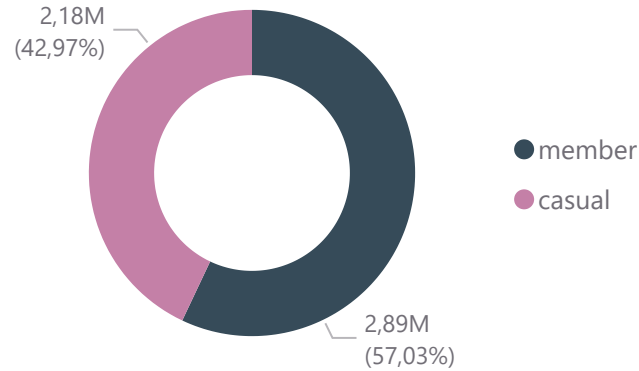# CYCLISTIC DASHBOARD
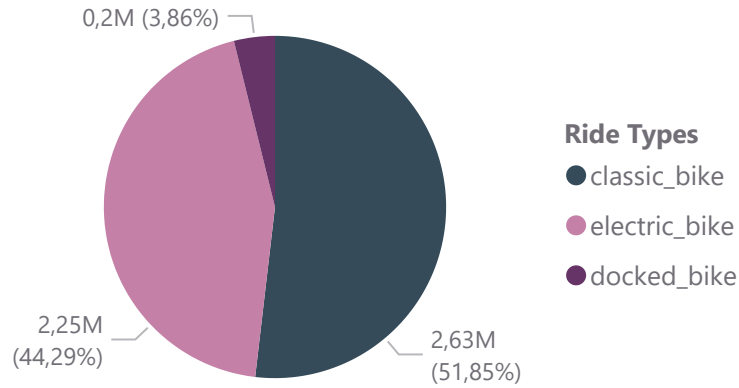
Google Data Analytics Professional Certificate Capstone Project

Created by: Cypran Akubude
Date: 18th May, 2024
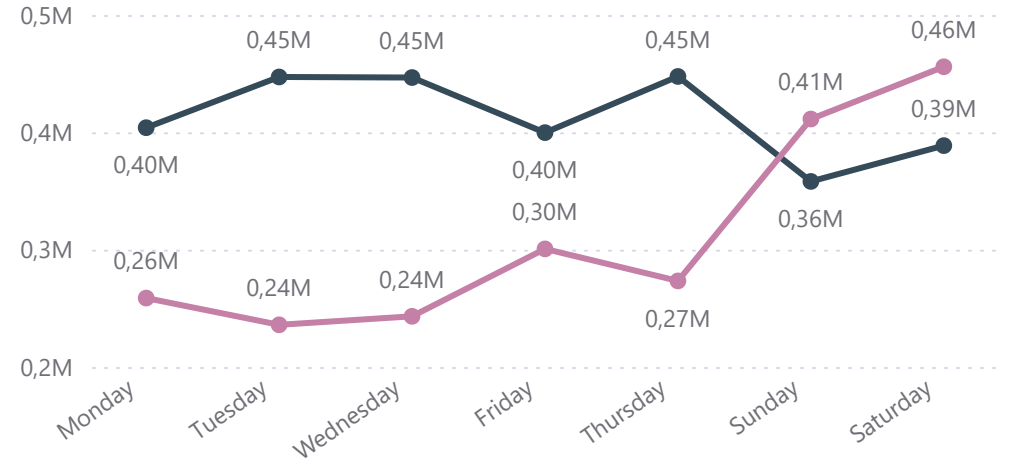
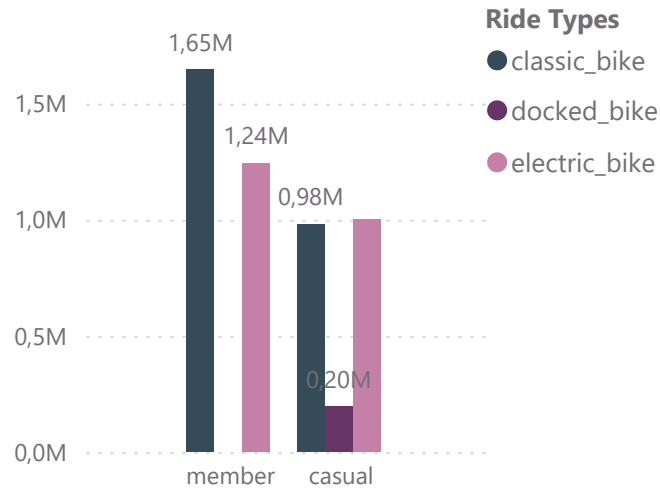## Distribution of User Types

- member
- casual

2,18M (42,97%)
2,89M (57,03%)

Distribution of Ride Types

Ride Types
- classic_bike
- electric_bike
- docked_bike

0,2M (3,86%)
2,25M (44,29%)
2,63M (51,85%)

Number of Rides per Day

classic_bike: Monday 0,40M, Tuesday 0,45M, Wednesday 0,45M, Friday 0,40M, Thursday 0,45M, Sunday 0,36M, Saturday 0,39M

electric_bike: Monday 0,26M, Tuesday 0,24M, Wednesday 0,24M, Friday 0,30M, Thursday 0,27M, Sunday 0,41M, Saturday 0,46M

Number of Ride Type per User

Ride Types
- classic_bike
- docked_bike
- electric_bike

member: 1,65M (classic_bike), 1,24M (electric_bike)
casual: 0,98M (classic_bike), 0,20M (docked_bike), 1,0M (electric_bike)

% of Total Rides per Month

classic_bike: July 7,18%, August 6,76%, June 6,86%, September 6,25%, May 6,01%, October 6,36%, April 4,05%, November 4,17%, March 3,17%, December 2,90%, February 1,50%, January 0,34%

electric_bike: July 7,03%, August 7,10%, June 6,33%, September 6,71%, May 4,77%, October 4,36%, April 2,10%, November 1,78%, March 1,47%, December 1,14%, February 0,34%, January 0,29%

Number of Rides per Season

Summer: 1,1M / 1,0M
Fall: 0,9M / 0,6M
Spring: 0,7M / 0,4M
Winter: 0,3M