



**June 14, 2023**

**Board of Control for Cricket in India (BCCI) announces the release of Invitation to Tender for National Team Lead Sponsor Rights.**

The BCCI invites bids from reputed entities for acquiring the National Team Lead Sponsor rights.

The detailed terms and conditions governing the tender process including eligibility requirements, process for submissions of bids, rights and obligations, etc. are contained in the 'Invitation to Tender' ("ITT") which will be made available on receipt of payment of a non-refundable fee of **INR 5,00,000 (Indian Rupees Five Lakh Only) plus any applicable Goods and Services Tax**. The procedure to procure the ITT documents is enlisted in **Annexure A** to this notice. The ITT will be available for purchase till **June 26, 2023**.

Interested parties are requested to email the details of payment made for the purchase of the ITT to [teamsponsor.itt@bcci.tv](mailto:teamsponsor.itt@bcci.tv), as per the procedure laid down in **Annexure A**. It is clarified that the ITT documents shall be shared only upon the confirmation of payment of the non-refundable ITT fee.

Any interested party wishing to submit a bid is required to purchase the ITT. However, only those satisfying the eligibility criteria set out in the ITT and subject to the other terms and conditions set out therein, shall be eligible to bid. It is clarified that merely purchasing the ITT does not entitle any person to bid.

The attention of the interested parties is brought to **Annexure B** which details certain brand categories in which the interested party cannot bid.

BCCI reserves the right to cancel or amend the bidding process at any stage in any manner without providing any reason.

**JAY SHAH**  
**Honorary Secretary**  
**BCCI**

## ANNEXURE A

### **PROCEDURE TO PROCURE THE ITT DOCUMENTS**

The ITT document can be purchased as per the following procedure:

A. If the purchasing entity is an **Indian entity**:

Payment of INR 5,00,000 + 90,000 (GST) i.e., **Total INR 5,90,000** (Indian Rupees Five Lakh Ninety Thousand Only) is to be made to the following bank account:

**INR Bank Account Details:**

Account Name: The Board of Control for Cricket in India

Account No.: 60082778272

Name of the Bank: Bank of Maharashtra

Branch: Fort Branch, Mumbai

IFSC code: MAHB0000002

B. If the purchasing entity is a **foreign entity**:

Payment of USD 6,100 (USD Six Thousand One Hundred Only) is to be made to the following bank account:

**USD Bank Account Details:**

**Beneficiary Bank:** Bank of Maharashtra,  
Overseas Branch  
Mumbai  
Swift Code: MAHBINBBOVM  
Account No.: 60081674478  
Account Name: The Board of Control for Cricket in India

**Correspondent Bank:** Bank of New York, New York.  
Routing No.: 021 000 018  
Swift Code: IRVTUS3N  
Account No.: 803-3165-537

Once the payment is made, the payment confirmation is required to be shared by email to [teamsponsor.itt@bccci.tv](mailto:teamsponsor.itt@bccci.tv) with the subject line “**Confirmation of Payment of ITT Fee for National Team Lead Sponsor Rights**” along with the following details:

**Name of the Party:**

**Registered Address:**

**Pan No (if applicable):**

**GST No (if applicable):**

It is clarified that the ITT documents shall be shared only upon receiving the payment and the details as mentioned above. It is further clarified that the ITT must be purchased by the entity, or any of its Group companies, that is desiring to bid.

## **Annexure B**

### **Prohibited Brand Categories**

- (a) Athleisure and Sportswear Manufacturer;
- (b) Alcohol Products;
- (c) Betting;
- (d) Cryptocurrency;
- (e) Real Money Gaming (Except Fantasy Sports Gaming);
- (f) Tobacco; and
- (g) one which is likely to offend public morals such as, including but not limited to, pornography