

WIRELESS TELEGRAPHY THAT SENDS NO MESSAGES EXCEPT BY WIRE

invitations to Buy Stock in Concern Which Claims Feats Never Performed.

GLITTERING WORDS FOR THE UNWARY

Plain Tale of the Imaginary Aerial Conversations with the Herald-Marconi Station.

TO THE EDITOR OF THE HERALD:
I am anxious to buy some stock in the "Wireless Telegraphy Company," and am told to ask you about it, as you have a right to know what is being done with it. Will you kindly let me know when it is safe to buy? I am a man of means, and ought to be as soon as possible, and obliged. H. F. ODDIE, No. 55 WEST FORTY-EIGHTH STREET, October 25, 1901.

Because of this and similar inquiries it becomes necessary for the Herald to call attention to certain so called wireless telephone and telegraph companies which are presenting to the public glittering prospectuses, and in the advertising columns of the newspapers are exploiting their achievements, past and prospective, and soliciting the patronage of small investors in this and many other cities.

The HERALD not only does not control any of these companies, but it is not interested, directly or indirectly, in any of them, except in so far as it is interested in repudiating the unauthorized use of its name and prestige, and in protecting its readers against misrepresentation.

Since world wide publicity was given to the Herald's success, in conjunction with the Marconi system, in reporting the yacht races of 1896, and in the operation of its news station on the Nantucket Shoals Lighthouse, agents of concerns in no way allied either with the Herald or with the Marconi triumphs have not scrupled to use the name of this paper to further their own ends.

Philadelphia is the centre of the companies now most active in soliciting popular subscriptions to their stock, and three of them have their main offices, though they are represented in New York by energetic fiscal agents. They are all offshoots of the same parent stem, which is the American Wireless Telephone and Telegraph Company, with headquarters at No. 1345 Arch street, Philadelphia. This concern's prospectus states that it was incorporated in 1896, in Arizona territory, with a capital stock of \$5,000,000, consisting of five hundred thousand shares, of a par value of \$10 each, and with no preferred stock or bonds.

Personnel of the Company.

Its president is G. P. Gehring, M. D., of Philadelphia, who was formerly interested in Western gold mines and later in promoting real estate investments near his home. Its secretaries and treasurer is William E. Morris of No. 54 North Ninth and who used to be a newspaper reporter in Camden, N. J., and later became an advertising agent with Philadelphia office. Its other officers and directors include R. Jackson, M. D.; the Jewish Telegraph Company; M. H. Shomaker and W. Walter.

Apart from its treasury stock, this company's chief asset consists of the rights to operate the wireless stations of the Dolebar of Tufts College Boston, supplied by devices invented by Professor Henry Shomaker, a young electrician of Philadelphia, whose patent was granted to Prof. Archie F. Collins of Narberth, Pa., and some other contrivances.

In the United States Circuit Court an early effort of the Dolebar claimants to drive Marconi and the American out has ended disastrously to the Dolebar claimants.

This parent company, in turn, has licensed and leased its operative privileges in much of the territory of the United States to certain racing companies, each of which is now pushing the sale of its stock in its own allotted field.

The Federal Company operates in New York, New Jersey, Pennsylvania, Ohio, Delaware, the District of Columbia, Virginia, West Virginia, and North and South Carolina.

The New England Company operates in Massachusetts, Rhode Island, Connecticut, Vermont, New Hampshire, and Maine.

The Northwestern Company operates in Michigan, Illinois, Wisconsin, Minnesota and Iowa.

The Continental Company operates in Oregon, Washington, Idaho, Montana, Wyoming, North and South Dakota and Alaska.

The Federal Company has recently consolidated its operations with what was formerly the "Atlantic" Company, and used to control Maryland, the Virginias, the Carolinas and the District of Columbia.

To demonstrate the practical success of its wireless telephone and telegraph system, the American Wireless Telephone and Telegraph Company, last summer, set up a station at Galilee, on the New Jersey coast, and equipped it with a pole-mounted transmitter.

On September 11, with the consent and approval of Dr. Gehring, president of the company, a Philadelphia newspaper published a three column illustrated story concerning the practical success of its wireless telephone and telegraph system.

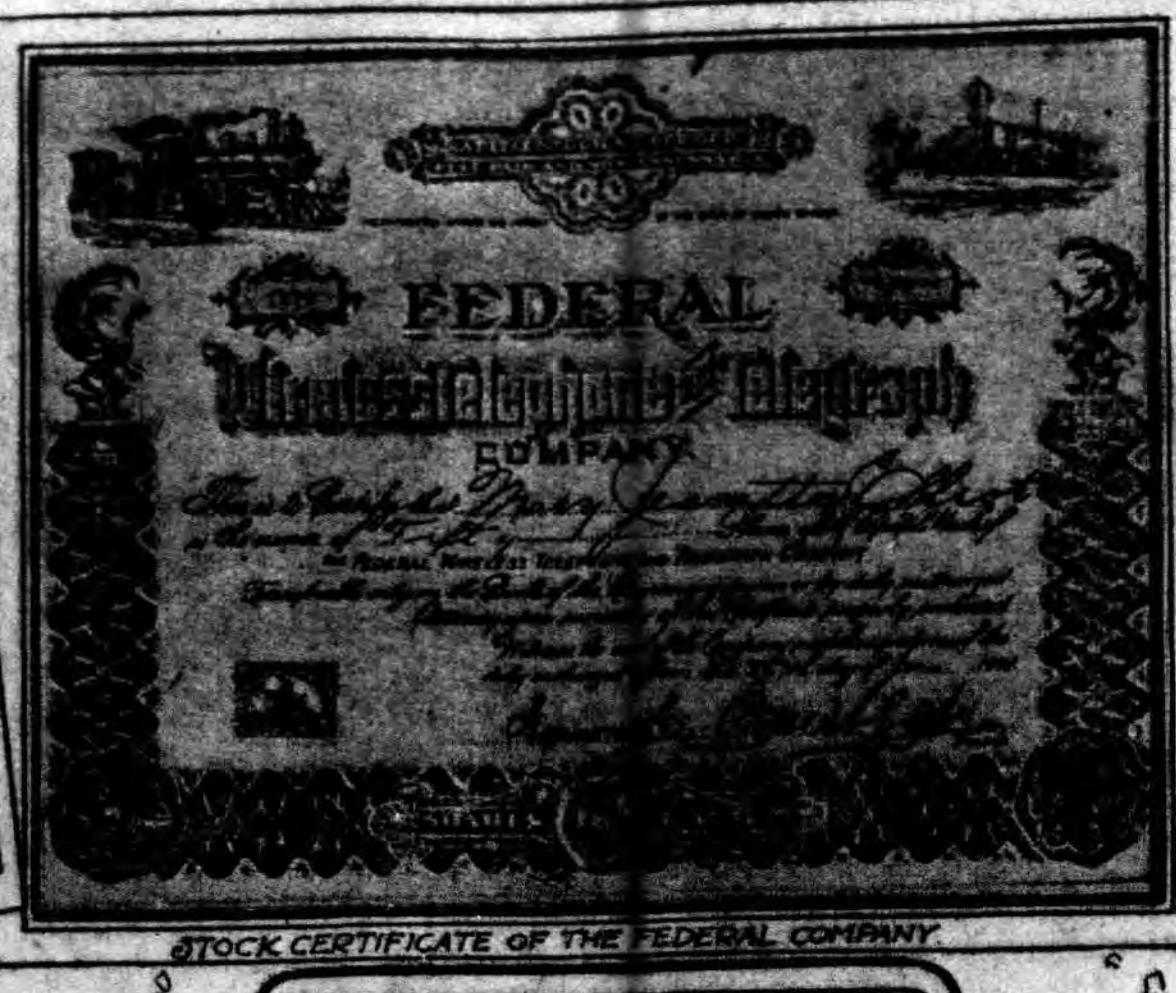
The plant had barely been installed and adjusted when, between five and six o'clock on the afternoon of August 15, the first wireless message was recorded on the tape machine at Galilee, and sent to the New York Herald's station at Nantucket Shoals.

Gehring, meantime, had persuaded himself to go to take his race boat, without cost to him, and thereby had gained considerable advertising for his company.

Overtures to Mr. Stone, of the Associated Press, were made by Dr. Gehring's company, but by another company, the Armour Institute of Chicago, both of whom wanted to supply the Associated Press



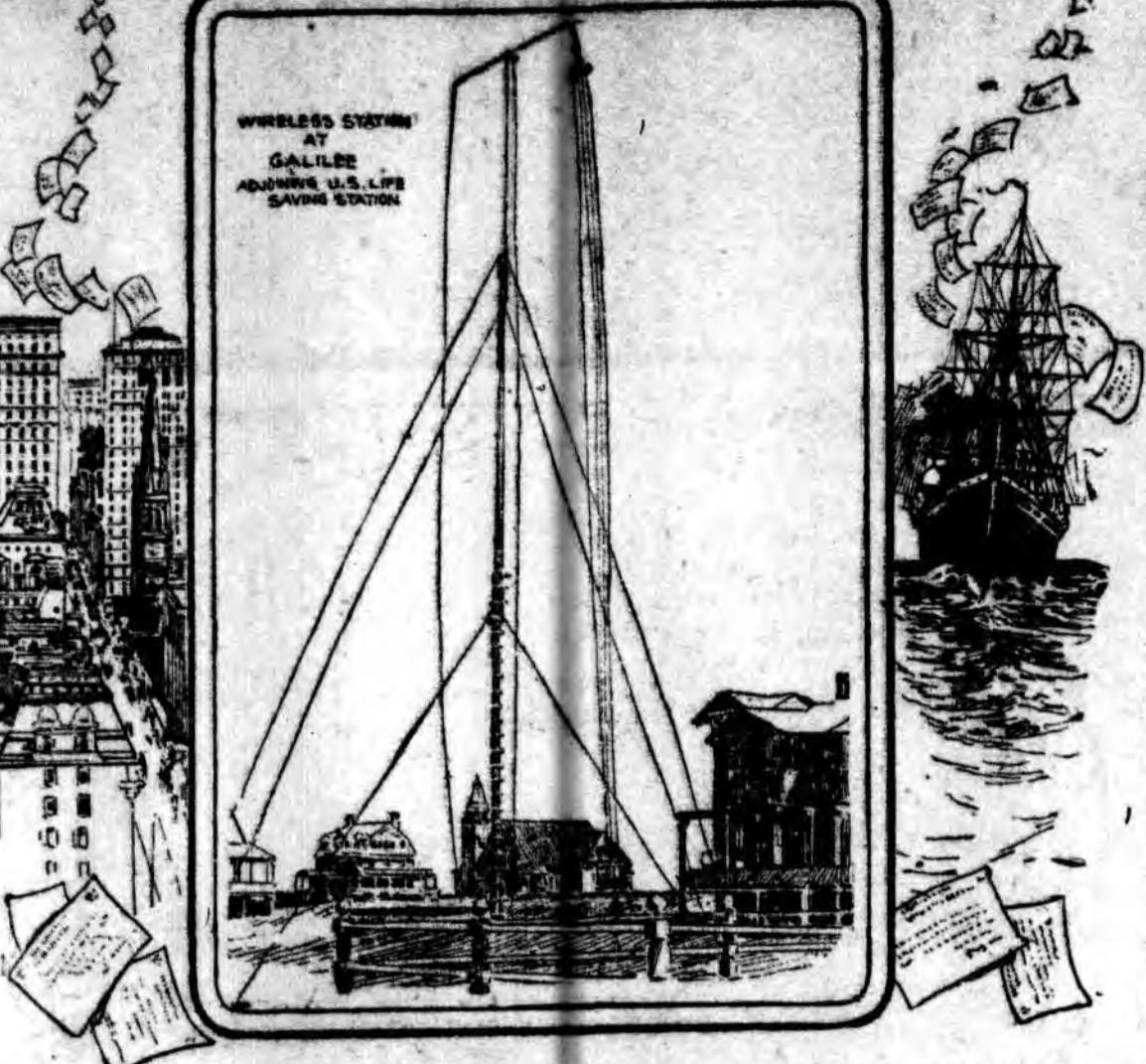
D.G. GEHRING, PRESIDENT OF THE PARENT COMPANY.



STOCK CERTIFICATE OF THE FEDERAL COMPANY.



PROF. COLLINS AFTER BEING METAMORPHOSIS ON HIS LAWYER'S CHANCE.



WIRELESS TELEGRAPHY EXHIBITS FROM PHILADELPHIA.

bulletins of the races. These offers were declined for the dual reason that an arrangement had been made a few days ago to send the Herald's messages to the Associated Press, and because Mr. Stone regarded the other ventures as experimental in character and as not having publicity demonstrated that would entitle them to consideration.

Such was the situation when, to the surprise of the Associated Press operators on the Minden, down the bay, the Marconi wireless station approached to record such messages as "To hell with Marconi" and various profane and obscene phrases, which were found to emanate from the old schoolboy Maid of the Mist.

The new concern, which is officially designated as the "American Wireless Telegraph Company," had a boat also entered in the competition—the Edna V. Crew. This craft was equipped with a landing platform, 22 to 28 miles. Her sample

clipped from the columns of a Boston newspaper, and admittedly written by Thomas B. Bishop, the general manager and active head of the New England Wireless Telephone and Telegraph Company.—

One company here was receiving messages from a distance of 287 miles. Thus "wireless" names have started their commercial course.

And still the distant racing companies continue to grow. On October 9, a local agent of the same company announces in the Gloucester (Mass.) Times that it has grown to three hundred miles. The newspaper, quoting the agent, says:

"The Exploding of a Yarn."

Or that chancing bit of press work it is trying to sell the Herald. Herald has dignified it by investigating it thoroughly; that Mr. H. W. Worth, the Marconi operator on board the Lusitania, is authority for the statement that neither on August 15, nor any other day, did he hear of his ship's communication with Galilee. Now, is that the Herald's fault?

"Who are you? Where are you?" was the startled query he addressed to the unknown operator.

"In New Jersey," was Galilee's prompt response. "To hell you are!" replied the incredulous Herald man.

Herald and youth faced the aerial messages for some minutes, the operator on the lightship sceptical and irritated at the suspicion that he was being used to send messages to the world, and the Galilee operator and his small audience heartily amused at the outcome of the Marconi's first exploit.

At length, unable to get any definite information about the local wireless, the Herald's young operator had to confess his innocence. The man at the lightship transmitter lost his patience.

Here, too, people are interesting with our service. He stepped ashore, wired, and with our service, he was off again, to do with the intruder from Galilee.

Mr. Stone, of the Associated Press, quoted the Herald's remarkable exploit, nevertheless,

has made the basis of much well directed advertising, and the distance soon grew from 22 to 28 miles. Here is a sample

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"The Clash at the Yacht Races."

Elaborate preparations were made by the American Wireless Telephone and Telegraph Company to report the recent international yacht races in competition with the Marconi system, which was utilized by the Associated Press, and the New England Company, the latter being the principal competitor.

The Northwestern Company, however, has not yet joined the race, and the Herald's management, when he wrote to the New England company's representative a week ago:

"I am not favorably impressed with the methods of your company, and I do not think we would care to have any dealings with it."

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CONTINUED FROM PAGE THREE.

terrific heat quickly overcame them, however, and the crowds in the streets watched their succumb.

Others who reached the ground were too weak to get to a place of safety before the walls fell in and were buried beneath the debris. The crowd outside could be heard above the crash of the falling walls, and many women in the crowd fainted.

The exact number of persons who were in the building is unknown. Mr. Wilkinson, a member of the committee, located in the basement, estimated that between sixty and seventy, but he could only those in his employ. The eight story had been recently built. Making it more than twice the size of the carpenters and four electricians, one of whom was a contractor. All of these, with one exception, probably perished.

There were two men who were testing a new wireless elevator when it was discovered that the car was slightly inflammable.

On the first floor was the office of the firm, the shipping department and a salesroom. Thirty persons who were in this part of the building got safely out, as did the few salaried workers on the floor above. Three designers were at work on the floor, and on the sixth were four women and the same number of men, who were making some of their scrub women, both of whom lost

their lives.

"Jump, jump and the net will catch you," the spectators taunted her.

The woman probably did not hear above the roar of the flames behind her, but she saw what was intended for her to do and jumped. She saw with horror the net and, falling like a cannon ball, struck the iron awning supports. There she remained hanging for a second and then dropped to the pavement. Those who saw her turned away.

Twenty strikers were present.

In the rear of the building the fire escapes were jammed by terror stricken men and women within a minute after the first alarm was given. In their wild efforts to escape they struggled, struggled with the fury of madmen, and several were known to have fallen and trampled under foot. Three of them—a man and a woman—were seen to struggle desperately to regain their feet. The

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The new elevator was on the east side of the building half way back. There was a freight elevator in the rear and on the same side.

Building Burns for Hours.

Starting at twenty minutes past ten o'clock, the fire was not under control until noon, and it was long after twelve o'clock before the work of recovering bodies could be carried on with any results.

The heat was intense, and firemen were trying to cool off the iron.

Three buildings—Nos. 1225, 1225 and 1227 Market street—on the west of the furniture house, were entirely destroyed. One building was taken by fire from the rear, and the other two by fire from the front.

The firemen had to use ladders to bring the fire through the glass, and, seizing the hose, jumped through the jagged opening. He was taken to the hospital a minute later.

The sights that met the eyes of the excited spectators were terrible. Curious articles of the most harrowing description. Men and women were burned to death on the iron framework of the fire escapes. Those who jumped far better, and were crushed to death.

Those who had to crawl to safety had to crawl on their hands and knees, and were severely injured.

Two men who jumped from the roof became entangled in a network of telegraph wires and were pulled to death.

Frank Haas, a driver of the Hahnemann Hospital ambulance, and Dr. Barber, who was with him, were almost crushed by falling wall as they sought to take a body from the building.

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Another case of diphtheria has developed

in the primary department of Public School No. 3, Hancock street, Brooklyn, and at last

the Health Board has taken the precaution

to have the room where so many cases were

contracted thoroughly disinfected.

Four boys have died within the year from

the same disease, and all occupied the same

or adjoining seats in the classroom

where the latest case is said to have originated.

The latest victim of the disease is an eight-year-old son of William S. Hurley, of No. 54 Jefferson avenue. The boy is critically ill.

Mr. Hurley is a member of the School

Board and he insisted that the room be

thoroughly fumigated.

This was done last

Wednesday.

Why it was not done last

spring, when the other cases developed, does not appear.

The building is one of the oldest

in the city, and while everything about

it is sanitary, it is under existing