



2023 MARKETING PARTNERSHIPS

AMAZIN' LIVES AT 41 SEAVER WAY



THE NEW YORK METS

**A PASSION &
CONNECTION
THAT UNITES
MILLIONS OF FANS.**

**AN IDENTITY &
LIFESTYLE THAT
TRANSCENDS SPORTS.**



ROOTED IN MISSION,
DRIVEN BY VALUES

Mets™



MISSION: Win, on and off the field, with the **heart, grit,** and **diversity** that define New York and **our fans.**

VALUES: Innovation, Integrity, Trust, Accountability, Ethics, Teamwork, Diversity & Inclusion



BASEBALL IS IN NEW YORK'S DNA

LARGEST

DMA and GDP in the country

BIGGEST FINANCIAL
MARKET IN THE WORLD

FAVORITE

sport amongst New Yorkers

MORE INTERESTED IN MLB
THAN ANY OTHER CITY





STRATEGIC MARKETING PARTNERSHIPS
DYNAMIC SOLUTIONS TAILORED TO
YOUR OBJECTIVES THAT HELP
DRIVE YOUR BUSINESS FORWARD





RIGHTS TO MARKS
*"OFFICIAL PARTNER OF
THE NEW YORK METS"*

HIGH-IMPACT BRAND
AMPLIFICATION
AND AREA
ENTITLEMENTS

HOSPITALITY



COMMUNITY INITIATIVES

FAN
ENGAGEMENT

CONTENT
(DIGITAL, SOCIAL, LINEAR)

THE OUTCOME
**360° INTEGRATED
MARKETING PLATFORMS,
ENGAGING FANS ACROSS
ALL TOUCHPOINTS**



OWN A MOMENT OF THE GAME

DIGITAL DOMINATION

Immerse Mets fans in your brand like never before.

State of the art LED screens surround the seating bowl at Citi Field, providing eye-catching, 360-degree exposure in ballpark and across all screens.

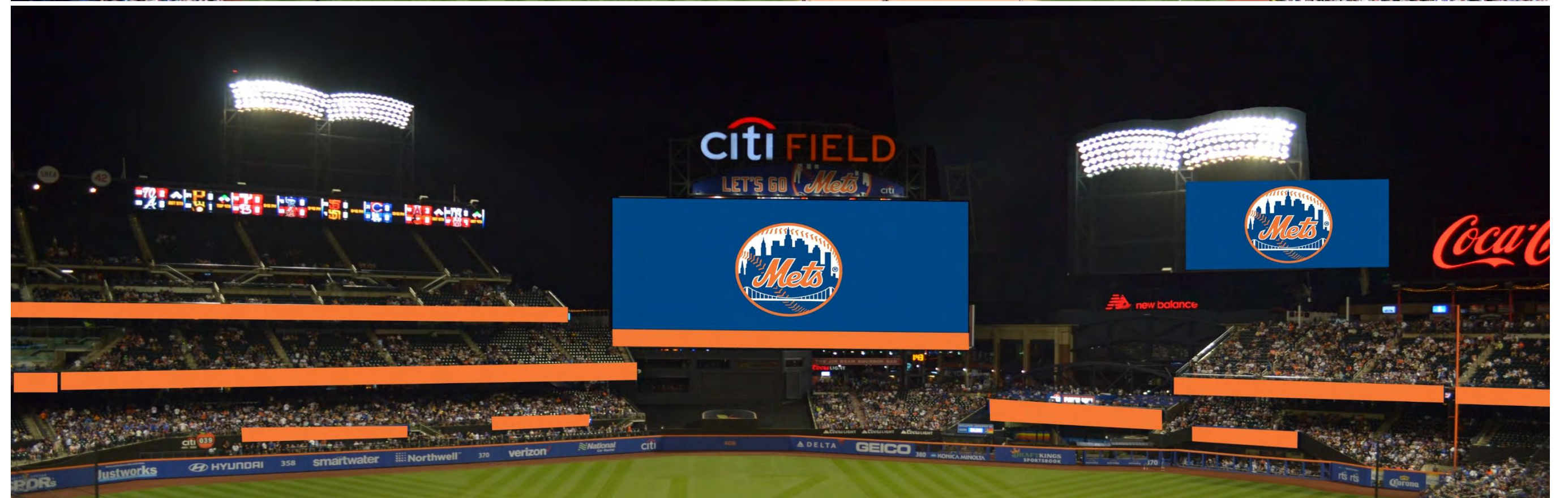
Full Season & Half Season Package Options:

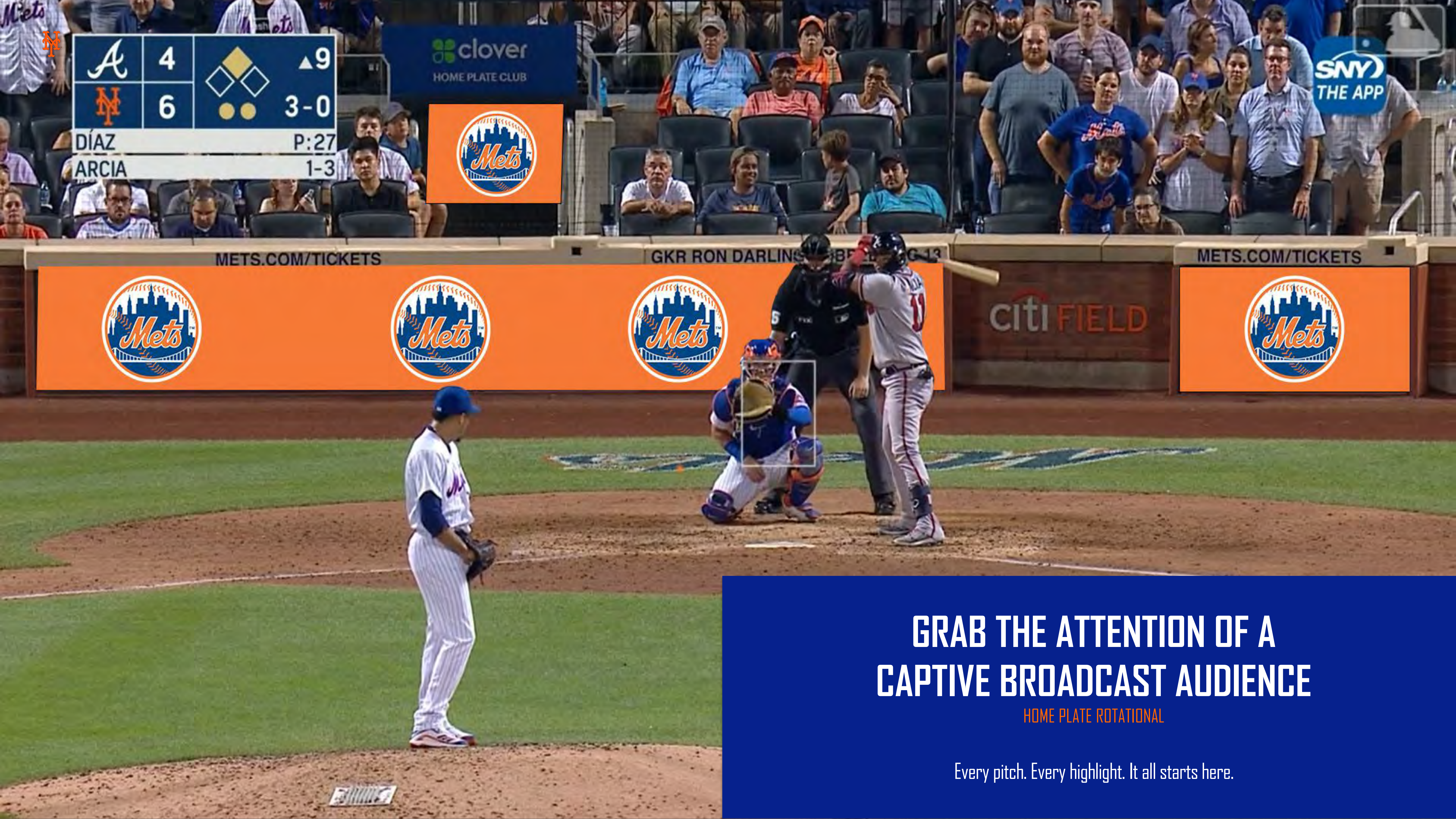
½ INNING

Per Game

3-MINS

Per Game





A	4	▲ 9
M	6	3-0

DÍAZ P:27
ARCIA 1-3

clover
HOME PLATE CLUB



SNY
THE APP

METS.COM/TICKETS

GKR RON DARLINS

METS.COM/TICKETS



CITI FIELD

GRAB THE ATTENTION OF A CAPTIVE BROADCAST AUDIENCE

HOME PLATE ROTATIONAL

Every pitch. Every highlight. It all starts here.



OUTFIELD WALL

THE BACKDROP FOR THE MOST ICONIC MOMENTS OF THE SEASON

As Citi Field evolves into the most state-of-the-art digital ballpark in baseball, outfield walls are some of the last remaining static signage locations.

Together, we will drive significant media value for your brand as it becomes the backdrop for the most iconic moments throughout the season.



TO LEARN MORE:

E-MAIL:
CORPPARTNERSHIPS@NYMETS.COM

PHONE NUMBER:
718-507-8499

#LGM



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