



# COMPANY PROFILE

Solutions  
for Revolution

# ABOUT

We are committed to creating the foremost value services for our customers. We seek to open new doors by leveraging the latest technologies as well as demonstrating flexibility to emerging opportunities to provide innovative products and services that will meet the rapidly evolving needs of our customers.



**Shafi Bin Meeran**  
CO-FOUNDER & CEO



# CONTENT

	<b>OVERVIEW</b> .....	<b>04</b>
	Brew more about the exciting features and goals of Lilac Infotech Pvt. Ltd.	
	<b>PROCESS</b> .....	<b>05</b>
	Look at how we offer subsequent output for you and be persuaded why we should be working together.	
	<b>SERVICES</b> .....	<b>06</b>
	Get to know more about our end-to-end next-gen IT services and solutions across industry verticals	
	<b>PRODUCTS</b> .....	<b>09</b>
	Be acquainted with our premium features picked tending customized software products for your business.	
	<b>CLIENTS</b> .....	<b>10</b>
	Learn about the people who trusted us by make a bit of magic in their brands with our services	



# OVERVIEW



## VISION

To implement an environment that demanor IT Abundance wherein the services are ingenious and swank web development and software solutions in an impending era of technology.

## MISSION

Endured customer contentment with inventive design and development to convey outstanding technology infrastructure, services, and solutions that advertise characterizing astounding arrangements that make esteem and solid upper hand for our consumers around the globe.

## WHO WE ARE

We have highly skilled engineers with excellent technical knowledge and experience in using the latest software standards. We have built a large pool of knowledge that we apply to deliver solutions that meet the client's needs, expectations and budget. By putting our clients at the heart of everything we do, we are proud that we are still supporting our very first business client.



# PROCESS



## STRATEGY 01

We have the accurate and adequate battle plan for turning your ideas into fruitful outcome.



## BUILD 02

We build the right growth curve with our exotic computing technology across industry verticals.



## ENHANCE 03

Let us enhance your business prosperity with our passionate bunch of talented resources.

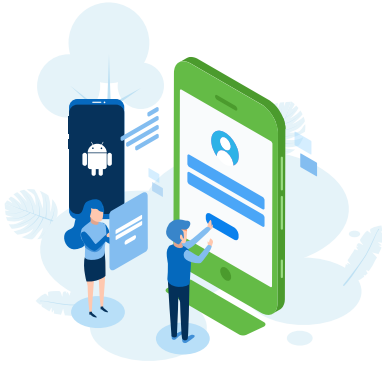
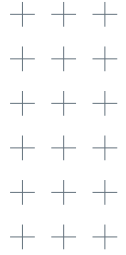


*We are the passionate team of people whom resilience in the face of headwinds by remaining committed to consistently investing in technology & resources for our consumers around the globe.*

Mithun K  
FOUNDER DIRECTOR



# SERVICES



## MOBILE APP DEVELOPMENT

Your next big app idea finally gets a medium to show its traits. We offer customized mobile application development services for you irrespective of your diverse industries. People are more mobile maniacs than ever and the industry is rapidly growing, so that we shouldn't allow you to stand behind on this. So let's create a direct line to your application idea to your business profits together.

## WEB DEVELOPMENT

We do powerful and highly customized website development for your ideas happen. Our web design and development team are exceptionally focused and offer the best services. We consider each to be a chance to upgrade the conceivable outcomes of your business and that of the web all in all.



## DATA ANALYTICS

Turn your piece of information into actionable insights for increased business revenue. Exploring the deepest trends in your industry can be used to target treatments and resources as efficiently as possible. We have a set of well-qualified professionals to identify the problem, pre-processing and designing of data and performing analytics over data to visualize it for your business growth.



## QUALITY ASSURANCE

For us quality is never an accident. It is always the result of an intelligent effort of our fecund squad in which they always pursue 24\*7 services for you. We build long-term business relations with our clients and strive to provide customized Quality Assurance solutions at the most affordable prices.





## DIGITAL MARKETING

We are here to drive highly targeted traffics to your business by using numerous digital marketing strategies focused on increasing the reach and visibility of your business in social media. You don't need any marketing skills to have great ads. Run ads like a pro – without having to rely on experts by the excellent digital marketing services form the experts.

## ERP SOLUTIONS

Our ERP software is a made-to-order resolution that tracks the organizations to centralize their corporate data. This unified omnichannel commerce platform built around the B2B and B2C customer experience will streamline your operations and help improve the overall efficiency and profitability of your business independently or alongside your existing compliance systems.





# PRODUCTS



## LILAC LEAF

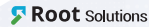
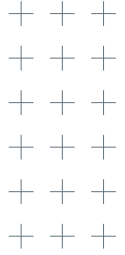
- ✓ Specially made for Fashion Retail, Wholesale & Productions
- ✓ Enterprise Mobility Enabled
- ✓ Powered by Laravel, Vue.Js & Express.Js
- ✓ E-commerce & M-commerce Addons

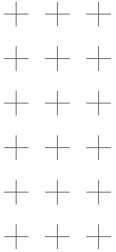
## LILAC FOLLOW UP

- ✓ Flexible Sales & Marketing Force Automation
- ✓ AI Integrated Customer Follow Up
- ✓ Automated Email, SMS & WhatsApp Message
- ✓ Access from Anywhere, Anytime
- ✓ Executive Tracking & Log



# CLIENTS





## Sez Unit

Lilac Infotech Pvt. Ltd.  
KSITIL Special Economic Zone  
Unit No 02-A, 2nd floor, "Sahya"  
Govt Cyber Park,  
Calicut - 673016, Kerala, India

Lilac Infotech Pvt. Ltd.  
1<sup>st</sup> Floor, VP Building  
12<sup>th</sup> Mile, Kattangal  
NIT Campus P.O.  
Calicut - 673016, Kerala, India



+91 83601 39952



[info@lilacinfotech.com](mailto:info@lilacinfotech.com)



[www.lilacinfotech.com](http://www.lilacinfotech.com)