



2025 Content Calendar

EVERY WEEK

- Garage Sale Page
- Homewise Real Estate Page
- Cargazing Automotive Review
- Get the Job Employment Page

JANUARY

Big Game Preview (late in month)
 Black History Month
 Farm & Ranch — Spring
 Finance for Seniors
 Giving Blood
 Health Care Careers
 Heart Health
 Presidential Profiles
 Puzzle Book
 Salute to Unsung Heroes
 Spring Car Care
 Spring Home & Garden

FEBRUARY

Easter Family Fun
 Estate and Pre-Planning Guide
 Home Building Guide
 How-To Guide
 NASCAR preview section
 Personal Finance
 Pet Care
 Preventing Senior Scams
 Senior Living
 Wine Guide

MARCH

Boating
 Emergency Preparedness
 Everything on Wheels
 Fitness for Seniors
 Golf Guide
 Green Earth
 Men's Health
 On the Grill
 Real Estate — Second Quarter 2025
 Small Business Appreciation
 Used Car Buying Guide
 Women in History
 Women in Leadership
 Your Health — Second Quarter 2025

APRIL

At Your Service — Home Service Pros
 Flag Etiquette
 Graduation Section
 Mixology
 Mother's Day Section
 Motorcycles
 Outdoor Living
 Salute to Nurses
 Senior Living
 Summer Home & Garden
 Summer Recreation Guide
 Summer Weddings

MAY

Driving Safety
 Father's Day Section
 Furniture and Design Trends
 Legacies of Love: Honoring Life's
 Transitions Through Funerals &
 Memorials
 Locally Grown Food
 Mental Health Awareness
 Personal Finance
 Pet Care
 Recreational Vehicles
 Shop Local
 Staycation Guide
 Summer Drinks
 Women's Health

JUNE

Back to School
 Fall Brides
 Fall Home & Garden
 Fitness for Seniors
 Health Care Careers
 Managing Risk — Insurance Section
 Real Estate — Third Quarter 2025
 Senior Living
 Your Health — Third Quarter 2025

JULY

2025 holiday package:
 • Black Friday section
 • Christmas Coloring Book
 • Holiday Decorating
 • Holiday Drinks
 • Holiday Flavors
 • Holiday Gift Guide
 • Holiday Puzzle Book
 • Holiday Salute
 • Holiday Traditions
 • New Year's Resolutions
 • Senior Living for the Holidays
 • Shop Local for the Holidays
 • Stay Healthy for the Holidays

AUGUST

Baby Care
 Breast Cancer Awareness
 Celebrate Democracy
 Craft Beer Guide
 Fall Car Care
 Home Improvement
 Hunting Guide
 New Car Buying Guide — Fall Edition
 Oktoberfest
 Personal Finance
 Pet Care
 Senior Living

SEPTEMBER

Alzheimer's Awareness
 Farm & Ranch — Fall
 Fitness for Seniors
 Fire Prevention
 Keeping Kids Safe
 Real Estate — Fourth Quarter 2025
 Winter Weddings
 Your Health — Fourth Quarter 2025

OCTOBER

Auto Brand Spotlight
 Senior Living
 Tax Guide
 Winter Home & Garden

NOVEMBER

Dental Care
 Eye Care
 Hit the Gym
 Personal Finance
 Pet Care
 Wellness (Spas, Salons, Yoga)

DECEMBER

Big Game Party Planning
 Fitness for Seniors
 Real Estate — First Quarter 2026
 Senior Living
 Spring Brides
 Valentine's Day
 Your Health — First Quarter 2026

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