

The Knot Rewards Program Terms and Conditions

Effective Date: October 9, 2024

PLEASE READ CAREFULLY. By participating in this program, you agree to the following terms and conditions (“Terms”) that govern The Knot Rewards Program and our [Terms of Use](#), which are incorporated herein by reference.

Capitalized terms used but not defined herein will have the meaning denoted in the [Terms of Use](#). In the event of conflict or inconsistency between the Terms and [Terms of Use](#), the Terms will control, unless the Terms specifically state otherwise.

If you do not agree to the Terms, please do not participate in The Knot Rewards Program.

The Knot Rewards Program (the “Program”) is a point based rewards program of TKWW.

Section 1. Eligibility & Enrollment

1. **Eligibility**: The Program is only open to legal residents of the United States, who are at least 18 years old at the time of participation. Corporations, other entities or organizations of any kind are not eligible to participate in the Program. Employees of TKWW as well as their partners are not eligible to participate in the Program. The Program is void where prohibited.
2. **Enrollment**: If you are selected to participate in the Program, TKWW will automatically enroll you into the Program. Only the individual associated with the account selected to participate in the Program will accrue Reward Points and will be entitled to access information in the account, including information relating to the Program. Only 1 account per individual is permitted to participate in the Program. You and your partner may participate in the Program if: 1) TKWW has selected each of you to participate in the Program and 2) you each have a separate account with The Knot. In the event that you and your partner both participate in the Program, TKWW will not merge the Reward Points accrued on you and your partner’s accounts.
3. **Your Personal Information**: To learn how TKWW will use the personal information collected in connection with your account and/or the Program, review TKWW’s [Privacy Policy](#).
4. **TKWW Communications**: By participating in the Program, you agree to receive transactional emails regarding your participation in the Program to the email address associated with your account.
5. **Your Participation Suspension and Termination**: In addition to Section 6 of the [Terms of Use](#), TKWW can suspend or terminate your participation in the Program, redeeming or earning Reward Points if TKWW suspects that you have engaged in fraudulent or illegal activity or any action that violates the intent of the Terms.

Section 2. Modification and Termination of the Program or Termination of Your Account

1. Termination, Suspension or Modification of The Program: TKWW reserves the right to terminate, suspend, or modify the Program, at its sole discretion, at any time for any reason without notice. Termination, modification, or suspension may affect your ability to redeem accumulated Reward Points. You will be able to redeem Reward Points as set forth in Section 3 below.
2. Changes to the Terms: TKWW reserves the right to modify the Terms, at its sole discretion, at any time without notice. Your continued participation in the Program constitutes your acceptance of any modifications to the Terms.
3. Participation Termination: You may terminate your participation in the Program at any time by sending a written request using our [customer service request form](#) or sending an email to help@theknot.com.

Section 3. Earning Reward Points

1. Qualified Actions and Limitations to Accruing Reward Points: By taking one of the actions listed [here](#) (“Qualified Actions” which may be updated from time-to-time), you will accrue the corresponding Reward Points. The Qualified Action must be made while you are logged into your account via The Knot web, mobile web pages, and/or mobile app. Some Qualified Actions are not available on The Knot mobile app. The Qualified Action must be made after May 16, 2024 and before the Program is terminated or suspended according to the Terms in order to receive the corresponding Reward Points. During the Program, you may only accrue a maximum of 600 Reward Points regardless if you complete enough Qualified Action to accrue more than 600 Reward Points.
2. Crediting Reward Points: TKWW will attempt to credit your account with the accrued Reward Points as soon as the Qualified Action is completed. However, you are responsible to ensure that the Reward Points are properly credited to your account. Any claim for Reward Points not accurately credited must be received in a timely manner or the disputed Reward Points will no longer be valid.
3. Removal of Points: TKWW reserves the right to remove Reward Points from your account if it determines that such Reward Points were improperly credited to your account or were obtained fraudulently or in violation of these Terms.
4. Reward Points Decisions: TKWW’s decisions regarding the awarding of Reward Points are final and binding.
5. Changes to Qualified Actions or Number of Reward Points: TKWW reserves the right to change any of the Qualified Actions, the Reward Points for the Qualified Actions or the maximum of Reward Points you can accrue at any time during the Program. TKWW further reserves the right to change, add or remove the methods by which you can earn the Reward Points.

Section 4. Redeeming Reward Points

1. Qualifications for Redeeming Reward Points: You may only redeem Reward Points after you have accrued a group of 200 Reward Points. Reward Points can be redeemed as soon as you have accrued a group of 200 Reward Points or may be redeemed no later than 1 year from the date in which the group of 200 Reward Points was accrued. Failure to timely redeem an accrued group of 200 Reward Points will result in your forfeiture of said Reward Points without compensation. If the Program is terminated, you will have 30 days to redeem any accrued group of 200 Reward Points. TKWW may notify you once you have accrued a group of 200 Reward Points. However, it is your responsibility to monitor the amount of Reward Points you have accrued.
2. Qualified Products: You can redeem your Reward Points for a third party gift card that TKWW has pre-selected from a third party provider ("Qualified Products"). Each Qualified Product is valued at 200 Reward Points. TKWW reserves the rights to modify the Qualified Products as well as their corresponding Reward Points values, at any time and for any reason.
3. Terms and Conditions for the Qualified Products: The Terms do not apply to your use of the Qualified Products. Instead, the third party provider's [terms](#) apply to your use of the Qualified Products. Review the third party provider's [terms](#) to understand the terms and conditions that apply to your use of the Qualified Products. The Qualified Products will not be replaced by TKWW if they are lost or stolen. You are responsible for all costs and expenses that might be reasonably incurred by you in receiving or using the Qualified Products that are not specifically included with the Qualified Products.
4. Redemption of Reward Points: All redemptions are final, and the Reward Points will be deducted immediately from your account.

Section 5. Value, Expiration & Forfeiture of Points

1. No Cash Value or Transferability: Reward Points do not constitute property and do not entitle you to a vested right or interest and have no cash value. As such, Reward Points are not redeemable for cash, transferable or assignable for any reason, and are not transferable upon death, as part of a domestic relations matter or otherwise by operation of law. The sale or transfer of the Reward Points is strictly prohibited. Reward Points may not be sold on any secondary market and any transfer of Reward Points to a secondary market shall be deemed void. Subject to Section 5.2 below, any Reward Points not redeemed according to Section 4.1 or remaining in your account 30 days after the Program is terminated will be forfeited without compensation. There will be no carry over or transfer of Reward Points to other TKWW programs, unless otherwise determined by TKWW in its sole and absolute discretion. As such, all Reward Points and redemptions are only associated with the email address of your account.
2. Point Expiration/Forfeiture and Account Deactivation: If you decide to terminate your participation in the Program, you agree that all accrued, non-redeemed Reward Points will be forfeited immediately. Further, if TKWW deactivates your account according to the Terms, all accrued, non-redeemed Reward Points will be forfeited immediately. If re-enrollment in the Program is permitted by TKWW, in its sole discretion, you will have 0 Reward Points at the time of re-enrollment. All unredeemed Rewards points will expire

twenty-four (24) months after the date on which you sign up for a new account and are enrolled in the Program, regardless of when you earn your first or last Reward Points.

Section 6. General Terms

1. Any attempt by you to undermine the legitimate operation of the Program may be a violation of criminal and civil law, should such an attempt be made, TKWW may seek damages from you to the fullest extent permitted by law. TKWW failure to enforce any of these Terms will not constitute a waiver of this, or any other provision.
2. All questions or disputes regarding eligibility for the Program, the availability of Qualified Products or your compliance with the Terms will be resolved by TKWW in its sole discretion. By participating, you agree that all decisions made by TKWW or its designated agents regarding the Program, Qualified Products or your eligibility are final.
3. TKWW is not responsible for any incorrect or inaccurate information supplied by you for the Program.
4. You are responsible for maintaining contact information in your account.
5. The Program is subject to all applicable laws and regulations.