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O'Reilly Signs Go Up Across Mexico

Company rebrands ORMA stores across the country to O'Reilly Autopartes

SPRINGFIELD, Mo. (Dec. 11, 2023) – A Springfield name has gone international, as [O'Reilly Automotive, Inc.](#), (“O'Reilly”) (Nasdaq: ORLY) unveiled the O'Reilly Autopartes sign on its stores in Mexico last weekend.

O'Reilly has been an international company since the end of 2019, when it completed the acquisition of Mexico-based Mayasa Auto Parts and its 21 ORMA-branded stores. Since then, it's grown its presence in Mexico to more than 60 stores, which until now continued to operate under the ORMA name. On Saturday, Dec. 9, 2023, stores in each of the eight Mexican states where O'Reilly operates unveiled their new name and held grand opening celebrations.

“It's fitting that we chose the beginning of December to officially announce the name change,” said Greg Johnson, O'Reilly chief executive officer. “It was 66 years ago this week that our first store opened in Springfield, Missouri. That's when the O'Reilly family laid the groundwork for our culture values of hard work, honesty, and excellent customer service. We want our customers to experience all those things whether they walk into an O'Reilly store in the U.S. or Mexico.”

The Orendain family started its company in 1954, founded on the same principles, so it was a perfect match for the O'Reilly way of doing business. To continue to advance that culture and provide the broadest product coverage in Mexico, O'Reilly opened a new distribution center in Guadalajara back in July.

“We are very proud of our past as it is what brought us here, but we are even more excited about our future as we have very ambitious plans,” said Enrique Orendain, O'Reilly vice president of Sales and Operations in Mexico. “To finally rebrand our ORMA stores to O'Reilly Autopartes is an honor and fills us with pride. This would not have been possible without the hard work and dedication of the entire team.”

As O'Reilly Auto Parts continues to grow, it needs even more team members at its corporate headquarters in Springfield, Missouri. Applicants can search a wide variety of open positions here: <https://orly.cc/3kUwgYT>.

About O'Reilly Automotive, Inc.

Since 1957, O'Reilly Automotive, Inc., has grown from a family-owned company to a leader in the automotive replacement parts industry. It supplies equipment, tools, parts, and accessories to professional service providers and do-it-yourself customers across the United States, Mexico and now, Puerto Rico. With more than 6,000 store locations and growing, the O'Reilly Professional Parts People deliver excellent customer service, knowledge and value to the communities they serve.