



INTERACTIVE MAP



[ACCESS PORTFOLIO JOURNEY](#)

[ACCESS URBAN IMAGINARIES](#)

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DEEP ENGAGEMENT Map



INTERACTIVE MAP

INTRODUCTION

The M4EG Phase 2 **designed a two-pronged engagement strategy**, namely 1) 'Broad' and 2) 'Deep'. Broad engagement offers networking and learning opportunities for the entire regional network through country or regional level activities. 'Deep' engagement is reserved for the frontrunners that are testing new tools and approaches, usually coupled with learning journeys and seed-funds implementation, to demonstrate possible pathways for local inclusive growth and or thriving communities. This map will give you a better insight on M4EG municipalities embarked on the 'Deep' journey.



INTERACTIVE MAP



CLICK THE MUNICIPALITIES FOR DETAILED INFORMATION

- EU's Call for Proposal Grantee
- Portfolio Journey
- Urban Imaginaries Innovation
- LEDP pilot

This map is being regularly updated and illustrates the local authorities that have been selected to deeply engage as a pilot or demonstration example under the M4EG Facility



UKRAINE

- 3. Mykolaiv
- 4. Ternopil
- 10. Lviv
- 11. Trostyanets
- 12. Sumy
- 13. Melitopol
- 14. Poltava
- 22. Pyriatyn
- 23. Mamalyha
- 24. Ivano-Frankivsk
- 25. Kamianets-Podilskyi



GEORGIA

- 26. Oni
- 27. Bolnisi
- 28. Batumi
- 29. Kutaisi
- 30. Rustavi
- 31. Poti
- 32. Samtredia
- 33. Tskaltubo



REPUBLIC OF MOLDOVA

- 2. Ceadir-Lunga
- 8. Cahul
- 9. Calarasi
- 18. Carpineni
- 19. Ungheni
- 21. Causeni



REPUBLIC OF ARMENIA

- 1. Areni
- 5. Alaverdi
- 6. Ashtarak
- 7. Charentsavan
- 15. Dilijan
- 16. Kapan
- 17. Ijevan
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REPUBLIC OF AZERBAIJAN

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3 **Mykolaiv**



Country: UKRAINE



Population: 472,320



Area: 259,8 km²



Grant amount:
EUR up to 225,000

Mykolaiv is a powerful transit transport hub of the Black Sea region, a center of sports and tourism, clean and comfortable city for living.

Type of engagement: **PORTFOLIO JOURNEY**

PORTFOLIO FOCUS

- Response & Renewal | Deep Blue Transition for Mykolaiv:M2
- Transportation hub (shipbuilding center of Ukraine with shipyards, research centers and ports)
- Active support from the government, business and public to develop sectoral programs and entrepreneurship, tourism, investment
- Attracting international funds and investments"Deep Blue Transition for Mykolaiv:

CHALLENGES/OPPORTUNITIES

- industrial diversification of the city
- Unlocking the potential of water resources and the tourism industry
- Environmental pollution

WHERE ARE THEY IN THE JOURNEY

The city team revised its capacities back in September 2022 and re-confirmed the desire to work on the portfolio design. The journey is ongoing with the involvement of various stakeholders, including representatives from the city council, public organizations, local educational institutions, and international experts.



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4 Ternopil

 **Country:** UKRAINE

 **Population:** 226,322

 **Area:** 167,8 km²

 **Grant amount:**
EUR up to 225,000

Ternopil City Territorial Community was formed in 2018 by joining to the city of Ternopil, a regional center, with 10 rural settlements nearby, including Kurivtsi, Kobzarivka, Vertelka, Malashivtsi, Chernykhiv, Glyadky, Pleskivtsi, Horodyshe, and Nosivtsi.

Type of engagement: **PORTFOLIO JOURNEY**

PORTFOLIO FOCUS

- Response & Renewal
- Competitive economy for the community especially on SMEs
- Tourism as highly developed social sphere, as a community of cultural entertainment, recreational services and religious activities
- Comfortable and safe place for a living

CHALLENGES/OPPORTUNITIES

- Creation of a favorable investment climate
- Energy efficiency
- Building international cooperation and partnerships

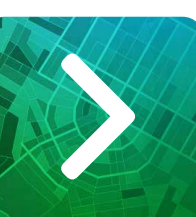
WHERE ARE THEY IN THE JOURNEY

After being on hold since February 2022, the team reconfirmed its willingness to participate in the portfolio journey in September 2022. The social listening activities among the city's residents have been started, and the survey of the main challenges in the community is under development as of early 2023.



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10 **Lviv**

 **Country:** UKRAINE

 **Population:** 783,065

 **Area:** 311,4 km²

 **Grant amount:**
EUR up to 60,000

The Lviv City Council is a body that represents residents of the Lviv city territorial community (CTC) and manages the affairs of the community on its behalf and in its interests. On May 27, 2020, as a result of Decentralization Reform, in addition to Lviv, 17 more nearby settlements amalgamated into Lviv CTC.

Type of engagement: **URBAN IMAGINARIES**

UI FOCUS

Integration of IDPs into hosting community

NEEDS/DEVELOPMENT PRIORITIES

Extensive spatial development and city growth, the energy efficiency of the residential sector, development of sustainable mobility for all

Creating new areas of business development

Prevention of changes in the intended purpose of industrial land

Implementation of investment projects (including through the mechanism of public-private partnership): parking lots, cableway

Development of industrial parks ("Syhnyvka", "Riasne-2")

Creating IT parks

Tourism development

Mechanical engineering support (including through the purchase of public transport)

Implementation of the "Breakthrough strategy" (aimed at the development of the creative spheres)

ONGOING RELATED INITIATIVES

Construction of the industrial park "Sihnyvka"

Complete renovation of Dvirtseva Square near the railway station

Hosting IT Arena Conference

Creation of the "Entrepreneurship Support Center"

Holding the exhibition "Lviv commodity producer"

ONGOING INTERVENTIONS

The Urban Imaginaries learning process has been finished; the main challenges of the community were defined; the roadmap of the core challenge was built and potential partners and stakeholders were identified

The project proposal was designed and is under final revision

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11 Trostyanets

 **Country:** UKRAINE

 **Population:** 27,740

 **Area:** 788,1 km²

 **Grant amount:**
EUR up to 60,000

Trostyanets community is the business center of the Sumy region. The community has a glorious industrial tradition and significant economic potential.

Type of engagement: **URBAN IMAGINARIES**

UI FOCUS

Improved MSMEs support services

NEEDS/DEVELOPMENT PRIORITIES

Lack of business support infrastructure (business centers, consulting services in economic activity, marketing, etc.); city wastewater treatment facilities need modernization; no effective system for solid waste management, the presence of natural landfills, solid waste landfill needs reconstruction and modernization

Priority industries are the food industry, processing, engineering, agriculture, electric power industry and light industry

Equally important are tourism, sports, medicine, and energy efficiency

ONGOING INITIATIVES

“Mondelez factory” developed the sustainability model - concertation with citizens that provided both new job opportunities as well as encourages circular economy by using local ingredients

Innovation Fund implementer

ONGOING INTERVENTIONS

The Urban Imaginaries learning process has been finished; the main challenges of the community were defined; the roadmap of the core challenge was built and potential partners and stakeholders were identified. The project proposal was designed and is under final revision

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12 **Sumy**



Country: UKRAINE



Population: 277,500



Area: 349 km²



Grant amount:
EUR up to 60,000

Sumy City Council is a body that represents the city community of Sumy and performs on its behalf and in its interests the functions and powers of city self-government, defined by the Constitution and laws of Ukraine.

Type of engagement: **URBAN IMAGINARIES**

UI FOCUS

Digitalization of healthcare services provision

NEEDS/DEVELOPMENT PRIORITIES

Lack of modern management tools; insufficient level of coordination between city programs and development projects; insufficient funding sources

The main priorities of the community in the implementation of the LEDP are comprehensive intensification of support for SMEs, creating Sumy Industrial Park, as well as an intensification of work to promote the city brand and increase the tourist attractiveness of the city

ONGOING RELATED INITIATIVES

Sumy Business Hub opened in 2019 an open space for cooperation, training and exchange of ideas of representatives of the Sumy business community

"Urban public transport of Ukraine", implemented jointly with the Ministry of Infrastructure of Ukraine, within which it is expected to attract credit funds in the amount of up to EUR 4 million for the implementation of the project "Upgrading the rolling stock of the communal enterprise "Elektroavtotrans" in Sumy

NEFCO NIP Programme for the modernization of water supply and disposal systems in Ukraine, within which it is planned to attract NEFCO loans in the amount of up to EUR 1.5 million and a grant from the European Union in the amount of up to 0.3 EUR million for the implementation of the project "Modernization and reconstruction of the water disposal system in Sumy"

ONGOING INTERVENTIONS

The Urban Imaginaries learning process has been finished; the main challenges of the community were defined; the roadmap of the core challenge was built and potential partners and stakeholders were identified. The project proposal was designed and is under final revision



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13 **Melitopol**

 **Country:** UKRAINE

 **Population:** 149,335

 **Area:** 49,7 km²

 **Grant amount:**
EUR up to 60,000

The city of Melitopol is located in the center of the Melitopol region, on the right bank of the Molochna river – 60 km from the coast of the Sea of Azov and is the center of the Pryazovia region and the land route connecting Donbas and Crimea.

Type of engagement: **URBAN IMAGINARIES**

UI FOCUS

Improved access to admin and social services for members of a temporarily occupied community

NEEDS

The main priority for the city's authorities is the creation of new jobs by attracting local and foreign investment, and the legalization of existing businesses

Population decline, poverty, low-income jobs, presence of informal sources of revenue, weak institutional capacities to plan, design, monitor projects and programme, attract investments

ONGOING INTERVENTIONS

The Urban Imaginaries learning process has been finished; the main challenges of the community were defined; the roadmap of the core challenge was built and potential partners and stakeholders were identified. The project proposal was designed and is under final revision

ONGOING RELATED INITIATIVES

Construction of the water sports complex (swimming pool) on 13 Yaroslav Mudryi Street

Construction of the health center with an ice arena on 46/9 Bohdan Khmelnytsky Avenue

Overhaul of the Melitopol City Maternity Hospital, 37 Kiziyarskaya Street

Overhaul of the subdivision of "Infectious Diseases Hospital", Municipal Institution "Territorial Medical Association - Multidisciplinary Hospital for Intensive Treatment and Emergency Medicine" at 48 Kiziyarska Street

Overhaul of the Sports School No. 3 for Children and Youth, 199 Lomonosova Street

Overhaul of the Railway Palace of Culture, 61 Tchaikovsky Street



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Poltava



Country: UKRAINE



Population: 312,814



Area: 550,3 km²



Grant amount:
EUR up to 60,000

As a result of implementing the decentralization reform, ten village councils were amalgamated with the Poltava city council. A new administrative unit was formed – the Poltava City Territorial Community.

Type of engagement: **URBAN IMAGINARIES**

UI FOCUS

Creation of an open green public space for interaction between IDPs and local people of hosting community

NEEDS/DEVELOPMENT PRIORITIES

The Poltava City Economic Development Strategy for the period up to 2027 identifies directions and development goals that will promote economic growth, increase competitiveness and, ultimately, improve the quality of life of residents

On the basis of certain priority development areas, the Strategy Implementation Plan was formed, which includes the most important local projects and determines the content, terms, and nature of municipal transformations

ONGOING RELATED INITIATIVES

As part of the Mayors for Economic Growth initiative, the following projects were implemented:

Poltava scientific online symposium "STEAM-education - you can do anything!" as a step towards promoting STEAM education among women in the city of Poltava. As a result of the project, 500 online participants have mastered the practical skills necessary for the STEM profession

Organization of the business forum "Women's Entrepreneurship in Poltava: state and development prospects". As a result of the project, a business forum was held and 50 online participants gained new knowledge on the basics of business project management and modern ways of financing business and startup projects

Conducting an online competition of startup projects "Poltava Women's Business Marathon". As a result of the project, 30 participants gained experience in developing a startup project and 3 participants received consulting services from a business expert in implementing startup projects

Development of a gender passport of the city of Poltava. As a result of the project implementation, the document "Gender Passport of Poltava" was developed

ONGOING INTERVENTIONS

The Urban Imaginaries learning process has been finished; the main challenges of the community were defined; the roadmap of the core challenge was built and potential partners and stakeholders were identified. The project proposal was designed and is under final revision

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22 Pyriatyn



Country: UKRAINE



Population: 30,135



Area: 923,3 km²



Grant amount:
EUR 999,526

The total area of the Pyriatyn city community is 923.103 km², including the area of the city of Pyriatyn - 11.88 km², the area of 45 rural settlements joined to the city council as a result of the Decentralization Reform - 81.25 km².

Type of engagement: EU's Call for **Proposal Grantee**

INFO ABOUT THE MEMBER

As of 1 January, 2021, the population is 30,135 people, which is 1.5% (or 446 people) less than in the previous year. The labor market has 18,133 people of the working population, including women - 10,155, men - 7,978

Most of the population is concentrated in a rural area - 10,522 people, in the city - 45.4 percent of the population or 8,748 people

As of 1 July, 2021, some 1,553 business entities were carrying out economic activities, of which 525 are legal entities and 1,028 are individual entrepreneurs. Share of large enterprises in the total number - 0.6 percent, medium - 3.7 percent, small - 95.7 percent

ONGOING INITIATIVES

Due to Local Economic Development Plan - the Comprehensive Programme for the Support and Development of Entrepreneurship for 2018-2020 was implemented where:

Non-refundable financial assistance was provided for the implementation of six business plans

Non-refundable assistance was provided to restore seven jobs that were cut as a result of the lockdown

Enterprises in the field of agricultural production were opened thanks to improved business literacy

ONGOING INTERVENTIONS

At the very beginning of the war in Ukraine the project was totally revised and the new goal of the project was chosen. The updated main goal of the project is to ensure food security in the Poltava region. The new directions of the project were defined - development of greenhouse farming, development of agriculture, maintenance of agricultural machinery and equipment. In 2022 a significant part of the equipment for growing and processing of agricultural products was purchased



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23 Mamalyha



Country: UKRAINE



Population: 11,931



Area: 145.56 km²



Grant amount:
EUR 930,267

About 80% of the community's population are ethnic Moldovans and Romanians, while 20% are Ukrainians and other nationalities.

Type of engagement: EU's Call for **Proposal Grantee**

INFO ABOUT THE MEMBER

At the meeting of the 13th session of the 8th convocation on 23 November, 2021, the Development Strategy of the Mamalyha community for 2021-2027 was adopted

Strategic Goal No. 1 of the Development Strategy - competitive local economy, using the strategic position, transport accessibility, specialization of the society and the entrepreneurial spirit of residents. It includes all measures aimed at strengthening the economic base of the community and at the same time improving the material condition of its residents

ONGOING INITIATIVES

As a co-applicant for the project "Different communities - joint solutions for economic growth" that has been implemented within the M4EG facility. Project implementation period: 2018-2019. Within the framework of the project, the Center for Economic Development of the Community was created and put into operation and one agricultural service cooperative was created, which has been successfully functioning to this day

Mamalyha community is a member of the 4th cohort of the United States Agency for International Development (USAID) "Decentralization Offering Better Results and Efficiency" (DOBRE) Programme. The program implementation period is until September 30, 2022

ONGOING INTERVENTIONS

The project envisages the creation of 12 Centers for the Professional Development on the basis of local educational institutions in the community, purchase of specialized equipment and implementation of the training programme for professional development. The project also envisages the creation of a geographic information system of the community in order to attract investors to the region. Another direction of the project is to conduct the major repair of the communal building in order to give the possibility for development for local businesses (offices for doing business). In 2022 the necessary equipment for professional development workshops was purchased, tenders for purchase of IT equipment and development of a geo-information system were announced; the documentation for the major repair of the building was ordered



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Ivano-Frankivsk



Country: UKRAINE



Population: 287,533



Area: 263,8 km²



Grant amount:
EUR 999,900

As a result of decentralization reform, 18 territorial communities have joined the city of Ivano-Frankivsk to form Ivano-Frankivsk city territorial community with the population of 287,500 people.

Type of engagement: EU's Call for **Proposal Grantee**

INFO ABOUT THE MEMBER

The demographic situation is characterized by population growth due to a positive balance of migration and natural population growth. Maintaining a positive balance of migration growth of the city's residents improves the supply of the labor market in Ivano-Frankivsk with labor resources

Given the structure of the economy, the labor market is quite diversified both in terms of economic activity types and in terms of main employers. Labor resources are mobile, a significant number of residents are employed in small businesses

The city has a wide network of market infrastructure, financial, educational, healthcare and cultural institutions. The main sectors of the community's economy are industry, tourism, construction, transport and communications

ONGOING INITIATIVES

"Accessible Ivano-Frankivsk", the EU/UNDP "Community Based Approach to Local Development, Phase III" within the framework of the Smart Cities concept for partner cities (2016-2017);

"Creating additional opportunities for the economic development of a social enterprises to overcome the negative consequences of COVID-19 pandemic", UNDP (2021);

"STEM education in vocational and professional schools" and "ROOTS - Back to our Common Roots" (arms museum), the EU Joint Operational Programme Romania-Ukraine 2014-2020 (2020-2021);

ONGOING INTERVENTIONS

At the very beginning of the war in Ukraine the project was revised and nowadays all the activities of the project are aimed to support local businesses including those that are relocated from other regions of Ukraine. As for today the activities of the project are mainly focused on support and development of local businesses including those that were affected by war and new economic challenges. In 2022 during the realization of the project the Center for Business Support was created, seminars, workshops, consultations for local business were held were held and comprehensive assistance for relocated small and medium-sized businesses was provided



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25 Kamianets-Podilskyi



Country: UKRAINE



Population: 109,064



Area: 175,3 km²



Grant amount:
EUR 851,130

The city of Kamianets-Podilskyi does not have a division into districts, there are no district councils and their executive bodies in the city.

Type of engagement: EU's Call for **Proposal Grantee**

INFO ABOUT THE MEMBER

The system of local self-government in the city consists of the territorial community of the city, the city council, the mayor, the executive bodies of the Kamianets-Podilskyi city council and the bodies of self-organization of the population

Kamianets-Podilskyi city council is a local government body representing the territorial community of Kamianets-Podilskyi, consisting of 38 deputies

The basis of the activity of the city council is a modern model of quality management for the provision of administrative services, which is based on the requirements of international standards ISO 9001

ONGOING INITIATIVES

The city of Kamenetz-Podolsk is one of the first and most successful cities in Ukraine in terms of energy efficiency and renewable energy

The communal enterprise "Miskteplovodenerhiya" implemented the project "Improving Energy Efficiency in Heat Supply", financed by a loan from the World Bank

Within the framework of the M4EG initiative, the investment project "Development of creative and tourism industries, as well as agro-processing in the Kamyanets-Podilskyi territorial community through investments in hard and soft infrastructure for supporting SMEs" has passed to the second stage of evaluation by experts of the M4EG initiative and is awaiting results

ONGOING INTERVENTIONS

The initiative is being implemented by the Kamianets-Podilskyi City Council together with EIDOS (Center for Political Studies and Analytics). In 2022 the following activities for realized in the framework of the project: two seminars for entrepreneurs and representatives of agribusiness of the region; a tender procedure for reconstruction of the premises for the future Center for Business Support in Kamianets- Podilskyi was announced



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Ceadir-Lunga



Country: REPUBLIC OF MOLDOVA



Population: 18,980



Area: 70 km²



Grant amount:
EUR up to 225,000

Ceadir-Lunga is located in the southern part of Moldova, with the city vision to become a center of the industrial hub and attract tourism through cultural heritage preservation.

Type of engagement: **PORTFOLIO JOURNEY**

PORTFOLIO FOCUS

Energy Transition with focus on resilient energy system

Affordable and renewable energy

Moving consumers from producers. Response element: immediate support to ensure affordability

CHALLENGES/OPPORTUNITIES

The major difficulty was finding companies that would install light control nodes in small quantities. This was mainly because most companies that offer this service are based in the capital city, Chisinau, and are not willing to undertake small-scale projects involving only 2-3 nodes. Another significant challenge was the need to conduct extensive technical analysis before undertaking isolation works with the kindergarten, which added to the overall project complexity.

However, there is a silver lining to this story as the city has pivoted to a local company that has successfully completed the technical analysis. This is a positive development as it not only fosters the growth of local businesses but also ensures that the city's infrastructure needs are met efficiently. It also serves as an example of how local communities can leverage their resources and expertise to overcome challenges and achieve their goals.

WHERE ARE THEY IN THE JOURNEY

Educating residents of the transformation of the city in the transition to green energy

Ensuring the energy independence of the city and its residents

Providing social support to the population

Informing residents about opportunities in the field of green energy, as well as involvement in the decision-making process

Adoption of the experience and best practices of the EU countries for testing in the conditions of the Republic of Moldova, in particular, in Cheadri-Lunga



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8 **Cahul**

 **Country:** REPUBLIC OF MOLDOVA

 **Population:** 30,018

 **Area:** 33,91 km²

 **Grant amount:**
EUR up to 60,000

3,800 economic agents are registered in the municipality of Cahul, most of them active in the field of trade. The authority also registers 684 household businesses.

Type of engagement: **URBAN IMAGINARIES**

UI FOCUS

Sustainable Waste Management

NEEDS/DEVELOPMENT PRIORITIES

Strengthening the capacities of the City Hall staff

Administrative decentralization and regional development

Utilization of renewable energy resources in the area

Modernization of the national road network

Increasing amount of learning sessions regarding rational consumption and correct waste management, including separate waste collection

Boosting involvement of young volunteers

ONGOING RELATED INITIATIVES

Improving the activity conditions at the kindergarten no.5 „Bell” by endowment with goods

Local migration competition “Migration and local development 2019-2022”

Startup City Cahul (6.8 mi. EUR grant)

EU4Moldova: focal regions project; EU4Cahul

ONGOING INTERVENTIONS

Experiment 1. Children's education activities starting right from the kindergarten. The educational bits were presented through interactive and playful exercises, such as "sustainable fashion show" where the costumes were made from recyclable materials.

Experiment 2. A drawing contest for young people and children between the ages of 7-18 for the entire Cahul. This contest will be a learning exercise in the form of a game to introduce the essence of the problem of the problem of waste management and separate collection.



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9 Calarasi

 **Country:** REPUBLIC OF MOLDOVA

 **Population:** 10,800

 **Area:** 42,33 km²

 **Grant amount:**
EUR up to 60,000

680 economic agents are registered on the territory of the city. The trade network includes 110 stores and 2 production markets. In addition, 632 household businesses are registered in the city.

Type of engagement: **URBAN IMAGINARIES**

UI FOCUS

Sustainable Waste Management

NEEDS/DEVELOPMENT PRIORITIES

Modernize local roads and sidewalks

Initiate active tenant associations

Reduce the use of the medical waste incinerator on the territory of the city (District Hospital), which affects the northern part of the city

Clear out and sanction the use of unauthorized landfills

Change the cultural habit burning of vegetation in spring and autumn by citizens

ONGOING RELATED INITIATIVES

Unlocking the potential of the central region of the Republic of Moldova Initiative

Lighting efficiency project in the city of Calarasi "Licurici street lighting

Improving the infrastructure of water and sanitation in Calarasi

Implementation of projects under the Budget initiative – Participatory Governance

ONGOING INTERVENTIONS

Construction of new 3 closed type of waste platforms. Organising communication classes with students on the initiation of separate collection of electronic waste, environmental protection and how to become a local change-maker. Organization of public events through art contests such as "Urban creation of a recyclable waste art forms" and painting of three platforms with environmental messages. Improve legal framework through development of a mandatory regulation framework on waste disposal services. Organization of block meeting platforms together with GCI Calarasi and the Local Youth Council.



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18 **Carpineni**

 **Country:** REPUBLIC OF MOLDOVA

 **Population:** 10,600

 **Area:** 18,72 km²

 **Grant amount:**
EUR 250,000

Carpineni commune is a territorial administrative unit, part of Hincesti district, consisting of two localities - Carpineni village and Horjesti village.

Type of engagement: EU's Call for **Proposal Grantee**

INFO ABOUT THE MEMBER

The economy of Carpineni commune is characterized by a diversified structure, the processing of agricultural lands being alternated with a processing industry that is currently less developed and realized, as well as services and trade

In the field of agriculture, which is the basic branch of the local economy, out of a total of 376 units, 9 large agricultural enterprises operate, owning and processing land with areas larger than 10 ha

INFO ABOUT THE PROJECT

The general objective of the project is to create an inclusive framework for sustainable economic development of Carpineni commune based on three main pillars: performant human resource, infrastructure, and partnerships

The project will assist the development of improved hard and soft economic infrastructure in boosting Carpineni business environment: engaging youth in local development, improving business models, exploring new business opportunities, reimagining value chains, external investments, social inclusion



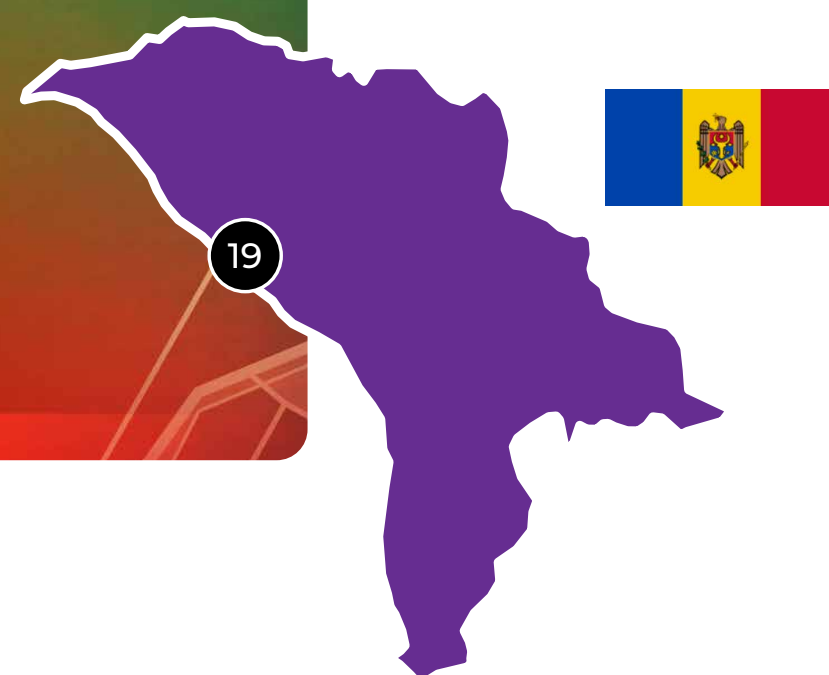
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19 Ungheni

 **Country:** REPUBLIC OF MOLDOVA

 **Population:** 38,804

 **Area:** 16,4 km²

 **Grant amount:**
EUR 686,026

Ungheni is the third largest city in the country, after Chisinau and Balti.

Type of engagement: EU's Call for **Proposal Grantee**

INFO ABOUT THE MEMBER

The city registers over 2,050 economic agents, most of them active in the field of trade

INFO ABOUT THE PROJECT

The project is structured around 3 objectives:

Developing touristic activities contributing to the increase of number the of tourists, as well as Ungheni city and district attractiveness

Creating a suitable communication and cooperation frame and promoting the partnerships among the main actors, from public and private sector, essentially involved in the development of the touristic field

Stimulating the tourism development in an integrated and sustainable manner enabling the creation of touristic networks and joint promotion of the cultural patrimony and the development of proper tourism instruments

ONGOING INTERVENTIONS

Building a Tourism Center



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Causeni



Country: REPUBLIC
OF MOLDOVA



Population: 15,939



Area: 14,29 km²



Grant amount:
EUR 660,000

Causeni town has a high potential for development - its location, touristic objectives in the process of renovation, infrastructure, make it attractive for investments.

Type of engagement: EU's Call for **Proposal Grantee**

INFO ABOUT THE MEMBER

The city is currently implementing an economic development aimed at creating connectivity between the local environment and potential investors as well as develop the local sectors

INFO ABOUT THE PROJECT

The objectives of the project are:

To strengthen the cooperation of civil society, entrepreneurs, business associations and local authorities (LAs) in launching cross-sectoral partnership based, local food oriented value chain schemes

To invest in local comparative advantages to stimulate business development by supporting the growth of micro/small/in-private use processors and producers; aiming to improve local value chains and strengthening local economies in a sustainable way

To increase the income of local farmers, processors, producers and vendors, providing shared facilities and equipment, further to support them in reaching to final receivers requiring quality and safety of the products, through accessible sanitary and origin certifications, according to Moldovan law

To provide local farmers, processors, and consumers with the agri-innovation and eco-technologies in agriculture, using non-waste and low-carbon print schemes of food production



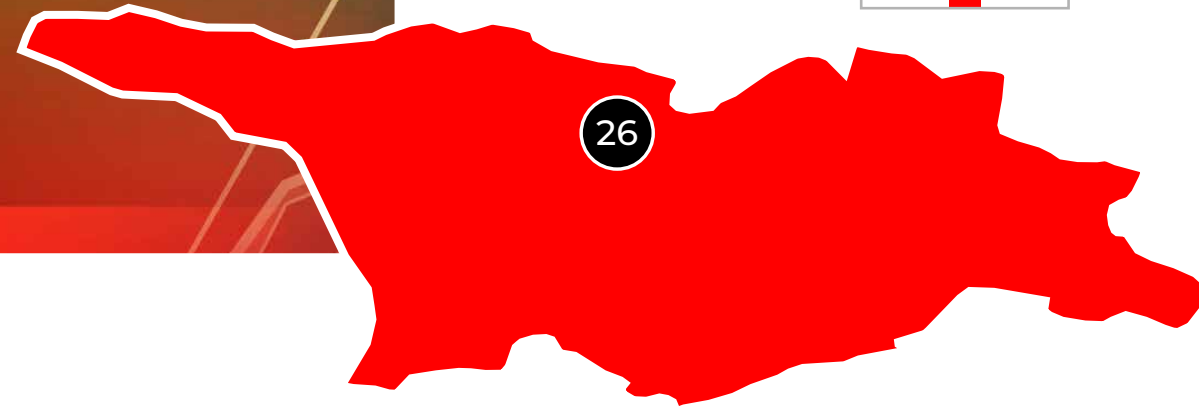
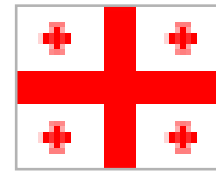
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26 **Oni**



Country: GEORGIA



Population: 5,832



Area: 1,712 km²



Grant amount:
EUR 315,262

Oni is one of the four mountain municipalities of Racha-Lechkhumi-Kvemo Svaneti region.

Type of engagement: EU's Call for **Proposal Grantee**

INFO ABOUT MEMBER

Local authorities strive to achieve the following goals and objectives in order to effectively respond to burning challenges (lack of employment opportunities, migration of labor force, lack of investment and participation of various social groups, including women and youth in local economy)

Increase revenues for local communities, support and promote local production through promoting the municipality's hospitality sector

Increase revenues for local communities, support and promote local production through promoting the municipality's hospitality sector

Support education, sports, and culture

INFO ABOUT PROJECT

The project will respond to the following objectives:

Investment in local comparative advantage for the stimulation of business development via growth and development of particular clusters of businesses

Improvement of local value chains

Strengthening the resilience of the local economy

Attract foreign and local investments in the municipality

ONGOING INTERVENTIONS

Mapping of existing enterprises was carried out. Four business sectors were selected and relevant diagnostic studies were conducted in: 1. Tourism 2. light industry (timber and crafts) 3. The primary and processed food sector 4. Construction With the involvement of local stakeholders, two priority sectors were selected and a Tourism and Food Industry Clusters were formed. These clusters were institutionalized and registered as non-entrepreneurial non-profit legal entities. Cluster strategies and action plans were developed and approved



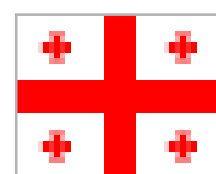
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27 **Bolnisi**



Country: GEORGIA



Population: 56,036



Area: 804 km²



Grant amount:
EUR 200,000

Bolnisi is one of Georgia's municipalities with considerable economic potential. The region boasts an exclusive environment conducive to agricultural and extractable resources production. There is a wealth of historical monuments, multiethnic culture, and traditions.

Type of engagement: EU's Call for **Proposal Grantee**

INFO ABOUT MEMBER

Natural resources including gold, silver, copper, barite, basalt, tuff and mineral water

Great touristic potential with up to 120 historical and architectural monuments

Variety of sightseeing to both local and international visitors

INFO ABOUT PROJECT

Overall objectives of the Action

Increase sustainability of the results achieved by the M4EG Pilot Grant Project

Establishing a platform for the efficient flow of business activities in Bolnisi (hereinafter Pilot Project) through stimulating local economic development, monitoring and enhancing partnership between public and private sectors

Disseminate and communicate the results and lessons learned from Bolnisi Local Economic Develop and Bolnisi Agro Centre

Inspire other local governments to absorb, adapt and built on the successful results

Increase awareness of national institutions on the role municipalities play for stimulating economic development



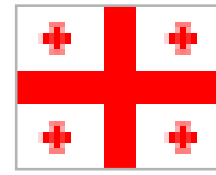
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28 Batumi



Country: GEORGIA



Population: 172,100



Area: 64,9 km²



Grant amount:
EUR up to 225,000

Batumi is a port and tourist city of regional importance, national and international location in terms of processing, storage, and distribution of goods in the South-East Black Sea.

Type of engagement: **PORTFOLIO JOURNEY**

PORTFOLIO FOCUS

Start-up ecosystem - contributing to shifting the local labour market from old sectors (seasonal tourism and construction dependent) to higher and tech skills

INFO ABOUT MEMBER

Batumi is the gateway between Europe and Asia, the EU and Russia, Turkey, Iran, Ukraine, Azerbaijan, and Armenia

Batumi is known as the resort city where tourism is the primary sector of the local economy, the central role of which is due to the large share of investments in hotels and restaurants and a high share of employment in the hotel sector. However, construction, industry, transport, and communications also represent leading industries of the local economy with a significant share in terms of employment

CHALLENGES/OPPORTUNITIES

A key challenge for Batumi is having an economy that is mainly dependent on tourism, which as a sector predominantly hosts seasonal activities and offers low-skill service jobs in summer. Similarly, the city faces emigration by its talented youth (youth defined as between 15 and 29 years old) who leave in search of higher-quality education and better and diverse work opportunities to either Tbilisi or abroad. While there is a high demand for managerial and entrepreneurial skills, the higher and professional education system is not well orientated towards the needs of the labour market. In addition, unlike Tbilisi, Batumi barely has access to innovation and startup activities and networks.

WHERE ARE THEY IN THE JOURNEY

Seed portfolio options have been developed to be able to test and learn how those contribute to municipal transformation. The following seed PORTFOLIO OPTIONS have been designed:
1. SHIFTING NARRATIVES - 2. PHYSICAL SPACES OF INTERACTION - 3. CONNECTING BATUMI
4. CITY AS AN ECOSYSTEM ENABLER - 5. STARTUP ENTREPRENEURSHIP EDUCATION
6. STARTUP INFORMATION PORTAL. First four position were activated.



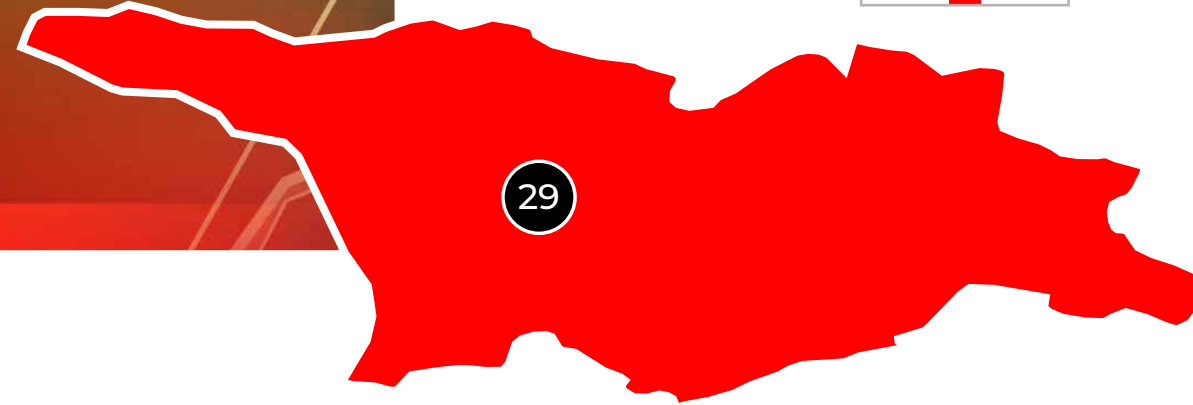
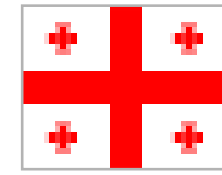
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29 Kutaisi



Country: GEORGIA



Population: 135,000



Area: 70 km²



Grant amount:
EUR up to 225,000

Kutaisi is one of Georgia's biggest four cities (B4) and the second largest with regard to the territory.

Type of engagement: **PORTFOLIO JOURNEY**

PORTFOLIO FOCUS

Eco smart city - carbon neutral smart city, using natural resources efficiently, circular economy, green public spaces, local food, - from today to tomorrow's city

Connect Kutaisi to an international network of city leaders in this space to be able to learn from them

Establish reputation as a Trailblazer for the new European Bauhaus

INFO ABOUT MEMBER

Kutaisi, founded some 3500 years ago with the history going back to the myth of Argonauts, Medea and the Golden Fleece, is one of the five ancient cities that are still developing

The city covering the area of 70 square kilometers and home to 135.000 residents, is located in the central part of Western Georgia and serves as an administrative center of Imereti region

CHALLENGES/OPPORTUNITIES

In recent years Kutaisi has faced a number of challenges – a declining economic importance leading to brain drain and decreased opportunities for talented youth, combined with a tourist industry struggling to recover from the COVID Pandemic have contributed to a strained economic system and population decrease due to migration. The local climate and previous industrial importance contribute to air pollution and other climate related issues

The city has decided to use the Portfolio process to support its environmental resilience ambitions and advance its transformation towards becoming a Smart Eco City that is respectful of its environment and resources and is able to deploy innovative green solutions to address its urban challenges

WHERE ARE THEY IN THE JOURNEY

The following seed portfolio options have been co-designed by the Kutaisi working team: 1. Citizens for Green Kutaisi - 2. Kutaisi Eco bot and app - 3. Smart Waste - Street demonstrator - 4. Green mobility - Behavioural nudging Proof of concept - 5. Energy Efficient Building - Open air lab, 6. Academy for Applied Eco Innovation - Proof of concept - 7. Learning and exchange program Blueprint - 8. Kutaisi "Eco wallet".



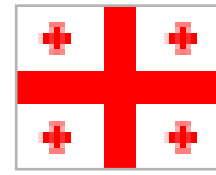
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Rustavi



Country: GEORGIA



Population: 128,680



Area: 60,6 km²



Grant amount:
EUR up to 60,000

Rustavi is the fourth largest city by the number of populations in Georgia and represents the main urban center of Kvemo Kartli. The city was built in 1940ies as a result of industrialization in Soviet Union and counted more than 90 large-scale and medium size industrial enterprises. Despite the fact that in the nine-ties the enterprise process was decreasing, nowadays Rustavi is becoming a main industrial center of Georgia.

Type of engagement: **URBAN IMAGINARIES**

UI FOCUS

Promoting green entrepreneurship among youth through applying innovative approaches; developing environmental services

NEEDS/DEVELOPMENT PRIORITIES

By the vision of Rustavi municipality self-government, Rustavi City is regional, economic and logistics center, with permanently growing employment opportunities, diversified economy, solid base for professional training, environment friendly innovations and attracting investments

Main priority of city is: Attracting Local and International Investors by Creating Interesting and Convenient Business Environment for them

Development of green economic

Developing economic infrastructure

Supporting alternative employment project, for reducing youth migration from the city

ONGOING INITIATIVES

Since December 2020, Rustavi municipality is implementing UNDP funded project "Rustavi Business Incubator" with the total budget of 65 000 Gel. The project is planned to be completed by January 31, 2022

ONGOING INTERVENTIONS

In the Test & Learn phase, two ideas were tested:

Metaverse academy simulation. The team tested this idea with 12 participants. The main idea was to use a virtual simulation to ideate, test and co create solutions for youth in terms of what they would like to do professionally and what are the various factors which affect their decisions

Hi-tech learning centre. This was designed to support the Metaverse Academy, where in people will be able to gain skills to face the competitive job market



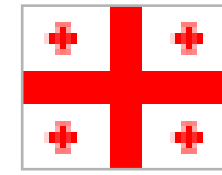
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31 Poti



Country: GEORGIA



Population: 41,600



Area: 65,8 km²



Grant amount:
EUR up to 60,000

Poti City Municipality is located in western Georgia, on the Black Sea coast in the Kolkheti Lowlands, with a total area of 65.8 Km². Poti is well-known for its Kolkheti National Park and natural lake Paliastomi. Colchic rainforests and wetlands of Kolkheti National Park joined the likes of Yellowstone National Park and Swiss Alps on the UNESCO World Heritage List in July, 2021.

Type of engagement: **URBAN IMAGINARIES**

UI FOCUS

Making multifunctional open spaces in the city more accessible and inclusive

NEEDS/DEVELOPMENT PRIORITIES

Key economic and development priorities of Poti City municipality is mainly based on its historical experience, geopolitical location, existing and planned infrastructural, intellectual, touristic and investment potential

The main priorities are to make Poti competitive in the whole Georgia as a place to invest, create attractive and favorable environment for the cargo turnover-growth and development of transport infrastructure, as well as increase of tourism potential

In addition to the traditional industrial economic activities, having a 4-km beach with healing magnetic sand, Golden Lake and water-sport traditions, Paliastomi lake and Kolkheti National Park, rich history connected to the ancient times, myth of the Argonauts - Poti has a great potential to be a touristic attraction

Improve investor-targeted services, support innovative business, and create environment conducive to investment

Support businesses through providing assistance for the development of entrepreneurial skills

Support agricultural production and promote local produce through the following measures

ONGOING RELATED INITIATIVES

As a signatory of M4EG since 2017, Poti City Municipality has been committed to participate in projects and initiatives (including the Martotskala Lake project supported by UNDP), which have the potential of transforming local economy both in municipalities and regions

ONGOING INTERVENTIONS

In the Test & Learn phase, two ideas were tested:

- 1: Organizing an event for children with different abilities using service design.
- 2: Build an "Open Social Space" – to organise public viewing of cultural events, movies, sports events: The team conducted a pilot event.

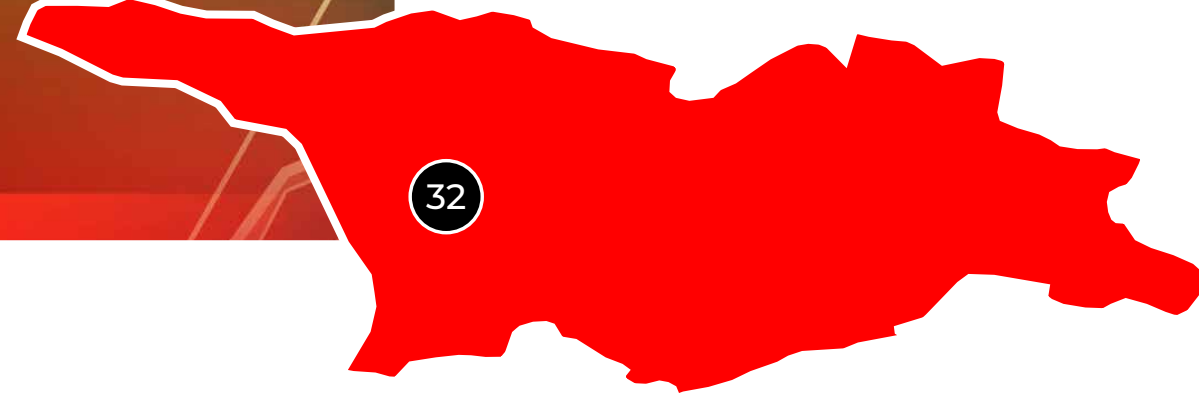
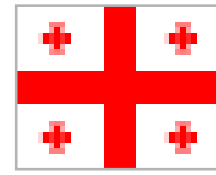


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32 Samtredia

 **Country:** GEORGIA

 **Population:** 43,400

 **Area:** 140,58 km²

 **Grant amount:**
EUR up to 60,000

Samtredia municipality (total space of 36.428 ha) is located in the Imereti region, western Georgia, and borders Samegrelo and Guria regions. Samtredia is a railway and motorway hub with David Aghmashenebeli International Airport operating in its territory. There are 51 settlements in the municipality, including Samtredia town, one borough and 49 villages.

Type of engagement: **URBAN IMAGINARIES**

UI FOCUS

Developing sports facilities and new identity of the city

NEEDS/DEVELOPMENT PRIORITIES

The main sectors of the local economy are trade, operation of storage facilities, transportation and agriculture. Because of its location and opportunities that it offers, Samtredia is one of the most developed municipalities in the region making it attractive for trade, business activities, and accessing various services

Improve investor-targeted services, support innovative business, and create environment conducive to investment

Support businesses through providing assistance for the development of entrepreneurial skills

Support agricultural production and promote local produce through the following measures

ONGOING RELATED INITIATIVES

Two business support projects awarded: 1. Construction of space for leisure in the town (total budget of 426.000 GEL), and 2. Construction of recreational space in Kulashi (total budget of 872.000 GEL)

ONGOING INTERVENTIONS

Restoring of indoor swimming pool to shape a healthy and happy meeting point is ongoing

Municipality developed required tender documents for procurement of construction elements for setting up an indoor swimming pool



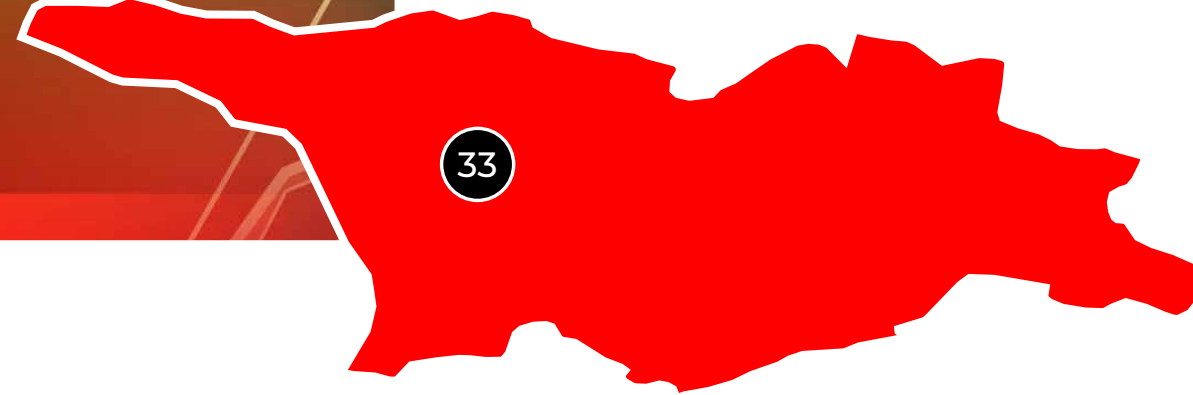
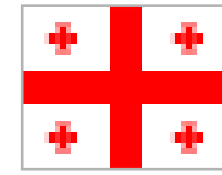
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33 Tskaltubo



Country: GEORGIA



Population: 56,883



Area: 707,5 km²



Grant amount:
EUR up to 60,000

Tskaltubo municipality is located in the central part of west Georgia, to the east of Kolkheti lowlands, in the valleys of Rioni and Gubistskali rivers. It is bordered by to the east by Kutaisi, to the west by Samtredia and Khoni, to the north by Tsageri and Ambrolauri and from the south by Baghdati and Vani municipalities. The administrative center of the municipality is Tskaltubo. The distance between the administrative center and the capital of the country is 249km (average driving time – 3 hours).

Type of engagement: **URBAN IMAGINARIES**

UI FOCUS

Developing vibrant cultural and social space

NEEDS/DEVELOPMENT PRIORITIES

One of the main strategic tasks of the local authorities is to develop the tourist infrastructure and services. To this end, important activities are to organize tourist infrastructure facilities, conduct adequate marketing, make inclusive tourist facilities available and accessible, implement measures promoting agrotourism in highland villages of the municipality, arrange signposts for tourist destinations, rehabilitate important sites, provide short term training/retraining courses in the field of hospitality services, participate in the fairs and exhibitions of local products, set up an information consultancy center

ONGOING RELATED INITIATIVES

On May 1, 2020, the Mayor of Tskaltubo signed the implementation of the project “Cooperation for a clean Environment” (BSB 11 38) within the framework of the EU “Black Sea Basin Countries 2014-2022” program. The program is international and involved in its implementation as Representative organizations of Georgia, Armenia, Moldova and Romania

Within the framework of the project, 60 units of 1100 liter containers were procured for Tskaltubo Municipality and 50 units fo 240 liter plastic containers were purchased for papes collection

Within the project, Tskaltubo Municipality has planned to introduce the separate collection of plastic, therefore there was staged special containers

Also, for the first half of 2022 it has already been planned to purchase a special garbage truck

ONGOING INTERVENTIONS

Cultural Hub set up is ongoing. Municipality has procured construction elements for some parts of the buidling

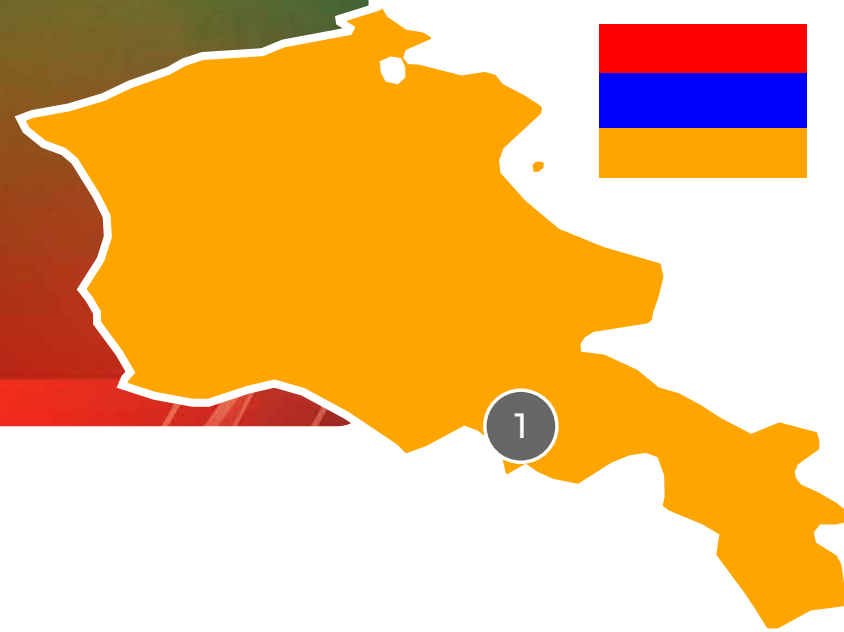


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1 Areni

 **Country:** REPUBLIC OF ARMENIA

 **Population:** 11,309

 **Area:** 437,87 km²

 **Grant amount:** EUR up to 225,000

Areni is a united community which is located in the Vayots Dzor region, on both sides of the lower part of the Arpa River. The Areni community consists of nine settlements including Agarakadzor, Aghavnadzor, Areni, Arpi, Yelpin, Gnishik, Khachik, Chiva and Rind.

Type of engagement: **PORTFOLIO JOURNEY**

PORTFOLIO FOCUS

Sustainable tourism - enable and maintain a green environment for residents & attracting funding for infrastructure renewal

INFO ABOUT MEMBER

Tourism, winemaking and agriculture

Festivals including Areni wine festival and Gata festival, but has been halted due to COVID-19 and the Nagorno-Karabakh armed conflict

WHERE ARE THEY IN THE JOURNEY

Enhancing Areni's community vision for tourism area

Capacity building of local authorities through experience exchange, learning sessions and developing knowledge management system

Branding analysis of the location

Collection of a feedback from tourists

'Cultural Gems' Creating an ethnographic database



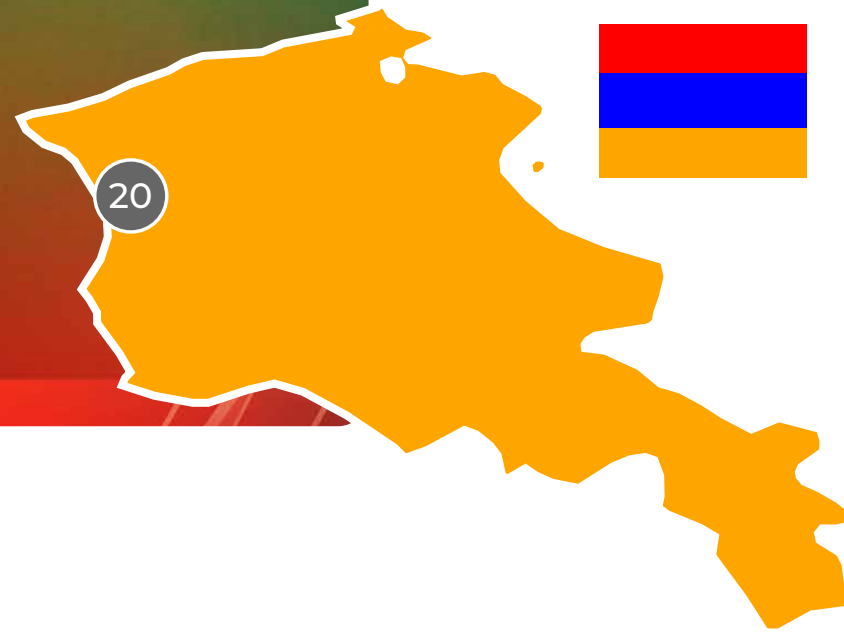
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Gyumri



Country: REPUBLIC OF ARMENIA



Population: 116,800



Area: 54 km²



Grant amount:
EUR up to 225,000

An urban municipal community and the second-largest city in Armenia, serving as the administrative center of Shirak Province in the north western part of the country.

Type of engagement: **PORTFOLIO JOURNEY**

PORTFOLIO FOCUS

To design and dynamically manage an Urban makeover Portfolio of Development Options, that attracts resources, informs policies and models actions, as a transformative intervention in the space of Equitable and Resilient Cultural Tourism in Gyumri

INFO ABOUT MEMBER

Gyumri is a city with rich culture, many attractions, cultural buildings, active cultural life. In 2018-2019, the interest towards Gyumri and tourist flows saw drastically increase. Due to COVID-19 pandemic and the war, all areas of activity of the city experienced a downfall. In 2021, and especially in 2022, the former cultural and touristic life was reactivated. At the same time, all previously existing problems came to life again.

- Lack of situation monitoring and evaluation mechanisms
- Community Administration -Cultural institutions-tourists- community communication problem
- Lack of coordination mechanisms and developed strategy
- Regulation and development of the tourism sector
- Modernization of cultural structures and application of robust approaches
- Lack of risk assessment and management mechanisms

The regulation of these problems will lead to the coordination and modernization of Gyumri 's cultural and tourism sectors with its end result being the economic development of Gyumri community

WHERE ARE THEY IN THE JOURNEY

Currently the Municipality team is working on finalizing the pilot Portfolio scope and design, where the Positions will be defined and main Options selected for first interventions and learning. The pilot Options will get activated in March 2023

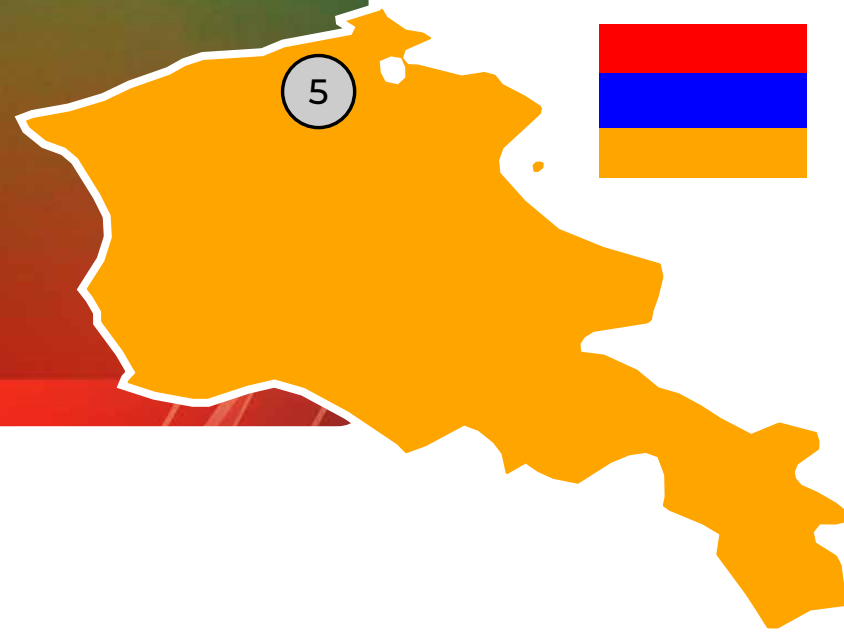


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5 Alaverdi

 **Country:** REPUBLIC OF ARMENIA

 **Population:** 24,262

 **Area:** 295,134 km²

 **Grant amount:** EUR up to 60,000

Alaverdi is a town and municipal community in the Lori Province at the northeastern part of Armenia, near the border with Georgia. It is located at the only direct rail link between Armenia and Georgia. Situated at the bottom of the Debed river gorge, Alaverdi is an important commercial and industrial centre in northern Armenia.

Type of engagement: **URBAN IMAGINARIES**

UI FOCUS

■ Cultural Life

NEEDS/DEVELOPMENT PRIORITIES

■ Pandemic and the tensions in the Nagorno-Karabakh armed conflict

ONGOING RELATED INITIATIVES

■ The citizen service office provides high-quality services to citizens based on the “one window” principle (allows citizens to receive vital administrative services at one place)

ONGOING INTERVENTIONS

■ The project aimed at renovation and furnsh of a community's Culture House was included in the application for the State Budget 2023 under subvention programmes

■ Engaging with the wider system

■ Collaboration with local TV company, donor organizations, representatives of local cultural space

■ Resource mobilization: Government, community, donor institutions

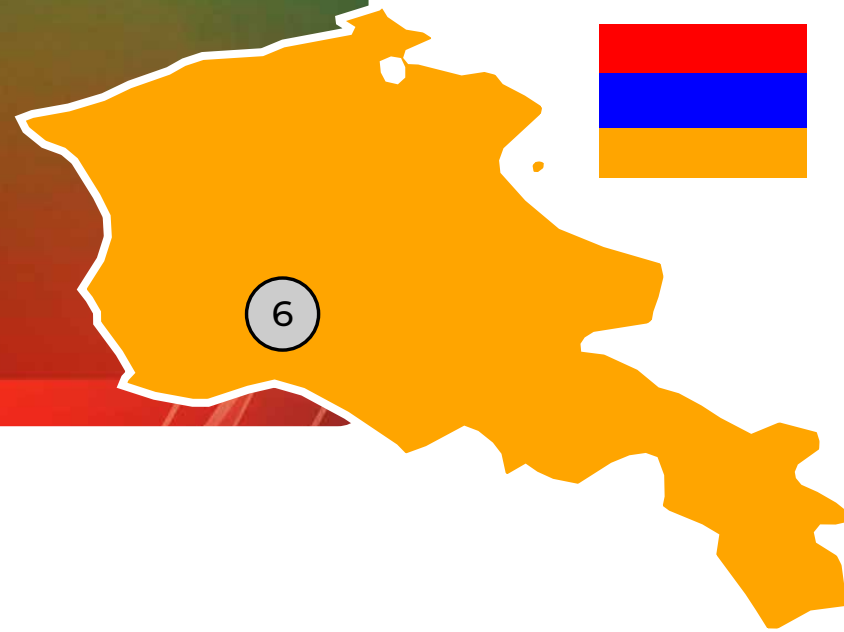


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6 Ashtarak

 **Country:** REPUBLIC OF ARMENIA

 **Population:** 25,000

 **Area:** 7,5 km²

 **Grant amount:**
EUR up to 60,000

Ashtarak is a town and urban municipal community in the Aragatsotn Province of Armenia, located on the left bank of Kasagh River along the gorge, northwest of the capital Yerevan. It is the administrative centre of the Aragatsotn province.

Type of engagement: **URBAN IMAGINARIES**

UI FOCUS

Public Transportation Mobility

NEEDS/DEVELOPMENT PRIORITIES

Renovation of the city streets and increase of uninterrupted supply of drinking water

ONGOING RELATED INITIATIVES

“Youthful Ashtarak ” - Ashtarak youth policy strategy and a youth council (still to be formed)

ONGOING INTERVENTIONS

A total of 425 persons have attended public discussions. A twice-a-day experimental inter-settlement route has been designed. Two minibuses have been rented for the experiment. By estimations, around 130 passengers daily used the experimented transport. Special fees were applied to regular travelers – teachers, doctors, students, pupils and persons with disabilities.



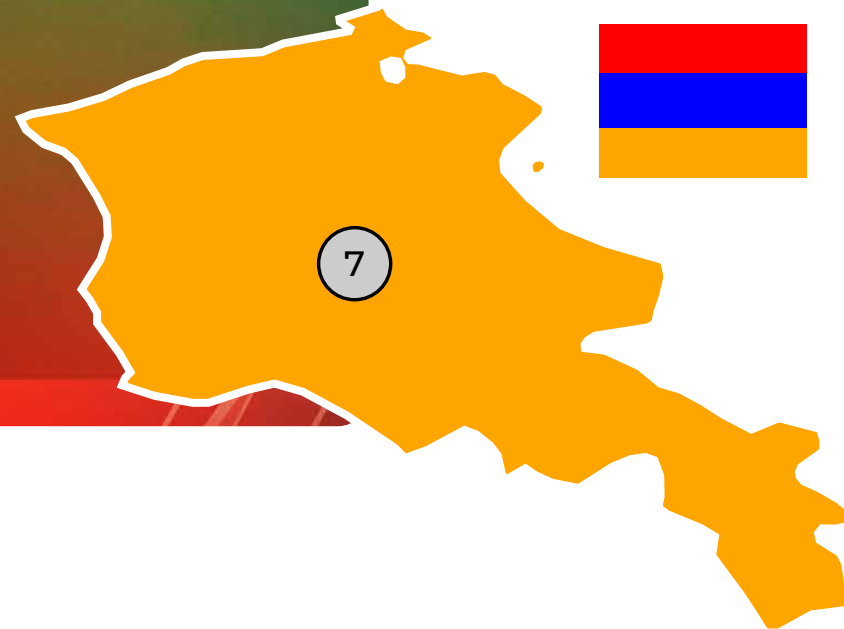
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Charentsavan



Country: REPUBLIC OF ARMENIA



Population: 40,000



Area: 245,25 km²



Grant amount:
EUR up to 60,000

Charentsavan is a town and urban municipal community in the Kotayk Province of Armenia. It was founded in 1947 as Lusakavan, and renamed in 1967 after the poet Yeghishe Charents.

Type of engagement: **URBAN IMAGINARIES**

UI FOCUS

Public Square

NEEDS/DEVELOPMENT PRIORITIES

Defining a common vision for divisions and community organizations to promote economic development; defining functions and assigning them; monitoring and performance appraisal

Reasons why Armenian cities don't engage much with innovative approaches: the low level of decentralization, the narrow range of independent decisions; the weak motivation of experts to work in the system; few common interests with the private sector regulated by legislative regulations; limited financial resources and the risks of their "innovative" use, etc.

ONGOING RELATED INITIATIVES

With the support of the Armenia Territorial Development Fund (ATDF), capital renovation of "Tsitsernak" preschool institution of Charentsavan municipality was implemented

The program of installing photovoltaic power stations for municipal organizations of all settlements of Charentsavan is currently underway

Funded by the state budget, the construction of a new children and youth sports school in Charentsavan has been completed, projects for construction of watersheds and establishment of cooperatives in two villages of municipality is currently underway

With the support of the United Nations' Development Program (UNDP), the program of temporary job creation for municipal development was implemented, the modernization of the central street lighting system of 3 villages of the municipality, the program of installing solar photovoltaic power stations in 4 settlements of the municipality to connect with the street lighting system is currently in progress

ONGOING INTERVENTIONS

The team is focused on designing a renovation plan for the "Curly-Hair Boy" statue. 450 people attended public discussions on the role of culture and creative industry in social-economic development. Spill-over effect resulted in private sector and government involvement



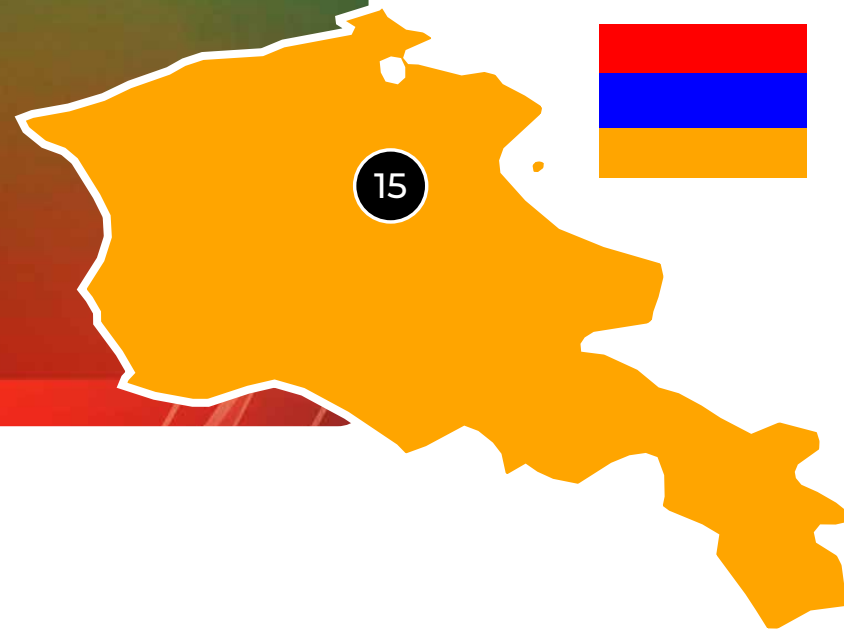
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15 **Dilijan**

 **Country:** REPUBLIC OF ARMENIA

 **Population:** 26,416

 **Area:** 6,25 km²

 **Grant amount:**
EUR 1,000,000

The enlarged municipality of Dilijan includes the following settlements: Dilijan City, Haghartsin, Teghut, Gosh, Hovk, Aghavnavank and Khachardzan villages.

Type of engagement: EU's Call for **Proposal Grantee**

INFO ABOUT MEMBER

Dilijan resort city is located in the valley of river Aghstev, north-east of the Republic of Armenia, 1,100-1,510 meters above sea level, surrounded by mountain ranges of Caucasus Minor

A number of touristic destinations, namely Parz Lake, Jukhtak Monastery, Haghartsin, Goshavank, Gosh Lake are located in the vicinity of the city. Dilijan is also marked as a hiking, mountain biking and resort recreation center

INFO ABOUT PROJECT

The overall objective of the Project is to enhance economic growth and job creation in enlarged Dilijan community

Dilijan FACTORY will be set up in the premises of the abandoned soviet sewing factory as an art cluster and a multifunctional centre of edutainment, work with local and international creative communities

To support entrepreneurial eco-system development The Factory
• will feature a Business Support with one stop-shop for businesses and a co-working centre with business Incubator and Accelerator programmes
• offer support to business associations, cooperatives and institutional business clusters – bringing together the members of sectorial value chains

To support social and economic inclusion the Factory will host under its roof the Dilijan Community Center and State Employment Center of Dilijan

Implemented in cooperation with IDEA charitable foundation, Tourism and Urbanism Charitable Foundation and Dilijan Community Centre

ONGOING INTERVENTIONS

Testing Mode (Production Units) - We have already started to test the work of several future residents so that by 2024 they will be able to land in Karifabrika in stable status

The residents are representing textile and furniture productions.

- OCHRE (textile production) operates in the territory of Dilijan Community Center
- DM Furniture operates in the building near to Dilijan Factory



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16 Kapan



Country: REPUBLIC OF ARMENIA



Population: 44,362



Area: 799,81 km²



Grant amount:
EUR 1,000,000

Kapan enlarged municipality has been established in November 5, 2017 as a result of LSG elections with its 38 settlements it is the largest municipality of the Republic of Armenia

Type of engagement: EU's Call for **Proposal Grantee**

INFO ABOUT MEMBER

The municipality is located on the northern foot of Khustup Mountain, in the south-eastern part of Armenia

In 2020 Kapan was recognized as a Capital of Youth in the contest announced by the RA Ministry of Education, Culture, Sport and Youth

In 2015, Kapan was awarded "Best Urban Community" in the contest announced by the RA Ministry of Emergency Situations and Territorial Development and the Union of Communities, in 2016 and 2019 - it was recognized "Best Cultural Community", in 2017 it was awarded third prize in the nomination "Best Sports Community" for the RA President's Prize

INFO ABOUT PROJECT

The overall objective of the Project is to increase market readiness and competitiveness of current and next generation of young people and to enhance economic potential of Kapan community and the broader region of Syunik

TUMO centre for creative technologies will be established in Kapan offering students aged 12-18 free of charge educational programmes based on well-known curriculum of TUMO Labs programme focusing on digital and creative technology skills development

TUMO Labs will provide free of charge adult educational services to young professionals 18+ in two main streams: self-Learning and Incubation

The TUMO centre will also host under its roof SMEs and start-ups by featuring a co-working space and offering

Implemented in cooperation with Simonian Education Foundation

ONGOING INTERVENTIONS

- While the EU's call for proposal activity is focused on the reconstruction of the center in 2023, the team has completed the sensemaking exercise and now working on proposals for the seed funds as part of the portfolio journey



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17 Ijevan

 **Country:** REPUBLIC OF ARMENIA

 **Population:** 19,357

 **Area:** 27,67 km²

 **Grant amount:**
EUR 640,800

The city of Ijevan was once a powerful industrial center and a railway station. At present, programs are being developed to renovate carpet-weaving, woodworking factories, mechanical plant

Type of engagement: EU's Call for **Proposal Grantee**

INFO ABOUT MEMBER

Local raw materials are already being used by food processing industries, "Ijevan" Mineral Water Factory

There are a number of production and service private enterprises, private entrepreneurs, 13 banks and credit organizations that are registered and successfully operate in the city

"Karart" enterprise operates successfully and with its technical refurbishment it fully meets the standards of global market

The high quality products of the wine factory are now in great demand across the Europe and the United States

INFO ABOUT PROJECT

The overall objective of the Project is to promote economic growth and employment opportunities in the enlarged Ijevan community

INNOIJEVAN centre will be established in Ijevan as a regional hub for improved ecosystem for MSME development and advanced educational and training opportunities

INNOIJEVAN will

- Host CO-WO – co-working space for freelancers and small business and "Real School" with market relevant skills curriculum and Armath engineering labs targeting high school students.
- Run business incubator and accelerator programs, as well as training program for youth and vulnerable groups

To strengthen local capacities Ijevan municipality will undergo a functional review to reengineer its municipal services for promoting public private partnerships and innovative entrepreneurship

Implemented in cooperation with CO-WO and Union of Advanced Technology Enterprises

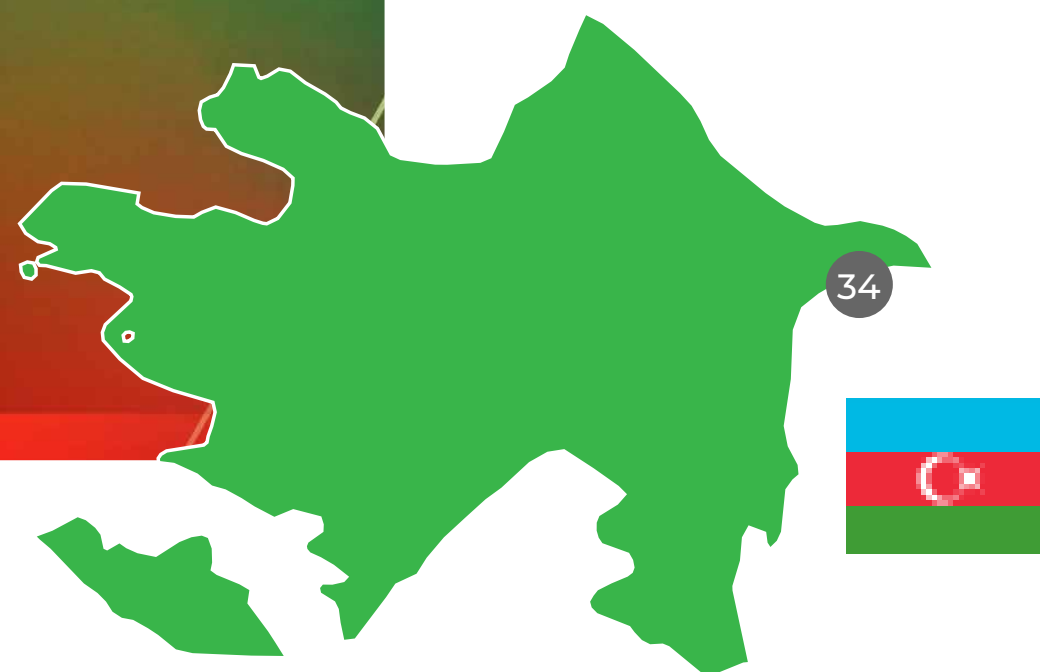


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34 Icherisheher

 **Country:** REPUBLIC OF AZERBAIJAN

 **Population:** 3,000

 **Area:** 0,22 km²

 **Grant amount:**
EUR 225,000

Icherisheher is located in the heart of Baku and is managed by its own Administration. It is a beating heart of Baku, which attracts thousands of local and international tourists per year and is a residence to circa 3,000 permanent residents.

Type of engagement: **PORTFOLIO JOURNEY**

PORTFOLIO FOCUS

Heritage in service of societal, economic and innovation challenges (TBD)

INFO ABOUT PROJECT

Icherisheher is located in the heart of Baku and is managed by its own Administration. It is a beating heart of Baku, which attracts thousands of local and international tourists per year and is a residence to circa 5000 permanent residents

CHALLENGES/OPPORTUNITIES

Icherisheher is a UNESCO World Heritage site since 2000. Any development within the walls of Icherisheher have to be considerate of archilological and historical sites

WHERE ARE THEY IN THE JOURNEY

Icherisheher will continue Social Listening part of Portfolio Journey in Q1 of 2023 with the aim of Portfolio Deasign and Ideation in Q2.

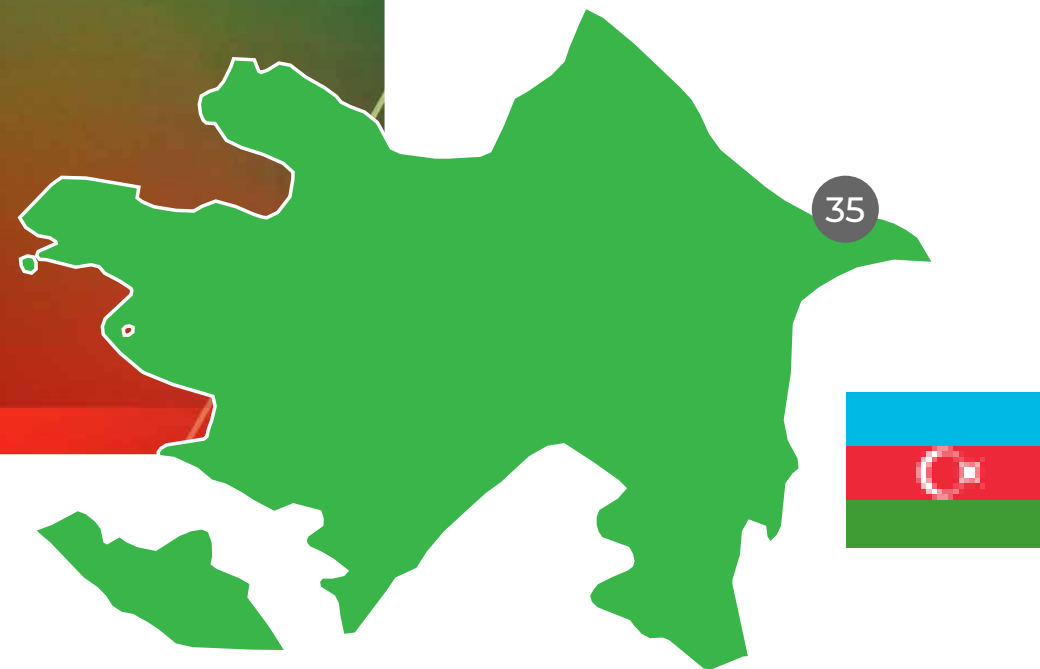


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35 **Khirdalan**

 **Country:** REPUBLIC OF AZERBAIJAN

 **Population:** 95,200

 **Area:** 47 km²

 **Grant amount:** EUR 225,000

Khirdalan was given a City status in 2006. Being located between Baku and Sumgayit, Khirdalan plays a vital role in logistical, residential and industrial activities. With a population of almost 95k, Khirdalan continues to grow and expand its influence on the surrounding area.

Type of engagement: **PORTFOLIO JOURNEY**

PORTFOLIO FOCUS

Entrepreneurship and Talent

INFO ABOUT PROJECT

Khirdalan was given a City status in 2006. Being located between Baku and Sumgayit, Khirdalan plays a vital role in logistical, residential and industrial activities. With a population of almost 250k, Khirdalan continues to grow and expand its influence on the surrounding area.

CHALLENGES/OPPORTUNITIES

Khirdalan municipality is aiming to create an identity for itself by becoming an attractive location to young entrepreneurs with interest in high tech, green and sustainable development, cultural production

WHERE ARE THEY IN THE JOURNEY

Khirdalan has completed its Social Listening period and will start the Portfolio Design and Ideation Process during the March Bootcamp in Azerbaijan

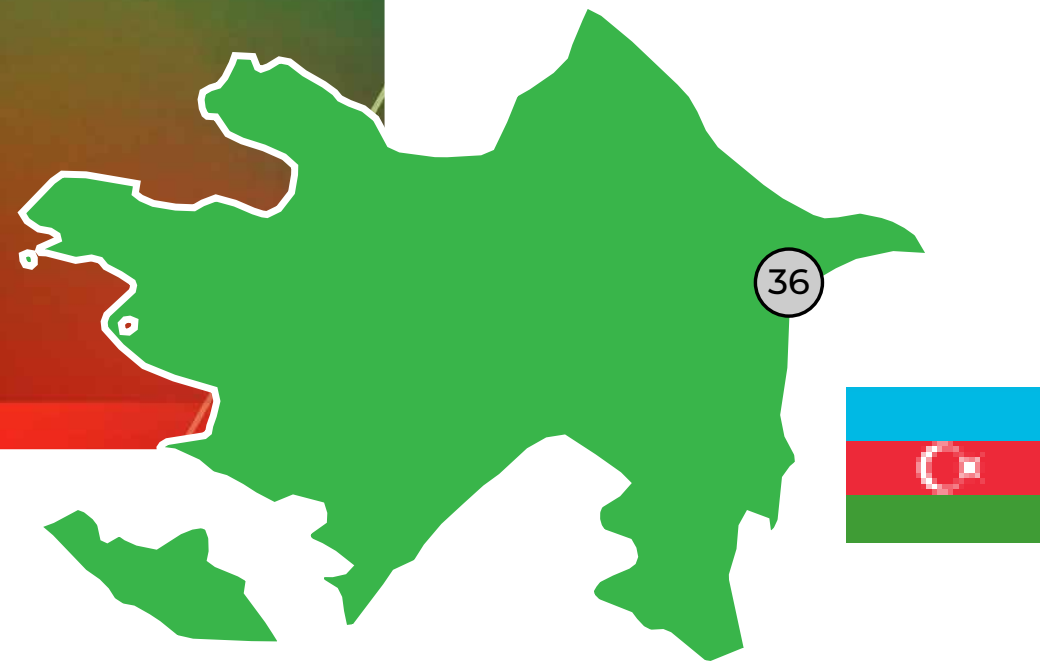


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36 **Sabail**

 **Country:** REPUBLIC OF AZERBAIJAN

 **Population:** 73,200

 **Area:** 29 km²

 **Grant amount:** EUR 60,000

Sabail is one of the 3 municipalities in Sabail district of Baku and is located around the southern part of Baku along the Caspian Sea.

Type of engagement: **URBAN IMAGINARIES**

UI FOCUS

Second Breath - a rehabilitation center for women released from correctional facilities

INFO ABOUT THE PROJECT

Sabail is one of the 3 municipalities in Sabail district of Baku and is located around the southern part of Baku along the Caspian Sea

CHALLENGES/OPPORTUNITIES

Municipality of Sabail is aiming to provide a safe space for women released from correctional facilities with emphasis on psychological support and vocational learning opportunities

ONGOING INTERVENTIONS

Municipality Team has completed its learning journey under Urban Imaginaries stream and is currently going through mentorship programme



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37 **Urva**

 **Country:** REPUBLIC OF AZERBAIJAN

 **Population:** 5,000

 **Area:** 31,4 km²

 **Grant amount:** EUR 60,000

Urva is a village located in Qusar region of Azerbaijan. It is on the main tourism route going up to Shahdag Ski Resort and its population is predominantly consist of Lezgi ethic group.

Type of engagement: **URBAN IMAGINARIES**

UI FOCUS

Development of tourism destination route and promotion of locally produced goods -Creation of locally produced product under "Urva" branding and establishment of tourism destination point

INFO ABOUT THE PROJECT

Urva is a village located in Qusar region of Azerbaijan. It is on the main tourism route going up to Shahdag Ski Resort and its population is predominantly consist of Lezgi ethic group

CHALLENGES/OPPORTUNITIES

Municipal team is engaging the local population in creating organic and sustainable product brand and become a visible point on country's tourism map

ONGOING INTERVENTIONS

Municipality Team has completed its learning journey under Urban Imaginaries stream and is currently going through mentorship programme.

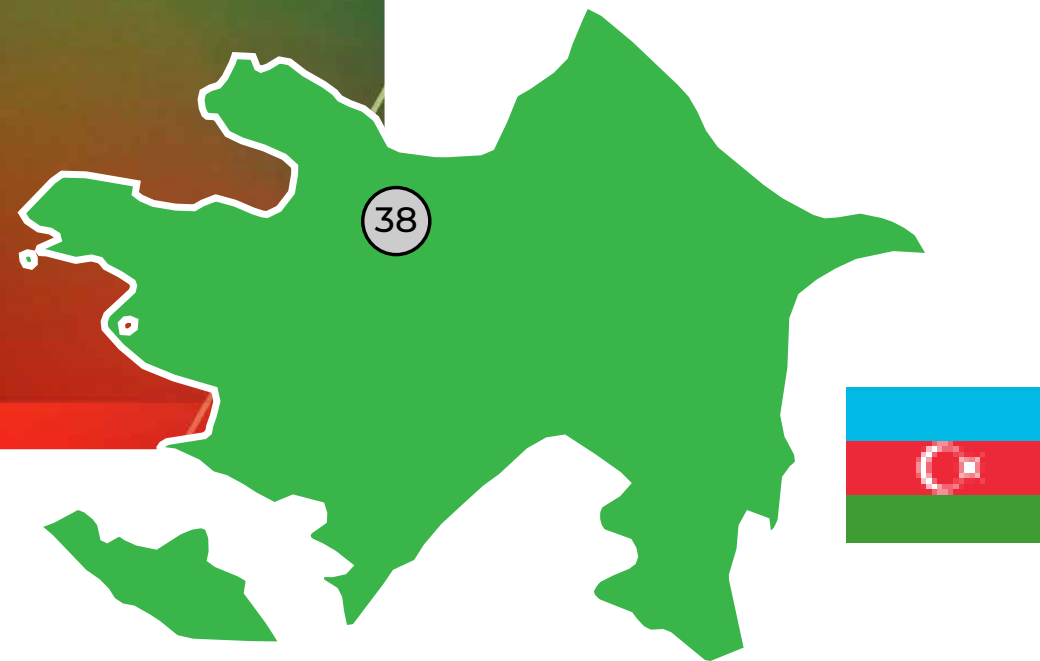


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38 Mingachevir

 **Country:** REPUBLIC OF AZERBAIJAN

 **Population:** 106,620

 **Area:** 130 km²

 **Grant amount:** EUR 60,000

Mingachevir is a the energy center of Azerbaijan. City is home to Mingachevir Hidroelectric plant which provides electricity to whole country.

Type of engagement: **URBAN IMAGINARIES**

UI FOCUS

Transition to LED lighting at household level

INFO ABOUT THE PROJECT

Mingachevir is a the energy center of Azerbaijan. City is home to Mingachevir Hidroelectric plant which provides electricity to whole country

CHALLENGES/OPPORTUNITIES

Incandescent light bulb which is being widely used in residences has high cost of electricity and short life span. Municipal team is aiming on promoting switch to more sustainable and low cost solution such as LED lightning

ONGOING INTERVENTIONS

Municipality Team has completed its learning journey under Urban Imaginaries stream and is currently going through mentorship programme

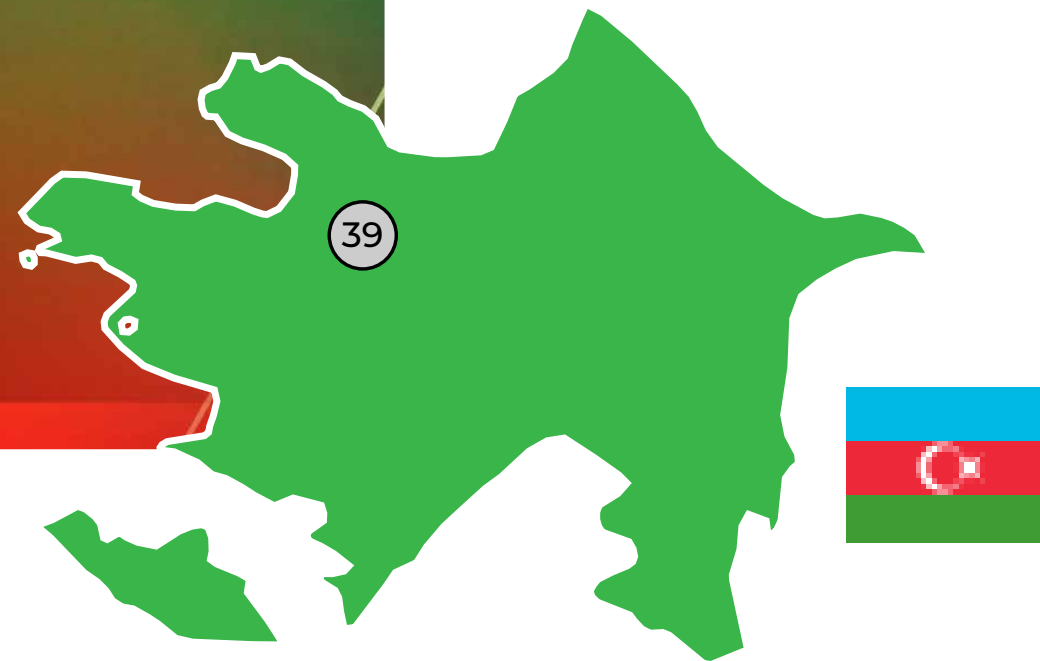


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39 Naftalan

 **Country:** REPUBLIC OF AZERBAIJAN

 **Population:** 10,303

 **Area:** 35,7 km²

 **Grant amount:** EUR 60,000

Naftalan is a center of Azerbaijan's Oil Spa Centers. With more than 13 operating sanatoriums, Naftalan is still very popular holiday destination in the region.

Type of engagement: **URBAN IMAGINARIES**

UI FOCUS

Community space for less privileged families - "Kheyir-Sher Evi"

INFO ABOUT THE PROJECT

Naftalan is a center of Azerbaijan's Oil Spa Centers. With more than 13 operating sanatoriums, Naftalan is still very popular holiday destination in the region

CHALLENGES/OPPORTUNITIES

Municipal team is aiming on creating a common space for its residents to host events and ceremonies at affordable pricing

ONGOING INTERVENTIONS

Municipality Team has completed its learning journey under Urban Imaginaries stream and is currently going through mentorship programme



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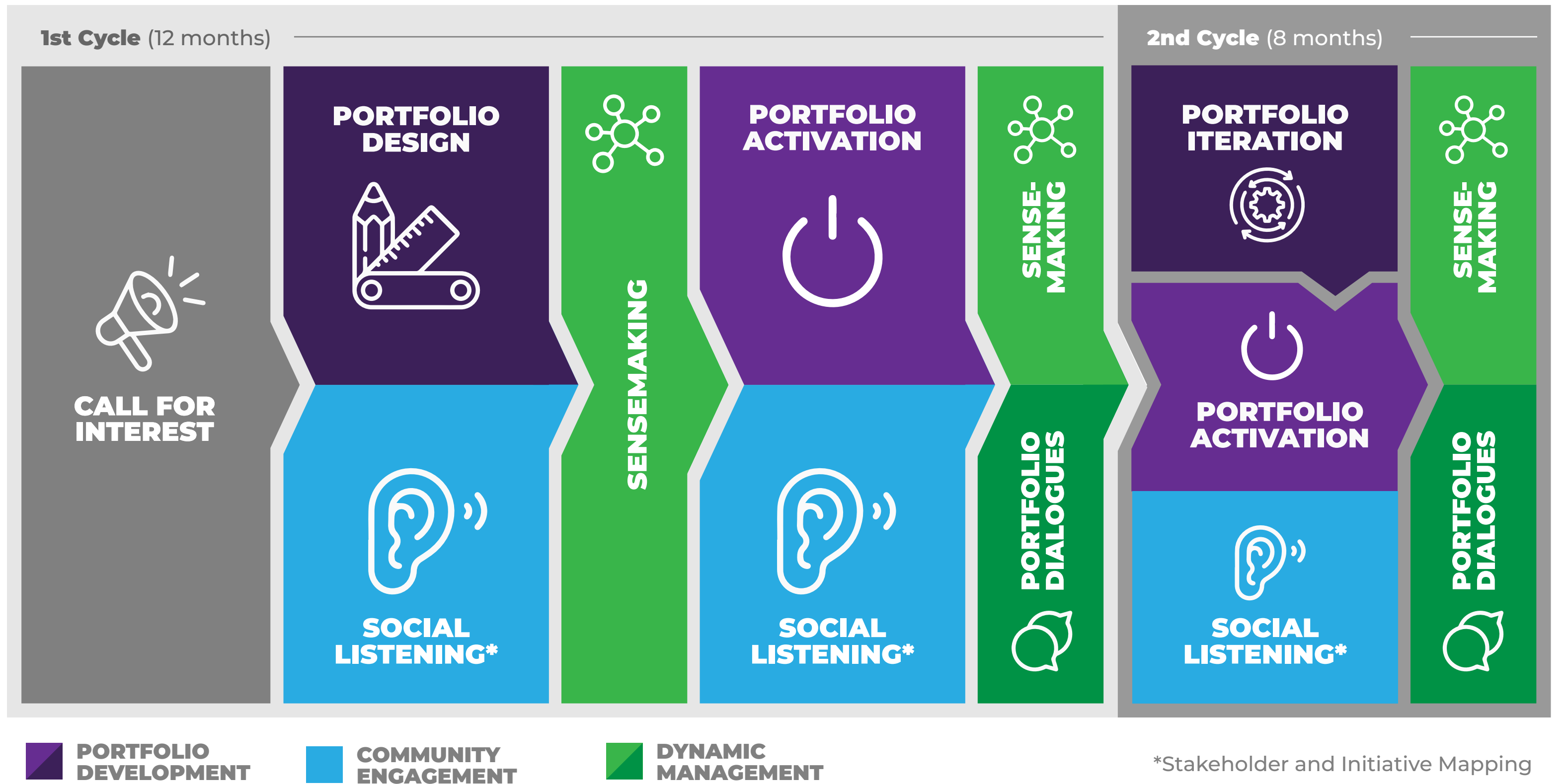




The M4EG's portfolio journey will work with 12 selected local authorities to design and dynamically manage a transformation portfolio – adaptive learning and decision-making mechanism for responding to complex challenges that town/city are faced with. The portfolio approach aims to de-risk and attracts investments.

As the town/city structures are highly complex with different layers of actors and engagements, the portfolio journey will take the municipalities on the journey of discovery to reimagining their cities through "URBAN/LOCAL MAKEOVER" and finding ways to create responsive, resilient, and sustainable spaces where local authorities will have increased economic opportunities and vibrant communities in various and compact forms with embracing mindsets.

PORTFOLIO JOURNEY





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URBAN IMAGINARIES



URBAN IMAGINARIES

**provides innovation
mentorship and
funding for up to
10 municipalities in 2022**

Through cohort-wide and individual mentorship, the teams will develop solutions with a potential to kickstart system-wide transformations.

**The process is divided into 3 key phases
spanning over ca. 15 months:**

- 1** | **Design phase** – cohort-wide inspirational talks, workshops and individual mentorship for each municipality
- 2** | **Selection of awardees** – evaluation of proposals submitted after the design phase
- 3** | **Implementation phase** – cohort-wide sessions and individual mentorship focused on: “Partnerships and Agency” and “Financing and Value.”

**UP TO
60,000 EUR
+ MENTORSHIP**

for selected municipalities to
implement their solutions

Partner





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EU's CALL FOR **PROPOSAL**



The EU's CfP 2021 under the M4EG was announced in spring 2021, and selected applicants were announced at the end of 2022

A total of 13 local authorities' projects were selected

The call for proposals was divided into two geographic lots and one horizontal lot.

The specific objectives of Lot 1 and Lot 2:

Invest in local comparative advantages to stimulate business development; investments in strategic options for business development or to strengthen the resilience of local economic models.

Invest in hard (physical) and soft infrastructure to improve the business environment; exploring new business opportunities (i.e. platform economies) that can have a catalytic and systemic effect.

Attract external investment, increase local access to finance, and increase attractiveness of local authorities for innovative/diverse sources of finance.

The specific objectives of Lot 3:

Disseminate and communicate the results and lessons learnt from existing Local Economic Development Plans, as established under the first phase of M4EG.

Monitor, follow up on, and increase the sustainability of the existing projects.

For all lots, proposals had to address all three priorities of the call:

- (1)** social inclusiveness;
- (2)** greening of cities
- (3)** prosperity and innovation.



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LEDP



LOCAL ECONOMIC DEVELOPMENT PLAN 2.0

LEDP 2.0

This new stage of M4EG intends to drive transformation change in towns and cities by increasing local leadership, capability and engagement through building institutional and individuals' professional strengths in the region. The proposed action is to enhance economic inclusive growth and job creation in the region by supporting local authorities in the Eastern Partnership countries to design and implement Local Economic Development Plans (LEDPs).

Pilots of the Development Plans are underway in Georgia and learnings will be incorporated into the final hands-on learning guide for hundreds of municipalities in Spring 2023.

Bagdati case: "Piloting Bagdati LEDP 2.0"

- The working team was created by the Mayor
- Local expert support was provided
- Several learning and sensemaking workshops were conducted by ARUP
- The team analyzed the existing legal framework and reviewed the strategies and plans

The initial draft of Bagdati LEDP 2 is developed, which includes:

- Legal framework,
- Review of strategies and plans
- Analysis of the situation
- SWOT analysis
- LEDP priorities and possible activities were defined

WHO?

ARUP



**TAL
TECH**