INDEPENDENT CENTER

2024 Online Survey of 400 Likely Voters in Nebraska

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Field Dates: 09/27/2024 – 10/01/2024
Margin of error (n400 online): ± 4.9

SCREENER SECTION

You have been selected to participate in a survey on a confidential basis. This is a rare opportunity to voice your opinions. Your responses will be kept confidential; you are not being asked to buy anything or donate money. We simply want to know what you think and how you feel.

Screener 1: Are you, or is anyone in your household, employed by the news media, a market research firm, an elected official, or actively involved with political campaigns?

100%   No **(CONTINUE)**
_____

Screener 2: Are you currently registered to vote in Nebraska?

100%   Yes **(CONTINUE)**
_____

Screener 3: How likely are you to vote in the upcoming Presidential election? **(ROTATE 1-4,4-1)**

87%   Extremely likely **(CONTINUE)**
13%   Somewhat likely **(CONTINUE)**
0%   Somewhat unlikely **(TERMINATE)**
0%   Extremely unlikely **(TERMINATE)**
_____

GENERAL SENTIMENT

GS1. Do you **(ROTATE)** approve or disapprove **(END ROTATE)** of the job President Joe Biden is doing? **(ROTATE 1-4,4-1)**

35% **Total Approve**
16% Strongly approve
19% Somewhat approve

63% **Total Disapprove**
12% Somewhat disapprove
52% Strongly disapprove

2% Unsure

_____

GS2. Do you **(ROTATE)** approve or disapprove **(END ROTATE)** of the job the U.S. Congress is doing? **(ROTATE 1-4,4-1)**

24% **Total Approve**
6% Strongly approve
18% Somewhat approve

72% **Total Disapprove**
45% Somewhat disapprove
27% Strongly disapprove

5% Unsure

_____

GS3. If the Presidential election were held today, how would you vote if your options were **(ROTATE)** Republican Donald Trump, Democrat Kamala Harris **(END ROTATE)**? **(ROTATE 1-2)**

42% Democrat Kamala Harris
53% Republican Donald Trump

5% Unsure

_____

(IF 1 IN GS3)
GS3A. Which best describes your vote?

56% I'm voting for Harris because I think she'd be an awesome President.
44% I'm voting for Harris because I think a Trump would be a garbage President.

(IF 2 IN GS3)
GS3B. Which best describes your vote?

58% I'm voting for Trump because I think he'd be an awesome President.
42% I'm voting for Trump because I think a Harris be a garbage President.

_____

GS4.   If the Presidential election were held today, how would you vote if your options were **(ROTATE)** Republican Donald Trump, Democrat Kamala Harris, a third party / Independent candidate? **(RANDOMIZE 1-3)**

   38%   Democrat Kamala Harris
   48%   Republican Donald Trump
    7%   A third party / Independent candidate

    6%   Unsure
_____

GS4A.   If there was a viable, politically independent Presidential candidate, who was willing to work with both sides of the aisle, would you consider voting for them?

   49%   Yes
   27%   No

   24%   Unsure
_____

FS5A.   If the Senate election were held today, how would you vote if your options were **(ROTATE)** Republican Deb Fischer and Independent Dan Osborn **(END ROTATE)**? **(ROTATE 1-2)**

   42%   Republican Deb Fischer
   47%   Independent Dan Osborn

   10%   Unsure
_____

(ASK ALL)

GS6.   If this year's Congressional election in your district were between **(ROTATE)** a Republican, A Democrat, an Independent / third-party candidate **(END ROTATE)**, how would you vote? **(ROTATE 1-3,3-1)**

   29%   Democratic
    9%   Independent / third-party
   48%   Republican

   14%   Unsure
_____

GS6A.   If there was a viable, politically independent congressional candidate, who was willing to work with both sides of the aisle, would you consider voting for them?

   54%   Yes
   20%   No

   26%   Unsure
_____

GS7.   On the following scale, please indicate where you see yourself politically.

    (DO NOT SHOW numeric scale….)

    0 = Progressive Liberal / Strong Democrat
    5 = Moderate Centrist / Independent
    10= Staunch Conservative / Strong Republican

    Mean: 5.9

_____

GS8.   On the following scale, please indicate how you see yourself voting in future elections.

    (DO NOT SHOW numeric scale….)

    0 = Exclusively vote for Democratic candidates
    5 = Vote Independent / split ticket
    10= Exclusively vote for Republican candidates

    Mean: 5.9

_____

GS9.   In the perfect world, where on the following scale, would you like to see America's elected officials stand politically?

    (DO NOT SHOW numeric scale….)

    0 = Progressive Liberal / Strong Democrat
    5 = Moderate Centrist / Independent
    10= Staunch Conservative / Strong Republican

    Mean: 5.8

_____

(ROTATE NEXT TWO)

GS10T. On the following scale, please indicate how likely you are to vote for Donald Trump.

    (DO NOT SHOW numeric scale….)

    0 = "No chance. Trump's candidacy is a dumpster fire."
    5 = "I don't know… Maybe"
    10= "Absolutely! MAGA all the way!"

    Mean: 5.3

_____

GS10H. On the following scale, please indicate how likely you are to vote for Kamala Harris.

    (DO NOT SHOW numeric scale….)

    0 = "No chance. Harris' candidacy is a dumpster fire."
    5 = "I don't know… Maybe"
    10= "Absolutely! Kamala all the way!"

    Mean: 4.0

_____

(ASK ALL)

FAVORABILITY SECTION

You will now read a list of political officials and entities in the United States. After each, please indicate whether you have a **(ROTATE)** favorable or unfavorable **(END ROTATE)** opinion of each. If you don't know or haven't heard of the subject, please note that.

(RANDOMIZE)

F1.   Donald Trump

49%   **Total Favorable**
35%   Very favorable
14%   Somewhat favorable

49%   **Total Unfavorable**
 6%   Somewhat unfavorable
43%   Very unfavorable

 1%   Never heard of
 1%   Unsure

_____

F2.   Kamala Harris

40%   **Total Favorable**
28%   Very favorable
13%   Somewhat favorable

58%   **Total Unfavorable**
 6%   Somewhat unfavorable
52%   Very unfavorable

 0%   Never heard of
 1%   Unsure

_____

F3.   The Republican party

53%   **Total Favorable**
28%   Very favorable
25%   Somewhat favorable

43%   **Total Unfavorable**
16%   Somewhat unfavorable
27%   Very unfavorable

 1%   Never heard of
 3%   Unsure

_____

F4.   The Democratic party

   39%   Total Favorable
   20%   Very favorable
   18%   Somewhat favorable

   59%   Total Unfavorable
   16%   Somewhat unfavorable
   43%   Very unfavorable

   0%   Never heard of
   3%   Unsure

_____

F5.   A politician that works with both sides of the aisle

   77%   Total Favorable
   31%   Very favorable
   46%   Somewhat favorable

   13%   Total Unfavorable
   7%   Somewhat unfavorable
   6%   Very unfavorable

   4%   Never heard of
   6%   Unsure

_____

F6.   An independent candidate not affiliated with Republican or Democratic parties

   58%   Total Favorable
   13%   Very favorable
   45%   Somewhat favorable

   22%   Total Unfavorable
   15%   Somewhat unfavorable
   7%   Very unfavorable

   5%   Never heard of
   15%   Unsure

_____

POLITICAL SENTIMENT

PS1.   Which of the following do you think would be the best candidate to represent you and your neighbors in Congress? **(RANDOMIZE 1-3)**

28%   A candidate who works and votes with the Republicans in Congress.
14%   A candidate who works and votes with the Democrats in Congress.
54%   A candidate who works and votes with both Republicans and Democrats in Congress.

 4%   Unsure

_____

PS2.   Do you believe that your voice and opinions are being heard in Washington, DC by your elected representatives? **(ROTATE 1-2)**

19%   Yes
56%   No

25%   Unsure / Depends

_____

PS3.   Do you think your voice and opinions would be more clearly heard in Washington, DC if your elected representative was a moderate Independent, not aligned with either Republicans or Democrats? **(ROTATE 1-2)**

31%   Yes
31%   No

38%   Unsure / Depends

_____

PS4.   What type of elected officials do you think are needed in Washington, DC to increase the federal government's job performance? **(RANDOMIZE 1-3)**

22%   More elected Democrats
27%   More elected Independents
35%   More elected Republicans

16%   Unsure

_____

LOOKING AHEAD SERIES

LA5.   Has this election cycle made you think… **(ROTATE 1-3)**

    24%   We need more Democratic elected officials in office.
    36%   We need more Republican elected officials in office.
    27%   We need more Independent elected officials in office.

    14%   Unsure / none of the above

_____

LA6.   At the close of this election cycle, which do you think will be a truer statement? **(ROTATE 1-2)**

    20%   American politics is a shining example to other countries of how great democracies work.
    62%   American politics is a crap-sandwich, and other countries are probably laughing at us.

    18%   Unsure / none of the above

_____

LA7.   Do you think that American politics has an influence on how other countries view democracy? **(ROTATE 1-2)**

    76%   Yes
    12%   No

    12%   Unsure

_____

LA11A. Which of the following best describes your attitude towards American elections? **(ROTATE 1-2)**

    35%   It is best that there are limited options between either Republicans or Democrats
    65%   It would be better if there were more options other than Republican or Democrat

_____

DEMOGRAPHICS SECTION

(ASK FULL SAMPLE)

Now just a few questions to make sure we have a representative sample:

Gender   Your gender identification?

53%	Female
47%	Male
0%	Other

_____

Screener 3:   In what year were you born?

___ ___ ___ ___

Age Range   **IF UNSURE OR REFUSED, ASK:** Which of the following categories best describes your age?

7%	18 to 24
6%	25 to 29
14%	30 to 39
15%	40 to 49
28%	50 to 64
30%	65 or older

_____

Ethnicity   Do you consider yourself to be of Hispanic or Latino descent, such as Mexican, Puerto Rican, Cuban, or some other Central or Latin American background?

7%	Yes
93%	No
0%	Unsure

_____

Race   And which of the following best describes your racial background?

90%	White or Caucasian
4%	Black or African American
4%	Hispanic
0%	Asian or Pacific Islander
1%	Native American
1%	Other

_____

Party ID:	In politics today, and regardless of how you are registered, do you consider yourself to be a… **(ROTATE 1-7: TOP TO BOTTOM, BOTTOM TO TOP)**

26%   **Total Democrat**
18%   Strong Democrat
8%   Not so strong Democrat

25%   **Total Independent**
8%   Independent leaning Democrat
11%   Independent
6%   Independent leaning Republican

49%   **Total Republican**
17%   Not so strong Republican
32%   Strong Republican

0%   Other
0%   Unsure

_____

Ideology:	Thinking for a moment about your social, economic, and political views…Do you consider yourself to be… **(ROTATE VALUES 1-5; TOP-TO-BOTTOM / BOTTOM-TO-TOP)**?

10%   Very Liberal
15%   Somewhat Liberal
24%   Moderate
27%   Somewhat Conservative
20%   Very Conservative

2%   Libertarian

2%   Unsure

_____

2020 Vote	For whom did you vote in the 2020 Presidential election **(ROTATE 1-2)**?

55%   Donald Trump
32%   Joe Biden
2%   Someone Else
10%   Did not vote
1%   Don't recall
0%   Prefer not to say

_____

Education	What is the highest level of formal education that you have completed?

2%   Less than high school
17%   High school graduate
34%   Some college
15%   College graduate with associate or 2-year degree
20%   College graduate with bachelor's or 4-year degree
8%   Post-graduate degree
4%   Technical or vocational school graduate
0%   Unsure

_____

LGBTQ+ Do you consider yourself to be lesbian, gay, bisexual, transgender, queer or questioning?

9%	Yes
89%	No
1%	Unsure
1%	Prefer not to answer

_____

Marital Status What would best describe your marital status?

30%	Single or never married
40%	Married
2%	Separated
19%	Divorced
9%	Widowed
1%	Other

_____

Children Do you have children currently living in your household?

32%	Yes
68%	No
0%	Refused

_____

Neighborhood Would you best describe the neighborhood or area you live in as…

22%	Urban
42%	Suburban
36%	Rural
0%	Unsure

_____

401K Do you invest into an IRA or 401k?

47%	Yes
53%	No

_____

Occupation Please describe your current occupational status.

7%	Employed (Government)
39%	Employed (Private Sector)
6%	Small Business Owner
2%	Student
5%	Homemaker
27%	Retired
9%	Unemployed
5%	Other
0%	Unsure

_____

Income We want to classify people into broad income groups only. Would you estimate your total household income to be…?

42%	Below $40,000
32%	Between $40,000 and $79,999
12%	Between $80,000 and $124,999
13%	Above $125,000
1%	Unsure
1%	Prefer not to answer

_____

Homeowner   Do you currently own (outright/pay mortgage) your residence?

56%   Own (outright/pay mortgage)
44%   I do not own my residence (rent/other)

_____