

YouGov / The Times Survey Results

Sample Size: 1696 adults in GB
Fieldwork: 10th - 11th November 2021

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	
Weighted Sample	1696	374	385	93	575	421	153	629	672	824	872	185	707	409	395	967	729	204	570	368	409	
Unweighted Sample	1696	400	400	94	601	421	156	687	678	759	937	123	670	430	473	1042	654	174	597	362	419	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

	3-4 Nov	10-11 Nov	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region				
			Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North
Con	36	35	100	0	0	79	3	7	18	58	35	34	19	28	37	47	34	36	24	43	41	30	
Lab	35	35	0	100	0	7	78	29	47	19	32	39	52	42	28	29	36	34	54	27	34	46	
Lib Dem	8	8	0	0	100	3	3	49	13	3	9	7	13	8	8	8	11	5	9	13	5	6	
SNP	5	5	0	0	0	0	2	0	6	4	5	4	2	6	6	3	3	8	0	0	0	0	
Plaid Cymru	0	1	0	0	0	0	0	0	2	0	1	1	0	1	1	1	1	1	0	0	4	0	
Reform UK	5	4	0	0	0	7	0	0	0	8	5	2	0	4	5	4	4	4	5	3	4	5	
Green	9	10	0	0	0	2	12	12	13	5	10	9	12	11	11	5	10	8	6	12	9	11	
Other	2	3	0	0	0	2	1	2	1	4	3	2	1	2	3	3	2	4	2	2	3	3	

If there were a general election held tomorrow, which party would you vote for?

	3-4 Nov	10-11 Nov	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region				
			Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North
Conservative	23	22	100	0	0	55	2	5	13	39	23	21	10	16	26	34	23	20	16	27	25	19	
Labour	23	23	0	100	0	5	63	20	34	13	22	24	29	24	20	21	25	19	34	17	22	30	
Liberal Democrat	5	5	0	0	100	2	3	35	10	2	7	5	7	5	5	6	7	3	6	8	3	4	
Scottish National Party (SNP)	3	3	0	0	0	0	1	0	4	3	3	3	1	3	4	2	2	4	0	0	0	0	
Plaid Cymru	0	1	0	0	0	0	0	0	1	0	0	1	0	0	1	1	1	0	0	0	2	0	
Reform UK	3	3	0	0	0	5	0	0	0	5	4	1	1	2	4	3	3	2	3	2	3	3	
Green	6	6	0	0	0	2	10	9	10	3	7	6	7	7	8	4	7	5	5	8	6	7	
Some other party	1	2	0	0	0	1	1	2	1	3	2	1	0	1	3	3	1	2	1	1	2	2	
Would not vote	13	12	0	0	0	7	3	0	4	10	14	10	20	15	9	7	8	17	8	13	14	13	
Don't know	20	20	0	0	0	22	12	27	20	21	15	26	11	24	18	20	18	23	22	22	20	18	
Refused	2	3	0	0	0	1	3	2	2	1	3	3	14	3	1	1	3	3	5	2	4	4	

YouGov / The Times Survey Results

Sample Size: 1696 adults in GB
Fieldwork: 10th - 11th November 2021

	Total	Scotland
Weighted Sample	1696	146
Unweighted Sample	1696	144
	%	%

	3-4 Nov	10-11 Nov	
HEADLINE VOTING INTENTION			
Westminster Voting Intention			
<i>[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]</i>			
Con	36	35	20
Lab	35	35	15
Lib Dem	8	8	7
SNP	5	5	48
Plaid Cymru	0	1	0
Reform UK	5	4	2
Green	9	10	3
Other	2	3	4
If there were a general election held tomorrow, which party would you vote for?			
Conservative	23	22	14
Labour	23	23	11
Liberal Democrat	5	5	5
Scottish National Party (SNP)	3	3	33
Plaid Cymru	0	1	0
Reform UK	3	3	2
Green	6	6	2
Some other party	1	2	3
Would not vote	13	12	10
Don't know	20	20	18
Refused	2	3	2

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	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	
Weighted Sample	1696	374	385	93	575	421	153	629	672	824	872	185	707	409	395	967	729	204	570	368	409	
Unweighted Sample	1696	400	400	94	601	421	156	687	678	759	937	123	670	430	473	1042	654	174	597	362	419	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of these parties would you vote for?
[Asked only to those who answered 'some other party'; n=31]

UK Independence Party (UKIP)	55	27	0	0	0	41	15	0	0	32	29	26	100	0	19	48	20	32	0	18	33	46
Women's Equality Party	0	3	0	0	0	0	0	0	5	0	8	0	15	0	0	0	6	0	12	0	0	0
Some other party	38	64	0	0	0	59	85	100	100	58	71	55	0	85	74	47	73	59	100	54	67	54
Don't know	3	5	0	0	0	0	0	0	4	0	11	0	0	7	5	7	3	0	16	0	0	0
Refused	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	11	9	0	1	2	3	2	0	3	7	10	9	11	12	7	5	6	14	9	9	11	9
1	2	2	0	0	0	0	1	0	0	1	2	1	4	2	0	1	1	2	1	3	1	1
2	2	2	0	0	0	1	0	2	1	2	2	2	2	3	1	1	2	1	3	1	2	2
3	2	2	1	0	3	2	1	1	1	2	2	3	3	2	3	0	2	2	0	3	2	2
4	2	2	0	1	1	3	1	1	2	2	2	2	9	2	1	1	2	2	4	2	2	2
5	6	7	3	4	2	5	4	3	4	6	6	7	8	9	4	5	4	10	7	7	4	8
6	4	3	3	2	5	3	2	5	3	3	4	4	4	5	1	2	4	3	4	5	2	4
7	5	5	5	6	2	6	4	3	5	5	5	5	6	6	3	5	6	5	4	4	7	5
8	7	7	9	7	10	8	6	8	6	7	7	7	5	8	7	6	7	7	7	7	9	6
9	8	6	9	7	6	8	6	8	7	7	6	6	4	6	8	5	6	6	5	7	6	6
10 - Absolutely certain to vote	53	55	69	72	68	61	72	70	67	58	55	54	44	44	64	68	60	47	56	52	54	55

12-13 Oct **10-11 Nov**

Which of the following do you think would make the best Prime Minister?

Boris Johnson	31	27	80	3	11	55	5	7	13	44	28	25	19	23	30	34	27	26	17	30	31	26
Keir Starmer	25	29	2	74	46	6	69	49	52	14	30	29	24	30	31	29	34	23	31	28	29	29
Not sure	41	41	17	22	43	37	24	42	33	40	38	43	49	43	38	35	36	47	46	40	36	41
Refused	3	3	1	1	1	2	3	2	2	2	4	3	9	4	1	2	3	4	6	3	3	4

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	%	%

And which of these parties would you vote for?

[Asked only to those who answered 'some other party';
 n=31]

		%	%
UK Independence Party (UKIP)	55	27	19
Women's Equality Party	0	3	0
Some other party	38	64	81
Don't know	3	5	0
Refused	4	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

		%	%
0 - Certain NOT to vote	11	9	8
1	2	2	0
2	2	2	0
3	2	2	0
4	2	2	0
5	6	7	9
6	4	3	2
7	5	5	6
8	7	7	5
9	8	6	5
10 - Absolutely certain to vote	53	55	64

12-13
 Oct

10-11
 Nov

Which of the following do you think would make the best Prime Minister?

		%	%
Boris Johnson	31	27	17
Keir Starmer	25	29	31
Not sure	41	41	48
Refused	3	3	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How well or badly do you think the government are doing at handling Britain's exit from the European Union?
3-4 Nov 10-11 Nov

Very well	5	4	14	1	2	9	2	0	1	8	5	4	6	3	3	6	4	5	8	4	3	4
Fairly well	26	25	63	6	10	51	5	11	13	40	25	24	17	19	30	34	25	25	17	27	28	27
TOTAL WELL	31	29	77	7	12	60	7	11	14	48	30	28	23	22	33	40	29	30	25	31	31	31
Fairly badly	26	25	15	27	29	24	24	30	26	24	25	25	29	26	23	25	25	25	26	25	27	22
Very badly	31	34	2	63	54	9	63	55	55	18	37	32	28	35	39	31	38	30	37	31	30	38
TOTAL BADLY	57	59	17	90	83	33	87	85	81	42	62	57	57	61	62	56	63	55	63	56	57	60
Don't know	13	11	6	4	4	8	6	4	5	9	8	15	20	16	5	4	8	15	12	13	11	9

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

Right to leave	39	37	73	13	8	72	11	4	5	77	40	35	20	26	42	60	34	42	27	38	41	39
Wrong to leave	48	50	19	80	83	19	82	91	90	12	51	50	54	57	51	34	58	40	62	48	48	47
Don't know	13	13	8	8	9	9	7	4	5	11	10	15	26	16	7	6	8	18	11	13	11	14

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	%	%

	3-4 Nov	10-11 Nov	
How well or badly do you think the government are doing at handling Britain's exit from the European Union?			
Very well	5	4	3
Fairly well	26	25	14
TOTAL WELL	31	29	17
Fairly badly	26	25	26
Very badly	31	34	47
TOTAL BADLY	57	59	73
Don't know	13	11	10
In hindsight, do you think Britain was right or wrong to vote to leave the European Union?			
Right to leave	39	37	34
Wrong to leave	48	50	57
Don't know	13	13	9