



March 5, 2024

Board of Control for Cricket in India (BCCI) announces the release of Request for Proposals for appointment of a creative agency for BCCI.

The BCCI invites bids from reputed entities to be appointed as the creative agency for BCCI events.

The detailed terms and conditions governing the tender process including eligibility requirements, process for submissions of bids, rights and obligations, etc. are contained in the 'Request for Proposal' ("RFP") which will be made available on receipt of payment of a non-refundable fee of **INR 1,00,000 (Indian Rupees One Lakh Only) plus any applicable Goods and Services Tax**. The procedure to procure the RFP documents is enlisted in **Annexure A** to this notice. The RFP will be available for purchase till **March 18, 2024**.

Interested parties are requested to email the details of payment made for the purchase of the RFP to rfp@bcci.tv, as per the procedure laid down in **Annexure A**. It is clarified that the RFP documents shall be shared only upon the confirmation of payment of the non-refundable RFP fee.

Any interested party wishing to submit a bid is required to purchase the RFP. However, only those satisfying the eligibility criteria set out in the RFP and subject to the other terms and conditions set out therein, shall be eligible to bid. It is clarified that merely purchasing the RFP does not entitle any person to bid.

BCCI reserves the right to cancel or amend the bidding process at any stage in any manner without providing any reason.

JAY SHAH
Honorary Secretary
BCCI

ANNEXURE A

PROCEDURE TO PROCURE THE RFP DOCUMENTS

The RFP document can be purchased as per the following procedure:

A. If the purchasing entity is an **Indian entity**:

Payment of INR 1,00,000 + 18,000 (GST) i.e., **Total INR 1,18,000** (Indian Rupees One Lakh Eighteen Thousand Only) is to be made to the following bank account:

INR Bank Account Details:

Account Name: The Board of Control for Cricket in India

Account No.: 60082778272

Name of the Bank: Bank of Maharashtra

Branch: Fort Branch, Mumbai

IFSC code: MAHB0000002

B. If the purchasing entity is a **foreign entity**:

Payment of USD 1,210 (USD One Thousand Two Hundred Ten Only) is to be made to the following bank account:

USD Bank Account Details:

Beneficiary Bank: Bank of Maharashtra,
Overseas Branch
Mumbai
Swift Code: MAHBINBBOVM
Account No.: 60081674478
Account Name: The Board of Control for Cricket in India

Correspondent Bank: Bank of New York, New York.
Routing No.: 021 000 018
Swift Code: IRVTUS3N
Account No.: 803-3165-537

Once the payment is made, the payment confirmation is required to be shared by email to rfp@bccci.tv with the subject line "**Confirmation of Payment of RFP Fee for Appointment of a Creative Agency for BCCI**" along with the following details:

Name of the Party:

Registered Address:

Pan No (if applicable):

GST No (if applicable):

It is clarified that the RFP documents shall be shared only upon receiving the payment and the details as mentioned above. It is further clarified that the RFP must be purchased by the entity that is desiring to bid.