



www.lilacinfotech.com



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App Development

We are providing you the best mobile app designs which will convert your next app idea into a productive app suitable for Android or iOS platforms. Our skilled team has updated knowledge about the latest versions of mobile designing platforms.

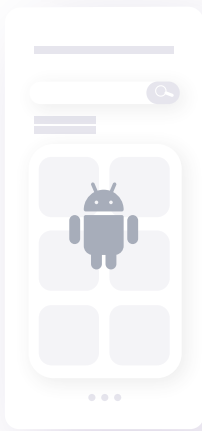




iPhone/iOS

Development

We have the best team to create iPhone application and we couldn't imagine anything better than to do it once more. It is our activity all things considered. Develop your iOS mobile application from the pioneer team from India.



Android

Development

A large chunk of the apps that we developed has been for the Android platform. Be it a simple phone, a custom phone or an android wearable, we have left no stone unturned. We create applications that meet every one of your necessities and details from the specialists.

We are expertise in



Transportation & Logistics Apps



On-Demand Mobile Apps



Retail & E-Commerce Apps



Booking Service Apps



Enterprise Apps



Social & Communication App Development





Web Development

We do powerful and highly customized website development for your ideas happen. Our web design and development team are exceptionally focused and offer the best services. We consider each to be a chance to upgrade the conceivable outcomes of your business and that of the web all in all.





WHAT IS WEB DEVELOPMENT?

Web development is the building and maintenance of websites; it's the work that happens behind the scenes to make a website look great, work fast and perform well with seamless user experience. The web development process includes web design, web content development, client-side/server-side scripting, and network security configuration, among other tasks.

We're Skillful at



Laravel Development



WordPress Development



Symfony Web Development



ASP.NET Development



Java Development



CodeIgniter Web Development



Java Script Development



Drupal Web Development



Vue.js Development





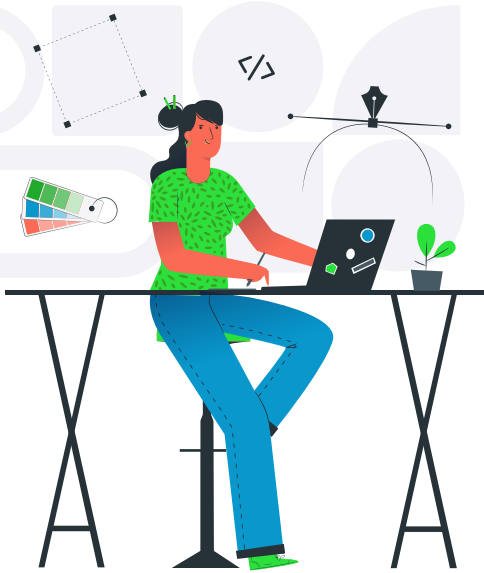
Web Design

As a reputed custom web designing company in India, We specialize in giving you contemporary designs, user-friendly website interface, motion graphics, and visual aspect for your websites.



WHAT IS WEB DESIGN?

Web design is a process of creation, with the intention of presenting the content on electronic web pages, which the end-users can access through the internet with the help of a web browser. Lilac is one of the leading web design and web development companies in India offering the latest trends and technologies in web design



We're Skillful at



Corporate Web Designing



Responsive Web Designing



Email Template Designing



Interactive Web Designing



Theme Designing



Interface Designing



UX Designing

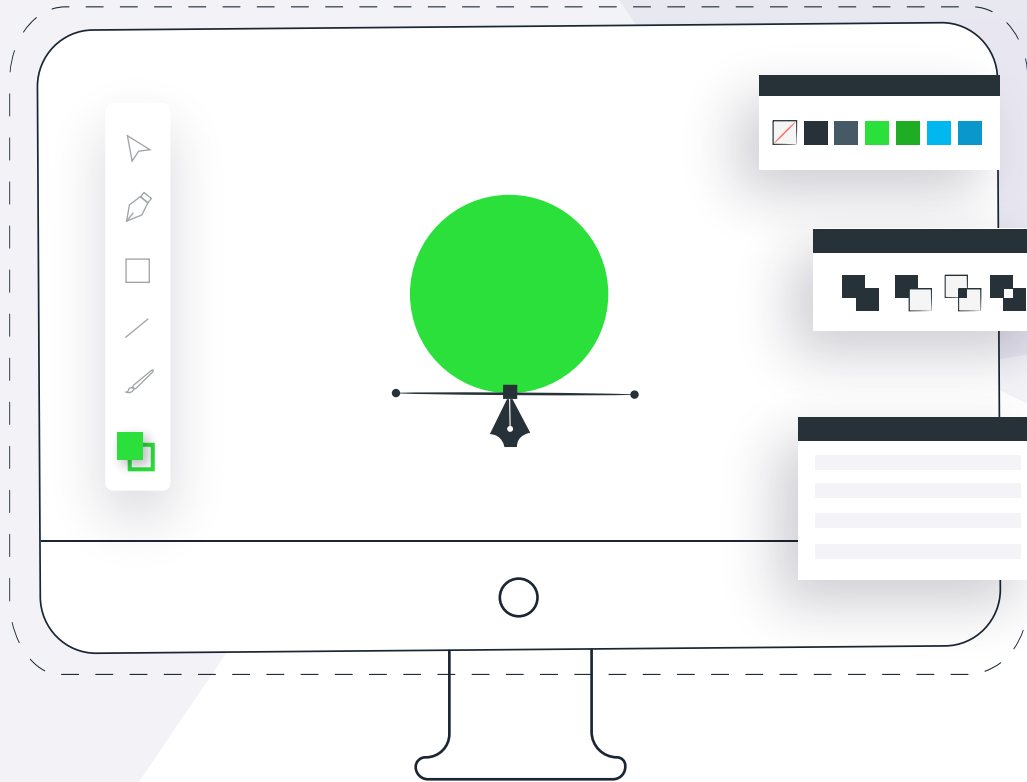


Digital Flyer Designing



UI Development

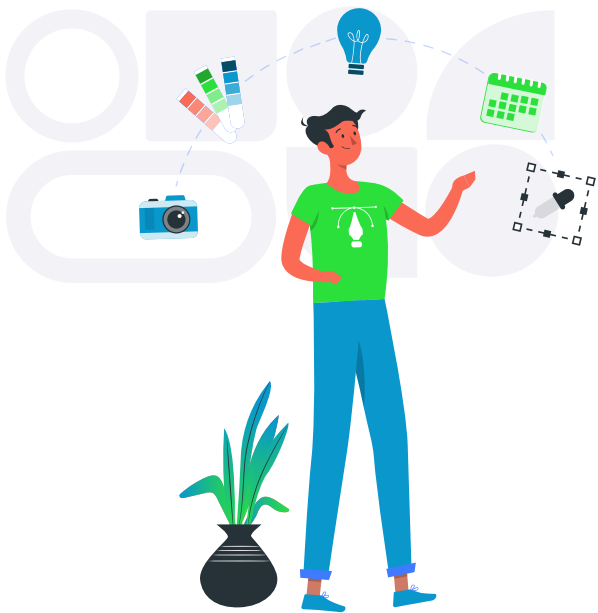




Graphic Design

As a reputed custom Graphic Design & Branding Agency in India, We create beautiful and engaging designs th at help you stand out from the crowd and effectively market your business.





WHAT IS GRAPHIC DESIGN?

Our graphic designing services help you stand apart from the competition and effectively represent your marketing elements through creatively designed graphics.

We're Skillful at



Branding & Identity



Logo & Signage Design



Corporate Flyer Design



Portfolio Design



Business Stationery Mockups



Product & Service Brochures





2D/3D Animation

We cater to offer you the most inventive, useful, penetrative and susceptible video and animation designs that help you attract, connect and convert the customer.





WHAT IS 2D/3D ANIMATION?

Our skilled animators are experienced enough to understand your exact needs and convey the desired message in the tone, style, and with your project nature demands. The outputs developed by us show the appropriate blend of art, design, sound, and a lot more to instantly capture the attention of viewers and make them convinced.

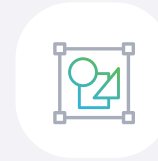
We're Skillful at



2D Animation Services



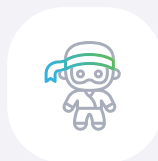
3D Animation Services



2D Modelling



3D Modelling



Character Design



Slide and SVG Animation



Motion Graphics



Product Simulation





Quality Assurance

For us quality is never an accident. It is always the result of an intelligent effort of our fecund squad in which they always pursue 24*7 services for you. We build long-term business relations with our clients and strive to provide customized Quality Assurance solutions at the most affordable prices.





WE'RE SKILLFUL AT

- Automation Testing Services
- Quality Engineering
- Testing Consultation Services
- Manual Testing Services
- Performance Testing Services
- User Acceptance Testing

How We Assure Your Quality at Its Peak



Test Assessment & Planning



Test Case Preparation



Track Execution & Capture Results



Real-Time Insights



Automated Workflow



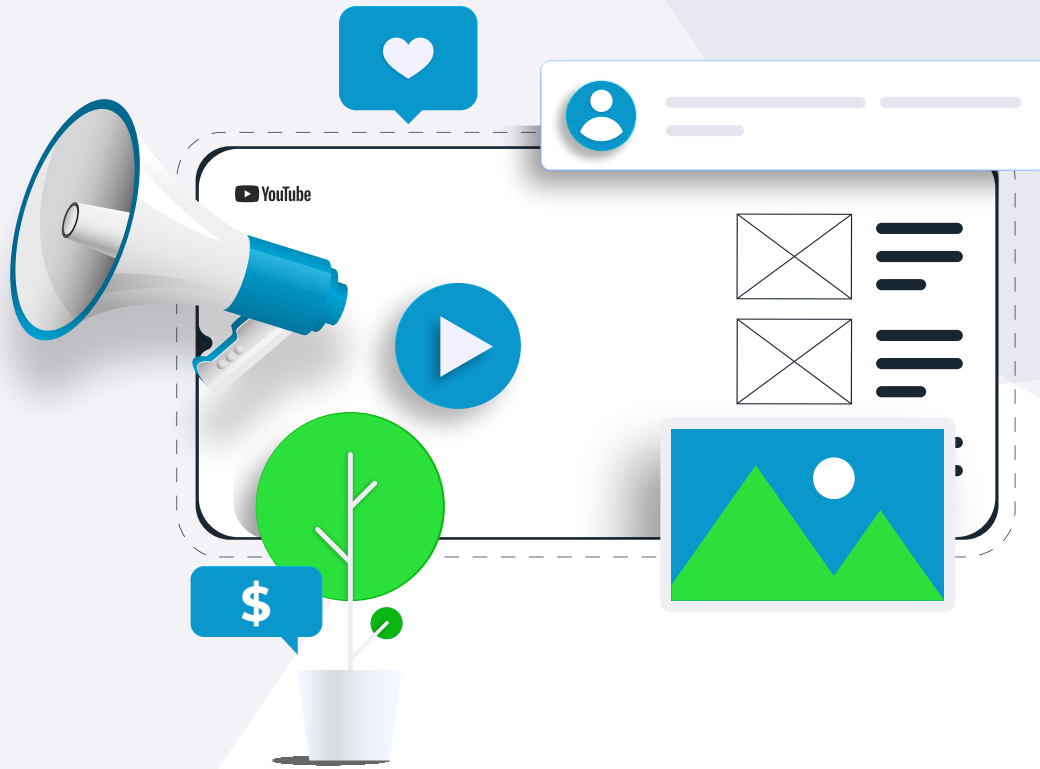
Retesting & Double Quality Check

Tools Using



TestNG





Digital Marketing

We are here to drive highly targeted traffics to your business by using numerous digitalmarketing strategies focused on increasing the reach and visibility of your business in social media. You don't need any marketing skills to have great ads. Run ads like a pro – without having to rely on experts by the excellent digital marketing services form the experts.



WE SPEAK FOR YOUR BRAND IN DIGITAL WORLD



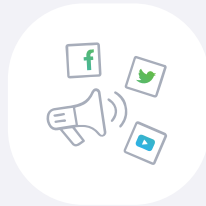
Looking for a Result Oriented Digital Marketing Companion? We are here for you to give guaranteed digital marketing services that enhance your revenue. Take advantage of our expertise. Build your Brand Equity and Business online. Make your Marketing & Business ideas live & turn it into a profitable growing outcome with the best digital marketing company in India. Let's grow together with us.

We're Skilled at



Search Engine Optimization (SEO)

- Enterprise SEO
- Local SEO
- E-Commerce SEO
- Worldwide SEO
- Multi-Lingual SEO
- Web Analytics
- Link Building
- Algorithm Updates



Social Media Promotion

- Social Media Audit
- Social Media Ads
- Social Bookmarking
- Social Media Management
- Brand & Engagement Campaigns
- Analytics & Insights
- Online Reputation Management
- Multichannel Integration



Search Engine Marketing (SEM)

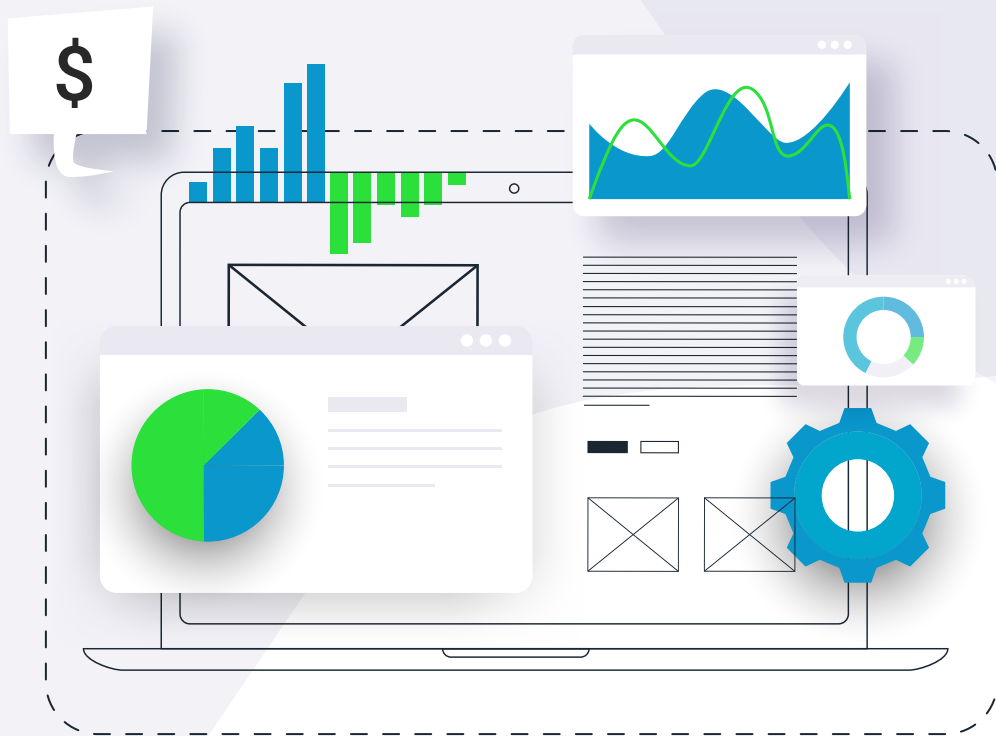
- Pay Per Click(PPC)
- Paid search ads
- Paid search advertising
- Cost Per Click(CPC)
- Cost Per Thousand impressions(CPM)
- Bing Ads
- Campaign Strategy
- Google Ad words



Content Marketing Services

- Content Strategy
- Content Writing
- Content Editing
- Guest Posting
- Blog Post
- PR Writing
- Leads & Management
- Case Studies
- SEO Copywriting

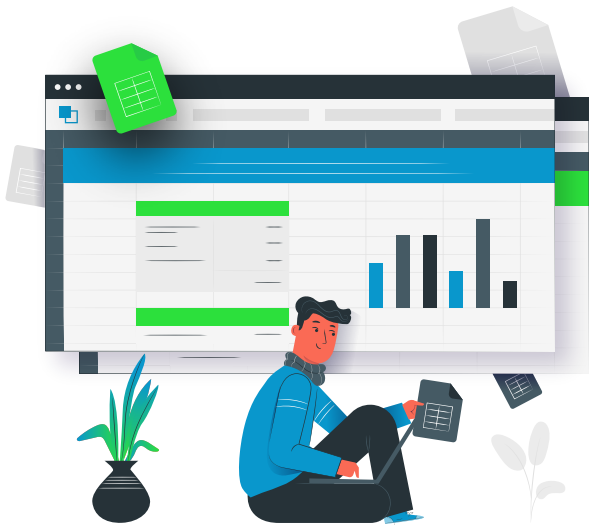




Enterprise Automation

Our ERP software is a made-to-order resolution that tracks the organizations to centralize their corporate data. This unified omnichannel commerce platform built around the B2B and B2C customer experience will streamline your operations and help improve the overall efficiency and profitability of your business independently or alongside your existing compliance systems.





Why Partner With Us for Your Business Growth



Taxation
Management



Easy Implementation



Collaborative



Business Booster



Industry-Specific
Solution



Powerful Technology



Real-Time
Core Data Access



Retain Your
Investment



Accounting and
Finance



24*7 Access
without boundaries



Enterprise
Mobility Support



AI Integrated HRM





Data Analytics

Turn your piece of information into actionable insights for increased business revenue. Exploring the deepest trends in your industry can be used to target treatments and resources as efficiently as possible. We have a set of well-qualified professionals to identify the problem, pre-processing and designing of data and performing analytics over data to visualize it for your business growth.



WHAT IS DATA ANALYTICS?



Data analytics (DA) is the process of examining data sets in order to draw conclusions about the information they contain, increasingly with the aid of specialized systems and software. Data analytics technologies and techniques are widely used in commercial industries to enable organizations to make more-informed business decisions and by scientists and researchers to verify or disprove scientific models, theories, hypotheses and techniques can reveal trends and metrics that would otherwise be lost in the mass of information. This information can then be used to optimize processes to increase the overall efficiency of a business or system.

What Do We Offer?



Data Integration



Data Transformation



Data Visualization



Roadmap & Planning



Consulting



Enterprise Data Management



Predictive Analytics Solutions



Data-Driven Insights



Our Products



Lilac Leaf

Unique selling ERP solutions



Lilac Follow Up

AI Enabled cloud crm solutions



Lilac Edutik

Finest online learning app



Lilac Foodmine

Deliveries on wheels



Lilac Cabture

Cab service SAAS application



Lilac Portist

Ultimate digital publishing tool





Lilac Leaf

Integrated Fashion Industry ERP

- Flexible Sales and Marketing Force Automation
- 24*7 Help Desk from Industry Expertise
- Access from Anywhere, Anytime
- Uttermost Lead Generation Techniques



Industry-Specific Solution



Powerful Technology



Real-time Core Data Access



Retain Your Investment



24*7 Access Without Boundaries

Leaf Bundle

Automate your business and drive productivity through Lilac Leaf.



Pocket POS



Pocket BIZ



Pocket HRM

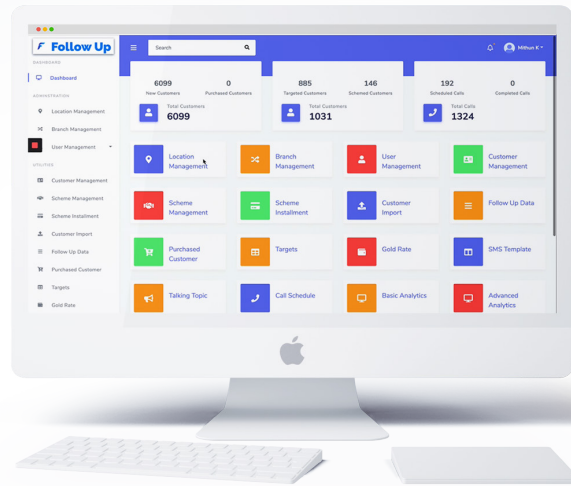




Lilac Follow Up

CRM for Jewelry Industry

- Sales and Marketing
- Support Desk Management
- Intelligent Reporting
- Free Trial - No Credit Card Required



Industry-Specific Solution



SalesForce Automation



Stronger Collaboration Across Teams



Define Your Own Reports



24*7 Access Without Boundaries

Follow Up Bundle

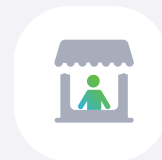
Your sales force CRM needs much more traits for better performance.



Follow Up Agent



Follow Up Officer



Follow Up Order

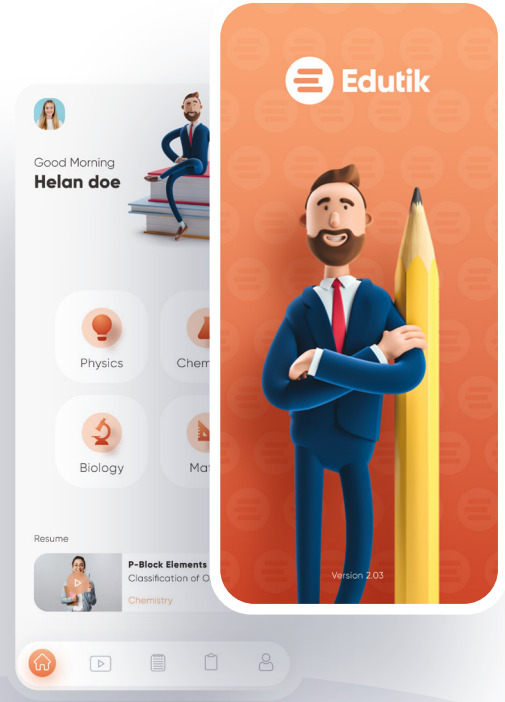




Lilac Edutik

Edutik is a modern well-established E-Learning application for a mobile platform that personalizes learning based on each student's pace and style of learning in the easiest way.

- Laravel Powered Online Education Application
- Online Assessment and Advanced Analytics
- Live And Recorded Lecture handling
- Ranking And Competition Analytics



Video & Notes Lessons



Test Papers & Mock Tests



Detailed Evaluation with live classes



Extensive training



Save the videos & notes for later watch

Edutik Bundle

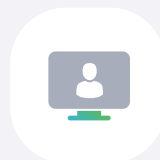
Automate your business and drive productivity through Lilac Leaf.



Android Application for User



iOS Application for User



Web Panel for Administrator



Web Panel for Instructor





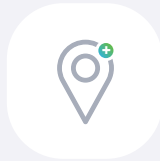
Lilac Cabture

Cabture is a leading online taxi booking software solution that gives you the impudence to put up an enterprise-level transportation business with mobile app development.

- Google Maps Integration
- Online & Offline Payments
- Easy Installation and Support
- Appreciable security



Book a Ride for Others



Add Multiple Destinations



Schedule your Rides



Real-Time Tracking



Hassle-Free Payment Options

Cabture Bundle

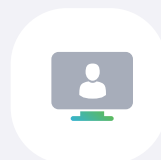
Automate your business and drive productivity through Lilac Leaf.



Android Application for User & Driver



iOS Application for User & Driver



Web Panel for Administrator

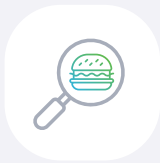
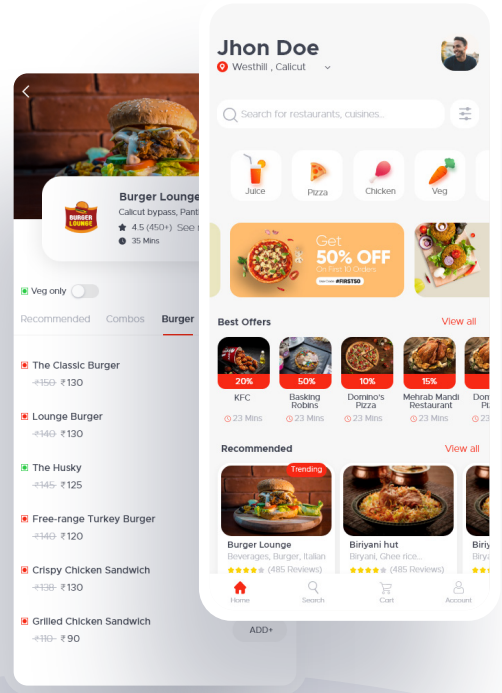




Lilac Foodmine

Foodmine is an all in one custom food ordering and delivering app, which has an inbuilt facility to send notifications and shows nearby offers by just a click.

- Point of sale integration
- Pickup and delivery
- Customizable menu
- Setup multiple locations



Simple food search



One-Touch Menus



Uncomplicated Order Placement



Effortless Payment Process



Real-time Tracking of Food

Food Mine Bundle

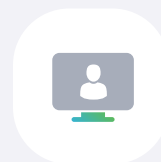
Automate your business and drive productivity through Lilac Leaf.



Android Application for User & Delivery Boy



iOS Application for User & Delivery Boy



Web Admiral for Administrator

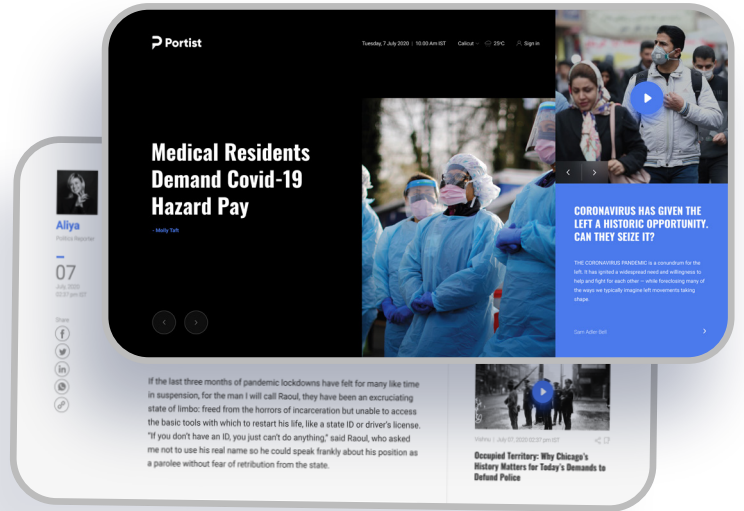




Lilac Portist

Portist is an online communication medium for users who want to stay updated about the current technology news and market trends.

- Laravel Powered Content Platform
- Dynamic alignment and Advanced Analytics
- Search Engine optimized Content Placing
- Opengraph Friendly CMS



Highly Customizable



Simple content updation



World class administration



5+ Advanced Layouts



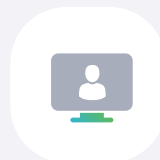
Modern Analytics

Capture Bundle

Your sales force CRM needs much more traits for better performance.



News portal or Blog



Publishing Tool/Admin Panel





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