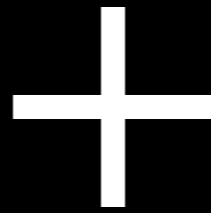


Recap

- False fame illusion
- Cryptomnesia
- Mirror effect
- Reaction time vs. confidence

The Sternberg Paradigm: AKA "The 'other' recognition memory experiment"





F

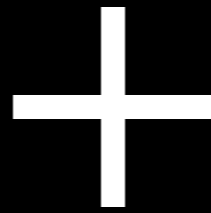
R

M

P

* * *

R



C

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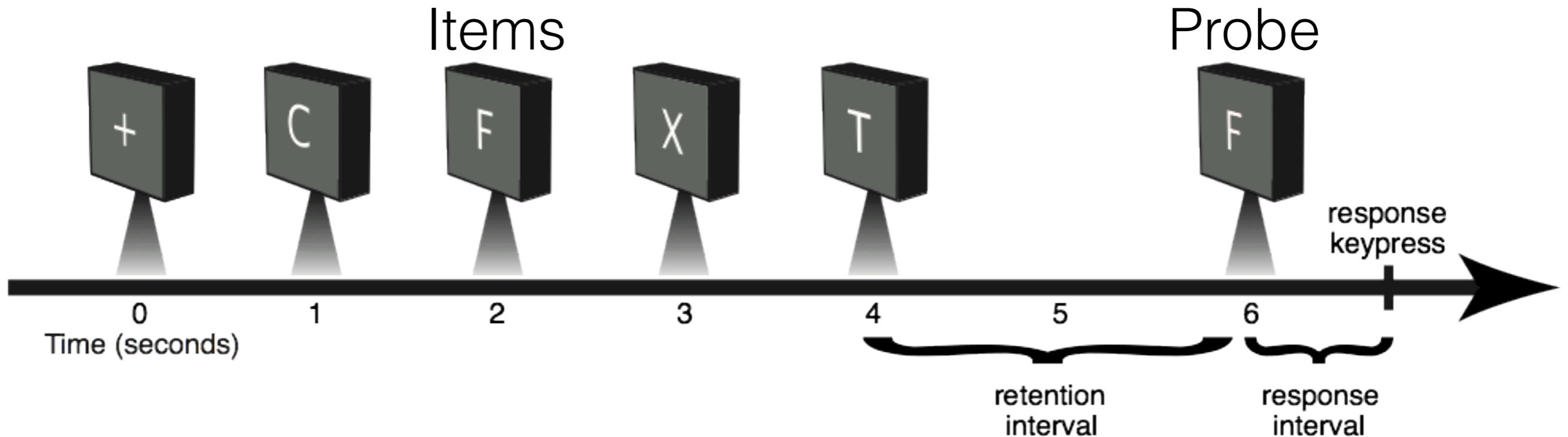
X

T

* * *

F

The Sternberg Paradigm

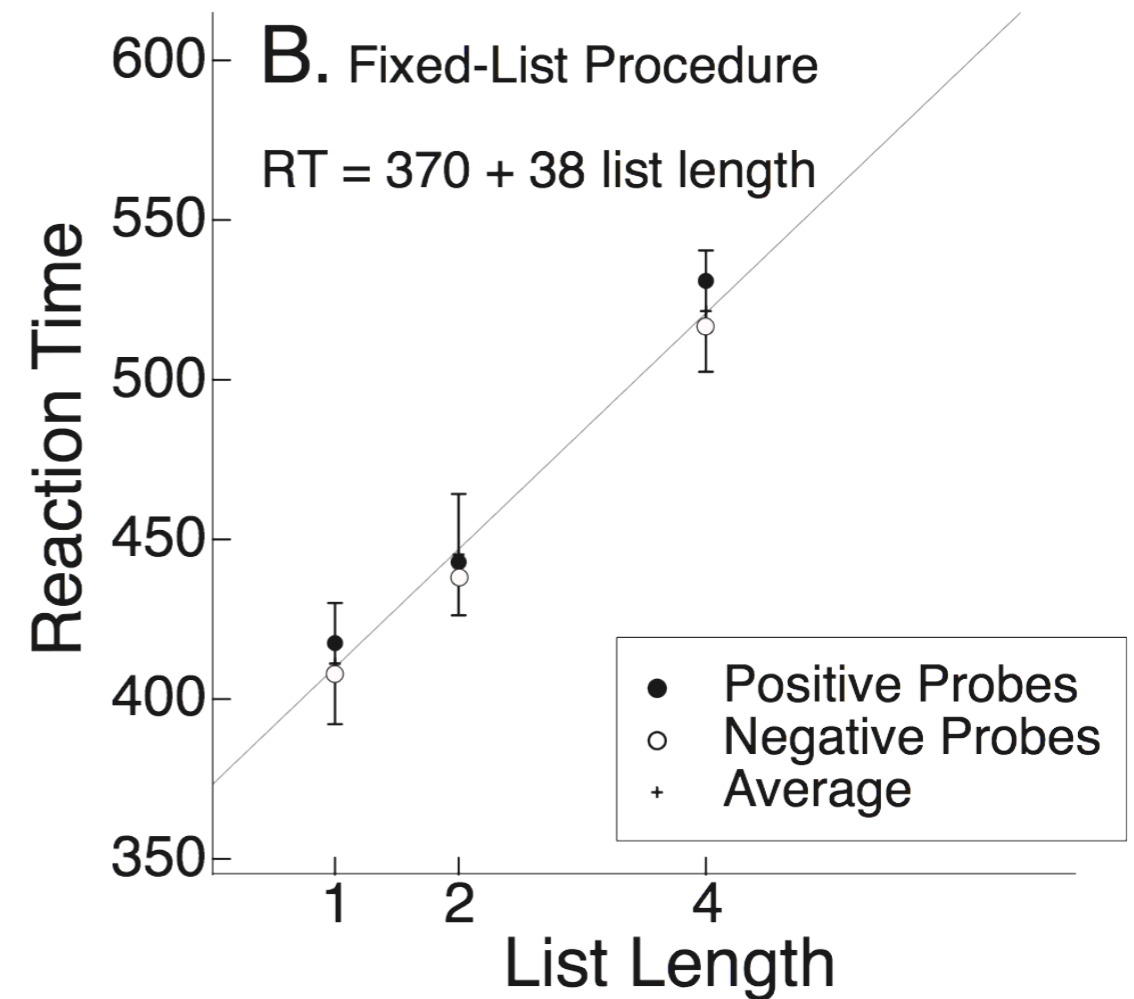
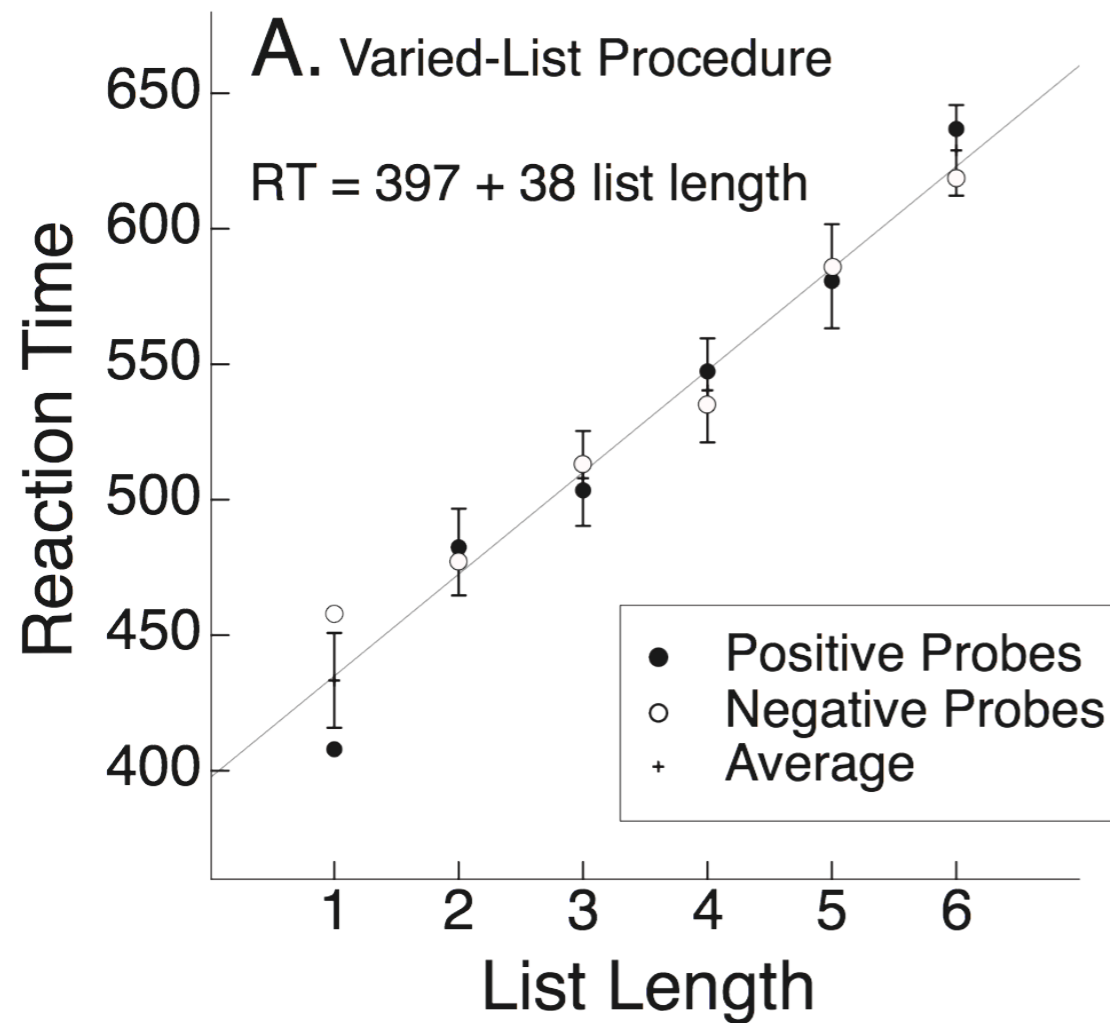


- Varied-list: list length changes on each trial
- Fixed-list: list length held constant

The Sternberg Paradigm

- With practiced participants, errors are very rare
- We can use the response times to estimate how quickly people's brains retrieve previously stored information

The Sternberg Paradigm



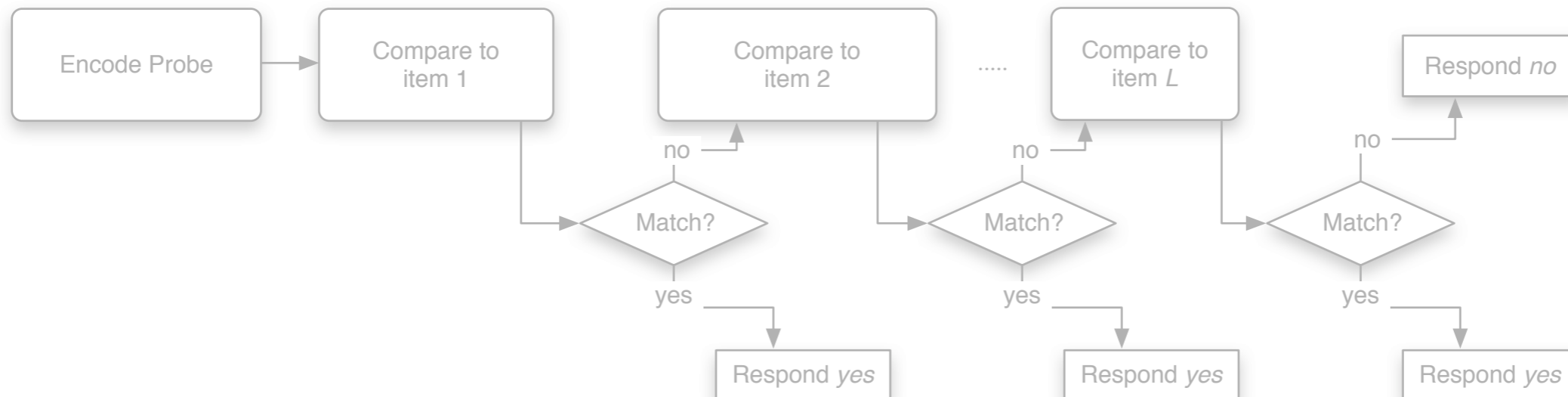
Strength theory does not explain this!

Scanning models

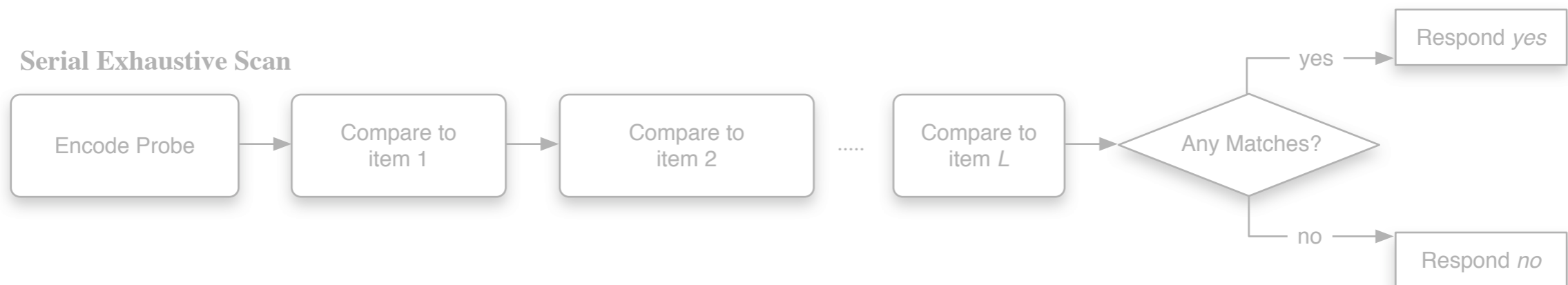
- Since reaction time increases linearly with list length, maybe the probe gets (mentally) compared to each presented item:
 - **Serial comparison process:** each new comparison happens after the previous one is completed (RT increases with list length)
 - **Parallel comparison process:** everything gets compared at once

Serial search models

Serial Self Terminating Scan

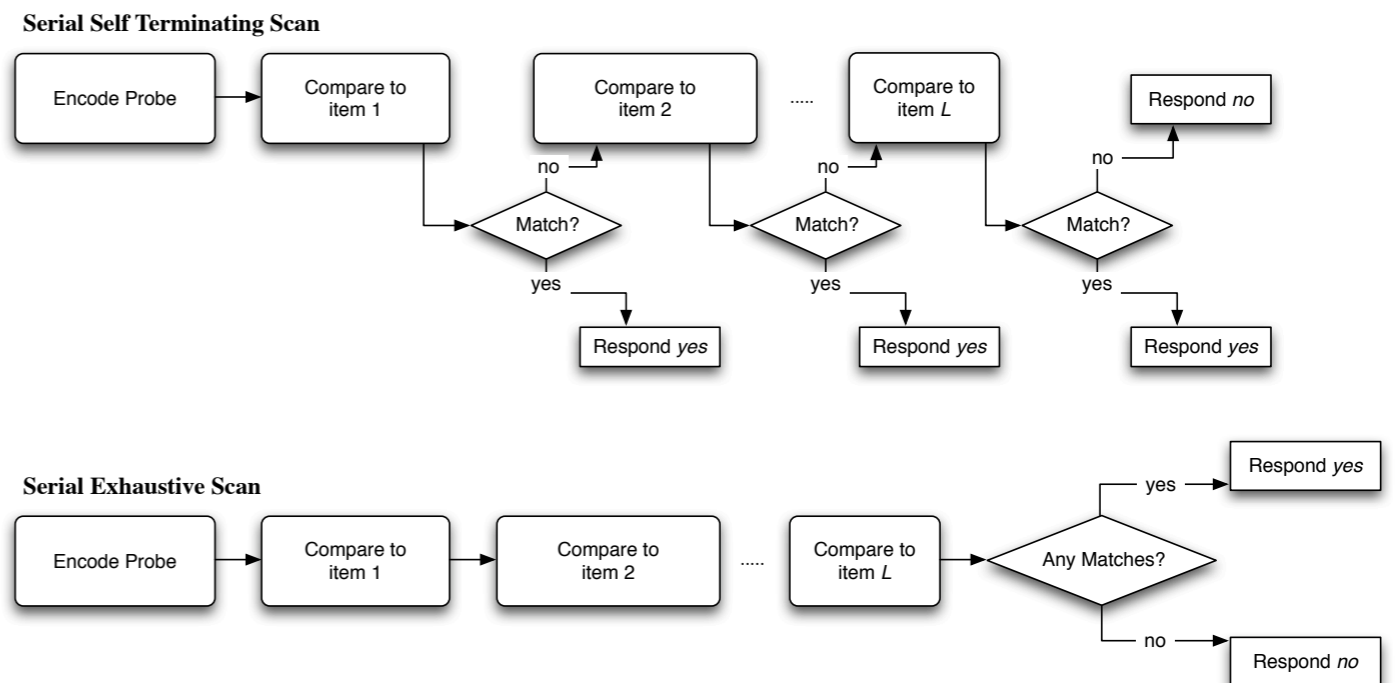
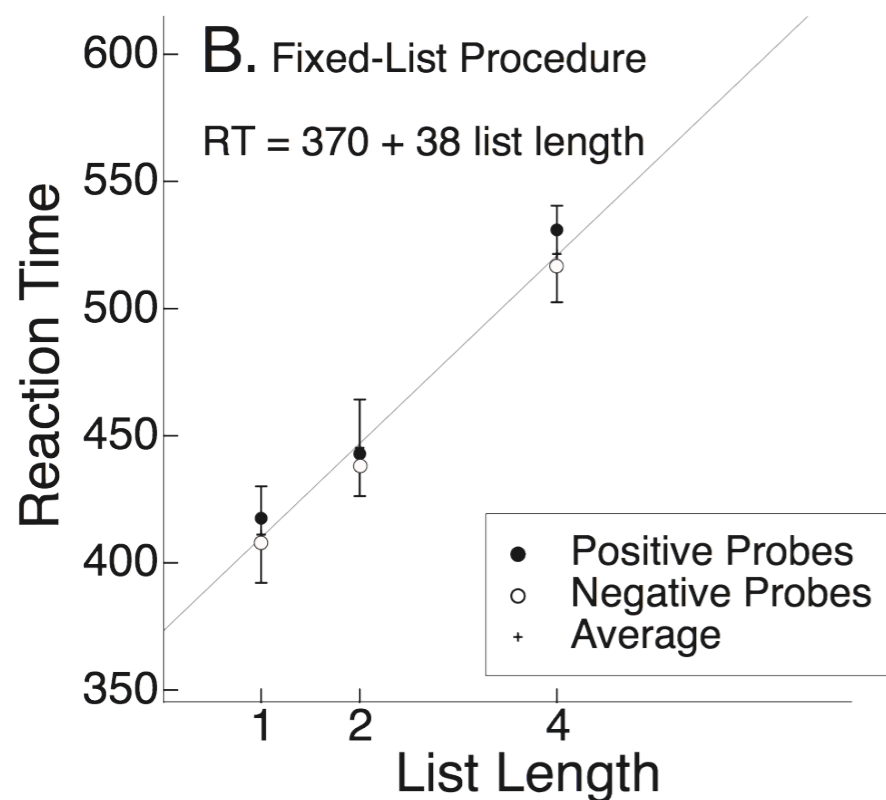


Serial Exhaustive Scan



Serial search models

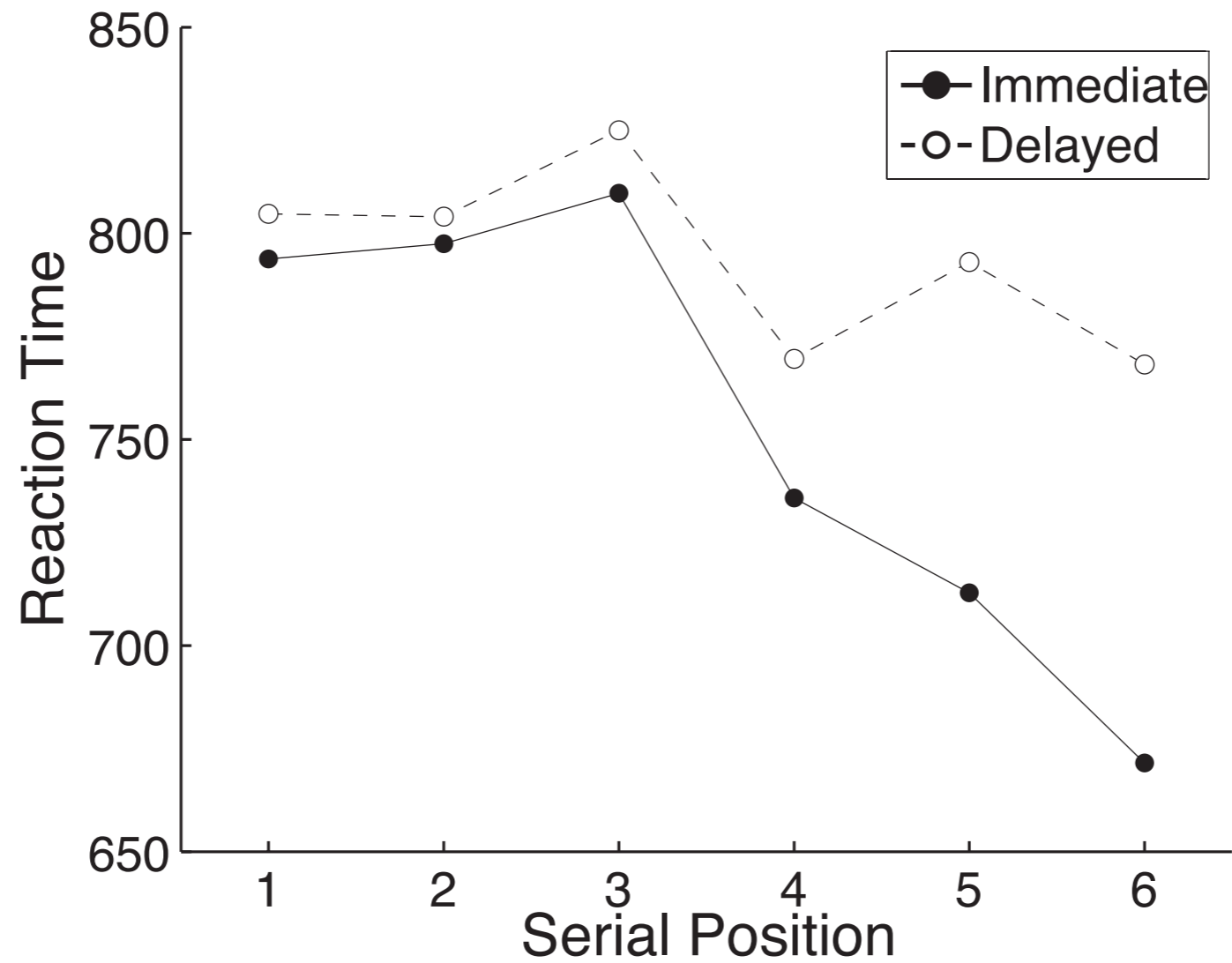
- ~~Self-terminating: no responses take longer~~
- Exhaustive: both responses have similar RTs



Testing the Serial Exhaustive Search model

- Wait for a response until every comparison is made
- Therefore RTs should not depend on the serial position of the probe...

Testing the Serial Exhaustive Search model



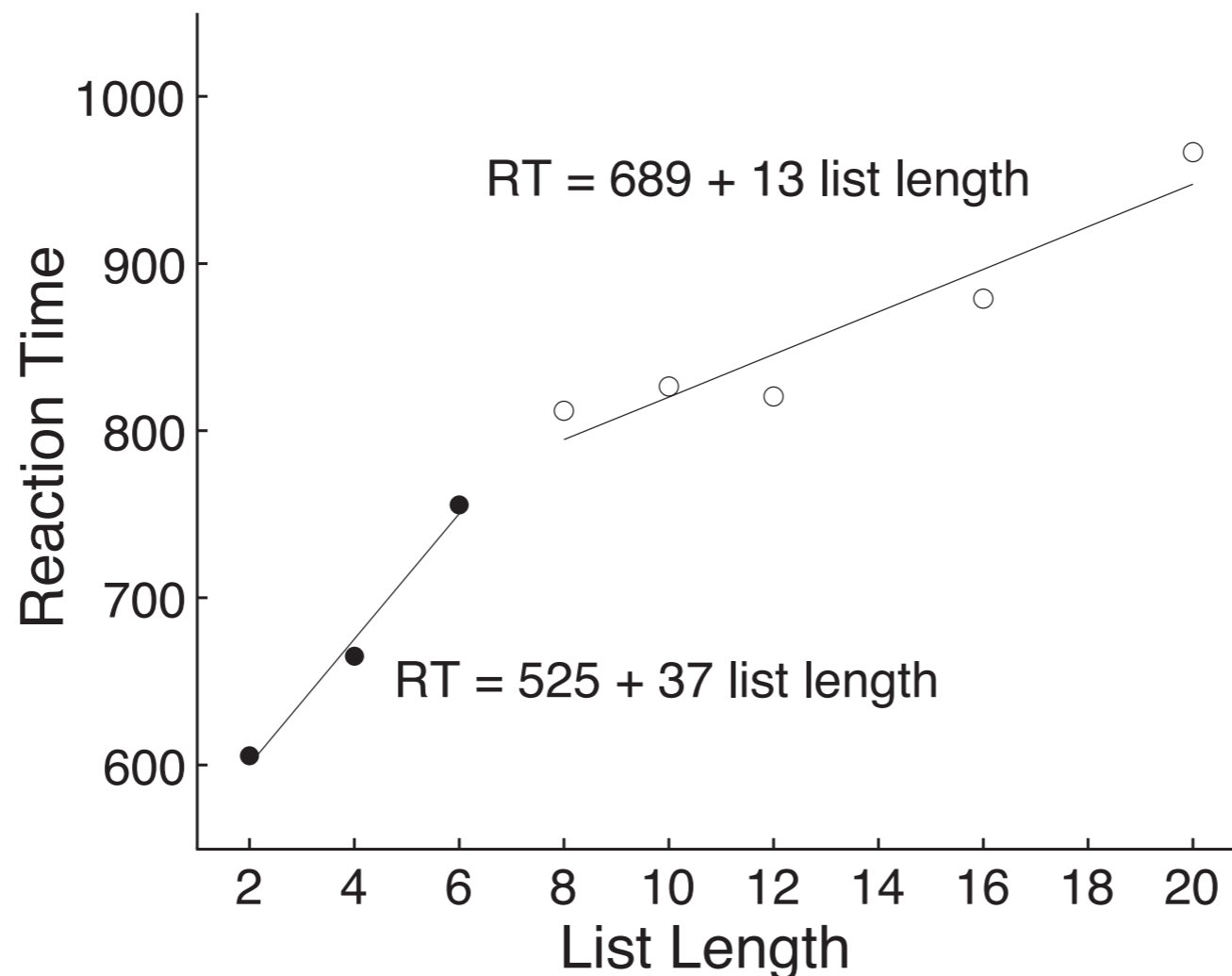
...oops

Testing the Serial Exhaustive Search model

- Another prediction: reaction time should increase *linearly* with list length
- Test: the *prememorized-list technique*
 - Participants get lots of practice studying longer lists than Sternberg used
 - Then they are probed with one item (as in the "classic" Sternberg paradigm)

Testing the Serial Exhaustive Search model

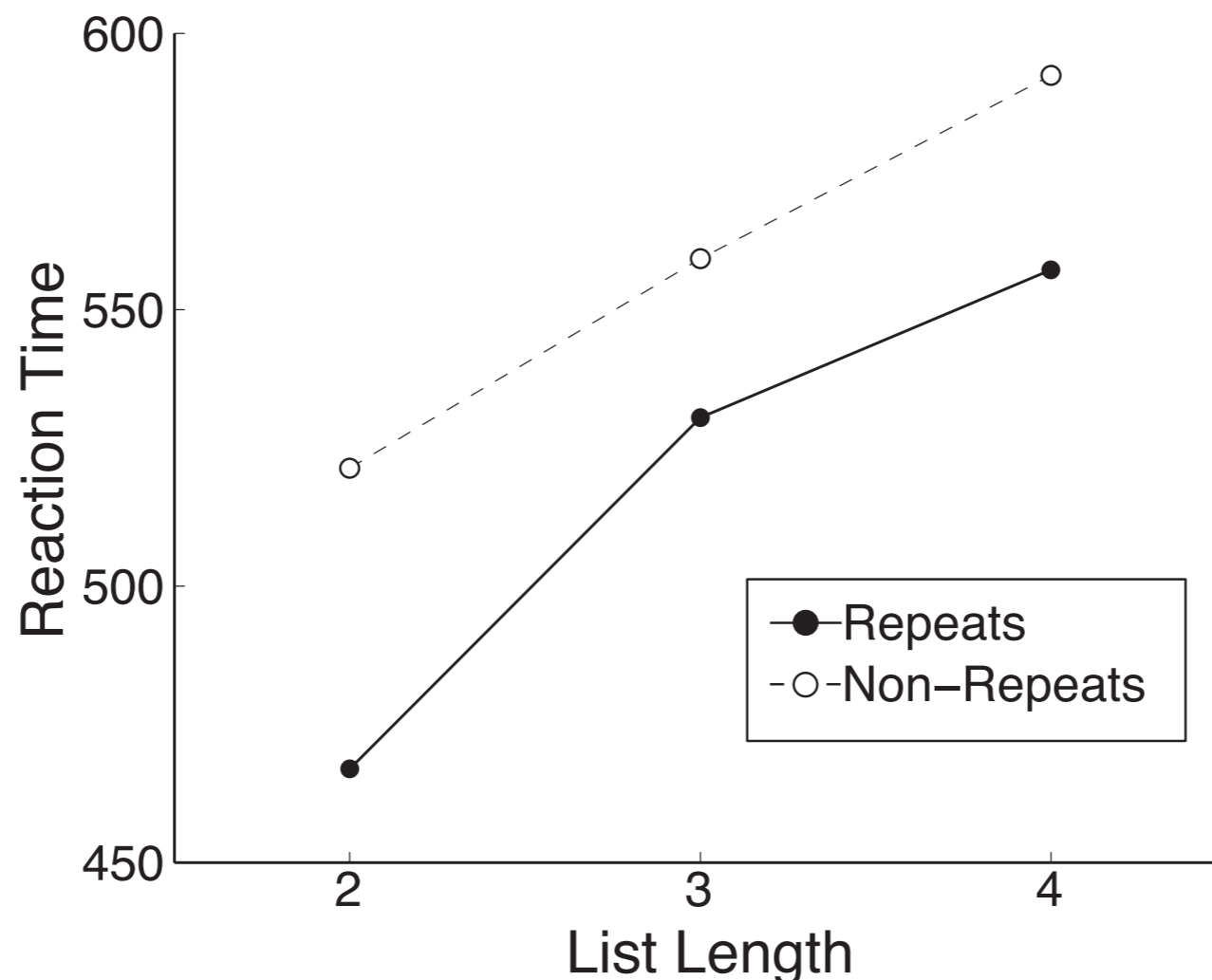
- Another prediction: reaction time should increase *linearly* with list length



...oops

Testing the Serial Exhaustive Search model

- Another prediction: repetitions should not affect reaction times, since every presentation must be examined in serial



...oops

Where does this leave us?

- We've discussed two classes of models:
 - Strength-based models (including some more complicated variants)
 - Scanning models
- None of the models explain everything
- So...???