

## Colours

The colour palette has been established to echo the professionalism of the organisation.

For infographics, charts and maps that require a more extended palette, the full tint range of the primary and secondary colours may be used.

The secondary colours should not be used for text.

**Please note that tints of DIT Red (PMS 186) should never be used.**

When working with our colours online, please make sure your design employs best practise for accessibility.

To ensure the best level of compliance only use the specified text colours shown here, as legibility will be compromised for AAA web accessibility.

For grey tints use the specified tints only.

## DIT primary colours

DIT Red PMS 186 C11 M100 Y81 K3 RGB 207.16.45 Hex #cf102d	DIT Navy PMS 282 C100 M90 Y10 K40 RGB 0.40.95 Hex #00285f	DIT Jade PMS 3305 C100 M0 Y61 K61 RGB 0.77.68 Hex #004d44	DIT Violet PMS Violet C88 M100 Y0 K0 RGB 72.20.160 Hex #4814a0
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## DIT secondary colours

DIT Blue PMS 300 C99 M51 Y0 K0 RGB 0.99.190 Hex #0063be	DIT Orange PMS 1665 C0 M80 Y100 K0 RGB 226.73.18 Hex #e24912	DIT Green PMS 7717 C93 M22 Y53 K7 RGB 0.128.127 Hex #00837e	DIT Berry PMS 2405 C34 M100 Y0 K0 RGB 169.0.131 Hex #a90083	Black 100% C0 M0 Y0 K100 RGB 0.0.0 Hex #000000
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## DIT greys

Black 100% C0 M0 Y0 K100 RGB 0.0.0 Hex #000000	Black 90% C0 M0 Y0 K90 RGB 64.64.64 Hex #404040	Black 80% C0 M0 Y0 K80 RGB 100.100.100 Hex #646464	Black 50% C0 M0 Y0 K50 RGB 167.167.167 Hex #a7a7a7	Black 40% C0 M0 Y0 K40 RGB 185.185.185 Hex #b9b9b9	Black 30% C0 M0 Y0 K30 RGB 197.197.197 Hex #c5c5c5	Black 20% C0 M0 Y0 K20 RGB 220.220.220 Hex #dcdcdc	Black 10% C0 M0 Y0 K10 RGB 231.231.231 Hex #e7e7e7
10	11	12	13	14	15	16	17

## Need help?

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