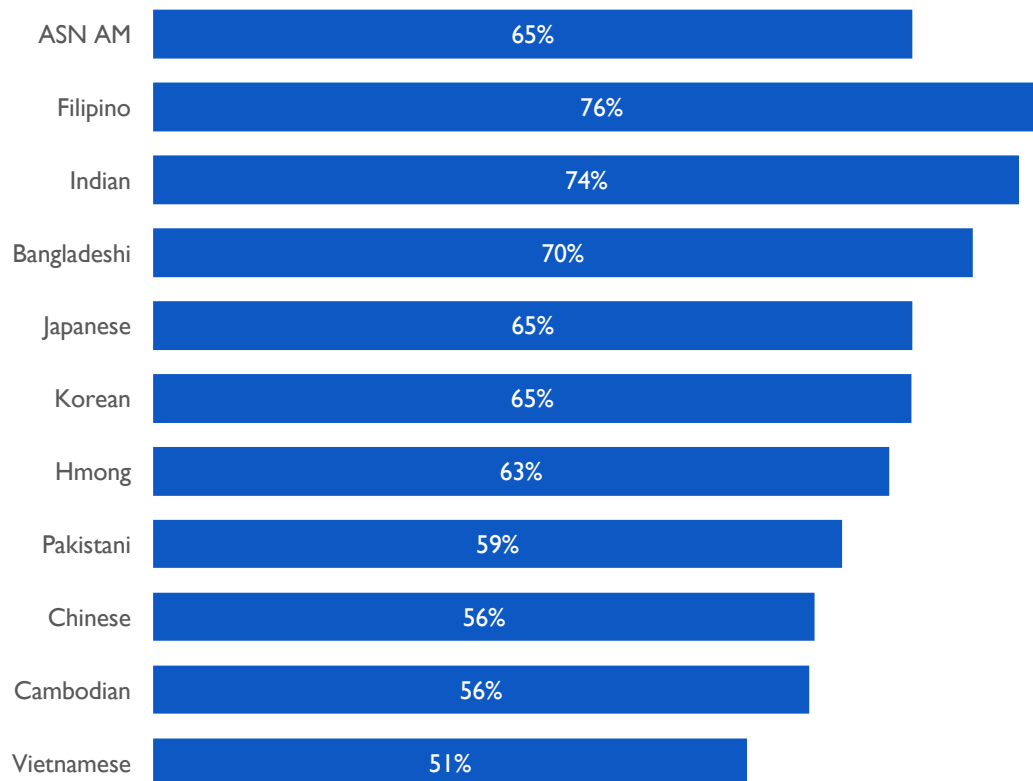
A common race



## Asian Americans: Share Common Culture

What, if anything do [RACES] in the United States share with one another? Would you say they share...

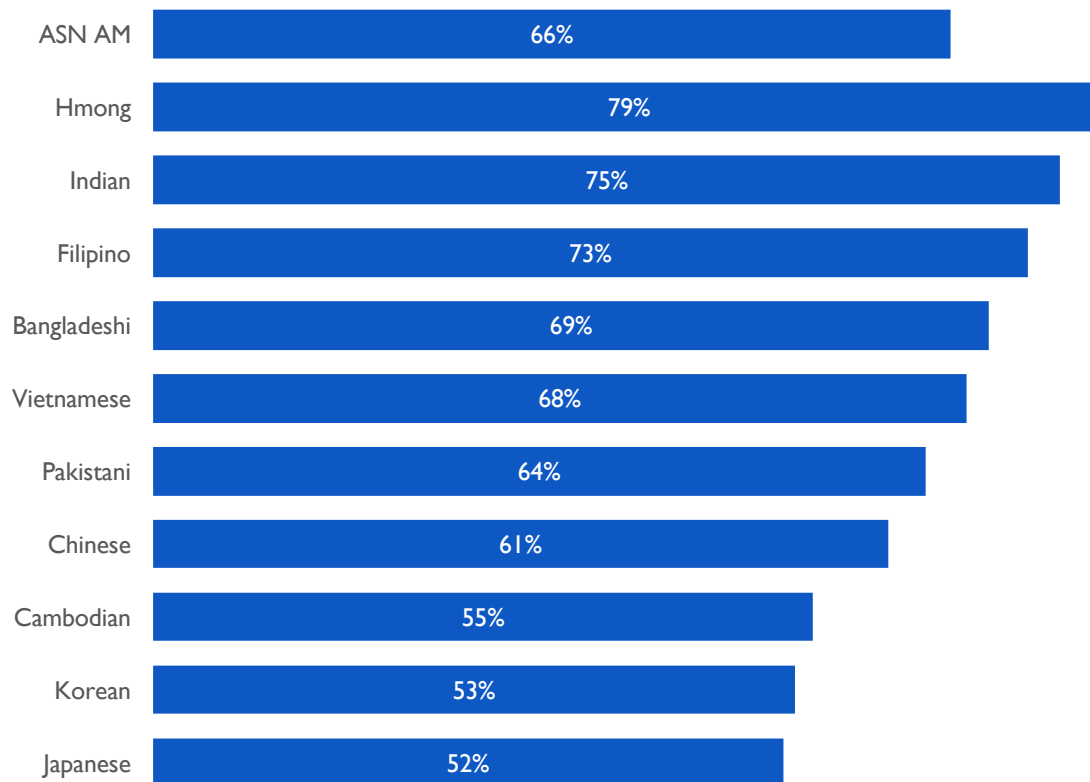
A common culture



## Asian Americans: Share Common Economic Interests

What, if anything do [RACES] in the United States share with one another? Would you say they share...

A common economic interests

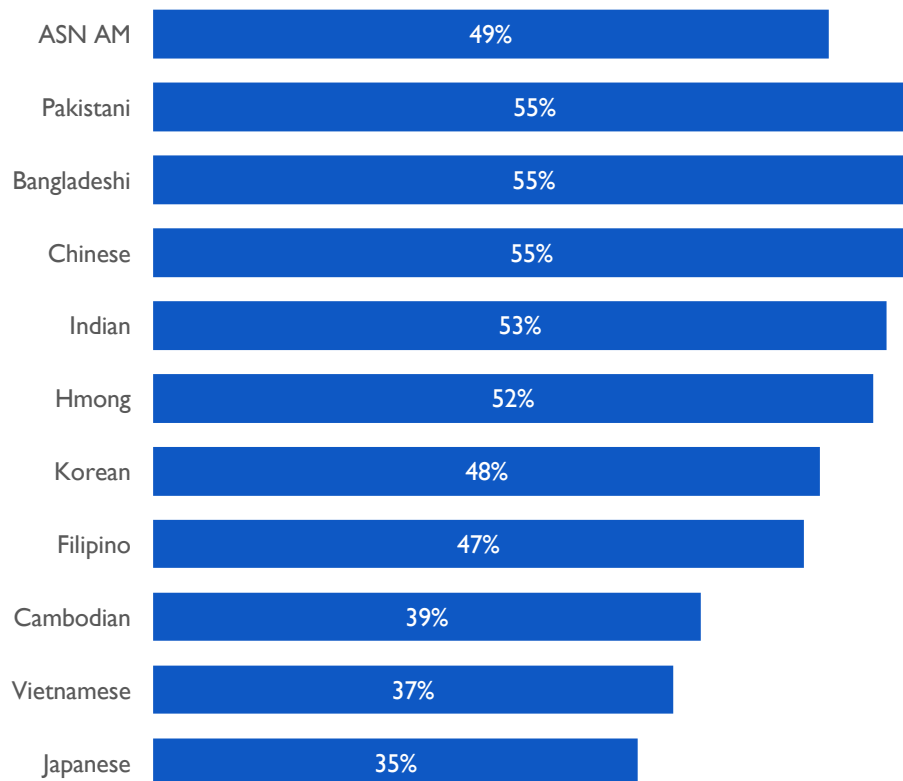


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## Asian Americans: Share Common Political Interests

What, if anything do [RACES] in the United States share with one another? Would you say they share...

A common political interests





## Who Counts As Asian American? Answers by Race of Respondent

Now I am going to read you a list of different groups. After I say each one, please tell me if you think the group is very likely to be Asian or Asian American, somewhat likely, or not likely to be Asian or Asian American.

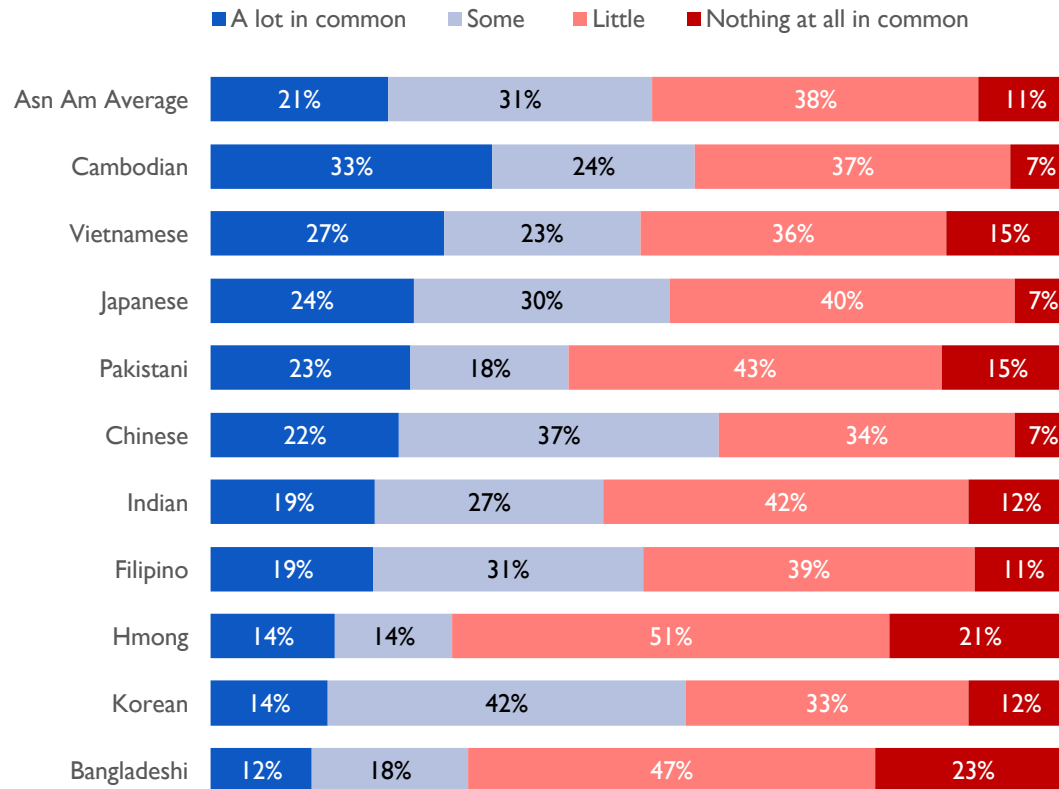
	White	Latino	Black	NHPI	ASIAN AM
Chinese					
- Not likely to be Asian/Asian Am	5%	9%	10%	5%	5%
- Don't Know	11%	17%	17%	3%	7%
Korean					
- Not likely to be Asian/Asian Am	7%	11%	11%	6%	6%
- Don't Know	12%	17%	19%	4%	8%
Japanese					
- Not likely to be Asian/Asian Am	5%	8%	11%	6%	7%
- Don't Know	12%	18%	17%	2%	8%
Filipino					
- Not likely to be Asian/Asian Am	15%	15%	17%	17%	6%
- Don't Know	14%	18%	15%	1%	9%
Indian					
- Not likely to be Asian/Asian Am	42%	35%	34%	48%	15%
- Don't Know	14%	20%	19%	4%	11%
Paskitani					
- Not likely to be Asian/Asian Am	45%	42%	45%	56%	27%
- Don't Know	16%	24%	22%	6%	16%
Arabs or Middle Eastern people					
- Not likely to be Asian/Asian Am	55%	43%	47%	59%	45%
- Don't Know	14%	21%	21%	6%	17%

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# Race Relations

# Common with Blacks

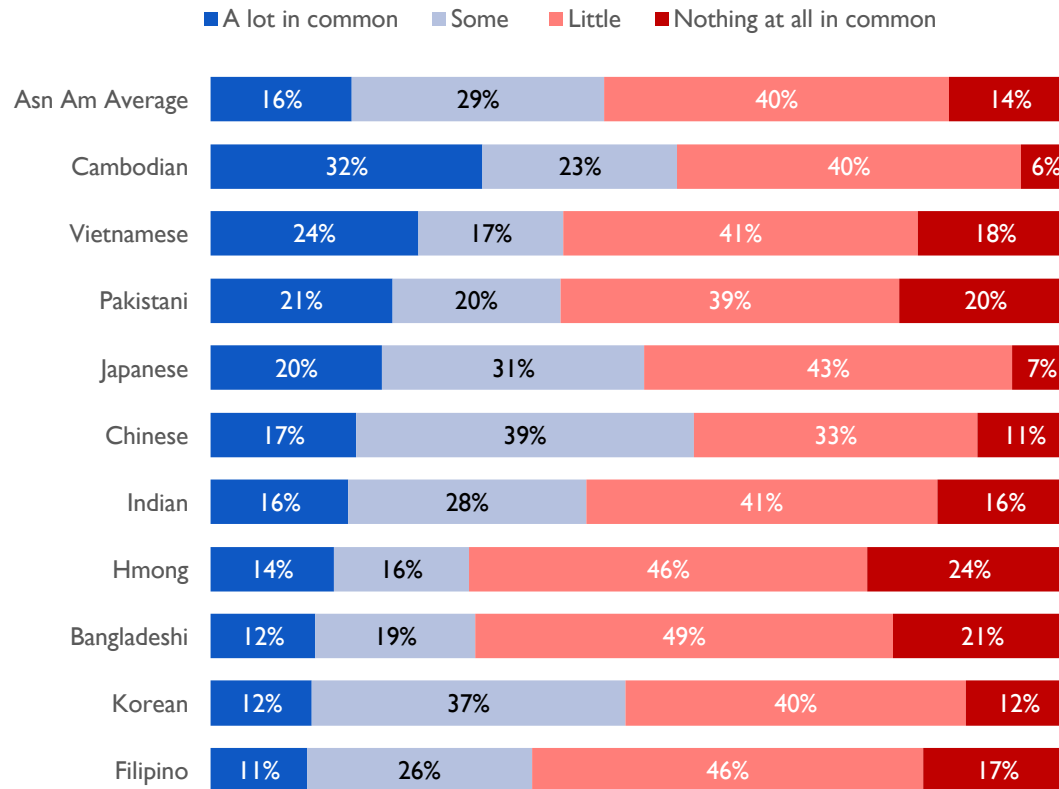
Thinking about government services, political power and representation, would you say Asian Americans have a lot in common, some, little in common, or nothing at all in common with... Blacks?



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# Common with Latinos

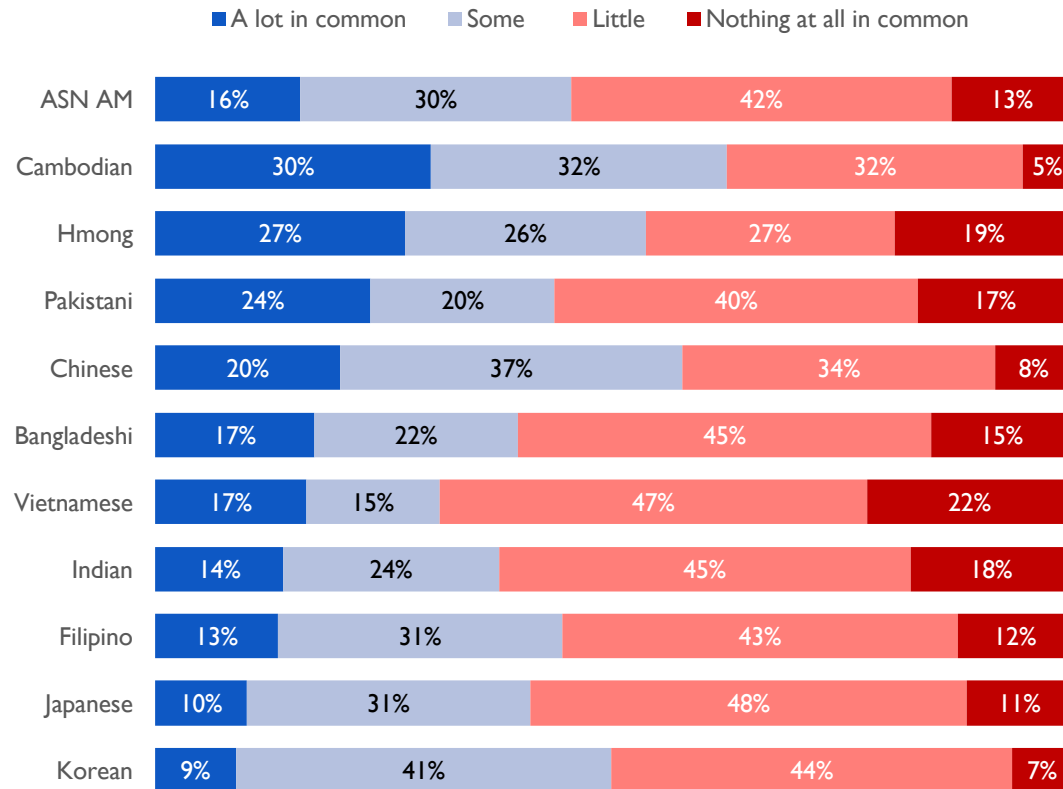
Thinking about government services, political power and representation, would you say Asian Americans have a lot in common, some, little in common, or nothing at all in common with... Latinos?



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# Common with Whites

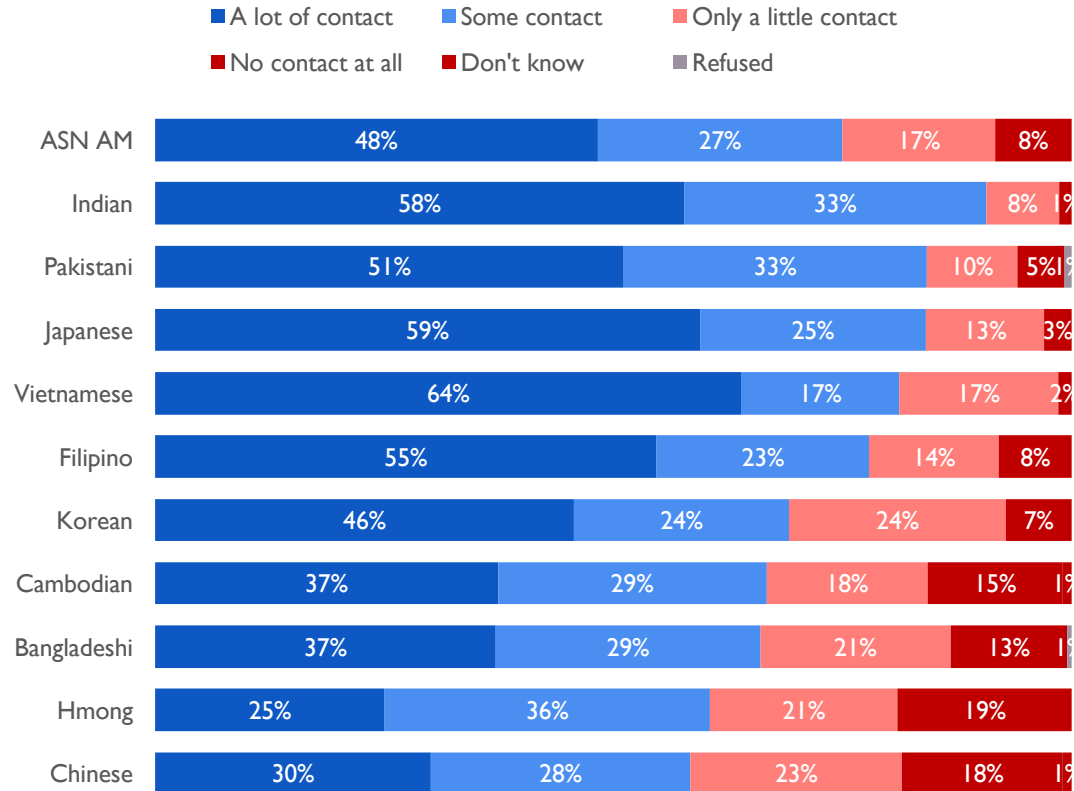
Thinking about government services, political power and representation, would you say Asian Americans have a lot in common, some, little in common, or nothing at all in common with... Whites?



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# Contact with: Whites

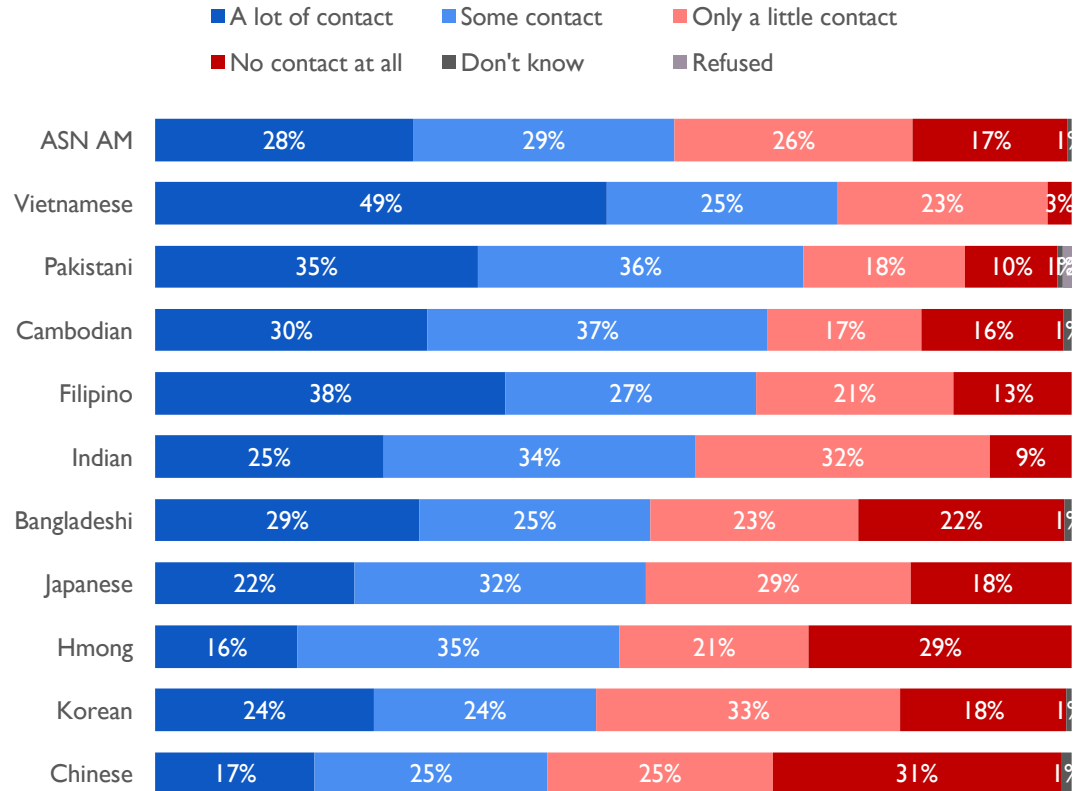
In your daily life, how much contact do you, personally, have with people who are...



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# Contact with: Hispanic or Latino

In your daily life, how much contact do you, personally, have with people who are...



# Contact with: Black or African American

In your daily life, how much contact do you, personally, have with people who are...

