

HB2 groups that are definite or nearly definite, but pushing back

Group	Event Start	Event End	Status	Room nights (Total)	Attendance	Economic Impact	Comments
National Association Group	10/14/2016	10/19/2016	Definite, but hesitant		2,795	1,800 \$ 1,177,130.33	Received from RCC website. To whom it may concern: I might be going to the National Association conference that will be held at this convention center in October. I was wondering what your stance on HB2 (the LGBT bathroom bill) was, as this will influence my (and my peers') decision to attend this conference. Thank you! CONFERENCE ATTENDEES: I am supposed to go to a conference in Raleigh in May of 2017, but I am troubled by the state's recent anti-LGBT law. Many of my colleagues may boycott the state of North Carolina. How can I be assured that LGBT conference-goers won't face discrimination when they try to make arrangements for housing, dining, etc.? What if we want to bring our same-sex partners? Our society may need to move or severely downscale our plans for Raleigh. I need to provide assurances to society members that this law won't create hardships or embarrassment to anyone. What can I tell them?
Association Group	6/3/2017	6/9/2017	Definite, but hesitant		2,460	1,000 \$ 1,482,948.15	a) Please let us know when you have details we can share with our target audience. FYI, we just had another speaker cancel today as his employer (a city in CA) has stopped him from traveling to NC. This has a multiplying effect financially, and it impacts the quality of the conference for those who do attend. b) I wanted to document that the move of other city and state governments blocking travel by their employees to NC is having a direct impact on us financially. This is a critical target market for us, and with only 4+ weeks until our event, time is critical for us.
Corporate Group	5/2/2016	5/5/2016	Definite, but hesitant		820	600 \$ 353,507.23	Dennis Edwards President and CEO Raleigh Convention and Visitors Bureau 500 South Salisbury Street Raleigh, NC 27601 Dear Mr. Edwards, We are extremely concerned about North Carolina's state legislation passing of HB2 and are considering cancellation of our 2017 Annual Conference in Raleigh, June 25-29. Over 20% of our attendees work as public servants in state or local government agencies, and with the passing of this bill, many of our states' leadership have been informed they are restricted from traveling to North Carolina. This would significantly impact our attendance and have a negative economic effect to our organization. Furthermore, this policy and the political climate in North Carolina is discriminatory and cannot provide a hospitable environment for the inclusive nature of our membership and attendees. While the legislation may be beyond either of our control, we strongly urge you to contact state and local leaders to find a resolution and overturn this bill. If a satisfactory resolution is not made by July 1, 2016, we will cancel our 2017 meeting in North Carolina. We appreciate your immediate attention and please do not hesitate to contact us.
National Association Group	6/23/2017	6/29/2017	Definite, but hesitant		3,780	1,500 \$ 890,379.44	a) I spoke with Planner from conference direct yesterday. She called because the chairs of the conference are state of NY employees and won't be able to travel to the state of NC.
National Association Group	2/22/2017	2/25/2017	Definite, but hesitant		1,550	800 \$ 693,141.70	For the past three years the National Association has enjoyed an unparalleled partnership with the city of Raleigh to hold a week of Events like no other in the world. We deeply appreciate the tremendous support you offer year-round to help us ensure the event is a successful. Our experience in Raleigh has exceeded our high expectations. With that said, and in full disclosure, I need you to be aware that some of our constituents are expressing concern over the North Carolina Public Facilities Privacy and Security Act (HB2). It is possible that HB2 may affect participation at this year's event and/or become a factor in the site selection process for 2019 and beyond. We will obviously continue monitoring the situation, but wanted to keep you in the loop.
National Association Group	9/24/2016	10/2/2016	Definite for '16-18, holding off to set dates for '19-21		5,470	8,500 \$ 9,934,380.00	a. I've forwarded you one of many emails National Association has been receiving (from designers in both the public and private sectors) over the past several days in response to the HB2 legislation. Does the city/CVB/convention center have an official response to potential attendees? To conference organizers who have committed financially to Raleigh? b. I am actually unable to attend the retreat because both the Governor of Washington and the Mayor of Seattle have issued directives prohibiting non-essential travel to North Carolina using state funds. Both actions are in protest of the legislation adopted in North Carolina. As a faculty member at UW I cannot use my budgets to travel. I am disappointed that I cannot attend the retreat but I support the decision. Best of luck with the retreat; I hope your collective voices will rise above the nonsense of the legislation.
National Association Group	6/7/2016	6/11/2016	Definite		576	250 \$ 543,164.45	With the passing of NC's Public Facilities Privacy & Security Act, concern is being expressed by our attendees regarding their safe access to bathrooms during our event. We had already spoken about this topic in our first meeting and decided the RCC's family bathrooms would guarantee the meeting of our attendees' needs. Whereas it was previously possible for family restroom signage to suggest use by anyone, many question if these spaces are for use only by traditional, nuclear families or if individuals may also use them.  Since additional attention has been drawn to this matter, our event must expressly communicate to all attendees that certain bathrooms like the family ones are not designated to a specific gender and may be used by individuals. In other words, we need to provide additional signage on family bathrooms specifically indicating safe use not based on gender identity or expression or on one's relationship status. How will the RCC help us in resolving this issue?  Thank you in advance for your support.
Group	5/26/2016	5/29/2016	Definite		1,750	4,700 \$ 1,773,150.00	a) Do you have unisex bathrooms at the venue? The reason I ask is that House Bill 2 passed the NC legislature and was signed into law by your Governor. That law prohibits any municipality from passing an ordinance that might allow transgender people from using the bathroom of the sex they identify with, that could result in unsafe environment for some, so I wanted to ask. I'm already getting calls from people that have attended or are attending our event in the past about the law and what we're doing about it, to ensure a safe environment for all attendees.
Corporate Group	10/27/2016	10/28/2016	Definite, but hesitant		215	1,000 \$ 133,052.62	Update as of 4/8: Mara just sent RCC statement to Bill Shoemaker with National Association. His reply was essentially it will not do any us good. Our offers to have Mayor McFarlane speak with Board have had the same response (will not do us any good). As noted below - National Association has a big meeting scheduled for next Friday. I'm trying to keep the conversation going about Raleigh, but more and more Board members are calling in and expressing concern. As well, we've heard from two exhibitors already that have said if we're going to North Carolina or (now) Mississippi, they won't be joining us. ** Apparently, after the Board of Directors of the National Association voted last week for Raleigh, a number of Board members have called in their disarray with Raleigh's legislature this week.  I just got the following note:  "After the discriminatory vote by the legislature last week, there is a question of whether or not we can go there. States and cities are already talking about banning travel to North Carolina."  Sorry, Jamie... I'll keep you posted.  My thought is that this bill will be repealed or amended favorably some day before we get there and it would be a shame to book elsewhere this far out. So I talked to the client about it and here's where we are right now (and I'm not sure this will work, but maybe):  What if we will sign if there is a clause in the hotel and convention center contracts that allow us to cancel without penalty one year out from the conference dates? I know that's asking a bit, but right now, that's the only option I've got that the Association is even remotely receptive to.  need to prepare a statement about our meeting this summer, and this is new ground for me. I'm wondering if the RCC by any chance has any kind of statement in response to the recent law passed by the legislature or if you know whether other upcoming events have developed anything? I'm aware that under similar circumstances in other states, there have been issues with boycotts of conferences and that sort of thing, and I wasn't sure whether there was something we could point to regarding ensuring a safe and welcoming environment for attendees of all backgrounds.  Thanks Kate
National Association Group	8/2/2016	8/5/2016	Definite, but hesitant		945	700 \$ 452,757.00	recent damage done by the NC HB2 law. I am concerned that this may affect attendance at our June meeting. We will also be holding our annual meeting in Charlotte in 2017, but I am hopeful things will settle down by then.  We have worked hard to promote North Carolina as a fabulous state to hold our meetings. After 31 years, we finally won the vote to have our annual meeting in North Carolina. However, with the recent news frenzy, I'm afraid we're setting a bad example. Does Marriott have an official position on HB2?
National Association Group	6/27/2016	6/30/2016	Definite, but hesitant (Marriott only booking)				The Sporting event has not taken any formal action regarding HB2, but says that it is "monitoring the situation" in North Carolina. We will be bidding for the tournament site for each of those 4 years with the hope of being awarded one year, then we could do that. I would put estimates on that of \$4.5 million and 10,000 room nights typically for one year. > > scott
Sports	TBD		Bid process summer and fall, 2016	10,000	51000	4,500,000.00	Attendees are pressuring group to move out of State. Organization is asking for letter from IHG as well as Management Corporate Offices for letter stating that we are non-discriminatory and will decide once received.
State Association	Oct-16		Definite, but hesitant (H.Inn Downtown)	26	29	\$ 9,619.00	
Corporate Group	Jun-18	June 26.	Tentative but hesitant to sign (Raleigh Convention Center)	1395	400	\$ 529,991.00	The client stated that they experienced a similar situation in INDY when in 2015, and now their National President along with Membership are nonsupportive in locating business in states that discourage discrimination. So far it's only been one group for us that is threatening to cancel but have not fully cancelled yet. \$42,000 rooms rev+ \$79,000 f&b
Corporate Group	Mar-16	3/17/2017	Tentative but hesitant to sign (Marriott Crabtree)	250	300	\$ 125,769.00	
			TOTALS	34,543	73,579	\$ 24,200,088.89	

Social Media feedback (see separate attachment with screen shots of social media posts)

Platform	Date	Comment(s)	Comment Type	Link
Facebook	3/18/2016	#BoycottNorthCarolina Republican House lawmakers in North Carolina have just passed a sweepingly broad anti-LGBT bill in a special session called just for this one bill. The bill voided all local nondiscrimination ordinances. It also mandated that all public accommodations ordinances, all minimum wage ordinances, and all employment discrimination ordinances come only from the General Assembly – state lawmakers – effectively banning any localities from protecting citizens in any of these areas. The bill is a direct response to a nondiscrimination ordinance passed by the Charlotte City Council. The anti-business Gov. Pat McCrory (R) signed into law last night. All products made in NC will be targeted. As well as tourism, banking and other economic pressure. NC now stands for hate, bigotry and being anti-business. Let these businesses know your stance. <a href="http://madeinnorthcarolina.com/minnc-products.html">http://madeinnorthcarolina.com/minnc-products.html</a> Let the hotels, restaurants, convention centers, and Fortune 500 Companies know your stance.	Comment on Photo Post	<a href="https://facebook.com/visitRaleigh/photos/a.10150161599739367.305318.845.80479366/10154151251984367/?type=3&amp;theater">https://facebook.com/visitRaleigh/photos/a.10150161599739367.305318.845.80479366/10154151251984367/?type=3&amp;theater</a>
Facebook	3/22/2016	#BoycottNorthCarolina Republican House lawmakers in North Carolina have just passed a sweepingly broad anti-LGBT bill in a special session called just for this one bill. The bill voided all local nondiscrimination ordinances. It also mandated that all public accommodations ordinances, all minimum wage ordinances, and all employment discrimination ordinances come only from the General Assembly – state lawmakers – effectively banning any localities from protecting citizens in any of these areas. The bill is a direct response to a nondiscrimination ordinance passed by the Charlotte City Council. The anti-business Gov. Pat McCrory (R) signed into law last night. All products made in NC will be targeted. As well as tourism, banking and other economic pressure. NC now stands for hate, bigotry and being anti-business. Let these businesses know your stance. <a href="http://madeinnorthcarolina.com/minnc-products.html">http://madeinnorthcarolina.com/minnc-products.html</a> Let the hotels, restaurants, convention centers, and Fortune 500 Companies know your stance.	Comment on Link Post	<a href="https://facebook.com/visitRaleigh/posts/10154167620114367">https://facebook.com/visitRaleigh/posts/10154167620114367</a>
Facebook	3/22/2016	I will not spend my tourism dollars there #Homophobicstateour stance.	Reply to Comment on Link Post	<a href="https://facebook.com/visitRaleigh/posts/10154167620114367">https://facebook.com/visitRaleigh/posts/10154167620114367</a>
Facebook	3/24/2106	#BoycottNorthCarolina Republican House lawmakers in North Carolina have just passed a sweepingly broad anti-LGBT bill in a special session called just for this one bill. The bill voided all local nondiscrimination ordinances. It also mandated that all public accommodations ordinances, all minimum wage ordinances, and all employment discrimination ordinances come only from the General Assembly – state lawmakers – effectively banning any localities from protecting citizens in any of these areas. The bill is a direct response to a nondiscrimination ordinance passed by the Charlotte City Council. The anti-business Gov. Pat McCrory (R) signed into law last night. All products made in NC will be targeted. As well as tourism, banking and other economic pressure. NC now stands for hate, bigotry and being anti-business. Let these businesses know your stance. <a href="http://madeinnorthcarolina.com/minnc-products.html">http://madeinnorthcarolina.com/minnc-products.html</a> Let the hotels, restaurants, convention centers, and Fortune 500 Companies know your stance.	Comment on Page	<a href="https://facebook.com/visitRaleigh/posts/10208926636266275">https://facebook.com/visitRaleigh/posts/10208926636266275</a>
Facebook	3/24/2106	Visit Raleigh? Not likely. Keep your hate and your beer. Not interested anymore.	Comment on Link Post	<a href="https://facebook.com/visitRaleigh/posts/10154176214394367">https://facebook.com/visitRaleigh/posts/10154176214394367</a>
Facebook	4/8/2016	But hasn't your governor changed that hashtag to #visitRaleighexceptifyoure gay	Comment on Photo Post	<a href="https://facebook.com/visitRaleigh/photos/a.10150161599739367.305318.845.80479366/1015423385469367/?type=3&amp;theater">https://facebook.com/visitRaleigh/photos/a.10150161599739367.305318.845.80479366/1015423385469367/?type=3&amp;theater</a>
Twitter	3/23/2016	Am told 2 avoid @NCTourism @visitRaleigh @VisitGSO @ncweekend @NC_Culture as gov. signs #hate bill <a href="http://usat.ly/1MmMW2Z">http://usat.ly/1MmMW2Z</a> via @usatoday	Post	<a href="https://twitter.com/profSchirmer/status/712843059378176002">https://twitter.com/profSchirmer/status/712843059378176002</a>
Twitter	3/25/2016	Tsk North Carolina off your vacation list. @NorthCarolina_G @CharlotteNCbuzz @VisitNC @visitRaleigh <a href="http://time.com/4271861/north-carolina-anti-discrimination-backlash/?xid=time_socialflow_twitter...">http://time.com/4271861/north-carolina-anti-discrimination-backlash/?xid=time_socialflow_twitter...</a>	Post	<a href="https://twitter.com/caperich/status/713335681054064640">https://twitter.com/caperich/status/713335681054064640</a>
Twitter	3/26/2016	@visitRaleigh You have a beautiful city. What a shame it's inside #thehatestate	Direct Reply	<a href="https://twitter.com/GuerillaMemoir/status/713728155257802752">https://twitter.com/GuerillaMemoir/status/713728155257802752</a>

Groups Definite That Have Cancelled

Group	Event Start	Event End	Contact Name	Status	Room Nights (Total)	Attendance	Economic Impact	Comments
IASIR/ Int'l Assn of Security & Investigative Regulators			Laurel Rudd	LOST/ Cancelled	165	70	\$57,373.04	<p>Loretta,</p> <p>Unfortunately, IASIR is needing to change our plans for a fall conference in Raleigh. As an association of state government regulators, we simply have too many members barred from attending due to the ever-increasing number of governors imposing non-essential travel bans. This is purely a practical decision for our group, not political. We tentatively plan to meet in North Carolina in 2018, when hopefully this situation will have resolved.</p> <p>From: Janet Tipton                      (mailto:janet.tipton@johnstonesupply.com)                      Sent: Wednesday, April 06, 2016 6:14 PM                      To: Paul, Nielson                      Cc: Dorcas.holzapfel@marriott.com;                      esther.sam@marriott.com                      Subject: RE: Alt Dates? Johnstone Supply Fall Meeting Sep2018</p> <p>Hello Nielson,</p> <p>Thanks very much for reaching out. I just let Dorcas know that we are no longer looking to bring meetings to Client had contract in their legal department the day HB2 was signed and moved conference to Baltimore area.</p> <p>As of today, Client stated they had several cancellations, at least 40 (10%) - post event reporting confirms this happened, 40 attendees off the targeted mark.</p>
Johnstone Supply Fall Mtg 2018	Sep-16		Janet Tipton	LOST/ Cancelled (Marriott Only)	665	300	\$208,701	
Matria - Tech Leadership Conference	16-Sep		Tom Dillon	LOST/ Cancelled Holiday Inn DT Only)	88	25	\$15,000	
2016 GIS-T Symposium	4/4- 4/7/2016		Leo Martin	Held but attendance drop	1100	500	\$451,398.75	
NCSU Library Conference	April 17, 2016	19-Apr-17	Kevin Johnson/ SHER	LOST/ Cancelled at the Sheraton	200	120	63,418	NCSU Library Conference - 70 Room Nights for May. The group that NCSU was hosting has decided to move to Baltimore due to HB2. Thanks, Kevin Johnson
<b>TOTALS:</b>					<b>2,218</b>	<b>1015</b>	<b>\$732,472.79</b>	

**Groups/ Lost Considerations**

Group	Event Start	Event End	Contact Name	Status	Room Nights (total)	Attendance	Economic Impact	Comments
International Association	Feb 2017?							Per Laurie at the RCC.