

# HAUTE LIVING MAGAZINE FOR HAUTE NETWORK MEMBERS: BONUS OPTIONS

## THE HAUTE AUDIENCE

A trusted leader in luxury, Haute Living offers its high net worth audience a one-stop destination for all things pertaining to their elite lifestyles.

With celebrated, market-specific publications for Miami, New York and Los Angeles, Haute Living captures the hearts and the minds of its sophisticated audience, members of whom are also leaders in their respective fields. By continuing to publish relevant, unique and engaging content on a regular basis, our influential readership in some of the most affluent national and global destinations turn to us as the authority on luxury living.

Haute Living has built a powerful list of subscribers that contains members of the Forbes 400, elite VIPs and almost every private jet owner and billionaire resident in each respective market. From celebrities to CEOs, Haute Living is the premier choice for luxury reading among its readership.

## SUPPORTING PARTNERS

**Sotheby's**  
INTERNATIONAL REALTY

COMPASS

  
LOUIS XIII

ROLLS-ROYCE  
MOTOR CARS  
MIAMI

ULYSSE NARDIN  
SINCE 1788 LA CLOCHE - SUISSE

GUCCI

CHRISTIE'S  
INTERNATIONAL REAL ESTATE

## DISTRIBUTION

60,000 copies globally distributed 6x per year

### HAUTE HOMES:

Haute Living is ordered in a proprietary list of homes with a starting value of \$3 million, in specific areas of New York, including New York City, the Hamptons and Greenwich, CT.

### HAUTE HOTELS:

Haute Living magazines have a presence at a select, exclusive list of five-star hotels in New York, including the Baccarat and the Trump International.

### HAUTE HUBS:

Haute Living magazines are distributed to elite car dealers (Ferrari, Lamborghini, Aston Martin, Rolls-Royce, Bentley) and yacht brokers throughout New York, New Jersey and Connecticut, as well as private jet FBO airports and Empire CLS limousines.

### HAUTE HANDS:

The Haute Living team ensures that magazines are placed in the right hands, which is why they are distributed at our exclusive private events with high net worth guests, from celebrities to CEOs. Additionally, magazines are placed in MLB, NBA and NFL locker rooms.

### HAUTE HAVENS:

To reach an even broader network, Haute Living has identified high-traffic areas for distribution, including 100 high-end buildings along Fifth Avenue, Park Avenue, Madison Avenue, Central Park, SoHo, Tribeca and the Upper East Side.

## HAUTE LIVING ATTRACTS MATURE AUDIENCES

50.3  
Average Age

49.1  
Median Age

THE SAMPLE IS COMPOSED OF:

44% Women

56% Men

## LUXURY VEHICLES OWNERS

49.1  
Median Age  
56% Men

HAUTE LIVING

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## PRICING

Haute Living Offers a bonus page full-page ad in the Spring issue of Haute Living once per year. We offer half-off the rate card for Haute Network Members (please see below for normal print rates as we offer half off from this for members.)

### REGIONAL 20,000 COPIES ▪ ONE MARKET

	1x	3x	6x
Full Page	\$6,900	\$6,325	\$5,750
Double Page Spread	\$11,500	\$9,775	\$8,625
Inside Front Cover Spread	\$18,400	\$17,250	\$16,100
Inside Back Cover	\$8,050	\$7,475	\$6,900
Back Cover	\$13,800	\$11,500	N/A

### NATIONAL 60,000 COPIES ▪ ALL MARKETS

	1x	3x	6x
Full Page	\$20,100	\$18,000	\$15,000
Double Page Spread	\$32,000	\$30,000	\$27,500
Inside Front Cover Spread	\$40,000	\$35,000	\$32,500
Inside Back Cover	\$24,000	\$21,100	\$20,000
Back Cover	\$37,500	\$33,000	N/A

**3K PER PAGE / 5K FOR DOUBLE PAGE**