

NEW YORK CITY DEMOCRATIC PRIMARY

Interview Schedule



June 9-13, 2021

Project: 210143

N=500 potential Democratic primary voters in NYC

Margin of Error: +4.38%

D4E. And, regardless of how you currently feel about politics and current events, in which party are you REGISTERED to vote?

Republican,
Democrat,
Independence
Conservative
Working Families
Something else
or are you not enrolled in any party?

<u>5/21</u>	<u>6/21</u>	
71%	72%	STRONG DEMOCRAT
29%	28%	NOT-SO-STRONG DEMOCRAT

D. And, how likely would you say you are to vote in the June Democratic primary election for Mayor and other local offices?

<u>5/21</u>	<u>6/21</u>	
88%	91%	VERY LIKELY
		...or...
12%	9%	SOMEWHAT LIKELY

1. Generally speaking, would you say that things in New York City are going in the right direction, or have they pretty seriously gotten off on the wrong track?

<u>5/21</u>	<u>6/21</u>	
45%	43%	RIGHT DIRECTION
45%	49%	WRONG TRACK
8%	8%	DON'T KNOW
2%	1%	REFUSED

2. Do you approve or disapprove of the job that Bill de Blasio is doing as Mayor of New York City?

<u>5/21</u>	<u>6/21</u>	
8%	8%	STRONGLY APPROVE
27%	32%	SOMEWHAT APPROVE
30%	28%	SOMEWHAT DISAPPROVE
29%	28%	STRONGLY DISAPPROVE
5%	3%	DON'T KNOW
1%	1%	REFUSED
35%	40%	TOTAL APPROVE
59%	56%	TOTAL DISAPPROVE

3. Do you approve or disapprove of the job the New York City Police Department is doing?

<u>5/21</u>	<u>6/21</u>	
18%	12%	STRONGLY APPROVE
32%	32%	SOMEWHAT APPROVE
21%	23%	SOMEWHAT DISAPPROVE
25%	28%	STRONGLY DISAPPROVE
3%	5%	DON'T KNOW
2%	1%	REFUSED
50%	44%	TOTAL APPROVE
45%	50%	TOTAL DISAPPROVE

Now, I would like to read you several names of different people active in politics. For each one, please tell me, first, whether you have heard of the person. If you have, please tell me whether you have a FAVORABLE impression of that person or an UNFAVORABLE impression of that person. If I name someone you have not heard of or someone who you do not know too much about, just tell me and we will go to the next one.

	TOTAL FAV	TOTAL UNFAV	VERY FAV	SMWT FAV	SMWT UNFAV	VERY UNFAV	HRD OF/NO OPIN	NEVER HEARD	REF
Ranked by % Total Favorable									
9. Eric Adams									
6/21	54%	28%	23%	31%	17%	12%	6%	11%	*
5/21	51%	16%	21%	30%	10%	6%	9%	24%	*
10. Kathryn Garcia									
6/21	53%	12%	26%	28%	8%	3%	13%	22%	*
5/21	37%	8%	15%	22%	6%	2%	17%	37%	*
8. Maya Wiley									
6/21	49%	20%	25%	24%	10%	10%	9%	23%	*
5/21	39%	9%	17%	22%	4%	5%	12%	39%	*
7. Scott Stringer									
6/21	47%	29%	15%	32%	20%	9%	9%	15%	1%
5/21	43%	23%	12%	31%	14%	9%	14%	19%	*
4. Andrew Yang									
6/21	47%	40%	16%	31%	21%	20%	6%	7%	*
5/21	53%	29%	18%	35%	13%	16%	10%	9%	*
5. Shaun Donovan									
6/21	40%	17%	9%	31%	13%	4%	17%	25%	1%
5/21	31%	14%	8%	24%	11%	3%	21%	34%	*
6. Ray McGuire									
6/21	30%	19%	7%	23%	13%	6%	20%	31%	*
5/21	30%	14%	9%	21%	10%	4%	21%	35%	—
11. Dianne Morales									
6/21	26%	20%	4%	22%	12%	8%	18%	36%	*
5/21	24%	9%	9%	14%	4%	5%	15%	52%	*

Now, turning to some issues...

12. Which ONE of the following issues do you believe is the most important priority for the next Mayor to address...

<u>5/21</u>	<u>6/21</u>	
29%	31%	Public safety and crime rates
18%	25%	Housing
15%	16%	The economy
13%	9%	Public schools
12%	7%	Race relations
6%	5%	Health care
3%	3%	Public transportation
1%	1%	Cleanliness
1%	2%	DON'T KNOW
1%	*	REFUSED

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13. And, thinking now about the June 22nd Democratic primary election for Mayor and other local offices, please tell me how interested you are in that election, on a scale of one to ten, with one meaning NOT AT ALL interested and ten meaning VERY interested, how interested would you say you are in this election?

52%	10
77%	8-10
11%	9
14%	8
8%	7
3%	6
6%	5
1%	4
1%	3
1%	2
1%	1
1%	REFUSED
8.6	MEAN

14. Now, as you may know, the Democratic primary election for Mayor has thirteen candidates on the ballot. The city's new election laws allow each voter to vote for as many as five candidates in rank order. If the election for Mayor were being held today, which one of the following thirteen candidates would be your first choice?

<u>5/21</u>	<u>6/21</u>	
18%	21%	Eric Adams
11%	20%	Kathryn Garcia
10%	18%	Maya Wiley
19%	13%	Andrew Yang
8%	8%	Scott Stringer
4%	4%	Shaun Donovan
6%	2%	Dianne Morales
6%	2%	Ray McGuire
*	1%	Art Chang
*	1%	Joycelyn Taylor
1%	*	Paperboy Love Prince
*	—	Aaron Foldenauer
1%	—	Isaac Wright
14%	9%	UNDECIDED/DON'T KNOW
1%	1%	REFUSED

(ASKED IF MADE A FIRST CHOICE)

15. And, which one of these candidates would be your second choice?

<u>5/21</u>	<u>6/21</u>	
11%	12%	Maya Wiley
10%	12%	Kathryn Garcia
12%	12%	Eric Adams
7%	11%	Scott Stringer
11%	11%	Andrew Yang
7%	6%	Shaun Donovan
8%	6%	Ray McGuire
4%	6%	Dianne Morales
1%	2%	Paperboy Love Prince
1%	1%	Joycelyn Taylor
*	1%	Art Chang
*	1%	Aaron Foldenauer
*	—	Isaac Wright
11%	9%	UNDECIDED/DON'T KNOW
*	1%	REFUSED

(ASKED IF MADE A SECOND CHOICE)

16. And, which would be your third choice?

<u>5/21</u>	<u>6/21</u>	
8%	12%	Kathryn Garcia
9%	11%	Scott Stringer
6%	8%	Dianne Morales
7%	8%	Maya Wiley
7%	8%	Andrew Yang
7%	7%	Shaun Donovan
5%	7%	Eric Adams
8%	5%	Ray McGuire
1%	1%	Paperboy Love Prince
1%	*	Joycelyn Taylor
1%	*	Art Chang
*	*	Aaron Foldenauer
*	*	Isaac Wright
10%	11%	UNDECIDED/DON'T KNOW
1%	*	REFUSED

(ASKED IF MADE A THIRD CHOICE)

17. And, your fourth choice?

<u>5/21</u>	<u>6/21</u>	
8%	8%	Scott Stringer
6%	7%	Shaun Donovan
5%	7%	Ray McGuire
4%	7%	Andrew Yang
5%	6%	Kathryn Garcia
6%	5%	Eric Adams
5%	5%	Maya Wiley
5%	4%	Dianne Morales
1%	1%	Art Chang
1%	1%	Joycelyn Taylor
1%	1%	Aaron Foldenauer
1%	*	Isaac Wright
1%	*	Paperboy Love Prince
12%	13%	UNDECIDED/DON'T KNOW
*	2%	REFUSED

(ASKED IF MADE A FOURTH CHOICE)

18. And, your fifth choice?

<u>5/21</u>	<u>6/21</u>	
6%	9%	Shaun Donovan
3%	5%	Eric Adams
5%	5%	Dianne Morales
4%	5%	Andrew Yang
6%	4%	Scott Stringer
5%	3%	Kathryn Garcia
4%	3%	Ray McGuire
3%	3%	Maya Wiley
2%	3%	Joycelyn Taylor
*	2%	Art Chang
1%	1%	Isaac Wright
*	1%	Aaron Foldenauer
2%	1%	Paperboy Love Prince
8%	8%	UNDECIDED/DON'T KNOW
*	1%	REFUSED

18C. Recalculated Ballot - Original first choice

<u>5/21</u>	<u>6/21</u>	
21%	24%	Eric Adams
13%	22%	Kathryn Garcia
11%	20%	Maya Wiley
22%	14%	Andrew Yang
10%	9%	Scott Stringer
5%	4%	Shaun Donovan
7%	2%	Dianne Morales
7%	2%	Ray McGuire
*	1%	Art Chang
*	1%	Joycelyn Taylor
1%	1%	Paperboy Love Prince
*	–	Aaron Foldenauer
1%	–	Isaac Wright

18C1. Recalculated Ballot - Round 1

<u>5/21</u>	<u>6/21</u>	
21%	24%	Eric Adams
13%	22%	Kathryn Garcia
11%	20%	Maya Wiley
22%	14%	Andrew Yang
10%	9%	Scott Stringer
5%	4%	Shaun Donovan
7%	2%	Dianne Morales
7%	2%	Ray McGuire
*	1%	Art Chang
*	1%	Joycelyn Taylor
1%	1%	Paperboy Love Prince
–	–	Aaron Foldenauer
1%	–	Isaac Wright

18C2. Recalculated Ballot - Round 2

<u>5/21</u>	<u>6/21</u>	
21%	24%	Eric Adams
13%	22%	Kathryn Garcia
11%	20%	Maya Wiley
22%	14%	Andrew Yang
10%	9%	Scott Stringer
5%	4%	Shaun Donovan
7%	2%	Dianne Morales
7%	2%	Ray McGuire
–	1%	Art Chang
*	1%	Joycelyn Taylor
1%	1%	Paperboy Love Prince
–	–	Aaron Foldenauer
1%	–	Isaac Wright

18C3. Recalculated Ballot - Round 3

<u>5/21</u>	<u>6/21</u>	
21%	24%	Eric Adams
13%	22%	Kathryn Garcia
11%	20%	Maya Wiley
23%	14%	Andrew Yang
10%	9%	Scott Stringer
5%	4%	Shaun Donovan
7%	2%	Dianne Morales
7%	2%	Ray McGuire
–	1%	Art Chang
–	1%	Joycelyn Taylor
–	–	Aaron Foldenauer
1%	–	Isaac Wright
1%	–	Paperboy Love Prince

18C4. Recalculated Ballot - Round 4

<u>5/21</u>	<u>6/21</u>	
21%	24%	Eric Adams
13%	22%	Kathryn Garcia
11%	20%	Maya Wiley
23%	14%	Andrew Yang
10%	9%	Scott Stringer
5%	4%	Shaun Donovan
7%	3%	Dianne Morales
8%	2%	Ray McGuire
–	1%	Art Chang
–	–	Aaron Foldenauer
–	–	Isaac Wright
1%	–	Paperboy Love Prince
–	–	Joycelyn Taylor

18C5. Recalculated Ballot - Round 5

<u>5/21</u>	<u>6/21</u>	
21%	25%	Eric Adams
13%	22%	Kathryn Garcia
12%	21%	Maya Wiley
23%	14%	Andrew Yang
10%	9%	Scott Stringer
5%	4%	Shaun Donovan
7%	3%	Dianne Morales
8%	2%	Ray McGuire
–	–	Aaron Foldenauer
–	–	Isaac Wright
–	–	Paperboy Love Prince
–	–	Joycelyn Taylor
–	–	Art Chang

18C6. Recalculated Ballot - Round 6

<u>5/21</u>	<u>6/21</u>	
23%	25%	Eric Adams
13%	22%	Kathryn Garcia
13%	21%	Maya Wiley
24%	15%	Andrew Yang
11%	9%	Scott Stringer
–	4%	Shaun Donovan
8%	3%	Dianne Morales
–	–	Aaron Foldenauer
–	–	Isaac Wright
–	–	Paperboy Love Prince
–	–	Joycelyn Taylor
–	–	Art Chang
9%	–	Ray McGuire

18C7. Recalculated Ballot - Round 7

<u>5/21</u>	<u>6/21</u>	
24%	26%	Eric Adams
15%	23%	Kathryn Garcia
16%	22%	Maya Wiley
24%	15%	Andrew Yang
11%	9%	Scott Stringer
–	4%	Shaun Donovan
–	–	Aaron Foldenauer
–	–	Isaac Wright
–	–	Paperboy Love Prince
–	–	Joycelyn Taylor
–	–	Art Chang
10%	–	Ray McGuire
–	–	Dianne Morales

18C8. Recalculated Ballot - Round 8

<u>5/21</u>	<u>6/21</u>	
27%	27%	Eric Adams
16%	25%	Kathryn Garcia
18%	23%	Maya Wiley
26%	15%	Andrew Yang
12%	10%	Scott Stringer
—	—	Aaron Foldenauer
—	—	Isaac Wright
—	—	Paperboy Love Prince
—	—	Joycelyn Taylor
—	—	Art Chang
—	—	Ray McGuire
—	—	Dianne Morales
—	—	Shaun Donovan

18C9. Recalculated Ballot - Round 9

<u>5/21</u>	<u>6/21</u>	
30%	29%	Eric Adams
20%	28%	Kathryn Garcia
21%	25%	Maya Wiley
29%	17%	Andrew Yang
—	—	Aaron Foldenauer
—	—	Isaac Wright
—	—	Paperboy Love Prince
—	—	Joycelyn Taylor
—	—	Art Chang
—	—	Ray McGuire
—	—	Dianne Morales
—	—	Shaun Donovan
—	—	Scott Stringer

18C10. Recalculated Ballot - Round 10

<u>5/21</u>	<u>6/21</u>	
36%	38%	Eric Adams
–	33%	Kathryn Garcia
30%	29%	Maya Wiley
–	–	Aaron Foldenauer
–	–	Isaac Wright
–	–	Paperboy Love Prince
–	–	Joycelyn Taylor
–	–	Art Chang
–	–	Ray McGuire
–	–	Dianne Morales
–	–	Shaun Donovan
–	–	Scott Stringer
34%	–	Andrew Yang

18C11. Recalculated Ballot - Round 11

<u>5/21</u>	<u>6/21</u>	
–	52%	Kathryn Garcia
52%	48%	Eric Adams
–	–	Aaron Foldenauer
–	–	Isaac Wright
–	–	Paperboy Love Prince
–	–	Joycelyn Taylor
–	–	Art Chang
–	–	Ray McGuire
–	–	Dianne Morales
–	–	Shaun Donovan
–	–	Scott Stringer
48%	–	Andrew Yang
–	–	Maya Wiley

19. Over the last couple of weeks, is there a candidate or two you have become more interested in learning more about?

<u>5/21</u>	<u>6/21</u>	
26%	25%	Kathryn Garcia
18%	23%	Maya Wiley
16%	14%	Eric Adams
18%	10%	Andrew Yang
9%	8%	Shaun Donovan
13%	7%	Ray McGuire
9%	5%	Dianne Morales
7%	5%	Scott Stringer
3%	2%	Paperboy Love Prince
1%	2%	Art Chang
2%	1%	Joycelyn Taylor
*	*	Isaac Wright
*	*	Aaron Foldenauer
19%	24%	DON'T KNOW
4%	6%	REFUSED

20. And, which endorsement for Mayor has more impact on your vote in this race -

42%	The endorsement of the New York Times ...or...
35%	The endorsement of Congresswoman Alexandria Ocasio Cortez
18%	NEITHER ONE
4%	DON'T KNOW
*	REFUSED

Now, I have just a few questions for statistical purposes only...

D1. In what year were you born?

<u>5/21</u>	<u>6/21</u>	
2%	2%	18 - 24
14%	16%	25 - 34
20%	18%	35 - 44
17%	18%	45 - 54
20%	18%	55 - 64
27%	27%	65 AND ABOVE
*	1%	REFUSED

D3. And what is the last grade you completed in school?

<u>5/21</u>	<u>6/21</u>	
2%	1%	SOME GRADE SCHOOL (GRADES 1-8)
3%	5%	SOME HIGH SCHOOL (GRADES 9-11)
15%	14%	GRADUATED HIGH SCHOOL (GRADE 12)
1%	1%	TECHNICAL/VOCATIONAL SCHOOL
17%	19%	SOME COLLEGE
33%	35%	GRADUATED COLLEGE
27%	25%	POST-GRADUATE
1%	*	REFUSED
20%	20%	TOTAL HS OR LESS
18%	20%	TOTAL SOME COLLEGE
60%	60%	TOTAL COLLEGE+

D9D. And for statistical purposes only...is your total annual household income greater or less than \$100,000 dollars?

<u>5/21</u>	<u>6/21</u>	
24%	22%	UNDER \$50,000
20%	17%	BETWEEN \$50,000 - \$75,000
9%	12%	BETWEEN \$75,000-\$100,000
16%	17%	BETWEEN \$100,000-\$150,000
11%	15%	BETWEEN \$150,000 - \$250,000
8%	8%	OVER \$250,000
12%	9%	REFUSED
53%	51%	TOTAL <\$100K
35%	40%	TOTAL \$100K+

D5A. Generally speaking, do you consider yourself to be conservative, moderate or liberal on most issues?

<u>5/21</u>	<u>6/21</u>	
7%	4%	VERY CONSERVATIVE
11%	8%	SOMEWHAT CONSERVATIVE
30%	31%	MODERATE
22%	24%	SOMEWHAT LIBERAL
25%	30%	VERY LIBERAL
3%	2%	DON'T KNOW
2%	1%	REFUSED
18%	12%	TOTAL CONSERVATIVE
48%	54%	TOTAL LIBERAL

D11D. And, what is your religious affiliation?

<u>5/21</u>	<u>6/21</u>	
31%	23%	PROTESTANT
22%	20%	CATHOLIC
15%	19%	JEWISH
2%	2%	MUSLIM
*	1%	HINDU
–	1%	OTHER OR SOMETHING ELSE (SPECIFY:)
25%	28%	NO RELIGION
1%	1%	DON'T KNOW
3%	5%	REFUSED

D6A. What is your main racial or ethnic heritage?

<u>5/21</u>	<u>6/21</u>	
38%	38%	CAUCASIAN OR WHITE
28%	28%	AFRICAN AMERICAN OR BLACK
20%	20%	HISPANIC OR LATINO
6%	6%	ASIAN
1%	1%	AMERICAN INDIAN
–	–	OTHER
*	*	DON'T KNOW
6%	7%	REFUSED

D2. Gender.

<u>5/21</u>	<u>6/21</u>	
40%	40%	MALE
60%	60%	FEMALE
–	–	NOT SPECIFIC
