



HAUTE

MEDIA GROUP

IN PERSON



HAUTE
MEDIA GROUP



A MULTIFACETED MEDIA EXPERIENCE

Haute Living has successfully executed more than 75 events throughout the past year, strategically aligning key celebrity influencers, cover stars and business moguls with high-profile dinners and experiential events, in conjunction with the world's leading luxury brands. Together, we design bespoke experiences for our clients and guests. Each time, we bring something unique and fresh to the table, adding personal touches to create both memorable and press-worthy experiences.

HAUTE

MEDIA GROUP

7 BILLION
IMPRESSIONS

75+ EVENTS
PER YEAR

With extensive experience working with luxury brands—yielding proven ROI and sales-generating results—Haute Media Group brings together a carefully-curated group of individuals that is aligned with each respective brand, and that shares a passion for luxury lifestyle for each money-can't buy experience. Spanning verticals including high-end timepieces, jewelry, automobiles, fashion, wine & spirits, yachts, beauty, real estate, private aviation, the arts and more, our unique access to celebrities, artists, acclaimed chefs and unattainable venues enhances each event, leaving our guests and clients with some of the most memorable and valuable luxury experiences.



HAUTE

MEDIA GROUP



INITIATIVES

- Collectors' Dinners
- Product Launches
- Culturally-relevant Celebrations
- Signature Events
- Brand Experiences: Shopping, Tasting or Test-Drive Events (Fashion, Spirits/Culinary, Automobile/Yachts)

360-DEGREE APPROACH

- Event conceptualization, planning and execution
- Venue acquisition
- Guest list curation
- Celebrity/chef/artist/influencer tie-in
- Media amplification via print, digital and social platforms, as well as added PR efforts to secure third-party press



EXPLORE

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A detailed close-up of a mechanical watch movement. The image shows several interlocking gears of various sizes, some with fine teeth. A prominent feature is a rotor with a complex, multi-faceted shape, likely a balance wheel or a similar component, which is partially visible in the foreground. The rotor has a polished, metallic finish. In the background, a curved metal plate is engraved with the brand name "ULYSSE NARDIN" and a logo of an anchor with a crossbar. The lighting is dramatic, highlighting the metallic surfaces and the intricate details of the watch's internal mechanism.

ULYSSE NARDIN

HAUTE
TIME

HAUTE TIME

Featured Activation:

Art Basel Bash Taking Over The PAMM with Ricky Martin and Hublot



- Hosted celebrity collectors' dinner for Hublot by tying in *Haute Living* cover star Ricky Martin during Miami's Art Basel
- Took over the iconic Pérez Art Museum Miami during Art Week
- Revealed a special timepiece collaboration between Hublot & Richard Orlinski
- Integrated the celebrity with the brand by having him wear the watch on both the cover and at the event
- Scheduled private museum tours for guests with the director of the PAMM after-hours
- Featured private musical performance by an acclaimed violinist

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More Activations:

FLIBS Collectors' Dinner with Ulysse Nardin, Benefiting One More Wave

[View More](#) | [See Video](#)

DJ Khaled's Blowout Birthday with Roger Dubuis

[View More](#)

The Ulysse Nardin Freak World Launch

[See Video](#)

Hublot Collectors' Dinner with French Montana at the unveiling of Papi Steak

[See Video](#)

Art Basel Hublot Loves Art Party

[See Video](#)

Grand Seiko Omakase Dinner at Sushi by Bou

[See Video](#)

Zenith x Swizz Beatz

[View More](#) | [See Video](#)

Notable Attendees:

Ricky Martin, DJ Khaled, Steven Tyler, Kris Jenner, Sharon Stone, Scottie Pippen, David & Victoria Beckham, Luis Fonsi, Chef Nobu Matsuhisa, Chef Daniel Boulud, Swizz Beatz, Carmelo Anthony, Nicky Jam, Offset, Julian Edelman, Chef Morimoto, French Montana, Michael Strahan, Vanessa Hudgens

Jean-François Sberro / President of Hublot North America

"Haute Living has been a significant asset to our brand particularly in the U.S. market. They consistently deliver on finding new and unique ways to bring the spirit of our brand to life."



HAUTE

FASHION

HAUTE FASHION

Featured Activation: Christian Louboutin Shopping Event During Super Bowl Week



- Activated Christian Louboutin Miami design district boutique during Miami's highly anticipated Super Bowl LIV week
- Curated an enticing shopping experience, inviting Miami's tastemakers to get a first-look at the brand's football-inspired line
- Exceeded promised sales quota by more than 50 percent

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More Activations:

Private dinner with Christian Slater & Dior Homme

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Fearless in Fashion Panel at Saks Fifth Avenue, Brickell City Centre

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Carbone pop-up at Zegna Miami with Mario Carbone

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Notable Attendees:

Mario Carbone, Christian Slater, Eudoxie Bridges, Cuba Gooding Jr., Carmelo Anthony, Loren & JR Ridinger, Shareef Malnik, Gabrielle Anwar, Barry Skolnick, Adrienne Bosh, Pamela Silva, Lisa Hochstein



HAUTE
AUTO

HAUTE AUTO

Featured Activation:

Private Dinner with Todd Gurley and Rolls-Royce



- Car collectors' dinner with LA Rams NFL player Todd Gurley
- Cocktail was curated around a Rolls-Royce Phantom where guests sipped champagne and viewed the luxe car up close and personal. Todd Gurley arrived in a chauffeured Rolls-Royce Phantom
- Dinner followed in Mr.C's private dining room for 50 guests. Dinner concluded with a tasting of luxury cognac LOUIS XIII

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More Activations:

Lamborghini Miami Collectors' Brunch

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Rosenhaus Sports' annual summer barbecue with NFL players & Rolls-Royce test drives

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Haute Living, Rolls-Royce, Hublot and LOUIS XIII celebrated the second night of Super Bowl LI

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Notable Attendees:

Richard Gere, Quincy Jones, Jim Brown, Todd Gurley, Antonio Brown, Padma Lakshmi, Ludacris, Jermaine Dupri, Scottie Pippen, Jay Ajayi, J Balvin, Wilmer Valderrama

Andy Thomas / Head of Marketing for Americas, Rolls-Royce Motor Cars.

"I want to take this opportunity to personally thank you on behalf of Michael Dunlap and everyone at Rolls-Royce Motor Cars NA, LLC. During our time in Miami and since our departure, you have been a true friend to us and to the brand. We appreciate you taking us in and introducing us to the Miami elite."



HAUTE

SPIRITS

HAUTE SPIRITS

Featured Activation:

Quincy Jones Grammy week party with LOUIS XIII



- Celebrated 'Thinking a Century Ahead' Icon Series
- Hosted the celebration for Quincy Jones during Grammy week
- Held a celebratory toast and signature LOUIS XIII tasting commemorating Quincy Jones' iconic career

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More Activations:

Luis Fonsi Art Basel bash with Belvedere

[View More](#) | [See Video](#)

Private dinner with J Balvin & Buchanan's Whisky

[View More](#) | [See Video](#)

Scott Eastwood private dinner with LOUIS XIII

[See Video](#)

Maluma cover release presented by Cîroc

[See Video](#)

Jim Brown Legends Dinner with Rolls-Royce and LOUIS XIII during Super Bowl LI

[See Video](#)

Notable Attendees:

Quincy Jones, Ludacris, J Balvin, Luis Fonsi, Caroline Wozniacki, Derek Jeter, Anthony Davis, Tilman Fertitta, Ray Lewis, Jim Brown, Troy Aikman, Maluma, LeBron James

Ludovic Du Plessis / Global Executive Director, LOUIS XIII Cognac

"Working with [Haute Living] is an absolute pleasure. They have always exceeded all of our expectations, and continuously went the extra mile to ensure satisfaction. Haute Living has been a valuable partner to LOUIS XIII over 10 years creating many magical experiences with icons such as Quincy Jones. Toast to 100 years of friendship and success."



HAUTE
YACHTS

HAUTE YACHTS

Featured Activation:

Private dinner with Giancarlo Stanton & Sunreef Yachts during Miami International Boat Show



- Activated Sunreef Yachts during Miami Boat Show with celebrity cover star Giancarlo Stanton
- Hosted dinner of 40 qualified guests at Mr. C Coconut Grove, located just minutes away from the show
- Tied in complementary partners: XO Jets (private aviation) and LOUIS XIII (spirits)
- Honored one of the MLB's top players, Giancarlo Stanton, who owns a home in Miami and loves the yachting lifestyle

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More Activations:

Sunset cruise aboard Utopia III with LOUIS XIII

[View More](#)

Private LOUIS XIII and Petrossian Caviar sunset hour aboard Merle Woods' S/Y Claire during Miami International Boat Show

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FLIBS Hospitality Mansion powered by Holman Motor Cars

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Haute Living VIP Lounge at Island Gardens Super Yacht Show

[View More](#)

Notable Attendees:

Giancarlo Stanton, Marc Anthony, Loren & JR Ridinger, Chef Daniel Boulud, Ray Lewis, Fat Joe, DJ Khaled



HAUTE

RESIDENCE

HAUTE RESIDENCE

Featured Activation:

Private dinner with Greg Norman at 57 Ocean's sales center



- Hosted dinner of prospective buyers in 57 Ocean sales gallery
- Curated the guest list with clients in the market to buy who served as potential end users for 57 Ocean
- Delivered third-party press to the property by hosting the cover launch dinner at its brand-new sales gallery

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More Activations:

Private dinner with Kaley Cuoco & One Thousand Museum

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Haute Residence Real Estate Summit powered by Armani/Casa Residences

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Troy Aikman Super Bowl Dinner at 57 Ocean

[View More](#)

Miami Summit 2020

[View More](#)

Miami Summit 2018

[View More](#)

NYC Summit 2018

[View More](#)

Residences by Armani Casa brunch with NY Yankee Star CC Sabathia and wife Amber supporting their PitCChin Foundation

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Dan Conn / Chief Executive Officer, Christie's International Real Estate "Thanks [Haute Living]. What a great opportunity. We have to return the favor!!"



HAUTE
BEAUTY

HAUTE BEAUTY

Haute Beauty Summit presented by Juvéderm



- *Haute Living's* Beauty Summit presented by Juvéderm collection of fillers at Residences by Armani/Casa
- Populated opening night dinner with Miami's influencers and potential end-users, such as clients, high-net-worth attendees, *The Real Housewives of Miami*, and featured panelists
- For its inaugural Beauty Summit, *Haute Living* partnered with Allergan's Juvéderm collection of fillers for an insightful and interactive *Haute Living* Beauty summit held at Residences by Armani/Casa on June 13th.
- The industry's leading plastic surgeons, medical professionals, beauty aficionados and influencers gathered for a three-panel event in the heart of Sunny Isles as the beauty industry's leading professionals discussed the latest in trends, injectable fillers and more

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Dr. Daniel Careaga Md / Market: Florida, **Speciality:** Body and Breast Expert

"The Haute Beauty Summit was a complete success! I had the honor of being on a local and national panel of experts in the aesthetic industry. It was apparent the audience was a curated group of educated professionals who have a strong interest in the beauty industry & that definitely made the event a success. The organization and venue were impeccable. I look forward to being on next year's panel."



TOT LIVING

BY HAUTE LIVING

TOT LIVING **BY HAUTE LIVING LIVING**

Featured Activation: Cybex for Scuderia Ferrari Collection



- Held product launch inside Miami's luxe Ferrari showroom
- To launch its latest collection—the Cybex for Scuderia Ferrari collection—the high-end child safety and juvenile product company Cybex hosted a swanky cocktail party, together with TOT Living by *Haute Living*
- Invited Miami's finest to check out the sporty and chic new collections of strollers and baby carriers, as well as to test drive the latest and most-desired Ferraris on offer

View More

More Activations:

Asahd Khaled's 1st birthday + Cybex

View More

Asahd Khaled's 2nd Birthday

See Video

Asahd Khaled's 3rd Birthday

View More

Antonio Brown's Birthday Bash

View More | See Video

Notable Attendees:

DJ Khaled, Karolina Kurkova,
Antonio Brown, Fat Joe



HAUTE
ART

HAUTE ART

Featured Activation: Alec Monopoly



· TK

With its platform and strong network, *Haute Living* has launched some of the world's most recognizable names in the world of art including Alec Monopoly, Mr. Brainwash, Domingo Zapata, Hebru Brantley, Bradley Theodore and more.

More Activations:

Domingo Zapata

View More | See Video

Mr. Brainwash

View More | See Video

Hebru Brantley

View More | See Video

Haute Living, Hublot and Mr. Brainwash Art Basel

See Video

Shepard Fairey x Wynwood

View More

Hublot x Cruz Diez

View More

Notable Attendees:

Shepard Fairey, Richard Orlinski, Mr. Brainwash, Domingo Zapata, Alec Monopoly, Philippe Starck, David Yarrow, Bradley Theodore, Mad Steez

SIGNATURE EVENTS

Featured Activation: Steven Tyler Janies Fund



- Private dinner with Steven Tyler with prospective donors to benefit Janies Fund
- *Haute Living* honored its latest cover star, rockstar legend Steven Tyler of Aerosmith, together with Ulysse Nardin, XO and Illa Bimini Resort and Residences, at the 1Hotel Sky Penthouse
- The night served as an opportunity to educate the crowd on Steven Tyler's charitable organization, Janie's Fund

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More Activations:

Annual Haute 100 honoring Dwyane Wade

View More | See Video

Annual Haute 100 Honoring Emilio Estefan

View More

Annual Haute 100 Cipriani Downtown Unveiling

View More

Annual Haute 100 at Faena Theatre with Dom Pérignon and Hublot

See Video

Private dinner with Jim Brown & The Amer-I-Can Foundation during Super Bowl

View More

Haute Living Luxe and Leisure weekend at Brickell City Centre

See Video

Global Gift Gala with Rick Martin and Eva Longoria

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Sharon Stone's Planet Hope

View More

Notable Attendees:

Dwyane Wade, Pharrell Williams, Derek Jeter, Emilio Estefan, Karolina Kurkova, Alec Monopoly

SELECT CLIENTS

TIME



ROGER DUBUIS



MAYORS

AUTO



Lamborghini MIAMI

Ferrari



BENTLEY



SPIRITS



LOUIS XIII

Dom Pérignon



ARMAND DE BRIGNAC

BELVEDERE
VODKA

SELECT CLIENTS

REAL ESTATE



FASHION



HOSPITALITY



ST REGIS



AVIATION + YACHTS



HAUTE

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