

HENRY LEE BLOUNT JR

SHOPIFY FRONT END SOFTWARE ENGINEER / USER INTERFACE DESIGNER

Website: www.henrylee.studio · **Email:** Henryleestudio@gmail.com
LinkedIn Profile: [Henry Lee Blount Jr](#) · **Github:** github.com/henryleestudio

I'm a creative software engineer who specializes in eCommerce and user interface design. My focus is on building strategic, customer-centric, business driven digital experiences by combining the art of design with the art of programming.

PROFESSIONAL EXPERIENCE:

The Co – Creative, inc.

Philadelphia, PA

Shopify / Woocommerce Front End Software Engineer / User Interface Designer

March 2023 – PRESENT

- Leveraged over half a decade of experience working with Shopify and other eCommerce CRM platforms
- Built and launched the brand and business from ideation to deployment, demonstrating the ability to navigate the entire process of establishing and growing ventures
- Successfully designed and developed a *minimum viable product (MVP)*, gaining hands-on knowledge about the target audience and eCommerce user experience
- Conducted thorough research and analysis of customer needs to migrate the WordPress / WooCommerce, *minimum viable product (MVP)* to Shopify
- Implemented key eCommerce functionalities such as product catalog management, shopping cart integration, payment gateway setup, and order fulfillment

Ntune Nation, Inc.

Philadelphia, PA

Shopify Front End Software Engineer / User Interface Designer / eCommerce Specialist

Aug 2022 – March 2023

- Customized templates to drive customer engagement and enhance sales processes
- Applied in-depth knowledge of Shopify's themes and integrated the brand vision, sales funnels, and design specifications
- Built and launched the brand identity and eCommerce strategy from ideation to deployment
- Gained hands-on experience in managing inventory, fulfilling orders, and implementing marketing campaigns

Resilient Coders

Boston, MA

Full Stack Software Engineer / User Interface Designer

March 2022 – Aug 2022

- Wrote modern and performant code for 30+ solo and collaborative projects pushed to Github using Git
- Thrived in a high-pressure, fast-paced agile environment, multitasking and problem-solving effectively design and development tasks
- Worked on the design and development for a Shopify App
- Designed and incorporated responsive capabilities to ensure cross-browser compatibility and mobile responsiveness for various browsers and devices utilizing Node.js, JavaScript, HTML, CSS
- Worked with a variety of different languages, frameworks, and technologies such as JavaScript, JSON, AJAX, HTML5, CSS3, DOM, API, REST, Object Orientation Programming, MERN stack (MongoDB, Express.js, React.js, Node.js) etc
- Proficient in modern web design principles and development concepts
- Applied responsive design principles to ensure optimal user experiences across different devices and screen sizes, resulting in enhanced usability and engagement
- Conducted unit tests, ensuring the reliability and functionality of developed software solutions
- Implemented APIs, webhooks, and data transfer approaches, and wrote unit tests for code testability
- Stayed informed on cutting-edge web technologies and design, improving skills and adopting best practices

Blazin' Prints

Philadelphia, PA

Shopify Front End Software Engineer / User Interface Designer / eCommerce Specialist

March 2021 – March 2022

- Grew expertise in website conversion funnels, optimizing sales processes, and driving customer engagement through strategic branding and Shopify template customization
- Leveraged experience in web fundamentals (HTML5, CSS3), JavaScript, and Liquid
- Continuously Stayed ahead in the dynamic eCommerce technologies regarding design and development
- Engaged *sales design* to enhance the eCommerce front end design and development
- Created *Print on Demand* graphic art products
- Designed graphics, logo, website components, and other supporting brand materials
- Implemented online advertisement, and designed the digital footprint to meet client's needs

The Artwear Gallery

Philadelphia, PA

Front End Software Engineer / User Interface Designer / eCommerce Specialist

July 2017 – March 2021

- Managed Shopify eCommerce platform, developed front end eCommerce funnels, and created online advertisements to promote sales to launch new products
- Customized Shopify themes and other eCommerce ventures, ensuring the alignment of design elements with the brand's vision, enhancing user experience, and driving sales conversions
- Led a team of 13+ creative professionals to determine product design, marketing, and leadership training
- Created 50+ products and designed graphics, logo, website components, and other supporting brand materials
- Employed design principles and Shopify apps to drive sales of event tickets, fashion products, print-on-demand items, and drop-shipping products
- Applied comprehensive knowledge of designing for print, web, branding, video, audio, and typography
- Demonstrated a keen understanding of eCommerce best practices, including effective sales funnels, lead generation strategies, and user experience optimization, resulting in increased conversion rates
- Stayed updated with the latest trends and advancements in eCommerce, user interface design, ensuring cutting-edge solutions and industry-standard practices
- Effectively translating business requirements into actionable development tasks and designing interfaces based on real-world testing and user feedback
- Empathizing with users to create customer loyalty by delivering exceptional user interface experiences

Millennium Art Gallery

Philadelphia, PA

Front End Web Developer / eCommerce Specialist

July 2019 – August 2020

Graphic User Interface Designer

July 2011 – September 2012

- Demonstrated expertise in front end development with Shopify, enabling seamless website customization
- Envisioned, designed, and developed a secure, contemporary eCommerce retail experience, with supporting brand materials including graphic art products
- Researched eCommerce strategies to design innovative products
- Implemented online advertisement, and designed the digital footprint to meet client's needs
- Clearly articulated contemporary business practices, strategic planning, and product proposals
- Assisted with production tasks such as file preparation, image editing, and formatting to ensure design assets were ready for print and digital distribution

Artwear Auction

Philadelphia, PA

Shopify Front End Software Engineer / User Interface Designer / eCommerce Specialist

March 2017 – March 2019

- Designed and developed funnels for artist's products using Shopify theme customization, ensuring branding, usability and modern art look and feel
- Grew an in-depth knowledge of the eCommerce technology landscape, including shopping carts, credit card processing, taxation, digital distribution, and shipping logistics
- Built and nurtured the brand identity, combining brand design, web design, and web development skills with eCommerce strategies to establish strong market presence

- Demonstrated customer-first mentality, fostering customer/fan loyalty through empathetic design and development

Mural Arts Philadelphia Design Internship

Philadelphia, PA

Graphic Design Intern / Muralist / Art & Entrepreneurship Instructor

May 2012 – July 2017

- Collaborated with staff to conceptualize and create impactful brand materials for various initiatives within Mural Arts Philadelphia's Communication Department
- Utilized design software and tools like Adobe Creative Suite to create visually appealing and engaging graphics, layouts, and illustrations aligned with the organization's visual identity and brand guidelines
- Assisted senior communications staff in developing visually cohesive themes for messaging, ensuring brand consistency and effective visual storytelling
- Collaborated with the communications team to conceptualize and create impactful logos for various initiatives within Mural Arts Philadelphia's Communication Department
- Participated in meetings and site visits with Mural Art's business partners, gaining insights into their branding needs and contributing design solutions to enhance their visual presence
- Contributed to the design process by providing creative input, conducting research, and brainstorming ideas with the communications team to support project objectives
- Actively participated in design critiques and feedback sessions, incorporating constructive feedback to refine and enhance design concepts and deliverables
- Maintained communication with the team, providing updates and actively seeking clarification when needed

EDUCATION:

The University of The Arts | *Student council - Design Representative*

Philadelphia, PA

Bachelors of Fine Arts | User Interface Design / Web Development / Graphic Design

February 2010 - May 2014

HARD SKILLS: JavaScript, Shopify, CMS (Content Management Systems), React.js, Node.js, MongoDB, Agile development, Object Orientation Programming, Git, Github, Visual Studio Code, Bootstrap, HTML5, CSS3, User Interface Design, Responsive Design, Typography, Business / Brand Strategy, Online Marketing, Online Advertisement, Adobe Creative Suite, Brand Identity, Visual storytelling

SOFT SKILLS: Innovation, Intuition, Collaboration, Empathy, Leadership, Fast Learner, Diplomacy, Patience, Dependable, Resourceful, Collaboration, Communications

INTEREST: eCommerce, Shopify, online marketing, javascript, React.js, node.js, typescript, brand development, python, ruby, AdTech, MarTech, Customer Service Tech