PID, Pennie Remind Pennsylvanians to Explore Health Coverage Options Before the January 15 Open Enrollment Deadline

A record 450,000+ Pennsylvanians have signed up for affordable, high-quality healthcare coverage through Pennie, the Commonwealth's low-cost health insurance marketplace.

Philadelphia, PA – The **Pennsylvania Insurance Department (PID)** and **Pennie**, Pennsylvania's official health insurance marketplace, today jointly remind Pennsylvanians – especially those who do not have health coverage – to explore their options and enroll through Pennie before the January 15 Open Enrollment deadline. The Open Enrollment Period is the only time of year when Pennsylvanians can enroll in affordable, high-quality health plans for coverage in 2025.

"Open Enrollment is the best time to explore available insurance options, even if you already have coverage. Top-tier, comprehensive health care coverage has never been more affordable for Pennsylvanians," said **Pennsylvania Insurance Department Deputy Commissioner Shannen Logue**. "PID's goal of increased competition in the marketplace has resulted in more choices and increased affordability for consumers across the Commonwealth. I urge all consumers looking for coverage to consider the options currently available through Pennie."

Over 450,000 Pennsylvanians have already enrolled in high quality health plans through Pennie. Nine out of 10 Pennie customers qualify for financial savings in the form of tax credits to help reduce monthly premium payments. Many customers also qualify for financial assistance to lower out-of-pocket costs. All health plans offered through Pennie cover essential services like hospital care, mental health support, prescriptions, maternity care and more.

Current Pennie enrollees are often employees of small businesses, independent business owners, part-time workers, and service-industry or gig workers.

"This is the last chance to enroll in a health plan for 2025. We encourage anyone in need of health coverage to check out their options at pennie.com before the final deadline on January 15," said **Pennie Executive Director Devon Trolley**. "Having health coverage is important to protect yourself and your family from medical costs that come with injury and illness, and to access important preventive healthcare services to catch problems early. If you wait until you are sick or injured, it will be too late to enroll."

Plans and prices change every year, so all Pennsylvanians should review the 2025 health plan options.

The January 15 deadline also applies to current Pennie enrollees looking to make changes for 2025. Anyone currently enrolled in Pennie should make sure their family size, income and contact information are up to date.

Pennie also coordinates with Pennsylvania's Medicaid program and picks up where Medicaid leaves off. Pennsylvanians who no longer qualify for Medicaid because of increases in income can see large savings on private health [plans](#) through Pennie. Anyone who is no longer eligible for Medicaid and still needs coverage should consider their options during Open Enrollment.

Pennie provides free help to navigate the application process and plan selection in many languages. Pennie-certified experts including enrollment assisters, health insurance brokers, and Customer Service Representatives are available over the phone, in person, or online. Go to [pennie.com/connect](#) to find help near you.

Pennsylvanians looking for health coverage through Pennie can visit [pennie.com](#) or call Pennie's customer service at 844-844-8040. Pennie's Customer Service Center is open during Open Enrollment from 8:00 AM to 7:00 PM, Monday through Friday, and on Saturday from 8:00 AM to 1:00 PM.

Pennsylvanians with questions about their insurance, health plan or a denied claim should contact the PID's Consumer Services Bureau [online](#) or at 1-877-881-6388.

Follow PID on [X](#) and like the Department on [Facebook](#).

# # #